

Public Education Symposium 2017

January 19 - 21, 2017
Sheraton Centre
Toronto, ON

PROGRAM



AT A GLANCE

Thursday
January 19

Friday
January 20

Saturday
January 21

Thursday, January 19

Morning

PRE-SYMPOSIUM

8:00 AM REGISTRATION
Dominion Ballroom Foyer

8:00 AM BREAKFAST
Dominion Ballroom

8:45 AM - 12:45 PM
MINISTRY OF EDUCATION
MULTI-YEAR STRATEGIC PLANNING
SESSION
Dominion Ballroom

INTRODUCTION/
OUTLINE OF SESSION
ORIENTATION TO THE
REVISED GUIDEBOOK AND
ONLINE RESOURCES

THERESA MACBETH
KEYNOTE: FROM SCORECARDS TO
STORYBOARDS - THE ROLE OF
STRATEGY, ENGAGEMENT AND
STORYTELLING IN THE REMARKABLE
TURNAROUND OF KGH
Dominion Ballroom

10:15 AM
REFRESHMENT BREAK
Dominion Ballroom Foyer

10:45 AM
SHARING LEADING PRACTICES
Dominion Ballroom

11:45 AM
WORKSHOP ACTIVITY
Dominion Ballroom

12:45 PM
WRAP UP

Afternoon

1:00 PM LUNCH
Dominion Ballroom

2:15 PM
EFFECTIVE PREPARATION FOR
COLLECTIVE BARGAINING
Dominion Ballroom

4:00 PM
OPSBA INDIGENOUS TRUSTEES'
COUNCIL MEETING
Wentworth

Evening

MAIN SYMPOSIUM

6:15 PM REGISTRATION
Dominion Ballroom Foyer

7:00 PM
OPENING CEREMONIES
FIRST NATIONS GREETING
STUDENT ENTERTAINMENT
Dominion Ballroom

7:45 PM
AMY WHITAKER
ART THINKING
Dominion Ballroom

8:45 PM RECEPTION
Dominion Ballroom Foyer

Friday, January 20

Morning

8:00 AM
REGISTRATION
Dominion Ballroom Foyer

8:00 AM
BREAKFAST
Dominion Ballroom

9:00 AM
KEYNOTE SPEAKER
MITZIE HUNTER
Dominion Ballroom

9:30 AM
KEYNOTE SPEAKER
INDIRA NAIDOO-HARRIS
Dominion Ballroom

10:00 AM
NETWORKING BREAK
Dominion Ballroom Foyer

10:30 AM
TOWARD RECONCILIATION:
UNDERSTANDING OUR HISTORY -
TREATIES AND RESIDENTIAL
SCHOOLS
Dominion Ballroom

11:30 AM
PANEL DISCUSSION
Dominion Ballroom

Afternoon

12:15 PM LUNCH
Dominion Ballroom

1:45 PM
SOCIAL MEDIA FITNESS
Dominion Ballroom

2:45 PM
REFRESHMENT BREAK
Dominion Ballroom Foyer

CONCURRENT WORKSHOPS

3:00 PM
SOCIAL MEDIA PANEL DISCUSSION
Dominion North

PRIVATE/IN-CAMERA MEETINGS:
BEST PRACTICES FOR POLICIES,
AGENDAS, MOTIONS AND MINUTES
Dominion South

STUDENT TRUSTEE WORKSHOP
Wentworth

Evening

6:30 PM
RECEPTION
Dominion Ballroom Foyer

7:00 PM
DINNER & AWARDS
Dominion Ballroom

8:30 PM
STUDENT ENTERTAINMENT
Dominion Ballroom

Saturday, January 21

Morning

9:00 AM

OPSBA REGIONAL
BREAKFAST MEETINGS

CENTRAL EAST Kent

CENTRAL WEST Wentworth

WESTERN Huron

EASTERN Kenora

NORTHERN Chestnut, Mezzanine Level

DIRECTORS OF EDUCATION Elgin

10:30 AM

JIM GRIEVE

INNOVATE LIKE A TODDLER – WHAT
YOU CAN LEARN ABOUT INGENUITY FROM
THE EARLY YEARS

Dominion Ballroom

11:30 AM

CLOSING REMARKS

Thursday, January 19

PRE-SYMPOSIUM

8:00 AM
REGISTRATION
Dominion Ballroom Foyer

8:00 AM
BREAKFAST
Dominion Ballroom

8:45 AM
MULTI-YEAR STRATEGIC PLANNING SESSION
Dominion Ballroom

INTRODUCTION/OUTLINE OF SESSION



Speaker Denise Dwyer, ADM, Ministry of Education

At this session, the Ministry, along with members of the Multi-Year Strategic Planning Advisory Committee, will deliver a workshop in support of Boards of Trustees' responsibility to develop a multi-year strategic plan and will introduce draft revisions to *The Strategic Planner's Guidebook*.

In response to feedback from school boards, the Guidebook has been simplified and streamlined to clarify roles and responsibilities of key players, and to provide trustees and senior school board staff with effective practices and online resources for monitoring and evaluating their multi-year strategic plan.

ORIENTATION TO THE REVISED GUIDEBOOK AND ONLINE RESOURCES



Speakers Laurie French, President, OPSBA and Trustee, Limestone District School Board
Linda Savard, Chair, conseil des écoles publiques de l'est de l'Ontario

THERESA MACBETH

FROM SCORECARDS TO STORYBOARDS THE ROLE OF STRATEGY, ENGAGEMENT AND STORYTELLING IN THE REMARKABLE TURNAROUND OF KGH



From healthcare to education, public sector organizations are under pressure to perform. It's not always easy in a fast-changing environment with rising demand for public services and shrinking resources with which to deliver them. That's where strategy comes in.

This session will showcase the innovative ways in which Kingston General Hospital engaged the community to help shape the future of the hospital, put rigorous performance management systems in place and used storytelling to connect everyone who works, learns, volunteers and receives care from the hospital to their role in bringing the strategy to life. The hospital transformed itself from one of the worst performers in the province, to a top performer and internationally recognized leader in patient- and family-centred care and patient engagement.

This presentation will highlight real-life examples of the tools and approaches KGH used to develop and deliver a remarkably successful turnaround strategy, while creating a strategy-guided organization, by:

- Engaging stakeholders in meaningful ways
- Developing & rolling out a strategy in which people could see themselves
- Selecting meaningful performance metrics
- Making performance monitoring & management part of the daily conversation
- Aligning departments and individuals with their role in bringing the strategy to life
- Using storytelling to make strategy come alive.

Speaker Theresa MacBeth, Director, Strategy Management and Communications, Kingston General Hospital

10:15 AM
REFRESHMENT BREAK
Dominion Ballroom Foyer

Thursday, January 19

10:45 AM

SHARING LEADING PRACTICES

Dominion Ballroom

Panelists: **Ottawa-Carleton District School Board**

Jennifer Adams, Director of Education

Shirley Seward, Chair

Algoma District School Board

Lucia Reese, Director of Education

Jennifer Sarlo, Chair

Conseil des écoles publiques de l'est de l'Ontario

Édith Dumont, Director of Education

Linda Savard, Chair, conseil des écoles publiques de l'est de l'Ontario



Facilitators: Marion Thomson Howell, President, Shaughnessy Howell Inc.

Catherine Foy, retired Superintendent, Kawartha Pine Ridge DSB

Marielle Beaulieu, Consultant



11:45 AM

WORKSHOP ACTIVITY

Dominion Ballroom

An interactive activity seeking feedback on the draft revisions of the Guidebook.

12:45 PM WRAP UP

1:00 PM

LUNCH

Dominion Ballroom

2:15 PM

EFFECTIVE PREPARATION FOR COLLECTIVE BARGAINING

Dominion Ballroom

Effective communications are essential to successful collective bargaining. This session is designed to provide participants with an overview of OPSBA's communications and media relations strategies related to collective bargaining. The session will also include an interactive, consultation component on OPSBA's communication plans to better assist boards in the next round of bargaining.

Speakers Penny Mustin, Director, Labour Relations, OPSBA
 Janet Edwards, Associate Director, Labour Relations, OPSBA
 Jennifer Lamarche Schmalz, Director, Labour Relations, ACÉPO
 Jeff Sprang, Director of Communications, OPSBA
 May Moore, Associate Director of Communications and Government Relations, OPSBA



Thursday, January 19

4:00 PM

OPSBA INDIGENOUS TRUSTEES' COUNCIL MEETING

Wentworth

MAIN SYMPOSIUM

6:15 PM

REGISTRATION

Dominion Ballroom Foyer

7:00 PM

OPENING CEREMONIES

Speakers Laurie French, President, OPSBA
Denis Labelle, President, ACÉPO



FIRST NATION GREETING

STUDENT ENTERTAINMENT

Dominion Ballroom

7:45 PM
 AMY WHITAKER
 KEYNOTE: ART THINKING
 Dominion Ballroom



The premise of *Art Thinking* is that if you are making a work of art in any field, you are not going from a known point A to a known point B but *inventing* point B. In schools and in the workplace, that process is exploratory and open-ended — and therefore sometimes at odds with the cultural pressures to succeed economically and professionally, and to standardize methods and to measure outcomes. Students — and the adults they become— will face the need to invent point B throughout their careers.

Drawing on inspiring stories across fields of art, science, sport and beyond, Amy will introduce the framework of art thinking, and discuss how to infuse this kind of creativity into structured educational settings, and to teach students not just to answer questions but to ask the questions that really matter. The independent thinking behind inventing point B is closely tied to robustness of democratic exchange, to the values of a liberal arts education, and to interdisciplinary approaches to addressing the great problems of our day.

Speaker Amy Whitaker, Author, “*Art Thinking*”; Assistant Professor of Visual Arts Management, NYU Steinhardt



This presentation will be followed by a book signing
 in the Dominion Ballroom Foyer.

8:45 PM
 RECEPTION
 Dominion Ballroom Foyer

Friday, January 20

8:00 AM
REGISTRATION continues
Dominion Ballroom Foyer

8:00 AM
BREAKFAST
Dominion Ballroom

9:00 AM
MITZIE HUNTER
KEYNOTE SPEAKER
Dominion Ballroom



Mitzie Hunter, Minister of Education

9:30 AM
INDIRA NAIDOO-HARRIS
KEYNOTE SPEAKER
Dominion Ballroom



Indira Naidoo-Harris, Associate Minister of Education

10:00 AM
NETWORKING BREAK
Dominion Ballroom Foyer

10:30 AM

**TOWARD RECONCILIATION: UNDERSTANDING OUR HISTORY -
TREATIES AND RESIDENTIAL SCHOOLS**

Dominion Ballroom



Chief Wilton Littlechild, Lawyer and Commissioner,
Truth and Reconciliation Commission

11:30 AM

PANEL DISCUSSION

Dominion Ballroom

Moderator Peter Garrow, Chair, Indigenous Trustees' Council;
First Nation Trustee on OPSBA Board of Directors; and
Trustee, Upper Canada DSB

Panelists Chief Wilton Littlechild
Bob Watts, Adjunct Professor, School of Policy Studies,
Queen's University
Elaine Johnston, Trustee, Algoma DSB



12:15 PM

LUNCH

Dominion Ballroom

Friday, January 20

1:45 PM
SOCIAL MEDIA FITNESS
Dominion Ballroom



While Social Media can bring joy, celebration and connectedness to our lives, it often represents a primary source of stress, anxiety and other mental health-related issues.

The Social Media Fitness experience educates and inspires participants to think differently about the role that Social Media plays in their lives. You will walk away with strategies to build meaningful online content with confidence, purpose and joy in our 24/7, socially-connected world.

Speaker Chris Vollum, President, CMV SocialMedia Inc.

2:45 PM REFRESHMENT BREAK
Dominion Ballroom Foyer

3:00 PM
THREE CONCURRENT SESSIONS

Workshop 1
Social Media Panel Discussion
Dominion North

Moderator T.J. Goertz, Communications and Policy Officer, OPSBA

Panelists Shawn McKillop, Manager of Communications & Community Relations, Grand Erie DSB

Chris Moore, Principal, Lambton Kent DSB

Chris Vollum, President, CMV Social Media Inc.



Workshop 2

Private/In-Camera Meetings: Best Practices for Policies, Agendas, Motions and Minutes

Dominion South

Speakers Sheila MacKinnon, Partner, Shibley Righton LLP
Jennifer McIntyre, Director of Policy, OPSBA



Student Trustee Workshop 3

The Leader in You

Wentworth

Leadership is the exercise of influence. This session is for student trustees as they find their voice and navigate the waters in a political structure. The personal leadership resources can make or break their term as student trustee. Leave a legacy by developing a succession plan where every student trustee will be successful.

Speaker Brian Jones, Ministry of Education, Leadership Development and School Board Governance Branch



Friday, January 20

6:30 PM
RECEPTION
Dominion Ballroom Foyer

7:00 PM
DINNER & AWARDS
Dominion Ballroom

8:30 PM
STUDENT ENTERTAINMENT
THE GLEE CLUB
Thorndale Public School
Dominion Ballroom

Saturday, January 21

9:00 AM
BREAKFAST MEETINGS

CENTRAL EAST Kent	CENTRAL WEST Wentworth
WESTERN Huron	NORTHERN Chestnut, Mezzanine Level
EASTERN Kenora	DIRECTORS OF EDUCATION Elgin

10:30 AM
JIM GRIEVE
CLOSING KEYNOTE: INNOVATE LIKE A TODDLER — WHAT YOU CAN
LEARN ABOUT INGENUITY FROM THE EARLY YEARS
Dominion Ballroom



Speaker
Jim Grieve, Executive Director, RTO/ERO,
Former Assistant Deputy Minister, Early Years Division,
Ministry of Education (retired)

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11:30 AM CLOSING REMARKS
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Future Events

Education Labour Relations Symposium

APRIL 6 – 7, 2017

Sheraton Hotel, Toronto

OPSBA AGM and Program

JUNE 8 – 11, 2017

The Westin Trillium House, Blue Mountain, Collingwood

Northern Region Meeting and Program

OCTOBER 2017

Date and location to be confirmed



Leading Education's Advocates



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