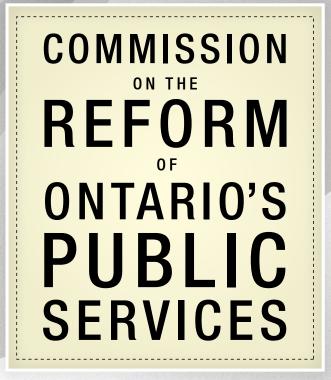
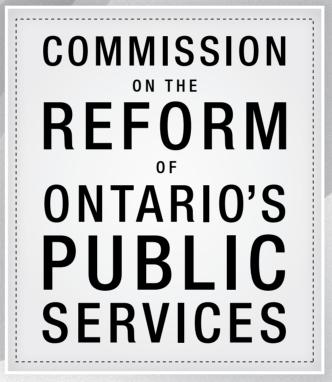
# 2012



PUBLIC SERVICES FOR ONTARIANS: A PATH TO SUSTAINABILITY AND EXCELLENCE

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# Message from the Chair

Dear Premier McGuinty and Minister Duncan:

Thank you for inviting me to chair the Commission on the Reform of Ontario's Public Services. This can be an important turning point in the province's history and I welcome this opportunity to present the ideas contained in this report.

I especially appreciate the extraordinarily wide mandate you gave the Commission, which makes it much more than a simple exercise in cost-cutting. It has allowed us to delve into almost every corner of the government's activities and to think long and hard about how government can work better for the benefit of everyone in the province. It recognizes that the people of Ontario deserve the finest public services at a cost that is affordable.

Let me first thank the other three commissioners. Dominic Giroux, Susan Pigott and Carol Stephenson brought to this work long and varied experience and keen minds that added enormously to the quality of our thinking. The Commission's work has benefited from the views and work of many people, both inside and outside the government, who took time to share their views with us. We had excellent support from the Secretariat under the leadership of Scott Thompson. Members of the Ministry of Finance were particularly helpful, but we also benefited from the wise counsel of many people in the Ontario government, who gave us generous access to their ideas and data.

With such a broad mandate to be carried out over a limited period, we were not able to conduct comprehensive consultations. But every group we asked to meet us not only accepted our invitation, but offered great ideas for reforms in their domains. We thank them all.

Ontario faces two serious fiscal challenges. The first is to get out of the current large deficit. This will take many years, but the task does not end there. It goes almost without saying that every effort must be made to bolster future economic growth rates, and much has been done in that regard, such as reinvesting in education and reforming the tax system. But with a looming slowdown in the expansion of the labour force that is almost upon us and with the province's weak productivity growth of late, Ontario cannot count on a resumption of its historical strong growth rates. This means that the sharp degree of fiscal restraint needed over the next few years to eliminate the deficit may see a point of some reprieve, but not much. Spending simply cannot return to recent trends.

This context lifts the task ahead well beyond that of merely cutting or restraining costs. We must be students of history and history shows that simple cost-cutting by governments too often generates fiscal improvements that peter out after a few years as pressures build. In the end, spending surges again and the result is more of the same, but at a higher cost.

The only way to get out of deficits and stay out, in a period of limited economic growth, is to reform government programs and the manner in which they are delivered.

This should be viewed as an opportunity, not a problem. Ontario can and should have the best public services in the world; this is an opportunity to reach for that goal. To get there, we should study promising practices around the world by others who have faced similar issues.

But to be the best, we must go beyond that. Ontario should become the first government to relentlessly pursue quality and efficiency in public services. It is often argued that governments cannot do this because they lack the discipline imposed by a bottom-line profit imperative and shareholders to hold them to it. But the Ontario government has over 13 million shareholders who do not want their government to run deficits and believe they already pay enough taxes. That should be incentive enough.

What we need is to drive those incentives into every corner of government and the broader public sector. Programs need clear objectives. Metrics must be created to track whether programs meet those objectives. If not, the programs must be changed.

The government must constantly benchmark its effectiveness and efficiency against the private sector and against the best public services in the world. It must be prepared to shed old priorities (and offend their advocates) and set new priorities (which often have no advocates) as they arise.

It must make tough decisions on which services are best delivered by the public service and which can be better done by others, in the private sector.

The calling of public service must be restored to a position of honour and respect, so it can draw the province's best and brightest. Their performance should be adequately compensated and rewarded — not for effort, but for results. There is huge value in a public service that can think deeply and wisely about public policy and deliver effective programs in an efficient manner.

Ontario must be the leader in shifting public services from a reactive to a proactive mode. Whether it is health care, social services, education, training, economic development or almost anything else, governments typically patch up things once something has gone wrong. Ontario must shift to foreseeing problems and cutting them off before they develop. This in turn requires a government with a serious research capacity, both internally and through what it can draw from the outside.

The Commission has made hundreds of recommendations for improving the effectiveness and efficiency with which public services can be delivered.

None of these choices will be easy and many of our proposals will draw vigorous criticism. But it must be kept in mind that our recommendations can deliver the needed degree of spending restraint to balance the budget by 2017–18 *only if all are implemented*. This imposes a discipline of its own. We expect that many of our recommendations will be rejected. We accept that, but each rejected recommendation must be replaced not by a vacuum, but by a better idea — one that delivers a similar fiscal benefit.

Our recommendations are daunting in depth and scope. Indeed, they may seem overwhelming, even to the point that the government may fear that they exceed its political and bureaucratic capacity to carry them out. But there is benefit to moving quickly on many fronts at once. Targeting certain programs or sectors for reform and restraint can generate a sense of unfairness. A wide-ranging reform effort will reinforce the notion that we are all in this together, that all Ontarians can support the reforms because they will benefit in the end from these changes. And none of this will work if there is no public support.

Although we have not made a formal recommendation on this point, I urge you to consider holding broader consultations on the economic and fiscal challenges facing this province. Ontarians have not yet grasped the extent to which the slow decline of this province's manufacturing base has undermined both its historic economic advantage relative to the rest of Canada and the provincial government's long-term ability to finance the public services they treasure. You should go beyond a legislative body to review our report and consult as well with the wider public through town hall gatherings and meetings of stakeholders. An informed public is essential to the success of the reforms.

Action must begin very soon. The deficit is expected to be \$16 billion this year. By 2017–18, it will almost double — and the debt will climb to more than half of gross domestic product — if the status quo is left in place. Decisive, firm and early action is required to get off this slippery, and ultimately destructive, slope. At a time when the news is full of stories of countries around the world that have failed the fiscal test and slid into the ditch, to the enormous detriment of their citizens, Ontario must be different. It must be the best.

Dow Drummond

Don Drummond Chair Commission on the Reform of Ontario's Public Services

Acknowledgments

A special thanks to the Secretariat to the Commission on the Reform of Ontario's Public Services:

Barb Brownlee, Stephen Donnelly, Craig Fowler, Caspar Hall, Art Komarov, Jenna LeBlanc, Kaleb Ruch and Jonathan Tekle.

# **Commission Member Biographies**

#### Don Drummond, Chair

Don Drummond is currently Matthews Fellow in Global Public Policy, Queen's University. Mr. Drummond was born and raised in Victoria, British Columbia, where he graduated from the University of Victoria. He subsequently received his M.A. in Economics from Queen's University. He also holds an honorary doctorate from Queen's University.

Mr. Drummond joined the federal Department of Finance upon completing his studies at Queen's. During almost 23 years at Finance, Mr. Drummond held a series of progressively more senior positions in the areas of economic analysis and forecasting, fiscal policy and tax policy. His last three positions were, respectively, Assistant Deputy Minister of Fiscal Policy and Economic Analysis, Assistant Deputy Minister of Tax Policy and Legislation and, most recently, Associate Deputy Minister. In this latter position Mr. Drummond was responsible for economic analysis, fiscal policy, tax policy, social policy and federal-provincial relations. In particular, Mr. Drummond co-ordinated the planning of the annual federal budgets.

From 2000 to 2010, Mr. Drummond served as Senior Vice President and Chief Economist, TD Bank. Mr. Drummond led TD Economics' work in analyzing and forecasting economic performance in Canada and abroad. TD Economics also analyzes the key policies that influence economic performance, including monetary and fiscal policies.





#### Dominic Giroux, Commission member

Dominic Giroux is the President and Vice-Chancellor of Laurentian University.

Prior to his appointment at Laurentian, Mr. Giroux was Assistant Deputy Minister with the Ontario Ministry of Education and the Ministry of Training, Colleges and Universities, after having served as CFO of two French-language school boards in southern and eastern Ontario.

Mr. Giroux started in education as a school board trustee at age 19 and was elected board chair at 21 in Ottawa. In 2011, he received one of Canada's "Top 40 Under 40" Awards.

Mr. Giroux serves as chair of the board of directors of the Northern Ontario School of Medicine, national co-chair of the Consortium national de formation en santé (CNFS), co-chair of the Ontario Council on Articulation and Transfer (ONCAT), and board member of the Centre for Excellence in Mining Innovation (CEMI), the Greater Sudbury Development Corporation (GSDC) and the Greater Sudbury Food Bank. He also served as co-special advisor on the implementation of the Northern Policy Institute and was appointed to the province's Ring of Fire Advisory Council.

A member of the Ontario College of Teachers, Mr. Giroux holds bachelor's degrees in social sciences and education from the University of Ottawa, and an MBA from the École des Hautes Études Commerciales (HEC) in Montreal.



#### Susan Pigott, Commission member

Susan Pigott is the Vice President, Communications and Community Engagement at the Centre for Addiction and Mental Health (CAMH) in Toronto.

She trained as a nurse at the Wellesley Hospital School of Nursing in Toronto and then worked as a registered nurse for 10 years in Toronto and in Australia and Papua New Guinea.

In 1978, Ms. Pigott earned a master's degree in social work at the University of Toronto. Since then, she has worked in the non-profit human services field for over 25 years. Prior to CAMH, she was Chief Executive Officer of St. Christopher House, a community-based, multi-service agency that operates in the west end of Toronto. Prior to that, she spent seven years at the United Way of Greater Toronto, first as Allocations Director and then as Vice President of Fundraising. In 2006–07, she took a leave of absence from St. Christopher House to serve as the Executive Lead for Citizen Engagement, supporting the Ontario Citizens' Assembly on Electoral Reform.

An active volunteer, Ms. Pigott has served on several boards including the Community Social Planning Council, the Hospital for Sick Children and Soulpepper Theatre Company. Currently, she is a board member of the Greater Toronto CivicAction Alliance, the Change Foundation and Workman Arts.



#### Carol Stephenson, O.C., Commission member

Carol Stephenson is the Dean of the Richard Ivey School of Business at The University of Western Ontario, as well as the Lawrence G. Tapp Chair in Leadership.

Since joining Ivey in 2003, Carol Stephenson has led the drive to reshape the teaching of business education. As a widely respected CEO, she brings more than 30 years of progressive experience in marketing, operations, strategic planning, technology development, and financial management to Canada's premier business school.

Ms. Stephenson currently serves on several boards for top Canadian companies and on important government committees. She is a Director of Intact Financial Services Corporation (formerly ING Canada) and Manitoba Telecom Services Inc. Carol served as a board of directors member for GM Canada, until she was appointed by the governments of Canada and Ontario to serve as a board member for General Motors Company. Ms. Stephenson is Chair of the Ontario Research Fund Advisory Board, and Chair of the federal government's Advisory Committee on Senior Level Retention and Compensation. In November 2006, she was appointed by the federal government to serve on the board of directors of the Vancouver Olympic Games Organizing Committee (VANOC). She has earned significant recognition for her community work and industry involvement. Notably, in December 2009, Ms. Stephenson was appointed Officer of the Order of Canada.

Photo Credit: Jovan Matic

# **Executive Summary**

Ontarians want excellent public services from their government. The Commission on the Reform of Ontario's Public Services understands and supports this desire. We see no reason why Ontario cannot have the best public services in the world — with the proviso that they must come at a cost Ontarians can afford. With such a goal, we face three overarching tasks. First, we must understand Ontario's economic challenges and address them directly. Second, we must firmly establish a balanced fiscal position that can be sustained over the long term. And third, we must sharpen the efficiency of literally everything the government does so Ontarians get the greatest value for money from the taxes they pay. This report addresses these issues and offers a road map to a day when Ontarians can count on public services that are both excellent and affordable — the public services Ontarians want and deserve.

# The Need for Strong Fiscal Action

Ontario faces more severe economic and fiscal challenges than most Ontarians realize. We can no longer assume a resumption of Ontario's traditional strong economic growth and the continued prosperity on which the province has built its public services. Nor can we count on steady, dependable revenue growth to finance government programs. Unless policy-makers act swiftly and boldly to prevent such an outcome, Ontario faces a series of deficits that would undermine the province's economic and social future. Much of this task can be accomplished through reforms to the delivery of public services that not only contribute to deficit elimination, but are also desirable in their own right. Affordability and excellence are not incompatible; they can be reconciled by greater efficiency, which serves both the fiscal imperative and Ontarians' desire for better-run programs. Balancing the budget, however, will also require tough decisions that will entail reduced benefits for some. Given that many of these benefit programs are not sustainable in their current form, the government will need to decide how best to target benefits to those who need them most. The treatment may be difficult, but it is worth the effort.

Ontario's \$14 billion deficit in 2010–11 was equivalent to 2.3 per cent of gross domestic product (GDP), the largest deficit relative to GDP of any province. Net debt came to \$214.5 billion, 35 per cent of GDP. The *2011 Ontario Budget* set 2017–18 as the target year to balance the books — at least three years behind any other province. The government asked this Commission to help meet and, if possible, accelerate the deficit-elimination plan.

First, we assessed the **2011 Budget Scenario** for the next seven years; while the government maintained that it was committed to balancing the budget by 2017–18, we concluded, as did the Auditor General, that the *2011 Budget* measures alone would not likely lead to balance. If there are now plans under development within government to secure all of the fiscal restraint, they have not been provided to the Commission.

Next, we developed a **Status Quo Scenario**, our own view of how Ontario's finances would unfold if no changes were made to government policies, programs or practices. We used assumptions for both economic and revenue growth that were more cautious than those in the *2011 Budget*, largely because the economic outlook had deteriorated since March 2011. We also assumed that the growth of programs would continue to be driven by inflation, population growth, aging, school enrolments and so on.

The resulting projection indicated that the deficit would more than double to \$30.2 billion in 2017–18 and net public debt would reach \$411.4 billion, equivalent to just under 51 per cent of the province's GDP. To avoid that outcome, we devised a **Preferred Scenario** for the budget path that would balance the budget in 2017–18. It incorporates a revenue projection that is substantially lower than that of the *2011 Budget* and a much reduced track for program spending.

Meeting the target will be difficult, but we believe our recommendations will accomplish the job. Although our mandate expressly forbids us from proposing new or increased taxes, there are ways the government can raise some additional revenues. Still, most of the burden of eliminating the \$30.2 billion shortfall in 2017–18 must fall on spending. To balance the budget, the province must target a spending level in 2017–18 that is 17 per cent lower than the sum found in the Status Quo Scenario — a wrenching reduction from the path that spending is now on. It is, however, necessary if Ontario is to escape its recent history of rising public debt that forces the government to spend more than it should in interest payments — money that could otherwise be used to finance programs. Our Preferred Scenario would hold down the growth of net public debt, leaving it at 37 per cent of GDP in 2017–18.

Slowing, and eventually halting, further growth of the debt burden is critical. In the past two decades, Ontario's fiscal record has been one of large deficits that were only partially offset by sporadic episodes of small surpluses. Since the late 1980s, Ontario's debt ratio has more than doubled to 35 per cent from 14 per cent as recessions quickly created more debt, but good economic times only reduced it slowly. Debt is costly, since interest must be paid on the province's outstanding bonds and other obligations. Unusually low interest rates in recent years have allowed Ontario to borrow cheaply, but as interest rates rise to more normal levels, so will the cost of servicing the growing debt, and that will divert dollars away from public programs.

Until recently, Ontario's debt record was similar to that of other Canadian provinces. In the past decade, however, a commodities boom has allowed provinces such as Alberta, British Columbia, Newfoundland and Labrador, and Saskatchewan to reduce their debt burden, leaving Ontario in the company of the three Maritime provinces, with their roughly 35 per cent debt ratios. Canada's highest provincial debt ratio, at about 50 per cent, belongs to Quebec; that is where Ontario is headed in our Status Quo Scenario.

By current international standards, Ontario's debt is still relatively small. We are a very long way from the dreadful fiscal condition of countries that have dominated the news in the past two years. So, however, were many of the headline countries at one time — in some cases, surprisingly recently. Still, among bond investors, Ontario is seen as a well-governed province in a well-governed country. We do not mean to be alarmist, only to point out that government debt can rise quickly if not headed off early. Should the global economy turn nasty once again, any deterioration in investor confidence could be remarkably swift. The recent decision by Moody's Investors Service to revise its outlook on Ontario's bonds from stable to negative is a danger sign. With the global recession hitting Ontario particularly hard, Ontario's recent deficit record is poor; relative to GDP, it ran the biggest provincial deficits in the country for three consecutive years beginning in 2008–09; the current 2011–12 fiscal year is likely to add a fourth.

Our message will strike many as profoundly gloomy. It is one that Ontarians have not heard, certainly not in the recent election campaign, but one this Commission believes it must deliver. If Ontarians and their government are going to come to grips with the fiscal challenges that lie ahead, they must understand the depth of the problem and its causes. Ontario must act soon to put its finances on a sustainable path and must be prepared for tough action — not just for a few years, but at least until 2018. We believe Ontarians can make — and implement — the kind of thoughtful decisions needed to resolve the province's fiscal dilemma while protecting, to the greatest degree possible, the public programs on which Ontarians rely, many of which are a source of justifiable pride.

The rewards of such action will be considerable and tangible. High-debt governments are always vulnerable to the whims and demands of the financial markets from which they have borrowed; governments in this position can be forced to take draconian measures to keep their lenders happy (Greece and Italy are recent vivid examples). Low-debt governments have much more flexibility to set their own priorities — ones that meet the needs of their citizens and the good of their jurisdictions as a whole.

How did we get to this point? For most of the past decade, Ontario's economic growth has lagged that of the rest of Canada, as changing economic conditions hit Ontario harder than other provinces. A strong dollar made Ontario's exports more expensive for foreigners to buy while making imports cheaper; as a result, foreign trade, once a net contributor to GDP growth, is now a net drag. In the recent recession, Ontario lost 5.0 per cent of its GDP from peak to trough, while the rest of the country lost only 3.7 per cent. The human cost of this lacklustre performance is apparent in jobs and incomes: Ontario's unemployment rate has been above the national rate for over five years now; average personal income in Ontario, more than 20 per cent higher than the average in the rest of Canada in the second half of the 1980s, was 0.5 per cent lower than this average in the third quarter of 2011.

Ontario's future growth will almost certainly be slower than it was in the past. Not only will the global recovery be slower than normal, but Ontario also faces further structural changes. As in most of the developed world, manufacturing has been dwindling as a share of the province's output and employment base. This trend will continue. Moreover, the growth in Ontario's working-age population and labour force will come mostly from immigration, but the incomes of recent immigrants have been well below those of workers who were born in Canada or arrived earlier.

In short, we cannot count on robust economic growth to resolve our fiscal challenge. Out to 2014, we accept the projection in the government's *2011 Ontario Economic Outlook and Fiscal Review* that real GDP will grow by an average of 2.2 per cent per year. Beyond that, we take a cautious approach, based on our view that labour-force growth will slow and productivity growth will remain modest. From 2015 through 2018, we expect average real GDP growth of only two per cent per year. Growth in nominal GDP, which includes the impact of inflation, is even more critical for fiscal planning because it constitutes the tax base — the economic activity on which the provincial government levies its taxes on income, sales and corporate profits. We assume nominal GDP growth of 4.2 per cent to 2014 and 3.9 per cent from 2015 through 2018.

Our growth assumption directly affects our projections of the government's revenue growth. We continue to be more cautious on the revenue projections to 2013–14 than those contained in the *2011 Ontario Economic Outlook and Fiscal Review*. We see some room for additional revenue growth without raising taxes (these would involve contraband tobacco, the underground economy, collections issues, tax expenditures and additional revenues from Crown agencies), but our projections for 2017–18 point to total revenues of \$134.7 billion, \$7.5 billion less than the Budget Scenario's \$142.2 billion. While we can hope for better, we cannot make firm budget plans on the basis of hope. Our caution also leads us to build in a larger reserve in case revenues fall short of the forecast.

The 2011 Budget set out a track to 2017–18 for spending on programs (everything, that is, except interest on the debt) that involved growth of 1.0 per cent annually from 2010–11 to 2013–14 and 1.7 per cent per year from then until 2017–18. But if we assume that government programs continue as they are now delivered, then spending is actually on course to grow much faster — 3.5 per cent per year on average over the seven-year period. This is about half the pace of the past decade, so significant action has been taken. Our Status Quo Scenario for program spending incorporates increases that are likely to occur if current programs retain their present form, if no new programs are introduced and if nothing further is done to restrain spending. It is based on drivers of spending growth such as inflation, population growth, aging, new drugs, enrolment growth and welfare caseloads.

Yet spending is neither out of control nor wildly excessive. Ontario runs one of the lowest-cost provincial governments in Canada relative to its GDP and has done so for decades. And we must recognize that some important steps have been taken in the past few years to help manage costs, improve our prospects for future economic growth and enhance services to the public.

To prevent the \$30.2 billion deficit that we project in our Status Quo Scenario for 2017–18, the government can raise taxes, cut the rate of spending growth, or do some of both. While our mandate precludes us from recommending new or increased taxes, we believe that the revenue measures mentioned earlier could raise almost \$2 billion by then; the government should proceed with these measures. Steadily reducing the deficit to zero in 2017–18 would save \$4.3 billion in interest costs. To balance the budget, we need to shave about \$23.9 billion off our projection for program spending in that year.

Such an outcome allows for an increase in total spending on programs of only 5.6 per cent over seven years, or 0.8 per cent per year. If we factor in both population growth and inflation, we find that real program spending for every man, woman and child in Ontario must fall by 16.2 per cent, an average annual decline of 2.5 per cent from 2010–11 through 2017–18, a drop that is almost certainly unprecedented.

TABLE 1.	Three	e View	s of the	e Outlo	ok for 2	017–18						
	2010-11	2017-18	2010-11 1	to 2017–18	2010–11 2017–18 2010–11 to 2017–18				2010-11	2017-18	B 2010–11 to 2017–18	
	Billions (\$)	Billions (\$)	Per Cent Change	CAGR* (Per Cent)	Per Capita in current dollars	Per Capita in current dollars	Per Cent Change	CAGR* (Per Cent)	Per Capita in 2010 dollars ***	Per Capita in 2010 dollars ***	Per Cent Change	CAGR** (Per Cent)
Budget Scena	rio*			•								
Revenue	106.2	142.2	33.9	4.3	8,027	9,898	23.3	3.0	8,027	8,527	6.2	0.9
Expense												
Program Spending	113.3	124.9	10.2	1.4	8,569	8,697	1.5	0.2	8,569	7,492	(12.6)	(1.9)
Interest on Debt	9.5	16.3	70.7	7.9	720	1,132	57.2	6.7	720	975	35.4	4.4
Total Expense	122.9	141.2	14.9	2.0	9,289	9,829	5.8	0.8	9,289	8,467	(8.8)	(1.3)
Contingency Reserve	-	1.0	-	-	-	70	-	-	-	60	-	-
Surplus/ (Deficit)	(16.7)	-	-	-	(1,261)	-	-	-	(1,261)	-	-	-
Net Debt	217.3	322.5	48.4	5.8	16,431	22,450	36.6	4.6	16,431	19,340	17.7	2.4
Net Debt/ GDP	35.5%	39.7%	-	-	-	-	-	-	-	-	-	-
Status Quo*												
Revenue	106.7	132.7	24.5	3.2	8,063	9,241	14.6	2.0	8,063	7,960	(1.3)	(0.2)
Expense												
Program Spending	111.2	141.4	27.2	3.5	8,406	9,842	17.1	2.3	8,406	8,479	0.9	0.1
Interest on Debt	9.5	19.7	107.5	11.0	717	1,369	91.1	9.7	717	1,180	64.6	7.4
Total Expense	120.7	161.1	33.5	4.2	9,122	11,212	22.9%	3.0%	9,122	9,658	5.9	0.8
Contingency Reserve	-	1.9	-	-	-	132	-	-	-	114	-	-
Surplus/ (Deficit)	(14.0)	(30.2)	-	-	(1,059)	(2,103)	-	-	(1,059)	(1,812)	-	-
Net Debt	214.5	411.4	91.8	9.8	16,216	28,641	76.6	8.5	16,216	24,672	52.1	6.2
Net Debt/ GDP	35.0%	50.7%	-	-	-	-	-	-	-	-	-	-
Preferred Sce	nario*											
Revenue	106.7	134.7	26.3	3.4	8,063	9,377	16.3	2.2	8,063	8,077	0.2	0.0
Expense												
Program Spending	111.2	117.5	5.6	0.8	8,406	8,176	(2.7)	(0.4)	8,406	7,043	(16.2)	(2.5)
Interest on Debt	9.5	15.3	61.8	7.1	717	1,068	49.0	5.9	717	920	28.4	3.6
Total Expense	120.7	132.8	10.0	1.4	9,122	9,244	1.3	0.2	9,122	7,963	(12.7)	(1.9)
Contingency Reserve	-	1.9	-	-	-	132	-	-	-	114	-	-
Surplus/ (Deficit)	(14.0)	0.0	-	-	(1,059)	0.0	-	-	(1,059)	0.0	-	-
Net Debt	214.5	300.1	39.9	4.9	16,216	20,888	28.8	3.7	16,216	17,994	11.0	1.5
Net Debt/ GDP	35.0%	37.0%	-	-	-	-	-	-	-	-	-	-

TABLE 1 Three Views of the Outlook for 2017-18

\* Certain figures may not add due to rounding. \*\* CAGR = Compound Annual Growth Rate. \*\*\* Deflated by the CPI.

Not every program should grow at the 0.8 per cent rate that is our limit. But if some programs grow faster, other programs will have to grow more slowly or even shrink. For example, if health care continues to grow by 6.3 per cent per year — its track record over the previous five years — then all programs other than health would have to contract by 4.1 per cent annually to meet our target. Health care would run roughshod over every other priority; it would gut every other government service that Ontarians rely on for their education, social welfare, justice system, infrastructure needs and a host of other programs that matter to the people of this province. This cannot be our future.

Another choice Ontarians must face in the months ahead involves labour compensation. Since the total bill for wages, salaries and benefits accounts for about half of all Ontario government program spending, it is difficult to believe that program spending can be held to annual growth of 0.8 per cent if labour costs rise appreciably.

Having developed a number of scenarios for program spending, we have opted to recommend one that counts on very restrained growth in health care outlays to leave room for spending growth in some other programs. We believe there is ample scope in the health care system for efficiencies that will allow health care providers to deliver the services Ontarians need without getting annual increases of the kind seen in recent years.

Accordingly, we recommend the following annual changes in program spending out to 2017–18:

- Health care plus 2.5 per cent;
- Education plus 1.0 per cent;
- Post-secondary education (excluding training) plus 1.5 per cent;
- Social programs plus 0.5 per cent; and
- All other programs minus 2.4 per cent.

This permits post-secondary education grants to almost keep pace with enrolment and provides a realistic path for non-health, non-education, non-social services spending. For the latter programs, it represents a very significant degree of restraint: a cumulative decline in the level of spending of 15.6 per cent over seven years. But a significant portion of this "everything else" category is either fully committed by historical arrangements such as amortization and pension contributions, or simply unwise to cut, such as existing shared-cost agreements, where the province would be giving up federal dollars. For everything other than these fixed items, the cumulative decline would come to about 27 per cent. If we attach dollar signs to these changes, we find that in 2017–18, total program spending will be up \$6.3 billion from 2010–11. Health will have \$8.4 billion more; education (elementary and secondary), \$1.6 billion more; post-secondary education, \$0.7 billion more; and social services, \$0.5 billion more. All other programs will have \$4.0 billion less, while changes to reserves and year-end savings will make up the difference.

Ontario's finances do not yet constitute a crisis, and with early strong action a crisis can be averted. Crises almost inevitably bring forth bad public policy decisions born of desperation. The lessons of history and of what is happening elsewhere today are clear: the government must take daring fiscal action early, before today's challenges are transformed into tomorrow's crisis. Unlike a crisis, a challenge can be met with well-considered, firm, steady and even imaginative action that deals with the problems methodically and phases in the needed changes over a period of years, giving people a chance to adjust. The government's decision to create the Commission and give it a broad mandate to address near- and long-term fiscal issues signals its intent to address these challenges and head off any crisis. Our goal in this report is to set out the kind of measures that will meet the task.

## **The Fiscal Challenge**

Closing the budget gap by 2017–18 will not be easy. However, many Canadian governments have successfully faced deep fiscal problems in the past two decades and in the process have strengthened their capacity to deal with fresh challenges as they came along. Most of those episodes occurred in the 1990s, when a sharp recession was followed by a recovery that was halting at first before gathering enough momentum to generate a solid expansion. Economic growth helped governments back to fiscal health, but many restrained spending significantly and some raised taxes. This time, economic growth may not even be strong enough to lend much of a hand.

The federal government's elimination of the deficit between 1995 and 1998 is the best-known example. Departmental operating budgets, as well as grants and contributions, were reduced by 15 per cent to 25 per cent, while transfers to the provinces were cut by more than 21 per cent over two years. Seven of every eight dollars needed to eliminate the deficit came from spending restraint rather than revenue-generating measures. Program spending fell by almost 10 per cent in the first two years of the restraint period and remained below the pre-restraint peak for five years.

Four provinces that carried out vigorous and successful deficit-cutting exercises — Alberta, Saskatchewan, New Brunswick and Ontario — all relied on spending restraint or outright cuts to a much greater extent than tax increases. In Alberta, total spending on programs fell by almost 22 per cent in three years and remained below its peak for six years. Saskatchewan, which had come close to defaulting on its debt, used a mix of spending cuts and tax increases. Program spending was cut by 10 per cent from the peak, but the restraint period lasted a full seven years. New Brunswick's two episodes of restraint in the 1980s and 1990s produced a mixed record. The first relied mainly on revenue increases. The second was tackled with a combination of tight expenditure curbs and revenue-raising measures, but government spending fell in only one of the restraint years.

In Ontario, a deep recession and five years of deficits raised the debt ratio from 12.7 per cent in 1989–90 to 29.2 per cent in 1994–95. After the 1995 election, the Harris government substantially reined in spending, with the exception of health care; the two most dramatic moves were a 22 per cent cut in social assistance rates and a downloading of program responsibilities to municipal governments, with a partial fiscal offset from other changes in Ontario–municipal relations and the induced reductions in overall welfare expenditures. Strong economic and revenue growth after 1995 helped the province balance its budget by 1999–2000, by which time spending had begun to rise again.

Despite the lasting reputation of the Harris government, program spending fell by only 3.9 per cent from its 1995–96 peak and stayed below the peak for only three years, a period of restraint that was both milder and much shorter in comparison with Alberta and Saskatchewan. Even Quebec cut program spending by more than Ontario during this period — 4.6 per cent over two years.

How does our scenario for the period from 2010–11 through 2017–18 compare with the 1990s?<sup>1</sup> Our Preferred Scenario projects that revenue will grow by 3.4 per cent annually from 2010–11 to 2017–18. Between 1993–94 and 1999–2000, the recovery period from deficit in the 1990s, revenue grew by a robust 4.7 per cent per year, even though taxes were cut after 1995. The *2011 Budget* clearly signalled the government's intention to restrain spending in the seven years to 2017–18. Remarkably, the implications of the spending goal went almost entirely unremarked by the public in the months since the *Budget* was released. In setting out a target for program spending in 2017–18, the government's Budget Scenario was pointing to a steady decline in real program spending per capita, averaging 1.9 per cent per year. Startlingly, this compares with a real per capita decline in program spending averaging 2.0 per cent per year between 1993–94 and 1999–2000. Ontarians did not notice that the *2011 Budget* was projecting seven years of real per capita spending cuts that looked very much like the 1990s.

Unfortunately, the Commission believes that will not be enough. Given our greater caution in projecting revenue growth, our Preferred Scenario suggested that program spending — again on a real per capita basis — will have to fall by 2.5 per cent per year.

The 1990s cuts probably appear smaller than the figures many Ontarians remember. But in 1999–2000, as the budget approached balance, program spending increased by 3.0 per cent as the government loosened the purse strings to deal with the pressures that had accumulated; health spending alone increased by 11.4 per cent.

The lesson here is that governments can hold the lid on spending for a while by taking extraordinary measures to contain compensation costs, postpone capital projects and scrimp on infrastructure maintenance. But unless fundamental spending reforms are implemented, the old pressures reassert themselves and governments with newly balanced budgets have a hard time resisting them.

Ontario is neither a high-tax nor high-spend province. It does not enjoy the easy pickings of natural resource revenue, nor is it a major recipient of federal transfers in comparison with the rest of Canada. To meet its own goal of a balanced budget in seven years, the government will have to cut program spending more deeply on a real per capita basis, and over a much longer period of time, than the Harris government did in the 1990s. Moreover, it does not have the option of an immediate deep cut in social assistance rates, which have not greatly recovered from a 22 per cent cut in 1995. It will have to maintain restraint for as long as Alberta's Klein government and Saskatchewan's Romanow government in the 1990s, recognizing that Alberta also made deep cuts to social assistance payments, while Saskatchewan raised taxes to help meet its goal.

<sup>&</sup>lt;sup>1</sup> Accounting changes have forced us to use a six-year period in the 1990s.

The ultimate challenge in the years ahead will be to find ways to make government work better and preserve as much as possible the programs Ontarians cherish most.

## Mandate and Approach

There are five parts to our mandate:

#### 1. Advise on how to balance the budget earlier than 2017–18.

Given the deterioration in the economic outlook since the *2011 Budget*, we believe an earlier target for balance is neither practical nor desirable.

#### 2. Once the budget is balanced, ensure a sustainable fiscal environment.

Our proposals aim to keep the budget roughly in balance after 2017–18. We attach great importance to this goal.

#### 3. Ensure that the government is getting value for money in all its activities.

We see this as a requirement to recommend ways of ensuring that all programs and services achieve the best possible outcomes within available resources.

#### 4. Do not recommend privatization of health care or education.

We interpret this to mean that health care must be kept within the public payer model. We do not interpret it as denying opportunities for private-sector delivery of services, if that is more efficient. We interpret our education mandate to mean that we will not advocate any shift to educational institutions that are predominantly financed from private revenue.

#### 5. Do not recommend tax increases.

Although our mandate precludes us from recommending higher taxes, we do recommend ways to raise more revenue without adjusting tax rates.

We have developed a number of broad guidelines for our recommended actions. Government ministries and agencies should always strive for efficiency gains, not only when driven by overall budget restraint or in response to problems unearthed by the Auditor General or exposed by a spending scandal. We have also drawn lessons from both public- and private-sector restructurings, a series of "dos and don'ts" that we will set out in reverse order.

The "don'ts" are proposals that sound useful, but are often harmful:

- Do not simply cut costs. The imperative to restrain spending should instead be an opportunity to reform programs and service delivery;
- Avoid across-the-board cuts. They represent an abdication of the government's responsibility to make real, and often difficult, decisions;
- Avoid setting targets for the size of the civil service. A leaner civil service will be an inevitable result of lower-cost programs and achieving greater value for money;
- Do not rely unduly on hiring freezes and attrition to reduce the size of the civil service;
- Do not hang onto public assets or public service delivery when better options exist; and
- Do not resort to traditional short-term fixes.

The "dos" apply across the entire public sector:

- The government should issue a road map setting out its vision. Such a document would both inform the public about the changes that lie ahead and also serve as a script for all bureaucrats;
- Higher priority should be given to programs and activities that invest in the future rather than serve the status quo;
- Policy development should be more evidence-based with clear objectives set based on sound research and evidence — and relevant data collected and used to evaluate programs;
- Governments must minimize the cost of operations, but they also need rules to ensure that taxpayers' money is not abused. The pendulum has now swung too far towards excessive rules, with too many layers of watchers at the expense of people who actually get things done. The Ontario government must find a new middle ground;
- Within their operations, public-sector service providers should assign people to jobs where they are most effective, efficient and affordable;
- Seek common themes across the reforms to achieve economies of scale and to simplify communications; and
- Reform must be pervasive and speedy. Broader action favours a public perception that the reforms are fair, as opposed to a view that a few programs were unfairly targeted. Change is disruptive, but the medicine does not go down more easily if it is dragged out over a long period.

We can perhaps shoot for a grander goal — a province that provides the best public services, delivered in the most efficient manner, in the world. If this sounds impossibly ambitious, put the question another way: Why not? We goad our business sector to win new customers globally in the face of stiff competition. Why not apply the same standards to our government? Why not give our public servants an objective that can turn the task of transformation — which will at times be a very tough slog — into a project that becomes a source of real pride?

What does being the best at public policy and services look like?

Public service would be an honourable calling that would draw the province's best and brightest people into government. The best public service would set clear objectives, use proper metrics to measure progress and provide clear accountability for those expected to meet the objectives. It would benchmark itself against the best in the world. It would constantly evaluate priorities; if a new priority is identified, others would move down a spot and some, now outdated, would be discarded. It would drive relentlessly towards effectiveness and efficiency. It would focus on outcomes, not inputs, and give managers the flexibility to do the job best within their budget. It would approach risk from a scientific basis.

The task ahead need not be dreary. Many will scoff that the very idea of creating an organization that delivers the world's best public services is hopelessly naive, and that we should not even think of such lofty goals. But high ambition should never be sneered at. Such an objective could instil in our politicians, our public servants and all Ontarians a sense of purpose that would help see us all through this monumental mission.

Why not?

# **Making Transformation Work: Process and Structures**

Ontarians are not prepared for the severity of the restraint needed to balance the budget by 2017–18. Raising public awareness of the challenge must be done early, clearly and consistently. The *2012 Budget* should set out as much detail of the restraint as feasible.

In any organization, a major transformation can succeed only if it is clearly led from the top. Once the Budget is crafted, the task of ensuring that the spending targets turn into firm action falls to the Premier's Office and the Cabinet Office. It must be clear to all that the Premier's Office is giving full moral and organizational support to the effort.

The budget process itself needs some reforms. The annual budget can be a powerful educational tool both for Ontarians in general and for public-sector officials. Transparency, clarity, the use of reserves and a long-term perspective are all virtues in budget-making; there is now too little of all four.

Several measures would strengthen the fiscal planning process. For example, the *2012 Budget* should contain a "clean status quo" fiscal projection out to 2017–18 that reflects only decisions and actions already taken. From this base, any savings from firm new actions should be shown. Without tax increases, it will be difficult for Ontario to return to a balanced budget earlier than 2017–18, so this date should remain the target. In the full report, we set out 12 steps that would increase the probability of securing the 2017–18 target, including the use of prudent economic growth forecasts, an adequate contingency reserve that grows over time and spending limits for the seven years to 2017–18 for each ministry and agency.

There are three critical ingredients to successful reforms:

- 1. The objectives and means of the reform must be explained clearly and transparently;
- 2. The substance of the reforms must be sound and make sense to citizens, officials and politicians; and
- 3. There must be appropriate internal processes to deliver the desired outcomes.

Ministers and their officials should be given a great deal of discretion in deciding how to implement reforms. However, there are several government-wide issues that many ministries will face in common. These include labour issues; duplication of programs and services; the possibility that services can be delivered in more efficient ways; and managing the province's considerable assets, where a common approach is desirable. Ministers and officials can learn from each other by coming together on such questions.

Latitude for discretionary action notwithstanding, a vigilant watch must be maintained on how the individual reforms are coming together. A Steering Committee, with representation from the Premier's Office, Cabinet Office and Ministry of Finance, should be the focal point for the work necessary to implement all reforms and monitor the reform exercise.

Prior to formal Cabinet consideration, proposals should be vetted by a Premier's results table on strategic reform, which would be the main forum for both championing and contesting reform proposals. The results table would be chaired by the Premier and comprise senior Cabinet ministers and independent experts with relevant experience in cost-cutting and transformational change. This group would be supported by the steering committee, ensuring the involvement of senior staff from the Premier's Office and Cabinet Office, and senior officials from the Ministry of Finance.

This structure should stay in place for at least several years and some parts of it should become permanent to deal with issues such as overlap and duplication.

# Health

Health care is at once the biggest item in the Ontario government's budget, the issue of most concern to Ontarians, the source of the most intense and emotional public policy debate, and the centre of the most complex delivery system of any set of programs financed by the provincial government. For at least two decades now, Ontarians — along with other Canadians — have worried about the quality and accessibility of their health care. As health has consumed a rising share of the provincial budget, the debate has increasingly focused on the very sustainability of the health care system in a form that gives Ontarians what they want.

There are only hard answers and difficult solutions. We must reform the health care system to make it operate more efficiently and give us greater value for the money we now spend on it. This is not easy. The public debate has been poisoned in recent decades by a widespread failure to comprehend the trade-offs that must be made; by knee-jerk reactions to worthy but complex ideas for change; by politicians (and media outlets) who have been too willing to pander to fear-mongering; by stakeholders in the health care system who, wishing to cling to the status quo, resist change; and generally by a lack of open-minded acceptance of the reality that change is needed now and that money alone will solve nothing.

The parts should work better together, so that the whole is greater than — or at the very least equal to — the sum of the parts. Such change is already underway in bits and pieces. Health care providers in every corner of the system recognize far better than the politicians or the public what needs to be done and — perhaps more importantly — what no longer needs to be done. They are moving the system incrementally towards the greater integration that is utterly necessary. What they need is more encouragement from government plus financial incentives that will change behaviour in ways that will produce a health care system that better serves us all.

The vital first step is a long-term view. The government must set out a 20-year plan with a vision that all Ontarians can understand and accept as both necessary and desirable — a plan that will, though it involves tough decisions in the short term, deliver a superior health care system down the road.

Reform must shift the system from one built mainly for acute care to one built mainly for chronic care. Quality of care and efficiency are essential. Better care delivered smoothly and briskly will benefit patients and providers alike; it will also save money. Quality and efficiency go hand in hand. Too often, treatment delayed is treatment diminished.

We will recommend a number of ways in which this can be done. Before we get to those proposals, however, we will sketch out what we regard as the most salient facts about health care and the perspectives we bring to the issue.

Health care is the Ontario government's single biggest spending program. In 2010–11, the province spent \$44.8 billion on health — 40.3 per cent of its total spending on programs. The cost of health care is driven by inflation, population growth, aging, new technology and the increasing use of new procedures. Rising costs have been a subject of intense public attention and discussion for at least two decades. The trajectory of ever-more-costly health care will moderate only modestly if left to operate as it does now.

In 2010–11, operation of hospitals accounted for about 35 per cent of provincial health care spending, and doctors and practitioners, about 27 per cent; almost eight per cent each went to prescription drugs and long-term care, and another six per cent to community care. The remaining 17 per cent financed everything else.

In our Status Quo Scenario, the one that relies heavily on existing drivers to project the overall cost of government programs, Ontario's health care budget rises to \$62.5 billion by 2017–18, for an average annual increase of 4.9 per cent from 2010–11. In our Preferred Scenario, we have set out a much more modest path for health care spending: an increase of 2.5 per cent per year.

Polls reveal large gaps between how we run health care in Canada and what Canadians say they want. Most Canadians, for example, want medicare to cover home care, long-term care, mental health care and drug benefits. Ontarians are wedded to the single, public payer model of health care and will not tolerate any deterioration in access and quality of care. There also seems to be less concern that all services be delivered under public administration, as long as the bill can be paid with an OHIP card. Ontarians want their health care system not only sustained, but also improved.

It is easy to be smug when we compare ourselves with the United States, which spends far more than Canada relative to both its population and its GDP, yet in 2010 left over 16 per cent of its population uncovered by health insurance. If we compare ourselves to countries other than the United States, however, we often come up short. We need to do more and we need to do better; and we need to do both on a tight budget.

Some context — a series of hard truths, measures and comparisons about health care in Ontario — will help frame the discussion.

**The health care system is not really a system:** What we have is a series of disjointed services in many silos. Ontario needs to integrate these silos and reduce administrative red tape that impedes efficient and effective service.

**The health care system is costly:** Canada has one of the costliest health care systems in the world, which may surprise people who are too accustomed to comparing our record only to that of the United States. But among 34 countries in the Organization for Economic Co-operation and Development (OECD), Canada had the sixth most expensive system in 2009 and was not far behind the second most expensive one.

**The system is not as public as most people think:** The public component of health care accounted for over 70 per cent of all health care spending in 2009. Of 27 OECD countries reporting such data for that year, Canada ranked 19th. Medicare does not cover out-of-hospital drugs, nursing, psychology and other counselling, community mental health services, nutrition advice, ambulance services, addiction treatment, long-term care, eye care or dental care.

**The health care system is only part of the picture:** Only 25 per cent of the population's health outcomes can be attributed to the health care system. Yet amazingly, the three-quarters of environmental factors that account for health outcomes, such as education and income, barely register in the health care debate.

**The system does not produce superior results:** Despite its high cost, our system does not produce superior results on a value-for-money basis relative to other countries.

**We have fewer physicians than other jurisdictions:** At 19 physicians per 10,000 people, Canada is well below continental European G7 countries, where most are well into the 30s.

**Canada falls short on many measures:** One study ranked Canada 17th in the percentage of total life expectancy that will be lived in full health, 24th in infant mortality and second in the incidence of mortality from colon cancer.

**But Ontario's is the best system within Canada:** There is some evidence that, on important matters, Ontario has one of the best or even the best system within Canada.

**Drug costs are growing faster than other health spending:** Pharmaceuticals have been the fastest-growing component of health care costs in recent decades. The OECD reports that Canadian generic drug prices are the highest among member countries.

There are inefficiencies in the health care system: The use of some surgical procedures far exceeds clinical guidelines. Too many hospital patients could get better-quality care at a lower overall cost elsewhere in the system. Researchers at OECD estimated that if Canada became as efficient as the best-performing countries, efficiency gains could amount to almost 30 per cent of public-sector spending.

**Complex cases drive costs:** About one per cent of Ontario's population accounts for 34 per cent of health care costs, and 10 per cent of the population accounts for 79 per cent, according to a 2011 study. The people in the one per cent group are frequently in and out of our health care system, constantly being admitted and readmitted into hospitals.

**Mental health and addiction issues are also cost drivers:** The economic costs of mental health and addiction have been estimated at \$39 billion annually, three-quarters of those from productivity losses. Ripple effects are felt in the justice, educational and social services sectors.

Our health system developed to deal with acute care and largely remains in that mode. Today, the key health issues are increasingly shifting to chronic care questions, in good part because the population is aging, but also because some lifestyle problems such as obesity are creating particular health conditions. The OECD projects that the total public and private cost of long-term care will more than double from an estimated 1.4 per cent of GDP in 2006 to 3.3 per cent by 2050.

The ideal health system would emphasize the prevention of poor health. It would be patientcentric and would feature co-ordination along the complete continuum of care that a patient might need. Primary care would be the main point of contact, but there would be much less emphasis on treating patients in hospitals. All professionals would exercise the full scope of their skills in their work; nurses, for example, would administer vaccines, and nurse practitioners would manage chronic illnesses such as diabetes and high blood pressure. Payment schemes and information gathering would support the patient-centric notion. Compensation for hospitals and physicians would be tied to outcomes of health rather than to the inputs or services.

**Reformed System** 

The old system and an ideal reformed system are laid out in the accompanying charts.

Transforming to

**Current System** 

General Approach	
<ul> <li>Intervention after a problem occurs</li> <li>Acute care</li> <li>Hospital-centric</li> <li>Silos</li> <li>Resource-intensive minority of patients in regular system</li> <li>Accept socio-economic weaknesses</li> <li>Extraordinary interventions at end of life</li> <li>Hospitals</li> </ul>	<ul> <li>Health promotion</li> <li>Chronic care</li> <li>Patient-centric</li> <li>Co-ordination across a continuum of care</li> <li>Dedicated channels for the resource-intensive minority</li> <li>Address socio-economic weaknesses</li> <li>Pre-agreements on end-of-life care</li> </ul>
<ul> <li>Draw patients to hospitals</li> <li>Historical cost plus inflation financing</li> <li>Managed through central government</li> <li>Homogeneous, all trying to offer all services</li> </ul> Long-Term Care, Community Care and Home Care	<ul> <li>Keep patients out of hospitals</li> <li>Blend of base funding and pay-by-activity</li> <li>Regional management</li> <li>Differentiation and specialization along with specialized clinics</li> </ul>
Not integrated, underfunded and weight on long-term care	Integrated with weight on home care
Physicians and Other Professionals	
<ul> <li>Not integrated with hospitals and other sectors</li> <li>Work alone or in groups</li> <li>Mostly fee-for-service funding</li> <li>Few standards for medical approaches/conduct of practice</li> <li>Unclear objectives and weak accountability</li> <li>Inefficient allocation of responsibilities</li> </ul>	<ul> <li>Integrated with primary care being the hub for most patients</li> <li>Work in clinics</li> <li>Blend of salary/capitation and fee-for-outcomes</li> <li>Evidence-based guidelines (through quality councils)</li> <li>Objectives from regional health authorities and accountability buttressed by electronic records</li> <li>Allocation in accordance with respective skills and costs; and where feasible shifting services to lower-cost care-providers</li> </ul>
Pharmaceuticals	
<ul> <li>Little cost discipline from governments</li> <li>Cost of plans to private employers driven in good part by employees</li> </ul>	<ul> <li>Cost discipline through purchasing power, guidelines for conduct of practice</li> <li>Greater control exercised by employers</li> </ul>

#### **Current System**

Service Delivery		
Mostly public sector	Blend of public and private sector (within public payer model)	
Information Technology		
<ul> <li>Little used by physicians and especially across the system</li> <li>Information conveyed in doctors' offices</li> </ul>	<ul> <li>Extensive use that is key to co-ordination across system and accountability</li> <li>Information more easily available and conveyed through multiple sources (phone, Internet, etc.)</li> </ul>	
Medical Schools		
<ul> <li>No attention to system (cost) issues</li> <li>Little attention to labour supply issues</li> </ul>	<ul> <li>Course(s) on system issues</li> <li>Role in directing physicians to areas of demand (by area of medicine and geographically)</li> </ul>	
Coverage of Public Payer Model		
Hybrid with almost 100 per cent primary, less than half of drugs and limited mental health	Broader coverage widely recommended but not at all clear this will be acted upon	

Here is a summary of the kind of changes we seek: a shift towards health promotion rather than after-the-problem treatment; a system centred on patients rather than hospitals; more attention to chronic care; co-ordination across a broad continuum of care rather than independent silos that allow too many people to fall between the cracks; and new ways of dealing with the small minority of patients who require intensive care.

Rather than draw patients to hospitals, we should direct them to the most appropriate care setting for their problem — whether it is a doctor's office, family care centre or clinic, rehabilitation centre, long-term care centre or back home. Physicians and other professionals tend to work alone or in small groups where they are not integrated with other sectors of the health care system. Family Health Teams (FHTs) go some way to meeting this goal, but tend to be too small, with too few physicians, and cover too narrow a range of services.

Regional health authorities should establish what expectations professionals should meet and accountability should be strengthened by electronic records.

Medical schools should add at least one course introducing their students to the broader system in which they will spend their careers, and where physicians fit. The government should do more to direct physicians to areas of need.

The government should exercise greater cost control over pharmaceuticals; the recent move to reduce the cost of generic drugs was a fine first step. Private-sector employers should also exercise greater control over the cost of drug plans they offer their employees.

Long-term care, community care and home care are underfunded, with too much emphasis on long-term care facilities and too little integration of services.

As long as government pays for all covered services, it should allow both the public and private sectors to play a role in service delivery. Most family physicians are private-sector operators paid by OHIP, and private companies now provide publicly funded laboratory work.

Information technology (IT) is used too little across the system in a way that allows the integration of different activities. Extensive use of IT is key to pushing the health care system to operate in a co-ordinated fashion. Better to build from the bottom up.

The public payer model covers most primary care but less than half of drugs and relatively few mental health services. Extending medicare to more services would be controversial, but an open dialogue will at some point become necessary; the government should at least launch such a dialogue.

We must stress two things. First, the health care landscape is not nearly as black and white as the previous chart implies. Many segments of the old system are already moving towards the reformed system. Second, none of what we have said will surprise anyone who manages part of the health care system today. Many are already pushing the system towards needed reforms.

These ideas are in no way radical; but too many of them have been stifled in public debate by politicians, interest groups and stakeholders who regard even the most sensible reform proposals as threats to medicare rather than solutions to medicare's problems. No one who manages a part of the system argues that more money alone is the solution to the problems of the health care system. Some argue that too much money would simply impede needed reforms. To date, more money has not bought change; only more of the same, at higher cost.

Ontario created 14 Local Health Integration Networks (LHINs) to co-ordinate care on a regional basis. In theory, the LHINs have the authority to allocate budgets across the various components of care; in practice, they do not.

There is an abundance of opportunities for reform that will create a system that can deliver better-quality care more efficiently. The challenge is to realize those opportunities.

Our recommendations are intended to further strengthen the existing system, in part by pushing ahead with the original plans for integrated regional health delivery.

Our first recommendation is that the government should develop and publish a comprehensive plan to address health care challenges over the next 20 years. The plan should set out clear principles and deal plainly with the issues we raise and our proposals for reform.

All patients not requiring acute care should be diverted from hospitals to more appropriate care that will be less expensive, improve the patient experience and reduce the patient's exposure to new health risks. Upon presentation of a health card, the government will pay for the services rendered. Home-based care should be used more extensively.

All health services in a region must be integrated, including primary care physicians, acute care hospitals, long-term care, Community Care Access Centres (CCACs), home care, public health, walk-in clinics, FHTs, Community Health Centres (CHCs) and Nurse Practitioner-Led Clinics (NPLCs). Exceptions to the regional system are specialized health facilities that have provincewide responsibilities, such as the Hospital for Sick Children, the Princess Margaret Hospital and the Centre for Addiction and Mental Health.

The government's health budget should be capped at 2.5 per cent or less annual growth through 2017–18. After that, annual health cost increases must be restrained to no more than five per cent. Some areas — including community health care and mental health — will need to grow more rapidly than the average, and the province should address the historic gap in funding and services for mental health and addiction.

The government should set the overall principles, but deliver health care on a regional basis. A regional health authority should integrate services and institutions across the full continuum of care for a geographic area. The co-ordinating entity must have the authority, accountabilities and resources necessary to oversee health within the region; it must further have the power to allocate budgets, hold stakeholders accountable and set incentive systems.

We considered four possible coordinators: The regional offices of the Ministry of Health and Long-Term Care (MOHLTC), a reversion to the old system; the CCACs; the large, mostly academic, hospitals; and reconstituted LHINs. We favour LHINs, which will need to execute three key roles: planning and integrating the system, funding and case management.

**Planning and Integrating the System:** Reconstituted LHINs first need to work with other stakeholders to streamline the more than 2,500 funded health agencies in Ontario. This would involve further amalgamating hospitals and reducing the number of boards, consolidating health service agencies where appropriate and establishing advisory panels with representation of stakeholders. Second, LHINs should integrate care by sharing information on patients among health care providers, co-ordinating decisions and allocating funds to best reflect regional needs. Information from funding models such as the Health-Based Allocation Model (HBAM) should be used to identify service gaps and evaluate progress in managing high-use populations.

The LHINs should optimize human resources capacity by shifting services to lower-cost caregivers where feasible and encouraging full scope of practice — a net shift in responsibilities from physicians to nurses and others in health teams, including physician assistants. The LHINs should use funding as a lever to ensure that nurses, nurse practitioners, personal support workers and other staff members can apply their full range of skills.

Out-of-hospital services — for outpatients as an example — should fall to others, such as the CCACs and private health care operators, which have demonstrated that they can do this sort of work for much less than hospitals. The LHINs should also resist the temptation to build many more long-term care facilities until the government can assess if more can be done for an aging population by further emphasizing the use of home-based care, supported by community services. Home-based care is less expensive and should generate greater population satisfaction.

**Funding:** The government should give LHINs the authority, accountabilities and resources necessary to oversee health within their regions, including allocating budgets, holding stakeholders accountable and setting incentive systems. The LHINs should deal with all aspects of the health system's performance, including primary care (physicians), acute care (hospitals), community care and long-term care. This would include setting budgets and compensation for all players. Compensation for senior executives should be tied to health outcomes, not the number of interventions performed.

**Case Management:** There is a lack of smooth and consistent patient case management. "Clerical system navigators" who co-ordinate appointments and help patients with forms and paperwork, a role developed in some parts of Ontario, should be used across the entire system. "Quarterbacks" can help FHTs and specialized clinics track patients as they move through the integrated health system. Complex care patients should be managed through interprofessional, team-based approaches to maximize co-ordination with FHTs and other community care providers. Chronic issues should be handled by community and home-based care to the fullest extent possible.

Revamped LHINs would need solid governance and structures. A key element of governance, if they are to co-ordinate the system, is appropriate representation. Their need for more resources would entail a significant transfer of employees from the MOHLTC. Government needs to stand by the LHINs' decisions, even if they close a facility.

Decisions regarding medical procedures covered under OHIP are now part of the compensation package negotiated by the government and the Ontario Medical Association (OMA). Doctors should be consulted, but no more.

Evidence should drive policy. Medicine is ever-changing and it is difficult for doctors to keep up with the latest research and best practices. They need research-based clinical guidelines to help them stay current. In Ontario, these can come from the Institute for Clinical Evaluative Sciences (ICES) and Health Quality Ontario (HQO). These agencies could also help the government decide which procedures might be removed from public coverage. Health Quality Ontario should become a regulatory body that would enforce evidence-based directives to guide treatment decisions and OHIP coverage.

Hospitals are paid on the basis of average costs across the province so there is no incentive to increase efficiency. The MOHLTC and LHINs should use HBAM data to set hospital compensation for procedures. A blend of activity-based funding (i.e., funding related to interventions or outcomes) and base funding would work best. Hospitals should be encouraged to specialize. Hospitals should also make greater use of hospitalists — physicians who co-ordinate inpatient care from admission to discharge. This role is crucial when dealing with patients with complex cases where multiple specialists may be involved in their care.

Primary care, the domain of physicians, should be a focal point in a new, integrated health model. Physicians' primary goal should be prevention and keeping people out of hospitals. The system should move away from the sole proprietorship nature of many doctors' offices and encourage more interdisciplinary integration. Physicians should be compensated through a blend of salary/capitation and fee-for-service; the right balance is probably in the area of 70 per cent for the former and 30 per cent for the latter.

The government should firmly negotiate its next agreement with the OMA. Ontario's doctors are the best paid in the country, so it is reasonable to set a goal of allowing no increase in the total compensation envelope. The negotiations must also address the integration of physicians into the rest of the health care system.

Family Health Teams should become the norm for primary care. They need to be big enough to support a wide range of care providers and the number of other staff needed to track people through the system. They should offer better after-hours care and add more specialists to their teams. The FHTs should also initiate discussions with their middle-aged patients about end-of-life health care and "living wills," so that patients and their families do not have to make such critical decisions under duress. The MOHLTC should seek input from seniors' advocacy organizations to engage the public in an open dialogue on end-of-life care.

The government should remove perverse incentives that undermine care: physicians are penalized when one of their patients goes to another walk-in clinic but not when the patient goes to the emergency department of a hospital.

The aging of Ontario's population underlines the need for reforms to community care, home care and long-term care. We need to match seniors to the services they need from the earliest available care provider, reduce the number of days people spend in hospitals when another form of care is more appropriate, and improve the management of referrals for long-term care, home care and community services. The government should implement the recommendations made by Dr. David Walker, in his 2011 report, "Caring for Our Aging Population and Addressing Alternate Level of Care." There is also a need for more — and more varied — palliative care.

The province should do more in the area of disease prevention and health promotion. Much public health work is done outside the primary health care sector. Funding for public health is strongly linked to municipal budgets. Municipalities now put up 25 cents of every public health dollar; many are now considering spending cuts that put public health units at risk of losing provincial support. The province should consider fully uploading public health to the provincial level. Better co-ordination of the public health system is needed to include hospitals, community care providers and primary care physicians. Ontario should copy British Columbia's Act Now initiative, which has been cited as a best-practice example for health promotion and chronic disease prevention. Doctors could do their part by addressing diet and exercise before reaching for the prescription pad. Patients should heed their doctor's advice and make lifestyle changes when requested. The province should do more to reverse the trend in childhood obesity and explore regulatory options for the food industry.

Medical schools should educate students on "system issues" so that they better understand where physicians fit in the whole health care system. The schools should also flag current or potential shortages and carry out the task of labour supply planning.

Pharmaceuticals are a major issue. Ontario needs an open, honest discussion of whether there should be more public coverage of pharmaceutical costs. At the same time, we should ask if payments under the Ontario Drug Benefit (ODB) program, which covers almost all of the cost of prescription drugs for seniors and recipients of social assistance, should be linked more directly to income. One option is to make the portion of pharmaceutical costs paid for by seniors rise more sharply as income increases. A better option is to link the benefit not to age, but to income only. This option would greatly strengthen the equity of the program and remove a large brick in the "welfare wall" by covering low-income non-seniors who do not receive social assistance. Savings would obviously be greater under the first option. The Commission regrets that there was no modelling of these options that would have clarified the net fiscal impact; it should be done. In 2003, British Columbia changed its age-dependent program into one that links solely to income.

One potential way to reduce overall drug costs is to pursue with other provinces the possibility of setting a common price for pharmaceuticals. Provinces could also reduce overlapping regulations that add costs and present barriers to new drugs entering the market efficiently. The ICES and HQO should also conduct drug comparisons to determine which is the most efficient at treating a given ailment; current tests by Health Canada do not do this. The government should ensure that all new drugs add value that exceeds their cost. As mentioned elsewhere, Ontario should work with the federal government to ensure that Ontario's interests in expanding use of generic drugs are not undermined by a Canada–EU Free Trade Agreement. The province should also use pharmacists to their full scope of practice, allowing them to substitute a less expensive alternative to the physician's prescription. They should also be allowed to administer injectables and inhalant medications and prescribe for minor ailments, as is done in Saskatchewan.

A number of other cost efficiencies are possible for the health care system:

- Centralize all back-office functions such as IT, human resources, finance and procurement;
- A central mechanism could oversee a "spot market" for goods and discretionary services, such as diagnostics, infusions and specialist consultation services;
- A wider array of specialist services could be put to tender based on price and quality, while remaining under the single payer model;
- More service delivery could also be put to tender, with the criteria for selection based on quality-adjusted metrics, not just price;
- Accelerate the adoption of electronic records, working from the bottom up. Begin with doctors, clinics and hospitals and ensure that they use compatible systems. Then build bridges within a region, then across regions;
- Adopt the Nova Scotia model in which emergency medical technicians provide home care when not on emergency calls; and
- Provide better information to individuals and families to facilitate self-care for people with conditions such as diabetes.

Above all, the government should involve all stakeholders in a mature conversation on the future of health care and the 20-year plan. Anything done in the health field can be politically dangerous, especially if cost restraint is involved. It will be critical to explain the objectives carefully and stress that this is not just another round of cost restraint.

The stars are aligning for just such a discussion. The stakeholders themselves are reaching out with proposals for reform, many of which are consistent with our recommendations here. All stakeholders must speak out — ordinary citizens and health care providers of all stripes, drug companies whose products are one of the fastest-growing costs, employers who cover their employees' drug and other health costs, and academics who study these issues.

The scale of reform we propose is vast, dealing with organizational, clinical and business issues. In the late 1990s, the Health Services Restructuring Commission was given power to expedite hospital restructuring and advise the Minister of Health. Given that the scale of reform being proposed in this report extends well beyond hospitals, a new commission should be established to guide the reforms, drawing from a broad range of stakeholder communities, including providers and citizens/patients.

We believe these recommendations can guide the health care system over the period to 2017–18 in a way that meets our target of a 2.5 per cent annual increase in health care funding by the province. This is a tough goal; it implies that real inflation-adjusted spending per person on health care will have to fall by a total of 5.7 per cent in the seven years from 2010–11, or 0.8 per cent per year. But we can reform the system to bring better care to more people at less cost.

It is the reforms that matter most. Major spending cuts solve little, as we saw in the 1990s. The health budget was cut for several years, but because thorough reforms were not undertaken, pressures built and spending took off again, beginning in 1999.

Beyond 2017–18, spending will probably accelerate as a consequence of population aging. This is why our recommendation for a 20-year plan and full public debate is crucial. The government should describe the challenges ahead, highlight the potential for more efficiency, discuss financial issues squarely and present the fundamental choices clearly. If we do not seize the opportunity now to begin creating a system that delivers more value for the money we spend, Ontarians a decade or two hence will face options far less attractive than the ones we face today. Unless we act now, they will be confronted with steadily escalating costs that force them to choose either to forgo many other government services that they treasure, pay higher taxes to cover a relentlessly growing health care bill, or privatize parts of the health care system, something that is anathema to most Ontarians.

We can and should avoid such an outcome by making the right decisions today, however tough they appear at the moment. Our decisions will not be perfect, but almost certainly, they will ensure that we bequeath a more equitable, more cost-efficient and higher-quality system to future generations.

#### **Elementary and Secondary Education**

A strong education system is critical to Ontario's prosperity and global competitiveness. We believe that this era of restraint presents an opportunity to deliver education as efficiently and effectively as possible.

The province funds nearly 98 per cent of education sector expenses. Over the past decade, provincial spending on elementary and secondary education has grown significantly despite declining student enrolment; one result has been a 56 per cent increase in per-pupil funding. This is not sustainable. The Commission believes the sector growth rate must be constrained to one per cent per year.

The government's challenge is to restrain education spending while protecting the scholastic progress achieved. The education sector should stay the course on its agenda of three key goals: improving student achievement; closing student achievement gaps; and increasing confidence in the publicly funded education system.

Because sound and transparent fiscal planning will enhance co-operation and stability, the province should set funding allocations to school boards out to 2017–18. Not only will this give boards time to find efficiencies, but also full knowledge of the budgetary future will support constructive collective bargaining later this year when the sector's collective agreements will be renegotiated.

**First Nations Education:** On-reserve First Nations education urgently needs improvement. Although this is a federal responsibility, the province is affected because most Aboriginal students are educated in provincially funded schools. Most on-reserve secondary students are educated off-reserve and the underfunding of on-reserve elementary schools often means that students arrive at the secondary level with acute remedial needs. Federal funding per student falls well short of parity with provincial education spending. The province should put strong pressure on the federal government to adequately fund on-reserve education at least at parity with per-student provincial funding. Failing an agreement with the federal government, the Commission recommends that the province provide the required funding. Agreements would include the facilitation of forming education entities among participating First Nations with powers similar to provincially funded district school boards, and negotiation of multi-year targets for the proportion of supervisory officers, principals and teachers who will be deemed qualified by the Ontario College of Teachers. **Full-Day Kindergarten (FDK):** In 2010, FDK began in nearly 600 schools; another 200 schools were added in 2011 and some 900 more announced for the 2012–13 school year. There is substantial evidence that investments in early childhood education produce significant long-term socio-economic benefits. But costs associated with new staff, classroom supplies, transportation, other school operations, capital and stabilization for the child care sector will eventually amount to over \$1.5 billion per year. In the current fiscal climate, the Commission is concerned that the timing is inappropriate. The Commission is aware that the costs of FDK were incorporated into the March *2011 Budget* and *2011 Ontario Economic Outlook and Fiscal Review* in November. However, not enough offsetting restraint was secured in other spending to ensure that these fiscal plans would achieve the overall deficit objective.

We recommend cancellation of the FDK program with appropriate phase-out provisions. If the government decides to continue implementation, it should do two things. First, it should delay full implementation from 2014–15 to 2017–18 and reduce FDK program costs by adopting a more affordable staffing model of one teacher for about 20 students, rather than a teacher and an early childhood educator for 26 students. Second, before confirming full implementation of FDK, it should get assurances from school boards, teacher federations and support staff unions that negotiated annual wage increases by 2017–18 will be no higher than current trends in the broader public sector (BPS), and that class-size increases and reductions in non-teaching staff contemplated by the Commission by 2017–18 will be achieved.

Class Sizes: One of Ontario's fundamental strategies to improve student achievement has been to reduce class sizes in primary schools (junior kindergarten to Grade 3). Some 90 per cent of classes now have 20 students or fewer, and none has more than 23. The government has committed significant resources to class-size reductions at the primary and other levels. While the government has emphasized that smaller classes promote better education outcomes, empirical evidence presents a more complicated picture. Ontario's recent improvements on provincial assessments and quality indicators have coincided with reduced class sizes, but there is no evidence of causality. Even if smaller classes had some impact on outcomes, the evidence suggests that investments in smaller classes do not offer the most efficient means for improving results. Given this lack of convincing empirical support, the Commission believes that scarce resources should not be applied to reducing class sizes. We recommend increasing the class-size cap for primary schools from 20 to 23, and increasing the class-size averages in junior/intermediate schools from 24.5 to 26 and in secondary schools from 22 to 24. The Commission supports continued emphasis on programs that have proven critical to increasing graduation rates. Class sizes should be increased in a manner that does not jeopardize programs that have helped increase graduation rates and benefited Ontario students.

**Non-Teaching Staff:** Since 2002–03, staffing has increased by more than 13,800 for non-teaching positions. To meet our target growth rate in education spending of one per cent per year to 2017–18, the Commission projects that about 70 per cent of these positions will need to be phased out by that year. Boards will have to minimize the impact of this reduction on school operations.

**Limits to Funded Secondary School Credits:** To get a secondary school diploma, Ontario students must complete 30 secondary school credits. Many students, however, are completing more than 30 credits; 14 per cent of Grade 12 students return for a fifth year. This is costly. The Commission recommends that public funding be capped at 32 successful credits per student. School boards should be allowed to charge a fee for additional credits.

**Encouraging Efficient Student Transportation:** Transporting students to school poses a challenge to school boards, with costs difficult to contain. The Ministry of Education recently placed a moratorium on new competitive procurement. This should immediately be lifted, since it delays getting efficient, effective student transportation service through competitive bidding. Users may have to bear a portion of the cost through a student transportation fee, with provisions to ensure that lower-income, special needs and rural students are not restricted in their access to learning.

A Comprehensive Plan to Live With One Per Cent Annual Growth: Our one per cent limit on annual growth in the education budget means the sector will have \$1.6 billion more to spend in 2017–18 than in 2010–11. In our Status Quo Scenario, existing cost pressures point to increases that will add \$4.4 billion to the bill, leaving a shortfall of \$2.8 billion. We believe the recommendations already set out will eliminate this shortfall.

We assume that school boards would seek further efficiencies or other revenues to offset cost pressures such as benefits, utilities, fuel and so on. The following recommendations, while not costed explicitly, have been developed in that spirit.

**Promoting Evidence-Based Solutions in Special Education:** Special education grants account for a significant portion of education spending at \$2.5 billion in 2011–12, a 55 per cent increase since 2002–03 despite declining enrolment. The link between increased funding and outcomes for students is not obvious. The Commission commends the province's focus on supporting students with special needs, but we must direct every dollar to where it will have the most impact. We recommend a full review of the province's special education programs and the results achieved, including programs for students in care, custody or treatment, and hospital boards, with a view to ensuring that funding is being used effectively to improve student outcomes. For clarity, we do not believe there is a "problem" with the overall special education funding envelope. Our concern is the lack of measurable outcomes for the significant investments made since 2002–03.

**Reform of Provincial Schools:** The ministry directly manages a number of schools for the deaf, demonstration schools for students with learning disabilities and schools for the blind and deaf blind, serving about 800 students in eight schools. School staff members are provincial employees; this is not the best governance arrangement. The government should close the demonstration schools and use the savings to expand alternative secondary school programs in school boards. The Schools for the Deaf should be consolidated into one site to achieve a greater critical mass of students from junior kindergarten to Grade 12. Savings from this consolidation should be reinvested in the School for the Deaf and in enhanced opportunities for deaf learners in school boards, colleges and universities.

Appropriate Incentives for Teachers: Because public education promotes child development and future prosperity, Ontario needs the best possible teachers. Research supports the link between quality teachers and student achievement. Ontario teachers are provided salary increases as incentives to engage in continued learning and development through the Qualification and Experience (Q&E) grant. It recognizes the experience they gain and allows them to move to the high end of salary ranges relatively early in their careers. Such compensation systems help school boards retain excellent teachers. However, the Q&E grant should reward teachers who are most likely to help their students achieve better results. Training programs leading to Additional Qualifications (AQ) should be reviewed and Q&E grants should be administered by a body independent from teacher federations or school boards. Many teachers take AQ courses for duties they have no intention of fulfilling and their absence disrupts classroom continuity. The province should require a minimum number of years of full-time teaching experience before a teacher can try for AQ, and such courses should be more rigorous and evidence-based. Other areas of school staff compensation must strike a better balance between fair conditions of work and fiscal responsibility. For example, the total provincial liability for retirement gratuities is nearly \$1.7 billion; the province should remove school boards' power to offer such gratuities.

Delivering Services More Efficiently: The Ministry of Education should be a leader in promoting efficiency and reducing duplication. School board facilities and information technology may offer effective platforms for co-operation with other ministries, especially those supporting children. Boards should also continue to seek out opportunities to foster procurement efficiencies through their expanded buying power. Important steps have already been taken through the Ontario Education Collaborative Marketplace (OECM), a not-for-profit procurement organization. Boards can work together to consolidate back-office functions. The government should work with school boards, teacher federations and support staff unions towards shared ownership and administration of benefit programs. Efficiency can also be found by maximizing the value of school board capital assets. Where schools have been closed or consolidated because of declining enrolment, school boards have surplus properties. The minister should have the power to order the sale of unused properties, especially when such dispositions could meet other needs in the BPS. An increasingly widespread solution to the problem of underutilized schools is the consolidation of Grades 7 through 12 in one secondary school. The province should encourage such consolidations by eliminating top-up funding to underutilized secondary schools if they can instead accommodate Grade 7 and 8 students in their catchment areas.

**Containing Costs of Retirement Benefits:** The province and Ontario Teachers' Federation co-sponsor the Ontario Teachers' Pension Plan; the province matches members' contributions even though teachers are employed by school boards, not the province directly. In 2005, the plan revealed its first shortfall since 1990, and contributions have increased since 2007. In 2011, the contribution rate was raised and some future indexation benefits reduced. The province should reject further employer rate increases and instead aim to reduce benefits. The province should also consider raising the retirement age; the typical teacher retires at 59, having worked for 26 years, and then collects a pension for 30 years. A higher average retirement age would reduce the need for lower benefits in the future.

**Promoting an Efficient Labour Market for Teachers:** In the late 1990s, fears of a looming teacher shortage prompted the government and universities to increase teacher education. The province funded more spaces in faculties of education, and new programs were accredited at several Ontario universities, as well as universities in the United States and Australia. Since then, the number of certified teachers in Ontario has increased, but the retirement rate has declined. The number of new teachers now exceeds the number of new retirees by 7,600 a year. The proposal to convert B.Ed. programs to two years from one, with enrolment in each cohort halved, will help to reduce the oversupply. Still, the government should discuss the overproduction of teachers with Ontario's 13 universities offering teacher education.

# **Post-Secondary Education**

Post-secondary education (PSE) must meet five critical objectives: it must educate a growing share of the population; help equalize economic and social outcomes; provide an important component of lifelong learning; be an engine of innovation; and deliver quality education efficiently.

Enrolment is expected to grow by an average of 1.7 per cent per year through 2017–18. Already, such rapid expansion, combined with the lowest funding levels in Canada, has undermined quality — more sessional instructors, larger classes and less contact with professors. Ontario provides the lowest per-student provincial operating grant funding in Canada to its universities and colleges, and it is falling at a time when the cost of continuing to do the same thing has been rising by three to five per cent annually.

Clear objectives are needed. Post-secondary enrolment in universities and colleges has grown dramatically in recent years, but there is no coherent plan that addresses the whole system. Higher enrolment is inevitable when the government's funding formula ties grants to enrolment growth, as it does now. A better formula would encourage PSE institutions to improve quality, with varying mandates — a research focus for some; excellent undergraduate teaching for others; and regional economic development for still others.

We must first address two very topical PSE issues — whether tuition freezes are in students' best interests and the balance between research and teaching excellence.

- The fact that tuition fees are rising faster than inflation is troubling. Tuition revenue should represent a good investment for students, which puts a premium on efficiency, and financial barriers should not impair access. But tuition freezes are not in students' interests. The likely result is further deterioration of the student experience — larger classes and less opportunity to debate and develop critical thinking skills; and
- As federal support for research tripled between 1997 and 2003, universities pursued federal and provincial research dollars, all in the name of becoming "world-class research centres." Few of Ontario's research centres will become the best in Canada, never mind the world. Many, however, have gone so far in this quest as to cross-subsidize research, effectively supporting it with money from undergraduate tuition revenues. Increasingly, universities are letting professors sacrifice teaching commitments to conduct more research. There must be a better balance; excellent research should not trump excellent teaching.

Simply maintaining the status quo requires annual cost increases of three to five per cent at PSE institutions, so greater efficiency is clearly needed. The current system is unsustainable from both a financial and a quality perspective.

The Commission recommends the following:

- Contain government funding and institutional expenses;
- Use differentiation to improve PSE quality and achieve financial sustainability;
- Encourage and reward quality;
- Revise research funding structures;
- Maintain the current overall cap on tuition-fee increases, but simplify the framework;
- Re-evaluate student financial assistance; and
- Generate cost efficiencies by, for example, integrating administrative and back-office functions.

**Contain Government Funding and Institutional Expenses:** We recommend that government funding be constrained to increases of 1.5 per cent per year to 2017–18. This will not keep pace with projected enrolment growth of 1.7 per cent, nor with the general rate of inflation, never mind the institutions' historical internal rates of inflation, so Ontario's PSE institutions will need to find efficiencies to preserve, if not enhance, quality. The government should work with the institutions to align bargained compensation increases with more recent settlement trends in the BPS.

**Increase Differentiation through Establishing Mandate Agreements:** Ontario's public university and college system was largely established by the late 1960s. Since then, the colleges' mandate has evolved to include some degree-granting powers, blurring the original rationale for the college system. The government should, by 2012–13, establish mandate agreements with universities and colleges that provide more differentiation and minimize duplication; these should be implemented beginning in 2013–14. By minimizing duplication of programs, differentiation can reduce inefficiencies and realize cost savings. The government should seek advice from either a blue-ribbon panel or the Higher Education Quality Council of Ontario to help choose the highest-quality programs for expansion.

The division of roles between the college and university systems should include the following features:

- After two years of study, college students who meet specific academic achievement criteria should be able to transfer into the university system;
- Colleges should not be granted any new degree programs, but existing programs should be grandfathered;
- The government should approve no new PSE programs until existing programs are rationalized and mandate agreements completed;
- No new professional and specialized programs should be approved without a compelling business case; and
- The Colleges of Applied Arts and Technology should work with the College of Trades to optimize the delivery of apprentice training in non-degree programs.

**Encourage and Reward Quality:** Students are dissatisfied with large class sizes and inadequate library facilities, among other things. Five specific areas should be addressed:

- Resources and rewards should be refocused towards teaching: Post-secondary education institutions should devote more resources to experience-based learning such as internships, allow for more independent study, develop problem-based learning and increase study abroad. Universities should be encouraged to include in their collective agreements flexible provisions with faculty regarding teaching and research workloads. Top-performing teachers and researchers should be recognized with the appropriate workloads and rewards. Eleven Ontario universities already have such flexibility; others should follow. Institutions should redesign incentive systems to reward excellent teachers, as they do now for researchers.
- **Refocus provincial funding to reward teaching excellence:** Provincial funding allocations should be linked to quality objectives, and the funding model should reward degrees awarded rather than just enrolment levels. Government and PSE institutions should work to ensure that the capacity to integrate ideas and create innovative solutions to problems is at the heart of the higher education experience. This will be critical to the economic and social success of Ontario, in an economy where graduates will be working over their career in ways that cannot even be imagined now.

- Mandate agreements should include certain quality indicators: Progress has been made in establishing common indicators, such as the use of the credit transfer system, participation rates of under-represented communities, space utilization and class size. Outcome indicators such as student satisfaction, graduation rates and post-graduation employment are also used. However, the underlying measures used to indicate the quality of the learning environment should be enhanced for both universities and colleges. The government should also work with private career colleges to collect and publish the same performance indicators as public colleges and universities. Funding should be tied to indicators of learning outcomes.
- Revise research funding structures: The government should evaluate the research funding system of PSE institutions and research hospitals as a whole. The federal government, which to its credit prompted the surge in university-based research, does not cover all associated research costs, so universities cross-subsidize research from other sources. There should also be an analysis of commercialization outcomes of research and development investments, which is very weak. The Commission sees great value in the Early Researcher Awards and Ontario Research Fund Research Infrastructure program.
- Maintain current tuition fee increases but simplify the framework: Keep the five per cent ceiling on overall tuition increases, but let institutions adjust tuition fees for individual programs, within the ceiling.

**Re-evaluate Student Financial Assistance:** An enhanced system of student loans must accompany the current tuition framework. However, all forms of federal and provincial assistance — student loans, loan remissions, grants and bursaries, tax credits, savings incentives and summer employment subsidies — provide little more for students from the lowest-income families than those from the best-off. They should be better targeted to low-income students. Further, there is ample evidence that family income is not the most serious access problem; the lack of a family history of college or university is the most significant obstacle. Addressing the most acute access issues then becomes very much an issue for the elementary and secondary school system, in conjunction with post-secondary institutions, community organizations and businesses. The province should maintain the Ontario Student Access Guarantee, under which a portion of tuition revenue is set aside to fund bursaries and other student assistance programs. We also suggest that provincial tuition and education tax credits be phased out and replaced with upfront grants. We also make several recommendations to reduce costly defaults under the Ontario Student Assistance Program.

#### Generate Cost Efficiencies by Integrating Administrative and Back-Office Functions:

We make a variety of recommendations that we think could save money for PSE institutions. One involves co-ordinated purchasing. Another deals with pensions. Ontario hospitals, colleges, municipalities and teachers have multiple employers, but only one pension plan each. But there are 29 pension plans for 23 universities, a very fragmented arrangement; they should be consolidated. Other recommendations involve the use of space.

Taken together, these reforms present a holistic approach for the PSE sector. If these measures are not enough to allow the ministry to live within our cap of 1.5 per cent annual growth, the government should eliminate the 30% Off Ontario Tuition grant. The government's highest priority should be to fully fund the operating grants for colleges and universities, followed by current capital commitments. This will allow PSE institutions to focus on delivering quality education, which will benefit students.

#### **Social Programs**

Social programs help the province's most vulnerable citizens. From 2000 to 2010, social spending grew by an average of 6.0 per cent per year, mainly because of increases in the two main programs of social assistance — Ontario Disability Support Program (ODSP) and Ontario Works (OW). To return the budget to balance by 2017–18, we recommend limiting social programs to growth of 0.5 per cent per year. Bold policy prescriptions, new partnerships and a continuing commitment to transformation will be needed to meet this challenge.

There are two types of social programs. Two-thirds of social spending in 2010–11 was carried out through mandated and entitlement-based programs, in which benefits or service levels are set by law. These include social assistance and the Ontario Child Benefit. Other programs are discretionary, so clients are not guaranteed to receive them right away. These include support for mental health programs for children and youth, developmental services, child care subsidies and childhood development programs. When caseloads increase for social assistance, an entitlement-based program, so too does funding; clients are entitled to benefits. When demand outstrips supply for discretionary programs, the result is a waiting list.

More programs should be integrated across different ministries and different levels of government, with the client's perspective put first. Vulnerable people and their families do not care which level of government or which ministry is responsible for providing support; they just want help.

Benefit programs are delivered through various service providers under different funding arrangements. Social assistance is delivered by the province, municipalities and First Nations, but mainly funded by the province. And the Ontario Child Benefit (OCB) is funded by the province, but administered by the Canada Revenue Agency. A lack of co-ordination has created gaps, duplication and higher delivery costs, so those in need must navigate a complex array of access points. Program eligibility criteria also vary. Many programs are income-tested; others are universal; still others determine eligibility based on a client's specific needs. This can create unintended inequities and barriers to employment.

There is scope to do better: income testing can be centralized and income verification can be automated; processing applications, eligibility assessment and payment can also be automated; and eligibility criteria can be standardized across similar programs to reduce barriers to employment.

Some positive steps have been taken to simplify access to income-tested programs. The Ontario Benefits Directory now provides one-stop information on over 40 programs and tax credits. Similarly, there is a new single-window access to developmental services and supports. These must be just the beginning.

More effective programs and lower costs can flow from a fully integrated system that improves both delivery and administration; this should ensure strong support for clients most in need. Pursuing such a model means that data collection (with full protection of personal information and privacy) must improve. Measuring client outcomes is needed to evaluate program effectiveness and to understand how programs interact.

**Social Assistance:** We approached social assistance differently than other programs because the Commission for the Review of Social Assistance (SAR Commission) under Frances Lankin and Munir Sheikh is already studying these programs. The SAR Commission will report later this year, well after our work is done. Yet because social assistance affects the province's finances, we too must propose recommendations. We have focused on applying the themes that run through our report, such as achieving administrative efficiency, rationalizing jurisdictional oversight and shifting from measuring inputs to outcomes. By no means do our recommendations address all aspects of social assistance that warrant reform; on that, we defer to our colleagues on the SAR Commission.

Social assistance consists of the provincially delivered ODSP and the locally delivered OW. Maintaining two separate programs delivered by two levels of government is less efficient than a single program and it perpetuates the antiquated idea that individuals who are eligible for disability supports are unemployable. We urge the SAR Commission to examine alternatives, including a consolidated model of a single, provincially funded social assistance program delivered at the local level. **Employment and Training:** Our workforce focus means that the employment and training component of social assistance becomes even more crucial. Chapter 9, Employment and Training Services, highlights recent efforts to integrate these services through Employment Ontario (EO). Further integration of OW and ODSP's employment services with EO would address program overlap and likely produce other benefits — better client service and outcomes and perhaps even lower-cost employment services and reduced demand for social assistance.

Many people with disabilities can and want to work. Yet we are only now beginning to understand how to accommodate people with physical disabilities in the workplace; we are even further away from doing so for those with mental disabilities. The government should work to help employers and employees alike to understand and accommodate the specific needs of these individuals in the workplace.

Among those with severe disabilities, many are unemployable; they would be better served by a national basic income program instead of social assistance. The province should advocate for such a program with the federal government and other provinces.

The federal Employment Insurance (EI) program does not meet the needs of the modern labour market. Unemployed Ontarians do not receive equitable income support and appropriate training opportunities to help them return to the workforce. Also, the increasing proportion of people who are either new workers (often new immigrants) or young people in non-standard employment (such as part-time or temporary employment) do not quality for EI. The recommendations of the Mowat Centre EI Task Force, if implemented, would be a considerable improvement.

Should social spending growth fall below the 0.5 per cent target, any savings should be used to remove barriers to moving back to the workplace. Three areas command attention. First, potential social assistance recipients must divest all liquid assets above a threshold — \$1,645 for a single parent of one child receiving OW. This deprives social assistance recipients of the most basic means of climbing the "welfare wall" and is counterproductive. Second, anyone getting social assistance is covered by the ODB program, but loses coverage on finding a job. This is a strong disincentive to work. Third, in the unlikely event that funds do remain after doing the first two, the basic needs and shelter amounts of social assistance should be raised to fill any gap.

**Child Welfare:** In this case, as with social assistance, we deferred to the ongoing work of another commission, the Commission to Promote Sustainable Child Welfare, now two years into its three-year mandate. Its reports to date are consistent with our themes, but dealing with our 0.5 per cent growth cap per year will nonetheless be difficult. The government should continue to implement reforms proposed by the Commission to Promote Sustainable Child Welfare.

**Ontario Child Benefit:** The OCB provides up to \$1,100 annually per child; about one million children in almost 530,000 families benefit from it. The OCB is a non-taxable, income-tested monthly benefit. The OCB has transformed children's benefits by providing support to all low- to moderate-income families with children under 18, making it easier for parents to move from social assistance to employment. This is commendable in terms of helping to remove the "welfare wall," but we note that the *2011 Ontario Budget* committed the government to raising the maximum OCB to \$1,310, at a cost of \$245 million per year. This runs counter to our recommendation that any savings from reducing spending below the 0.5 per cent growth rate, if achieved, should be directed to specific social assistance measures; the current OCB maximum should be retained.

**Other Social Programs:** Discretionary social programs are overseen by many ministries and BPS partners with varying levels of capacity. There are common trends: the province funds most services; the province has recently taken on more funding responsibility from municipalities (e.g., social assistance) and the federal government (e.g., stepping in when child care funding was cancelled); co-operation across sectors is improving, but much more needs to be done; and wait-lists still exist for most services in most programs. Since the province provides most of the funding, it must lead change in these programs.

**Children's Mental Health Services:** The legislature's Select Committee on Mental Health and Addictions has noted that services are delivered across several ministries and offered in many care settings. The government has taken steps to reduce this fragmentation. It should further integrate child and youth mental health services.

**Children's Services Integration:** Greater integration of services for children and youth should be expanded beyond mental health. As with the alignment of other services, co-operation across ministries and with other levels of government (particularly at the municipal level) will be key.

**Developmental Services:** Recent legislation recognizes both that individuals with a developmental disability can, with appropriate supports, live independently and that they and their families want more choice and flexibility in choosing those supports. Shifting funding to clients could promote a more competitive approach to providing supports based on individual demand. The government should consolidate its funding for community-based support programs into a single direct funding program.

**Youth Justice:** Where excess capacity in youth justice facilities can be demonstrated and a more efficient option exists, strategic closures should occur.

**Contributions of the Non-Profit Sector:** The non-profit sector accounts for 2.5 per cent of GDP, employs 600,000 people and has over five million volunteers. Most Ontario non-profit organizations are run entirely by volunteers. These organizations should continue to get funding, but the system should be more flexible and work to reduce administrative costs by measuring outcomes rather than inputs. The government should also become more responsive to the non-profit sector; a single window through which non-profits could engage all government ministries would help.

**Social Impact Bonds (SIBs):** The government should use pilot projects to assess the usefulness of SIBs, which help reduce fiscal pressures on government. While SIBs have challenges, they also offer opportunities for better and more cost-effective social outcomes.

# **Employment and Training Services**

Employment and training programs can be an important tool to help equip workers with the skills they need for the available jobs. Some groups in particular struggle in the job market — youth, recent immigrants, Aboriginals, laid-off older workers, single mothers with young children and persons with disabilities. Existing programs need significant improvement to maximize the participation of all working-age Ontarians.

Ontario offers a range of employment and training services. The Ministry of Training, Colleges and Universities (MTCU) administers most of these through EO, which serves employers, laid-off workers, apprentices, older workers, newcomers and youth. The Ministry of Community and Social Services (MCSS) supports social assistance clients through the ODSP and OW. The Ministry of Citizenship and Immigration (MCI) offers employment programs to immigrants. There is also indirect support for training through tax credits.

With so many services provided by so many ministries, clear opportunities exist to improve efficiency and quality. The new Employment Service (ES), a "one-stop shop" offering a full range of employment support services, is a step in this direction. The EO should further streamline its services for clients who need little intervention, so it can focus on the more intensive interventions needed by others. Other ministries also offer employment and training services that should be integrated with EO.

The federal government provides significant annual funding to Ontario through federalprovincial labour-market agreements, each with its own requirements for client eligibility, program design, reporting and accountability. The patchwork of such agreements leads to fragmented and distorted policy-making. There are also federally funded and delivered employment and training programs for youth, persons with disabilities and Aboriginals that are not part of existing bilateral agreements. This creates administrative inefficiencies and confusion for potential clients. Since many of these agreements are about to expire, the opportunity is ripe for a single new arrangement that should devolve all remaining training responsibility, specifically for youth and persons with disabilities, to the province. This would provide Ontario with sufficient flexibility to fully integrate these services under the EO banner, respond to its fluid labour-market needs and innovate using small-scale pilot projects.

Despite the many programs, there is no coherent strategy based on clear targets and performance measures linked to outcomes. Labour-market information needs improvement. Rather than just count the clients it serves, the government should track outcomes — did clients get jobs, and for how long and at what wages? Also, the province needs better data so it can better target labour-market programs.

In 1994, 25 Workforce Planning Boards were established to improve labour-market conditions at the community level, but control remained at the MTCU head office. Their oversight is now being transferred to regional offices — a positive first step that will promote stronger local links. The boards should encourage employers in their regions to invest more in workplace-based training, an area in which most now fall short compared to international competitors.

Various ministries run economic development programs that include a training component. These programs largely function separately from EO, which renders them less effective. Stronger links are needed, especially for such initiatives as the Ring of Fire.

Ontario's apprenticeship system offers programs for more than 150 trades and occupations. In 2010, Ontario established the College of Trades to modernize the apprenticeship and skilled trades system. The government should shift responsibility for all apprenticeship administration to other players in the sector. Functions related to the administration of apprenticeship classroom training should be given to colleges and union training centres. All other administrative responsibilities for apprenticeships should be transferred to the College of Trades.

# Immigration

Because Ontario's population is aging and fertility rates are low, immigrants account for a rising proportion of population growth; within this decade, all net growth in the working-age population will come from immigration. This matters because successful immigrants can contribute substantially towards strong labour-force growth, which in turn enhances Ontario's potential economic growth rate. If immigrants cannot use their skills and education, however, their contribution to the economy cannot be fully tapped. This is happening; economic outcomes for recent immigrants have deteriorated over the past two decades.

Any profile of immigrants to Ontario presents negatives and positives. Recent immigrants have fared less well than earlier cohorts in the labour market. Immigrants are better educated than people born in Canada, but recent immigrants' earnings are well below those of Canadianborn citizens and the earnings gap has been growing. Recent immigrants are also more likely to live in poverty. The number of visible minority immigrants in Ontario is growing and they are more likely to live in poverty for longer than one year.

A key problem for policy is that many of the critical levers of immigration lie with the federal government, whose recent policies have worked to Ontario's disadvantage. It is true that faster economic growth in other provinces has played a role in luring more immigrants to other parts of Canada, but changes to federal immigration policy have also reduced the number of Economic Class immigrants, especially those in the Federal Skilled Worker (FSW) group. Historically, Ontario has relied on such highly educated immigrants with solid language skills, who tend to be the most successful, but federal policy has encouraged a shift in Ontario's mix towards a higher proportion of Family Class and Refugee immigrants.

It is vital that the provincial government develop — and present to the federal government — a stronger position based on the province's best economic and social interests, which would include a greater provincial say in immigrant selection. Ontario should persist in its efforts to increase the number of FSW immigrants, as their earnings grow faster than those entering under the Provincial Nominee Program (PNP). Barring progress on this front, Ontario should advocate for expansion of its PNP.

Refugees require special attention. They experience much higher rates of unemployment, part-time employment and temporary employment than do people born here. Refugees and refugee claimants have complex needs and many need social assistance, a sizable cost for society and the provincial treasury. Ontario should press the federal government to compensate the province for these costs.

Over the past decade, the Ontario government has made significant investments in programs and services across Ontario to help newcomers settle, get language training, and become job-ready and licensed in their field. These should be integrated with complementary services already offered through EO, and carried out carefully, to ensure no drop in service quality during the transition.

The first federal–Ontario immigration agreement in 2005 provided new funds to help newcomers settle and improve their language skills. But the federal government has not kept its commitment to spend all the funding allocated to Ontario; to date, the federal government has underspent its commitment by over \$220 million. Ontario should push for greater policy control and full funding support for immigrant settlement and integration through the next Canada–Ontario Immigration Agreement. Ontario should build a business case for devolving federal immigrant settlement and training programs to the province with an appropriate funding mechanism, similar to those established in British Columbia, Manitoba and Quebec.

# **Business Supports**

The government should rethink and reset its business support programs. At a time when the economy faces significant challenges, Ontario has two critically important assets that support economic growth: one of the most highly skilled workforces in the world and an internationally competitive tax regime. Recent tax reforms alone have saved business more than \$8 billion in annual taxes.

Ontario has myriad programs to support business investment. In the latest year, the government spent just over \$1.3 billion directly to help businesses through 44 programs across nine ministries and provided another \$2.3 billion of indirect support through tax expenditures, including tax credits that were introduced when corporate income tax (CIT) rates were high, but retained even after CIT rates fell significantly. Empirical evidence suggests that business subsidies have done little to raise living standards and can distort business decisions to the point where they are no longer based on sound economic criteria or require a reasonable degree of private risk.

Ontario's hodgepodge of direct and indirect programs is fragmented and lacks clear and coherent objectives. As data on outcomes are often poor and inconsistent, it is unclear whether the programs are achieving any economic benefits for Ontario. If we were to design business support programs from scratch, they would not look like what we have now. We can either restructure the existing programs or start over. The second option is the better way forward.

A new business support framework should be built on five policy pillars:

- A refocused mandate: The focus of business support programs should shift from job creation to productivity growth.
- **Consolidated funding:** Ministries should manage a pooled envelope of direct and indirect business support, financed by ending all direct business support programs by Mar. 31, 2013. We believe the current level of direct business support could be reduced by at least one-third.
- Revised tax expenditures: Tax expenditures such as refundable and non-refundable corporate income tax credits and tax deductions or exemptions are a form of spending through the tax system. The government should sunset all refundable tax credits as of Mar. 31, 2013, and then revive the useful ones through the single envelope for business support programs. The Ontario Small Business Deduction (SBD) should be limited to small businesses, as is the practice federally and in all other provinces.
- **Integrated delivery:** A more user-friendly "one-window" portal would make it easier for firms, communities and individuals to access information about all provincial economic development programs, policies and services.
- Strengthened accountability and transparency: Business support programs must be subject to rigorous evaluation that links public expenditures to new, incremental activities by business. A four-year sunset rule should be applied to all future business support programs, and programs should be extended only if they have demonstrated their worth. Greater transparency is also essential. A simple inventory of direct business support programs seemed to be difficult for the Ontario Public Service (OPS) to produce.

Such changes should result in stronger, more productive firms producing higher-value products and services, while creating more higher-paying, skilled jobs for Ontarians.

#### Infrastructure, Real Estate and Electricity

Public infrastructure, while costly, creates assets that can improve productivity (through schools, for example) and either create returns (through greater tax revenue) or offset future costs (such as traffic congestion). A recent study suggests that every dollar invested in Ontario's public infrastructure generates \$1.11 in economic output. Ontario's fiscal problems mean that it will become harder to finance new infrastructure investment, so a civilized dialogue on alternative methods to finance infrastructure is needed.

More should be done to keep infrastructure in good condition. The equivalent of about half of the \$72 billion of municipally owned water and wastewater infrastructure needs renewal. Full-cost pricing would encourage both stable investment — which is more efficient and fairer on an intergenerational basis — and conservation.

Urban transportation is a particular concern. Over the next 25 years, the Greater Toronto and Hamilton Area (GTHA) is expected to grow from six million people to nine million, equivalent to adding the population of Greater Montreal to the GTHA. Much of the region's public infrastructure is nearing full capacity and gridlock is already a problem. Public transit, surely part of any solution, will be costly. There has been little discussion of either the action needed to meet this challenge or the consequences of failing to act. We cannot review long-term public transit funding, but there are more immediate opportunities; for example, GO Transit should charge patrons for parking, which is more costly than many realize.

We need honest discussions on other revenue solutions. The province should pursue a national transit strategy with the federal government, other provinces and municipalities. General tax revenues will surely be part of any revenue solution — whether federal or provincial — but there are alternatives such as congestion charges, comprehensive road tolls, high-occupancy/toll (HOT) lanes, regional gas taxes and parking surcharges.

**Real Estate Is Another Issue:** The government of Ontario is the largest owner of realty in the province, with a portfolio worth about \$14 billion, much of it in office buildings, jails, courts and hospitals. Most buildings are old and expensive to maintain. Yet ministries are charged less than market rates for their use of government buildings; they would probably use less space if they had to pay market prices, as they should. The government should also consolidate its real estate and accommodation functions in the Ministry of Infrastructure. In reducing its realty footprint the government will increase its potential to monetize its real estate portfolio; it should develop a strategic plan to do so.

The performance of Ontario's electricity sector has considerable implications for the province. The government owns Ontario Power Generation (OPG) and Hydro One; its programs include the Ontario Clean Energy Benefit (OCEB); electricity prices influence industrial competitiveness; the feed-in tariff (FIT) policy is designed to attract investment; and electricity policies directly affect the environment. Significant private-sector investment has been driven by Ontario Power Authority (OPA) contracts, necessary because wholesale electricity prices were too low to cover the private generators' costs. In addition, the government's job-creation and environmental policy objectives have resulted in the replacement of coal-fired generation with cleaner power sources, domestic-content requirements under the FIT program, and increased conservation efforts. These policies, along with the cost of replacing and maintaining aging infrastructure, have raised electricity rates for consumers.

There are several areas in which the electricity sector and Ontario's fiscal position interact.

**Direct Program and Tax Expenditures:** The OCEB provides a 10 per cent rebate on electricity bills for residential, farm and small business customers, even though the government acknowledges that electricity prices will continue to rise. This program distorts the true cost of electricity and discourages conservation. As troubling as this is, the Commission foresees that the scheduled demise of this generous incentive in 2015 will create a large price shock for ratepayers. We worry that an extension of the OCEB would risk Ontario's ability to return to a balanced budget in 2017–18. Also, removal of the Debt Retirement Charge (DRC) may be delayed until 2018. Ending the DRC and the offsetting OCEB at the same time would provide a "soft landing" for ratepayers, but this would evaporate if such a delay occurred. Finally, because the Commission strongly believes the OCEB's \$1.1 billion could be used more effectively, the OCEB should be eliminated as quickly as possible. All other electricity subsidies should be reviewed as well.

**Electricity Stranded Debt:** When the electricity system was restructured in 1999, only part of Ontario Hydro's debt was supported by the assets of its successor companies. The result was \$20.9 billion in stranded debt. The Ontario Electricity Financial Corporation (OEFC) was set up to manage this debt and certain revenue streams were dedicated to pay it down. Also, the DRC levied on consumers was part of this solution. The fiscal impact of the OEFC revenue streams is significant; OEFC revenues, expenses and debt are part of the province's budget. The financial performance of OPG and Hydro One matters because their payments in lieu of taxes and some of their combined net income go to service the OEFC debt. It is imperative that OPG and Hydro One be run efficiently to maximize their contribution to deal with this legacy of the old Ontario Hydro.

Options to Reduce Long-Term Electricity Costs: This report's principles, set out in Chapter 3, Our Mandate and Approach, can be transferred to the electricity rate base. In the face of electricity prices that are projected to rise by 46 per cent between 2010 and 2015, the province should seek efficiencies in the sector that would help slow electricity rate increases. At the same time, the Commission recognizes that after so much change since 1999, a period of normalcy may be helpful. Consequently, the Commission's recommendations are meant to balance the need for stability with the need to curb costs. The government should produce a detailed, 20-year blueprint for the energy sector. It should also consolidate Ontario's 80 Local Distribution Companies (LDCs) along regional lines to create economies of scale; this would result in direct savings on the delivery portion of the electricity bill. Further, the government should mitigate the impact of the FIT program on electricity prices, first by reducing the initial prices offered in FIT contracts and reducing the tariff over time, and second by making better use of "off-ramps" built into existing contracts. Among other measures, the government should seek administrative efficiencies in various electricity sector agencies and restructure the wholesale electricity market so consumers located closer to generation stations can benefit from lower electricity prices.

## **Environment and Natural Resources**

Responsibility for protecting the province's environmental and natural heritage falls to the Ministries of the Environment (MOE) and of Natural Resources (MNR). At a time when fiscal restraint will further restrict their supply of funds, it seems certain that demand for oversight of environmental approvals, compliance and natural resource stewardship will rise. Our recommendations are aimed at more effective and efficient operations.

**Full Cost Recovery and User Pay:** Full cost recovery is not in effect for all of the government's environmental programs, and existing fees do not keep pace with the rising costs of program delivery; where possible, the costs of those services should be shifted to the beneficiary. The Water Charges initiative should be expanded beyond high users to medium- and low-consumption industries and put on a full user-pay basis. The Renewable Energy Approval, which consolidates the range of approvals needed for renewable energy projects while recovering about 90 per cent of its direct operating costs, is a good example of a modern approval. The Drive Clean program fully recovers its costs.

**Jurisdictional Crowding:** Federal, provincial and municipal governments all set environmental rules, with some overlap. Even within the Ontario government, regulations are set by several ministries. This results in inefficient use of government resources and creates uncertainty and confusion for industry, developers and citizens. The government should work to rationalize roles and responsibilities that are shared by different governments.

**The Approvals Process:** Growth in natural resource extraction and energy will put pressure on provincial environmental approvals and compliance systems. The MOE recently launched a significant transformation of the environmental approvals process; it enhances environmental protection with a greater focus on risk, responds to the needs of business, takes advantage of current technology and addresses the increasing complexity of current approvals. Further work should be done, especially in natural resource extraction.

**The Environmental Assessment (EA) Process:** Many projects require both provincial and federal EA requirements. The 2004 Canada–Ontario Agreement on Environmental Assessment Co-operation is under review, but removing duplication may require new legislation and both governments are reluctant to give up decision-making authority. Some projects need environmental and land use approvals in addition to an EA, though proponents are often unaware of this when an EA process begins. The government should further streamline the process.

**Prevention and Polluter Pay:** The Environmental Protection Act gives the province the "right to compensation" for loss or damage incurred as a direct result of a spill, and for all reasonable costs and expenses incurred for a cleanup. This is a problem when the owner of a contaminated site cannot be found or cannot pay for the cleanup. The province should put more emphasis on prevention and should use the principle of "polluter pay" for contaminated sites; the use of appropriate financial tools, such as financial assurance, should be part of this.

**Ontario Clean Water Agency (OCWA):** The OCWA, which operates drinking water and wastewater systems for over 170 clients, is the only agency that competes in the marketplace for its business and receives no funding from government. Its current business model is not sustainable or competitive. It cannot offer its skilled operators appropriate compensation, so many are leaving. And it cannot act quickly enough to pursue lucrative business opportunities. It would work better as a for-profit, wholly owned government entity.

Land Use Planning and Resource Management: The many agencies doing this work in southern Ontario should be rationalized and consolidated.

**Ring of Fire:** This development of major mineral deposits in northern Ontario offers the prospect of substantial socio-economic opportunities for all northern residents, particularly Aboriginal Peoples. The government should collaborate with Aboriginals, industry and the federal government to maximize these opportunities.

#### Justice

The government's justice ministries — the Attorney General (MAG) and Community Safety and Correctional Services (MCSCS) — provide policing, correctional services, legal aid funding, administration of the court systems and victim services. Three levels of government are involved in the entire justice system: the federal government has jurisdiction over criminal law; the province runs the courts and police services; and municipalities handle municipal policing and prosecutions under the Provincial Offences Act. This means changes by one government often drive program changes and costs for other governments.

The justice sector faces numerous fiscal challenges:

- Compensation costs account for about 70 per cent of spending. The current contract for the Ontario Provincial Police features a wage freeze in 2012 and 2013, and an 8.5 per cent increase in 2014; the correctional officers' current collective agreement expires at the end of 2012;
- Costs are rising for custody remand people held in custody while awaiting trial. There are now twice as many people on remand as there are sentenced offenders;

- Aging infrastructure is deteriorating; 117 courthouses and facilities need renewal or replacement;
- The federal government's omnibus crime bill provides for tougher sentences and mandatory jail time. This will cost Ontario at least \$22 million per year, probably much more; and
- The public expects more of the justice system than it previously did. Investigations into
  organized crime, gangs and Internet crime are increasingly complex and require significant
  resources. The family court workload has also become heavier as a result of increased
  child protection initiatives. Moreover, catastrophic events such as the 9–11 terrorist attacks
  in 2001 have generated greater public focus on emergency management.

The justice sector will need to transform its service delivery and find efficiencies while ensuring public confidence. Our recommendations are designed to help.

Evidence-based decision-making is a persistent theme of the Commission. The justice sector should improve its collection of data to evaluate whether policies and programs are meeting their intended objectives, and how efficiently. The Justice on Target (JOT) program is an example of how to use data to achieve better outcomes. Our full report identifies a number of areas in which better data collection would assist the evaluation and analysis of policy.

Custody remand in Ontario is increasing and so are the costs. The two ministries should work to reverse this trend. The JOT program, which has begun to reduce the time needed to complete a criminal case, can also reduce the number of inmates on remand.

Family breakdown often results in multiple civil legal problems for low-income people; this puts greater demands on both the justice system and social welfare services such as housing, legal aid, social assistance, and physical and mental health programs. The MAG should use JOT principles to develop an early intervention program that would divert less contentious family disputes to non-court alternatives such as mediation. The government should also expand diversion programs for low-risk, non-violent offenders with mental illness rather than send them to jail.

Policing is one of the fastest-growing areas of public expenditures in Canada. After reviewing and defining the core responsibilities for policing, which would include an examination of alternative models of service delivery, the government should eliminate the use of police officers for non-core policing duties, replacing them with special constables or private security services. Similar measures could reduce costs in correctional facilities. Examples of non-core services include inmate transportation and community escorts; inmate health care, food services and laundry services.

In 2010, the government strengthened efficiency and oversight by creating two new agency clusters of adjudicative tribunals — Environment and Land Tribunals Ontario (which includes the Assessment Review Board, Ontario Municipal Board and Environmental Review Board) and Social Justice Tribunals Ontario (which includes the Landlord and Tenant Board, Human Rights Tribunal of Ontario and Social Benefits Tribunal). Tribunals within each cluster share common administrative functions, so each can focus on case management. Environment and Land Tribunals Ontario now occupies a single building, where hearing and mediation rooms can be shared. Procedural improvements are expected as these cluster organizations evolve. Other ministries should follow this example; clustering has the potential to achieve cost efficiencies in health, community and consumer safety, agriculture, commerce and labour adjudicative tribunals.

The government should also examine opportunities to consolidate training in policing, fire services and correctional services; these are now delivered individually through their respective colleges.

To deal with aging infrastructure, the justice sector should continue to work with Infrastructure Ontario to use alternative financing and procurement for capital projects. Completed projects should be evaluated to learn if they did indeed deliver value for money as intended.

More federal-provincial co-ordination would be desirable in areas such as policy and legislation, law enforcement and correctional services. Special attention should be paid to the impact of federal legislation. Accommodating recent federal crime legislation will place further demands on Ontario's court and corrections systems, adding to the province's fiscal burden since the federal government has not yet addressed the cost issue. Ontario's prisons are now filled to 95 per cent of capacity; the new federal legislation could raise this to over 100 per cent, with rates as high as 150 per cent in some institutions. In the worst-case scenario, the province would need a new 1,000-bed facility, costing \$900 million to build and \$60 million per year to run.

Currently, offenders sentenced to less than two years go to provincial prisons while offenders sentenced to two years or more serve in federal penitentiaries. Since effective rehabilitation programs can be provided for inmates serving longer than six months, we recommend uploading to the federal government the responsibility for inmates serving six months and more. This would better align fiscal incentives for corrections and would give inmates access to federal rehabilitation services.

# Labour Relations and Compensation

There are over one million BPS employees in Ontario, about 70 per cent of whom are unionized, compared with about 15 per cent in the private sector. This makes effective union-management relationships important. Any government wanting to change the delivery of services must work with the people who deliver those services and with the unions that represent those people.

Labour costs account for about half of all Ontario government program spending. As such, the target of 0.8 per cent program spending growth cannot be attained without moderation in the growth of public-sector total compensation, whether through base wages; premium payments such as overtime, shift premiums, merit pay or movement through "grids"; or pension costs.

Public-sector wage growth has moderated since the government introduced a restraint policy in March 2010. However, many major agreements, including those covering Ontario's almost 25,000 physicians and over 200,000 teachers, have not been renegotiated since then.

Labour compensation is but one consideration of labour relations. Ultimately, the goal is to have a highly competent public service working at a high level of productivity, delivering excellent public services. Tactics geared towards short-term fiscal gains such as wage freezes and limits on the number of civil servants should be avoided. Wage freezes damage labour relations and are often followed by wage catch-ups. A focus on program outcomes and budgets will naturally and more efficiently result in a smaller civil service than arbitrary rules. There should be no ideological or other bias towards or away from public- or private-sector delivery of services, only a consideration of practical logic: what produces the best result for the people of Ontario at an affordable cost?

The principles below are intended to support the transformation in labour relations that will best allow management and labour to work together to deliver excellent public services.

- The labour relations system in Ontario should be balanced, effective and transparent. It should respect the interests of both employers and employees, provide value to citizens and be seen to do both;
- Collective bargaining agreements that are negotiated between the parties are preferred to settlements or outcomes that are either legislated or arbitrated;

- Accountability for labour relations and service delivery should be appropriately distributed. Governments, BPS employers and bargaining agents should bear responsibility for bargaining outcomes. All BPS management and employees should bear responsibility for delivering high-quality public services and value for public money; and
- Broader system changes should be part of a larger vision, in which labour relations plays a part, but is not an end in and of itself.

These principles should be applied to a number of key issues that recur in labour-management relations in the public sector.

The goal of balance means the government should settle the issue of essential services and change the interest arbitration system. An independent working group should determine which services are essential and how disputes should be resolved. The interest arbitration system has come under increasing scrutiny and attack. We do not find the system to be broken, though it can be improved. Arbitrators are likely to follow the lead of public-sector employers adopting tough, but fair, stances in negotiations. Among changes that would help: an independent tribunal or commission should manage a panel or roster of independent arbitrators, set time limits for each arbitration and require arbitrators to provide clear reasons for their decisions.

Ensuring that public services are delivered more effectively and efficiently is primarily a management problem. Most BPS workers are well educated, highly competent and dedicated, but the system does not measure productivity well, nor does it encourage active steps to improve it. This can and must change. The government should provide a zero budget increase for wage costs; ministries and agencies will then have to drive out inefficiencies to absorb any wage increase. Bumping provisions unduly impede the move towards a progressive and efficient public service; these should be modified. Concerns about successor rights should not stop privatizations or amalgamations; inherited agreements do not live forever. The Ontario Labour Relations Board should be given expanded authority to encourage bargaining structures that support the delivery of quality and effective public services. The government should also encourage further rationalization of BPS bargaining. The province should move to a smaller number of bargaining units and more centralized bargaining. The government should set up a labour relations information bureau to collect data relevant to employers and unions, especially measures of productivity.

Leaders in the OPS and BPS should be held to account, adequately compensated and offered incentives to excel. The Ontario government needs highly competent employees, including managers. Those who exceed their job requirements should receive bonuses. To help managers, job descriptions and collective agreements should be flexible enough to put the best people in the right places. The government needs greater flexibility both to move people around and to address underperforming individuals and areas that are no longer priorities or where the service could be better provided by another entity.

Many public-sector workers have recently agreed to, or had imposed on them, more moderate compensation increases. Large employee groups in health and education that are now entering into bargaining rounds should do their part. The government must work collaboratively with BPS employers and bargaining agents to reach compromises that recognize the fiscal reality. Employers may have to take and maintain hard positions in the face of disagreement and disruption, but all parties should share a focus on results.

The government and its BPS partners must realize that moderation in compensation will be difficult to maintain over the long term. A broad vision for labour relations must recognize this and plan for the future. Transformation and productivity gains will ultimately allow the government to provide sustainable services.

# **Operating and Back-Office Expenditures**

The government's operating and back-office expenditures include employee compensation, IT, human resource management, financial services, procurement, communications and other services. In many cases, these can be made more efficient without compromising service delivery — in most cases, these changes will improve it. Many such reforms should be extended to the BPS — schools, hospitals, agencies, boards and commissions.

The mandate of ServiceOntario should be expanded. ServiceOntario is the province's publicfacing delivery organization with responsibility to deliver information and high-volume routine transactions to individuals and businesses. A broader mandate for ServiceOntario would reduce costs, increase productivity and improve service delivery to the public. The one-stop approach — which can work across the Ontario government and in conjunction with the federal and municipal governments — is better for clients and government alike. It should further expand its service-delivery methods to new or alternate platforms, all the way to partnerships with the private sector. ServiceOntario's capital budget is now \$2 million per year, which limits its ability to secure efficiency gains; to carry out a broader mandate, it will need more money, especially for updated IT. Private-sector partnerships should be used to move ServiceOntario further towards a full-cost recovery model. Such partnerships can provide better value for taxpayer money, as long as they meet the standards expected of public service delivery; Teranet is an example of a public-private partnership that works.

"Agencies" is the generic term for a wide variety of entities to which the government makes at least one appointment. They have diverse and complex mandates and perform a variety of roles. The agencies' governance framework and accountability mechanisms were reviewed in 2010. But a broader review is needed to determine if their mandates continue to be relevant and if efficiencies could be achieved.

Delegated Administrative Authorities (DAA) have delivered regulatory services since the mid-1990s; DAAs are private, not-for-profit corporations that administer legislation on behalf of the government under accountability and governance agreements with the government. Delegated Administrative Authorities have been found to reduce costs to taxpayers, improve regulatory outcomes and efficiency, retain government oversight and increase industry engagement. At a time of fiscal restraint, there is a risk of service erosion as regulatory ministries seek to reduce costs. The government should set up more DAAs.

In the late 1990s, the government combined a hodgepodge of information and information technology (I&IT) solutions into clusters. I&IT is the technological backbone of government operations. Further efficiency and better value for money will be found by eliminating redundant services and centralizing common functions. The government now uses both in-house and external service delivery; in a constrained fiscal environment, outsourced contracts may make the difference between the continuation and the end of some services.

Accountability is essential, but we often treat that goal as an absolute good. Taxpayers expect excellent management and transparent procurement, but an exclusive focus on rigorous financial reporting and compliance requires a significant investment of time, energy and resources that is subject to diminishing returns. The added cost to government, to the general public, and to the private and non-profit sectors in ensuring compliance should be balanced against the risk of waste or fraud. The Auditor General should be asked to help find a new and appropriate balance. At a minimum, the government should switch from individually tracked expenses to a per diem system for civil servants and consultants.

In a number of areas, efficiencies already introduced in the OPS should be extended to the BPS. Among these:

- Shared services for back-office functions (e.g., payroll, financial transactions, procurement, collections and insurance) and common administrative services (e.g., printing, mail, translations and asset management) can save money;
- The consolidation of I&IT services in the OPS saved \$100 million per year; savings would be greater if this were pushed out to the BPS;
- A standardized framework would enable the BPS to leverage its immense purchasing power through collaborative purchasing, standardization of products and processes, and back-office consolidation; and
- Centralized maintenance practices already established in the OPS should be extended to the BPS.

Transfer payment and grant programs in the OPS are ripe to deliver centralized efficiencies. Because many organizations are funded by several ministries, the government has trouble assessing the overall picture and recipient organizations are frustrated at dealing with multiple requirements. A new enterprise grants management system, developed by two ministries to overcome these problems, is set to launch shortly; expanding it to the entire OPS would spread its costs across more ministries.

### **Government Business Enterprises**

The government of Ontario owns four government business enterprises (GBEs): the Liquor Control Board of Ontario (LCBO), Ontario Lottery and Gaming Corporation (OLG), Ontario Power Generation (OPG) and Hydro One. They contribute substantial sums to the provincial treasury — \$4.6 billion in 2010–11 alone. Together, their net assets amounted to \$17.6 billion at the end of last fiscal year.

We looked at two distinct approaches to generating further value from them: the government could sell all or part of each business; or it could improve business efficiencies while retaining full government ownership.

**Sales of GBEs:** Because these assets contribute substantial ongoing and growing revenues to the province, a full divestiture of any or all of the GBEs would result in a lump-sum payment to the province at the expense of future revenue streams. If sale proceeds were directed to pay down provincial debt, Ontario could save on interest costs of up to four per cent, based on recent bond yields. By comparison, GBEs provide a return on assets (ROA) of at least eight per cent. Any full divestiture would have to overcome this spread to provide a fiscal benefit to Ontario. Current circumstances do not appear to offer a convincing value proposition for the province. Even so, Ontario should not close the door on new approaches that generate better value out of the GBEs. Action, however, must not be driven by ideology. Any sale must rest on overwhelming evidence that Ontario would benefit in the long run.

**Improving GBE Operations:** The GBEs may not be achieving their full potential because of operational inefficiencies and because they are sometimes ordered to act counter to their direct commercial interest.

There may be opportunities to improve LCBO returns through increased efficiencies and new business opportunities. The Auditor General noted in his 2011 Annual Report that the LCBO could more effectively use its purchasing power and improve the current mark-up structure used to determine retail prices. The LCBO also has obligations that reduce profitability, such as promoting Ontario producers. The policy merits of these measures should be balanced against any reduced profitability. The LCBO may also be able to increase profits by opening more stores.

The OLG provides significant net income to the province while maintaining social responsibility, but efficiencies and other measures could improve the company's margins. The OLG currently operates two head offices in separate locations; it should close one. It operates two casinos in the Niagara area; it should close one. Slot machines are directed to racetracks, where subsidies are provided to the horse racing and breeding industry and municipalities, rather than locations that would be more convenient and profitable; OLG would make much more money if slots were permitted elsewhere, as they should be. The OLG gives lottery terminals to merchants who sell tickets, an implicit subsidy. This practice too should cease.

The OPG and Hydro One occasionally endure government intervention that lacks a clear and legitimate policy objective, to the potential fiscal detriment of the province. They should both be encouraged to seek operational efficiencies in line with their industry's best practices. In an effort to reduce costs to consumers, the government occasionally intervenes in regulatory rate filings for both OPG and Hydro One. As a result, electricity rates may become decoupled from costs, providing a de facto subsidy to electricity consumers, and reducing both companies' net income and their contribution to provincial revenues.

## **Revenue Integrity**

Across a range of revenue issues, better administration and enforcement could improve the integrity of the tax system and build Ontario's fiscal capacity.

The business tax base needs strengthening. Globalization has offered companies more opportunities to reduce the provincial corporate income tax they pay. Ontario should work closely with the federal government and other provinces to reduce aggressive tax avoidance. Such steps could generate over \$200 million per year in revenue.

The underground economy creates an unfair tax burden for taxpayers and makes it hard for legitimate businesses to stay competitive with those that evade many business taxes. More should be done. Quebec has made progress through tougher penalties for non-compliance, intensified tax audits and a tighter focus on high-risk industries and products, along with other initiatives. Ontario should take similar steps and work with the federal government to co-ordinate and strengthen compliance. These and other measures could yield the province over \$500 million per year.

Fines valued at \$1 billion under the Provincial Offences Act (POA) remain uncollected. The province should take more aggressive action to collect this money; for example, it could suspend licences and registrations, add POA fines to the offender's property tax bill and offset tax refunds against unpaid POA fines.

The Auditor General has highlighted the government's collections activities for accounts receivable and overdue accounts. The *2011 Budget* proposed a more centralized system to be lodged in the Ministry of Finance that would reduce costs, improve the monitoring of overdue accounts and reduce accounts receivable. Other jurisdictions have already moved in this direction. Early estimates indicate that this would eventually generate over \$250 million per year.

The Ministry of Finance has developed a sophisticated, automated audit assessment tool to identify areas of greatest financial risk, which helps auditors and inspectors determine where they should focus their attention. By co-ordinating government-wide audits of companies, a valuable resource for ministries, the Ministry of Finance will be better able to recover funds on behalf of the province. The revenue potential here is over \$50 million annually.

The government receives about \$1.8 billion every year from over 400 types of user fees (e.g., driver's licences). Most are set at a specific rate, but there is no regular process for reviewing these fees so, over time, they do not reflect the rising costs of providing the related service. Many of these have seen little change since 2003. The government could set fees to recover all costs associated with the service provided, as recommended by the Auditor General in 2009; this would raise over \$500 million per year in additional revenue. Or it could index all user fees each year by the rate of inflation. The government should update its user fees using a blend of full cost recovery and indexation, with the change phased in over the next two years.

The Commission has no mandate to recommend tax increases. However, we have noted throughout the report that revenues tend to grow more slowly than nominal GDP. As such, our Status Quo Scenario features a decline in the tax burden, defined as the revenue-to-GDP ratio. Allowing the overall tax burden to decline magnifies the severity of program spending restraint required if we are to return to a balanced budget. This severity could be alleviated somewhat if the taxes that do not keep pace with economic activity were reformed to do so. Consistent with our mandate, we have not incorporated any such revenue increases into our Preferred Scenario. We simply note the reforms that could prevent a decline in the overall tax burden.

The main source of this downward bias in the tax burden is education property taxes, including business education taxes (BETs), and a number of excise taxes that are levied on the volumes rather than the values of the products.

Since 2000, property assessments have more than doubled, but municipal property taxes have increased by only 70 per cent and education tax revenues, by only one per cent per year. This is because the provincial government fully offsets the impact of reassessment when resetting education tax rates. This reduces revenues available to support education and requires increased transfers to school boards. The province should stop fully offsetting reassessments so that revenues increase with inflation.

An additional concern is the wide range of BET rates across the province. Under a 2007 plan to address these distortions and inequities, high BET rates are being reduced to a target rate by 2014, eventually saving businesses \$540 million annually. Since the plan was introduced, high BET rates have decreased and the variance among BET rates has narrowed, but a considerable gap remains. The province should continue to implement the BET reduction plan while considering options to avoid revenue losses; raising low BET rates would help to offset reductions in high BET rates. This would make the business tax system more equitable, while providing a significant increase in revenues for education — up to just over \$1 billion by 2017–18.

Contraband tobacco is another issue. In recent years, tobacco consumption has flatlined after more than a decade of decline in smoking rates, partly because cheap illegal tobacco — which reduces provincial revenues — is available. Better enforcement has generated results. The government has taken steps to deter illegal tobacco but needs to go further. Measures we recommend could result in increased annual revenue of up to \$225 million.

Excise taxes — on beer, wine, tobacco and gasoline, for example — are levied on the volume sold, not the value (that is, they are specific, not *ad valorem*, taxes). So if prices rise, but not volumes, revenue from the taxes does not respond. The government should switch to *ad valorem* taxes, or otherwise capture changes in values, so revenue will reflect inflation.

### **Liability Management**

No fiscal projection is static; once released, it is subject to risks that can have a positive or negative impact on the province's actual fiscal results. Ontario's fiscal plan includes a reserve to protect against adverse changes in the revenue and expense outlook, but it is too inflexible. General risks should be handled through the contingency reserve, which should be set higher than in recent budgets and grow over time. Modest internal risks should be addressed through an operating reserve.

There are risks the government cannot predict — like SARS, H1N1 or support of the auto sector. Other risks — like the need for forest firefighting — are known in advance, but the scope of the need is not. Finally, there are risks that are unknown both in their probability and their cost. The government should have an explicit strategy for dealing with risk. We have identified a number of liability risks for which the province should develop management plans. These are known risks that are subject to mitigation strategies. More will undoubtedly surface, so the liability management strategy must be very fluid.

**Pension Benefits Guarantee Fund (PBGF):** Created in 1980, the PBGF was designed to assist pensioners and plan members when occupational pension plans are wound up with too few funds to cover promised benefits and the employer cannot make the required payments. It is administered by the Superintendent of Financial Services and generally covers single-employer defined benefit pension plans in the private sector and BPS. Ontario is the only sub-national jurisdiction in the world to provide such coverage. A 2010 study concluded that the PBGF was not sustainable in its current form. As such, it presents a large fiscal risk for the province in the event of another economic downturn. The province should either terminate the fund or see if it can be transferred to a private insurer.

Liability from Pension Funds in the BPS: Ontario's public-sector pension plans — to which the province provides direct and indirect funding — include some of the largest in the country. More transparency and strategic planning would help manage this risk. The government should develop plans to contain fiscal risks. Five plans are consolidated in the province's financial statements. The province is wholly or partly responsible for any shortfalls in three of those: the Public Service Pension Plan (PSPP); OPSEU Pension Plan (OPSEUPP); and Ontario Teachers' Pension Plan (TPP). The employers bear this joint responsibility for the Healthcare of Ontario Pension Plan (HOOPP) and Colleges of Applied Arts and Technology (CAAT) Pension Plan. The Commission encountered considerable confusion on the question of who bears the ultimate financial responsibility for funding deficits. The government should clarify who ultimately holds financial liability.

The three pension plans sponsored or co-sponsored by the province now have funding shortfalls; HOOPP was fully funded as of its latest valuation, while CAAT had a small surplus. Many of these have increased employer and employee contribution rates and some have reduced or eliminated the guarantee of inflation protection. A sensitivity analysis of the health of these plans would be useful since views differ on how their liabilities should be valued. The government has few levers to make significant short-term adjustments to its pension costs, but long-term savings are possible.

When faced with future shortfalls, pension plan sponsors should reduce prospective benefits to limit the need for further contribution rate increases. For its part, the government should make benefit cost containment part of its compensation negotiating strategy for the BPS. The government should seek opportunities to save money and obtain better investment returns by consolidating administrative functions and pooling the investments of pension plans across the BPS. Transparency is also important. The cost of the public-sector pension plans should be made much clearer in the *Public Accounts* and the *Budget*.

The Taxpayer Protection Act fetters the government's capacity to make decisions regarding revenues due to its restrictions on increasing tax rates or introducing a new tax. Ultimately, the government is accountable to taxpayers if it decides to modify tax rates or introduce a new tax. Modifying or eliminating this act will allow spending and taxes to be used as required to address the threats of fiscal sustainability.

**Environmental Risks:** To better protect the province from the costs of environmental cleanup, the legislation should be changed to put more focus on the principle of "polluter pays." Other options include a program like Superfund in the United States, which has the authority to clean up hazardous waste sites.

**Risks Posed by the Federal Government:** Ontario is always subject to the risk of federal government policy changes, which can disrupt the province's fiscal planning and public services. Among the known risks:

- The outcome of current negotiations for a comprehensive free trade agreement with the European Union could significantly raise the cost of prescription drugs in Ontario because the proposed harmonization of patent rules would keep generic drugs off the market for longer. This could cost Ontario up to \$1.2 billion per year, more than wiping out the savings from the provincial government's recent drug reforms;
- Ontario and the federal government share a common personal income tax base and Ontario generally parallels any federal changes. Federal proposals to expand income splitting and double the contribution limit on Tax-Free Savings Accounts could reduce Ontario revenue by \$1.3 billion annually;
- Changes in the Canada Health Transfer (CHT) will cost Ontario almost \$231 million per year based on current forecasts, but could reach almost \$421 million if GDP growth falls to three per cent; these reductions will grow over time. Tying the CHT to GDP growth will almost inevitably reduce the federal contribution to health spending;
- Recent crime legislation will place further demands on the provincial court and corrections systems. The federal government has not yet recognized or addressed the additional cost. The lowest cost estimate of the impact of the federal crime bill is \$22 million per year; it will probably be much higher; and
- A three-year social housing agreement with the federal government signed last year will provide \$480 million, split 50–50, to build or repair 6,000 affordable housing units. There is currently no federal funding commitment beyond the end of the current agreement.

**Risks Posed by the Municipal Sector:** There are potential risks for the province in the event of default by a municipality. The province should work with municipalities to ensure that commitments are met. Known risks include potential overruns in municipal infrastructure and the Pan Am Games. Although municipalities are responsible for maintaining their infrastructure, there are continual calls on senior governments to finance new projects. What is needed is a comprehensive plan that points the province, municipalities and the federal government in the same direction. This is an opportune time to take stock of the current approach to municipal infrastructure. Toronto and the Golden Horseshoe region will host the 2015 Pan Am Games. The province is contributing \$500 million and is responsible for any spending beyond the approved \$1.4 billion budget. As the deficit guarantor, the province must be vigilant in ensuring that the parties involved do not allow any overrun in expenditures.

**Unknown Risks:** Risks that we cannot foresee are inevitable. The fiscal plan must also be prepared for the unexpected and provide for unknown risks as well.

### **Intergovernmental Relations**

Federal, provincial and municipal governments all deliver services to Ontarians, often with inconsistent objectives and unco-ordinated activities. Better co-ordination would help in some areas, but in others, a whole new delineation of responsibilities is needed. The province's relations with the federal government and with Ontario municipalities have major consequences for the provincial budget. We will deal with each in order.

#### **Federal-provincial relations**

In 2009–10, Ontario's 39 per cent of Canada's population contributed about 39 per cent of federal revenues, but benefited from only 34 per cent of federal spending — a gap worth about \$12.3 billion or 2.1 per cent of Ontario's 2009 GDP. The spending gap is a clear demonstration of the perverse structure of Canadian fiscal federalism.

Under the Constitution, the provincial and federal governments explicitly share some responsibilities, while issues unknown in the 19th century have forced governments to work together. This collaboration has resulted in accomplishments such as medicare, social services and tax reform, but federal actions can sometimes disrupt provincial fiscal planning and public services. Ontario needs federal co-operation to address the fiscal, economic and demographic challenges it faces, as do other provinces. More than ever, all governments must work together to reform public services. The time for a new federal-provincial paradigm is now.

The Ontario government should establish an understanding with the federal government that federal actions pose fiscal risks to Ontario. There are now four major risks:

- Changes to the common tax base: Common personal and corporate income tax bases simplify tax filing. Proposed federal changes on income splitting and Tax-Free Savings Accounts could cost Ontario \$1.3 billion in lost revenue, since the province would likely mirror these changes. And because Ontario parallels some federal tax provisions for business, federal changes to the Scientific Research and Experimental Development tax credit should only be done in consultation with the province.
- Changes to Canada's Criminal Code: Changes to the Criminal Code will impose new demands on the provincial court and corrections system, adding to the fiscal burden. The new "tough on crime" legislation is expected to result in substantially higher costs for Ontario. (See Chapter 14, Justice Sector, for full recommendations.)
- Reducing support for immigration settlement services: In 2005, the federal and Ontario governments agreed to increase funds for immigration settlement services in the province. The federal government has underspent by more than \$220 million under the agreement, reducing potential services to help newcomers settle, integrate, receive language training and find work.

 Long-term health costs outstripping federal funding: The CHT and the Wait Times Reduction Fund are set to expire in 2014. The federal government plans to increase the CHT by its current six per cent per year until 2017, but then tie the growth rate to Canada's nominal GDP, with a three per cent floor. While we recommend capping the growth of Ontario health spending below that level to balance the budget by 2017–18, the long-run cost of health care will almost certainly grow faster than nominal GDP. Moving to a GDP-based growth rate would cost Ontario about \$239 million in 2017–18, but could reach nearly \$421 million if GDP growth is below three per cent. These gaps will grow. Constraining CHT transfers in this fashion will reduce even further the federal government's minority share of health care funding.

Aside from the major transfers (CHT, Canada Social Transfer [CST] and Equalization), the federal government has made no commitment to renewing other expiring transfers. Ontario needs a reliable and predictable federal partner.

Some federal programs that directly serve Ontarians or fiscal arrangements that support provincial services should be modernized and reformed. The province should advocate strongly to change federal programs that do not work effectively in Ontario's interests. (Full recommendations on these points can be found in the individual chapters.)

**Equalization:** A ceiling on Equalization limits the size of the program to the nominal growth rate of national GDP despite rising disparities among the provinces. The program fails to fully capture and share the wealth generated by high commodity prices in other parts of Canada. Nor does the program account for Ontario's higher cost pressures, which affect the cost of public services. Equalization should fully capture resource revenues and accommodate differing price levels among provinces.

**Canada Social Transfer:** The federal government generates revenues from Ontario on a nearly equal per capita basis; the CST then returns money to the province on an equal per capita basis. This unnecessary step is inefficient and reduces accountability and transparency. The CST should be transferred to the provinces in the form of tax points; in other words, the federal government should reduce its taxes so provinces could increase theirs by an equivalent, revenue-neutral amount.

**Employment Insurance:** Employment Insurance does not meet the needs of the modern labour market. In 2010, Ontarians contributed about 40 per cent of EI premiums, yet received only 32 per cent of benefits. And despite having an unemployment rate above the national average, only 32 per cent of unemployed Ontarians get EI, which also restricts their eligibility for training. The changes recommended by the Mowat Centre for Policy Innovation would improve outcomes for Ontario workers and employers.

**Income assistance for persons with disabilities:** Individuals with severe disabilities face significant barriers to gaining employment and earning a decent wage. These vulnerable individuals are now served by a "tangled safety net" of federal and provincial programs. They would be better served by a national income support program.

**Immigration policy:** Immigration will increasingly be a source of Ontario's population and economic growth. We noted above that the federal government has underinvested in Ontario and plans further cuts in immigration settlement spending. Moreover, Ontario is allowed to nominate only 1,000 individuals through its PNP, compared to 5,000 for Alberta. The province should have more influence in determining immigration policy. The federal government should also devolve immigration services, with funding, to Ontario.

**Education for First Nations on-reserve:** Better education on reserves is crucial to improving the social and economic outcomes of First Nations peoples, but federal funding per student falls short of the provincial average. The province should put strong pressure on the federal government for adequate funding. Failing such action, which is clearly justified and desperately needed, the province should plug this gap.

**Green energy:** The federal government has provided little support for Ontario's green energy initiatives, but \$1.4 billion in annual subsidies to the oil and gas sectors. Ontario needs fair and equitable support for its clean energy initiatives.

**Working together to rationalize public services:** The provincial and federal governments should reduce overlap and duplication of services. This discussion could start by examining inefficiencies in overlapping employment and labour-market training services; the effectiveness of federal immigration settlement programs; the potential gains from each government specializing in corrections or parole services; collaboration in direct citizen transactional services; the benefit of a national transit strategy; and rationalization of environmental protection activities and regulations.

**Employment and training services:** The fragmented nature of various federal-Ontario labour-market agreements limits the province's ability to benefit from fully integrated services. Several of these agreements expire after 2013–14, so there is an opportunity for reform. Greater flexibility for Ontario would allow the province to adapt the full suite of labour-market programs to meet changing labour-force needs.

**Immigration settlement and integration services:** Both the federal and Ontario governments provide immigration settlement services, with significant overlap that creates inefficiencies and reduces co-ordination. Responsibility for integrating newcomers should lie with local authorities, which can respond to regional needs. Settlement programs have been devolved to provincial governments in British Columbia, Manitoba and Quebec, but the federal government has not agreed to do the same for Ontario. The federal government should devolve these services to Ontario with funding.

**Corrections services:** Effective rehabilitation keeps communities safe and controls correctional expenses, but the current arrangement prevents the maximization of these benefits. Offenders sentenced to less than two years go to provincial prisons, while the rest serve their time in federal penitentiaries. There are too few inmates serving sentences of between six months and two years for the province to provide rehabilitation services. The government should explore uploading the responsibility for inmates serving six months and more to the federal government; this would give these inmates access to federal rehabilitation services.

**Citizen transactional services:** ServiceOntario, which integrates the services delivered by various ministries into one easy-to-access location, has reduced wait times, improved accessibility and achieved efficiencies. The federal, provincial and municipal governments should continue to explore other opportunities to collaborate.

**National transit strategy:** Traffic congestion is a systemic issue from coast to coast, justifying a national approach. Canada is the sole nation in the OECD that lacks a national transit strategy.

**Environmental protection and regulation:** Environmental management is shared by the provincial and federal governments. Although the two co-operate on environmental assessments, more remains to be done. The federal government is reviewing its legislation in this area and has shown interest in removing duplication between approvals processes. The two governments should continue to pursue the creation of a "one project–one environmental assessment" solution.

#### **Provincial–Municipal Relations**

Municipalities provide many services — such as social housing, social assistance, drinking water quality, public transportation, land use planning and waste management — that are governed by provincial legislation and standards. Most municipal revenue comes from local sources, mainly property taxes. Yet provincial transfers account for nearly one-fifth of their revenue, including contributions to cost-shared programs and unconditional funding through the Ontario Municipal Partnership Fund (OMPF).

Provincial support to municipalities has increased substantially since 2003, mainly to reverse the downloading of responsibilities of the previous decade. After the 2008 Provincial-Municipal Fiscal and Service Delivery Review, the province agreed to upload various municipal costs over a 10-year period. The province also funds municipal infrastructure. Recommendations on provincial-municipal issues are found in many chapters of this report.

Support to municipalities is on track to rise by an average of 5.2 per cent per year to 2018. Much of the growth comes from the remaining \$500 million of uploading. Excluding that, transfers would still grow significantly faster than the 0.8 per cent annual pace we recommend for overall program spending growth. The Commission supports the upload and we realize that any change in the upload merely shifts, not solves, the fiscal problem. Most municipalities also struggle with their budgets. Still, we believe that overall spending restraint means that total transfers should not increase as rapidly. We recommend first that the upload period be extended by two years to 2020 and second that the OMPF should decline to the planned \$500 million by 2016.

The province and municipalities should also track how municipalities invest the benefits realized from the uploads. This accountability framework should focus on new municipal capital spending.

The province and municipalities share the property tax base — a stable revenue source that funds local services and a portion of elementary and secondary education. However, the practice of cutting education tax rates to offset reassessment increases has reduced revenues for education, which is supported by property taxes. The province should maintain stable education tax revenues in real terms. (There is more on this in Chapter 18, Revenue Integrity.)

Different levels of government must work together to find the most efficient ways to service those most in need. To maintain service levels while limiting spending growth to 0.8 per cent per year, all players, including municipalities, must commit to greater efficiency and transformation.

# Chapter 1: The Need for Strong Fiscal Action

Ontarians want excellent public services from their government. The Commission understands and supports this desire. We see no reason why Ontario cannot have the best public services in the world — with the proviso that they must come at a cost Ontarians can afford. With such a goal, we face three overarching tasks. First, we must understand Ontario's economic challenges and address them directly. Second, we must firmly establish a balanced fiscal position that can be sustained over the long term. And third, we must sharpen the efficiency of literally everything the government does so Ontarians get the greatest value for money from the taxes they pay. This report addresses these issues and offers a road map to a day when Ontarians can count on public services that are both excellent and affordable — the public services Ontarians want and deserve.

Ontario faces more severe economic and fiscal challenges than most Ontarians realize. We are in the midst of a period of deep and widespread uncertainty over the course of the world economy and its financial system — a period unprecedented in the lifetimes of almost all of us. But even after the world once more finds its footing, Ontarians can no longer simply assume the strong economic growth and prosperity to which they have become accustomed and on which the province has built its public services. Government programs can be sustained in the long term only if the government enjoys the steady and dependable revenue growth needed to finance them. An expanding economy is the foundation for rising revenues. If the economy fails to grow quickly enough, Ontario's revenues will fall short of the sums needed to support government programs.

Improving Ontario's economic prospects relative both to the past and to Canada's resourcerich provinces should always be a priority for policy-makers. But they should act immediately to address the province's fiscal position, which is entirely within their control. Endless deficits, which would undermine the province's economic and social future, are not inevitable. The goal of eliminating the deficit can be met in large part through reforms to the delivery of public services that are desirable in their own right, not just because they are less costly. Affordability and excellence are not incompatible; they can be reconciled by greater efficiency, which serves both the fiscal imperative and Ontarians' desire for better-run programs. Balancing the budget, however, will also require tough decisions that will entail reduced benefits for some. Given that many of these programs are not sustainable in their current form, the government will need to decide how best to target benefits to those who need them most. The treatment may be difficult, but it is worth the effort.

### The Outlook: Three Scenarios

The public is familiar with the fiscal scenario laid out in the *2011 Ontario Budget*. It was debated in the legislature at the time, formed the basis for the government's *Pre-Election Report on Ontario's Finances* and for the Auditor General's review of that report. The "Budget Scenario," updated to use the final numbers for the 2010–11 fiscal year, was the starting point for the work of the Commission on the Reform of Ontario's Public Services. We began by constructing what we called our "Status Quo Scenario," based on different assumptions than those used for the *2011 Budget*. We were more cautious in our projections of both economic growth and revenue, largely because the economic outlook has deteriorated since March 2011; we assumed that spending on programs would be driven by the factors that usually push spending higher, such as inflation, population growth, aging, school enrolments and so on. Finally, we developed what we regard as the "Preferred Scenario," a projection that combines our more cautious view of economic and revenue growth — along the lines of the Status Quo Scenario — with the spending target that would fulfil our mandate to eliminate the deficit by 2017–18.

A fiscal scenario is just that — a projection of the future based on specific assumptions about how quickly the economy, revenues and spending will grow and about the levels of interest rates that help determine how much the government will spend in interest costs on the public debt. A scenario is not a prediction (as in, this is what will happen); it is a projection (as in, this is what will happen if all our assumptions hold true). As it unfolds, the future always turns out differently than even the most carefully considered assumptions, so, in that sense, all three scenarios will turn out to be wrong. Nevertheless, scenario-building is the foundation of good fiscal planning. Without a view of the future, governments cannot assess what resources they will have available and cannot set priorities among competing programs.

In short, governments need a fiscal strategy. There is a wide range of possible outcomes for both the economy and the budget — a range that widens the further out we look. The government is confronted with a large debt and, in good part due to the aftershocks of a global recession that sideswiped the Ontario economy, a large deficit and the prospect of a long path back to a balanced budget. It needs to lay out a clear plan to eliminate the deficit by 2017–18 — its own target — with bold actions taken early and advanced steadily. Basing such initiatives on cautious assumptions will help to avoid the frustration of returning again and again for further rounds of restraint when events prove that the initial steps were too meek. Several European countries are today learning that lesson.

#### The Budget Scenario

Ontario's revenues now do not cover its spending. In 2010–11, the latest full fiscal year, the government ran a deficit of \$14.0 billion — equivalent to \$1,059 for every Ontarian and 2.3 per cent of the province's gross domestic product (GDP), the largest deficit relative to GDP of any province. This is not because spending is particularly high; relative to GDP, Ontario's spending is one of the lowest among the provinces. Net debt amounted to \$214.5 billion, which is \$16,216 per capita and 35.0 per cent of GDP. Relative to the government's budget a year earlier, which had projected a deficit of \$19.7 billion, the outcome was much better than expected.

The most recent *Budget*, in March 2011, set out a recovery plan that would return the province's finances to balance — with the sum of total spending and the \$1 billion contingency reserve equal to revenue — by the 2017–18 fiscal year. The choice of 2017–18 as the target year for a balanced budget put Ontario on a schedule at least three years behind that of any other province. It was three years behind the original federal target of 2014–15 for a return to a balanced budget, but is now two years behind after the revised target set out in the federal government's fall fiscal update. To achieve its goal, the government presented a scenario of revenue projections and spending estimates that would meet its target date for balance. This path towards a balanced budget was reiterated (though only as far as 2013–14) in Finance Minister Dwight Duncan's *Pre-Election Report on Ontario's Finances*, in which the minister also expressed the hope that this Commission "would help accelerate the plan to eliminate the deficit while still protecting the gains made in health care and education."

Since our job as a Commission is to make recommendations to meet — or even better — this target, we must assess the Budget Scenario and then develop, first, our own view of how we believe the seven years from 2010–11 to 2017–18 will unfold in the absence of any change in government policies, programs or practices. This, in other words, is our Status Quo outlook. If it fails to meet the target, we must devise a Preferred Scenario for the budget that does.

There are three key forecasts in any budget outlook — revenue, spending on government programs and spending to cover interest on the public debt. In the *2011 Budget*, the government based its revenue projection to 2017–18 on forecasts of, and assumptions about,<sup>1</sup> Ontario's economic growth because revenues largely depend on the growth of nominal GDP. The *Budget* drew on an average of private-sector forecasters but, as a cautionary step, adjusted the average for GDP growth down slightly, which had the effect of increasing the size of the deficit. This is standard practice, and we do not fault the government for following this procedure. However, we believe the average private-sector forecast was not sufficiently cautious in light of the large uncertainties that even then hung over the global economy and thus the Ontario economy as well, a point to which we will return. Having produced this revenue outlook, the *Budget* then set out a similarly based projection for public debt interest costs over the seven years. In 2017–18, total revenue would amount to \$142.2 billion and the cost of interest payments would be \$16.3 billion. What remained was a gap of \$125.9 billion, from which the government set aside \$1 billion as a contingency reserve, leaving \$124.9 billion to spend on all programs.

This projection for program spending was simply the residual that would bring the *Budget* to balance in 2017–18. It was not a spending forecast that depicted how spending would grow if current programs were maintained and continued to expand as usual; such a projection would involve higher levels of spending on programs. Implicit in this projection, then, were money-saving plans that had not yet been developed, let alone announced in the *Budget*. However, the *2011 Budget* did not present a status quo scenario to identify the differences between its target track for program spending and the status quo spending outlook, so one could not get from the *Budget* a sense of the magnitude of the future cost savings needed to meet the target.

The government's *Pre-Election Report* was required to present only the medium-term outlook to 2013–14, and did not address the extended outlook to 2017–18. However, the province's Auditor General, Jim McCarter, in his review of the *Pre-Election Report*, cast doubt even on the government's expense projections out to 2013–14, which were identical to those in the *2011 Budget*.

<sup>&</sup>lt;sup>1</sup> Growth was forecast to 2013–14; out to 2017–18, the government used long-run average growth rates during periods of growth.

The Auditor General, as stipulated by the Fiscal Transparency and Accountability Act, subjected the *Budget* forecast to the act's stated principle that the government base its fiscal policy on "cautious and prudent assumptions." He concluded that while the government's estimates of revenues and interest on the public debt met that test, "many of the assumptions underlying its estimates for program expenses (that is, expenses excluding interest on the public debt and reserves) were optimistic and aggressive rather than cautious."

Spending has been skewed in recent years by the government's one-time support for the auto sector and record infrastructure stimulus expenditures after the global financial crisis that began in 2007. But after excluding those large one-time outlays from his comparisons, the Auditor General concluded that the government's forecast assumed that there would be a very sharp drop in the growth rate of spending on programs — from an average of 6.9 per cent in the past eight years to 1.8 per cent in the three years from 2010–11 to 2013–14. He singled out the cost of compensation (salaries, wages and benefits comprise half of all program spending) and health care costs (which amounted to 40 per cent of spending in 2010–11, with considerable overlap with the compensation costs) as areas where spending pressures are the major contributors to what he called "a heightened risk that actual expenses will be higher than estimated."

In effect, he found — not surprisingly — that the Budget featured a spending track lower than the one that would unfold under current program designs and savings plans. The Auditor General surmised — and we have confirmed — that there were no fully developed plans at the time of the *Budget* to secure all of the depicted restraint. If there are now plans under development within government to secure all of the fiscal restraint, they have not been provided to the Commission. When the Auditor General's report was released, the minister acknowledged that his plan was aggressive, but maintained that the government was committed to balancing the budget by 2017–18. "There are enormously difficult choices ahead," Minister Duncan said. "This will give Ontarians greater insight and clarity as to the challenges coming at us." Implicitly, then, the minister was promising to develop and implement over time the details of what would be an aggressive restraint plan. Indeed, the government acknowledged in its *Pre-Election Report* that "certain assumptions are based on anticipated actions, strategies and programs of the government that are consistent with the fiscal plan." This, of course, is the main reason why the government created this Commission — to provide advice on what a restraint plan might look like.

#### The Status Quo Scenario

Our mandate requires us to look even further ahead than the Auditor General — to 2017–18. We found both the *Budget* and the Auditor General's report a difficult basis from which to begin our thinking. In particular, we could neither estimate nor fully comprehend the degree to which further restraint would be necessary because neither document offers a status quo outlook.

When we began this work in July 2011, we first created our own Status Quo Scenario that we believe offers a clearer perspective — certainly one based on updated and more cautious assumptions — of the seven fiscal years from 2010–11 through 2017–18, in the absence of new aggressive government action.

We took the same approach as the government in assessing future revenues and public debt costs, but came up with very different revenue numbers because we expected economic growth to be slower than the government did in the *Budget* and slower than private-sector economists were projecting at that time. We were not simply engaging here in an excess of prudence. In the short term, the outlook for the world, Canadian and Ontario economies had already dimmed substantially in the months after the *Budget* was presented. And beyond 2013, the immediate purview of most forecasters, we believe Ontario's long-term economic growth potential will shrink as the labour force grows more slowly and productivity growth remains moderate.

We took a very different approach from that of the *Budget* on spending. We built our Status Quo spending line by projecting program expenditures in accordance with two key factors that affect the cost of government programs. First, we used the pressures that drive spending on programs as they are currently designed and delivered. Second, we allowed for current cost-saving measures that are already in place and likely to produce results in the years ahead. If a particular restraint measure has been proposed, but not yet fully developed and implemented, we did not count it.

The results of this exercise can be summarized easily. In our Status Quo Scenario, revenue growth will be lower and spending growth higher than assumed in the *2011 Budget*. Our more cautious set of assumptions leads not to a balanced budget in 2017–18, but to a deficit in the order of \$30.2 billion, more than double the 2010–11 deficit, and a net public debt of \$411.4 billion, equivalent to just under 51 per cent of the province's GDP, compared with 35 per cent today.

Briefly, the numbers look like this. The *2011 Budget* projected revenues of \$142.2 billion for 2017–18. In our Status Quo Scenario, they will be closer to \$132.7 billion, or \$9.4 billion less,<sup>2</sup> in part because we believe economic growth will be slower than the government implied. The *Budget* also projected about \$124.9 billion in spending on programs (plus a \$1.0 billion contingency reserve) for that year and interest payments of \$16.3 billion, for a total of \$142.2 billion in spending (also including the reserve) — a sum equal to revenues; this would mean the *Budget* would be in balance in 2017–18. We believe instead that if programs retain their current designs and if restraint measures now in the works are fully implemented, the status quo trajectory implies \$141.4 billion in program spending in 2017–18, plus a larger contingency reserve of \$1.9 billion that we deem prudent. In addition, the growing debt would require interest payments of \$19.7 billion. Total outlays would be \$163.0 billion — \$30.2 billion more than our projected revenues.

This Status Quo Scenario is, we believe, the manner in which the future will likely unfold if corrective action is not taken. It will shock many because it means that if Ontario is to attain its target of a balanced budget by 2017–18, the provincial government must take much tougher fiscal measures over a protracted period than anyone has yet discussed publicly. Postponing needed infrastructure projects until after that date, a technique governments often use to balance their books in the short term, is no solution; the province would simply slip back into deficit later on as it tried to correct an infrastructure deficit. Indeed, any such short-term measures would simply make more likely a resumption of deficit budgets after 2017–18, rather than put the province on a path to balanced budgets over the long haul. To pull total spending down onto a track that will match our more modest assessment of future revenue growth means that we must find total savings of \$30.2 billion per year by 2017–18. Just as importantly, the government must be able to sustain these savings beyond that year.

<sup>&</sup>lt;sup>2</sup> This does not add due to rounding.

#### **The Preferred Scenario**

We developed our Status Quo Scenario because we wanted to identify clearly the extent of any new spending restraint that will be needed to balance the budget by 2017–18; that is, the difference between the Status Quo spending outlook and the spending needed to eliminate the deficit by that date. The task then became one of creating a Preferred Scenario — one that will lead to a balanced budget in 2017–18. The government actually asked us to advise on how to attain balance before that year. However, we prefer to adopt a strategy of sticking to the official target and recommending ways to solidify the province's chances of hitting it. One element of this strategy is the use of a contingency reserve much larger than that used in the *Budget*. Another element is our use of more cautious economic assumptions, exercising a degree of prudence that we believe is justified by the current economic outlook. We will also recommend other strategies for mitigating the risk of potential liabilities that are not explicitly recognized in the *Budget* or our own fiscal track. This approach leaves room to reach balance earlier if the future turns out more favourable than we have assumed.

Our bottom line will end up in the same place as the *2011 Budget*; that is, with no deficit in the final year. But in light of our revenue trajectory being lower than that of the *Budget*, our track for program spending will have to be 0.8 per cent growth per year to 2017–18, substantially lower than the 1.4 per cent annual growth set out in the *Budget* to reach the goal of a balanced budget.

This is a very tall order, but we are optimistic it can be done. Throughout this report, we prescribe a realistic and feasible (albeit tough) way out of the fiscal predicament we have described. We offer 362 recommendations, sector by sector, that will allow the government to constrain spending enough to balance the budget without tax increases. Many of our recommendations are based on using public resources more efficiently; in many cases, betterquality services will also be an outcome. This will not make some of the recommended reforms painless for all involved, at least not in the short term, but, over the long haul, we believe they will give Ontarians much better value for the taxes they pay to support public services. Since our mandate expressly forbids us from proposing new or increased taxes, most of the burden of eliminating the \$30.2 billion shortfall revealed by the Status Quo Scenario must fall on spending. As we veer from the Status Quo outlook (with its persistent deficits) by aiming for a balanced budget in 2017–18, we would run ever-declining deficits along the way, which would reduce interest costs on the debt below those seen in the Status Quo outlook. This would save about \$4.3 billion<sup>3</sup> in 2017–18, but the province would still need to spend about \$23.9 billion less on programs than the \$141.4 billion that we see as the current Status Quo projection — a difference of 17 per cent. That implies, to put it mildly, a wrenching reduction from the path that spending is now on. It is, however, necessary if Ontario is to escape its recent history of rising public debt that forces the government to spend more than it should on interest payments — money that could otherwise be used to finance programs.

These are bold assertions, very clearly at odds with the recent public debate over Ontario's fiscal outlook. During the recent election, all political parties pledged to balance the budget by 2017–18, but none presented a credible plan to accomplish this outcome. Our assertions therefore demand explanation and substantiation. We will spell out the details of the Preferred Scenario later in this chapter. Here, we will simply note that we lay out a plan designed to secure a budget balance in 2017–18 through spending restraint. And to foreshadow the rest of the report, we make recommendations throughout for reforming programs and service delivery to achieve the overall degree of spending restraint required. But before describing the Preferred Scenario in detail, we will briefly review Ontario's fiscal record (Do we really have a debt problem?) and then set out the recent performance of the Ontario economy and its prospects for the future. This economic outlook is critical because it establishes the context in which budget policy must be set over the next several years.

<sup>&</sup>lt;sup>3</sup> This does not add due to rounding.

# **Debt and Deficits**

Over the past two decades, Ontario's fiscal record has been one of large deficits that have been only partially offset by sporadic episodes of small surpluses. Before that, from 1986–87 through 1989–90, the government's debt averaged 14.1 per cent of GDP, a modest burden that was easily carried by a province as wealthy as Ontario. The recession of the early 1990s resulted in large deficits that were reduced only slowly as the decade wore on through spending restraint in all areas; by 1998–99, the debt-to-GDP ratio had doubled to 30 per cent. Small surpluses in seven of the next nine years allowed the debt ratio to ease to just under 27 per cent in 2007–08 before the substantial deficits associated with the most recent recession — and the stimulus programs of infrastructure spending deployed to alleviate it — rapidly pushed the debt higher yet again, this time to 35 per cent of GDP in 2010–11. The record is one in which recessions quickly create and magnify a deficit, thus pushing the debt higher in a hurry, but good economic times produce only small improvements in the province's debt.

Carrying debt requires spending in the form of interest payments on the province's outstanding bonds and other obligations. Interest rates have been low in recent years across most of the globe and, with a sound record in debt management, Ontario has been able to borrow cheaply. The province's interest payments have been treading at around their lowest levels in the past 20 years, both in relation to GDP and to the province's total spending. In 2010–11, interest amounted to 7.9 per cent of total spending (well below the 20-year average of 11.3 per cent) and 1.5 per cent of GDP (compared with the 20-year average of 2.0 per cent). The danger here is obvious. As interest rates rise to more normal levels, so will the cost of servicing the growing debt, diverting dollars away from public programs.

Until recently, Ontario's debt record over the past quarter century was similar to that of other Canadian provinces. In the late 1980s, Ontario's 14.1 per cent debt ratio was slightly below the average for all provinces. In the 1990s, the average debt of all provinces climbed to about 30 per cent of GDP, just like Ontario. The past decade has broken the historical pattern. A boom in commodities — notably oil — allowed provinces like Alberta, Saskatchewan, British Columbia, and Newfoundland and Labrador to run surpluses and reduce their debt. Alberta, the richest Canadian province, now has net assets, rather than debt, which renders the all-province average less meaningful. But while Ontario and Manitoba carried similar debt loads between 2000 and 2005, Manitoba's debt has since fallen to about 25 per cent of GDP while Ontario's has risen. Ontario's 2010–11 debt ratio of 35 per cent is roughly the same as that of Nova Scotia, New Brunswick and Prince Edward Island. Quebec is the outlier among the provinces, with a net debt in 2010–11 of about 50 per cent of GDP. Another contributing factor to Ontario's rising debt is the historic capital investments in infrastructure in recent years. When the financial requirements for these projects are included, Ontario's borrowing has increased in every year since the early 1990s, with only one exception.

By current international standards, Ontario's debt is relatively small. We are a very long way from the dreadful fiscal condition of countries that have dominated the news over the past two years. So, however, were many of the headline countries at one time and, in some cases, surprisingly recently. Spain's net debt doubled to 56 per cent of GDP between 2007 and 2011, while Portugal's debt has almost doubled to 102 per cent only since 2003. Among the headline nations whose net debt was once similar to Ontario's current 35 per cent of GDP are Britain (2004), the United States (2001), Japan (1997) and France (1993). Even Greece, the poster child for rampant debt, carried an Ontario-style debt load as recently as 1984. Today, debt burdens have reached 73 per cent in Britain and the United States, 131 per cent in Japan, 81 per cent in France and 153 per cent in Greece.

There are, of course, huge differences between Ontario and each of those jurisdictions, so we cannot push comparisons too far. Ontario is one of the world's largest non-sovereign borrowers and widely regarded as one of the most sophisticated. Ontario bonds are attractive to investors because they are highly rated, carry good returns and are very liquid, meaning they are easy to trade, which is always a plus for people who buy bonds. Ontario is viewed as a well-governed province in a well-governed country. We do not mean to be alarmist in noting the province's debt picture, only to point out that government debt burdens can rise quickly if they are not headed off early with appropriate action.

Should the global economy turn nasty once again, any deterioration in investor confidence could be remarkably swift. In a world already awash with government debt, Ontarians should not assume that investors will always stand ready to buy the provincial bonds needed to finance new debt without asking for higher interest rates to compensate them for the accompanying risks.

This very question was thrown into sharp relief on Dec. 15, 2011, when Moody's Investors Service revised its outlook on Ontario's bonds from stable to negative. The revision affected some \$190 billion in bonds that are rated Aa1, the agency's second-highest rating. Moody's said in its statement that the change in its outlook "reflects Moody's assessment of risks surrounding the province's ability to meet its medium term fiscal targets given the recent slowdown in provincial economic growth and the resulting risks to the province's ability to stabilize the recent accumulation of debt." Moody's lead analyst for Ontario, assistant vice-president Jennifer Wong, said, "The negative outlook on the province reflects the softening economic outlook, Ontario's growing debt burden, and the extended timeframe of achieving a balance budget."

Ontario borrows money every year to finance needed long-term capital projects, a common practice with all governments. But annual deficits, which represent current spending that exceeds revenue, also add to the stock of debt. On that score, Ontario's recent record is poor. Relative to GDP, it ran the biggest deficits in the country in the three fiscal years from 2008–09 through 2010–11. In the current fiscal year, which ends Mar. 31, 2012, Ontario's deficit is again likely to be the largest in Canada.

This will strike many as a profoundly gloomy message. It is one that Ontarians have not heard, certainly not in the recent election campaign, but it is one this Commission believes it must deliver. If Ontarians and their government are going to come to grips with the fiscal challenges that lie ahead, they must understand the depth of the problem and its causes. Ontario must act soon to put its finances on a sustainable path and be prepared for tough action — not just for a few years but over an extended period, at least as far out as 2018.

We believe all Ontarians, and especially those in the broader public sector (BPS) who will be most affected by the government's fiscal decisions, have the wit and creativity to make — and implement — the kind of thoughtful decisions needed to resolve the province's fiscal dilemma while protecting to the greatest degree possible the public programs on which Ontarians rely, many of which are a source of justifiable pride.

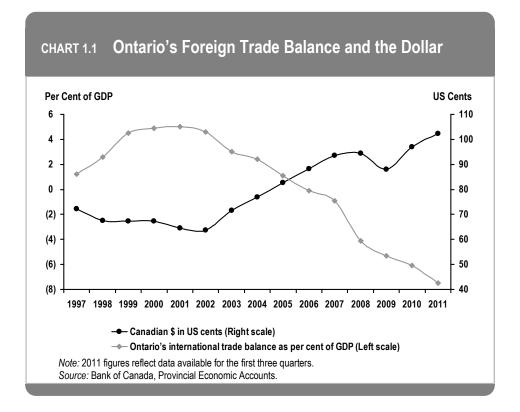
We further believe that the province can do so in a manner that makes fiscal balance over the business cycle a permanent feature of Ontario's finances. The rewards of such action will be considerable and tangible. High-debt governments are always vulnerable to the whims and demands of the financial markets from which they have borrowed; governments in this position can be forced to take draconian measures to keep their lenders happy. Low-debt governments have much more flexibility to set their own priorities — ones that meet the needs of their citizens and the good of their jurisdiction as a whole.

# The Economy: How Did We Get Here?

The roots of Ontario's current fix lie in both the economy and in the province's record of failing to keep growth in government spending in line with revenue growth. Ontarians have long been accustomed to their economy growing faster than the rest of the country. This was once true: in 15 of the 21 years from 1982 to 2002, Ontario grew faster than the national economy. But changing economic conditions have hit Ontario harder than other provinces over the past decade; in all nine years from 2003 to 2011, Ontario's real economic growth was below that of the rest of the country.

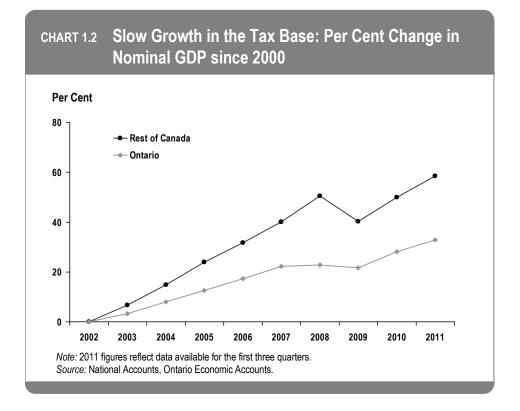
The reasons are simple. Beginning in 2003, the Canadian dollar began a strong ascent that lifted it from the persistent lows of the previous decade (around 70 US cents) to the recent highs (around parity with the U.S. dollar) during the past four years, with only a brief dip in late 2008 and early 2009. This surge in the currency made Ontario's exports more expensive for foreigners to buy and rendered the province's exporters less competitive, while also making imports cheaper.

The impact on Ontario's nominal GDP was huge. The contribution of trade to the economy is measured by net exports, the difference between what the province sells outside its boundaries and what it buys from other countries and provinces. Ontario's net exports to other provinces, where there was no currency effect, remained relatively stable. But the contribution to GDP of net exports to other countries first vanished entirely and then began to detract from Ontario's growth. The financial crisis and resulting U.S. recession, during which auto sales fell by about one-third, aggravated this trend. The province's international trade surplus, which accounted for 4.3 per cent of GDP in the 1998–2002 period, disappeared by the middle of 2006 and was replaced by a trade deficit, which in the first three quarters of 2011 diminished nominal GDP by 7.5 per cent.



Ontario's overall GDP per head relative to the rest of the country reflects the turnaround in trade. In 1998–2002, Ontario's GDP per person was 14.1 per cent higher than the average for the other nine provinces and three territories; in the first three quarters of 2011, it was 6.5 per cent lower. Since 2006, Ontario's GDP per person has been below the average for the rest of Canada.

Another way to look at the data is to track the growth of total GDP in current dollars, because that is the province's tax base. Since 2002, the year before the dollar began its ascent, nominal GDP has grown by less than 33 per cent in Ontario, compared with almost 59 per cent in the rest of the country.



The recent recession was tougher on Ontario than on the rest of Canada. The province's growth faltered in 2007, slowing while the rest of the country continued a brisk expansion. In 2008, Ontario's real GDP fell during the winter (the first quarter) and, aside from a small uptick that spring, continued to shrink until growth resumed in the summer of 2009 (the third quarter) — five quarters of contraction over a period of six quarters. Elsewhere in Canada, the recession did not begin until the final quarter of 2008 and then lasted only three quarters in total. From peak to trough, Ontario lost 5.0 per cent of its GDP; the rest of the country lost only 3.7 per cent. Since the low point in the second quarter of 2009, the Canadian economy as a whole has recorded respectable real growth. But in the two years through the third quarter of 2011, Ontario lagged the rest of the country, with 5.8 per cent growth compared with 7.4 per cent elsewhere.

The human cost of this lacklustre performance shows up in the employment picture, where the old verities of a labour market in which Ontario always outshone the rest of Canada have been replaced by new patterns:

- Ontario's unemployment rate, once reliably lower than the national average, has been above the national rate for over five years now and was generally higher than the jobless rate in Quebec from the beginning of 2009 through the third quarter of 2011. In 2009 and 2010, the Ontario unemployment rate was 0.7 percentage point higher than the national rate; the gap narrowed in 2011, when the Ontario rate was 7.8 per cent, while the Canadian rate was 7.5 per cent.
- The employment rate, perhaps the best measure of the health of the labour market, could once be counted on to be at least three percentage points higher than the national average. But since 2008, it has been lower than the national rate. In 2011, 61.6 per cent of working-age Ontarians had a job, compared with 61.8 per cent nationally. The Ontario rate is down 2.1 percentage points from the most recent peak in 2003 and 2004. Such a difference translates into about 229,000 jobs.
- The decline of factory employment traditionally a source of well-paid jobs as a share of total employment accelerated in the past decade. Such jobs have been growing steadily less important in all developed countries, a consequence of strong productivity gains relative to other sectors of the economy and of outsourcing manufacturing activity to lower-wage Asian countries. In 1976, manufacturing accounted for 23.2 per cent of all Ontario jobs; this fell to 18.2 per cent in 2002 after recovering from an even lower reading during the recession of the early 1990s. Through the rest of the latest decade, as the dollar climbed and the auto industry faded, manufacturing's share of employment has slid rapidly to 11.8 per cent in 2010 and 2011.

Not surprisingly, incomes have also been affected. In the 1980s, real personal income per capita — that is, average personal income per person adjusted for increases in the implicit price index for all consumer spending — grew by an average of 1.9 per cent annually in Ontario, compared with 1.4 per cent in the rest of the country and 1.6 per cent nationally. Those were the days when Ontario was substantially richer than other parts of Canada. In the second half of the 1980s, when the Ontario economy was booming and other provinces were struggling with low prices for oil and other resources, Ontario's average personal income was more than 20 per cent higher than the average in the rest of Canada. This changed dramatically after 1990. In both the 1990s and in the period from 2000 to 2010, Ontario's real personal income per capita grew at only about half the rate that it did in the rest of Canada. In the period from 1990 to 2000, the average annual growth rates were 0.4 per cent and 0.8 per cent respectively; between 2000 and 2011,<sup>4</sup> they were 1.0 per cent and 2.0 per cent. By the third quarter of 2011, this extended period of slow growth relative to other regions had left the average Ontario income, in current dollars, 0.5 per cent lower than incomes in the rest of Canada.

<sup>&</sup>lt;sup>4</sup> Based on the first three quarters of 2011.

### The Economy: What Lies Ahead?

Can we expect better in the future? Barring another major global financial or economic crisis, a caveat that on some days feels shaky, Ontario and Canada will continue to recover from the recession and embark on a new expansion. But for Ontario, future growth will almost certainly be slower than it has been in the past. This has not been a normal business cycle for the world economy, one in which recession is usually followed by a rapid return to full capacity and further growth beyond that. It has been one set in motion by a financial crisis. As Bank of Canada Governor Mark Carney noted recently, "… history teaches that recessions involving financial crises tend to be more severe and have recoveries that take twice as long."

Ontario also faces further structural changes. Manufacturing, once the vibrant heart of the Ontario economy, has for years been dwindling as a share of the province's output and employment base. This is true in most of the developed world as factory work continues to migrate to low-cost Asia. In addition, the higher dollar continues to make it harder for Ontario to compete in world markets, especially in the United States, the province's main external market. The U.S. is choking on public and private debt and faces years of slow growth as governments and individuals work off their excess borrowing. At the same time, U.S. auto sales, though up from their low point, will take many years to fully recover from a precipitous decline between 2007 and 2009. Ontario's auto industry has also bounced back from its even steeper drop in production during those years, but it remains much diminished, perhaps permanently. Ontario industry, which has benefited for decades from plentiful electricity at subsidized rates, faces much higher power prices, made necessary by the imperative to replace essential infrastructure after years of neglect.

There is another barrier to income growth: almost all the growth in Ontario's working-age population and labour force will come from immigration, but the incomes of recent immigrants have been well below those of workers who were born in Canada or arrived earlier. The average wage of recent immigrants (those who have been here for five years or less) was only about 76 per cent that of Canadian-born workers in 2010, while immigrants who have been here for 5 to 10 years had an average wage that was 85 per cent that of Canadian-born workers. Those with over 10 years in Canada had wages comparable to Canadian-born workers. Since more than two-thirds of future jobs will require some form of post-secondary education, it is particularly distressing that immigrants with university degrees are having such a difficult time integrating into the workforce. In 2005, recent immigrants with a university degree had median earnings of only \$24,636, less than half the \$51,656 earned by those with degrees who were born in Canada. The \$27,020 gap was wider than it had been in 1995.<sup>5</sup>

<sup>&</sup>lt;sup>5</sup> Don Drummond and Francis Fong, "The Changing Canadian Workplace," Mar. 8, 2010, TD Economics, downloaded from http://www.td.com/document/PDF/economics/special/td-economics-special-ff0310-canlab.pdf.

In short, we cannot count on robust economic growth alone to resolve our difficult fiscal challenges.

Ontario's three per cent increase in real GDP in 2010 reflected its recovery from the recession. At the time of the *2011 Budget*, private-sector forecasters were predicting an average of only 2.7 per cent real annual growth in the four years from 2011 to 2014; the government scaled this back to 2.6 per cent for planning purposes. By November, the private-sector forecast average for this period had fallen to 2.3 per cent and the government, in its *2011 Ontario Economic Outlook and Fiscal Review*, reduced this to 2.2 per cent for planning purposes. Few forecasters have looked out to 2018, the period covered in the Commission's mandate.

We accept the government's planning assumptions for economic growth out to 2014 from the *2011 Ontario Economic Outlook and Fiscal Review*, but beyond that, we take a cautious approach — one dictated by our view of Ontario's economic capacity and its ability to grow. No matter how much demand exists for Ontario's goods and services, there is a limit to the level and growth rate of its potential output, both to what the province can produce and how fast its economy can grow without causing rising inflation. If an economy is already running at full capacity (or potential), there are limits to the speed at which it can continue to expand in the long term. A recession reduces actual output below potential, and, during the recovery period, the economy can exceed the speed limit and grow rapidly until its actual output returns to full capacity. After that, the growth rate must fall back to the slower pace that keeps inflation in check.

There is no firm measure of Ontario's potential long-term real growth rate, but most estimates centre around two per cent annually, recognizing that the actual figure could be half a percentage point larger or smaller. Such variations can quickly accumulate to large differences. An economy growing at 1.5 per cent annually expands by 6.1 per cent over four years; at 2.5 per cent annual growth, the four-year expansion is 10.4 per cent.

As for the level issue, Ontario's actual output is now below its potential, a consequence of the global recession, but there is little agreement on the size of the output gap. If there is plenty of slack in both the capital and labour markets, the economy can grow faster than potential for several years before creating inflationary pressures. The Bank of Canada estimates that the output gap for the country is about one per cent and, though it does not provide provincial estimates, the Ontario gap is unlikely to be much larger than that. Others see a bigger gap nationally and thus believe that the economy will grow briskly in the short term as it closes the gap. We lean towards the Bank of Canada view. If there were plenty of slack, we would more likely see a drop in wages and a falling inflation rate. Neither of those things has happened; inflation has remained quite firm.

A brutal characteristic of recessions is that they not only reduce actual output below potential, but they also destroy some of the potential of both capital and labour to produce. Unused machinery and equipment are rendered less productive or are superseded by more state-of-the-art machinery and equipment that competitors have put into use. Unemployed workers see their skills atrophy as they are unable to keep on top of the latest trends in their fields; some retire, while others lose confidence in their abilities. Even if unemployed workers from the diminished manufacturing sector can find other work, they are unlikely to be working at their previous levels of productivity; there are few alternative sources of employment that will pay a skilled auto worker \$70 per hour including benefits. Tragically, we believe the recession has destroyed some of Ontario's capacity in both its capital and labour markets. Ontario's ability to supply goods and services has been diminished by the recession.

Supply is, of course, only half the picture; the other half is demand. Rapid growth in world demand helped Ontario (and Canada) to shuck off the recession of the 1990s. These days, prospects for a quick return to full potential have been dimmed by the worsening position of both the United States and Europe, where the economic outlook has taken a grim turn in the months since the *Budget*. Both markets appear likely to grow more slowly than predicted at the time of the *Budget*. Unfortunately, the demand and supply sides of the economy are intertwined. The longer it takes for demand to absorb unused capacity, the more that productive capacity withers and the less of it will be productively available.

The private-sector forecasters who, at the time of the *Budget* in March 2011, were predicting growth of 2.6 per cent in 2011 and 2.8 per cent in 2012 had, by the time of the *Ontario Economic Outlook and Fiscal Review* in November 2011, taken account of the gloomier picture abroad and reduced their predictions to 2.0 per cent for 2011 and 1.9 per cent for 2012. They project somewhat stronger growth of 2.6 per cent in 2013 and 2.7 per cent in 2014 as the economy returns to full potential by the end of 2015. Once that occurs, the most prudent assumption about Ontario's economic growth to 2018 is the province's long-term potential rate of growth. That is the one we have adopted — that real GDP will expand by about 2.0 per cent per year from 2016 through 2018.

There are two components to potential growth — the labour force and productivity. The labour force is the number of people working or looking for work; productivity is the output produced by every employee. In effect, potential growth is a function of people and the goods and services they can produce. A rapidly growing workforce with steadily rising productivity will generate rising prosperity.

Like the rest of Canada, Ontario faces a slowdown in the growth of the labour force. The long-anticipated retirement of baby boomers from the workforce has begun. Over the past two decades, the labour force has grown by an average of 1.3 per cent per year. By the second half of this decade, it is reasonable to expect growth of only 0.8 per cent annually. At the same time, productivity is likely to expand by about 1.2 per cent per year. Even this figure may be slightly optimistic since productivity growth has been substantially lower than that over the past decade. Between 2001 and 2010, productivity grew by a meagre 0.2 per cent per year on average; in 2008 and 2009, productivity actually fell. However, this should improve as a result of recent increases in public and private capital — in part because companies have used the increased purchasing power of the higher Canadian dollar to buy more imported machinery and equipment, which usually enhances productivity — along with policy moves such as lower corporate taxes and the introduction of the harmonized sales tax (HST).

Any assumption about productivity growth is imprecise at best, but we have chosen 1.2 per cent, a figure that is slightly lower than what appears to be implicitly embedded in the private-sector consensus forecast. This is the source of our 2.0 per cent assumption for annual potential real growth — 0.8 per cent more workers, with each producing 1.2 per cent more each year on average.

Important as real GDP growth is for fiscal planning, the growth of nominal GDP, which includes the impact of inflation, is even more critical. To our real growth of 2.0 per cent per year, we can add another 1.9 per cent worth of rising prices to produce a projection of 3.9 per cent annual growth in nominal GDP. We arrive at the inflation estimate by assuming that the Bank of Canada will continue to meet its target of keeping consumer price inflation at 2.0 per cent. Historically, that suggests that inflation across the whole economy, not just at the consumer level, will be only 1.9 per cent annually.

Nominal GDP is crucial because it constitutes the provincial government's tax base — the economic activity on which it levies its taxes on income, sales and corporate profits. Fully 80 per cent of the Ontario government's revenue comes from its own sources. Transfers from the federal government account for the remaining 20 per cent. Only Alberta and British Columbia rely less than Ontario on federal transfers. Although the *2011 Budget* did not make a forecast of nominal GDP growth for the 2015–18 period, it appears that the *Budget* assumed growth of 4.5 per cent annually. Our assumption of 3.9 per cent annual growth has profound implications for Ontario's fiscal outlook.

Before exploring those implications, we must acknowledge the basic problem with all forecasts and projections. There is a cone of uncertainty that broadens the further out into the future we look. There will always be errors, and the further out those forecasts and projections look, the larger the errors will be. We could choose the mid-point in the range of forecasts and possible outcomes as the basis for budget planning, but that would leave a 50–50 chance of getting a result that is worse than the one we want. In this case, that would mean getting a deficit that is larger, year by year, than the one needed to meet the 2017–18 target for balance. Strategically, it is better to plan on the basis of the less favourable economic outcomes; pleasant surprises are much better than nasty ones.

### **Revenue Implications**

Our caution over the outlook for provincial revenues reflects a number of factors and applies both to the short term — out to 2013–14 — and the longer-term period from then until 2017–18. This caution has been with us from the beginning of our work in July 2011, by which time it was already evident that the economic growth prospects for Ontario — and the rest of the world — had soured considerably since the *Budget* in March. Subsequently, all forecasts of Ontario economic growth have been further marked down, which has obvious implications for revenue growth. We also found the *Budget's* implicit relationship between revenue and economic growth unduly optimistic for two reasons. First, revenues were projected to grow faster than nominal GDP even though a number of revenue sources do not grow at the same pace as nominal GDP. Second, some tax reductions are still being phased in — a lower corporate tax rate, the phase-in of input tax credits under the HST, some personal income tax cuts related to introduction of the HST and some changes by the federal government to the Tax-Free Savings Account program, which spill over into Ontario's tax collections.

With the release in November of the 2011 Ontario Economic Outlook and Fiscal Review (also known as the "fall update"), we had the opportunity to re-benchmark our analysis and projections onto the fall update rather than relying on the 2011 Budget. We agree with the economic growth projections in the fall update, which is hardly surprising, since the government largely adopted the advice that we had given internally on what we believed were the most appropriate economic assumptions — ones that reflected the global economic situation, current data and need for prudence.

We continue to be more cautious on government revenues. While the fall update scaled back the projections for economic growth, its revenue projections out to 2013–14 did not fully reflect the deterioration in the economy.

In making our revenue projections, the upshot is this:

- We have adopted the short-term economic assumptions found in the fall update;
- To these, we have appended our prudent medium-term economic assumptions out to 2017–18;
- We substantially weakened the revenue numbers in the fall update through 2013–14 to fully reflect the deteriorated economic outlook and the very current actual data, such that our revenue forecast for 2013–14 is \$0.8 billion lower than that in the fall update despite being based on the same economic assumptions; and
- We have appended what we view as more appropriate revenue growth numbers beyond 2013–14.

Compared with the *2011 Budget*, we see a weaker short-term economic outlook, weaker medium-term economic growth rates, weaker short-term revenue growth and weaker medium-term revenue growth numbers. Accordingly, our revenue numbers are significantly below the *Budget* track in each year. And for three of those four reasons (the first no longer applies), our revenue numbers are substantially below the fall update in every year.

For the period from 2013–14 to 2017–18, the *Budget* assumed annual revenue growth of 5.0 per cent, a pace exceeding the apparent 4.5 per cent projection of annual growth in nominal GDP. Instead, we have projected revenue growth of about 3.7 per cent annually, below our 4.1 per cent expectation for annual growth in nominal GDP. That is why our Status Quo Scenario sees total revenues of only \$132.7 billion in 2017–18, \$9.5 billion less than the Budget Scenario's of \$142.2 billion.

We do see some room for a small amount of additional revenue growth without raising taxes. A variety of modest revenue measures could yield almost \$2 billion in annual revenue by 2017–18. These would involve a variety of measures: new strategies on contraband tobacco and the underground economy; better compliance with existing tax rules; better targeting of or eliminating some tax expenditures; and additional revenues from Crown agencies. Such initiatives, which we have incorporated in our Preferred Scenario, could bring total revenues in 2017–18 to \$134.7 billion.

We can — and do — hope for better. But we cannot count on the kind of revenue growth the government expects and, more importantly, we must not make firm budget plans on the basis of that hope. Rather, we must adopt the "cautious assumptions" for fiscal policy — the first principle set out in the Fiscal Transparency and Accountability Act. We must apply that principle to our projections for provincial revenues and then work to fit our spending plans to match the revenue projections. This is not strictly a case of hoping for the best and planning for the worst, as the old adage goes; we are planning not for the worst, but for an outcome we think more likely. We can hope too that another adage will apply: underpromise and overdeliver. If the economy and revenues exceed our assumptions, future governments will be left with the pleasant task of deciding what to do with the resulting surpluses.

Related to the revenue outlook is the usual contingency reserve that budgets include for reasons of prudence — in case revenues fall short of the budget forecast. The *2011 Budget* set the contingency reserve at \$700 million per year in 2011–12 and \$1.0 billion in all subsequent years. Such a static approach, however, might not cover the impact of long-term trends that give rise to forecast errors. Projections are not only subject to short-term uncertainty emanating, for example, from the fragile global recovery. There is great uncertainty over longer-term trends such as productivity growth as well, which affects our assumed rate of economic growth and therefore our assumed revenue growth. We assume productivity growth of 1.2 per cent annually, but it could just as easily come in at only 1.0 per cent. A persistent shortfall in productivity growth would then have a compound effect on our projected revenue growth. Accordingly, we have set the contingency reserve to cover the possibility of overestimating the growth rate in revenue by roughly 0.2 per cent per year. From 0.2 per cent of revenue in the first year of this exercise (2011–12), our reserve rises by 0.2 percentage point per year to 1.4 per cent in the target year (2017–18), when the cushion would amount to \$1.9 billion.

As an aside, we would like to make one other point. Our mandate precludes us from recommending increases in tax rates, though we have made some recommendations for bringing in more revenues through better compliance, acting on some tax expenditures and generating larger returns from Crown agencies. By 2017–18, the actions we recommend could raise revenues by almost \$2 billion. However, we would be remiss if we failed to point out that even with these non-tax-rate revenue measures, the overall tax burden, as measured crudely by the ratio of the government's revenues from its own sources to GDP, will actually fall as a share of GDP over the projection period. There are two reasons for this. First, revenues are reduced by over \$4 billion per year by 2017–18 as a result of policy decisions already taken. These include planned reductions to the corporate income tax rate, the phasing in of input tax credits under the HST, revenue losses from the increased use of Tax-Free Savings Accounts and the policy of reducing property education tax rates every time the base rises. Second, some revenue sources do not tend to grow apace with nominal GDP. For example, gasoline and beer taxes are specific in that they are applied to the volume of sales, so revenues do not rise with inflation. Also, many user fees are set as fixed levies and do not automatically rise as the economy grows or with inflation. We estimate that for every one per cent rise in nominal GDP, Ontario's revenues from its own sources rise only about 0.96 per cent. A switch to ad valorem taxes and adopting either full cost recovery on user fees or indexing user fees to inflation would increase this revenue yield.

A striking fact in our Status Quo Scenario is that own-source revenue falls from 13.65 per cent of GDP in 2010–11 to 13.09 per cent in 2017–18. In other words, the tax burden will fall; the government will be taking less from the economy, relative to annual output, at the end of the period than the beginning. We have suggested a number of measures, worth almost \$2 billion in 2017–18, that the government could take to increase revenues without raising taxes; these would bring the revenue ratio back up to 13.33 per cent. In line with our mandate, the Commission is not recommending tax rate increases. However, we note that if the ratio of own-source revenue to GDP were kept constant at 13.65 per cent of GDP over the projection period, the additional 0.32 per cent of GDP would generate almost \$2.6 billion in additional revenues in 2017–18. This would allow the government to balance the budget with program spending that is \$2.6 billion higher than in our scenario. The growth rate of program spending could be 1.1 per cent rather than 0.8 per cent. Clearly, such a revenue scenario does not in any meaningful way negate the need for bold spending reforms. It does, however, ease the burden of spending restraint somewhat.

Inevitably, some people will balk at the severity of program spending restraint to balance the budget by 2017–18 without any increases in tax rates; naturally, some will suggest that higher taxes be part of the solution to Ontario's budget problem. This is, of course, not an option for the Commission; our mandate precludes any such recommendations or even much discussion of the issue.

Nonetheless, we do wish to register some thoughts.

Most of the reforms we recommend should go ahead regardless of the particular spending growth rate target. Many programs and services are not being delivered efficiently. Whether or not the savings are needed to meet some particular spending target, there is no valid reason not to address this question. It is just plain good sense for taxpayers to want everything to run as efficiently as possible and for the government to ensure that this occurs. So any reprieve that might be taken from the spending austerity we recommend should not be applied across the board. Given the number of our recommendations, it should come as no surprise that some would have been avoided if not for the spending limits imposed by the 2017–18 target date for balancing the budget.

A critical sequencing is involved here. We are adamant that the government's first priority must be to implement a process that ensures greater efficiency in spending. Nothing that might be done on the tax side should ever distract from this. Push the tax button too quickly and that discipline might be lost. Ministries should be given seven-year spending targets, for example, regardless of the degree of overall spending restraint. And again, most of our reforms should be done just for the sake of delivering better value for taxpayers' money.

Finally, it should be understood that it takes a lot of tax rate effort to get much relief from the spending restraint. Suppose that instead of our recommended 0.8 per cent growth rate for program spending, the government preferred a target of 2.0 per cent. That would raise the level of program spending by around \$10 billion in 2017–18 relative to our Preferred Scenario. But if the budget were still to be balanced, revenues would also have to be \$10 billion higher. That amounts to almost a 10 per cent increase in every provincial source of tax and non-tax revenue. The personal income tax rate, corporate income tax rate, HST rate, gasoline tax, user fees and so on would all have to rise by the equivalent of 10 per cent, or the government would have to find some combination (i.e., less of one, more of another) that produces the same result. The most economically neutral way of doing this would be to raise the money through a broad-based consumption tax, such as the HST. If that were the only source of higher taxes, then to raise an extra \$10 billion, the provincial portion of the HST would have to rise from 8 per cent to 11 per cent, which would lift the whole HST from its current 13 per cent to 16 per cent.

So whether you like our recommendations or not, there is no escaping the need to pay attention to the ones for spending restraint and the processes required to deliver them.

The revenue outlook is only the first building block in our Status Quo Scenario. We now turn to spending.

## **Spending Outlook**

The 2011 Budget set out a profile for spending on programs (everything, that is, except interest on the debt) that was, as the Auditor General put it, "optimistic and aggressive rather than cautious." In plainer language, the *Budget* assumed spending growth that would be slower than the Auditor General believed likely. Our work has confirmed the Auditor General's assessment.

Combined with its revenue projection, the government's *2011 Budget* scenario contained a projection for program spending that would bring the overall budget into balance by 2017–18, when total revenue and total spending would each come to \$142.2 billion. The Budget Scenario was based on an assumption that program spending would grow by 1.0 per cent annually from 2010–11 to 2013–14; after that, it would grow by only 1.7 per cent per year. (If the effects of one-time stimulus spending are excluded, the growth rate for program spending would be 1.8 per cent for 2010–11 to 2013–14.) This projection for the period after 2013–14, as we explained earlier, was really just a residual — the amounts left over after the *2011 Budget* had projected revenues and interest costs. Each year's estimate for program spending constituted a target the government would have to hit to keep its projected year-by-year reductions in the deficit on track.

However, if we assume that government programs continue as they are now delivered, then the money spent on all goods and services is actually on track to grow by more than double that pace — 3.5 per cent per year on average over the seven-year period. Still, it is noteworthy that this is around half the pace of the past decade, so significant action has been taken.

This trajectory is our Status Quo outlook for program spending: it incorporates the increases that are likely to take place if current programs are retained in their current form, if no new programs are introduced, and if nothing further is done to restrain spending. This Status Quo outlook is not just a mechanistic extension into the future of past trends in total program spending. Rather, it is based on what are called the drivers of spending growth — the forces that determine how much the government would have to spend in the future to maintain current services. Two of those drivers — inflation and population growth — are common to many programs, but most programs have their own additional unique pressures that drive up costs.

Four blocks of spending accounted for over 77 per cent of all program expenses in 2010–11: health; education (kindergarten through Grade 12); children's and social services; and post-secondary education. Left on their own, they would approach 83 per cent of program spending in 2017–18. These programs will command ever-growing shares, squeezing out spending on the government's other programs — justice, transportation, economic development, tourism, agriculture, natural resources and others.

Here is how some of the cost drivers work in those four major areas of government spending.

Health care expenses accounted for 40.3 per cent of program spending in 2010–11 — \$44.8 billion out of \$111.2 billion spent on programs. A continuation of current practices would require the province to increase spending on health care by an average of 4.7 per cent annually through 2013–14 and 5.0 per cent annually from then until 2017–18, when it would reach \$62.5 billion. A look at the drivers in the three biggest components of health care funding shows why.

The cost of running hospitals, the single biggest item in the overall health care budget at \$15.5 billion in 2010–11, is driven primarily by three factors — inflation, population growth and aging (older people need hospitals more than younger people). Population growth will add 1.2 per cent to costs each year through the whole period to 2017–18 and aging another 1 per cent. Inflation, the rising cost of buying the goods and services needed to operate hospitals, is expected to add 3.0 per cent to costs this year and about another 2.0 per cent in the next four years. Most of what hospitals buy are the services of their employees, so the inflation driver is primarily the cost of compensation — wages, salaries and benefits. Whether hospitals can hold this 2.0 per cent line on inflation over such a long period is open to question. Note, however, that population aging — which in much of the public debate has become the major "source" of future cost pressures — accounts for less than a quarter of the cost drivers for hospital spending. All told, hospital spending in our Status Quo Scenario would rise by an average of 4.1 per cent annually over seven years to \$20.5 billion in 2017–18.

The Ontario Health Insurance Plan (OHIP) is the next biggest item in health spending — \$11.9 billion in 2010–11. It is subject to the same population and inflation drivers as hospitals; in this case, the inflation driver is the cost of paying doctors. An additional driver, which we might call "utilization above population growth," is expected to add 3.0 per cent annually to costs. This reflects the fact that, over time, there has been an increase in the use of health care. New technology permits more interventions (hip and knee replacements, for example) and more tests become possible. Such developments improve the population's well-being, but they also add new costs to the system. (Health care may be the only area in which technological advances increase costs, rather than reduce them.) So any projection of future costs must go beyond estimating how much today's practices will cost in the future. There will doubtless be an expanding array of health care services that become feasible and that physicians and patients will want to use. The Status Quo Scenario for OHIP sees an average of 6.4 per cent growth per year that would lift spending to \$18.4 billion in 2017–18.

The cost of the ministry's drug benefit programs would rise by 4.3 per cent per year in the Status Quo Scenario from \$3.5 billion in 2010–11 to \$4.6 billion in 2017–18. One cost driver, the growing population of those aged 65 or older, will raise costs by 3.5 per cent per year; the other driver, new drugs and technology, will add 1.5 per cent annually. These are simply examples of how cost drivers work in the biggest programs that make up the health care budget. Every program in the health care budget has its own drivers that may be stronger or weaker than the average.

Education spending, at \$21.9 billion, accounted for almost 20 per cent of program spending in 2010–11, a sum that would grow to \$29.1 billion in 2017–18 if the Status Quo is maintained. This is based on average annual increases of 5.3 per cent to 2013–14 and further 3.3 per cent average annual increases to 2017–18. Almost all of that goes to funding elementary and secondary schools. Collective bargaining agreements for the province's teachers expire in August 2012, and the cost drivers reflect that. The current arrangements show up prominently in the higher short-term growth. The five years from 2013–14 through 2017–18 inclusive are not covered by existing collective agreements. For the purposes of this report, inflationary growth is the key cost driver for the five years. The education budget also features the implementation of full-day kindergarten, which in the Status Quo Scenario will rapidly drive costs higher as it is rolled out between now and September 2014, when it is scheduled to be fully in place.

Post-secondary education cost \$6.1 billion in 2010–11, or 5.5 per cent of program spending, and is on track to grow to \$7.9 billion in 2017–18. The biggest chunk of this consists of operating grants to universities and colleges: \$4.7 billion in 2010–11, growing to \$6.1 billion in 2017–18. Here, the cost drivers are inflation and enrolment growth.

The cost of children's and social services programs was \$13 billion in 2010–11, or 11.7 per cent of program spending. In a Status Quo Scenario, that sum grows to \$17.6 billion in 2017–18. The drivers are population growth among the relevant age groups — children in some instances, adults in others — and inflation, mainly in the form of compensation. Growing caseloads constitute another cost driver for social assistance programs like the Ontario Child Benefit, Ontario Disability Support Program and Ontario Works — and for Ontario Works, the uploading of programs from municipalities to the provincial government will also push up costs.

No one should get the impression from all this that spending is out of control or wildly excessive. Indeed, Ontario runs one of the lowest-cost provincial governments in Canada relative to its GDP and has done so for decades. We must also recognize that important steps have been taken in recent years to help manage costs, improve prospects for future economic growth and enhance services to the public. There are many positive examples. Improvements to the health care system that begin to reflect more of a patient-centric approach and apply evidence-based policy decisions have been introduced through the Excellent Care for All Act. While the cost of prescription drugs is still a huge burden for government, the recent move to reduce the cost of generic drugs has already created dividends to the province of hundreds of millions of dollars annually. Our elementary and secondary education systems have set a very high standard with dramatic improvements in test scores and graduation rates, and the 64 per cent higher education attainment rate is the highest of the 34 Organization for Economic Co-operation and Development (OECD) countries. ServiceOntario is a one-stop delivery network for a range of government services that recently increased its overall customer satisfaction rating to 92 per cent. And the HST has given Ontario a competitiveness edge that helped vault Canada to number one in Forbes magazine's ranking of best countries in which to do business. Regrettably, staying the course on these critical improvements is not enough. There is an undeniable need to accelerate progress in these areas and implement new reforms in many other areas to create a sustainable climate for public services in the province. And we must do so at a time when the need to eliminate a still-substantial deficit is compelling.

#### **Comparison of the Scenarios**

Across all programs, the Status Quo spending scenario — adjusted for cases where the government has already implemented firm plans to restrain spending — points to spending in 2017–18 that is \$17.4 billion higher than the sums contained in the *2011 Budget* scenario for a balanced budget in that year. (This includes our \$900 million increase in the contingency reserve, explained earlier.) Tack on interest payments that are \$3.4 billion higher than found in the *Budget* (a consequence of higher deficits on the way to 2017–18) and the result is total expenditures that are about \$20.8 billion higher than the *Budget*'s assumption, the result in our scenario is a \$30.2 billion gap compared with the Budget Scenario.

All scenarios are projections based on assumptions, of course, but we believe the dynamics of revenue and spending growth point almost inescapably to this Status Quo outcome if no action is taken — a provincial government with a debt of \$411.4 billion, equivalent to 50.7 per cent of annual GDP, not the more benign \$322.5 billion (39.7 per cent of GDP) implied in the *2011 Budget*.

To prevent that outcome, the government can raise taxes or cut the rate of growth of spending, or both. We need to find \$30.2 billion to close the 2017–18 gap between revenue and spending. Since our mandate precludes us from recommending new or increased taxes, we are forced to examine government spending as the primary source of a solution. However, we have already suggested that a set of revenue measures that do not constitute tax increases — these involve contraband tobacco, the underground economy, collections issues, tax expenditures and Crown agencies — could raise almost \$2 billion and we recommend that the government proceed with these measures. Steadily reducing the deficit to zero by 2017–18 would save \$4.3 billion in interest costs in that year. This means we need to shave about \$23.9 billion off our projection for program spending seven years from now to fully close the gap and balance the budget.

The arithmetic is simple: in 2017–18, we expect revenues of \$132.7 billion from the existing tax structure and federal transfers. The revenue collection measures mentioned above would bring total revenue in 2017–18 to about \$134.7 billion, so a balanced budget requires total spending of the same amount. Interest on the debt would cost \$15.3 billion; though we, too, like the *2011 Budget*, are setting a course to eliminate the deficit in seven years, this interest cost is lower than the budget figure primarily because forecasters now anticipate lower interest rates than they did at budget time. This leaves a residual — after we have set aside a \$1.9 billion contingency reserve for unforeseen events — of only \$117.5 billion to be spent on programs in 2017–18, up somewhat from the \$111.2 billion spent on programs in 2010–11, but below the \$124.9 billion foreseen in the *2011 Budget* for that year.

	2010-11	2017-18	2010-11	o 2017–18	2010-11	2017–18	2010-11	2010-11	2017-18	2010-11 to 2017-18		
	Billions (\$)	Billions (\$)	Per Cent Change	CAGR* (Per Cent)	Per Capita in current dollars	Per Capita in current dollars	Per Cent Change	CAGR* (Per Cent)	Per Capita in 2010 dollars ***	Per Capita in 2010 dollars ***	Per Cent Change	CAGR* (Pe Cent
Budget Scenario*												
Revenue	106.2	142.2	33.9	4.3	8,027	9,898	23.3	3.0	8,027	8,527	6.2	0.9
Expense										1		
Program Spending	113.3	124.9	10.2	1.4	8,569	8,697	1.5	0.2	8,569	7,492	(12.6)	(1.9
Interest on Debt	9.5	16.3	70.7	7.9	720	1,132	57.2	6.7	720	975	35.4	4.
Total Expense	122.9	141.2	14.9	2.0	9,289	9,829	5.8	0.8	9,289	8,467	(8.8)	(1.3
Contingency Reserve	-	1.0	-	-	-	70	-	-	-	60	-	
Surplus/ (Deficit)	(16.7)	-	-	-	(1,261)	-	-	-	(1,261)	-	-	
Net Debt	217.3	322.5	48.4	5.8	16,431	22,450	36.6	4.6	16,431	19,340	17.7	2.
Net Debt/ GDP	35.5%	39.7%	-	-	-	-	-	-	-	-	-	
Status Quo*												
Revenue	106.7	132.7	24.5	3.2	8,063	9,241	14.6	2.0	8,063	7,960	(1.3)	(0.2
Expense		i										
Program Spending	111.2	141.4	27.2	3.5	8,406	9,842	17.1	2.3	8,406	8,479	0.9	0.
Interest on Debt	9.5	19.7	107.5	11.0	717	1,369	91.1	9.7	717	1,180	64.6	7.
Total Expense	120.7	161.1	33.5	4.2	9,122	11,212	22.9	3.0	9,122	9,658	5.9	0.
Contingency Reserve	-	1.9	-	-	-	132	-	-	-	114	-	
Surplus/ (Deficit)	(14.0)	(30.2)	-	-	(1,059)	(2,103)	-	-	(1,059)	(1,812)	-	
Net Debt	214.5	411.4	91.8	9.8	16,216	28,641	76.6	8.5	16,216	24,672	52.1	6
Net Debt/ GDP	35.0%	50.7%	-	-	-	-	-	-	-	-	-	
Preferred Scenario*												
Revenue	106.7	134.7	26.3	3.4	8,063	9,377	16.3	2.2	8,063	8,077	0.2	0.
Expense												
Program Spending	111.2	117.5	5.6	0.8	8,406	8,176	(2.7)	(0.4)	8,406	7,043	(16.2)	(2.:
Interest on Debt	9.5	15.3	61.8	7.1	717	1,068	49.0	5.9	717	920	28.4	3
Total Expense	120.7	132.8	10.0	1.4	9,122	9,244	1.3	0.2	9,122	7,963	(12.7)	(1.9
Contingency Reserve	-	1.9	-	-	-	132	-	1	I	114	-	
Surplus/ (Deficit)	(14.0)	0.0	-	-	(1,059)	0.0	-	-	(1,059)	0.0	-	
Net Debt	214.5	300.1	39.9	4.9	16,216	20,888	28.8	3.7	16,216	17,994	11.0	1
Net Debt/ GDP	35.0%	37.0%	-	-	-	-	-	-	-	-	-	

#### TABLE 1.1 Three Views of the Outlook for 2017–18

 $^{\ast}$  Certain figures may not add due to rounding.

\*\* CAGR = Compound Annual Growth Rate.

\*\*\* Deflated by the CPI.

Our number represents a very small increase in overall spending on programs, only 5.6 per cent over seven years, for a compound annual growth rate of only 0.8 per cent.

That does not take into account either population growth or inflation. Meeting the target of a balanced budget means that program spending for every man, woman and child living in Ontario would have to fall by 2.7 per cent over the next seven years, or 0.4 per cent annually. In real terms, with inflationary increases removed, the cut in programs per person would amount to 16.2 per cent, making for steady 2.5 per cent declines on average in every year from 2010–11 through 2017–18. For Ontario, indeed for any province, this represents a decline in government spending that is almost certainly unprecedented.

The big picture then is this: Ontario must keep the growth in total program spending to a meagre 0.8 per cent per year for seven years if it is to reach the official target of balancing the budget by 2017–18. (Given that it is by now too late to reduce the growth in program expenses to that level in the current 2011–12 fiscal year, the actual rate for the subsequent six years would have to be even lower.)

We can express these numbers another way — in actual dollars. The 3.5 per cent annual growth in projected program spending under the Status Quo Scenario would lead to outlays in 2017–18 that are \$30.2 billion higher than they were in 2010–11. The 0.8 per cent growth rate in our Preferred Scenario leads to an increase of only \$6.3 billion.<sup>6</sup>

Our mandate was to provide advice on how to balance the books before 2017–18. Our projections indicate that even getting to balance as late as 2017–18 requires a degree of government spending restraint that is perhaps unprecedented in Canadian history. The restraint must be so tight that many people will inevitably suggest that we go in the other direction and let the target date for fiscal balance slip still further into the future. We examined this option, but found that it offers little relief from the need for severe spending curbs. If we delay the target for balance by one year to 2018–19, we could allow program spending to grow by 1.0 per cent annually instead of 0.8 per cent. But the Commission does not recommend such slippage. The minor additional flexibility on spending does not outweigh the risk of slipping out of fiscal control.

<sup>&</sup>lt;sup>6</sup> For perspective, here are the changes in the key numbers between 2010–11 and 2017–18. In the Status Quo Scenario: revenue, up \$26.1 billion; program spending, up \$30.2 billion; interest on debt, up \$10.2 billion; total spending, up \$40.4 billion; the reserve, up \$1.9 billion; the deficit, up \$16.2 billion; net debt, up \$196.9 billion. In the Preferred Scenario: revenue, up \$28.0 billion, program spending, up \$6.3 billion; interest on debt, up \$5.9 billion; total spending, up \$12.1 billion; the reserve, up \$1.9 billion; the deficit, down \$14.0 billion; net debt, up \$85.5 billion.

Not every program should grow at the 0.8 per cent rate, however. Ontarians and their government attach different priorities to different programs, and some offer more opportunities for efficiency gains than others.

Anyone with even a smattering of arithmetic will realize that if some programs grow faster than 0.8 per cent annually, other programs will have to grow more slowly. Health care is always the highest priority of Ontarians and it is difficult to know how far down its growth rate can be driven without compromising the services delivered. The system needs fundamental reform in its organization, as we will argue later in more detail, but it is worth noting here that health care is unique in that new technology increases costs rather than reduces them. Few countries have succeeded in achieving a sustainable growth rate in health spending of less than four per cent in real terms; that is, before accounting for inflation.

Our basic problem is simple: the faster health spending grows, the more other programs will be squeezed. If, over the period from 2010–11 to 2017–18, health spending continues to grow by 6.3 per cent per year — its track record in the five years from 2005–06 to 2010–11 — then all programs other than health would have to contract by 4.1 per cent annually to meet our target of 0.8 per cent growth in total program spending. Over the whole period, total health spending would rise by 53.4 per cent; all other program spending would fall by 25.2 per cent. By 2017–18, health would account for 58.5 per cent of Ontario's program spending, compared with 40.3 per cent in 2010–11.

This cannot be our future. Important as it is, health care must not be allowed to run roughshod over every other priority. It must not be allowed to gut every other government service that Ontarians rely on for their education, social welfare, justice system, infrastructure needs and a host of other programs that matter to the people of this province.

While total program spending growth must come to an average of 0.8 per cent annually, there is an almost infinite set of possibilities for allocating spending across the government's many programs.

The choices we make on how to allocate funds should first reflect public policy priorities. The Commission was instructed to respect the priority attached to health and education, and for good reason. Ontarians always identify health as their top interest in terms of public services. And in this knowledge-based era, education is the key to economic success. It is also the most powerful social equalizer. The Commission not only accepts but heartily agrees with this designation of priorities. Such ranking must continue on through the full range of programs and services. Spending choices must also reflect any opportunities for the government to achieve efficiency gains in its programs. They should even consider whether a particular service even needs to be provided by the Ontario government.

Health is critical not only for whether the overall spending target will be achieved, but since it represents \$4 of every \$10 spent on programs, it also determines how much can be spent on everything else. Table 1.2 shows the size of each major spending category.

	2010–11 Billions (\$)	Share of Program Spending (%)	Average Annual Growth Rate, 2001–02 to 2010–11 (%)
Health	44.8	40.3	7.1
Education, Primary and Secondary School	21.9	19.7	4.5
Education, Post-Secondary	6.1	5.5	8.2
Social Services	13.0	11.7	6.2
All Other Program Spending	25.5	22.9	8.5
Total Program Spending	111.2*	100.0	6.8

#### TABLE 1.2 Program Spending; Latest Levels and Recent Growth Rates

\*Numbers may not add due to rounding.

To illustrate how health affects all program spending, we can begin with the *2011 Budget*, which implicitly projected 3.0 per cent annual increases for health spending through 2017–18. If health grows at 3.0 per cent per year, then we will have to cut all other programs by 0.7 per cent annually to meet our overall target of 0.8 per cent growth in program spending. Now extend this exercise. If health is at 3.0 per cent, both parts of education are at 1.0 per cent and social services (social assistance rates have yet to recover from a 21 per cent cut in 1995) are at 1.0 per cent, then everything else will have to be cut by an average of 3.8 per cent per year, for a cumulative decline of almost 24 per cent in the level of spending over the seven years.

Let us ponder this scenario for a moment. At three per cent per year, health would be growing at less than half its recent historical pace (6.3 per cent annually in the last five years). Yet it would still be "crowding out" everything else to a significant degree. At one per cent annual growth, post-secondary education spending would not keep pace with the expected rise in enrolment, so there would be a reduction in grants per student in nominal terms and an even larger cut when inflation is factored in.

The 3.8 per cent annual cut to "everything else" would be almost impossible to manage. The prospect of squeezing more each year would force ministries to simply chop an activity altogether or impose the 24 per cent cut all at once and then sort out the future with a budget fixed at the new lower level. In some cases, such cuts would border on the technically infeasible or require decisions that could be counterproductive. For example, a substantial portion of the "everything else" category consists of the cost of amortizing existing capital (mainly infrastructure projects), the government's contributions to existing pension arrangements with public-sector employees and the cost of electricity contracts. These items, which in 2017–18 will account for over 31 per cent of the "everything else" spending, cannot be cut. This implies that the cut to everything other than those fixed items would be in the order of 6.4 per cent annually, for a cumulative decline of more than 37 per cent over seven years.

Also included here are cost-sharing programs with the federal government, so if the province cut \$100 million from programs in which the federal–provincial cost split is 60–40, then Ottawa's contribution would fall by \$150 million and total spending in the province would be cut by \$250 million. Accordingly, the burden of restraint will fall even more heavily on other programs.

This is a simple illustration of the kind of choices Ontarians must face in the months ahead. Another choice involves labour compensation. Since the total bill for wages, salaries and benefits accounts for about half of all program spending, it is difficult to believe that program spending can be held to annual growth of 0.8 per cent if labour costs rise by much more than that.

Having developed a number of scenarios for program spending, we have opted to recommend one that seeks even greater savings from health care to leave room for additional growth in spending on other programs. As we will spell out in detail in Chapter 5, Health, we believe there is ample scope in the health care system for efficiencies that will allow health care providers to deliver the services Ontarians need without getting annual increases of the kind seen in recent years. **Recommendation 1-1:** We recommend the following annual changes in program spending out to 2017–18:

- Health care plus 2.5 per cent;
- Education (primary and secondary) plus 1.0 per cent;
- Post-secondary education (excluding training) plus 1.5 per cent;
- Social services plus 0.5 per cent; and
- All other programs minus 2.4 per cent. As in the example cited, this would imply an
  even bigger cut for everything except the fixed items referred to earlier; in this case, the cut
  would be in the order of 4.5 per cent.

This permits post-secondary education grants to almost keep pace with enrolment and provides a more realistic path for non-health, non-education, non-social services spending. For the latter programs, it still represents a very significant degree of restraint — a cumulative decline in the level of spending of about 15.6 per cent over seven years — even though a significant portion of this "everything else" category is either fully committed by historical arrangements such as amortization and pension contributions or simply unwise to cut, such as existing shared-cost agreements, where the province would be giving up federal dollars. For everything other than the fixed items, the cumulative decline would come to about 27 per cent over seven years.

As mentioned earlier, program spending would rise by \$6.3 billion between 2010–11 and 2017–18. Our recommendation implies the following changes for the major program categories: health, up \$8.4 billion; education (primary and secondary), up \$1.6 billion; post-secondary education, up \$0.7 billion; social services, up \$0.5 billion; all other programs, down \$4.0 billion.<sup>7</sup>

<sup>&</sup>lt;sup>7</sup> These items add to \$7.2 billion. An operating reserve would be up \$0.3 billion, but year-end savings, a standard feature of Ontario's budgeting, would subtract \$1.2 billion, leaving the \$6.3 billion total increase in program spending.

### Conclusion

Ontario's finances do not yet constitute a crisis and with early, strong action, a crisis can be averted. Crises always spur action, but almost inevitably, they also bring forth bad public policy decisions. Faced with the need to make huge corrections in very short order, governments grasp at what look like fast and easy solutions, but too often meet the demands of the present by pushing off expenses for future generations to pay. The current actions of many U.S. states as they cope with the recession and a terribly weak recovery should serve as a warning. Almost all are bound by constitutional requirements to balance their budgets and many are responding to sudden revenue drops with spending cuts that are utterly inappropriate — like savage cuts to education budgets that will undermine the lives of their children for decades.

The lessons of history and of what is happening elsewhere today are clear: The government must take daring fiscal action early, before today's challenges are transformed into tomorrow's crises. A challenge, unlike a crisis, can be met with well-considered, firm, steady and even imaginative action that deals with the problems methodically and phases in the needed changes over a period of years, giving people a chance to adjust. The government's decision to create the Commission and give it a broad mandate to address near- and long-term fiscal issues signals its intent to address these challenges and head off any crisis. Our goal in this report is to set out the kind of measures that will meet the task.

	Actual	Forecast								Compound Annual Growth Rate	
Real GDP (\$ Millions)	2010	2011	2012	2013	2014	2015	2016	2017	2018	2010–15	2015–18
		540.404			504 000						
MOF* 2011 Ontario Budget	527,813	540,481	555,073	570,060	584,882	N/A	N/A	N/A	N/A	N/A	N/A
MOF 2011 Fall Economic Statement	527,813	537,314	546,985	560,660	575,237	N/A	N/A	N/A	N/A	N/A	N/A
Private-Sector November Average	527,813	538,369	548,598	562,862	578,059	591,933	607,323	621,291	634,960	2.3%	2.4%
Commission Assumptions	527,813	537,314	546,985	560,660	575,237	589,043	600,824	612,840	625,097	2.2%	2.0%
Real GDP Growth: Annual Per Cent				•	•	•					
MOF* 2011 Ontario Budget	3.0	2.4	2.7	2.7	2.6	N/A	N/A	N/A	N/A		
MOF 2011 Fall Economic Statement	3.0	1.8	1.8	2.5	2.6	N/A	N/A	N/A	N/A		
Private-Sector November Average	3.0	2.0	1.9	2.6	2.7	2.4	2.6	2.3	2.2		
Commission Assumptions	3.0	1.8	1.8	2.5	2.6	2.4	2.0	2.0	2.0		
GDP Deflator											
MOF* 2011 Ontario Budget	116.0	118.5	121.3	123.8	126.2	N/A	N/A	N/A	N/A	N/A	N/A
MOF 2011 Fall Economic Statement	116.0	118.6	120.8	123.0	125.3	N/A	N/A	N/A	N/A	N/A	N/A
Private-Sector November Average	116.0	119.0	121.3	123.6	125.8	128.0	130.2	132.4	134.6	2.0%	1.7%
Commission Assumptions	116.0	118.6	120.8	123.0	125.3	127.6	130.0	132.4	134.9	1.9%	1.9%
Nominal GDP (\$ Millions)											
MOF* 2011 Ontario Budget	612,494	640,669	673,343	705,663	738,134	N/A	N/A	N/A	N/A	N/A	N/A
MOF 2011 Fall Economic Statement	612,494	636,996	660,563	689,627	720,661	N/A	N/A	N/A	N/A	N/A	N/A
Private-Sector November Average	612,494	640,669	665,655	695,609	726,912	757,442	790,769	822,400	854,474	4.3%	4.1%
Commission Assumptions	612,494	636,996	660,563	689,627	720,661	751,649	780,963	811,421	843,066	4.2%	3.9%
Nominal GDP Growth:											
Annual Per Cent MOF* 2011 Ontario Budget	5.3	4.6	5.1	4.8	4.6	N/A	N/A	N/A	N/A		
MOF 2011 Fall Economic Statement	5.3	4.0	3.7	4.4	4.5	N/A	N/A	N/A	N/A		
Private-Sector November Average	5.3	4.6	3.9	4.5	4.5	4.2	4.4	4.0	3.9		
Commission Assumptions	5.3	4.0	3.7	4.4	4.5	4.3	3.9	3.9	3.9		
Three-Month Treasury Bill Rate*	0.0	т. <b>0</b>	0.1	т.т	ч.0	т.0	0.0	0.0	0.0		
(Per Cent)											
MOF* 2011 Ontario Budget	0.6	1.4	2.6	2.7	2.5	N/A	N/A	N/A	N/A		
MOF 2011 Fall Economic Statement	0.6	0.9	1.2	2.3	2.5	N/A	N/A	N/A	N/A		
Private-Sector November Average	0.6	0.9	1.1	1.8	2.9	3.6	4.2	4.5	4.6		
Commission Assumptions	N/A	0.9	1.0	1.8	3.0	3.6	4.0	4.0	4.0		
10-year Government Bond Rate* (Per Cent)											
MOF* 2011 Ontario Budget	3.2	3.4	4.0	4.3	4.3	N/A	N/A	N/A	N/A		
MOF 2011 Fall Economic Statement	3.2	2.8	2.7	4.0	4.3	N/A	N/A	N/A	N/A		
Private-Sector November Average	3.2	2.8	2.5	3.3	4.1	4.6	4.8	5.1	5.1		
Commission Assumptions	3.2	2.8	2.5	3.3	4.2	4.8	5.0	5.0	5.0		

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\* Government of Canada interest rates. Interest rate assumptions reflect private-sector estimates. N/A = data not available. MOF=Ministry of Finance. To make the projections comparable, 2010 GDP levels are benchmarked to the latest Provincial Economic Accounts, which results in discrepancy from published Budget levels.

# Chapter 2: The Fiscal Challenge in Context

Closing the budget gap by 2017–18 will not be easy. However, many Canadian governments have successfully faced deep fiscal problems in the past two decades and in the process have strengthened their capacity to deal with fresh challenges as they arose. Most of those episodes occurred in the 1990s, when a sharp recession was followed by a recovery that was halting at first before gathering enough momentum to generate a solid expansion. Economic growth helped governments back to fiscal health, but many restrained spending — in some cases, significantly — and some even raised taxes to balance their budgets. Lessons can be learned from these periods of restraint, but the underlying message — that the task is doable — must be tempered this time around by the expectation that economic growth alone will not be strong enough to skate us onside. Indeed, it may not even be strong enough, as it was in the 1990s, to lend much of a hand.

## The 1990s

Nationally, the best-known example of deficit elimination was that of the federal government between 1995, when the Chretien government began to take serious action,<sup>1</sup> and 1998, when the deficit disappeared. Four provinces that also engaged in vigorous deficit-cutting exercises are of special interest to us — Alberta, Saskatchewan, New Brunswick and (of greatest relevance) Ontario. "In spite of their different situations as well as approaches, all of these governments were successful in their efforts," one study concluded.<sup>2</sup> A thread common to all of these was their reliance on spending restraint or outright cuts to a much greater extent than tax increases.

Deficit-cutting was a feature of the 1990s in Canada following a severe recession that reduced government revenues and increased government debt. After a generation in which Canadians tolerated growing deficits, the public mood turned in the direction of greater fiscal responsibility, most obviously at the federal level, but also in many provinces, especially those whose debt had risen quickly.

<sup>&</sup>lt;sup>1</sup> The Chretien government applied some restraint in 1994, its first year in office, but its efforts were widely regarded, especially in financial markets, as too tepid.

<sup>&</sup>lt;sup>2</sup> This section relies heavily on work done by Don Drummond and Sonya Gulati of TD Economics and published under the title "New Brunswick Faces Tough Fiscal Choices Ahead," Nov. 29, 2010. The figures used are all drawn from the Fiscal Reference Tables (FRT) published annually by Finance Canada, which make some adjustments to standardize the data for accounting differences across jurisdictions. As a result, some of the FRT data differ from those published by the Ontario Ministry of Finance. Interprovincial comparisons using FRT data must be made with caution because the accounting systems of the provinces differ.

The federal government's debt reached two-thirds of annual GDP in fiscal 1993–94, the year in which the new government of Jean Chretien was elected promising to reduce the deficit — 5.6 per cent of GDP in the previous fiscal year — to 3.0 per cent of GDP over three years. Severe volatility in the financial markets, where investors did not believe that Canada was committed to deficit reduction, persuaded the government to go even further in 1995. The result was a round of significant cuts both to the operating budgets of departments and to their grants and contributions — many in the range of 15 per cent to 25 per cent, and some even higher. Transfers to the provinces were also cut sharply — by more than 21 per cent over a two-year period.

In the end, seven of every eight dollars needed to eliminate the deficit came from spending restraint rather than revenue-generating measures. By 1997–98, the federal budget was back in balance. Subsequently, taxes were cut several times and spending resumed at a rapid clip, but the federal government continued to balance its budget — and even run surpluses in many years — for more than a decade. The quick decline in the deficit during the three years while the deficit was being wiped out calmed the financial markets, giving the Bank of Canada room to reduce interest rates, while robust economic growth generated strong revenue increases. Total program spending, which had peaked in 1994–95, fell by almost 10 per cent in the first two years of the restraint period and remained below the pre-restraint peak for five years.

Worth remembering is the fact that declining interest rates and robust economic growth — not just in Canada, but worldwide and especially in the United States — greatly helped not only the federal government, but also the provinces, successfully attack their fiscal problems. Canada enjoyed a strong gain in its terms of trade and was fortunate that it was one of the few countries applying any kind of fiscal restraint. The economic environment is far different today, as world growth falters, partly because so many governments are working simultaneously to repair their fiscal regimes and reduce debt.

Alberta's drive to eliminate its deficit began in the 1992–93 fiscal year, when the new Progressive Conservative Premier, Ralph Klein, inherited a deficit equal to 4.4 per cent of GDP and a debt equal to 15.8 per cent of GDP, a condition almost unimaginable in a province that had been debt-free only six years earlier. Klein promised to balance the budget within three years and get rid of the debt in 10 years. He beat both targets, returning the budget to a surplus in only two years (in 1994–95) and paying off the debt in eight (in 2000–01). He did this entirely through cuts to spending and services. Spending was cut substantially in all ministries, including health and education, while social assistance rates were reduced by nearly 20 per cent over three years. Almost 10,000 public service jobs were eliminated, while the remaining civil servants faced wage cuts and many social services were contracted out to non-governmental agencies. Notably, total spending on programs fell by almost 22 per cent in the three years from 1992–93 to 1995–96 and remained below its 1992–93 peak for six years, through 1998–99.

Saskatchewan's initial position was even more perilous. When elected in 1991, New Democratic Party Premier Roy Romanow took over a province that was close to defaulting on its \$6 billion debt. At 28 per cent of GDP in 1991-92, the debt had climbed by more than 10 percentage points in only one year from 17.4 per cent in 1990–91. Saskatchewan's plight was so serious that "the federal government had to step in with emergency financial assistance and contingency plans were drawn up in the event the province found itself in a position where it could not raise money in the foreign bond markets."<sup>3</sup> The Romanow government's solution involved a mix of spending cuts and tax increases, which it called "The Saskatchewan Way." The plan, like Alberta's, included an extended period in which program spending was held below the 1990–91 peak, though in Saskatchewan's case, the peak-to-trough decline amounted to only 10 per cent. Still, it lasted a year longer than Alberta's restraint, for a full seven years to 1997–98. Departmental spending was cut, civil servants' wages were frozen and the government, more generally, downsized. Welfare reforms encouraged people receiving social assistance to become more independent through earned income supplements and training initiatives. In the end, it took Saskatchewan only three years to get its budget back to balance.

<sup>&</sup>lt;sup>3</sup> Drummond and Gulati, p. 10.

New Brunswick, which went through two episodes of restraint under Liberal Premier Frank McKenna, has a mixed record. The first began after the province recorded a deficit in 1986–87 amounting to 3.5 per cent of GDP, which raised the debt-to-GDP ratio to 24.7 per cent. By 1989–90, the deficit had shrunk to \$24 million from \$368 million three years earlier. Revenue increases accounted for most of this progress; the growth of program spending slowed, but never fell. However, the return to an almost balanced budget was short-lived. By 1991–92, the recession had pushed the deficit back up to 2.6 per cent of GDP while the debt ratio, which had fallen to 23 per cent during the restraint years, was back up to 26.4 per cent. This time, a combination of expenditure curbs — which held the growth of spending to an average of only 0.7 per cent annually — and revenue-raising measures brought the budget to surplus in four years. This was not a major, or even prolonged, attack on government spending, which actually fell in only one of those years and remained below its pre-restraint peak for two.

Ontario's experience in the 1990s is, of course, more familiar to Ontarians. A negligible surplus in 1989–90, when the debt was only 12.7 per cent of GDP, had marked the last hurrah of the 1980s economic boom. It was followed by a deep recession and five years of deficits from 1990–91 through 1994–95 that raised the debt to 29.2 per cent of GDP. In the 1995 election, the Progressive Conservatives under Mike Harris won power after running on a platform called the "Common Sense Revolution" (CSR). The platform set out four key objectives: tax reduction, balancing the budget, reducing the size of government, and greater emphasis on individual economic responsibility. The new government substantially implemented its platform. With the exception of health care, spending was reined in; the two most dramatic moves were a 22 per cent cut in social assistance rates and a downloading of program responsibilities to municipal governments, with a partial fiscal offset from other changes in Ontario-municipal relations and the induced reductions in social assistance expenditures. Personal taxes were cut by almost 30 per cent over a period of several years, while a new health tax on high income earners was levied to help pay for rising health care costs. Corporate taxes were cut as well.

Strong economic and revenue growth after 1995 helped the province balance its budget by 1999–2000, by which time spending had begun to rise again. Although the Harris government retains its reputation as one that made deep and lasting spending cuts, the reality is rather different. From its 1995–96 peak, program spending fell by only 4.1 per cent and stayed below the peak for only three years. By comparison with Alberta and Saskatchewan, Ontario's restraint was both milder and much shorter. Even Quebec cut program spending by more than Ontario during this period — 4.6 per cent in the two years from 1994–95 to 1996–97.

Holding program spending in check is never easy, especially not when governments face constant pressure to increase spending. Inflation, population growth, compensation demands and sheer need all push governments in the direction of higher spending, as do vocal interest groups that advance any number of causes, many of them worthy. Since the current government faces some of the same issues as the Harris government, Ontario's experience in the 1990s merits closer examination.

#### **Ontario: A Closer Look**

Chapter 1, The Need for Strong Fiscal Action, included our scenario for the seven years from 2010–11 through 2017–18. Now we want to compare, using broad strokes, the path we have laid out with a comparable period in the 1990s, the last time the province grappled with a substantial deficit. Specifically, we have chosen the six-year span from 1993–94, when the deficit was \$11.2 billion, through 1999–2000, when the government reported a surplus of \$1.0 billion.<sup>4</sup>

We will deal first with revenues. Our Preferred Scenario projects that revenue will grow by 3.4 per cent annually from 2010–11 to 2017–18. This is a much more modest increase than the one that occurred during the recovery period from deficit in the 1990s. Between 1993–94 and 1999–2000, revenue grew by a robust 4.7 per cent annually, even though taxes were cut during the period after 1995. The late 1990s were a period of robust economic growth that generated a strong flow of revenues to the provincial government. The timing of the economic expansion was fortuitous, since federal transfer payments fell as the federal government worked to eliminate its own deficit. However, Ontario's revenue from its own sources grew substantially.

<sup>&</sup>lt;sup>4</sup> We would have preferred to begin our 1990s comparison with 1992–93 for two reasons. First, the reported deficit peaked in that year and, second, it would have given us a seven-year span in the 1990s to compare with the seven years to 2017–18 that we are now working with. However, the government switched from cash accounting to accrual accounting in 1993–94, so the 1992–93 figures are no longer comparable. The reported surplus of \$0.7 billion in 1999–2000 has been adjusted to eliminate another accounting change that arose from the restructuring of the Ontario electricity industry.

Revenue from personal income taxes grew by only 26.2 per cent between 1993–94 and 1999–2000, an extremely weak showing given the 39.4 per cent rise in the underlying nominal GDP during that period, but there was a reason for this. Tax revenues tend to be highly elastic during a period of strong economic growth following a recession; that is, tax revenues typically grow faster than GDP if tax rates are left unchanged. But over the 1995 to 1999 period, personal income tax rates were reduced sharply. However, retail sales tax revenue increased by 55.3 per cent and takings from corporate income taxes more than doubled. Two other revenue sources displayed strong growth. Revenue from government enterprises rose briskly, primarily because of the expanding lottery and gaming businesses; so did other forms of revenue, largely as a result of increased revenues to the province from municipalities. The government of the day transferred a number of programs to municipalities, but during a transition period, the municipalities reimbursed the province for services it was still providing on their behalf.

Relative to the size of the provincial economy, own-source revenues in 1999–2000 were 15.9 per cent of GDP. In 2010–11, the own-source revenue share was even lower — 13.65 per cent. Since the Commission's Status Quo Scenario for the next seven years assumes that revenues will grow more slowly than the economy as a whole, this share will decline further, to only 13.09 per cent of GDP, in the absence of any measures to increase revenue. In Chapter 1, The Need for Strong Fiscal Action, we recommended a series of revenue measures worth almost \$2 billion by 2017–18; these steps, involving contraband tobacco, the underground economy, collections issues, tax expenditures and additional revenues from Crown agencies, would raise the share to 13.33 per cent by that year. Federal transfers related to the recent economic stimulus package and transition to the HST will fall off over the next few years; all told, transfers are expected to amount to 3.3 per cent of GDP by 2017–18, down from 3.8 per cent in 2010–11.

Matching spending to revenues by 2017–18 — the target set out in the *2011 Budget* — was never going to be easy. Even so, the *Budget* clearly signalled the need for the provincial government to restrain spending in the seven years to 2017–18. Its scenario for the target year put program spending at \$124.9 billion; with its projection of \$142.2 billion in revenue, \$16.3 billion in interest costs and a \$1 billion reserve, the budget would be in balance.

Remarkably, the implications of this spending goal went almost entirely unremarked by the public in the months since the *Budget* was released. The target of \$124.9 billion in programs represented an increase of 10.2 per cent from what the *Budget* estimated was the \$113.3 billion spent in 2010–11, an increase of 1.4 per cent per year.<sup>5</sup> But if you adjust for population growth of 1.2 per cent annually and for inflation of 2.2 per cent annually, the government's Budget Scenario points to a steady decline in real program spending per capita that would average 1.9 per cent per year. It is startling to compare this with the 1993–94 to 1999–2000 period. During that time, real per capita program spending fell at an annual rate of 2.0 per cent. Ontarians may not have noticed it, but the *2011 Budget* was projecting seven years in which program spending on a real per capita basis would fall at almost the same rate as it did in the 1990s.

Unfortunately, the Commission believes that these measures will not be enough, as noted in Chapter 1, The Need for Strong Fiscal Action. Given our greater caution in projecting revenue growth, our scenario suggested that program spending — again on a real per capita basis — will have to fall by 2.5 per cent annually.

If the cuts of the 1990s appear smaller than the figures that loom in the memories of many Ontarians, bear in mind that in 1999–2000, the final year of the period we are using, total program spending increased by 3.0 per cent. The government of the day was heading for a balanced budget and loosened the purse strings that year, mainly to deal with the pressures that had accumulated during the previous six years of restraint. This was especially evident in health spending, which increased by 11.4 per cent that year. It is also worth recalling that a 22 per cent reduction in social assistance rates was a key element of the Harris years; since these rates have for the most part not increased since then, that avenue is not open now so restraint in other areas will have to be much tougher.

There is a lesson here from exercises in restraint. Governments can hold the lid on spending for a while by taking extraordinary measures to contain compensation costs, postponing capital projects and scrimping on infrastructure maintenance. Unless more fundamental reforms to spending programs are implemented, however, old pressures reassert themselves and governments with newly balanced budgets have a harder time resisting them. The Ontario experience of the 1990s is particularly instructive in this regard because reforms were applied in several areas including hospitals, schools and municipal relations, and still the fiscal pressures grew.

<sup>&</sup>lt;sup>5</sup> Program spending eventually came in at \$111.2 billion as a result of larger-than-expected year-end savings.

#### **Revenues and Expenditures: How Ontario Compares**

It is always instructive — and sometimes surprising — to compare ourselves with other provinces.

Ontario's provincial government, for example, takes relatively less from its economy than almost all other provinces. From 1981 through 2006, for example, Ontario's total revenues were the lowest in Canada, ranging in a narrow band between 14.5 per cent and 16.6 per cent of GDP; from 2007 to 2009, Alberta fell below Ontario, with an average take of 14.3 per cent, while Ontario was second lowest with an average of 16.3 per cent.<sup>6</sup> Quebec, Manitoba and the four Atlantic provinces, in the most recent data, have generated the largest revenues — between 23 per cent and 33 per cent of GDP.

In broad terms, there are two sources of revenue for a provincial government: transfers from the federal government and the revenues it can raise on its own, mainly by taxing people, companies and retail sales. For the poorer provinces, transfers from the federal government have historically been an important source of revenue, averaging about 36 per cent to 43 per cent of revenue in the Atlantic provinces in the latest decade for which there are data (2000 through 2009). In Ontario, transfers accounted for 14.8 per cent of revenues during this period, though the recent trend is rising. Traditionally, Alberta's reliance on federal transfers has been the lowest of any province, with Ontario and British Columbia jostling for the second-lowest spot. In 2009, however, Ontario received 18.7 per cent of its revenues from Ottawa,<sup>7</sup> which put it third from the bottom; below it were Alberta (13.8 per cent) and British Columbia (17.6 per cent).

<sup>&</sup>lt;sup>6</sup> These figures are based on the Provincial Economic Accounts compiled by Statistics Canada. The latest data for governments are from 2009.

<sup>&</sup>lt;sup>7</sup> The figure of 20 per cent cited in Chapter 1, The Need for Strong Fiscal Action, was based on the Ontario public accounts measure.

The rest of Ontario's revenues come from its own sources. From 1981 through 2003, the Ontario government's own-source revenues relative to GDP — which represents the government's tax burden on the province — were the lowest in the country, averaging 13.3 per cent through this period. It lost that distinction in 2004, when Newfoundland and Labrador and, subsequently, Alberta, moved below Ontario. In 2009, however, Ontario's tax load, at 13.2 per cent of GDP, was the second lowest in Canada; only Alberta's, at 11.6 per cent, was lower. The average for all provinces in that year was 14.6 per cent. Quebec's own-source revenue amounted to 19.9 per cent of GDP in 2009, making it by a wide margin the heaviest-taxed province in Canada.<sup>8</sup>

Every province has its own mix of revenue sources and their power to fill the government coffers varies according to the rates of taxation they levy and the ability of each tax base to yield revenues. Direct taxes on persons, a category in the Provincial Economic Accounts that consists mainly of personal income taxes, will generate more revenue for governments in a province with high average personal incomes than in one with low average personal incomes. Natural resource wealth is a major point of difference among the provinces. In the 10 years from 2000 through 2009, just over 38 per cent of the Alberta government's revenue came from what Statistics Canada classifies as investment income, which consists of returns from government-owned businesses and natural resource royalties. In Alberta's case, this means royalties on oil and natural gas production. As a revenue source, royalties can be very volatile, tending to rise and fall with the price of the commodity; in the last decade of data, Alberta's revenue share from investment income has ranged from 26.5 per cent (in 2009) to 43.9 per cent (in 2006). Ontario has no such luxury of easy money from resource wealth. Only about four per cent of its revenues have come from investment income (mostly as returns from Crown corporations) in recent years and the share is declining. Only Prince Edward Island relies less than Ontario on investment income.

<sup>&</sup>lt;sup>8</sup> To make the data fully comparable, the average own-source ratios for all provinces and for Quebec have been adjusted from the original data to reflect the Quebec abatement. In the 1960s, the federal government offered provinces opting-out arrangements for some federal-provincial programs, such as hospital care and social assistance; only Quebec chose to use this mechanism. Under the arrangements, the federal government reduced, or "abated," personal income tax by 13.5 percentage points while Quebec increased its personal income taxes by an equivalent amount. Quebec continues to receive the value of these extra tax points through its own income tax system, in lieu of cash, while other provinces receive the corresponding amounts in cash. Transfers to Quebec for the Canada Health Transfer and the Canada Social Transfer and Equalization are shown in the federal budget on the same basis as transfers to other provinces. But since part of the Quebec transfer is made through lower federal taxes, this amount is netted out of transfer program spending.

Indirect taxes, the kind people pay as a consequence of some other activity, constitute the most important source of revenues for Ontario. In addition to the provincial sales tax (or more precisely, the provincial portion of the HST), this category includes gasoline taxes, payroll taxes, gaming profits and motor vehicle licence fees. Collectively, these accounted for about 38 per cent of the Ontario government's total revenues in the latest decade, compared with a national average of 32 per cent. Ontario relies more on indirect taxes than any other province; next in line are British Columbia and Quebec, at just over 35 per cent. Alberta, with no provincial sales tax, relied least on indirect taxes — less than 18 per cent of its total revenues. Direct taxes on persons are the next biggest revenue source; in the latest decade, they accounted for 28 per cent of the Ontario government's total revenues, compared with a national average of 24.5 per cent.

Direct taxes on corporations<sup>9</sup> are another significant income source for Ontario, accounting for 8.5 per cent of total revenues on average during the last decade, second only to Alberta's 8.6 per cent. Depending on the price of oil and gas, which in high-price years naturally makes Alberta-based energy companies more profitable, Ontario and Alberta take turns as the province with the greatest reliance on direct business taxes. These two are well ahead of other provinces in this category, primarily because they have more head offices than the others. Social insurance taxes (workers' compensation levies are the biggest example) have accounted for another 3.7 per cent of Ontario's revenue in the latest decade. Ontario and Quebec are the leaders in this category.

When it comes to spending, Ontario is very much on the low end of the scale. In the latest 10 years for which there are data, Ontario spent an average of only 14.7 per cent of GDP on government programs. Only Alberta, at 13.1 per cent, spent less. Averages do not tell the whole story, however. As a share of GDP, program spending by the Ontario government peaked at 18 per cent in 1992, fell to 12.8 per cent in 2000 and since then has been rising steadily — to 17.7 per cent in 2009, close to the national average of 19.3 per cent.

<sup>&</sup>lt;sup>9</sup> This category includes government business enterprises and provincial taxes on mining and forestry.

The biggest broad expense category is spending on goods and services, which includes compensation for the public service. That amounted to an average of 8.7 per cent of GDP over the latest 10-year period (compared with 10.3 per cent for all provinces) and 10.7 per cent in 2009 (12.0 per cent for all provinces). Transfers to local governments were the next biggest expense, coming in at 3.3 per cent in the latest decade (3.1 per cent for all provinces) and 3.9 per cent in 2009 (3.5 per cent for all provinces). Transfers to persons, that is, social services, amounted to 2.3 per cent in the latest decade (below the 2.6 per cent for all provinces).

A separate Statistics Canada database<sup>10</sup> offers even more detail on provincial government spending. In 2008–09, the latest year available in Financial Management System data, the Ontario government's total spending amounted to 17.8 per cent of GDP, the third lowest of all provinces; the average for all provinces was 19.6 per cent. In the latest decade, from 1998–99 to 2008–09, spending grew by an average of 4.8 per cent annually, fourth lowest in Canada and below the all-province average of 5.3 per cent.

This pattern is reflected in spending on the major provincial budget items, in comparisons that are only possible from this source:

- Health spending was 6.9 per cent of GDP in Ontario, above the all-province average of 6.6 per cent. Ontario ranked sixth among the provinces for health spending;
- Spending on all education primary, secondary, post-secondary and training was 3.5 per cent of GDP, below the 3.9 per cent Canada-wide average. Ontario ranked sixth;
- Social services cost the government the equivalent of 2.9 per cent of GDP, less than the 3.3 per cent average. Ontario ranked sixth; and
- All other spending came to 4.5 per cent, compared with 5.8 per cent for all provinces. Ontario ranked ninth.

<sup>&</sup>lt;sup>10</sup> The Financial Management System database is the most detailed source of comparable data for government finance. Statistics Canada dismantles every government budget — federal, provincial and municipal — and reconstructs its revenue and spending on a common grid, regardless of the accounting system used by each government. The result is a data set that is fully comparable, a huge advantage, given that most governments use different accounting systems. The disadvantage is that the numbers come only with a lag; the latest data go up to 2008–09.

Ontario's role as a laggard in public spending was highlighted in a 2011 report<sup>11</sup> from the Ontario Chamber of Commerce that included the following comparisons:

- Ontario had 633 nurses per 100,000 of population, the second lowest in Canada, and well below the national average of 789;
- Ontario had 930 residential care beds for seniors per 100,000 of population, the third lowest in Canada, though just above the national average of 916;
- Ontario undergraduate university students paid \$5,643 in tuition, the second highest in the country, and significantly above the national average of \$4,634; and
- Only 19.6 per cent of Ontario children had access to regulated daycare spaces, compared with 20.3 per cent nationally. Ontario ranked sixth in Canada.

These are narrow measures and, unlike the Financial Management System data, do not take in the breadth of all spending on health, education and social services. But in each of these cases, the provinces offering their citizens a better, or cheaper, service are among the traditionally "have-not" provinces that receive substantial federal transfers.

Although Ontario is now receiving Equalization payments, the fact remains that the federal government takes a larger share of its revenues from Ontario than Ontario's population share and devotes a smaller share of its spending to Ontario than Ontario's population share. (See Chapter 20, Intergovernmental Relations.) As a rule, whenever the federal government's budget is balanced or in surplus, it takes more from Ontario in taxes than it provides in the way of federal services to the province and in transfers both to Ontarians and to their provincial government. From 1997 through 2007 inclusive, the years in which the federal government ran a surplus (on a national accounts basis), Ontario's net contribution averaged 4.6 per cent of GDP, a figure exceeded only by Alberta's 5.6 per cent.

<sup>&</sup>lt;sup>11</sup> David MacKinnon, "Dollars and Sense, A Case for Modernizing Canada's Transfer Agreements," a report prepared for the Ontario Chamber of Commerce, February 2011.

## The Challenge

Despite its relatively modest expenses relative to the size of its economy and population, Ontario must now close a large gap between that spending and its revenues. The \$14 billion deficit in 2010–11 is a significant improvement from the \$19.3 billion shortfall a year earlier. But Ontario has a long and tough spell ahead if it wants to eliminate the deficit entirely by 2017–18. It is neither a high-tax nor a high-spend province; it does not enjoy the easy pickings of natural resource revenue nor is it a major recipient of federal transfers by comparison with the rest of Canada.

But just to meet the government's goal of a balanced budget seven years hence, the government will have to cut even more deeply from its spending on a real per-capita basis, and over a much longer period than the Harris government did in the 1990s, without the option of an immediate deep cut in social assistance rates. It will have to maintain restraint for as long as Alberta's Klein government and Saskatchewan's Romanow government did in the 1990s, recognizing that Klein also made deep cuts to social assistance payments, while Romanow raised taxes to help meet his goal. Indeed, Ontario faces the prospect that such restraint may not end with a renewed burst of spending as it did in the late 1990s, but persist in a world of slower economic growth that reins in the possibilities of what government can do.

The ultimate challenge in the years ahead will be to find ways to make government work better; to find more efficient ways of delivering the services Ontarians need and want; to get better value for money from the tax revenues the government raises; and ultimately to preserve as much as possible the programs Ontarians cherish most.

# Chapter 3: Our Mandate and Approach

We have referred briefly to some elements of the Commission's mandate from the government and some of our thinking as we approached this task. Before moving on to our detailed analysis of government programs and recommendations for change, however, we want to elaborate on both our mandate, parts of which were open to interpretation, and our thinking on several issues that cut across all ministries and agencies of the government.

#### The Commission's Mandate

There are five parts to our mandate:

1. Advise on how to balance the budget earlier than the 2017–18 fiscal year.

Given the deterioration in the economic outlook since the *2011 Budget*, we believe it is neither practical nor desirable to set an earlier official target for balance. Rather, we recommend an approach that will solidify the prospect of balancing in 2017–18 through cautious economic assumptions and the use of appropriate reserves. If we have been too cautious, and events prove more favourable than our assumptions, the government should use any upside — that is, higher-than-assumed revenues or lower-than-assumed spending — to balance the budget earlier.

2. Once the budget is balanced, ensure a sustainable fiscal environment.

Our proposals are aimed at keeping the budget roughly in balance on a sustainable basis after 2017–18. We attach great importance to this goal, which would significantly alter the government's approach to budget balancing in comparison with some previous exercises. We are unimpressed with the track record of such common techniques as deferring expenditures to some undefined future day; the usual outcome is that spending pressures fester and grow until they can no longer be resisted, regardless of their affordability. At the same time, we place more value on reforming programs rather than simply cutting costs because cuts without reform may be unsustainable.

3. Ensure that the government is getting value for money in all its activities.

This extends our mandate beyond a straightforward fiscal one. The Commission interprets this as a requirement to recommend ways of ensuring that all programs and services are achieving the best possible outcomes within available resources.

4. Do not recommend privatization of health care or education.

We interpret this to mean that health care must be kept within the public payer model. We do not interpret it as denying opportunities for private-sector delivery of services, if that is more efficient. Education is somewhat different, since tuition fees account for 40 per cent of university revenues. So in the case of education, we interpret our mandate to mean that we will not advocate any shift to educational institutions that are predominantly financed from private revenue.

5. Do not recommend tax increases.

We interpret this to mean that we cannot recommend tax rate increases or an expansion of the core tax bases. However, we examine whether more revenue could be generated from existing tax structures without adjusting tax rates. We also examine some tax preferences that for all intents and purposes operate as substitutes for spending programs. Nevertheless, most of the actions we recommend to achieve budget balance fall on the program spending side. Of course, the government can always pursue tax options, but the Commission does not address this avenue, in line with our mandate.

#### Broad Guidelines for Actions Aimed at Balancing the Budget

Generally, the government should work to change a culture in which broad-based efforts to improve efficiency occur mainly as part of a major budget restraint exercise and are either discarded or forgotten when stronger revenue growth returns. Since we do not believe that the customary rates of revenue growth will return any time soon, this cycle of restraint and laxity must end. Simply put, government ministries and agencies should strive for efficiency gains at all times. This goal should apply not just to the Ontario Public Service, the core of the provincial government, but also to the broader public sector, which includes municipalities, universities, colleges, school boards, hospitals, long-term care facilities, community care access centres and Children's Aid Societies. Aside from episodes of overall budget restraint, inefficiencies appear to be tackled only when unearthed by the Auditor General or exposed by a spending scandal. Unfortunately, the resulting Opposition party attacks and intense media attention too often provoke an overkill response that in the end impairs efficiency.

All governments have faced this problem and many have tried unsuccessfully to implement systems that encourage continuous efficiency improvements, so this goal may be impossibly idealistic. Even so, the norm surely should be that ministers and officials and their ministries and agencies are *always* careful with the public's money, *always* seeking ways of doing things more effectively and efficiently, and *always* looking for programs or tax expenditures that are outdated (and should therefore be scrapped) or not working as well as they should. Government organizations should be able to exercise such discipline not just in hard times, but also in normal and good times.

Canada's recent history offers plenty of episodes in which governments have tried to eliminate their deficits and keep their budgets in balance once the deficit was gone. From that experience, we can draw several lessons from what has worked and what has not. We have also drawn upon lessons learned from private-sector restructurings that have worked. We have turned these into guidelines that have helped us in framing our more detailed recommendations. We believe the government should adopt them as it decides how to proceed on all fronts. For those whose job it becomes to implement specific reforms, we suggest that, when in doubt, test a proposal against these ground rules.

These maxims fall naturally into a series of "dos and don'ts," which we will set out in reverse order.

Our list of "don'ts" consists of proposals that are commonly heard and sound easy. They are neither easy nor productive; more often, they are actually harmful. As American journalist and social critic H.L. Mencken once said: "There is always a well-known solution to every human problem — neat, plausible and wrong."

**Recommendation 3-1:** Do not simply cut costs. The imperative to restrain spending should instead be an opportunity to reform programs and service delivery. Simple cost-cutting can be effective in hitting near-term deficit reduction targets, but it does not encourage longer-run fiscal stability or allow for reforms that will generate more value for money spent.

**Recommendation 3-2:** Avoid across-the-board cuts. Such a blunt tool treats equally a valuable, efficiently run program and one that is outdated and sloppily managed. This is dumb. Spending should be aligned with government priorities so that high-priority initiatives are adequately funded while lower-priority programs are either cut substantially or eliminated outright. Across-the-board cuts represent an abdication of the government's responsibility to make real, and often difficult, decisions.

**Recommendation 3-3:** Avoid setting targets for the size of the civil service; instead, set targets for outputs, not inputs. Focus on the cost of programs and services and on value for money. A smaller and leaner civil service will be an inevitable result of reducing the cost of programs and achieving greater value for money.

**Recommendation 3-4:** The government should not rely unduly on hiring freezes and attrition to reduce the size of the civil service as a result of any spending restraint. Such approaches typically weaken the quality of the civil service for years — even decades — to come. Lower-priority and less efficient programs and services must be targeted for reduction; the result will be fewer employees working in these areas. More generally, the focus must be on retaining good employees while letting go of those who are not performing well. All employee appraisal and bonus schemes must be aligned to these objectives; for example, the government should continue to offer performance bonuses to those who exceed job requirements.

**Recommendation 3-5:** Do not hang onto public assets or public service delivery when better options exist. Consider privatizing assets and moving to the private delivery of services wherever feasible. We suggest pursuing this course only where the public can get better value for money spent without compromising access to services, not for ideological reasons. In budget planning, do not count chickens before they are hatched. If assets are to be sold, never incorporate any revenue from such planned sales into a budget before the fact; there is always uncertainty over the timing, accounting treatment and ultimate market value of any sale. Instead, simply record any sale in the appropriate manner if and when it is completed.

**Recommendation 3-6:** The length of time it will take to return to balance in a sustainable fashion significantly changes the nature of the approach. Traditional "short-term fixes" will not be adequate or even, in many cases, appropriate. Examples include asset sales solely for the purpose of a one-time cash injection; freezes to wages or managers' bonuses; and deferrals of capital investments and other necessary spending. Kicking the can down the road is no solution. Spending restraint must be thoroughly and consistently tied to permanent reforms in how government operates so the results of the restraint exercise can be sustained over a long period.

Our list of "dos" begins with several themes that have emerged from our consultations and from our own experiences and observations. These apply across the entire public sector.

**Recommendation 3-7:** Once it has decided how to respond to this report, the government should begin with a good road map — a formal document of its vision and the path to the goal. There are precedents for such a tool. In 1984, the Mulroney government published its *Agenda for Economic Renewal*, an extensive paper that laid out in one place all the government's plans. The Chretien government did the same in 1994 with two documents recalled more for their colour — the *Purple Book* and the *Grey Book* — than their titles. Each of these documents not only informed the public about the changes that lay ahead, but also became a script for all bureaucrats, who saw how their own programs and activities fit into the broader picture.

**Recommendation 3-8:** Higher priority should be assigned to programs and activities that invest in the future as opposed to those that serve the current status quo. This is never easy: the status quo has plenty of advocates; the future does not. It is up to government to fill this breach. As Massachusetts Institute of Technology economist Lester Thurow once suggested, "The proper role of government in capitalist societies is to represent the future to the present."

**Recommendation 3-9:** Policy development and the public service in general should be more evidence-based. This requires setting clear objectives based on sound research and evidence. The government should collect data and use it to evaluate whether objectives are being met and how efficiently. Managers should be accountable for achieving these objectives. Where objectives are not being met, programs and services should be adjusted. Reporting should be transparent and audits conducted. The evidence-based model should be applied to the success of individuals and departments in meeting objectives. At the same time, ministries, as well as agencies and entities accountable to the government, should be given some latitude to conduct their affairs in an efficient manner.

**Recommendation 3-10:** This raises a tricky issue that faces all governments. On the one hand, they need to minimize the cost of operations; on the other, they need rules and reporting to ensure that taxpayers' money is not being abused. All governments must strike a balance between these competing obligations. We believe the pendulum has now swung too far towards excessive rules. Government operations have trouble responding quickly and consistently, often because it takes so much time, for example, to process minor requests for proposals (RFPs) or to get consistent supplies when everything is broken into discrete RFPs. When there are too many rules, as there are now, government employees and private suppliers are forced to divert people — or even add new staff — to ensure that compliance and reporting requirements are met. This is the case even though the information reported is often not used at the other end to influence changes in policy or service delivery. Although it is impossible to get a full accounting of the costs of monitoring compliance relative to the benefits gained, we believe there are simply too many layers of watchers at the expense of people who actually get things done. The government must find a new middle ground.

**Recommendation 3-11:** Boundaries between public- and private-sector activities should be shifted and, in many cases, removed. For the most part, policy development needs to remain in the realm of the government, though various stakeholders and community groups could and should be more involved. External groups should even be involved in advising the most senior government decision-making bodies, including the Cabinet.

- Ministries, and in some cases particular programs, should be informed by external advice. Advisory panels of executives who have led reform/restraint exercises in their own organization, both public and private, could share their experience. Ministries should also seek expert input at a more technical level to help assess options for making their operations more efficient.
- Service delivery should be moved as close and convenient as possible to the clients. It need not always be solely in the public domain. Services can often be delivered more efficiently by the private sector, or through a separate agency of government (such as ServiceOntario), but clear objectives and accountability mechanisms are needed. In many cases, public-private partnerships could deliver services, as is done with alternative financing for infrastructure. This could be extended to operations requiring capital for information technology; private-sector entities could provide some of the capital and assume some of the risks in return for which they would get a stake in the revenue or savings flows. For example, the private sector could be asked to participate in the management of difficult files, such as the heavy concentration of health costs in a small portion of the population, in return for a share of any cost savings. In all cases, the choice between public- and private-sector delivery should be driven not by ideology but by considerations of quality-adjusted cost.

**Recommendation 3-12:** Within their operations, public-sector service providers should assign people to jobs where they are most effective, efficient and affordable. Physicians should not perform tasks that could be done more efficiently and at a lower cost by physician assistants, registered nurses, nurse practitioners or pharmacists. Case workers need not deal with all aspects of social assistance, employment or training matters when some clients are willing and able to receive services by telephone or through the Internet. In the policing sector, non-core services such as data entry could be done by clerical staff rather than officers whose time and training are better deployed elsewhere.

**Recommendation 3-13:** Seek common themes across the reforms to achieve economies of scale in action and simplify communications. Common themes would include a shift towards evidence-based policy development and service delivery; more efficient service delivery models for all areas interacting with the public; the efficient use of and appropriate rates of return on Crown assets; and consolidation of such backroom operations as information technology and human resources.

**Recommendation 3-14:** Reform must be pervasive and speedy. There is an understandable tendency to approach any set of reforms piecemeal and over an extended period. This tendency must be resisted, in part because the record is not kind to such an approach and more importantly, because it runs contrary to our fiscal mandate to balance the budget by 2017–18. First, the government will need to implement all the reforms we recommend — or at least some reasonable facsimile in fiscal terms — to restrain the growth of program spending enough to achieve balance by 2017–18. This is not a smorgasbord from which the government can choose only the tastiest morsels and ignore the less palatable. Second, the restraint process will succeed only if the public believes the reforms are fair. Broader action favours such a perception as opposed to a view that a handful of programs were unfairly targeted. Third, we can all agree that change is disruptive, but the medicine does not go down more easily if it is dragged out over a long period. Indeed, such delay merely discourages people public servants and those receiving government services — and postpones the day when a new system is operating efficiently. Although there may be limits to the capacity of the public service to instigate, execute and monitor change, once the financial parameters are set, first for ministries and then for programs, many of the reforms will be handled by people further down the chain.

## **Ambitious for Excellence: A Larger Vision**

These are all practical suggestions for using the current fiscal challenge as an opportunity to transform the way the Ontario government delivers public services. Perhaps, though, we can shoot for a grander goal — a province that provides the best public services, delivered in the most efficient manner, in the world.

This sounds impossibly ambitious — an aspiration that borders on fantasy. But put the question another way: why not? We are forever goading our business sector to take on the world by developing new products and using imaginative marketing to win new customers worldwide even in the face of stiff global competition. Why not apply the same goals to our government? Why not give our public servants an objective that can turn the task of transformation — which will at times be a very tough slog — into a project that becomes a source of real pride? Is such a goal even possible? Let us be blunt: the competition is not all that stiff and this province has plenty going for it. Ontario has the best-educated population in the world. It has a history of stable, democratic government. It has a terrific reputation for good public-sector management among one of the toughest audiences in the world — the bond buyers who lend us money at relatively low interest rates. No jurisdiction in the world has any advantage over Ontario when it comes to delivering public policy and services.

# What Does Being the Best at Public Policy and Services Look Like?

Public service would be **an honourable calling** that would draw the province's best and brightest people into the government and its agencies, where they would be offered appropriate incentives and rewarded with compensation tied to performance, outcomes and productivity.

The best public service would set clear objectives, use proper metrics to measure progress and provide clear accountability for those expected to meet those objectives. In many areas, we recommend that the government develop long-term plans for key programs.

The best public service would **benchmark itself against the best in the world** — both in the private sector and in the public sectors of other jurisdictions.

The best public service would **constantly evaluate priorities**. If a new priority is identified, then by definition existing priorities would move down a place. Some at the bottom of the heap, once useful but now outmoded, would be discarded. New priorities cannot just be stacked on top of existing ones; otherwise, the array of government programs begins to look like a junk pile. In other words, there would be continuous "program review."

The best public service would drive relentlessly towards effectiveness and efficiency, goals that complement each other. Objectives, metrics, accountability and benchmarking would drive effectiveness. Governments typically struggle with achieving efficiency. The common explanation is that unlike the private sector, government organizations lack the discipline imposed by a bottom-line profit motive and by shareholders who hold their feet to the fire. We cannot help but observe that in recent years we have seen enough dreadful performances in the private sector that we cannot blindly put the business model on such a high pedestal. Besides, does the public sector really have no external sources of discipline? The Ontario government has more than 13 million stakeholders — Ontario's residents, most of whom pay taxes. Those taxpayers have made it very clear that they do not want to pay more taxes and do not want their government to run persistent large deficits. Pressures for efficiency are not totally lacking in the public sector. Yet this report is full of recommendations for where we think efficiency could be dramatically improved, where programs wastefully overlap, where backroom operations could and should be consolidated. These opportunities for public-sector improvement are not unique to Ontario. Nothing we have found suggests that Ontario's public sector is less efficient than public sectors elsewhere. More needs to be done and more should be expected from the best.

As an example of how the best public service would operate, take an employment service whose task is to help an unemployed man, who is perhaps receiving social assistance, find a job that will stick. That is the objective. It would be clear who will help him and in what manner, so he is not left to navigate alone a mystifying jumble of programs offered by three levels of government. The success and cost of providing the service would be tracked. Did he find work? What resources did the government devote to helping him? In effect, what was the public cost of finding him a job? Taking into account the likelihood that he will keep the new job and switch off social assistance, did the benefits (he is no longer receiving social assistance and is perhaps paying taxes) exceed the cost of helping him find a job? The best public service would know the answer to this question.

Periodically, the best public service would stand back to ask — and answer — other questions that are less straightforward. Could the job-search effort have been done more efficiently within the existing framework? Could it have been done more efficiently in a different framework? Perhaps it could have been done by a non-governmental organization (NGO) that is skilled at matching people to jobs — a private company or a not-for-profit community centre, for example. In return for applying its resources and time on aiding the unemployed, the NGO might receive a share of the net benefits of its success.

The best public service would **be forward looking** and take an even broader look at our employment service. It would assemble the data, study the evidence and use this research to predict which people are vulnerable to job loss. Where possible, it would make strategic interventions to head off the problem. This is not easy. The chief obstacle is that the payoff usually does not appear within the usual political cycle of a few years. Nonetheless, a forward-looking public service would take this approach.

Such thinking can be applied to almost any policy field.

- Health care is a prime example. The health care system on which governments lavish so much attention accounts for only 25 per cent of the population's health outcomes, according to the Senate Subcommittee on Population Health.<sup>1</sup> Socio-economic factors such as education and income explain 50 per cent, biology and genetics another 15 per cent, and the physical environment the remaining 10 per cent. To reduce the health care bill 20 years from now, it might be more desirable to improve the education of vulnerable young people today than make direct changes in health care. Health care today is largely a matter of patching up people after something goes wrong, but we do little to promote better health in general. Indeed, the research field is not particularly robust, so we are unclear on what exactly are the smartest health promotion strategies.
- Targeting is another issue. A relatively small portion of the population accounts for a huge share of public spending in almost every field. We know that one per cent of the population accounts for about 48 per cent of the cost of health care. We know that a relatively small number of young people in challenging socio-economic conditions will account for much of the future cost of social assistance and the criminal justice system. The evidence is fairly clear: the government can either address welfare and justice problems when they become acute, or it can intervene strategically now to prevent those problems.

Standing Senate Committee on Social Affairs, Science and Technology, "Final Report of Senate Subcommittee on Population Health, A Healthy, Productive Canada: A Determinant of Health Approach," June 2009, pp. 7–9, downloaded from http://www.parl.gc.ca/Content/SEN/Committee/402/popu/rep/rephealth1jun09-e.pdf

- Consider mental health. The problems are mounting and the system is not responding. The result: many people with mental health problems end up in prison, which — aside from the fact that it is expensive — does them and society no good. We are going at things from the wrong end; we should conduct research and design programs to get at the roots of the issues.
- Who should conduct such research? A common response is to bring in academics and consultants whose expertise and other studies have already amassed the intellectual capital needed to assess these issues. The problem is that the expertise then rests with the external researcher, not with the government and its employees. And typically, projects go nowhere in government unless there is an internal champion and people who understand the research. This means the government must strengthen its own internal policy research capacity. One reason we heard for the government's research weakness is that ministries are hitting their limits for full-time employees, even when they have funds in their budgets that could finance such work. This surely points to the folly of targeting the number of full-time employees as a restraint mechanism.

The best public service would **focus on outcomes**, **not inputs**. Is a program delivering the objective? Is it doing so efficiently? How much is it costing? A top public service would not set multiple objectives that mix outcomes and inputs, like restricting the number of full-time employees. It would give managers the flexibility to do the job best within their budget.

The best public service would **approach risk from a scientific basis**. We do not want to waste taxpayers' money; this is an understandable and noble goal. But (and this is a decidedly unscientific approach) hundreds of millions of dollars can be wasted in the interest of preventing a few dollars from being used inappropriately. The pendulum in Ontario has swung too far towards devoting massive resources to micro-manage processes such as procurement and expenses. By all means, establish rules and regulations aimed at preventing waste. Then let managers and employees do their job as efficiently as possible. Set up monitoring and audit systems to catch problems, but do not waste everyone's time by drawing them away from important policy and service delivery objectives to attend to minute details of reporting and compliance.

The task ahead need not be dreary. Many will scoff that the business of eliminating a fiscal deficit is simply a mundane exercise of restraint, that the very idea of creating an organization that delivers the world's best public services is hopelessly naive, and that we should not even think — let alone speak — of such lofty goals. But our reach should always exceed our grasp. High ambition should never be sneered at. Such an objective could instil in our politicians, our public servants and all Ontarians a sense of purpose that would help see us through this monumental mission.

Why not?

# Chapter 4: Making Transformation Work: Process and Structures

The public is currently unaware of the depth of the province's fiscal challenge, so Ontarians are unprepared for the severity of the restraint needed to balance the budget by 2017–18. Raising public awareness of this challenge must be done early, clearly and consistently. This process began with the *2011 Budget*, which emphasized in a general fashion that significant reforms would be necessary to contain program spending growth to 1.4 per cent per year through 2017–18. Next, the Auditor General noted that "many of the assumptions underlying its estimates for program expenses (that is, expenses excluding interest on the public debt and reserves) were optimistic and aggressive rather than cautious." The government's November Speech from the Throne and subsequent *Ontario Economic Outlook and Fiscal Review* continued the message that difficult decisions would be required on the fiscal front. The Commission's report sets out in greater detail the fiscal challenge and provides both broad parameters and 362 specific recommendations for what actions will be needed. The *2012 Budget* should set out as much detail of the restraint as feasible.

In any organization, a major transformation can succeed only if it is clearly led from the top. The provincial Budget is the organizing document for any future changes in all corners of the broader public sector (BPS) in Ontario, simply because the Budget is where the government's priorities and plans all come together in one place. It is through the Budget that the government makes its trade-offs among competing claims on the public purse; spells out its spending priorities; sets its targets for each ministry and agency; allocates the funds available to each; and makes provision for the revenues that will cover all spending. Once the Budget is crafted, the task of ensuring that the spending targets turn into firm action falls to the Premier's Office and Cabinet Office. It must be clear to all that the Premier's Office is giving full moral and organizational support to the effort, and when prodding is necessary to keep the process moving, only the Premier's Office has the clout to push the transformation forward. There will be difficult days — even weeks or months — along the way, and it is essential that the public understand both what is being done and how it contributes to the ultimate goal. To this end, the communications effort should be led by the Premier's Office.

Given the importance of both the budget process and the long-term management of the reform process, we deal with each in some detail.

# **Budget Planning**

The budget process itself needs some reforms. The annual budget — along with the fiscal update that precedes it — can be a powerful educational tool both for Ontarians in general and for the officials who work in the public sector. The general public can learn more about the nature of the fiscal challenges facing their government and the often difficult trade-offs that must be made in deciding both the right mix of taxes and spending, and the right priorities for spending on programs. The public service can learn about the choices that must be made and their role in helping Cabinet make those choices and implement any decisions made. Transparency, clarity, the use of reserves and a long-term perspective are all virtues in budget-making. At the moment, there is too little of all four. Below are recommendations that would strengthen the fiscal planning process.

- Chronologically, the sequence of events leading to the next budget is the Speech from the Throne, Ontario Economic Outlook and Fiscal Review and 2012 Budget. (The first two have now been done.) Internally, however, the three events should be considered together and, in a sense, in reverse order. In other words, key elements of the 2012 Budget should be worked out before the Speech from the Throne and Ontario Economic Outlook and Fiscal Review so that public messaging can be clear and consistent over time and across public documents and statements.
- 2. The Auditor General's 2011 Pre-Election Report on Ontario's Finances demonstrated the confusion around what constitutes a "status quo" outlook, an assumption and a firm plan. To provide clarity in the 2012 Budget, the government should first take a step backward and produce a "clean status quo" fiscal projection out to 2017–18 that reflects only decisions and actions already taken. It should include no assumed future savings from plans not yet elaborated. From this base, the savings from firm new actions should be shown. These actions must be sufficient, under credible assumptions, to secure budget balance no later than 2017–18 and provide a reasonable chance of achieving balance earlier.

- Without tax increases, it will be difficult for Ontario to return to a balanced budget earlier than 2017–18. Therefore, this date should remain the target. However, a number of steps should be taken to increase the probability of securing this 2017–18 target:
  - Use private-sector forecasts to inform the budget planning process but reduce those forecasts if it appears the private sector is not appropriately reflecting the risks to the Ontario economy. Any adjustment to the private-sector growth forecasts should be based on sophisticated internal economic and risk analyses. Where there is a range of possible outcomes, do not choose the mid-point of the range, but something on the prudent side of the middle of the risk distribution.
  - Ensure an adequate contingency reserve against forecast errors. To protect against errors in revenue or expenditure growth rates, the level of the reserve should grow over time as the budget projection is pushed further out into the future.
  - Develop a plan to identify and reduce specific risks to the fiscal plan (the contingency reserve is designed more to address risks that cannot be identified before the fact).
     Examples of specific risks would be certain federal government actions and some pension liabilities.
  - Given the tight constraints that will be imposed on ministry operating budgets, a
    centrally held operating reserve should continue to be maintained and accessed only
    through a process involving Cabinet and Treasury Board. It should be used in cases
    where health and safety might be compromised or services to the most vulnerable are
    jeopardized. This operating reserve could also be applied to areas where there is a
    convincing argument that an initial investment is required to achieve substantial savings
    (and/or quality improvement) over time.
  - Between now and 2017–18, it is inevitable that new programs will be introduced. Consistent with the government's current policy for program offsets, these will need to be funded through deeper cuts to some existing programs (or their outright elimination). This implies that the initial spending targets for ministries will have to be set low enough to create a policy reserve so that additional cuts do not have to be applied as new programs are considered.
  - At the end of each fiscal year, any reserves not required should be put towards deficit reduction. A transparent accounting process must be established to demonstrate this. How the reserves were handled should be explained in a public document issued and well publicized — within 60 days of the public accounts figures becoming available each year.

- In the fiscal approach described in the Commission's mandate, program spending becomes a residual. The anchor is the target of a balanced budget by 2017–18. As tax rates are not to be changed, revenues will simply reflect the interaction of economic performance and the existing tax structure; in effect, they are a given. Similarly, interest on the public debt is a given, reflecting the interaction of projected interest rates and the amount of provincial borrowing. This leaves total program spending as the residual; that is, what is left after interest payments are subtracted from revenues.
- Within the total residual for program spending, the government's focus should first be applied to the big-ticket items — health, education and labour costs. Health and education alone account for more than 60 per cent of total spending (including their labour component). Including labour costs from the rest of spending, these three broad areas account for more than 80 per cent of total program spending. Health and education warrant special attention because they have been among the fastest-growing components of spending and rank at the top of public interest. Health, understandably, is always the top priority that people choose in public opinion surveys. Education is key to the standard of living of individuals and to Ontario society as a whole. Once the government determines the extent to which health and education can be restrained, then the rest of program spending becomes the residual from the residual; that is, what program spending is left over after health and education allocations have been set. Ministry spending will have to be informed by a view of future labour costs. It is not satisfactory to simply assume this away by asserting that ministries must absorb any increases in labour costs. They will be asked to make cuts for many other reasons. Their overall ability to absorb the restraint will not be independent of the course of labour costs.
- Fiscal restraint exercises too often feature wage freezes and the elimination of managers' bonuses. But in the context of Ontario's fiscal challenges, focus must remain on the larger picture, which is the government's need to get the right people into the right positions at a cost that is both compatible with its fiscal circumstances and appropriately aligned with private-sector compensation. The government will have to attract and retain bright, competent people qualified to carry out the difficult tasks ahead. It will require considerable flexibility in labour arrangements. Such broader considerations may well be more important than any short-term cost savings.

- Each ministry and agency should be given a spending limit over the period it is
  projected to take to return to fiscal balance. In this case, the projection period is the
  seven years to 2017–18. The process of setting those limits began with the
  2011 Ontario Economic Outlook and Fiscal Review, which used realistic economic
  assumptions for its projections. The government has also begun to highlight the
  seriousness of the challenge and send a clear message to the BPS that their budgets
  face an extended period of restraint. This process must continue as decisions are made
  that will spell out the details that will force ministries to begin fundamental reform.
- Plans should be reviewed periodically against the fiscal limit and their progress towards long-term goals should be tracked. This process should be led by the Premier's Office, with support from Treasury Board and the Ministry of Finance. (We set out more details below.) These targets may need to be adjusted for ministries as the process unfolds. But the total cannot be altered from that needed to return to a balanced budget, so any concessions to one ministry must be offset by deeper cuts elsewhere.
- The Commission has been instructed not to recommend tax increases. However, there are a number of ways that revenues can and should be enhanced without raising tax rates and we will make recommendations in this area.

## **Transformative Processes and Structures**

In Chapter 1, The Need for Strong Fiscal Action, we made the case for immediate bold action by the government to address the fiscal challenge. The remainder of this report deals with the substance of reforms — a broad array of transformational measures that represents the Commission's best advice on the type of aggressive actions that are necessary. The report does not, however, lay out a specific implementation plan or schedule for these initiatives. The expertise of government officials and external advisers — who know their own ground far more intimately than we do — will be required to translate our recommendations into a more detailed, step-by-step plan for implementation.

The history of fiscal transformations provides important lessons and demonstrates that there are three critical ingredients to successful reforms:

- The objectives and means of the reforms must be explained clearly and transparently;
- The substance of the reforms must be sound and make sense to citizens, officials and politicians; and
- There must be appropriate internal processes to deliver the desired outcomes.

We recommend throughout this document the sorts of communications that will be needed. Here, we complement that advice with some thoughts on the internal processes the government will need to carry out this enormous task. The Commission understands that the package of reforms recommended in this report amount to a heroic challenge. To the fullest extent possible, we think ministers and their officials should be given a great deal of discretion in deciding how to implement reform in a manner that meets their objectives for their ministries and agencies. At the same time, there are several government-wide issues that many ministers and ministries will face in common; some that ripple through our report are:

- Labour issues. Compensation will doubtless be a contentious point, as will questions of severance packages and moving people into other job categories, as priorities shift and efficiencies take hold;
- Overlap and duplication across programs and services. Economic development programs, for example, are delivered by nine separate ministries and there are several employment services that can be consolidated and rationalized;
- The possibility that services can be delivered in more efficient ways. Recommendations to this end are found in several areas; and
- Managing the province's considerable assets more efficiently. Obviously, a common approach to asset management is desirable.

Ministers and their officials can learn from each other and provide support to their colleagues by coming together on such questions as they arise.

While all elements of the Ontario Public Service and BPS should have a certain degree of discretion, the critical importance of the transformation we propose means that a vigilant watch must be maintained on the individual reforms and how they are coming together.

It is with all this in mind that we recommend some internal processes to guide this work.

Any transformational process, especially one that involves major expenditure management, must be led from the top. In the case of the Ontario government, this means that the centre of government — the Premier's Office and Cabinet Office — must be directly involved and provide strong leadership to the process for as long as it takes to return the provincial budget to balance. A steering committee should be established, with representation from the Premier's Office, Cabinet Office and Ministry of Finance. This committee, supported by a secretariat within Cabinet Office, would be the focal point for the government-wide work necessary to develop implementation proposals for specific reforms and for cross-cutting measures addressing themes that touch on multiple sectors. Once reform processes are underway, this committee would also monitor both the overall reform exercise and progress on individual initiatives.

The steering committee would direct ministers and their ministries to develop proposals and implementation plans, and provide a schedule for reporting these proposals to Cabinet. The steering committee would also guide a number of working groups created to conduct research and analysis of the major cross-cutting issues: labour and compensation; overlap and duplication; new delivery models; and optimization of assets. These groups would be a resource both to the steering committee and to ministries as they develop specific transformation proposals that have implications for other ministries, as many of them will. The steering committee could also commission independent research to inform the working groups on key areas of analysis.

Ministries will bring forward their transformation proposals and plans to a Premier's results table on strategic reform for its consideration and input prior to formal Cabinet consideration. The results table would be chaired by the Premier and composed of a mix of senior Cabinet ministers and independent experts with experience in cost-cutting and transformational change within their organizations (either public or private). It would be the main forum for both championing and contesting reform proposals. The results table would be directly supported by the steering committee, so there would automatically be direct involvement by senior staff from the Premier's Office and Cabinet Office, and senior officials from the Ministry of Finance.

Proposals that are more routine and not "transformational" in scale can proceed through the normal channel of Treasury Board and on to Cabinet. The steering committee should continue to monitor the progress of these initiatives, in order to have a comprehensive view of the status of overall reform.

To support the Premier's results table and Treasury Board, a technical spending review mechanism should be established to review all reform or savings proposals from individual ministries and the annual results-based plan submissions. This technical group would comprise the necessary expertise from one or more private consulting firms that are contracted via a competitive procurement process. It would provide a third-party review and critique of proposals and submissions, ensuring accuracy and adherence to the principles of reform.

Finally, we would recommend that this structure and the associated processes stay in place for at least several years given the breadth, depth and likely length of the reforms. Some parts of it, or at least modifications to it, should become permanent features. For example, we heard so much evidence of confusing overlap and duplication in work across ministries (e.g., economic development programs, social services, and training and employment services) that we recommend that cross-cutting working groups or subcommittees of Cabinet become a permanent feature to deal with these issues.

# Chapter 5: Health

Health care is at once the biggest item in the Ontario government's budget, the issue of most concern to Ontarians, the source of the most intense and emotional public policy debate, and the centre of the most complex delivery system of any set of programs financed by the provincial government.<sup>1</sup>

For at least two decades now, Ontarians — along with other Canadians — have worried about the quality and accessibility of their health care. As health has consumed a rising share of the provincial budget, the debate has increasingly focused on the sustainability of the health care system in a form that gives Ontarians what they want. The system is sustainable if we can answer "yes" to one of three questions. Are we willing to pay ever-increasing taxes to support it? If not, are we willing to squeeze out spending on all other public services — including education at all levels, social services, justice, infrastructure and economic development — to make room for rising health care costs? If not, are we willing to shift a significant portion of health care spending to individuals, regardless of their ability to pay?

Public opinion surveys indicate that the answers to the first two questions are probably "no" (significant minorities offer a tepid "yes") and to the third a resounding "no." Politically, however, the answers are "no" to all three. Ontarians are unlikely to want either higher new taxes on individuals or cuts to non-health programs to accommodate the relentless increase in health care spending; none will even tolerate discussions that so much as hint at moving away from the public payer nature of financing hospital care and physicians' services. Indeed, the Commission's own mandate forbids us from recommending higher taxes or privatization, though, as we have already noted, we believe that allows us to recommend more private-sector involvement in the delivery of health care as long as the public payer model remains intact.

Some Ontarians may grasp at the hope that economic growth or productivity gains will generate the additional wealth needed to pay the bills for health care. As we will argue below in more detail, this is highly unlikely and, in any event, no basis on which to make policy decisions affecting the health care system years into the future. We cannot count on the magic bullets of faster economic growth or rapid productivity gains to finance our health care needs and wants. Nor, apparently, can we accept higher taxes, a reduction in other government services or greater privatization to square the health care fiscal accounts.

<sup>&</sup>lt;sup>1</sup> The analysis in this chapter and many of the passages is drawn directly from "A Prescription for Canada's Health System," Don Drummond's Benefactors Lecture to the C.D. Howe Institute, Nov. 17, 2011, downloaded from http://www.cdhowe.org/pdf/Benefactors\_Lecture\_2011.pdf.

So if we cannot — in short — look to "easy" answers to the problem, we are left with hard answers and difficult solutions. We are left with the challenge of reforming the health care system to make it operate more efficiently and give us greater value for money. This is not easy, especially not when every proposal for fundamental change is greeted in some quarters by cries that medicare will be destroyed if Proposal X or Recommendation Y or Scenario Z is adopted. The public debate in Canada has been poisoned in recent decades by a widespread failure to comprehend the issues or trade-offs that must be made; by knee-jerk reactions to worthy but complex ideas for change; by politicians (and media outlets) who have been too willing to pander to fear-mongering; by stakeholders in the health care system who, wishing to cling to the status quo, resist change; and generally by a lack of open-minded acceptance of the reality that change is needed now and that money alone will solve nothing.

What we need is a broad revamping of the system that makes the parts work better together, so that the whole is greater than — or at the very least equal to — the sum of the parts. Such change is already underway in bits and pieces that address specific pressing needs. It is being carried forward by health care providers in every corner of the system who recognize far better than the politicians or the public what needs to be done and — perhaps more importantly — what no longer needs to be done. Already, they are moving the system incrementally towards the greater integration that is utterly necessary. What they need now and in the years ahead is more encouragement from government and financial incentives that will induce people and organizations to behave in ways that will produce a health care system that better serves us all.

The vital first step is a long-term view of how the health system should change to meet the needs of the future. The government must set out a 20-year plan with a vision that all Ontarians can understand and accept as not only necessary but also desirable; a plan that will, though it involves tough decisions in the short term, deliver a superior health care system down the road.

The purpose of reform is not simply to save money, though that is a welcome consequence. The purpose is to improve the quality of the system for the benefit of all Ontarians by shifting from a system that was built mainly for acute care — and remains largely in that mode to a system built mainly for chronic care, which is where the aging of the population is driving Ontario's health care needs. We cannot emphasize strongly enough that quality of care and efficiency are essential to any reform. Better care delivered smoothly and briskly across a range of needs will benefit patients and providers alike; it will also save money in the long run. Indeed, quality and efficiency go hand in hand. Too often, treatment delayed is treatment diminished. The stroke victim who cannot gain immediate access to necessary physiotherapy may suffer permanent damage, with long-term costs to the patient, the family and the health care system alike. An efficient system would not let this happen. The elderly person who is stuck in an acute care hospital bed is not getting the best care, which would be possible if he or she should instead be transferred to a long-term care facility or sent home with appropriate support. An efficient system would not let this happen either.

We will recommend a number of ways in which this can be done. Before we get to those proposals, however, we will sketch out what we regard as the most salient facts about health care and the perspectives that we bring to the issue.

## Background

Health care is the Ontario government's single biggest spending program. In 2010–11, the province spent \$44.77 billion on health, 40.3 per cent of its total spending on programs. Based on current trends, this share is likely to expand to more than 44 per cent by 2017–18. The cost of health care is driven by inflation, population growth, aging, new technology and the increasing use of procedures like hip and knee replacements. Rising costs — and questions as to its sustainability — have been a subject of intense public attention and discussion for at least two decades now. Public opinion surveys consistently show that health care is one of the biggest issues of concern for Ontarians and other Canadians. Every provincial government will soon take action to rein in rising health care costs as part of their efforts to return to balanced budgets. The federal government is also a key player; a 10-year agreement under which it finances a portion of provincial government health care costs is due to expire in 2014. The Canadian government has recently committed to grow the Canada Health Transfer (CHT) by six per cent from now until 2016–17, after which it will grow in line with a three-year moving average of GDP, with a three per cent floor. Shifting to the GDP-tied rate, the CHT is estimated to grow by about four per cent per year in 2017–18 and beyond.

The focus on rising health care costs is easy to understand. Over the past decade, while the Ontario government's total revenue increased by only 4.0 per cent annually, its spending on health care has risen by an average of 6.9 per cent per year.<sup>2</sup> To a degree, these rapid cost increases reflect some reinvestment following the restraint of the 1990s. Spending growth has slowed in recent years. In 2010–11, the latest fiscal year, health spending expanded by only 3.7 per cent, its lowest annual rate of growth in a decade. In the latest three years, the growth rate was 5.5 per cent per year, down from 6.6 per cent in the previous three years.

But recent studies suggest that the trajectory of ever-more-costly health care will moderate only modestly if left to operate as it does now, not only in Ontario but in other provinces as well. A 2010 report by TD Economics projected that Ontario's public health care costs, in the absence of significant reform, would grow by 6.5 per cent annually over the next two decades.<sup>3</sup> Using a similar methodology, Dodge and Dion estimated 6.4 per cent cost increases across Canada.<sup>4</sup> Such increases will greatly exceed the growth of nominal GDP in Ontario and Canada. In Ontario, as we explained in Chapter 1, The Need for Strong Fiscal Action, nominal GDP may be on a trend growth rate of only 3.9 per cent per year, but revenues are likely to grow more slowly. Ontario has made some progress in recent years; between 2007 and 2011, according to comparisons made available by the Canadian Institute for Health Information (CIHI), total Ontario government spending on health grew by an average of 5.1 per cent annually, the second- lowest pace in Canada, and provincial spending per capita increased by only 3.9 per cent, the second slowest in the country.<sup>5</sup> Even so, in a "status quo" environment, health care costs would absorb an increasing share of tax dollars.

<sup>&</sup>lt;sup>2</sup> This is the compound annual growth rate from 2000–01 to 2010–11.

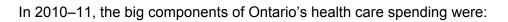
<sup>&</sup>lt;sup>3</sup> Don Drummond and Derek Burleton, "Charting a Path to Sustainable Health Care in Ontario, 10 Proposals to Restrain Cost Growth Without Compromising Quality of Care," TD Economics, May 27, 2010, downloaded from http://www.td.com/document/PDF/economics/special/td-economics-special-db0510-health-care.pdf.

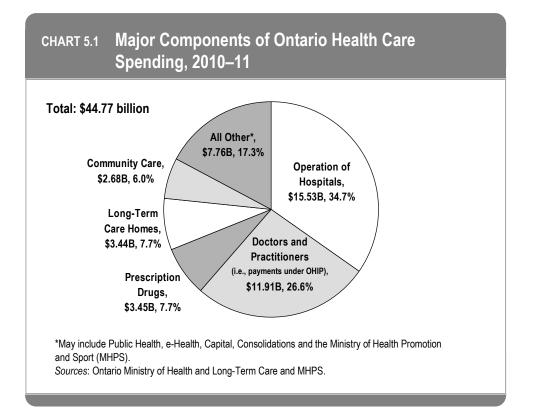
<sup>&</sup>lt;sup>4</sup> David Dodge and Richard Dion, "Chronic Healthcare Spending Disease: A Macro Diagnosis and Prognosis," C.D. Howe Institute, April 2011, downloaded from http://www.cdhowe.org/pdf/Commentary\_327.pdf.

<sup>&</sup>lt;sup>5</sup> Canadian Institute for Health Information, "National Health Expenditure Trends, 1975 to 2011," October 2011. Calculations based on data in Tables B.4.1 and B.4.2; downloaded from http://secure.cihi.ca/cihiweb/products/nhex\_trends\_report\_2011\_en.pdf.

## The Cost: Now and Ahead

We have outlined briefly (in Chapter 1, The Need for Strong Fiscal Action) some of the costs of the health care system financed by the provincial government and the factors that drive those costs higher. To recap, Ontario's health care budget in 2010–11 was \$44.77 billion, or 40.3 per cent of everything the provincial government spends on programs.





What, then, is the prognosis for the years ahead? It is relatively simple to extrapolate future costs by examining the factors that drive health care spending. More people need more health care and any increases in compensation for the people who work in the health care system are cost drivers that affect all corners of the health care system. Ontario's population can be expected to rise by about 1.2 per cent annually in the years to 2017–18, while inflation (mostly in the form of compensation) is likely to add another two per cent per year to the cost of health care. New drugs and related technology will add another 1.5 per cent to the cost of the drug programs. Yet another three per cent in annual cost increases will come from the more intense use of health care, as new treatments become available.

Aging in general will add about one per cent per year to the cost of running hospitals and community care, which, as we have seen, accounts for about two-fifths of health spending. Because the government's drug programs are aimed at the population aged 65 and over, growth in that age cohort will add about 3.5 per cent annually to those programs. Similarly, growth in the population aged 75 and over will add about 2.5 per cent per year to the cost of supporting long-term care homes, which could mean that more long-term care beds would need to be built — that is, unless we can more efficiently and effectively use home care. In Denmark, where one-fifth of the population is over age 60, the government stopped creating new long-term care beds in the late 1980s and instead focused on building a wide variety of dwellings that are adapted for older people. Now, approximately 80 per cent of the elderly live independently in the community, receiving home care, community social supports and practical help around the house.<sup>6</sup> Combined, drugs and long-term care account for just over 15 per cent of all costs in Ontario.

Aging is a significant cost driver, though its importance has been overblown in popular discourse. Members of the large baby boom generation now range in age from about 45 to 65; by 2018 — the limit of our horizon for this report — they will be 52 to 72. Even by then, most boomers will not yet have reached an age when medical costs begin to rise sharply. It is important to remember that the population ages gradually and health care costs also rise gradually with patients' age. Population aging is not the killer disease here.

In our Status Quo Scenario, the one that relies heavily on existing drivers to project the overall cost of government programs, Ontario's health care budget rises from \$44.77 billion in 2010–11 to \$62.46 billion by 2017–18, for an average annual increase of 4.9 per cent. This is below the 5.5 per cent average of the most recent three years, but not by much. Moreover, its share of total program spending — which would increase by 3.5 per cent annually — would rise to 44.2 per cent from 40.3 per cent in 2010–11. In this scenario, the cost of OHIP would rise by an average of 6.4 per cent per year, long-term care homes by 4.7 per cent, community care by 4.4 per cent, drugs by 4.3 per cent and the operation of hospitals by 4.1 per cent.

In our Preferred Scenario, we have set out a much more modest path for health care spending, one in which expenditures grow not by 4.9 per cent annually between now and 2017–18, but by 2.5 per cent. Since we are holding all program spending to an increase of only 0.8 per cent per year, this means — ironically — that by 2017–18, health would account for 45.4 per cent of all program spending. In recent years, such ratios have provoked concerns that the health care system is unsustainable in its present form.

<sup>&</sup>lt;sup>6</sup> Dr. David A. Walker, "Caring for our Aging Population and Addressing Alternate Level of Care: Report Submitted to the Minister of Health and Long-Term Care," June 30, 2011; downloaded from http://www.health.gov.on.ca/en/public/publications/ministry\_reports/walker\_2011/walker\_2011.pdf.

## Is the Health Care System Sustainable?

Sustainability is a slippery concept that can be viewed from several perspectives. One is public opinion. How do Ontarians see the issue? Do they think the status quo is acceptable? What do they want from the health care system? What — and how much are they willing to pay? And how do they want to pay for what they want — from their own pockets or through their tax dollars?

There are no straightforward answers to these questions, which depend on both public attitudes and politicians' reactions. To an economist, there is nothing particularly surprising or alarming about health care rising as a percentage of public and private budgets. It is a classic "luxury" good; as individuals and societies get richer, they wish to allocate a larger share of their rising income to health care. Nobel prize-winning U.S. economist Robert W. Fogel estimates that, in the long run, for every one per cent increase in income in the United States, people will consume 1.6 per cent more health services. Fogel accordingly projects that health care will roughly double its weight in U.S. GDP over the next three decades.<sup>7</sup> So the issue is not the direction of health care as a share of budgets, but rather by how much that share will increase.

Polls offer some insight into public attitudes towards health care issues, but must be treated cautiously. In an Ontario poll done in late 2010 by the Gandalf Group for the Healthcare of Ontario Pension Plan, most people responded that they were prepared to pay more taxes and see other public spending crowded out to preserve the health care system. However, there are reasons to be skeptical of this result, which may apply more in theory than in practice. Most people substantially underestimated both the public cost of health care and the rate at which it is increasing. At the time the poll was conducted, health care accounted for just over 40 per cent of Ontario's program spending. Yet nine per cent of respondents thought health care was less than 20 per cent of the total, another 25 per cent said the figure was between 20 and 30 per cent, and a further 29 per cent said between 30 and 40 per cent.<sup>8</sup> In short, almost two-thirds of Ontarians underestimated — many of them wildly — health care's share of what their provincial government spends. How much weight should we attach to the public's view? Would their views change if confronted with the reality of what the current health system costs?

<sup>&</sup>lt;sup>7</sup> Robert W. Fogel, "Forecasting the Cost of U.S. Health Care in 2040, National Bureau of Economic Research," Working Paper 14361, downloaded from http://www.nber.org/papers/w14361.

<sup>&</sup>lt;sup>8</sup> Detailed survey responses provided by the Gandalf Group, downloaded from http://www.hoopp.com/symposium/docs/deficitdriven/hoopp\_thinktank\_pres.pdf.

A contrary finding comes from a polling summary prepared by the Canadian Health Services Research Foundation (CHSRF), which revealed that only one-third of Canadians were prepared to accept higher taxes, and less than one-quarter said they would accept a continued squeezing out of other public services.<sup>9</sup> Support for these remedies fell well short of a majority, but even these minority views must be qualified: people did not say how big a tax increase they would accept nor by how much other spending could be cut. Beyond higher taxes or cuts to non-health spending, however, Canadians have given some thought to another way to pay for health care. The CHSRF polling summary indicated that two-thirds of respondents were prepared to accept a contributions-based savings plan to amass money for future health costs such as long-term care and pharmaceuticals.

Even though Ontarians seriously underestimated the true cost to government of health care, there is evidence that Canadians in general are increasingly worried about the sustainability of health care spending. The CHSRF polling summary cited two questions that were asked in surveys a decade apart. Respondents were first offered this statement: "Health costs will rise gradually, but the increase will be manageable due to growth in the economy." In 2000, 19 per cent of respondents agreed, but in 2010, only seven per cent did. The second statement was: "The demand for health care will increase, but we will be able to contain costs by operating the health care system more efficiently." In 2000, 29 per cent of respondents agreed; in 2010, only 14 per cent. In short, there had been a decline in public confidence that a growing economy or greater efficiency gains can rescue the system.

Polling also reveals large gaps between how we run health care in Canada and what Canadians say they want. A good example is the low public coverage of health care costs other than physicians and hospitals. In 1997, according to the CHSRF polling survey, 94 per cent of Canadians said that if a physician prescribes a medication or vaccine, it should be covered by a prescription drug plan. In 2006, 91 per cent of respondents said that publicly insured services should be extended to home care, long-term care, mental health care and drug benefits. Such moves have been recommended in many health care reports, including the 2002 Romanow Commission and 2004 Kirby Senate Committee Report. It appears there is an appetite, reinforced by expert opinion, for an expanded version of medicare.

<sup>&</sup>lt;sup>9</sup> Stuart N. Soroka, (2011) "Public Perceptions and Media Coverage of the Canadian Healthcare System: A Synthesis," Canadian Health Services Research Foundation; released October 2011, downloaded from http://www.chsrf.ca/Libraries/Commissioned\_Research\_Reports/Soroka1-EN.sflb.ashx.

In Ontario, a few simple messages emerge from the polling results that do seem robust: Ontarians regard health care as the single most important public policy issue; they are wedded to the single, public payer model; and they will not tolerate anything that causes deterioration in access and quality of care. Also, there now seems to be less concern that all services be delivered under public administration, as long as the bill can be covered by an OHIP card.

Clearly, Ontarians want their health care system not only sustained, but also improved. Can fears of unsustainability — that the system will not remain affordable — be eased by proposing some of the more obvious — or at least most often cited — solutions? Again, unfortunately, there is no straightforward response. Sustainability involves many moving parts; any number of changes to the equation can render health care more sustainable or less so. Three of the moving parts come to mind:

- First, stronger productivity growth, by generating more economic growth, would make it easier to afford more health care spending. But even if productivity growth doubled from its low levels of the past decade, trend growth in nominal GDP would still fall far short of the projected increases in health care spending. In any case, such an aggressive assumption about productivity growth is mere wishful thinking since we have no ready answers on how to revive it. Wishful thinking, needless to say, cannot be the foundation of a policy response to the sustainability issue.
- Second, we could afford more health care if we raised taxes, but tax rates would have to
  rise persistently to keep the new revenue received above income growth. This might
  generate voter tax fatigue and would inevitably result in broader economic losses as the
  economic distortions induced by rising taxes magnified.
- Third, we could restrain all other government spending severely to leave more room for health care. But as TD Economics pointed out, status quo trends suggest that by 2030, health care would account for 80 per cent of Ontario's program spending. The remaining 20 per cent would not even cover the current education system, let alone any other public services.

It goes almost without saying that these are not solutions; the status quo growth path of health care spending needs to be curbed. At the same time, much of the Ontario health care system not only can be improved, but calls out for improvement. It is easy to be smug when we compare ourselves with the United States, which spends far more than Canada relative to both its population and its GDP, yet in 2010 left almost 50 million people — over 16 per cent of its population — uncovered by health insurance.<sup>10</sup> If we compare ourselves to countries other than the United States, however, we often come up short. We need to do more and we need to do better — and we need to do both on a tight budget.

## Hard Truths, Measures and Comparisons

It is easy — too easy — to restrict our focus to how much the Ontario government spends on health and where the cash goes. Health care is about so much more than money that such a blinkered approach is not helpful. Still, a few observations about spending on health care and the resources devoted to it will establish some context before we broaden our approach to non-financial issues.

## The health care system is not really a system

Throughout this chapter, we have been referring to Ontario's collection of health care providers as a "system." In reality, the province has a series of disjointed services working in many different silos. The Ministry of Health and Long-Term Care (MOHLTC) must work with its health care providers, administrators and stakeholders to co-ordinate roles, simplify the pathways of care and improve the overall patient experience.

Consider the following scenarios presented to the Commission:

<sup>&</sup>lt;sup>10</sup> U.S. Census Bureau, "Income, Poverty, and Health Insurance Coverage in the United States: 2010," September 2011, downloaded from http://www.census.gov/prod/2011pubs/p60-239.pdf.

#### Case Study #1:

A 50-year-old woman has a mammogram. The results go to her family physician, whose office calls and asks her to come in for the next available appointment, which is a week later. At the appointment, the family physician says the results are positive for cancer and that she will arrange for a needle aspiration. The family physician has trouble finding a radiologist to do the needle aspiration and it takes three weeks to have it performed. The radiologist then has difficulty finding the mammogram as it was done somewhere other than in his clinic, creating further delay. The aspiration shows suspicious cells and the family physician's office calls the patient back and asks her to make another appointment to discuss the results. The family physician now wishes to do an MRI, and again there is difficulty getting it done in a timely fashion. Meanwhile, the patient is becoming frantic and taking a lot of time off work. When the MRI is done, the patient is again called back to the family physician's office where the doctor tries to find a breast cancer surgeon to perform a biopsy as her preferred surgeon is on holiday. Three weeks later, the breast cancer surgeon performs the biopsy, which is found to be negative (i.e., cancer-free).

#### Case Study #1, What could happen:

After a positive mammogram, the patient is referred electronically as a "Category 1" to a breast assessment centre. The patient goes online to her own record and links to the centre, where she can find and book an appointment at a time that suits her that is also within the Category 1 window for diagnosis and treatment. Through this online portal, the patient is also told how to prepare and what to expect at her appointment. When the patient arrives at the breast assessment centre within the proper time-frame set out by best practice guidelines, she sees a nurse practitioner expert and has her blood work done, a needle aspiration and an examination by doctor, all in one appointment. The patient then books her own followup appointment for four days later, which happens to be an early evening appointment so she can go after work. At the followup appointment, her results are discussed and are also available to the patient online, with email and text access to a registered nurse. That followup appointment avoids the unnecessary MRI and the patient is booked for biopsy. Again, the patient can see the results and discuss them immediately by email and phone.

What is most surprising is that both cases could happen in Ontario as it has the resources in some areas of the province, but lacks the co-ordination. In Case Study #1, the "system" breaks down, while losing sight of the patient experience as scheduling delays layer on top of one another. In the alternate outcome scenario, the patient has control of the scheduling and is at the centre of a standardized process.

We need to see the system proposed in the "what could happen" scenario become the standard operating procedure for breast cancer diagnosis across the province. Comparable systems could be developed for a host of conditions, including diabetes, chronic obstructive pulmonary disease and kidney disease.

Ontario needs to integrate silos and reduce administrative red tape that impedes efficient and effective service. That said, for the sake of simplicity, we will continue to use the term "system" for the remainder of this chapter.

## The health care system is costly

Canada has one of the costliest health care systems in the world, which may surprise people who are too accustomed to comparing our record only to that of the United States. Canada spent almost \$193 billion on health care in 2010, or 11.9 per cent of GDP.<sup>11</sup> In Ontario, where total health spending was \$75.5 billion, the share of GDP was 12.3 per cent, slightly higher than the national average, but only the fifth highest of any province. This seems like a bargain compared to the 17.4 per cent (in 2009) for the United States, but Canadians often fail to recognize that the United States has by far the most expensive system in the world, making it the major outlier in this and many other health care measures. It is not a useful comparator for Canada.

Of the 34 countries covered in the latest health data from the Organization for Economic Co-operation and Development (OECD),<sup>12</sup> Canada had the sixth most expensive system in 2009, when it was tied with Switzerland. The second-ranked country (after the United States) was the Netherlands, whose spending relative to GDP was only 0.6 percentage point over that of Canada. This puts Canada in the group of developed countries with the costliest health care systems. Worse, many of the other countries have older populations than Canada so, other things being equal, our system should be less expensive because health spending rises sharply with the age of the population. Adjusted for age, Canada definitely has one of the most expensive systems.

## The system is not as public as most people think

Ontarians, like most Canadians, focus almost exclusively on the public component of health care, around which a robust mythology has grown. Our system is not as public as most Canadians seem to believe. If a highly public system is a virtue, Canada looks good only relative to the United States. The latest OECD data show that the public sector accounted for 70.6 per cent of all health care spending in Canada in 2009, much higher than the mere 47.7 per cent in the United States. But the other five G7 countries all have a higher public share than Canada's. Of the 27 OECD countries that reported such data for 2009, Canada ranked 19th.<sup>13</sup> Looked at from the other perspective, Canadians spent an average of \$636 (U.S.) in out-of-pocket health payments for health, the fifth highest of 27 countries measured.

<sup>&</sup>lt;sup>11</sup> Canadian Institute for Health Information, "National Health Expenditure Trends, 1975–2011," November 2011, pp. 118, 144, 146, downloaded from http://secure.cihi.ca/cihiweb/products/nhex\_trends\_report\_2011\_en.pdf.

<sup>&</sup>lt;sup>12</sup> Organization for Economic Co-operation and Development, "OECD Health Data 2011 — Frequently Requested Data," November 2011, downloaded from http://www.oecd.org/document/16/0,3746,en\_2649\_37407\_2085200\_1\_1\_1\_37407,00.html.

<sup>&</sup>lt;sup>13</sup> In 2008, Canada ranked 23rd of the 32 countries for which there are data.

Canada's health care system is at its most public when it comes to physician and hospital services; 91 per cent of the former and 99 per cent of the latter are paid for by governments. But according to the CIHI, the public sector covers only 46 per cent of prescription drug expenditures; private insurance pays for 36 per cent and out-of-pocket expenses make up the remaining 18 per cent. Public coverage of the cost of other professionals' services is meagre — a mere seven per cent. Essentially, the medicare system of which Canadians are so proud covers medically necessary hospital and physician services, and little else. The list of services not covered by medicare is long: out-of-hospital drugs, nursing, psychology and other counselling, community mental health services, nutrition advice, ambulance services, addiction treatment, long-term care, eye care and dental care.

## The health care system is only part of the picture

We also need to get past our myopic focus on health care to a broader view of health more generally. Health is much more than patching up people once something has gone wrong. The Senate Subcommittee on Population Health<sup>14</sup> estimated that only 25 per cent of the population's health outcomes can be attributed to the health care system on which we lavish such attention. Half can be explained by socio-economic factors such as education and income; another 15 per cent relates to biology and genetics, while the physical environment accounts for the remaining 10 per cent. To bring about meaningful reform, we must bring all these environmental factors into the equation. For example, strategic education interventions may be more effective in reducing future health care costs than investments in hospitals today. Yet amazingly, three-quarters of the influences that account for health outcomes barely register in the health care debate.

## The system does not produce superior results

Canadians consistently tell pollsters that they do not particularly care much about the cost of health care — they simply want access and quality of care. The high cost of our health care system could perhaps be forgiven if the spending produced superior results. It does not.

Canada does not appear in a favourable light on a value-for-money basis relative to other countries. A 2010 report by the Commonwealth Fund<sup>15</sup> ranked the quality of the health care systems in Australia, Canada, Germany, the Netherlands, New Zealand, Britain and the United States. Predictably, the United States came last. But Canada was second to last in the overall ranking, second to last on efficiency and dead last on the timeliness of care.

<sup>&</sup>lt;sup>14</sup> Standing Senate Committee on Social Affairs, Science and Technology, Final Report of Senate Subcommittee on Population Health, "A Healthy, Productive Canada: A Determinant of Health Approach," June 2009, pp. 7–9, downloaded from http://www.parl.gc.ca/Content/SEN/Committee/402/popu/rep/rephealth1jun09-e.pdf.

<sup>&</sup>lt;sup>15</sup> Commonwealth Fund, "Mirror, Mirror on the Wall: How the Performance of the U.S. Health Care System Compares Internationally, 2010 Update," p. 3, downloaded from http://www.commonwealthfund.org/~/media/Files/Publications/Fund%20Report/2010/ Jun/1400\_Davis\_Mirror\_Mirror\_on\_the\_wall\_2010.pdf.

## We have fewer physicians than other jurisdictions

Numerous studies suggest that we do not have enough medical doctors. The CIHI concluded that fewer physicians per capita in Canada "may lend insight into why Canadians continue to report difficulties in accessing health care when compared to other countries."<sup>16</sup> According to the World Health Organization, among the countries in the Commonwealth Fund report, only Australia has fewer physicians per capita. At 19 physicians per 10,000 people, Canada compares unfavourably to the United States at 27 and especially to the continental European G7 countries where most are well into the 30s. On the basis of raw data, Canada is in the middle of the OECD pack on physicians per capita. Yet in a 2008 report.<sup>17</sup> the Fraser Institute calculated that adjusting for population age, Canada tied for 23rd out of 28 comparable OECD countries on physicians per capita. And Canada seems to be falling behind: 24 OECD countries increased their physician-to-patient ratio by at least 10 per cent from 1990 to 2008 whereas the ratio only improved five per cent in Canada.<sup>18</sup> Further, 22 per cent of Canadian physicians are over age 60 so there is a pending wave of retirement.<sup>19</sup> The effectiveness of physicians is also constrained in Canada because of their low use of electronic records. The Commonwealth Fund report found that only 37 per cent of Canadian physicians used electronic records to serve their patients, the lowest rate among the 11 countries studied.

The trends in Canada since 1990 are still heavily influenced by cutbacks of the 1990s. During the past decade, however, the number of most health practitioners has grown. According to CIHI, the number of physicians graduating from Canadian medical schools climbed by almost 50 per cent between 1999 and 2009. Between 2001 and 2008, there was an increase of 16 per cent in registered physicians and 15 per cent in registered nurses; between 2004 and 2008, the number of nurse practitioners grew by 90 per cent.<sup>20</sup>

These statistics appear to make a definitive case that we have not only fewer doctors than elsewhere, but too few doctors in absolute terms. This may not be the case. It may simply be that we do not make efficient use of their time. Suppose that nurses relieved doctors of the task of giving most vaccinations. Suppose that a full set of electronic records enabled an elderly person to stop making multiple visits to different doctors, explaining his or her ailments again and again. Suppose that pharmacists played a greater role in issuing prescriptions. These and other changes could free up enough physicians' time, perhaps by enough to reduce, if not eliminate, any "shortage" of doctors.

<sup>&</sup>lt;sup>16</sup> Canadian Institute for Health Information, "Health Care in Canada, 2010," p. 85, downloaded from https://secure.cihi.ca/estore/productSeries.htm?pc=PCC64.

<sup>&</sup>lt;sup>17</sup> Fraser Institute, "How Good is Canadian Health Care? 2008 Report," p. 55, downloaded from http://www.fraserinstitute.org/research-news/display.aspx?id=13104

 $<sup>^{\</sup>rm 18}\,$  CIHI, "Health Care in Canada, 2010," op. cit., p. 85.

<sup>&</sup>lt;sup>19</sup> Ibid., p. 84.

<sup>&</sup>lt;sup>20</sup> Ibid., pp. 82–84.

#### Canada falls short on many measures

The 2008 Fraser Institute report, while acknowledging the difficulty of comparing health outcomes across countries with universal access, publicly funded, health care systems found that "Canada, while spending more on health care than any other industrialized country in the OECD save Iceland and Switzerland, ranks seventeenth in the percentage of total life expectancy that will be lived in full health, ranks twenty-fourth in infant mortality and seventeenth in prenatal mortality, ranks sixth in mortality amenable to health care, ranks tenth in potential years of life lost to disease, ranks tenth in the incidence of breast cancer mortality, and ranks second in the incidence of mortality from colon cancer."<sup>21</sup>

#### But Ontario's is the best system in Canada

Internationally comparable data are usually based on Canadian averages. But there is some evidence that on important matters Ontario has one of the best or even the best system within Canada. For example, the Frontier Centre ranks Ontario as having the best system according to its overall Consumer Index of Health,<sup>22</sup> although British Columbia and New Brunswick are very close. The relative strength of Ontario is in primary care and problem prevention. In particular, the Frontier Centre notes that "a large number of Ontarians have regular access to a family doctor."<sup>23</sup> However, the Centre hastens to add that "all 10 provinces have significant work to do to achieve the much shorter health care wait times that exist in top European countries such as Germany, France and the Netherlands."<sup>24</sup>

<sup>&</sup>lt;sup>21</sup> Fraser Institute, op. cit., p. 8.

<sup>&</sup>lt;sup>22</sup> Frontier Centre, "Canada Health Consumer Index 2010," December 2010, p. 17, downloaded from http://www.fcpp.org/files/1/PS98\_CHCI-2010\_DC13\_F!B.pdf.

 $<sup>^{23}</sup>$  lbid., p. 21.

<sup>&</sup>lt;sup>24</sup> Ibid., p. 29.

## Drug costs are growing faster than other health spending

Pharmaceuticals have been the fastest-growing component of health care costs in recent decades. Stabile and Greenblatt note that from 1975 to 2006, inflation-adjusted spending per capita on hospitals rose 51 per cent, the cost of physician services rose 98 per cent and pharmaceutical costs went up 338 per cent.<sup>25</sup> The same report documents that the cost of prescription drugs exceeded overall growth for health care spending in every year from 1986 to 2007.<sup>26</sup> Busby and Robson found that the Ontario Drug Plan (ODP) now constitutes 10 per cent of Ontario's health spending — \$4.5 billion in 2010 — and has grown by 9.4 per cent per year over the past 20 years.<sup>27</sup> About three-quarters of the cost relates to drugs for seniors, who make very low co-payments; singles with income over \$16,018 and couples with income over \$24,175 pay an annual deductible of \$100 and a \$6.11 dispensing fee per prescription, while lower-income seniors pay no deductible and \$2.00 per prescription.

Both sets of researchers wrestled with the issue of how fast drug costs will grow in future. On the positive side, many prescription drugs will soon be coming off patent protection so some argue that cost increases will moderate. Indeed, at less than five per cent, drug costs had one of the lowest rates of increase in 2010 in many decades. However, drug use is heavily concentrated in the elderly, and new drug discoveries could push the cost curve back up. Stabile and Greenblatt looked at scenarios with drug costs rising four, six and eight per cent annually. At eight per cent growth, still less than in the recent past, drugs would go from 0.62 to 8.6 per cent of GDP in 50 years. Busby and Robson project ODP costs to rise 8.4 per cent per annum over the next 20 years, just slightly less than the 9.4 per cent pace of the past 20 years.

In its 2010 Survey of Canada, the OECD noted that Canadian generic drug prices are the highest in the OECD, even higher than in the United States and twice as high as in Finland. It is not surprising then that Ontario took decisive action in 2010 to lower generic drug prices to 25 per cent of brand prices. Other provinces are taking similar steps.

<sup>&</sup>lt;sup>25</sup> Mark Stabile and Jacqueline Greenblatt, "Providing Pharmacare for an Aging Population: Is Prefunding the Solution?" IRPP Study, February 2010, p. 9, downloaded from http://www.irpp.org/pubs/IRPPstudy/IRPP\_Study\_no2.pdf.

<sup>&</sup>lt;sup>26</sup> Ibid., p. 7.

<sup>&</sup>lt;sup>27</sup> Colin Busby and William B.P. Robson, "A Social Insurance Model for Pharmacare: Ontario's Options for a More Sustainable, Cost-Effective Drug Program," C.D. Howe Institute, April 2011, downloaded from http://www.cdhowe.org/pdf/Commentary\_326.pdf.

#### There are inefficiencies in the health care system

The Canadian Institute for Health Information's Health Care in Canada 2010 report discusses a number of examples of inefficiency in the Canadian health care system. For example, despite lack of evidence of benefit, 3,600 therapeutic knee arthroscopies and 1,050 vertebroplasties were performed in Canada in 2008–09.<sup>28</sup> At 19 per cent of all deliveries, caesarean sections far exceed clinical guidelines, as does the continuing widespread practice of hysterectomy.<sup>29</sup> Compared with other countries, Canada does poorly on avoidable hospital admissions for diabetes. The OECD noted in its 2010 Canada Survey that hospitalizations in Canada for diabetes per 100,000 people are above the OECD average. The CIHI draws the link to the observation that only 32 per cent of diabetics reported receiving all four recommended tests in 2007. <sup>30</sup> This illustrates the shift that is needed from hospital-based treatment to clinic and home-based prevention.

Many hospital beds are occupied by patients who could get better quality care at a lower overall cost elsewhere in the system. The CIHI tracks what is known as alternate level of care (ALC), which refers to patients who occupy hospital beds but no longer need acute care services — "bed-blockers," in popular parlance. In 2008–09, five per cent of hospitalizations and 13 per cent of all hospital days were ALC.<sup>31</sup> It is understandable to a degree that patients would end up classified as ALC near the end of their hospital stay. But nine per cent of ALC patients were admitted to acute care as ALC and they account for 11 per cent of ALC days. The most common reasons for patients being in ALC status is that they seek palliative care (34 per cent), are waiting for admission to another adequate facility (27 per cent) or seek physical therapy (11 per cent). These ALC patients tend to stay that way for a long time — 62 per cent stay more than a week and 24 per cent more than a month. Five per cent stay even longer than 100 days.

#### Case Study #2:

After the death of his wife, the family of a 76-year-old man decided to move their father closer to their home, which was 250 kilometres away. After noticing some dementia, he was moved into the family home where the dementia worsened to the point where the family brought him to the local hospital emergency department. Home care could not be given for more than two days per week. He was admitted directly to a hospital unit where steps for placement into a long-term care facility were taken. He was in an ALC hospital bed for 115 days awaiting placement because the long-term care homes did not consider him suitable despite the fact that they had empty beds.

<sup>&</sup>lt;sup>28</sup> CIHI, "Health Care in Canada," 2010, op. cit., pp. 22–24.

<sup>&</sup>lt;sup>29</sup> Ibid., pp. 25–35.

<sup>&</sup>lt;sup>30</sup> Ibid., pp. 43–45.

<sup>&</sup>lt;sup>31</sup> Ibid., pp. 49–54.

The results of this inefficiency include people in hospital beds who could be better cared for elsewhere, crowding of emergency facilities, cancellations of surgeries because beds are not available and a clogging of ambulance services bringing people to and from hospitals. These are classic symptoms of a system built for acute care at a time when the needs have shifted more to chronic care. It must be noted that in Ontario, which has one of the country's highest levels of ALC (such patients occupy seven per cent of hospital beds, compared with five per cent nationally), the government introduced its Aging at Home Strategy in 2007, designed in part to reduce the number of ALC patients. More recently, Ontario wisely commissioned a study by Dr. David Walker, who made recommendations (we will return to these later) on ALC and steps that should be taken to shift the health care system towards caring for an older population.<sup>32</sup>

The OECD researchers who took a stab at measuring inefficiency costs in health care systems came to a startling conclusion about this country. They estimated that if Canada became as efficient as the best-performing countries, there would be a saving in public health care costs of 2.5 per cent of GDP in 2017.<sup>33</sup> Securing such efficiency gains would not permanently lower the growth of health care costs, but could certainly do so over the transition period.

The OECD suggests that Canada as a whole "wasted" \$40.6 billion of the \$136.9 billion that the public sector spent on health in 2010; the comparable figure for Ontario, if the 2.5 per cent figure also holds true for the province, would be \$13.4 billion in "waste" out of \$47.8 billion in total public spending. In other words, efficiency gains would amount to almost 30 per cent of public-sector spending in 2010.<sup>34</sup> Of course, measuring inefficiency, especially by comparing differing international systems, is very difficult, so we must be cautious in interpreting the OECD figure. Further, it simply may not be feasible to eliminate or even substantially reduce the figure. That said, it is not a large leap to presume that if we could remove as little as 10 per cent of this inefficiency over the next 10 years, public health care spending could be restrained to a very low growth rate over that period.

<sup>32</sup> Walker, op. cit.

<sup>&</sup>lt;sup>33</sup> Organization for Economic Co-operation and Development. "Healthcare Systems: Efficiency and Policy Settings 2010," downloaded at http://www.oecd.org/document/39/0,3343,en\_2649\_33733\_46491431\_1\_1\_1\_1\_1\_0.html.

<sup>&</sup>lt;sup>34</sup> Calculations based on CIHI, "National Health Expenditure Trends, 1975–2011," op. cit., Table 4.

A broader perspective can be taken on efficiency of health care by considering the cost savings possible through improving various lifestyle patterns that have health implications. The Conference Board of Canada estimated that improving the levels of key risk factors such as obesity, smoking rates and hypertension would have delivered cumulative cost savings of \$76.4 billion over the 2005–10 period.<sup>35</sup>

Other reports have estimated efficiency gains. For example, a study by the Canadian Centre for Policy Alternatives<sup>36</sup> estimated that a national pharmacare plan would save between 10 and 42 per cent of total drug expenditures. Yet, no federal attention has been directed at this question. The issue was hardly raised during the 2011 federal election, nor did it emerge in any of the many provincial elections over the remainder of 2011.

The conclusion from all this research seems inescapable. The Canadian health care system does not deliver great value for money when judged from a broader international perspective. We can and should do better. In brief, despite the public's relative satisfaction, the system is showing distinct signs of ill health today.

#### Complex cases drive costs

Any system designed to address the needs of the majority of the population will be overwhelmed and diverted by the special needs of the truly complex and expensive cases. About one per cent of Ontario's population accounts for 49 per cent of hospital and home care costs, and 10 per cent of the population accounts for 95 per cent of such costs, according to a 2010 study by the Canadian Health Services Research Group (CHSRG).<sup>37</sup> The Institute for Clinical and Evaluative Sciences (ICES) looked at system-wide health care costs (excluding in-patient mental health and non-fee-for-service physician costs) and found a similar trend: one per cent of system-wide costs.<sup>38</sup> As a point of comparison, the *Journal of the American Medical Association* recently published an article stating that about 10 per cent of the U.S. population consumes about 64 per cent of health care expenditures.<sup>39</sup>

<sup>&</sup>lt;sup>35</sup> Conference Board of Canada, "The Canadian Heart Health Strategy: Risk Factors and Future Cost Implications," February 2010, p. 17, downloaded from http://www.conferenceboard.ca/e-library/abstract.aspx?did=3447&goal1=AUTHN.

<sup>&</sup>lt;sup>36</sup> Marc-André Gagnon and Guillaume Hébert, "The Economic Case for Universal Pharmacare: Costs and Benefits of Publicly Funded Drug Coverage for All Canadians," Canadian Centre for Policy Alternatives, September 2010, downloaded from http://www.policyalternatives.ca/publications/reports/economic-case-universal-pharmacare.

<sup>&</sup>lt;sup>37</sup> C. Preyra, "Realizing the Health Based Allocation Model," PowerPoint deck provided by Mr. Preyra, 2010, p. 37.

<sup>&</sup>lt;sup>38</sup> W. Wodchis, P. Austin, A. Newman and A. Corallo, "High Cost Users of the Ontario Health Care System: Preliminary Analyses," 2011, PowerPoint deck provided by ICES, p. 3.

<sup>&</sup>lt;sup>39</sup> E.J. Emanuel, "Where Are the Health Care Cost Savings?" JAMA 307 (Jan. 4, 2012), no. 1. pp. 39–40.

If the province can find efficiencies that reduce these costs by even just 10 per cent, that could amount to at least \$1.5 billion a year in savings,<sup>40</sup> a portion of which could be achieved through better co-ordination of services.<sup>41</sup> A much deeper analysis undertaken by Bridgepoint Health and Boston Consulting Group in 2011 suggests that the savings achieved through better co-ordination of care in Ontario could be even greater, in the realm of \$4 billion to \$6 billion per year.<sup>42</sup> However, these special cases need to be handled strategically.

Who are the people in this one per cent category? They are people who are frequently in and out of our health care system, constantly being admitted to, discharged from, and then readmitted to hospitals. In the CHSRG's analysis, these were most likely patients with circulatory and respiratory system issues, cancer, injuries or poisoning (frequently from post-surgical complications resulting from either infections or device failures). Heart failure is the most common reason for people in this one per cent category to be admitted to hospital. These heart failure patients have a readmission rate of 33 per cent and are most likely to be readmitted within 10 days of being released from hospital.<sup>43</sup> If a person is seen by a health provider within two days of being released from hospital, studies have shown that their probability of being readmitted drops by at least one-third. What matters is not merely the intervention itself, but the timeliness with which it is carried out.

There is also proof that home-based care can reduce readmissions for heart failure.<sup>44,45</sup> British studies suggest that "telemonitoring of vital signs and symptoms facilitate early detection of deterioration and reduce re-admission rates and length of hospital stay in patients with heart failure."<sup>46</sup> These interventions are simple and already available to Ontarians.

<sup>&</sup>lt;sup>40</sup> Ontario spent \$44.8 billion last year on health. Using the ICES figures, 34 per cent of \$44.8 billion is \$15.2 billion, so a 10 per cent reduction in costs would be \$1.5 billion.

<sup>&</sup>lt;sup>41</sup> W. Wodchis et al., op. cit., p. 21.

<sup>&</sup>lt;sup>42</sup> Bridgepoint Health and Boston Consulting Group, "Improving Value in Managing Patients with Complex Chronic Disease," PowerPoint deck provided by Bridgepoint Health, 2011.

<sup>&</sup>lt;sup>43</sup> C. Preyra, op. cit., p. 41.

S. Stewart, A.J. Vandenbroek, S. Pearson and J.D. Horowitz, "Prolonged Beneficial Effects of a Home-Based Intervention on Unplanned Readmissions and Mortality Among Patients with Congestive Heart Failure," *Arch Intern Med* 159 (Feb. 8, 1999), no. 3, pp. 257–61.

<sup>&</sup>lt;sup>45</sup> Preyra, op. cit.

<sup>&</sup>lt;sup>46</sup> A.A. Louis, T. Turner, M. Gretton, A. Baksh and J.G. Cleland, "A Systematic Review of Telemonitoring for the Management of Heart Failure," *Eur J Heart Fail* 5 (2003), no. 5, pp. 583–90.

However, this is only part of the answer to the one per cent question. Analysis of a Local Health Integration Network's (LHIN) 2006–07 billing data done on behalf of MOHTLC revealed that one subset of hospital inpatients accounted for 40 per cent of all hospital bed days.<sup>47</sup> These patients were identified as "complex inpatients," meaning they did not have just one health condition but many at once, often including mental health or addiction issues. Strikingly similar results are found in British Columbia. "Remarkably, over 80 per cent of frequent users of BC's health care system had at least six different types of illness, and almost one third actually had ten or more illnesses, compared with only a small minority of other users."48 In Ontario, 80 per cent of all ALC bed days were used by these complex patients, spending an average of 72.9 days in hospital in 2006-07. As a comparison, the average stay for a noncomplex patient was 6.3 days over the same period. Over half of these patients also tend to be over age 75 and one-third are discharged from the hospital to another facility (most likely a long-term care home). Another third are discharged to the community without support services.<sup>49</sup> Similar interventions to those mentioned above could have a great impact when caring for these patients. Adding to this issue are other social determinants of health such as poverty, social isolation and illiteracy, which can further increase the need for intervention.

Interestingly, when you look at the patients that used emergency rooms (ERs) most often in the LHIN analyzed by MOHLTC the profile changes significantly. More than half were under age 45. These "at-risk" patients accounted for 20 per cent of all ER visits and made over four visits a year, some over 20 in one year. Even more intriguing is the level of severity of their medical issues (also known as "acuity" in ERs). Though one might expect that the reason for frequent visits to the ER was the need for surgery or some other complicated intervention, these patients were no more likely to be an urgent case than an average, everyday visitor to the ER. Instead, a strong underlying contributor to frequent visits to the ER appears to be mental health and addiction issues.<sup>50</sup>

<sup>&</sup>lt;sup>47</sup> J. Lawson, "High User Analysis," 2008, PowerPoint deck provided by Mr. Lawson.

<sup>&</sup>lt;sup>48</sup> R.J. Reid, R.G. Evans, M.L. Barer, S. Sheps, K. Kerluke, K. McGrail, C. Hertzman and N. Pagliccia, "Why Do Some People Use So Much Health Care?" 2003, University of British Columbia Research Brief downloaded from http://www.chspr.ubc.ca/files/publications/2003/chspr03-06S.pdf.

<sup>&</sup>lt;sup>49</sup> It should be noted that in this group it may have been the case that support services were not needed.

<sup>50</sup> Lawson, op. cit.

#### Case Study #3:

An 80-year-old woman lives alone, has diabetes, arthritis, a colostomy from a previous bout with bowel cancer and is a little forgetful. She has trouble getting an appointment with her family physician as the phone system is tiered and confusing ("press 1 for this, 3 for that"). Her daughter who lives far away gets her an appointment when she visits. The mother trips on a rug one evening and falls, breaking her wrist. She cannot get up and is found the next day by a neighbour and is taken to the ER. She gets a cast on her wrist, but feels unable to go home alone. As a result, she is admitted after spending 36 hours on a gurney in the ER. Due to a mixture of pain medications, sleeplessness and unfamiliarity, the patient gets confused and is prescribed anti-psychotics. She then gets C. difficile and is placed in isolation. The daughter is advised that her mother needs a nursing home (LTC) bed. The daughter's wish for her first choice of an LTC home and the C. difficile, now complicated by the patient calling out in the middle of the night, result in the patient being on a waiting list for weeks. Eventually the patient gets to the LTC home, where the cancer returns. The patient is sent back to the hospital, where she dies.

#### Case Study #3, What could happen:

The patient is identified by the family physician's office five years before as being at risk for complications due to her multiple ailments. She is visited by the nurse practitioner from the Community Care Access Centre (CCAC) and Family Health Team (FHT), and receives a full assessment of her capabilities, which are all done in her home. An occupational therapist visits and arranges for a variety of changes to the apartment to reduce risk and increase safety. The patient is seen, with her daughter, by a multidisciplinary assessment team that advises on best practices in management of her various conditions, including her early Alzheimer's disease. The CCAC and community social service agencies, in co-ordination with the FHT, provide a variety of services to assist with bathing, meals and social interaction and provide an alarm system in case of trouble. The patient now has an identified case manager who texts the daughter regularly.

A registered nurse from the FHT visits once every two weeks to oversee her medications and follow progress. The patient also has a regular appointment with the FHT to see the registered nurse and the family physician, where she also sees a behavioural expert registered nurse. The patient does not fall. When the cancer returns, it is identified at a regular visit to the FHT and home-based palliative care is arranged. The patient dies at home.

In the alternate outcome of the above case study, the family physician undertakes a cross-disciplinary core assessment and risk identification process, including a mental health check. Based on what we know about patients needing complex care, the physician would be quickly overwhelmed if he were left to be the lone individual responsible for co-ordinating care. Interprofessional team-based care, with care managers for the most complex patients, is essential to ensure that appropriate transition and supports are in place to mitigate the risk of readmission. Taking this step further, complex patients need to be engaged through their care providers to develop strategies to cope with loss of ability, set goals for recovery, and prepare them to rebuild their lives. Helping complex patients to live with the fewest restrictions and least risk is central to maintaining their dignity and connections with their community.

#### Mental health and addiction issues are also cost drivers

As with complex cases, the effects of mental health and addiction on our health care system should not be underestimated, nor should the ripple effects felt in the justice, educational and social services sectors. In 2000, the economic costs of mental health and addiction issues were estimated to be \$33.9 billion. Eighty-five per cent of these costs (\$28.7 billion) came from a loss of productivity, while the remaining \$5.2 billion were due to costs of hospitalizations, community mental health and substance abuse programs, law enforcement, supportive housing, fire losses and capital costs, to name a few.<sup>51</sup> More recent estimates of the economic costs of mental health and addiction are pegged at \$39 billion annually, with productivity losses accounting for 74 per cent of the costs.<sup>52</sup> Again, even a 10 per cent reduction in health care costs gained by developing a more efficient system could present at least \$3 billion per year in savings to the Ontario economy and deliver better care for these patients.

"At-risk" ER patients are more than four times more likely to have mental health and addiction issues (the mix of the two is called a "co-morbidity") than other patients visiting the ER. Complex inpatients are three times more likely.<sup>53</sup> As a step towards relieving the pressure felt by ERs from patients with mental health and addiction issues, more walk-in clinics and FHTs should be equipped with counselling clinics.<sup>54</sup>

<sup>&</sup>lt;sup>51</sup> W. Gnam, "The Economic Costs of Mental Disorders and Alcohol, Tobacco, and Illicit Drug Abuse in Ontario, 2000," 2006, Centre for Addiction and Mental Health Fact Sheet, downloaded from

http://www.camh.net/Research/Research\_publications/COI%20FACT%20SHEET\_revisedfinal.pdf.

<sup>&</sup>lt;sup>52</sup> Ministry of Health and Long-Term Care, "Every Door is the Right Door: Towards a 10-Year Mental Health Strategy," 2009, p.16.

<sup>53</sup> Lawson, op. cit.

<sup>&</sup>lt;sup>54</sup> Family Service Ontario, "Walk-In Counselling Clinics: A Powerful Relief Valve for Pressure on Ontario's Health Care System," 2011.

Mental health and addiction issues, including co-morbidities, have been the subject of many recent consultations and reports,<sup>55</sup> including that of the Ontario legislature's Select Committee on Mental Health and Addictions, which reported in August 2010.<sup>56</sup> The committee noted that "mental health and addictions services are funded or provided by at least 10 different ministries. Community care is delivered by 440 children's mental health agencies, 330 community mental health agencies, 150 substance abuse treatment agencies, and approximately 50 problem gambling centres." Like the Commission, the Select Committee was surprised to discover "that no one person or organization is responsible for connecting these various parts, or "breaking down the silos" as we so often heard. There is also no single organization responsible of ensuring that mental health and addictions services and supports are delivered consistently and comprehensively across Ontario."<sup>57</sup>

Further, there is a need to link the health system and social service planning, including youth protection services, more effectively to serve mental health and addiction patients better. In June 2011, MOHLTC released "Open Minds, Healthy Minds, Ontario's Comprehensive Mental Health and Addictions Strategy" in response to the Select Committee's observations. The strategy includes a plan to focus on quality improvement, early intervention and improved service integration for mental health and addiction patients. In addition, it addresses other significant underlying causes of poor health outcomes in Ontarians: the social determinants of health such as poverty and access to care.<sup>58</sup>

#### Health care: how it works now and how it should work in future

Canada's health system, and that of Ontario, developed to deal with acute care and largely remain in that mode. First, the focus is on patching up people after a health problem has struck rather than taking a broader approach that might prevent problems or at least mitigate the effects. Further, the system is designed to bring the patient to the practitioner, often in a hospital setting. Medicare pays the bills for physicians and hospitals, but little else.

<sup>&</sup>lt;sup>55</sup> Some recent reports include "Wired for Success: An Ontario Brain Strategy," Neurological Health Charities Canada (December 2010); "Respect, Recovery and Resilience," Minister of Health and Long-Term Care's Advisory Group (December 2010), downloaded from http://www.health.gov.on.ca/en/public/publications/ministry\_reports/mental\_health/mentalhealth\_rep.pdf, and "Every Door is the Right Door: Towards a 10-Year Mental Health Strategy," MOHLTC (July 2009), all of which are available online.

<sup>&</sup>lt;sup>56</sup> Select Committee on Mental Health and Addictions, "Navigating the Journey to Wellness: The Comprehensive Mental Health and Addictions Action Plan for Ontarians," downloaded from http://www.aptle.op.op/committee.report/files.pdf/Salect?/ 20Report?/ 20Report

http://www.ontla.on.ca/committee-proceedings/committee-reports/files\_pdf/Select%20Report%20ENG.pdf.

<sup>57</sup> Ibid, p. 3.

<sup>&</sup>lt;sup>58</sup> Ontario Ministry of Health and Long-Term Care, "Open Minds, Healthy Minds, Ontario's Comprehensive Mental Health and Addictions Strategy," June 2011, p. 4, downloaded from

 $http://www.health.gov.on.ca/english/public/pub/mental/pdf/open\_minds\_healthy\_minds\_en.pdf.$ 

Today, however, the key health issues are increasingly shifting to chronic care questions, in good part because the population is aging, but also because some lifestyle problems such as obesity are creating particular health conditions such as adult-onset Type 2 diabetes. In most chronic care cases, home care is more efficient and of better quality. Yet there has been no national intergovernmental approach to home care since the federal-provincial discussions around the Health Accord in 2004. Neither has there been a national approach to long-term facility-based care for the elderly — a related issue — even though this is where the current and future pressures lie. There have been some provincial initiatives, however. Ontario's Aging at Home Strategy, launched in 2007, provides services for seniors and caregivers to enable them to remain in their homes. The OECD projects that the total public and private costs of long-term care will more than double from an estimated 1.4 per cent of GDP in 2006 to 3.3 per cent by 2050.<sup>59</sup>

## What Is the Opportunity?

The ideal health system would put more emphasis on preventing poor health. It would be patient-centric and would feature co-ordination along the complete continuum of care that a patient might need. Primary care would be the main point of contact with patients, with much of the co-ordination across caregiving done through the administration of regional health authorities. There would be much less emphasis on treating patients in hospitals, which are costly and expose people to contagious diseases while yielding poor patient satisfaction. To a much greater degree, care would be provided by primary care facilities, through better information and in the case of chronic health issues, in the home or long-term care facilities. The system would allow all professionals to exercise the full scope of their skills in their work; nurses, for example, would do what they could competently do, like administer vaccines, and nurse practitioners could provide high-quality management of chronic illnesses like diabetes and high blood pressure.

In this ideal system, payment schemes and information gathering would be aligned to support the patient-centric notion. Compensation for hospitals and physicians would be more closely tied to outcomes of health rather than to the inputs or services. Data would be gathered on the actual total cost of looking after a patient rather than the present system of collecting data for separate portions of the system; even then, current data are actually based on government reimbursement rates rather than true costs.<sup>60</sup>

The current system and an ideal reformed system are laid out in the following charts.

<sup>&</sup>lt;sup>59</sup> OECD, "Help Wanted? Providing and Paying for Long-Term Care, 2011," based on data in Table 2.2, p. 80, downloaded from http://www.oecd.org/document/23/0,3746,en\_2649\_37407\_47659479\_1\_1\_1\_37407,00.html#data.

<sup>&</sup>lt;sup>60</sup> There is a good discussion of management and data issues in a patient-centric system in Robert S. Kaplan and Michael E. Porter, "The Big Idea: How to Solve the Cost Crisis in Health Care," *Harvard Business Review*, September 2011, downloaded from http://hbr.org/2011/09/how-to-solve-the-cost-crisis-in-health-care/ar/1.

### Current System

Transforming to

### **Reformed System**

General Approach	
<ul> <li>Intervention after a problem occurs</li> <li>Acute care</li> <li>Hospital-centric</li> <li>Silos</li> <li>Resource-intensive minority of patients in regular system</li> <li>Accept socio-economic weaknesses</li> <li>Extraordinary interventions at end of life</li> </ul>	<ul> <li>Health promotion</li> <li>Chronic care</li> <li>Patient-centric</li> <li>Co-ordination across a continuum of care</li> <li>Dedicated channels for the resource-intensive minority</li> <li>Address socio-economic weaknesses</li> <li>Pre-agreements on end-of-life care</li> </ul>
Hospitals	
<ul> <li>Draw patients to hospitals</li> <li>Historical cost plus inflation financing</li> <li>Managed through central government</li> <li>Homogeneous, all trying to offer all services</li> </ul>	<ul> <li>Keep patients out of hospitals</li> <li>Blend of base funding and pay-by-activity</li> <li>Regional management</li> <li>Differentiation and specialization along with specialized clinics</li> </ul>
Long-Term Care, Community Care and Home Care	
<ul> <li>Not integrated, underfunded and weight on long-term care</li> </ul>	Integrated with weight on home care
Physicians and Other Professionals	
<ul> <li>Not integrated with hospitals and other sectors</li> <li>Work alone or in groups</li> <li>Mostly fee-for-service funding</li> <li>Few standards for medical approaches/conduct of practice</li> <li>Unclear objectives and weak accountability</li> <li>Inefficient allocation of responsibilities</li> </ul>	<ul> <li>Integrated with primary care being the hub for most patients</li> <li>Work in clinics</li> <li>Blend of salary/capitation and fee-for-outcomes</li> <li>Evidence-based guidelines (through quality councils)</li> <li>Objectives from regional health authorities and accountability buttressed by electronic records</li> <li>Allocation in accordance with respective skills and costs; and where feasible shifting services to lower-cost care-providers</li> </ul>
Pharmaceuticals	
<ul> <li>Little cost discipline from governments</li> <li>Cost of plans to private employers driven in good part by employees</li> </ul>	<ul> <li>Cost discipline through purchasing power, guidelines for conduct of practice</li> <li>Greater control exercised by employers</li> </ul>

**Reformed System** 

Service Delivery	
Mostly public sector	Blend of public and private sector (within public payer model)
Information Technology	
<ul> <li>Little used by physicians and especially across the system</li> <li>Information conveyed in doctors' offices</li> </ul>	<ul> <li>Extensive use that is key to co-ordination across system and accountability</li> <li>Information more easily available and conveyed through multiple sources (phone, Internet, etc.)</li> </ul>
Medical Schools	
<ul> <li>No attention to system (cost) issues</li> <li>Little attention to labour supply issues</li> </ul>	<ul> <li>Course(s) on system issues</li> <li>Role in directing physicians to areas of demand (by area of medicine and geographically)</li> </ul>
Coverage of Public Payer Model	
Hybrid with almost 100 per cent primary, less than half of drugs and limited mental health	Broader coverage widely recommended but not at all clear this will be acted upon

Transforming to

**Current System** 

The ideal system begins with a general approach to health care and moves through the major elements of the system — hospitals, long-term care and home care, physicians and other professionals, pharmaceuticals, services delivery (public or private), information technology, medical schools and coverage of the public payer model. Before we get to a more detailed set of recommendations, here is a summary of the kind of changes we seek.

We have already sketched out the **general approach** — a shift towards health promotion rather than after-the-problem treatment; a system centred on patients rather than hospitals; more attention to chronic care rather than a primary focus on acute care; co-ordination across a broad continuum of care rather than independent silos that allow too many people to fall between the cracks; and new ways of dealing with the small minority of patients who require intensive care.

Rather than draw patients into **hospitals** for care, we should strive to direct patients to the most appropriate care setting for their problem — whether it is a doctor's office, family care centre or clinic, rehabilitation centre, long-term care centre or back home. Hospital financing, traditionally based on historical costs and inflation, should move to a blend of base funding and pay-by-activity, which would recognize the work of hospitals that take on the toughest and most expensive cases. This would accompany a shift from hospitals that try to offer all services to greater differentiation and specialization to reduce overlap and concentrate expertise. A further transfer of management from the government to regional authorities should accompany this.

**Physicians and other professionals** tend to work alone or in small groups where they are not integrated with other sectors of the health care system; better that they become the primary care hub for most patients by working in clinics that offer a variety of services and are well connected with other parts of the care system. And rather than be paid primarily on a fee-for-service basis, doctors should get a blend of salary, capitation (an annual fee for care of a particular patient) and fee-for-outcomes. (Already across Canada, alternative payment methods that include salary and capitation rather than pure fee-for-service account for 27 per cent of total clinical payments to physicians.) A recent report prepared by John Manley, William Anderson and Peter Barnes for the Ontario Hospital Association recommends that the compensation of hospital CEOs and senior executives should be tied to performance on strategic hospital priorities. Further, performance pay should be linked to achieving strategic health outcomes for each region across all types of health service providers in CCACs, LTC facilities, FHTs, Community Health Centres and public health units. The Manley report's recommendation about transparency of CEO and senior executive compensation should also be extended beyond hospitals and include LHINs, CCACs and LTC facilities. Evidence-based guidelines for the care of specific maladies or conditions developed by quality councils and used by physicians are needed to even out the wide variety of treatments — some more effective than others — that are now used for the same problems. To its credit, the Ontario government has established FHTs that go some way to meeting this goal, but they tend to be too small, with too few physicians and cover too narrow a range of services. Currently, it is unclear what objectives professionals are expected to meet and accountability is weak; the former should be set by regional health authorities and the latter strengthened by electronic record-keeping. In addition, where feasible, services should be shifted to lower-cost care-providers.

**Medical schools** pay little attention in their teaching to issues involving the entire health care system, particularly costs; they should add at least one course (perhaps more) introducing their students to the broader system in which they will spend their careers, and where physicians fit. The government should also take a bigger role in directing physicians to areas of need — defined either in terms of geography or medical specialty.

The government should exercise greater cost control over **pharmaceuticals** through its own purchasing power and through the setting of guidelines for pharmaceutical use. The recent move to reduce the cost of generic drugs was a fine first step in this direction. Private-sector employers who run drug plans for their employees should exercise greater control over the cost of these plans.

**Long-term care, community care and home care** are currently underfunded, with too much emphasis on long-term care facilities and too little integration of services. There should be more integration, with more weight given to home care.

There should not be an a priori or ideological bias towards public- or private-sector **service delivery**. Both options should be fully tested to see which provides the best service. This should not be defined simply with respect to cost, but be quality-adjusted. As long as government remains the payer for all covered services, it should allow for a role to be played by both the public and private sectors. After all, family physicians are for the most part private-sector operators paid by OHIP for their services. And we seem to have no trouble with the idea that private companies now provide publicly funded laboratory work for health care providers. This should be extended where it is the superior model.

**Information technology (IT)** is not used enough by physicians and other health care professionals across the system in a way that allows different disciplines and services to integrate their activities. Extensive use of IT is key to pushing the health care system to operate in a co-ordinated fashion. History has shown that huge IT projects are unwieldy. Most gains will come from local and regional records, so electronic record-keeping should begin with FHTs and hospitals; these could then be connected and expanded from this base. It is imperative, of course, that everyone use compatible systems that can communicate with each other.

The **public payer model** now covers almost all of primary care — physicians and hospitals — but less than half of drugs and relatively few mental health services; psychological services for example, are not covered. Extending medicare to a broader range of services would be difficult and controversial. But an open dialogue on this question is worthwhile and at some point will become necessary. The government should at least launch such a dialogue; Ontarians should be prepared to engage in this debate, especially stakeholders who know the system best.

We must stress two things. First, the health care landscape is not nearly as black and white as the chart and this short discussion imply. Many segments of the old system are already moving towards the kind of reformed system we would like to see and are somewhere along the continuum between old and reformed. Second, none of what we have said will surprise anyone who manages part of the health care system today. These proposals are common among health care professionals, who are full of good ideas about how the system can be reformed; many of them are already pushing the system towards needed reforms with some success.

Neither are these ideas in any way radical. But too many of them have been stifled in a public debate by politicians, interest groups and stakeholders who regard even the most sensible reform proposals as threats to medicare rather than solutions to medicare's problems.

Among those we talked to, none who manage parts of the system argued that more money alone is the solution to the problems of the health care system, including the ones they face. Indeed, some argued that the system is now well funded and that too much money would simply impede needed reforms. Certainly, the evidence of the recent past is that more money — political rhetoric notwithstanding — did not buy change, only more of the same, at higher cost.

Governments have typically recognized that greater co-ordination is required along the continuum of care and that the co-ordination should be on a regional basis. Ontario created 14 LHINs to do this. Despite the title, the LHINs do not integrate key parts of the system. Among the activities excluded are primary care and physicians in general, public health and in some cases, community care. Some LHINs have struck arrangements with the CCACs and public health units in their regions, but this pattern is fragile and does not apply everywhere. It is hit and (mostly) miss. In theory, LHINs have the authority to allocate budgets across the various components of care; in practice, they do not.

There is much to be proud of in Ontario's health care system, but there are also many problems, as anyone who works in the system — and many who deal with it as patients — will tell you. Fortunately, there is an abundance of opportunities for reform that will create a system that can deliver better quality care more efficiently. The challenge is to realize those opportunities.

## **Recommendations to Turn Problems into Realized Opportunities**

### **Overall System Planning**

Ontario's health system already possesses many qualities that align with promising health delivery practices seen in other jurisdictions. In principle, and even in name, the LHINs were given responsibilities and roles that are essential to a co-ordinated regional health system: they allocate budgets, set objectives, evaluate performance, and generally have the authority and independence to make transformative changes within their regions. However, it is now apparent that LHINs were not given the proper authority or resources to execute the vision for Ontario's renewed health system. In some cases they have not yet exercised the full scope of the authority they were granted. Through these recommendations, it is the Commission's intent to further strengthen the existing system, moving forward with the original intent of integrated regional health delivery.

**Recommendation 5-1:** Develop and publish a comprehensive plan to address health care challenges over the next 20 years. The plan should set objectives and drive solutions that are built around the following principles:

- The system should be centred on the patient, not on the institutions and practitioners in the health care system;
- The plan should focus on the co-ordination of services for patients in a fully integrated, system-wide approach;
- Reforms should recognize changes and challenges in both demographics and lifestyles by putting more emphasis on chronic than acute care;
- At the provincial level, the system must be able to carry out health care capacity planning; it must look at the health needs of the population and project future needs for facilities, services, funding and human resources;
- Policies should be based on evidence that provides guidance on what services, procedures, devices and drugs are effective, efficient and eligible for public funding;
- There should be a heightened focus on preventing health problems, including the role of public health in meeting this goal;
- It should ensure that health data are collected efficiently and shared;
- Funding to providers should be based primarily on meeting the needs of patients as they move through the health care continuum; and
- The quality of care can and should be enhanced despite the need to restrain increased spending; the objectives of quality care and cost restraint must go hand in hand.

**Recommendation 5-2:** Evaluate all proposals for change that include efficiencies and cost savings within the vision and plan developed above.

**Recommendation 5-3:** Divert all patients not requiring acute care from hospitals and into a more appropriate form of care that will be less expensive, improve the patient experience and reduce the patient's exposure to new health risks.

Such services could be provided by private, for-profit entities, but operated within the public payer system. Government would continue to determine what services are offered and set the fees paid by OHIP. The patient experience would, however, remain the same: upon presentation of a health card, the government will pay for the services rendered.

**Recommendation 5-4:** Increase the use of home-based care where appropriate to reduce costs without compromising excellent care. For example, home-based care should be used more extensively for recovery from procedures such as hip and knee surgery.

**Recommendation 5-5:** To improve the co-ordination of patient care, all health services in a region must be integrated.

This includes primary care physicians, acute care hospitals, long-term care, CCACs, home care, public health, walk-in clinics, FHTs (which for the purposes of this chapter includes Family Health Organizations [FHOs], groups and networks), community health centres and Nurse Practitioner-Led Clinics (NPLCs).

Cancer Care Ontario, which has recently begun to apply the expertise it built in addressing cancer to renal disease, is a good model for better co-ordinating chronic care services along a continuum of providers.

Exceptions to the regional system are specialized health facilities that have provincewide responsibilities for service co-ordination and system building. Facilities such as the Hospital for Sick Children, Princess Margaret Hospital and Centre for Addiction and Mental Health have quite unique roles and relationships with the provincial government as well as their local health authorities.

## **Fiscal Issues**

**Recommendation 5-6:** Cap the government's health budget at 2.5 per cent or less annual growth through 2017–18. After 2017–18, annual health cost increases must be restrained to no more than five per cent, a level necessary to keep the provincial budget balanced without relying on tax increases or an unacceptable squeezing-out of other public services.

**Recommendation 5-7:** Support a gradual shift to mechanisms that ensure a continuum of care and care that is community-based. Funding for community-based care may need to grow at a higher rate in the short to medium term in order to build capacity to take pressure off acute care facilities; on the other hand, with a shift away from a hospital focus, hospital budgets could grow less rapidly than the average.

**Recommendation 5-8:** Achieve spending restraint by moving the health care system towards a more efficient overall design and finding efficiency gains within its constituent parts.

**Recommendation 5-9:** Do not apply the same degree of fiscal restraint to all parts of health care. Some areas — including community care and mental health — will need to grow more rapidly than the average.

Ontario's Mental Health and Addictions Strategy commits the province to the goal of providing "more children, youth, adults and their families the services they need, more quickly, and more effectively...."<sup>61</sup> Addressing this historic gap in funding and service is highly laudable, particularly when mental health-related disability costs are mounting.

As a related point, child and youth mental health services should be reconfigured to improve co-ordination of the children's services sector and the health, education and youth justice sectors. We will return to this point in Chapter 8, Social Programs.

# Integrating the Silos into a Health Care System

**Recommendation 5-10:** Set the overall principles for provincewide health care, but continue to organize the delivery of health care on a regional basis.

**Recommendation 5-11:** A regional health authority should be clearly identified as the key point for integrating services and institutions across the full continuum of care for a geographic area.

<sup>&</sup>lt;sup>61</sup> Ontario Ministry of Health and Long-Term Care, "Open Minds, Healthy Minds," op. cit., p. 4, downloaded from http://www.health.gov.on.ca/en/public/publications/ministry\_reports/mental\_health2011/mentalhealth\_rep2011.pdf.

Several key principles must be established for any such co-ordinating entity to succeed: The co-ordinator must have the authority, accountabilities and resources necessary to oversee health within the region; it must have the power to allocate budgets, hold stakeholders accountable and set incentive systems.

The Commission considered the following possible co-ordinators:

- Reverting back to regional offices of the MOHLTC is not the preferred model.
   The co-ordinator should have more independence from the ministry, be able to tap into a broader array of expertise, and be more firmly rooted in the communities served.
- The CCACs currently have resources in collective purchasing and IT capacity that the LHINs lack. However, their reach does not include all health care sectors and a substantial change to the system would be needed to give it to them. We do not believe they are the preferred model either.

This leaves the large, mostly academic, hospitals and reconstituted LHINs. Each has pros and cons.

 The advantage of the large hospitals is that this is where the managerial and organizational expertise now resides. However, the managerial expertise of the hospitals is often, but not always, only in hospital and acute care issues rather than a broader sector perspective. Among the disadvantages are the likelihood that we would end up with at least 25 organizational entities, which would reduce economies of scale, and the risk that the chosen hospitals would tilt care in the direction of their own facilities even though the thrust of any reforms is to keep people out of hospitals. There is also a history of trepidation among other stakeholders towards large hospitals and their capacity to dominate the system. The LHINs could do the co-ordination, but only if they were substantially reconstituted and given the human resources and IT and collective purchasing capacity they currently lack. They would need a clear mandate to integrate almost all parts of health care and be given the resources adequate to carry out their new role. They would need to be able to pay their chief executive officers salaries that are competitive with other parts of the system (two LHINs have recently lost their CEOs to hospitals) and with other sectors. Their numbers could be reduced from the existing 14, but this is very much a secondary matter relative to the other changes listed above. On average, each LHIN serves almost one million people, and, in the case of northern Ontario, covers vast territories. Attention could be paid to the confusion caused by the five LHINs in the Greater Toronto Area; the boundaries of some cut across those of the municipalities they must deal with, especially on matters of public health. New resources would not all need to be incremental since many would involve a transfer of resources, including staff, from the ministry. The advantages of this option are that the reconstituted LHIN would be independent of the existing sectors and an appropriate number (and their boundaries) could be chosen to balance the needs of regional representation with opportunities for economies of scale. The disadvantage is that the process of expanding their role would require considerable disruptive change to align them with the original intent of their function. The change might also involve transferring people from the management of hospitals and perhaps the CCACs.

The Commission heard arguments in favour both of the large hospitals and of reconstituted LHINs. On balance, we favour the LHIN option; however, either could be made to work. And, as indicated above, neither would work if the basic principles were not adhered to.

# LHINs 2.0

As the regional health authority, LHINs need to integrate care across the system by executing three key roles: planning and integrating the system, funding and case management.

#### Planning and Integrating the System

Streamlining relationships between LHINs and health agencies, sharing information, optimizing the use of human resource capacity and containing further system expansion are necessary elements for developing a cohesive plan to substantively integrate the current health care system.

#### Streamlining Relationships

**Recommendation 5-12:** Reduce the number of organizations with which the Local Heath Integration Networks must deal on a day-to-day basis.

There are more than 2,500 funded health organizations in Ontario, many with their own leadership teams and boards of directors. In the health care system's current state, it will be very difficult for the LHINs to do the job the Commission has set out for them because, in order to have a truly integrated system, the LHINs will need to broker relationships with every agency. In addition, the LHINs will have to deal with all the individual FHTs, FHOs, etc. Similar health care groups, for example, the 155 hospitals, 14 CCACs, 200 FHTs or over 600 long-term care homes in the province, must further consolidate either organizationally by forming merged leadership and boards, or physically by forming merged agencies.

This network of streamlined relationships should have the following features:

- A regional physician network that has:
  - Joint accountability for primary and acute care that leverages the talent, infrastructure and capacity of hospitals while leveraging the comparative advantages the CCACs have built in the areas of collective purchasing and IT infrastructure;
  - Co-ordinated leadership through a body like the Ontario Medical Association (OMA) to act as the interface with the LHINs, contribute to quality assurance policy development with bodies such as Health Quality Ontario (HQO) and ICES, and keep their fellow doctors and other primary caregivers abreast of new developments;
- Further amalgamation of hospitals and reduction in the number of boards; and
- The creation of an entity that represents the network of long-term care homes.

**Recommendation 5-13:** Consolidation of health service agencies and/or their boards should occur where appropriate, while establishing any new consolidated agencies as separate legal entities to limit major labour harmonization and adjustment costs.

**Recommendation 5-14:** Establish an advisory panel in each Local Health Integration Network with appropriate representation of the regional health care stakeholders, including community hospitals, physicians, community care and long-term care homes.

The LHINs need to have leaders who are savvy to political and community issues at play in the regions. Do not appoint them through Orders-in-Council, but rather hire them using executive search best practices to ensure independence and that an appropriate combination of skills and expertise is brought to the table.

#### Information Sharing and Use

**Recommendation 5-15:** The Local Health Integration Networks must integrate care across the system by sharing information on patients among health care providers, co-ordinating decisions and allocating funds to best reflect regional needs.

Their mandate should include the range of services described in Recommendation 5-5: primary care physicians, acute care hospitals, long-term care, community care, home care, public health, etc. The pan-provincial institutions listed in Recommendation 5-5 should have their own authority, which would be accountable directly to MOHLTC, and the government should explore opportunities to concentrate very specialized intensive care into a few centres to take advantage of their existing talent and infrastructure strengths.

**Recommendation 5-16:** Use data and information sharing to better understand and address the fiscal impacts of chronic and complex conditions and at-risk patients with mental health and addiction issues (see Recommendations 5-37 to 5-41 for more on managing their care).

Analysis of potential solutions, including more efficient use of the full range of health services and other agencies should be done in tandem with an assessment of the potential for greater involvement of the private sector in providing advice on complex case management. Integration and co-operation between the health, mental health, addiction, social service, justice and youth protection service sectors is crucial.

**Recommendation 5-17:** Use information from funding models such as the Health-Based Allocation Model (HBAM)<sup>62</sup> to examine where services may not be provided equally across health regions and conduct ongoing evaluations of each Local Health Integration Network's progress in managing high-use populations. (See Recommendations 5-50 and 5-73 for more details on HBAM.)

Optimize the HBAM data set to identify each LHIN's high-use population on an annual basis, including their specific demographic, socio-economic, diagnostic and procedural characteristics. Use this information to better understand and learn from the differences in treatment practice in each LHIN and apply best practices across the province. Further, use HBAM data to build specific strategies for co-ordinating health care for each high-use clinical group, for example: end-of-life care, avoidable complications, and care for those with mental health and addictions issues.

<sup>&</sup>lt;sup>62</sup> The Health-Based Allocation Model (HBAM) is a tool to allocate funding for health services across communities in the province. Allocations estimate the demand and costs of these services based on clinical and demographic information such as age, health status, patient flow and rural geography.

### **Optimize Human Resources Capacity**

**Recommendation 5-18:** Where feasible, services should be shifted to lower-cost caregivers. Across the spectrum of caregivers, full scope of practice needs to be exercised.

There should be a net shift in responsibilities from physicians to nurses and others in health teams, including physician assistants. This should be supported by changes to fee schedules; for example, by not paying physicians for interventions like vaccinations that could be done by nurses.

There is a significant number of cases where there are minimal risks of complications and nurses or physician assistants can play a more independent role; however, there is an equally significant number of cases where there is a somewhat higher but not extreme risk of complications where nurses or physician assistants would require a doctor to be nearby to deal with any potential issues. Family Health Teams have optimized a model that could be transferable to other settings as nurses are often in close proximity to doctors.

**Recommendation 5-19:** A broader perspective should be applied to decisions that are made on the scope of practice of health professionals. Government should play a more active role in working with the professional colleges to apply a system-wide approach rather than dealing with individual professions in isolation.

Doctors and nurses may discuss among themselves what activities they should retain or give up, but there is no mechanism to put these internal dialogues together and get some action on changes that both agree would be beneficial.

**Recommendation 5-20:** Maximize opportunities to use nurse practitioners with the aim of efficiency, while maintaining excellent care.

Seven of the controlled acts authorized to physicians are also authorized to nurse practitioners, for example: periodic health examinations ("full physicals" for children, women and men); assessment and clinical management of acute episodic illness, for example, respiratory tract infections; and monitoring stable chronic health conditions, such as hypertension and diabetes, etc.

**Recommendation 5-21:** Recognize the increased demand for nurses in the capacity of nursing programs at colleges and universities and their ability to train more nurses.

There are already severe labour shortages for nurses and various technicians, with some reports of a 20 to 30 per cent attrition of nurses within the first year after nursing school. There is a desperate need to increase supply and improve retention. If this is not addressed quickly, demand-supply imbalance will blow up labour costs and compromise overall restraint.

**Recommendation 5-22:** Increase the use of personal support workers and integrate them into teams with nurse practitioners, registered nurses and other staff members where appropriate to optimize patient care.

Increasing the use of personal support workers to apply their full range of skills will allow other health professionals to focus on what they are trained to do best and deliver excellent cost-efficient care.

**Recommendation 5-23:** Local Health Integration Networks need to use funding as a lever to encourage hospitals and other health care providers to use the full scope of practice of their staff.

Funding dictated by expensive and sub-optimal use of practitioners must cease. If health care organizations are not implementing the full scope of practice standards set by the ministry, the LHINs need to use funding reductions as an incentive for compliance.

**Recommendation 5-24:** Make changes to the Pharmacy Act to enable an expanded scope of pharmacy practice. This would involve developing supporting regulations to permit pharmacists to administer routine injections and inhalations, including immunization.

#### **Contain Further Capital Investment**

**Recommendation 5-25:** Hospital capital plans that extend out-of-hospital services such as those for outpatients should not be entertained by Local Health Integration Networks. Hospitals should conduct affairs largely within hospitals, and others, such as Community Care Access Centres (CCACs) and private health care operators, should be responsible for providing out-of-hospital services. The CCACs and private health care operators have demonstrated that they are capable of doing this work for less than hospitals.

**Recommendation 5-26:** Resist the natural temptation to build many more long-term care facilities for an aging population until the government can assess what can be done by emphasizing to a greater extent the use of home-based care that is supported by community services. Home-based care is less expensive and should generate greater population satisfaction.

### Funding

**Recommendation 5-27:** Grant Local Health Integration Networks the authority, accountabilities and resources necessary to oversee health within the region, including allocating budgets, holding stakeholders accountable and setting incentive systems.

The LHINs should have clear powers to deal with all aspects of the health system's performance in their area, including primary care (physicians), acute care (hospitals), community care and long-term care. This would include setting budgets and/or compensation for all players.

**Recommendation 5-28:** Tie compensation for CEOs and senior executives in all parts of the health care system to strategically targeted health outcomes, not the number of interventions performed, through a performance pay framework. Mirror this performance pay approach throughout each hospital, Community Care Access Centre, long-term care facility, etc., at the physician and health care worker levels.

**Recommendation 5-29:** Support transparency in senior executive and CEO salaries throughout the health care system by publicly posting comprehensive compensation information in a timely fashion.

**Recommendation 5-30:** Allocate funding based on meeting the needs of patient as they move through the continuum of care.

#### **Case Management**

An apparent weakness in the current health care system is the lack of smooth and consistent patient case management.

**Recommendation 5-31:** Some regions have developed roles for "clerical system navigators" that co-ordinate appointments and assist patients with required forms and paperwork. Local Health Integration Networks should ensure that a sufficient number of people in this role are put in place across the entire health care system.

**Recommendation 5-32:** Empower primary caregivers and physicians in the Family Health Teams (FHTs) or specialized clinics to play the role of "quarterback," tracking patients as they move through the integrated health system. All FHTs should work in tandem with clerical system navigators and hospitalist<sup>63</sup> physicians to track their patients who are in hospitals, from admission to discharge (see Recommendation 5-55 on hospitalists for more details).

**Recommendation 5-33:** Tightly integrate Community Care Access Centres (CCACs) with Local Health Integration Networks (LHINs) to improve patient case management. There are options that should be explored about the nature of this integration. It could be either through co-operation of two entities or a more formal and complete merger of CCACs into this one key aspect of the work of LHINs.

<sup>&</sup>lt;sup>63</sup> Hospitalists are physicians who dedicate their time to caring for hospitalized patients, following individual cases through the system, ensuring co-ordinated communication among the hospital's health care providers and specialists, including surgeons and oncologists. This type of role is crucial when dealing with patients with complex cases where multiple specialists may be involved in their care.

**Recommendation 5-34:** Require hospitals to make discharge summaries available electronically to other care providers (e.g., general practitioners, home care) immediately.

**Recommendation 5-35:** Switch to electronic delivery of laboratory test results to improve timeliness and efficiency, as well as support patient privacy.

**Recommendation 5-36:** Reduce absenteeism for Ontarians and office visits, while improving patient satisfaction, through secure messaging between patients and providers, online appointment scheduling, access to test results for patients, and online requests for prescription refills and renewal.

#### **Management of Complex and Chronic Conditions**

**Recommendation 5-37:** Complex care patients should be managed through interprofessional, team-based approaches to maximize co-ordination with Family Health Teams and other community care providers.

**Recommendation 5-38:** Chronic issues should be handled by community and home-based care to the fullest extent possible.

**Recommendation 5-39:** Reach out to patients who need preventive care, particularly chronic disease and medication management, rather than waiting for them to come to get services. Leverage electronic medical records, decision support and secure messaging with Ontarians to achieve these goals.

**Recommendation 5-40:** Reduce mortality, hospitalizations and costs while improving patient satisfaction by connecting Ontarians who have serious chronic health problems (e.g., congestive heart failure) with ongoing monitoring and support through expanded use of telehomecare.

**Recommendation 5-41:** Centralize leadership of chronic disease management by developing co-ordinating bodies for chronic conditions including mental health, heart and stroke and renal disease, based on the Cancer Care Ontario model.

### **Governance and Structures**

If revamped LHINs are to co-ordinate the system, they would need appropriate representation.

**Recommendation 5-42:** Resource the Local Health Integration Networks adequately to perform their expanded functions. Additional resources should come in large part from the Ministry of Health and Long-Term Care; this would entail a significant transfer of employees.

**Recommendation 5-43:** Put in place clear structures to clarify the lines of accountability up to the Local Health Integration Networks (LHINs) and the accountability of LHINs to the Ministry of Health and Long-Term Care.

The LHINs should be able to set accountabilities for primary care provider remuneration as well as regional health system performance, removing the direct influence of MOHLTC. The ministry used to control inputs and paid little attention to outcomes; affording LHINs the ability to focus on outcomes and ease off on inputs and process will help drive positive results. Establishing target outcomes for LHINs in areas such as mental health and diabetes will have a greater impact on health system efficiency than the previous approach focusing on activities like reducing emergency wait times. In addition, removing the political influence from LHINs' day-to-day operations will help enable change and innovation. All too often, negative reports in the media have stymied evolution in health care policy and delivery. Government needs to stand by the LHINs' decisions, even facility closures, if need be.

**Recommendation 5-44:** Move critical health policy decisions out of the context of negotiations with the Ontario Medical Association and into a forum that includes broad stakeholder consultation.

Currently, decisions regarding medical procedures that are covered under OHIP or excluded from coverage are part of the compensation package negotiated periodically by the government and the OMA. This should stop. As in other jurisdictions, doctors should be consulted on such questions, but no more. Such decisions should be made elsewhere (see next recommendation).

# **Evidence-based Policy**

We must recognize that physicians have a tough job. Medicine is complicated and everchanging. After many years in school, doctors are thrust into a life of long work hours, which makes it difficult to keep up with the latest research and best practices. They need researchbased clinical guidelines to help them stay current with developments in medicine. This is why the government established both the ICES and HQO. Other countries have set up similar quality councils, like Britain's National Institute for Health and Clinical Excellence. In Ontario, the work of ICES and HQO can be the basis for clinical guidelines that can advise physicians and other health care providers on the most effective and efficient ways of dealing with specific medical problems.

**Recommendation 5-45:** The Institute for Clinical Evaluative Sciences and Health Quality Ontario must work in tandem, integrating their respective expertise into practical recommendations for health care providers.

They could also help the government decide which procedures might be removed from public coverage, a task now done through the ministry's negotiations with the OMA.

**Recommendation 5-46:** As a body of practice is established, expand the mandate of Health Quality Ontario to become a regulatory body to enforce evidence-based directives to guide treatment decisions and OHIP coverage.

Health Quality Ontario is responsible for making recommendations with respect to clinical practice guidelines and the provision of funding for health care services and medical devices based on scientific evidence. Though effectiveness is a central tenet of their research, efficiency should also become an equally large focus.

Care should be taken to ensure that innovation is not stifled by directives that are unreasonably rigid. Such an initiative:

- Requires effective input from key stakeholders including physicians;
- Requires effective liaisons with quality/research organizations in other provinces, in the federal government and in other countries; and
- Requires an international scientific advisory body.

**Recommendation 5-47:** Make all Health Quality Ontario work public. Use the evidence found to inform directives on practices and what will be covered by OHIP.

**Recommendation 5-48:** More work must be done on the efficiency front for the Institute for Clinical Evaluative Sciences.

The mandate of ICES is to conduct research that contributes to the effectiveness, quality, equity and efficiency of health care and health services in Ontario. Its work to date has made great strides on the fronts of effectiveness, quality and equity; however, the efficiency component has lagged the others.

Both ICES and HQO could become instrumental in helping increase efficiency of the health system without jeopardizing quality. It is no longer sufficient to simply ask whether a practice or a pharmaceutical offers the prospect of improved health. A much more stringent test is to determine if it is an efficient way to achieve positive health outcomes.

**Recommendation 5-49:** Explore the potential for a national Organization for Economic Co-operation and Development-type entity that collates and enhances evidence-based policy directions and provides enhanced collaboration on issues across jurisdictions. It could provide a gathering place for dialogue and a secretariat with a capacity for analysis. Such an organization could be housed with the Council of Health Ministers or Deputy Ministers. The federal government should be involved.

Despite variations in how health care is provided across the country, all provinces and territories face the same challenge of controlling health care cost increases without sacrificing excellent care. Much can be learned by discussing and understanding what each jurisdiction is doing and there is an opportunity to conduct cross-jurisdictional studies to determine the best approach. The federal government is unlikely to play the role of facilitating such a dialogue; however, Ontario should convene with the other provinces and territories and invite the federal government to participate.

### Hospitals

At present, the payment hospitals receive is based on average costs across the province so there is no incentive to increase efficiency. There is little understanding of the true costs of hospital procedures and, as such, estimations of value for money are difficult to ascertain. Both MOHLTC and LHINs need to take a hard look at the variability in the costs incurred by hospital procedures from region to region and hospital to hospital, and take steps to ensure that Ontario is getting the best value for its money when allocating funds to hospitals.

**Recommendation 5-50:** Use data from the Health-Based Allocation Model (HBAM) system to set appropriate compensation for procedures and cease the use of average costs to set hospital payments (see Recommendations 5-17 and 5-73 for more details on HBAM).

**Recommendation 5-51:** Create a blend of activity-based funding (i.e., funding related to interventions or outcomes) and base funding managed through accountability agreements.

Indeed, a shift to activity-based funding should be applied as well to other parts of the health system. Currently, hospital budgets are mostly determined by a percentage increase from the previous year's budget, regardless of whether a hospital's activities are increasing or decreasing. Under activity-based funding, a hospital would get a set amount for a specific intervention. For example, a hospital might get \$2,000 for each cataract surgery, \$400 to set a broken arm and \$8,000 for a hip replacement. An activity would shift to the hospitals that can perform it profitably, while hospitals that cannot meet that standard would either become more efficient or reduce their efforts in this area, ideally by focusing on activities that they can do well. The result would be a general reduction in the cost of each procedure.

**Recommendation 5-52:** Create policies to move people away from inpatient acute care settings by shifting access to the health care system away from emergency rooms and towards community care (i.e., walk-in clinics and Family Health Teams), home care and, in some cases, long-term care.

This alone should reduce the number of people who end up being admitted to hospital beds even though that is not appropriate for the nature of care they need.

**Recommendation 5-53:** Encourage hospitals to specialize so all are not trying to provide all services regardless of their comparative advantages.

To a degree, proper funding incentives will energize this shift; if a certain reimbursement rate is set for an activity, hospitals that cannot provide the service within that rate will gravitate away from it. More specialty clinics should also be encouraged, because they can cost less and provide better quality. Again, a proper funding model should support this.

**Recommendation 5-54:** Given the burden of alternate level of care (ALC) patients on hospital capacity, hospitals must become more effective in optimizing this capacity while applying best practices in planning patient discharges. Further, small hospitals with large ALC populations must be assessed with a goal of redefining their role in care for the elderly. Again, funding should be aligned appropriately.

**Recommendation 5-55:** Use hospitalist physicians to co-ordinate inpatient care from admission to discharge. Hospitalists should work with Family Health Teams to better co-ordinate a patient's moves through the health care continuum (acute care, rehabilitation, long-term care, community care and home care).

### Physicians

Recommendation 5-56: Make primary care a focal point in a new, integrated health model.

**Recommendation 5-57:** Regional health authorities must integrate physicians into a rostered health system and adopt the appropriate measures to address compensation issues across disciplines; that is, the proper blend of salary/capitation and fee-for-service.

The primary goal for physician performance should be prevention and keeping people out of hospitals. Collective administrative support would allow physicians to concentrate on providing better care, a value proposition that should appeal to them.

**Recommendation 5-58:** Reduce the sole proprietorship nature of the offices of many primary care physicians and encourage more interdisciplinary integration through performance incentives and accountability.

**Recommendation 5-59:** Compensate physicians using a blended model of salary/capitation and fee-for-service; the right balance is probably in the area of 70 per cent salary/capitation and 30 per cent fee-for-service.

Physicians' compensation, and especially performance pay, should be linked to positive health outcomes that are linked to strategic targets, not to the number of interventions performed.

**Recommendation 5-60:** Aggressively negotiate with the Ontario Medical Association for the next agreement.

The government must be very strategic in its objectives to ensure the promotion of a highquality care system that runs efficiently. Since Ontario's doctors are now the best paid in the country, it is reasonable to set a goal of allowing no increase in total compensation. However, the negotiations must go well beyond compensation. They must also address the integration of physicians into the rest of the health care system and the objective of working towards the best possible health quality regime.

**Recommendation 5-61:** Adjust fee schedules in a timely manner to reflect technological improvements, with the savings going to the bottom line of less expenditure on health care.

Technological improvements often reduce the time required for procedures. Will Falk has recently pointed to the example of radiology, where government investments, including those made through the Canada Health Infoway program, have resulted in vast productivity improvements. Despite the fact that these improvements have drastically reduced the time it takes to diagnose (and hence greatly increased the volumes of diagnoses that can be made in any given day), the fee schedule has not been adjusted to reflect these effects.<sup>64</sup>

**Recommendation 5-62:** Make Family Health Teams (FHTs) the norm for primary care and design the incentive structure of physicians' compensation to encourage this development. Among the key characteristics of FHTs are the following:

- The regional health authority should play a key role in determining their relationship with the rest of the health care system and setting ground rules for their operation;
- Make outcomes the focus of FHTs, not health interventions. Their operation should be tightened through objectives, accountability and a data collection system;
- Conduct research to determine the optimal size of FHTs, taking into account factors such as geography and patient demography. Balancing economies of scale while maintaining personal connections between health care providers and patients is crucial: FHTs need the scale to support a wide range of care providers and be able to support the administration necessary, including the responsibility of tracking people through the system. It has been suggested to the Commission that the optimal size, for larger communities, may be in the range of 8 to 15 physicians, and include practitioners with a wider range of specialties than is now the case. They now typically have only three to eight physicians; and

<sup>&</sup>lt;sup>64</sup> W. Falk, M. Mendelsohn, J. Hjartarson and A. Southey, "Fiscal Sustainability and the Transformation of Canada's Healthcare System: A Shifting Gears Report," 2011, Mowat Centre, p. 36.

 To provide a range of services at a lower cost, include other health professionals in the FHTs (nurse practitioners, registered nurses, dietitians and midwives, for example). Unlisted practitioners such as physiotherapists and massage therapists would also be part of FHTs; however, their services would be provided on a cost-recovery basis.

**Recommendation 5-63:** Require Family Health Teams (FHTs) to accept patients who choose them, and the FHTs should work with each patient to connect them with the most appropriate constellation of care providers.

**Recommendation 5-64:** The regional health authority should establish incentives to discourage Family Health Teams from referring patients to acute care.

**Recommendation 5-65:** Regional authorities should also be responsible for assigning heavy users of the health care system to the appropriate Family Health Team (FHT). If, for example, there are 300 heavy users within a region and three FHTs, the regional health authority would try to steer 100 to each, so that no FHT is overburdened.

**Recommendation 5-66:** Because Family Health Teams (FHTs) will be responsible for patient tracking, they will need to build a critical mass of an administrative arm to carry out this task. This administrative arm should be shared among a number of FHTs.

**Recommendation 5-67:** Better after-hours care must be offered and telephone/Internet services should direct patients to the most appropriate and convenient care provider.

**Recommendation 5-68:** All Family Health Teams must be encouraged to add more specialists to their teams, which will reduce referrals and ease some of the complexities of patient tracking.

**Recommendation 5-69:** The Ministry of Health and Long-Term Care should allow the flexibility necessary for Family Health Teams to share specialists by permitting part-time contracts.

**Recommendation 5-70:** All Family Health Team physicians must begin engaging in discussions with their middle-aged patients about end-of-life health care.

Far too often, patients and their families are thrust into making these types of critical decisions under duress, where a clear understanding of alternatives and consequences is essential and the need to rapidly implement the patient's wishes is required.

The ministry should seek the assistance of and input from seniors' advocacy organizations (like CARP<sup>65</sup>) to engage the public in an open dialogue on the appropriate policies and approaches to address end-of-life care. A module should be developed to assist people in setting out their wishes and advising them on the appropriate processes to ensure that their wishes are carried out. Informing people about the importance of using an advance health care directive (also known as a "living will") as opposed to the last will and testament as the legal document to express one's end-of-life care wishes is essential.

Primary care physicians need to open the dialogue about a living will that lays out how individuals wish to be cared for when they are unable to do so, including the need to discuss the living will with family beforehand to mitigate any possible conflicts later.

If patients indicate their preference in approach, then the physician should receive assurances from the patient that there is understanding among all family members. If patients have not indicated a preference, then the physician should gently ensure that the issue is raised.

Having a clear understanding by all parties of patients' wishes regarding end-of-life care offers the ability to put in place a plan to provide the care necessary to meet the patients' needs and provide the services in a timely manner when the need arises. This in turn will help to reduce the number of ALC patients who are waiting for places in long-term care facilities and hospices.

**Recommendation 5-71:** Improve access to care (e.g., in remote communities) and productivity for specialists by triaging appropriate patients for telemedicine services (e.g., teledermatology, teleophthalmology).

**Recommendation 5-72:** Remove perverse incentives that undermine the quality and efficiency of care. For example, physicians are penalized when one of their patients goes to another walk-in clinic, but not when the patient goes to the emergency department of a hospital. More generally, the fee-for-service compensation model gives an incentive for medical interventions without due consideration to quality and efficiency of care. Such incentive issues must be addressed by focusing the Ontario Medical Association's negotiations more on quality of care and amending payment systems for physicians and throughout the health care system.

<sup>&</sup>lt;sup>65</sup> CARP was formerly known as the Canadian Association of Retired Persons and is now known as Canada's Association for the Fifty-Plus, but it has retained the CARP acronym. For more information, please see www.carp.ca.

**Recommendation 5-73:** The model described in the above recommendations must be supported by a robust data collection and sharing system that allows the creation of the necessary records. For example, the model works only if we know how many patients are *not* visiting emergency departments or how many diabetes patients are *not* experiencing complications (see Recommendations 5-17 and 5-50 on Health-Based Allocation Model data for more details).

### **Community Care, Home Care and Long-Term Care**

**Recommendation 5-74:** Increase the focus on home care, supported by required resources, particularly at the community level.

**Recommendation 5-75:** Match seniors to the services that they need from the earliest available care provider, reduce alternate level of care days, and improve co-ordination of care through the use of referral management tools for long-term care, home care and community services.

**Recommendation 5-76:** Implement the recommendations contained in "Caring for Our Aging Population and Addressing Alternate Level of Care," a report prepared by Dr. David Walker and released in August 2011.<sup>66</sup>

More specifically, the government should move quickly to implement his proposals that:

- Ontario's health care system needs to undergo a broader transformation to meet the care needs of an aging population;
- Primary care providers must make care for the elderly a priority, including the early identification of seniors at risk of frailty and proactive management of their multiple challenges;
- The continuum of community care must be supported through additional and sustained resources to integrate, co-ordinate and enhance traditional sectors and assisted living arrangements while bridging gaps through new models of care that serve populations whose care needs exceed what is currently available;
- Seniors and younger populations with special needs, particularly behavioural challenges, must be provided with knowledgeable, integrated care across the continuum, wherever they seek treatment, with equitable and timely transition to the right provider for the right service;

<sup>&</sup>lt;sup>66</sup> Walker, op. cit.

- An "assess and restore" philosophy and function must be central to health care delivery. There should be an enhancement of programs aimed at restoring and reactivating elderly patients' level of functioning, and creating opportunities for them to be transferred home with appropriate ongoing supports; and
- Improved communication between institutions, and between primary care and CCACs, through the use of electronic medical records is essential. Furthermore, advances made in the use of telehomecare should be disseminated and adopted broadly for the right ALC populations.

**Recommendation 5-77:** In addition to recommendations contained in "Caring for Our Aging Population and Addressing Alternate Level of Care," a report prepared by Dr. David Walker and released in August 2011,<sup>67</sup> there is a need for more and varied palliative care; at home and in residential hospices.

## **Health Promotion and Prevention**

**Recommendation 5-78:** Integrate the public health system into the other parts of the health system (i.e., Local Health Integration Networks).

Much public health work is done outside the primary health care sector, for example, in matters of settlement and housing. The potential impacts of budget integration should be taken into consideration as the funding sources for public health are strongly linked to municipal budgets.

**Recommendation 5-79:** Review the current funding model that requires a 25 per cent match from municipalities for public health spending.

Many municipalities are now considering reducing their funding, which puts public health units at risk of losing provincial support as a result of the municipal cuts.

**Recommendation 5-80:** Consider fully uploading public health to the provincial level to ensure better integration with the health care system and avoid existing funding pressures.

**Recommendation 5-81:** Improve co-ordination across the public health system, not only among public health units, but also among hospitals, community care providers and primary care physicians.

<sup>67</sup> Walker, op. cit.

With the advent of LHINs, hospitals refocused on acute care and core services, but as an unintended result, they began pulling back on public health functions such as diabetes counselling.

**Recommendation 5-82:** Replicate British Columbia's Act Now initiative, which has been identified by the World Health Organization (WHO) as a best practice for health promotion and chronic disease prevention, in Ontario.

There appears to be some correlation between health outcomes and the amount provinces spend on public health. A 2009 study by Douglas Manuel and others revealed that British Columbia, which spends almost three times as much per capita on public health as Ontario, is the leading province in terms of overall population health and health behaviours (including quitting smoking, engaging in regular physical activity, choosing a healthy diet and maintaining a healthy body weight).<sup>68</sup> This apparent correlation between public health spending and health outcomes needs to be further explored through research to determine the benefit-cost ratios.

**Recommendation 5-83:** Have doctors address diet and exercise issues before reaching for the prescription pad when dealing with health issues such as cardiovascular disease and late-onset Type 2 diabetes.

Patients need to heed their doctor's advice and make lifestyle changes when requested. For example, the cholesterol-lowering medication Lipitor has been the biggest selling drug for over 10 years, in some years exceeding \$1 billion in sales. As Lipitor is the most-often prescribed drug in Canada for those over age 65, this means that the ODB program is covering a substantial cost that could be potentially alleviated, at least in part, by lifestyle changes in Ontarians.

**Recommendation 5-84:** Do more to promote population health and healthy lifestyles and to reverse the trend of childhood obesity, especially through schools.

In addition, the government should explore regulatory options for the food industry. This would require the integration of health promotion activities with municipalities and school boards, among others. It will be important to take a whole of government approach to population health and include population health in planning considerations.

<sup>68</sup> D. Manuel et al., "What Does It Take to Make a Healthy Province?" Institute for Clinical Evaluative Sciences, 2009, p. vi.

**Recommendation 5-85:** Work with the federal government on nutrition information and, where appropriate, regulation.

If we apply the WHO population attributable risk estimates to Canadian mortality statistics, nutrition-related chronic diseases now cause some 48,000 deaths annually in Canada and perhaps some 16,000 deaths in Ontario.<sup>69</sup> If the federal government does not act in a timely fashion, Ontario should act alone in areas such as restricting the amount of trans fat and sodium permissible in restaurant and manufactured foods, and establishing a provincial chronic disease prevention strategy, including nutrition, tobacco, alcohol and physical activity measures.

### **Medical Schools/Training**

**Recommendation 5-86:** Medical schools should educate students on "system issues," so they better understand how physicians fit into the health care system; for example, how to deal with patient needs efficiently and effectively, but using fewer resources by connecting different parts of the health care system.

**Recommendation 5-87:** Do a better job of flagging health professions and locations that are currently in short supply or where shortages can be expected in the future.

The school system seems to be the right focal point for carrying out the task of labour supply planning. Medical schools need to do their part to ensure an adequate supply of health care professionals is able to care for the aging population.

### **Pharmaceuticals**

Recommendation 5-88: Link the Ontario Drug Benefit program more directly to income.

Almost all of the cost of prescription drugs for seniors is now covered by the provincial government. This is very expensive. Ontario needs to start having an open, honest discussion about public coverage of health care costs, which includes the possibility of broader public coverage of pharmaceutical costs and how it should be financed.

<sup>&</sup>lt;sup>69</sup> World Health Organization, "Global Health Risks: Mortality and Burden of Disease Attributable to Selected Major Risks," 2009, W.H.O. Geneva; see especially p. 17, downloaded from http://www.who.int/healthinfo/global\_burden\_disease/GlobalHealthRisks\_report\_full.pdf. Statistics Canada, "Mortality, Summary List of Causes," 2008, Ottawa. Catalogue no. 84F0209X, which indicates the total number of deaths in 2008 was 238,617, 20% of which is 47,723; downloaded from http://www.statcan.gc.ca/pub/84f0209x/84f0209x2008000-eng.pdf.

In the meantime, the ODB should be better targeted. Two basic options are on the table, each with differing effects on who would benefit and the level of savings that can be achieved. A minimal step would be to make the portion of pharmaceutical costs paid for by seniors rise more sharply as income increases. The other, preferred, option is to sever the link to age and instead link the benefit to income only. In either case, changes would need to be phased in over time.

Option 1, which the Commission views as de minimus, is to change the program only as it applies to seniors. That change would see the tightening of the relationship to income. In other words, co-payments would increase more sharply, and in a more graduated fashion, as income rises. This option would permit substantial savings. Out of the \$2.7 billion now spent within the ODB program on subsidizing pharmaceuticals for seniors, at least \$300 million could be saved annually. Tightening the relationship further, it is feasible to save as much as \$1 billion per year. In that scenario, the highest-income seniors would see their annual co-payments increase around \$1,000 per year.

Option 2, and the preferred route forward for the Commission, is to change the program as it applies to both seniors and lower-income non-seniors. In this option, the links to age and social assistance status would end. Instead, the program would be linked solely to income. So an individual or family would have the same eligibility and extent of assistance with the cost of pharmaceuticals regardless of age or whether they are receiving social assistance. This option would greatly strengthen the equity of the program. It would also remove a large brick in the so-called "welfare wall."

What is the "welfare wall"? It is a series of barriers that can discourage people from leaving social assistance. In the case of the ODB, after a short interval social assistance recipients through Ontario Works and the Ontario Disability Support Program (ODSP) lose access to pharmaceutical cost support if they take a job. This is a major contributor to what is known as the high marginal tax rate faced by social assistance recipients entering the workplace (more information on barriers in the current social support system can be found in Chapter 8, Social Programs). Put simply, it serves as a disincentive to finding employment. Making the ODB available to all within a low-income range would remove this disincentive.

However, it would be more difficult under this scenario to extract the large savings feasible under Option 1. That is because there would be new recipients that would become eligible — lower-income non-seniors who are not receiving Ontario Works or ODSP — and this would offset much of the savings from no longer subsidizing pharmaceuticals for higher-income seniors.

The Commission regrets it was not able to be informed by any modelling of such an option, which would have helped clarify the net fiscal impact and the incidence. However, we feel that at worst it should be possible to design such a scenario on a cost-neutral basis that would still leave the benefits of enhanced equity and less disincentive for social assistance recipients to enter the workforce. Ontario is not the only province to explore these options. British Columbia offers a model worthy of study: in 2003, it changed its age-dependent program into one that links solely to income.

**Recommendation 5-89:** Help reduce medication errors through the use of electronic supports to cross-reference multiple prescriptions.

**Recommendation 5-90:** Reduce fraudulent prescription medication use through the use of drug information systems.

**Recommendation 5-91:** Pursue — with other provinces — the possibility of establishing a national entity that would set a common price for pharmaceuticals for the entire country (or at least jurisdictions opting in).

This would create economies of scale. In addition, a number of regulatory bodies at both the provincial and federal levels are responsible for overseeing the pharmaceutical industry. The regulations set by one body often do not map to those set by another, and often they are not aligned to those set by comparable bodies in other countries. Overlapping regulations across provinces and across countries add costs and present barriers to new drugs entering the marketplace in an efficient manner.

**Recommendation 5-92:** Conduct drug-to-drug comparisons to determine which drug is the most efficient at addressing a given ailment.

Drugs are approved by Health Canada for use after studies prove that they are more effective than a sugar pill. Groups such as ICES and HQO need to conduct treatment comparison studies to help inform what kinds of pharmaceuticals (and, if applicable, treatment combinations) should be prescribed to provide the most effective and efficient care. Decisions regarding coverage of new brand-name drugs should be made with an evidencebased approach to ensure that all new drugs are adding value that exceeds their cost.

**Recommendation 5-93:** Work with the federal government to ensure that Ontario's interests in expanding use of generic drugs are not undermined by a Canada-European Union Free Trade Agreement.

Harmonizing patent protection for brand-name drugs to European standards could cost Ontario dearly since generic drugs would be kept off the market for a longer time. Aidan Hollis at the University of Calgary and Paul Grootendorst at the University of Toronto found in their February 2011 report that, if all three of the EU's pharmaceutical intellectual property (IP) proposals are adopted, it could cost Ontario payers up to \$1.2 billion annually (\$551 million for Ontario government, \$672 million for private sector),<sup>70</sup> which would more than wipe out the savings achieved through the government's recent drug reforms.

Recommendation 5-94: Use pharmacists to their full scope of practice.

- Permit the practice of therapeutic substitution, which would allow pharmacists to substitute
  a less expensive alternative to the physician's prescription. In British Columbia,
  pharmacists can change the dose and the prescription within the same class of drugs
  without consulting the prescribing doctor first, though they do have to inform the
  prescribing doctor after the prescription is filled. Pharmacists can also change prescription
  formulations based on identified risks or side effects. For example, some formulations of
  proton pump inhibitor drugs (used to control stomach acid) are better for people with
  kidney problems. If the doctor has not prescribed the best formulation, the pharmacist can
  change the prescription.
- Permit pharmacists to administer injectables and inhalant medications. Pharmacists in Ontario were just recently permitted to administer them for purposes of demonstration and education only. Many other provinces and U.S. states permit pharmacists to perform vaccinations. Ontario has very low vaccination rates. They may be improved through increased access as pharmacies are prevalent and accessible.
- Allow pharmacists to prescribe for minor ailments. In Saskatchewan, prescribing for minor ailments is being done by pharmacists. They are allowed to prescribe for self-limiting conditions like skin rashes or eye infections, but if they do not get better in a few days, they are referred to a physician. Pharmacists could also write prescriptions for smoking cessation or other non-prescription therapy.

<sup>&</sup>lt;sup>70</sup> P. Grootendorst and A. Hollis, "The Canada-European Union Comprehensive Economic and Trade Agreement: An Economic Impact Assessment of Proposed Pharmaceutical Intellectual Property Provisions," 2011.

### **Cost Efficiencies**

**Recommendation 5-95:** Centralize all back-office functions such as information technology, human resources, finance and procurement across the health system.

There is redundancy and duplication in the current system design, with hundreds of independent organizations having some level of administrative/corporate structure and back-office models that result in higher-than-necessary administrative costs. These structures could build on some of the procurement mechanisms in place now (e.g., Plexxus, 3SO, Shared Services West) but need to go further and move forward faster to create stronger single enterprise solutions for all central back-office functions. They should be integrated at a LHIN level (and possibly across all LHINs) to reduce the percentage of overall spending on these services to benchmark levels that have been achieved in other provinces. Assuming a savings benchmark of six to eight per cent of total spending on administration costs, the potential savings in Ontario could be up to \$1 billion. In addition, leveraging purchasing power, standardizing procurement practices and managing inventory more effectively would generate savings through lower costs for goods and services purchased.

**Recommendation 5-96:** Establish a central mechanism to oversee the creation of a "spot market" for goods and discretionary services, such as diagnostics, infusions and specialist consultation services.

A spot market is a system whereby if a hospital or other institution has an overstock of a particular supply, they can instantly locate and quickly transfer goods to other institutions in the province that are running short. If there is a need for a particular service in an institution, the system would be able to quickly identify service providers and provide a portal through which a price can be efficiently negotiated. This would achieve economies of scale across the system.

**Recommendation 5-97:** Put a wider array of specialist services to tender based on price and quality, while remaining under the single-payer model.

Build on the success of the Kensington Eye Institute in treating cataracts quickly and efficiently. This model could include private for-profit clinics that operate within the public payer system. Government should continue to determine what services are offered and set the fees paid by OHIP.

**Recommendation 5-98:** Put to tender more service delivery, but with the criteria for selection based on quality-adjusted metrics rather than just price.

**Recommendation 5-99:** Accelerate the adoption of electronic records, working in a bottom-up fashion.

Begin with doctors, clinics and hospitals and ensure that they use compatible systems. Then build bridges within a region, and then across regions. Currently, 60 per cent of physicians keep e-records. Incentives should be used to encourage physicians to adopt e-systems through the development of usable data and analysis tools. Also, Ontario has a wealth of information contained in the HBAM database that is currently underutilized. All HBAM data should be improved through integration with the e-records system so that LHINs and health care providers can use data to support evidence-based decision-making.

**Recommendation 5-100:** Adopt the Nova Scotia model in which emergency medical technicians provide home care when not on emergency calls; this requires integrating municipal and provincial funding structures.

**Recommendation 5-101:** Provide better information to individuals and families to facilitate self-care, for people with conditions such as diabetes.

#### **Scope of Public Sector**

**Recommendation 5-102:** Begin a dialogue with Ontarians on the issue of expanding the coverage of the health system to include, for example, pharmaceuticals, long-term care and aspects of mental health care.

Such an expansion could be funded either within a social insurance model or within the current public payer model that applies to most aspects of primary and physician care.

#### **Reform Process**

**Recommendation 5-103:** Involve all stakeholders in a mature conversation on the future of health care and the 20-year plan.

History has proven that anything done in the health field can be politically dangerous, especially if cost restraint is involved. There are ways to mitigate the risk that would clear the way to important reforms. It will be critical to explain the objectives carefully to the public and to stress that this is not just another round of cost restraint. The goal is to achieve efficiencies while enhancing quality. Publication of a far-seeing plan — as set out in Recommendation 5-1 — will be critical to the exercise. But this must be accompanied by other communications including pamphlets, speeches, town halls and the use of social media.

The stars are aligning for a discussion on health care because the stakeholders are themselves reaching out with proposals for reform, many of which are consistent with our recommendations here. The government can use intermediaries to convene discussions with stakeholders and the public. The stakeholders themselves must speak out. Every citizen is a stakeholder, of course, and should pay attention to and preferably take part in any debate. But we must also hear from health care providers of all stripes, from drug companies whose products are one of the fastest-growing components of costs, from employers who bear much of the cost growth through coverage of their employees' drug and other health costs, and from academics who study these issues.

Recommendation 5-104: Establish a Commission to guide the health reforms.

The scale of reform we propose is vast, dealing with organizational, clinical and business issues. There is a precedent for this approach; the Health Services Restructuring Commission was given power from 1996 to 2000 to expedite hospital restructuring in the province and to advise the Minister of Health on revamping other aspects of Ontario's health system.<sup>71</sup> Given that the scale of reform being proposed in this report extends well beyond hospitals, a new commission should be established to guide the reforms, drawing from a broad range of stakeholder communities, including providers and citizens/patients.

**Recommendation 5-105:** Do not let concerns about successor rights stop amalgamations that make sense and are critical to successful reform.

Successor rights as currently defined do not necessarily limit the right of the government, for legitimate reasons within its purview of responsibility, to engage in system reorganization. Successor rights simply require that the government respect successor rights in doing so. Inherited agreements do not live forever; provisions can be accepted initially and bargained differently when they come up.

<sup>&</sup>lt;sup>71</sup> Schedule F of The Restructuring and Savings Act, S.O. 1996 Ch. 1 ("Bill 26,"), as quoted in "Looking Back, Looking Forward: The Ontario Health Services Restructuring Commission (1996–2000), A Legacy Report," p. iii, downloaded from http://www.health.gov.on.ca/hsrc/HSRC.pdf.

# Conclusion

We believe these recommendations can guide the health care system over the period to 2017–18 in a way that meets our target of a 2.5 per cent annual increase in health care funding by the province. In light of our recent past, this is a tough goal; it implies that real inflation-adjusted spending per person on health care would have to fall by a total of 5.7 per cent in the seven years from 2010–11, or 0.8 per cent per year. But there are many opportunities we can seize to reform the system in ways that bring better care to more people at less cost.

The reforms we recommend matter most. Lashing out with major spending cuts solves little. In the 1990s, the health budget was not only restrained, but cut for a few years. Because thorough underlying reforms were not implemented, however, pressures built and spending took off again, beginning in 1999. The experience left the public even more leery of moves to save money or raise efficiency.

Beyond 2017–18, when a higher proportion of the baby boomers have reached the age at which health care costs begin to escalate, spending will probably accelerate. But this is where our recommendation for a 20-year plan and full public debate is crucial.

The tone of such a debate over our health care future matters. The government should describe the challenges ahead that are posed by demographic and lifestyle changes. It should highlight the potential to make the system more efficient in terms of both quality and cost. It should discuss financial issues squarely. It should present the fundamental choices clearly. The clear danger is that if we do not seize the opportunity to begin creating a more efficient system that delivers more value for the money we spend on health care, one or two decades from now, Ontarians will face options far less attractive than the ones we face today. Unless we act now, Ontarians will be confronted with steadily escalating costs that force them to choose either to forgo many other government services that they treasure, pay higher taxes to cover a relentlessly growing health care bill, or privatize parts of the health care system, something that is anathema to most Ontarians.

We can and should avoid such an outcome by making the right decisions today, however tough they appear at the moment. Our decisions will not be perfect, but almost certainly, they will ensure that we bequeath a more equitable, more cost-efficient and higher-quality system to future generations.

# Chapter 6: Elementary and Secondary Education

2010–11 Spending	\$21.9 billion
Average Annual Growth Rate in Spending, 2001–02 to 2010–11	4.6%
Projected Average Annual Spending Growth Rate Under Status Quo, 2010–11 to 2017–18	4.2%
Average Annual Spending Growth Rate Cap Consistent with Return to a Balanced Budget in 2017–18	1.0%

Since their development in the mid-19th century, publicly funded schools have been a cornerstone of Ontario's public services. With the rise of the knowledge economy, a strong education system is more critical than ever to Ontario's prosperity and global competitiveness. The importance of a strong foundation through education and the progress made in Ontario's education system in recent years must be kept in mind when considering how to meet Ontario's fiscal challenges. Still, we believe that this era of restraint presents an opportunity for the government to ensure that education is delivered as efficiently and effectively as possible.

# **Historical Context and Recent Trends**

The education sector includes programs and services that support elementary and secondary education from junior kindergarten through Grade 12. The government provides funds to each of Ontario's 72 district school boards using a formula based on student enrolment, number of schools and local factors, such as the demographic and geographic profile of individual boards. School boards then make local decisions on funding and staffing schools, implementing programs to enhance student achievement, and carry out capital projects with ministry approvals.

Through the Ministry of Education, the province funds nearly 98 per cent of education sector spending. School boards are funded through direct grants and the education portion of property taxes. School boards' expense represented about 94 per cent of the ministry's total expense in 2010–11. Over 76 per cent of ministry spending goes to salaries and benefits for teaching and non-teaching staff.

Provincial spending on elementary and secondary education has grown significantly over the past decade despite declining student enrolment. Since 2002–03, student enrolment has declined from 1,997,000 to 1,877,000, a decrease of 6.0 per cent, or 0.7 per cent per year on average. Despite this decline of 120,000 students, there are about 24,000 more teachers and non-teaching staff in Ontario's publicly funded schools. If teaching and non-teaching staff had declined since 2002–03 proportionally to the decline in enrolment, there would have been 35,000 fewer teaching and non-teaching staff in Ontario's schools in 2010–11. The combination of increased funding and declining enrolment has led to a 56 per cent increase in per-pupil funding from \$7,201 in 2002–03 to \$11,207 in 2011–12.

Improved student success is critical to the creation of a better-educated and more successful workforce. Key education priorities have included improved student achievement, reduced gaps in student achievement and increased public confidence in Ontario's publicly funded schools. To advance these priorities, schools have been provided with funds to sustain labour peace and stability; increase preparation time for elementary teachers; reduce class sizes; support student achievement initiatives; and, as of 2010–11, begin implementation of a provincewide full-day kindergarten program (FDK). New programs have been implemented to improve provincial assessment results at underperforming schools and expand learning options to increase graduation rates.

The terms of staff compensation, benefits and work structure are founded in collective agreements mutually negotiated between each teacher federation or staff union and the individual school boards. Over the past eight years, teacher federations and provincial associations representing school trustees entered twice into four-year provincial labour framework agreements, facilitated and funded by the province. In 2008, similar provincial labour framework agreements were also reached with unions representing support staff.

The last two framework agreements provided for across-the-board salary increases of two per cent to three per cent in each year of the agreements. While precise benefit levels can vary by board, labour framework agreements have maintained or enhanced benefit levels, which are reflected through annual school board funding benchmarks.

Teachers' collective agreements also include salary grids, which provide salary increases for teachers as they gain experience during their first 10 years as a teacher, and as they acquire additional qualifications. Salary increases through the qualification and experience grid are provided in addition to any across-the-board salary increase specified in the collective agreement. This means that even without future across-the-board wage increases, teachers who are not at the top of the grid would still receive real salary increases, provided the grid and inflation remain approximately at current levels. The same can be said for most support-staff workers who may not be at the top of their respective salary grids.

Terms of work for classroom teachers in labour framework agreements include increased teacher preparation time and class-size reductions. These provisions have resulted in increases in the number of teaching staff. The amount of preparation time allotted to elementary teachers has increased steadily through the agreements; actual preparation time for elementary teachers has increased from 152 minutes per week in 2002–03 to 240 minutes per week in 2011–12. Current school board funding projections include funds for additional teachers to support specific class sizes; there are hard caps on class sizes of 20 students per class from junior kindergarten to Grade 3 (excluding FDK), with the option of going up to 23 students in 10 per cent of classes. Certain collective agreement provisions play a central role in determining the staffing levels at schools and the allocation of time by school staff.

### **The Current Challenge**

These recent trends have led to a status quo in elementary and secondary education expenditures that is not sustainable given the government's fiscal constraints. In terms of immediate costs, the ministry must manage 2011–12 school-year funding commitments that have not yet been fully absorbed on a fiscal-year basis, and there are provisions of the current labour framework agreement that kick in on Aug. 31, 2012. Amortization costs incurred because of approved or existing school renewal projects cannot be avoided. The ministry is expecting increased costs associated with the qualifications and experience of teachers in the range of \$900 million by 2017–18, before factoring in the impact of retirements. School boards will face other cost pressures associated with benefits, utilities and fuel. Against this backdrop, the next collective agreements must be negotiated in a climate of overall fiscal restraint.

The government's newly introduced FDK program will further increase costs in the education sector over the next several years and beyond. The program represents a substantial investment in education with long-term fiscal implications. The program has now been rolled out in almost 800 schools, with enrolment of about 50,000. That is about one-fifth of the intended 247,000 students to receive a full day of kindergarten learning when the program is available across the province in the 2014–15 school year. The program has been implemented with a staffing model of one teacher and one early childhood educator (ECE) per classroom during the school day, with an average class size of 26. As a result, 3,000 new teachers and 20,000 ECEs will be added in schools by September 2014. Further implementation will cost an additional \$1.2 billion, resulting in an annual commitment of over \$1.5 billion when the program reaches full maturity.

Because it represents a large and growing share of government expenditures, education sector spending growth poses a substantial challenge to the government's plan to return to balance. Maintaining the existing policy framework and program delivery model for elementary and secondary education may result in average funding increases of about four per cent per year until 2017–18.

**Recommendation 6-1:** To meet our overall fiscal objectives, the Commission believes that the growth rate in the education budget over the term from 2010–11 to 2017–18 must be constrained to one per cent per year.

The government faces the challenge of restraining the growth of spending on education while protecting the scholastic progress achieved. Demographics will help initially, because enrolment is expected to keep declining until 2013–14. But enrolment will begin to rise again by 2015–16. This projected increase must be considered when planning for a period of controlled growth in the education sector.

#### The bottom line for the education sector is the following:

- The government has committed to fund the remaining expansion of FDK, at an incremental cost of \$1.2 billion over the cost already budgeted in 2010–11;
- Based on most recent trends of settlements in the broader public sector (BPS), compensation costs could increase by \$2 billion between 2010–11 and 2017–18;
- The current funding model features real fiscal pressures to the government estimated at \$1.2 billion by 2017–18, funding enhancements already announced, capital projects already approved, and estimated increases in salary costs associated with teacher qualifications and experience;
- These three key pressures total \$4.4 billion. The Commission recommends a one per cent annual increase in education spending, generating \$1.6 billion in additional revenues by 2017–18, leaving a shortfall of \$2.8 billion by 2017–18; and
- This shortfall does not include eventual potential pressures in areas such as benefits, utilities, and so on.

Throughout the remainder of the chapter, we present recommendations aimed at assisting the government as it tries to alleviate the substantial fiscal pressures that now weigh on the elementary and secondary education sector. We believe these recommendations will meet the one per cent average annual growth target for a return to a balanced budget, while striving to maintain the progress already made in student outcomes.

The Commission is fully mindful of this progress. An agenda focused on student achievement has brought notable results:

- 69 per cent of Ontario Grade 3 and Grade 6 students met or exceeded the provincial standard (level 3 or "B" Grade) in reading, writing and math in 2010–11, up from 54 per cent in 2002–03; and
- The high school graduation rate in 2009–10 was 81 per cent, up from 68 per cent in 2003–04.

There has been improved co-operation among government, school boards and school staff in recent years.

**Recommendation 6-2:** The budget constraint must be applied strategically so as not to jeopardize the improvements in results achieved, such as on provincial assessments and with graduation rates.

However, since compensation costs make up over three-quarters of the education sector budget, the recommended one per cent growth rate target would be difficult to achieve without restraint in this area.

#### **Commission's Principles and Goals**

The government's approach to the education sector should continue to focus on capacitybuilding, strong classroom instruction and the promotion of sound pedagogy rather than structural reform. Steps should be taken to ensure fiscal sustainability in the education sector while staying the course with its agenda of improving student achievement, closing student achievement gaps and increasing confidence in the publicly funded education system.

Progress towards the achievement of these goals has been driven by efforts at the local and provincial levels. Schools, school boards and the province have worked together to develop tools and best practices to promote student achievement and take action when goals are not being met. This "pressure and support" approach to accountability has been the basis for consistent performance improvement, and should be sustained as reforms are enacted.

**Recommendation 6-3:** The elementary and secondary education sector should stay the course with its current agenda, which consists of three key goals: improving student achievement, closing gaps in student outcomes and increasing confidence in the publicly funded school system. The province and the sector must sustain the current alignment between provincial, school board and school-level efforts, and sustain the "pressure and support" approach adopted in recent years.

Co-operation across the sector will continue to play a vital role in achieving goals and building on recent successes.

**Recommendation 6-4:** Reforms in the elementary and secondary sector should be introduced so that all stakeholders have their role to play in ensuring the system's long-term sustainability and so that unnecessary sources of distraction are avoided.

**Recommendation 6-5:** To ensure transparency and effectiveness, the province should confirm multi-year allocations to school boards for the 2012–13 to 2017–18 period so that they can plan accordingly, have enough time to find the required efficiencies and enter negotiations for renewal of the sector's collective agreements that will expire on Aug. 31, 2012, with clear knowledge of their budgetary position.

A sound and transparent approach to fiscal planning will also enhance co-operation and stability. Multi-year allocations will improve the ability of boards to improve efficiency while protecting key elements of local service. They will also support constructive collective bargaining. This is likely the Commission's most important recommendation for the education sector. Failure by the government to implement this recommendation will lead to poor planning and decision-making by the sector.

# Investments for the Future in First Nations Education

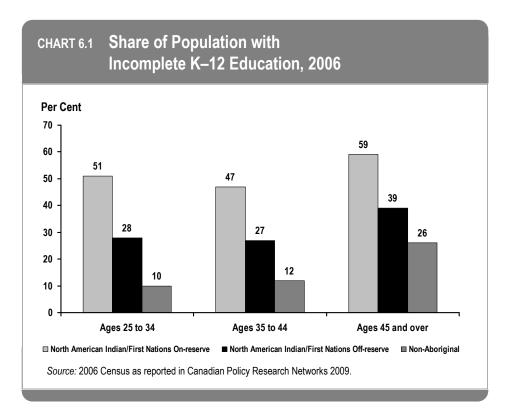
To achieve the government's objective to return to balance by 2017–18, restraint will be necessary to curb spending growth through targeted reductions. It will be equally important to reallocate scarce resources to support strategic investments that will lower long-run costs and reap significant social dividends.

The Commission believes that there is an urgent need to significantly improve the provision of on-reserve First Nations education in the province. The current state of on-reserve education in Ontario is unacceptable. There is a substantial and growing gap in educational attainment between First Nations peoples living on-reserve and the rest of the Canadian population.<sup>1</sup> Data from the 2006 census show that only 40 per cent of on-reserve First Nations adults have completed high school, compared with 76 per cent of Canada's overall adult population, a difference of 36 percentage points.<sup>2</sup> Alarmingly, this gap rises to 41 percentage points when looking specifically at the population aged 25 to 34 (see chart that follows).<sup>3</sup> These figures reflect stagnant outcomes for on-reserve youth contrasted with continuous intergenerational gains in the high school completion rate of Canada's non-Aboriginal population.

<sup>3</sup> Ibid.

<sup>&</sup>lt;sup>1</sup> In 2000, the Auditor General of Canada, in an audit of Indian and Northern Affairs Canada's (INAC) elementary and secondary education programs, reported that the 1996 Census found a 28 percentage point gap between the on-reserve high school completion rate and that of the Canadian population as a whole. A followup audit in 2004 reporting on 2001 census data found that while the attainment gap had narrowed by 1.3 per cent, the pace of improvement had slowed. Most recently, the 2011 Auditor General's Status Report found that the trend of slow improvement was reversed over the period from 2001 to 2006, with the attainment gap widening to 36 percentage points.

<sup>&</sup>lt;sup>2</sup> Statistics Canada, Census of Canada, 2006.



Improving educational attainment is critical to improving social and economic outcomes for First Nations peoples. A long-overdue investment in on-reserve education will help alleviate the long-run costs of the economic exclusion of Ontario's growing First Nations communities.<sup>4</sup>

#### The Cost of the Status Quo

In 2009, the Centre for the Study of Living Standards (CSLS) published a report estimating the potential long-run returns of closing the gap in educational attainment and labour-market performance between Aboriginal and non-Aboriginal Canadians. The study looked at the potential gains in overall economic activity as well as the potential benefit to governments' balance sheets. The CSLS estimated that if these gaps were fully eliminated, Canada could realize a cumulative increase in real economic output of \$401 billion over the period from 2001 to 2026. Of this figure, \$180 billion is attributed to the impact of improved educational outcomes alone. Further, CSLS estimated that together, governments' fiscal position could improve by \$116 billion as a result of \$77 billion less in excess expenditures due to the Aboriginal population's above-average use of government programs such as health care, social services and the justice system, and \$39 billion in increased tax revenue.

Source: "The Effect of Increasing Aboriginal Educational Attainment on the Labour Force, Output and the Fiscal Balance," Centre for the Study of Living Standards, 2009.

<sup>&</sup>lt;sup>4</sup> This general conclusion is reached in a multitude of studies, including the Centre for the Study of Living Standards, TD Economics and Canadian Policy Research Networks.

Although on-reserve education is a federal responsibility, the province is affected because there is significant student mobility between on-reserve and provincially funded schools. The majority of Aboriginal students in Ontario are educated in provincially funded schools. In addition, many secondary students living on-reserve are educated off-reserve in provincially funded district schools through tuition agreements and the underfunding of on-reserve elementary schools often translates into acute remedial needs at the secondary level in provincially funded schools.

The federal government identifies "comparability" as a general objective for on-reserve education.<sup>5</sup> It is commonly noted, however, that federal funding falls well short of parity with provincial education spending on a per-student basis.<sup>6</sup> The intolerable delays from the federal government to increase per-student funding for on-reserve education to close the gap with provincial funding levels must end.

**Recommendation 6-6:** The Ontario government should put strong pressure on the federal government to provide funding for First Nations on-reserve education that at least reaches parity with per-student provincial funding for elementary and secondary education.

**Recommendation 6-7:** The province should negotiate with the federal government and First Nations to ensure the establishment of new multi-year, strategic top-up funding agreements for on-reserve schools. These agreements, voluntary for interested First Nations, would ensure that per-student funding for on-reserve schools is at least equivalent to that provided to adjacent English-language public district school boards.

The federal government's current approach to funding on-reserve education in Ontario involves funding individual bands and stand-alone schools. This "one-school, stand-alone model" does not allow for economies of scale in the provision of educational services. Back-office services, which are typically supplied by district school boards and provincial ministries of education, include functions ranging from curriculum development to long-term capital management.<sup>7</sup> Without a comprehensive education system, individual bands and schools may have less capacity to provide specialized services such as speech therapy and counselling that are generally shared among schools in district boards. The creation of administrative bodies could help achieve economies of scale and improve the provision of educational services on-reserve.

<sup>&</sup>lt;sup>5</sup> Tonina Simone, "Current and Emerging Issues: First Nations Education," Library of Parliament (2011), p. 22.

<sup>&</sup>lt;sup>6</sup> See, for example, Don Drummond and Derek Burleton, "Aboriginal People in Canada: Growing Mutual Economic Interests Offer Significant Promise for Improving Well-being of the Aboriginal Population," TD Economics, (2009), p. 9, and Michael Mendelson, "Improving Education on Reserves: A First Nations Education Authority Act," Caledon Institute of Social Policy, (2008), p. 7.

<sup>&</sup>lt;sup>7</sup> Michael Mendelson, "Why We Need a First Nations Education Act," Caledon Institute of Social Policy, (2009), p. 5.

**Recommendation 6-8:** Agreements with the federal government should facilitate the formation of education entities among participating First Nations with powers similar to provincially funded district school boards. To establish a system of support services for on-reserve schools, chief executive officers of the new education entities should join the Council of Ontario Directors of Education as well as the regional education councils. Additionally, the new education entities should negotiate with the province multi-year targets for the proportion of supervisory officers, principals and teachers who will be deemed qualified by the Ontario College of Teachers. Such qualifications can be earned from existing providers or from newly accredited Aboriginal service providers.

**Recommendation 6-9:** When negotiating funding agreements, the province should pressure the federal government to increase funding for capital for on-reserve schools and consider transferring this funding to the province, which is better equipped to provide expertise for K–12 capital renewal and construction.

**Recommendation 6-10:** Failing to come to an agreement with the federal government, the Commission recommends that the province step up to provide funding to ensure that on-reserve schools are funded at parity with adjacent English-language public district school boards.

### Affordability of the Full-Day Kindergarten Program

In recent years, the government has devoted significant attention and resources to early learning. In 2009, the government committed to implementing full-day learning for four- and five-year-olds with an investment of \$200 million in 2010–11 and \$300 million in 2011–12. Dr. Charles Pascal was appointed as the Premier's special advisor on early learning<sup>8</sup>, and was asked to provide recommendations for implementing a full-day early learning program.

Dr. Pascal's 2009 report, "With Our Best Future in Mind," recommended the development and implementation of a coherent approach to early childhood development and education, including FDK for four- and five-year-olds. Dr. Pascal also recommended before- and after-school programming for kindergarten students, funded through parent fees.

In September 2010, FDK was launched in nearly 600 schools across Ontario. The rollout has continued in 2011 with an additional 200 schools, and about 900 new school sites have been announced for the 2012–13 school year. A framework for the extended-day component of the program has also been set; school boards offer the program either independently or through on-site third-party partners, in areas where there is enough demand.

The Commission appreciates the research and analysis performed by Dr. Pascal. There is substantial evidence that investments in early childhood education produce significant socio-economic benefits in the long term. The Pascal report offers a plan that reduces gaps in child development policy, supports student achievement, and promotes better long-term economic, health and social outcomes.

However, consideration must also be given to the demands placed on the education system by the program, and the resources required to meet these demands. Costs associated with new staff, classroom supplies, transportation, other school operations, capital and stabilization for the child care sector will result in a mature program expense of over \$1.5 billion per year.

Given the current fiscal climate, the Commission is concerned that the timing is not appropriate for a new program with a cost of this magnitude. The costs of FDK were incorporated into the March 2011 Budget and the 2011 Ontario Economic Outlook and Fiscal Review in November. But as we have discussed elsewhere, not enough offsetting restraint was secured in other spending to ensure that these fiscal plans would achieve the overall deficit objective.

<sup>&</sup>lt;sup>8</sup> Dr. Charles Pascal was appointed in 2007.

The Commission considered recommending the suspension of further implementation of the FDK program, with a progressive redistribution over time of the funded sites to communities with the lowest socio-economic status within each board. However, such an approach would create inequalities, and would pose additional challenges for families, schools, boards and government.

**Recommendation 6-11:** Given the difficulties with such an approach, and the prohibitive cost of the program overall at this time, the Commission recommends cancellation of the full-day kindergarten (FDK) program, without prejudice to schools that already had FDK before the introduction of this government strategy.

The Ministry of Education should carefully develop phase-out provisions so that a child who had a full day in junior kindergarten would not move to a half day in senior kindergarten, and so that purpose-built spaces are appropriately utilized for child care.

**Recommendation 6-12:** If the government decides to continue the implementation of the full-day kindergarten program, then the Commission recommends delaying full implementation from 2014–15 to 2017–18 and reducing program costs by adopting a more affordable staffing model, involving one teacher for about 20 students, rather than a teacher and an early childhood educator for 26 students, to help moderate salary expenditures for the program by about \$200 million. The government should not confirm full implementation of the program without assurances from school boards, teacher federations and support-staff unions that negotiated annual wage increases by 2017–18 will not be higher than the current trends in the broader public sector, and that the class-size increases and reductions in non-teaching staff contemplated by the Commission by 2017–18 will be achieved.

This approach would also help ease the oversupply of teachers in the labour market and reduce costs associated with correcting the current undersupply of ECEs.

#### **Class Sizes**

The determinants of high student achievement have been a topic of significant debate among researchers, education-sector stakeholders and governments. Attention has been paid to the relationship between socio-economic status and education outcomes. Concurrently, significant efforts have been made to help policy-makers decide how best to allocate resources to support better outcomes for students.

One of Ontario's fundamental strategies to support improvements in student achievement has been to reduce primary class sizes (kindergarten to Grade 3). Since 2008–09, 90 per cent of classes have had no more than 20 students and the remainder have been capped at 23 students.

These reductions in class size have required significant resources. In 2004–05, when primary class sizes were funded at an average of 24.5 students per class, the ministry provided a \$90 million, primary class-size reduction grant as a first step to reducing class sizes to 20 students or fewer. By 2009–10, this grant had increased to over \$430 million. In 2010–11, the funding formula ensured that primary classes were funded based on a class size of 19.8 students. Capital investments were also made to allow schools to accommodate smaller class sizes.

The government has also committed resources to reducing class sizes at other levels. The 2008 provincial labour framework agreements included funding to decrease average class sizes in Grade 4 through Grade 8 by 0.5 student between 2009–10 and 2012–13. At the secondary level, increases for teacher preparation time and additional teachers as part of the Student Success Strategy have also resulted in increased resources.

The government has emphasized the importance of smaller classes in promoting improved education outcomes. Since 2003, the government has maintained that smaller classes yield better results through greater teacher-student interaction.<sup>9</sup> In its "2011 Progress Report," the government said that "[s]tudents in smaller classes get more individual attention from teachers and other educators, helping improve literacy and numeracy and are more likely to succeed." Indeed, Ontario's recent improvements on provincial assessments and quality indicators have coincided with the government's efforts to reduce class sizes.

<sup>&</sup>lt;sup>9</sup> See Ministry of Education, "Building the Ontario Education Advantage: Student Achievement," Apr. 29, 2004, http://www.edu.gov.on.ca/eng/document/nr/04.03/building.pdf.; Education — 2011 Progress Report, http://www.ontario.ca/en/initiatives/progressreport2011/ONT05\_039131.html?openNav=education.

Empirical evidence of the benefit of smaller class sizes on education outcomes presents a more complicated picture. A review of Ontario's primary class-size policy by the Canadian Education Association notes that class-size reductions typically yield at least modest quality improvements, but questions of "what size class is 'small enough,' how and why reducing class size works, and under what conditions it works, are all under-explained."<sup>10</sup> Research by the C.D. Howe Institute suggests that "no solid evidence exists to show that smaller classes improve student achievement in the later primary and secondary grades in Canada."<sup>11</sup>

International evidence of the educational benefit of smaller class sizes offers similar conclusions. Studies have suggested that positive and negative impacts of class sizes were observed in the same proportion of classes (14 per cent each), while nearly 72 per cent of results showed no statistically significant impacts.<sup>12</sup> The Organization for Economic Co-operation and Development's (OECD) Programme for International Student Assessment (PISA) has shown that "[a]mong systems with comparatively high levels of spending on education that prioritize small class size, performance patterns are mixed."<sup>13</sup> This evidence suggests that small class sizes are not a key determinant of educational outcomes, and certainly small class sizes alone are an insufficient measure to achieve these outcomes.

The debate over the impact of smaller class sizes continues to this day, with conflicting conclusions and no definite outcome. However, evidence suggests that, in terms of value for money, investments in lower class sizes do not provide the greatest possible benefit. The PISA finds that "raising teacher quality is a more effective route to improved student outcomes than creating smaller classes."<sup>14</sup> Similarly, the C.D. Howe Institute notes that resources devoted to class-size reduction could have a greater impact if reallocated elsewhere in the education system.<sup>15</sup>

While it is true that Ontario's recent improvements on provincial assessments and quality indicators have *coincided* with the government's efforts to reduce class sizes, there is no evidence of causality. Even if the reduction of class sizes had some impact on outcomes, the evidence suggests that investments in smaller classes do not offer the most efficient means of improving results in the education system.

<sup>&</sup>lt;sup>10</sup> Canadian Education Association, "Ontario's Primary Class Size Reduction Initiative: Report on Early Implementation," February 2010, p. 6.

<sup>&</sup>lt;sup>11</sup> Yvan Guillemette, "School Class Size: Smaller Isn't Better," C.D. Howe Institute Commentary 215 (August 2005), p. 13.

<sup>&</sup>lt;sup>12</sup> Eric A. Hanushek, "Assessing the Effects of School Resources on Student Performance: An Update," *Educational Evaluation and Policy Analysis* 19 (June 1997), no. 2; Hanushek, "Evidence, Politics and the Class Size Debate," in *The Class Size Debate*, Lawrence Mishel and Richard Rothstein (eds.) (Washington: Economic Policy Institute, 2002), p. 42.

<sup>&</sup>lt;sup>13</sup> Organization for Economic Co-operation and Development, "PISA 2009 Results: What Makes a School Successful?" Resources, Policies and Practices 4, p. 28.

<sup>&</sup>lt;sup>14</sup> Ibid, p. 106.

<sup>&</sup>lt;sup>15</sup> Guillemette, op. cit., p. 13.

Given the lack of convincing empirical evidence to support a policy of reduced class sizes, the Commission believes that scarce resources should not be applied to this goal.

**Recommendation 6-13:** Set the cap in class size for primary grades at 23 and eliminate the other requirement that 90 per cent of classes must be at 20 or fewer, and increase the averages in junior/intermediate class sizes from 24.5 to 26 and secondary class sizes from 22 to 24.

This shift in policy will undoubtedly dishearten important partners in the education sector. The recommended increase in class sizes will lead to approximately 5,900 or 4.8 per cent fewer teaching positions by 2017–18, representing an average annual attrition rate over the next six years of 0.8 per cent among teaching staff.

### **Non-Teaching Staff**

Aside from classroom teachers and ECEs, the Commission notes that since 2002–03, staffing has increased by more than 13,800 in non-teaching positions. School boards have hired 5,500 more educational assistants, 4,000 more professionals and paraprofessionals, 1,500 more school maintenance staff, 800 more co-ordinators and consultants/teacher support services, 700 more school office staff, 550 more library and guidance teaching and non-teaching staff, 400 more principals and vice-principals, and 350 more supervisory officers and board administration staff.<sup>16</sup> The Commission projects that about 70 per cent of these 13,800 new, non-teaching positions must be phased out by 2017–18 through attrition and reductions, representing annual savings of about \$600 million.<sup>17</sup> This represents roughly 9,700 fewer positions (a decline of 11.8 per cent) out of a total of 82,000 positions in place in 2010–11 for these job categories; by 2017–18, overall staffing for these job categories would fall back to about their same level as in 2005 through average annual attrition of about two per cent over the next six years among non-teaching staff. Boards will also have to examine how the number of non-teaching staff can be reduced in a manner that minimizes impacts on school operations.

The Commission hopes that an environment of co-operation, transparency and informed multi-year human resources planning will make this difficult process as manageable and constructive as possible.

The Commission recognizes the benefits of strategic ministry and school board interventions to improve education outcomes. The ministry has worked with school boards to provide additional resources to schools with potential for improved literacy and numeracy results, and to encourage the adoption of best practices. This approach aligns with research that indicates a greater benefit from smaller class sizes in lower-income schools.<sup>18</sup> In light of this, the ministry may set aside some of the savings from this for strategic interventions for vulnerable groups.

<sup>&</sup>lt;sup>16</sup> Ontario Ministry of Education, "2002–03 to 2010–11 School Board Financial Statements," "2010–11 Revised Estimates — Staffing FTE." Based on the revised 2010–11 estimate.

<sup>&</sup>lt;sup>17</sup> 2010–11 School Board Revised Estimates – Compensation and Staffing for 2010–11 Education Sector Employees (2010–11 School Year Basis).

<sup>&</sup>lt;sup>18</sup> Graham J. McKee, Steven G. Rivkin and Katharine R.E. Sims, "Disruption, Achievement and the Heterogeneous Benefits of Smaller Classes," NBER Working Paper 15812, March 2010, p. 22.

Similarly, the Commission supports continued emphasis on programs that have proven critical to increasing graduation rates. More students have graduated with the help of the Student Success Strategy. Unique programming to support higher graduation rates, such as dual credits, co-operative education and the Specialist High Skills Majors program, has encouraged a transition to post-secondary education or better employment opportunities. Care should be taken to increase class sizes in a manner that does not jeopardize programs that have helped increase graduation rates and benefited Ontario students.

# Limits to Funded Secondary School Credits

To obtain a secondary school diploma, Ontario students must complete 30 secondary school credits, as well as 40 hours of community service and achievement of the provincial literacy requirement. While only 30 credits are needed to graduate, the Commission has observed that many students are completing more than the required number of credits. As a result, 14 per cent of the province's Grade 12 students return for a fifth year of secondary education.<sup>19</sup>

The financial pressure placed on school boards by students returning for additional credits has been observed in other jurisdictions. A recent report to the Nova Scotia Department of Education notes that, while there are "understandable reasons" for students returning for a fifth year of high school, this activity increases public expense, and private tutoring may be a suitable alternative.<sup>20</sup>

**Recommendation 6-14:** The province should cap the funding of high school credits to 32 successful credits per student, and amend the Education Act to give the power to school boards to charge a modest fee, set by the province, for each additional credit above the 32 successfully completed credit threshold.

Students seeking additional qualifications may seek private alternatives to do so, and school boards should be given authority to charge a fee set by the province, tied to the cost of providing additional courses.

<sup>&</sup>lt;sup>19</sup> According to the Ontario Ministry of Education, in 2011 there were a total of 118,360 students who represent two groups of students who return to secondary school for a fifth year: students who met the graduation requirements but return for a fifth year (50,051 students); and students who have not met the graduation requirements and have not accumulated sufficient credits by the end of their fourth year and must return for a fifth year (68,309 students).

<sup>&</sup>lt;sup>20</sup> Ben Levin, "Steps to Affordable and Sustainable Public Education in Nova Scotia," Report to the Nova Scotia Department of Education, April 2011, p. 21.

### **Encouraging Efficient Student Transportation**

Transporting students to school is a challenge for school boards. Costs associated with transportation can be difficult to contain, in large part because fuel prices are volatile. To their credit, the government and school boards have tried to reduce the growth of transportation costs. The challenges of transportation costs were noted in the 2002 Report of the Education Equality Task Force.<sup>21</sup> The task force's recommendations led to the adoption of a consortia model, which called for co-operation in service delivery among coterminous boards. By 2006, the ministry had integrated the consortia model into its funding formula.<sup>22</sup> This approach encouraged efficiencies through co-operation among adjacent school boards.

Despite these efforts, student transportation expenses have continued to increase. The Student Transportation Grant in the Grants for Student Needs has increased from \$629 million in 2002–03 to an anticipated \$845 million in 2011–12, an increase of over 34 per cent (an average of 3.3 per cent per year). The ministry has also recently placed a moratorium on new competitive procurement in the sector while it consults with sector stakeholders.<sup>23</sup> This moratorium delays the achievement of efficient, effective student transportation service through competitive bidding in the sector.

**Recommendation 6-15:** The province should immediately lift the moratorium on the competitive procurement requirement for student transportation, so that competitive bids are used for the 2012–13 school year.

While the government should continue to address student transportation expenses, the Commission also sees an opportunity to promote sustainability through revenues. A modest user fee for student transportation would shift a portion of the costs of transportation to those who use the service. Such a fee could encourage boards to look for efficiencies to better serve their clients, and would provide an incentive for families to examine other methods of transportation. Similar approaches have been permitted and adopted in Alberta.<sup>24</sup>

<sup>&</sup>lt;sup>21</sup> Education Equality Task Force, "Investing in Public Education: Advancing the Goal of Continuous Improvement in Student Learning and Achievement," December 2002, downloaded from http://www.edu.gov.on.ca/eng/document/reports/task02/complete.pdf, pp. 48-51.

<sup>&</sup>lt;sup>22</sup> Ministry of Education, "Education Funding for 2006–07," downloaded from http://www.edu.gov.on.ca/eng/funding/0607/2006\_07MemoB8.pdf.

<sup>&</sup>lt;sup>23</sup> Downloaded from http://www.edu.gov.on.ca/eng/policyfunding/memos/june2011/TransportJune.pdf.

<sup>&</sup>lt;sup>24</sup> Province of Alberta, School Act, s. 51(3).

The Commission is aware of the importance of student transportation for keeping students safe and providing access to learning. However, given the fiscal picture, it may be necessary for users to bear a portion of the cost through a student transportation fee. Provisions could be put in place to ensure that lower-income, special needs and rural students do not have their access to learning restricted.

**Recommendation 6-16:** The province should amend the Education Act to give school boards the power to charge a modest transportation user fee set by the province.

### A Comprehensive Resource Plan to Live Within One Per Cent Per Year in Education

The funding policy changes contemplated by the Commission to live within a one per cent annual growth rate in education program spending to 2017–18 are summarized below:

Our recommendation of a one per cent annual increase in education funding means that the education sector's 2017–18 budget will be \$1.6 billion larger than it was in 2010–11. However, a combination of higher compensation costs, the remainder of FDK expansion as now planned and other real fiscal pressures point to an additional \$4.4 billion in spending in 2017–18, as shown in the table below. The result in 2017–18 is a shortfall of \$2.8 billion:

# TABLE 6.1 2017–18: Where the Status Quo Outlook Leads with 1% Annual Spending Growth

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1% growth per year in education spending increases by 2017–18	\$1.6 Billion
Compensation cost increases by 2017–18	(\$2.0 Billion)
(Annual wage increases as per current public-sector trends of settlements — MOL BPS data)	
Remainder of FDK expansion under current model	(\$1.2 Billion)
Real fiscal pressures by 2017–18 (annualization of 2011–12 enhancements, amortization of approved capital projects, increased teacher qualifications and experience)	(\$1.2 Billion)
Shortfall	(\$2.8 Billion)

To enable the government to balance its budget by 2017–18, the Commission has made a number of recommendations for the elementary and secondary education sector. In the table below, we begin with the \$2.8 billion shortfall from the table above and then reduce it to zero as we set out the savings from each of our recommendations. These are listed in order of priority:

TABLE 6.2 2017–18: How 1% Annual Spending Growth Can Be Managed		
Shortfall	(\$2.8 Billion)	
Provision for top funding agreements with First Nations	(\$0.15 Billion)	
Capping secondary school funding to 32 successfully completed credits	\$0.07 Billion	
25% reduction by 2017–18 in non-salary investments such as the pupil foundation allocation portion for textbooks and learning materials, classroom supplies and classroom computers	\$0.12 Billion	
Increase in average class size in Grades 9–12 from 22 to 24 students by 2017–18	\$0.23 Billion	
Set the cap in class size at 23 in primary grades and eliminate the other requirement that 90% of classes must be at 20 or fewer by 2017–18	\$0.09 Billion	
Increase in average class size in Grades 4–8 from 24.5 to 26 students by 2017–18	\$0.14 Billion	
Elimination by 2017–18 of 70% of the non-teaching staffing increases implemented since 2002–03 (9,700 out of 13,800 new positions created — educational assistants excluding early childhood educators, professionals and paraprofessionals, library and guidance, school office, principals, vice-principals, teacher consultants, supervisory officers, board administration, school maintenance) — Represents annual attrition rate of 1.9% over next six years within these job categories	\$0.6 Billion	
Cancellation of FDK program	\$1.4 Billion	
25% reduction by 2017–18 in non-salary Investments such as student transportation grant and school renewal allocation	\$0.3 Billion	
Shortfall	\$0.0 Billion	

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**Recommendation 6-17:** Education stakeholders should build on the climate of trust and evidence-based decision-making fostered since 2003 to begin a constructive dialogue on how best to find the savings needed to meet student achievement objectives while holding annual spending growth to one per cent. To help stakeholders, the Commission believes the following measures should be phased in progressively over the next six years, in this priority sequence:

- Reduce by 25 per cent the per-pupil funding for textbooks and learning materials, classroom supplies and computers;
- Increase the average class size from 22 to 24 in Grades 9 to 12; •
- Set the cap in class size at 23 in primary grades and eliminate the other requirement that 90 per cent of classes must be at 20 or fewer;
- Increase the average class size from 24.5 to 26 in Grades 4 to 8 by 2017–18;
- Eliminate 70 per cent of the 13,800 additional non-teaching positions created in school • boards since 2002-03; and
- Reduce by 25 per cent the funding for capital renewal and student transportation.

The Commission acknowledges that current provisions in some collective agreements may prevent some school boards from implementing some of these measures. The willingness of teacher federations and support-staff unions to agree to remove such obstacles should be a consideration when the province decides, either through new provincial labour frameworks or through its education funding policy, to fund wage increases by 2017–18.

School boards, teacher federations and support-staff unions may be able to lessen the impact of the \$1.06 billion in savings from larger class sizes and fewer non-teaching staff by agreeing to compensation increases that are below the current settlement trends in the BPS. The growth in wages across the BPS has slowed since the government introduced its restraint policy in March 2010.<sup>25</sup> While the parties may be able to secure lower compensation increases in the early years, the Commission doubts that it is realistic to assume that such a pattern can persist through to 2017–18.

As indicated in Table 6.2, the Commission has identified other potential restraint measures in non-salary expenditures related to textbooks, learning materials, classroom supplies and computers. Permanent funding reductions in capital renewal and student transportation can be considered, although they would remain the lowest-priority measures recommended by the Commission.

The Commission assumes that school boards would achieve further efficiencies or seek increases to other revenues to offset cost pressures from such items as benefits, utilities, fuel and so on. The following recommendations, while not explicitly costed, have been developed in this spirit.

We note in Chapter 18, Revenue Integrity, the province could increase revenues for education by just over \$1 billion by 2017–18 through raising the lower business education tax (BET) rates. Additionally, we discuss a review of education tax rate setting policies for residential and business tax rates to maintain a stable level of education tax revenues in real terms. Please see Chapter 18, Revenue Integrity, for further discussion of education taxes.

<sup>&</sup>lt;sup>25</sup> Average annual wage increases in the Ontario BPS (excluding municipalities and federal employees) averaged 1.5 per cent for contracts ratified between April 2010 and Dec. 6, 2011.

# **Promoting Evidence-Based Solutions in Special Education**

Special education grants are a significant portion of education spending, \$2.5 billion in 2011–12, about 12 per cent of all grant-based funding for school boards. Since 2002–03, special education funding has increased by \$893 million, or 55 per cent, despite declining enrolment.<sup>26</sup> If funding had grown by only three per cent per year over that period, which would represent a healthy allowance for inflation and cost escalation, annual funding today would be almost \$400 million less.

Ontario's Auditor General took note of this rapid growth rate in a 2008 report assessing the extent to which Ontario's special education programs met the needs of students and were delivered "economically and efficiently." He found "still a number of areas where practices need to be improved to ensure that the significant funding increases result in continuous improvement in the outcomes for students with special education needs in Ontario."<sup>27</sup> In a 2010 followup audit, the Auditor General noted progress on a number of recommendations. The link between increased funding and outcomes for students, however, is not obvious.

Since 2002–03, total enrolment has declined, but the number of students that school boards report as needing special education services has grown. A student with exceptionalities is defined by the Education Act as one who requires placement in a special education program because he or she has one or more special behavioural, communicational, intellectual or physical needs. School boards are responsible for providing early and continuing identification of students with exceptionalities through Identification, Placement and Review Committees (IPRCs). Under the Education Act, all students identified as exceptional must have access to special education programs. But this requirement does not account for all students receiving special education services. In the 2007–08 school year, for example, 192,000 students were identified by an IPRC as exceptional and an additional 96,600 students were provided with special education programs and services, even though they were not formally identified as exceptional.<sup>28</sup>

The Ministry of Education's data-driven funding allocations for special education are based, in part, on information reported by school boards. The data, and consequently future allocations, reflect variation in boards' philosophies, practices, exceptionality thresholds, program and service delivery models, and abilities to access community resources. If all boards used provincial criteria for their IPRCs and if all data were reported independently, special education funding could be allocated more consistently and more equitably while maintaining local flexibility and decision-making.

<sup>&</sup>lt;sup>26</sup> Ministry of Education, "Grants for Student Needs Technical Paper 2011–12," downloaded from http://www.edu.gov.on.ca/eng/general/elemsec/speced/ontario.html.

<sup>&</sup>lt;sup>27</sup> "2008 Annual Report of the Office of the Ontario Auditor General," section 3.14, p. 365.

<sup>&</sup>lt;sup>28</sup> Ministry of Education website, http://www.edu.gov.on.ca/eng/general/elemsec/speced/ontario.html.

We need more information to understand the impact of increased special education funding on student achievement. The average gap in student outcomes on Grade 3 and 6 assessments by the Education Quality and Accountability Office (EQAO) between students with special needs (excluding gifted) and the overall student population decreased from 36.7 per cent in 2002–03 to 33 per cent in 2010–11. However, there is no system-wide procedure to track progress and achievement in students in areas such as communication skills, social skills or behaviour management, all of which affect student achievement. However, some progress has been made. The Commission recognizes the benefit of pilot initiatives such as the Assessing Achievement in Alternative Areas guidelines that have been developed to enhance assessment processes for students with special education needs who do not access the Ontario curriculum and do not participate in EQAO assessments. More needs to be done, however, to ensure that funding is being used effectively in a manner that improves student outcomes.

The Commission commends the province's focus on supporting students with special needs. To meet overall spending targets while preserving gains in student achievement, however, every dollar must be directed to programs where it will achieve the most impact. This will ensure that investments in special education are being used effectively to improve outcomes.

**Recommendation 6-18:** The province should review its special education programs and the results they have achieved, including both "section" programs for students in care, custody or treatment, and hospital boards, with the aim of ensuring that funding is being used effectively to improve student outcomes.

As rapidly as special education funding has risen, many school boards report "a deficit" in this area. It should be noted that to a large extent such deficits are artificial. Any underspending on special education is taken back by the ministry. It cannot be carried forward to a subsequent year. This creates an incentive to plan on spending more than will be received. While this convention protects the use of special education funds for their prescribed purpose, it yields a misleading assessment of needs. And it often leads to public criticisms of "special education deficits" that are not well grounded.

For clarity, the Commission does not believe there is a "problem" in the overall special education funding envelope, or even in the way it is currently allocated among school boards. The challenge we see is the lack of measurable outcomes from the significant investments made since 2002–03.

### **Reform of Provincial Schools**

The Ministry of Education directly manages a number of schools for the deaf, Demonstration Schools for students with learning disabilities and a School for the Blind and Deafblind; these are located in Belleville, Brantford, London, Milton and Ottawa. About 800 students are served in these eight schools. Most of the students live in residence on the schools' property. School staff members are provincial employees. The provincial schools budget for 2011–12 is \$72 million.<sup>29</sup>

The Commission believes that the Ontario Public Service is not the optimal governance arrangement for these schools. Alternative programming in school boards should be considered instead of Demonstration Schools for students with learning disabilities; this would allow students to live with their families. Schools for the deaf need a critical mass to offer a wide range of programs and services, especially at the secondary panel, yet enrolment has declined significantly; these schools should be consolidated.

**Recommendation 6-19:** The government should close the Demonstration Schools and reinvest savings to expand alternative secondary school programs in school boards. The three Schools for the Deaf in Belleville, London and Milton should be consolidated into one site to achieve a greater critical mass of students from primary grades through secondary school. Savings should be reinvested in the consolidated school for the deaf and in enhanced opportunities for deaf learners in school boards, colleges and universities. The Ministry of Education should transfer the oversight and management of the Brantford site and of the newly consolidated school for the deaf to one or two English-language school boards, and transfer the oversight and management of the Centre Jules-Léger (School for the Deaf) to a French-language school board.

<sup>&</sup>lt;sup>29</sup> In FY11–12, according to the Ontario Ministry of Education, Provincial Schools Budget is \$80.6 million, broken down as follows: operating, \$72 million and capital, \$8.6 million. Please note that the capital amount does not include assets and statutory appropriations.

### **Appropriate Incentives for Teachers**

Ontario's goal is a public service that delivers consistent quality, generates excellent value for money and supports the best possible outcomes for those it serves. A public service of this sort can only be sustained by recruiting the best and the brightest workforce. If government is to recruit highly skilled people away from opportunities with other organizations, it needs to offer a compensation package with appropriate incentives tied to performance, outcomes and productivity.

These principles have particular resonance in the education sector. Public education is a vital public service in promoting child development and future prosperity. Teachers are charged with the critical responsibility of providing service in a manner that promotes the best possible outcomes on these fronts. Research supports the linkage between quality teachers and student achievement. For example, one study suggests that jurisdictions seeking to improve student achievement "may be well-advised to attend, at least in part, to the preparation and qualifications of the teachers they hire and retain in the profession."<sup>30</sup>

A precise relationship between quality and specific types or levels of teacher training is more difficult to determine, especially because it is difficult to estimate the effects of good teaching and how long they last.<sup>31</sup> However, meaningful and effective professional development is regarded as an important component of an evaluation and compensation system that supports student success.<sup>32</sup> Research could yield further information that policy-makers would find useful. For example, the impact of a particular form of teacher training may vary by subject; studies have suggested that there is a stronger correlation between teacher training and the student learning experience in mathematics than in other subjects.<sup>33</sup> This type of information could be applied to policies that encourage the most effective forms of teacher training.

Ontario teachers are provided salary increases as incentives to engage in continued learning and development through the Teacher Qualifications and Experience (Q&E) grant, which recognizes the additional experience they gain each year between their second and eleventh year of teaching. These increases are in addition to any across-the-board salary increases negotiated in collective agreements.

<sup>&</sup>lt;sup>30</sup> Linda Darling-Hammond, "Teacher Quality and Student Achievement: A Review of State Policy Evidence," Center for the Study of Teaching and Policy, December 1999, downloaded from

http://www.nctaf.org/strategies/assure/teacher\_quality\_assurance/documents/LDH\_State\_Policy\_Evidence.pdf, pp. 38-39.
 <sup>31</sup> See, for example, Thomas J. Kane, Douglas O. Staiger, "Estimating Teacher Impacts on Student Achievement: An Experimental Evaluation," NBER Working Paper 14607, December 2008; Jesse Rothstein, "Teacher Quality in Educational Production: Tracking, Decay, and Student Achievement," *The Quarterly Journal of Economics* 125 (2010), no. 1, pp. 175–214.

<sup>&</sup>lt;sup>32</sup> Daniel Weisberg, Susan Sexton, Jennifer Mulhern and David Keeling, *The Widget Effect: Our National Failure to Acknowledge and Act on Differences in Teacher Effectiveness* (Brooklyn: The New Teacher Project, 2009), pp. 7–8, downloaded from http://widgeteffect.org/downloads/TheWidgetEffect.pdf.

<sup>&</sup>lt;sup>33</sup> Andrew J. Wayne and Peter Youngs, "Teacher Characteristics and Student Achievement Gains: A Review," *Review of Educational Research* 73 (Spring 2003), no. 1, p. 103.

The Q&E grant also allows teachers to move into more advanced qualification categories, with higher salaries, by completing courses of further post-secondary education or in specializations or teacher training. A teacher's qualification category is determined by bodies set up by the teacher federations. The Elementary Teachers' Federation of Ontario, the Ontario English Catholic Teachers Association and l'Association des enseignantes et des enseignants franco-ontariens jointly established the Qualifications Evaluation Council of Ontario to certify the qualifications of their members, while the Ontario Secondary School Teachers' Federation provides the same function for its members.

The Q&E grant allows teachers to move to the high end of salary ranges relatively early in their careers. Based on the 2011–12 instructional salary matrix issued through the Grants for Student Needs, teachers in the highest qualification category will exceed the provincial benchmark salary amount of \$72,879 by their seventh year of teaching. Moreover, about half of teachers are at the top level of the salary range (nearly \$95,000 per year), up from about one-third in 2002–03.

The Commission acknowledges the importance of providing incentives for continued professional development and helping school boards retain excellent teachers. The Q&E grant should reflect this. However, it is important that the Q&E grant focus on teachers whose additional qualifications are based on the best available evidence, most likely to help their students achieve better results.

**Recommendation 6-20:** The added value of training programs leading to additional qualification should be reviewed, and decisions regarding the granting of qualifications and experience should be made by a body that is independent of teacher federations and school boards.

Many teachers take additional qualification courses — teacher librarian, for example — even though they have no intention of fulfilling such duties. These courses can even be delivered by their own teacher federation. In their absence, the employer must pay supply teachers and disrupt classroom continuity for students.

**Recommendation 6-21:** The province should be able to exercise legislative and regulatory authority to require that teachers have a minimum number of years of full-time teaching experience before they are allowed to attempt an additional qualification. While they could decide to make contractual arrangements with faculties of education or other service providers, school boards should ultimately have direct oversight of the content of additional qualification courses. The design of such courses should be reviewed in tandem with the new curriculum for the two-year teacher education program in Ontario. Both should be more rigorous and evidence-based, and focused on those aspects of their work that lead to improved student outcomes.

Other areas of school staff compensation must strike a better balance between fair working conditions and fiscal responsibility. Many collective agreements offer retirement gratuities to school employees, which allow them to cash out unused sick days accumulated over the course of a career prior to retirement. Most teachers are eligible for 20 sick days per year and, depending on the number of sick days accumulated, retirement gratuities can equal a half-year of salary in some boards. This system offers protection against long-term illnesses. The Commission acknowledges that most of these entitlements were grandfathered years ago for employees with more seniority. However, even such grandfathered entitlements are difficult to justify from the perspective of their value to taxpayers, particularly in light of the stable pension plan for teachers that the government already co-sponsors. Since 1998, some boards have offered retirement gratuities in the form of RRSP contributions; given the benefits of the pension plan, this gratuity should also be reconsidered. Total provincial liability from retirement gratuities as of Aug. 31, 2011, amounted to nearly \$1.7 billion.<sup>34</sup>

**Recommendation 6-22:** In the upcoming renewal of collective agreements, school boards should negotiate the removal of entitlements associated with retirement gratuities to help offset the costs of future economic adjustments. School boards' power in the Education Act to offer retirement gratuities should be removed.

The phasing out of such entitlements would lift an annual Public Sector Accounting Board (PSAB) accrual requirement in school board budgets.

# **Delivering Services More Efficiently**

Streamlining services to improve outcomes and reduce duplication is a common objective in all sectors of government, but has emerged as a particular theme in the children's services sector. The province has responsibilities related to children's health, developmental and social services, and education. It also provides important support to municipalities for services such as child care. It is important to recognize opportunities for cross-government strategies for making the delivery of services to children and families more efficient.

<sup>&</sup>lt;sup>34</sup> According to the Ontario Ministry of Education Retirement Gratuities multi-year summary, the retirement gratuity liability as of Aug. 31, 2011, amounted to \$1,684,289,026.

The government is aware of the benefits of children's service integration. Strategies to improve children's services such as mental health and school health support services have made compelling cases for the need to reduce duplication and make services simpler to access.<sup>35</sup> The Pascal report also warned against "bureaucratic duplication" and supported making schools "true community hubs" for service delivery.<sup>36</sup>

The Ministry of Education should be a leader in promoting service efficiency and reducing duplication. Existing school board facilities and information technology may offer effective platforms for co-operation with other ministries and agencies in fostering innovative service delivery. All ministries with a role in supporting children should continuously examine how government can improve service while lowering costs through co-ordination and co-operation.

School boards should continue to seek opportunities to collaborate with each other and with other parts of the BPS to foster procurement efficiencies. As significant purchasers of similar supplies, equipment and services, school boards can work together to make smart purchasing decisions through their expanded buying power. Important steps have already been taken in this respect through the establishment of the Ontario Education Collaborative Marketplace (OECM), a not-for-profit procurement organization. In consultation with the education and postsecondary sectors, OECM competitively procures common contracts on behalf of school boards, colleges and universities. Additionally, regional buying groups and transportation consortia have encouraged prudent joint procurements.

School boards and other BPS bodies, such as post-secondary institutions, should continue to find ways to create savings and efficiencies through collaborative procurement. Future measures could include a co-ordinated procurement policy framework, strategic sourcing, contract management and product/process standardization. Boards should be required to take advantage of existing organizations such as the OECM and regional buying groups.

Boards can also work together to consolidate back-office functions. Given the similarities in business demands and functions and technological advances, models of shared services could help boards operate more efficiently and reduce administrative costs. Information technology, financial services and human resource co-ordination could all be delivered at lower costs if effectively consolidated by boards. The Commission notes that French-language boards share many administrative and educational services.

<sup>&</sup>lt;sup>35</sup> "Open Minds, Healthy Minds — Ontario's Comprehensive Mental Health and Addictions Strategy," http://www.health.gov.on.ca/english/public/pub/mental/pdf/open\_minds\_healthy\_minds\_en.pdf; Deloitte, Review of School Health Support Services: Final Report, http://www.health.gov.on.ca/english/public/contact/ccac/docs/deloitte\_shss\_review\_report.pdf, 11.

<sup>&</sup>lt;sup>36</sup> "With Our Best Future in Mind," p. 6.

Shared ownership of employee benefit plans and joint control of decision-making could also create greater incentives for cost containment than exist when individual employers have complete control. Through collective agreements, unions in the education sector negotiate benefit plans that provide services such as drug coverage, and vision and dental care for members and their families. Opportunities for efficiencies and cost containment can almost certainly be found in the management of these plans.

**Recommendation 6-23:** The government should work with school boards, teacher federations and support-staff unions to investigate mechanisms involving shared ownership and administration of benefit programs in the education sector.

Efficiency can also be found by maximizing the value of the school boards' capital assets. While overall enrolment has declined, enrolment in individual schools has fluctuated with regional population trends. High-growth areas have required new or expanded schools, and outdated schools have been replaced. The ministry has made substantial capital investments, beginning with the Good Places to Learn initiative, from 2005 to 2009, and continuing with support for board capital priorities.

In some areas of the province, schools have been closed or consolidated because of declining enrolment or the completion of a new school nearby. As a result, school boards have surplus properties that could be divested. The current regulation requires school boards to sell surplus properties at fair market value. In much of the province outside the Greater Toronto Area and other major urban centres, sales of school boards assets yield limited proceeds.

The Commission therefore advises the ministry to mount a more aggressive and professional approach to divesting of surplus school properties.

**Recommendation 6-24:** The government should amend the Education Act to give power to the minister to order the sale of closed schools or other unused properties, especially when such dispositions could meet other needs in the broader public sector.

Freeing up surplus schools would also likely help boards gain access to school buildings to serve French-language rights holders. In addition, divesting of surplus property may reduce operation and maintenance costs and liabilities for unused assets. New revenues through prudent divestiture will also generate funds to invest in improving existing schools, building new schools and reducing the backlog of school renewal needs.

Boards should also consider changing the grade configuration at some underused schools to make better use of existing facilities. Schools with excess capacity are still subject to the same fixed costs of school operations, such as utilities and maintenance. Because space is underused, however, the schools do not receive enough per-pupil funding through basic foundation grants to cover these fixed costs. To address this problem, the ministry provides boards with top-up funding, estimated at \$237 million for the 2011–12 school year, for costs associated with excess space in underutilized schools.<sup>37</sup>

This may be practical in the short term, but does not provide an adequate incentive for school boards to seek innovative solutions. An increasingly widespread solution is the consolidation of Grades 7 through 12 in one secondary school. The number of secondary schools in Ontario that also serve Grade 7 and 8 students in the same facility has grown in recent years, especially since the Ontario Academic Credit (Grade 13) was eliminated. Using excess secondary school space to house Grades 7 and 8 offers a practical use of existing resources.

The Commission recognizes that decisions about school organization in specific communities are better left to locally elected school boards. However, in a period of fiscal restraint, the Grade 7–12 model can provide capital savings by improving the use of space.

**Recommendation 6-25:** The province should no longer provide top-up funding to underutilized secondary schools if these schools could instead accommodate some or all of the Grade 7 and 8 students in their catchment area.

The transfer of Grade 7 and 8 students in some communities would, as a consequence, accelerate the consolidation of elementary schools. The transfer of Grade 7 and 8 students to secondary schools should not be used by boards as a rationale for receiving additional top-up funding at the elementary level.

We understand that this configuration may increase transportation costs in some cases. However, savings from staffing, school operations and capital renewal will overwhelmingly offset such costs. In some cases, it is more cost-efficient for boards to make minor capital additions to secondary schools to enable the Grade 7–12 configuration, and thus consolidate more elementary schools.

<sup>&</sup>lt;sup>37</sup> Ministry of Education, "Grants for Student Needs Technical Paper 2011–12," downloaded from http://www.edu.gov.on.ca/eng/funding/1112/technical11.pdf, p. 95.

#### **Containing Costs of Retirement Benefits**

The province's involvement in public-sector pension plans varies from sector to sector. It is a sponsor or co-sponsor for some pension plans, and an indirect contributor through transfer payments to others. Most of the large plans are consolidated in the government's financial statements even though the province has no direct control over benefits or contributions in some of these plans. One plan in which the province plays a major role is the Ontario Teachers' Pension Plan (TPP).

The province co-sponsors the TPP with the Ontario Teachers' Federation (OTF), so the province is jointly responsible with working teachers for funding the plan. Both parties also share in financing any shortfalls that may occur. The Province matches the contributions of the 178,000 active members even though teachers are employed by school boards, not the province directly. The province's matching contribution was about \$1.3 billion in 2010–11.

In recent years, as equity markets have become increasingly volatile and often negative, and as long-term interest rates have been low, TPP's funding valuations have revealed deficits. Ontario's pension legislation requires all pension plans in Ontario, including those in the public sector, to file a "balanced" actuarial valuation with the regulator; a filed funding valuation must indicate how a shortfall is being addressed — through higher contributions, lower prospective benefits, or a combination of the two.

The province's matching contribution rate to TPP remained unchanged from 1990 to 2006. In 2005, the plan revealed an unfunded liability and the sponsors of the plan decided to increase the contribution rate gradually over three years — from 8.9 per cent on income above the Year's Maximum Pensionable Earnings under the Canada Pension Plan to 12 per cent (the contribution rate on earnings under the YMPE also changed). Both the province and the plan members contributed 12 per cent respectively. In 2011, the sponsors approved a further temporary increase in the contribution rate to 13.1 per cent by 2014 to eliminate an unfunded liability. This latest increase was accompanied by a reduction in future indexation benefits for certain plan members. While the Plan need not file a valuation until 2014, depending on circumstances at the time, it may be necessary to further adjust either contribution rates or benefit provisions to bring the plan back into balance.

We note that TPP's contribution rate is already in the upper range of what other major Ontario public-sector pension plans require. Further increases in contribution rates would affect both parties' ability to pay. For the province, it would mean fewer financial resources to fund other programs. For individual teachers, it would mean lower disposable income and more personal financial resources to fund current benefits.

**Recommendation 6-26:** To mitigate further increases, the province should, in future discussions with the Ontario Teachers' Federation, reject further employer rate increases to the Teachers' Pension Plan beyond the current rate, and instead examine which benefits could be reduced prospectively to make the Plan more affordable and benchmark any changes to the provisions contained in other plans.

As well, the province should not agree to contribute more to the Plan than teachers, including additional payments in respect of forgone inflation adjustments to retirement benefits.

The province should also consider increasing the average age of retirement. Under the terms of the Plan, teachers can retire as young as age 50.<sup>38</sup> This is possible because plan members can qualify for a reduced retirement pension once they are 50 years of age and have two or more qualifying years of service. While a few teachers do retire this early, the average retirement age in 2010 was 59. According to the TPP Board's 2010 annual report, the typical teacher works 26 years and collects a pension for 30 years. Given the general increase in longevity in Canada in recent decades, raising the average retirement age would reduce plan liabilities and help alleviate the need to reduce benefits in the future. For a broader discussion of pensions, please see Chapter 19, Liability Management.

<sup>&</sup>lt;sup>38</sup> According to the OTPP/TPP website, the pension is defined by a formula that takes into account average salary and credit. For participating teachers who have at least two qualifying years, they are eligible for an unreduced pension when they reach age 65 or their 85 factor (age + qualifying years = 85 factor). The basic annual pension is: 2 per cent X credit X best-five years' average salary. For more information, refer to www.otpp.com.

### **Promoting an Efficient Labour Market for Teachers**

A looming shift in demographics has characterized much of the thinking about the education sector's workforce during the past 20 years. By the late 1990s, evidence showed that people working in the education sector were older on average than people in other sectors, but had a lower age of retirement.<sup>39</sup> This in turn led to forecasts of the labour market for teachers. Ministry discussion papers prior to the 2004 provincial labour framework discussions projected that 32 per cent of the teacher workforce would retire by 2014.<sup>40</sup>

The late 1990s' threat of a teacher shortage also prompted the government and university community to increase teacher education efforts. Funding for additional spaces was provided to Ontario's faculties of education, and new bachelor of education (B.Ed.) programs were accredited at several Ontario universities. In addition, universities based in the United States and Australia offer Ontario-accredited B.Ed. programs.

As a result of these dynamics, and the relative increase in compensation and benefits, the number of certified teachers in Ontario increased during the past decade. The Ontario College of Teachers (OCT), the province's regulatory and licensing body, tracks and reports on the labour market for new teachers. According to the OCT, the number of graduates from Ontario-based teacher colleges who became certified teachers grew by over 3,000 per year between 1998–99 and 2009–10, a total increase of 49 per cent (3.7 per cent per year average annual growth).<sup>41</sup> The rate of teacher retirement also decreased over this period; the OCT noted that the number of new teachers exceeded the number of retirees by 1,800 per year in the early part of the decade, but this gap has now widened to 7,600 a year.<sup>42</sup>

Continued growth in the supply of teachers will lead to an inefficient labour market that fails to capitalize on the skills of post-secondary graduates. The proposal to convert B.Ed. programs to two years in length, with enrolment in each cohort halved, offers some prospect of reducing the oversupply of teachers.

<sup>41</sup> Ontario College of Teachers, 2010 Annual Report, downloaded from http://www.oct.ca/annual\_report/2010/en/downloads/OCT\_16\_New\_Members\_by\_Faculty.xls.

<sup>&</sup>lt;sup>39</sup> Andrew MacKenzie and Heather Dryburgh, "The Retirement Wave," *Statistics Canada Perspectives on Labour and Income* 4 (February 2003), no. 2, downloaded from http://www.statcan.gc.ca/pub/75-001-x/00203/6449-eng.html.

<sup>&</sup>lt;sup>40</sup> Ministry of Education, "Teacher Excellence — Unlocking Student Potential Through Continuing Professional Development," August 2004, downloaded from http://www.edu.gov.on.ca/eng/document/nr/04.03/teacherexcellence.pdf.

<sup>&</sup>lt;sup>42</sup> Ontario College of Teachers, Transition to Teaching 2010, downloaded from http://www.oct.ca/publications/PDF/transitions10\_e.pdf, p. 2.

**Recommendation 6-27:** The government should work in a co-ordinated fashion to discuss supply planning and, in particular, the overproduction of teachers, with Ontario's 13 universities offering teacher education programs. Attempts should be made to direct teacher education spaces to areas of greater need, especially in light of the staffing changes contemplated by the Commission between now and 2017–18.

The Ministry of Education and Ministry of Training, Colleges and Universities should work together to ensure that teacher education is funded with the objective of training an adequate number of well-qualified teachers without creating inefficiencies in the labour market.

The changes recommended in this chapter need to take place in the context of a continued focus on improved teaching, especially in light of the importance of continuing learning opportunities for teachers. Such opportunities must remain one of the cornerstones of Ontario's vision of a strong, publicly funded education system.

# Chapter 7: Post-Secondary Education

In this increasingly global marketplace, post-secondary education (PSE) remains a vital asset for Ontario, as over two-thirds of all new jobs in the province are expected to require PSE. The province's economic growth and competitiveness will need to rely considerably on the ability of the post-secondary system to continue offering high-quality education, while accommodating significant enrolment increases.

Ontario's PSE system has produced impressive results despite significant challenges. In 2009, 63 per cent of Ontario adults had completed some PSE, the highest such rate in the member countries of the Organization for Economic Co-operation and Development (OECD).

In addition, both universities and colleges combined have absorbed a 36 per cent increase in enrolment since 2002–03. Part of this increase has been the result of demographics, but it has also been fuelled by an Ontario strategy aimed at improving economic competitiveness. The government recently committed itself to raise the post-secondary attainment rate to 70 per cent by 2020.

It is also notable that, even with greater enrolment growth, more students are completing programs. Between 2002–03 and 2009–10, degree completion rates increased from 73 per cent to 79 per cent in universities and from 57 to 65 per cent in colleges.

The quality of Ontario's post-secondary system is high, from both a Canadian and international perspective. International rankings have recognized the province's institutions and programs for the quality of education they provide. Those same institutions, particularly universities, compete not only for students, but also for the best faculty to maintain excellence in the sector. However, to meet the challenges of rising demand for higher education at a time of constrained funding, the post-secondary system will need to become even more efficient.

### **Challenges Ahead**

Post-secondary education in Ontario will face significant pressures to meet five critical demands: educate a rising share of the population; help equalize economic and social outcomes across the population; provide an important component of lifelong learning; be an engine of innovation; and deliver quality education in an efficient manner.

With enrolment projected to increase by an average of 1.7 per cent through to 2017–18, about one of every six adult Ontarians will be enrolled in the province's public post-secondary institutions. The existing system has demonstrated the flexibility, capacity and willingness to accept more students. But its funding levels — from provincial grants and tuition combined — are the lowest in Canada, and an inevitable result of rapid expansion has been some loss in quality: more sessional instructors, larger classes, fewer projects, less contact with professors and so on.

Aside from enrolment growth, the PSE sector faces other challenges. Ontario provides its universities and colleges with the lowest per-student provincial operating grants in the country; they are lower today on a per-student basis than they were in 2006–07 for colleges and in 2007–08 for universities. This reduction has occurred while the institutions' costs have been rising by three per cent to five per cent. Just to keep the system operating as it does now, post-secondary institutions will need both more funding and more efficiency.

To offset these costs, universities have relied on revenue from tuition fees, which are largely regulated, and interest from endowment funds and private term-limited donations, which are now depressed by low interest rates. "University administrators have coped with cost inflation through two strategies: expanding class size, and/or increasing the proportion of teaching done by part-time instructors [some of] who do not do research."<sup>1</sup> In addition, the full costs of research have been covered by funnelling operating funding towards innovation.

In this knowledge-based era, education and innovation will be the key for Ontarians to be prosperous. But for Ontario to succeed in the competitive global economy where many other jurisdictions are improving their educational systems, Ontario graduates will need much more than a simple handle on facts and figures. The value added by a PSE must increasingly be the ability to think critically, to express those thoughts clearly, and to adapt and apply knowledge to new areas and tasks. Experience in using ever-changing technology is also integral to students' preparation for the workplace.

Such challenges, combined with government spending constraints, will require our post-secondary institutions to adopt a holistic approach to dealing with these daunting issues.

<sup>&</sup>lt;sup>1</sup> I. Clark, D. Trick and R. Van Loon, *Academic Reform: Policy Options for Improving Quality and Cost-effectiveness of Undergraduate Education in Ontario*, 2011, McGill-Queen's University Press, p.18.

### **Need for Clear Objectives**

A key target for the government has been to increase attainment rates. The government's Reaching Higher plan — a \$6.2 billion cumulative investment in PSE to improve access and quality — has contributed to success in meeting that target. Through Reaching Higher, over 200,000 more students, including 60,000 more apprentices, were pursuing higher education in 2010–11 than in 2002–03.

However, there is no coherent, purposeful plan that extends beyond attainment or addressing the parts as opposed to the whole system. Because the government's formula for allocating grants to post-secondary institutions has tied funding to enrolment growth, it follows that enrolment growth has been the predominant outcome.

The role of government should be to negotiate and articulate a clear set of expectations for each institution, informed by the university's or college's strategic plan. This plan should outline how the institution will achieve improved quality and establish a performance measure of that expectation; it should also modify funding based on the degree to which an institution succeeds in meeting the expectations.

The government should provide grants to post-secondary institutions in a way that allows them to maintain best practices, pursue continuous improvement and improve quality across the board. Setting outcome targets based on the individual mandates of each institution is integral because it is unreasonable and potentially unproductive to expect all institutions to deliver the same results. For some institutions, government might bias the performance measures towards research output and productivity. For others, the performance matrix might be biased to excellence in undergraduate teaching. For still others, regional economic development would take on greater importance.

Research is a necessary component of higher learning. In Canada, post-secondary institutions conduct about one-third of non-government research, compared to an average of 15 per cent in the OECD and the G7. Canada's high ratio is a direct result of huge investments by federal and provincial governments in post-secondary institutions to support research. However, all levels of government should take a focused approach and carry out an evaluation to ensure that institutions are not cross-subsidizing research at the expense of teaching. In addition, efficient funding practices should be undertaken like those identified in the 2009 Auditor General's report on the Ontario Research Fund.

Before discussing some more specific issues with the status quo, we address two very topical matters in PSE: whether tuition freezes are in students' interests and the balance between research and teaching excellence.

#### i) Tuition freezes are not in students' interests

The fact that tuition fees are rising faster than inflation is troubling. It is imperative to first ensure that post-secondary institutions are being run extremely efficiently; tuition revenue should represent a good investment for students. Institutions and government must continue their efforts to ensure that access is not impaired by financial barriers to education. However, the reality is that tuition freezes are not in students' interests.

The likely result is a further marked deterioration in the student experience, meaning larger classes, with fewer opportunities to debate and develop critical thinking skills. This position is supported by a tuition policy study conducted for the Canada Millennium Scholarship Foundation, which concluded that "freezes, reductions or eliminations of fees"<sup>2</sup> can have a negative impact on education quality while placing greater strain on institutions. Freezing tuition now reduces revenues at a time of constrained government funding; institutions will find other ways to make up for lost potential revenues, resulting in lower-quality PSE.

#### ii) Research efforts should not trump the teaching experience

As federal government support for research tripled between 1997 and 2003, universities responded universally. Most universities (and, more recently, some colleges) have elected to pursue the myriad federal and provincial research dollars available, all in the name of becoming "world-class research centres." The reality is that few of Ontario's research centres will become the best in Canada, never mind the world. Many, however, have gone so far as to apply cross-subsidies within their institutions, effectively taking money from undergraduate tuition revenues to further support research. Increasingly, institutions are allowing professors to sacrifice teaching commitments to conduct more research, as has been noted in books such as *Academic Reform*. Clearly, there must be a better balance; excellent research should not trump excellent teaching.

### Status Quo Is Unsustainable

The confluence of sustained enrolment growth, lower revenue streams from investment income and higher costs driven by compensation has led to the realization that even maintaining the status quo requires increased efficiency and system reform. Internal rates of inflation at post-secondary institutions, which is the cost of continuing to do the same thing, average three to five per cent. The current system is unsustainable from a financial and quality perspective, as enrolment growth crowds out the funding that is available even to maintain the status quo.

<sup>&</sup>lt;sup>2</sup> W. Swail and D. Heller, "Changes in Tuition Policies: Natural Policy Experiments in Five Countries," 2004, Canada Millennium Scholarship Foundation, p. 49.

Perceptions differ on what constitutes teaching quality, but Ontario's post-secondary sector faces issues such as increasing reliance on part-time faculty, larger class sizes (which might not be conducive to students' engagement in education) and full-time faculty who do less teaching than a decade ago.<sup>3</sup>

"Many Canadians are becoming concerned about the quality of teaching and learning in our universities. Similar worries are being voiced in the United States, where studies like those described in the recent book, *Academically Adrift*, have suggested that, for many students, four years of university produces little or no measurable improvement in writing skills, critical thinking or complex reasoning."

Ian Clark, "Improving Undergraduate Education in Canada – The Good and Not So Good News," Association of Universities and Colleges of Canada, Nov. 21, 2011.

Ontario is not alone in this. A recent study from the Association of Universities and Colleges of Canada identifies the following challenges nationwide: "the overall size of many universities, which has become problematic; large class sizes and an increasing student-teacher ratio; and limited student-faculty interaction."<sup>4</sup> However, Ontario could do better in terms of quality with existing resources.

Transformational change is needed to afford a high-quality system with appropriate access. Among the challenges is the need to address quality deficiencies, especially at the undergraduate level.

<sup>&</sup>lt;sup>3</sup> Clark et al., op. cit., p. 18.

<sup>&</sup>lt;sup>4</sup> Association of Universities and Colleges of Canada, "The Revitalization of Undergraduate Education in Canada," p. 5, downloaded from http://www.aucc.ca/wp-content/uploads/2011/09/the-revitalization-of-undergraduate-education-in-canada-2011.pdf.

### **Thrust of Our Recommendations**

The Commission recommends the following:

- 1. Contain government funding and institutional expenses;
- 2. Use differentiation to improve post-secondary quality and achieve financial sustainability;
- 3. Encourage and reward quality;
- 4. Revise research funding structures;
- 5. Maintain the current overall cap on tuition-fee increases, but simplify the framework;
- 6. Re-evaluate student financial assistance; and
- 7. Generate cost efficiencies through measures such as integrating administrative and back-office functions.

Training is addressed in Chapter 9, Employment and Training Services.

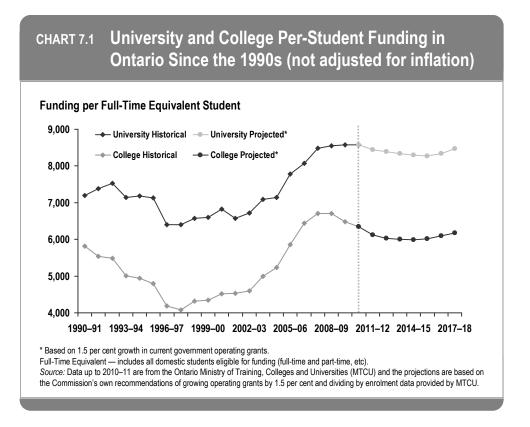
### **Contain Government Funding and Institutional Expenses**

The Ontario government has played catch-up for post-secondary sector funding through the implementation of the \$6.2 billion Reaching Higher program and additional infrastructure investment. Currently, about 46 per cent of total university operating revenue and 47 per cent of college operating revenue is provided through government operating grants. Institutions also rely on other sources of funding such as tuition, interest from endowments and ancillary fees. Based on 2008–09 data, tuition fees accounted for about 37 per cent of total institutional operating revenues.

The province's current fiscal situation has added an additional challenge, as grants to postsecondary institutions and other sectors must be constrained for the government's budget to return to balance by 2017–18.

**Recommendation 7-1:** Grow government funding for the post-secondary education sector by 1.5 per cent per year until 2017–18.

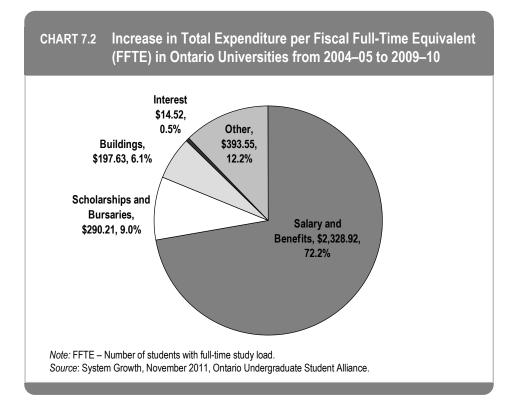
Such growth means that grants will not keep pace with projected enrolment growth of 1.7 per cent per year, nor with the general rate of inflation, never mind with the institutions' historical internal rates of inflation. Nevertheless, our recommendation protects annual growth in post-secondary funding at a time when many other public services will be rationalized.



Ontario's post-secondary institutions must become more efficient to preserve, if not enhance, quality within tighter financing conditions.

**Recommendation 7-2:** Work with post-secondary institutions to reduce bargained compensation increases, where they exist, and instead align them with trends in more recent settlements in the broader public sector; a rigorous performance system should also be introduced to guide compensation, where one is not already in place.

Salaries, wages and benefits now account for about three-quarters of university and college expenditures, with annual cost inflation in the sector projected at three to five per cent.



**Recommendation 7-3:** If capital budgets are constrained, post-secondary institutions should consider using alternative financing and procurement, especially for buildings that do not qualify for government funding, such as residences.

Residences provide an identified revenue flow, which make them promising as alternative financing procurement projects for private partners.

### Increase Differentiation through Establishing Mandate Agreements

The current design of Ontario's public university and college system was largely established by the late 1960s. Both systems have grown since then and the mandate of colleges has increasingly evolved to include some degree-granting powers, blurring the original rationale for creating the college system as discrete from universities.

**Recommendation 7-4:** By 2012–13, establish multi-year mandate agreements with universities and colleges that provide more differentiation and minimize duplication; these should be implemented beginning in 2013–14.

Not every institution needs to become a comprehensive research university, nor does each college require new degree-granting authority. The primary intent of further differentiation is to provide clarity to the system in terms of mandates.

"For learners, greater differentiation of Ontario's university sector offers clearer choices from a larger number of high quality programs, clarifies the institutions that best serve their career and personal aspirations, and facilitates mobility and transitions between institutions and Ontario's post-secondary system."

Harvey Weingarten, President and CEO, Higher Education Quality Council of Ontario.

Differentiation is not a panacea for all the system's issues but simply a logical progression to improve quality and sustainability. Inherent in differentiation is the potential for reducing inefficiencies and realizing cost savings by minimizing further duplication of programs.

**Recommendation 7-5:** Institute a process for establishing mandate agreements using a review by either a blue-ribbon panel or the Higher Education Quality Council of Ontario to ensure the highest-quality programs are funded to grow and expand. This should be completed in the 2012–13 fiscal year and must be transparent for the institutions and the public.

**Recommendation 7-6:** Establish and implement a rational and strategic division of roles between the college and university systems.

This division of roles would include the following features:

- Colleges and universities should agree on a standard of educational attainment and quality that would allow college students who have completed two years and meet predetermined academic achievement criteria to transfer into the university system;
- Colleges should not be granted any new degree programs, but should have existing programs grandfathered;
- New programs at any post-secondary institution should not be approved by government until the development of multi-year mandate agreements is complete;
- When considering future growth, the creation of new professional and specialized programs such as law, medicine and business should not be approved without a compelling business case; and
- The Colleges of Applied Arts and Technology should work with the College of Trades to optimize the delivery of apprentice training in non-degree programs (see Chapter 9, Employment and Training Services, for details on the College of Trades).

**Recommendation 7-7:** Create a comprehensive, enforceable credit recognition system between and among universities and colleges. This is an absolutely essential feature of differentiation.

When students want to transfer from one university to another or from one college to another in comparable programs, they should be able to transfer a good number of credits. The decision on credit transferability should be communicated in a timely manner. Residency clauses, which, for example, require students to take 75 per cent of their credits at one institution to receive a degree from that institution, will also need to be revised to facilitate ease of transfer between institutions.

In the *2011 Budget*, the government invested \$73.7 million over five years for credit transfer but more work must be done to ensure that colleges and universities comply and expand credit-transfer agreements.

Furthermore, a two-way credit-transfer system between colleges and universities is also required, given the number of students who choose college post-university and those who choose university post-college.

### **Encourage and Reward Quality**

Beyond the use of differentiation to support quality, the Commission proposes several specific initiatives. Evidence from student surveys on the quality of their learning experience, such as the National Survey of Student Engagement, has shown dissatisfaction with large class sizes and inadequate library facilities, to name a few.

The Commission highlights three specific areas that should be addressed:

- I. Refocus resources and rewards towards teaching in post-secondary institutions;
- II. Refocus provincial funding to reward teaching excellence; and
- III. Establish a performance regime in mandate agreements that include certain quality indicators.

#### I) Refocus resources and rewards towards teaching in post-secondary institutions

**Recommendation 7-8:** Post-secondary institutions need to devote more resources to experiential learning such as internships; allow for more independent or self-assigned study; develop problem-based learning modules; and increase study abroad and international experiences.<sup>5</sup> Many institutions already incorporate these features into their programs, funding them from within existing portfolios.

A future funding model should contemplate such alternative approaches to furthering the five objectives of post-secondary institutions we have identified above.

<sup>&</sup>lt;sup>5</sup> Association of Universities and Colleges of Canada, op. cit., p. 6.

**Recommendation 7-9:** Encourage universities that do not presently have flexible provisions regarding teaching and research workloads in their collective agreements with faculty to consider such provisions in future bargaining. While each university must conduct teaching and research, top-performing teachers and researchers should be recognized with the appropriate workloads and rewards.

Progress on this front should be noted: 11 Ontario universities already have such flexibility.<sup>6</sup> These successful practices should be continued and mirrored in the remaining complement of post-secondary institutions.

Some institutions have also experimented with alternate career paths, including formalizing teaching-only or research-only streams. We consider this to be a viable option for top-performing teachers and top-performing researchers.

**Recommendation 7-10:** Have post-secondary institutions redesign incentive systems to reward excellent teachers, as is currently done for researchers.

Teachers should also be rewarded for developing innovative methods of teaching and learning, with tenure and promotion linked to innovation. "Safe spaces" should be created for faculty to try innovative approaches to teaching, and these attempts at innovation should be included in merit reviews. This innovation should be supported through funding and other types of recognition. Successful models can then be scaled up and shared, both within the institution and with others. This would encourage new forms of campus culture to develop and lead to more interactions between teachers and students.

#### II) Refocus provincial funding to reward teaching excellence

**Recommendation 7-11:** Link further provincial funding allocations to quality objectives, which will encourage post-secondary institutions to be more responsive. In addition, the province should alter the funding model to also reward degrees awarded, rather than just enrolment levels.

Because higher enrolment generates higher funding, the current funding framework encourages post-secondary institutions to increase enrolment.

**Recommendation 7-12:** Government and post-secondary institutions must measure learning outcomes; that is, the value added through education, not just whether a person graduates.

<sup>&</sup>lt;sup>6</sup> S. Vajoczki, N. Fenton, K. Menard and D. Pollon, "Teaching-Stream Faculty in Ontario Universities," Higher Education Quality Council of Ontario, p.16, downloaded from http://www.heqco.ca/SiteCollectionDocuments/Teaching-Stream%20Faculty%20in%20Ontario%20Universities.pdf.

Graduating from a post-secondary institution should not simply be an indication of a student's ability to master certain facts and figures (most of which can be memorized even if not understood). The capacity to integrate ideas and create innovative solutions to problems is at the heart of the higher education experience. This will be critical to the economic and social success of Ontario, in an economy where graduates will be working over their career in ways that cannot even be imagined now.

This approach will require ensuring that academic standards for graduation are maintained and remain in line with provincial performance metrics. This should create an incentive for schools to make the learning experience as relevant as possible, leading to more students remaining in school and higher graduation rates.

#### III) Establish a performance regime in mandate agreements that includes certain quality indicators

Considerable progress has been made in establishing common indicators between the Council of Ontario Universities and the multi-year accountability agreements set by the Ministry of Training, Colleges and Universities (MTCU) with universities. System-wide indicators for universities in 2009–10 include indicators of credit transfer system use, participation rates of under-represented communities, space utilization and class size. Outcome indicators such as university student satisfaction, rates of graduation and post-graduation employment are also used, while Colleges Ontario has a broad set of indicators including employer satisfaction with recent college graduates' skills and performance. However, the underlying measures used to indicate the quality of the learning environment should be enhanced for both universities and colleges.

**Recommendation 7-13:** Enhance performance measures in multi-year accountability agreements with post-secondary institutions through the use of teacher performance scores and student satisfaction ratings where the primary reasons for dissatisfaction are adequately captured.

**Recommendation 7-14:** Work with private career colleges (PCCs) to collect and publish the same performance indicators as public colleges and universities. Private career colleges should bear the cost of such reporting.

This can be done through regulation on the part of the Ontario government or through a Delegated Administrative Authority (DAA) vehicle by enlisting an association such as the Ontario Association of Career Colleges or some other comparable body to provide oversight and ensure accountability.

No data have been collected or published on the student experience in PCCs since 2006.<sup>7</sup> That leaves prospective students very vulnerable to institutions that do not provide a reasonable student experience, including reasonable prospects of studies leading to a job.

**Recommendation 7-15:** As a part of the mandate agreements with post-secondary institutions, tie outcome quality indicators to funding.

Since post-secondary institutions are multi-faceted, producing educated students, research and innovation, and local economic development, there should be a more all-encompassing method of measuring outcomes and linking funding to the results. Beyond the indicator improvements suggested above, efforts should be made to ensure that the funding agreements cannot be gamed through the provision of watered-down degrees.

### **Revise Research Funding Structures**

**Recommendation 7-16:** Evaluate the research funding system of post-secondary institutions and research hospitals as a whole, including how it is affecting university and hospital budgeting practices.

The federal government, which to its credit prompted the surge in university-based research, does not cover all associated research costs. As a result, universities subsidize research from other sources. The review should also analyze commercialization outcomes of research and development investments. "The ability of Canadian universities to commercialize remains very weak, as research suggests that U.S. universities perform about 14 times as much research as Canadian universities, but receive 49 times as much licensing income — a key indicator of the value of innovations."<sup>8</sup> The Commission sees great value in investments through the Early Researcher Award and the Ontario Research Fund — Research Infrastructure program (the provincial component of the federal Canada Foundation for Innovation investment).

**Recommendation 7-17:** Award provincial research funding more strategically and manage it more efficiently. Consolidating and offering a single-window approach for access and reporting through an online portal will greatly improve efficiency and reduce paperwork, both for government and for post-secondary institutions.

### Maintain Current Tuition Fee Increases but Simplify the Framework

**Recommendation 7-18:** Maintain the existing tuition framework, which allows annual tuition increases of five per cent. However, simplify the design to maintain the overall ceiling but allow institutions greater flexibility to adjust tuition fees at the program level, within the ceiling.

<sup>&</sup>lt;sup>7</sup> Ontario Auditor General, "Auditor's 2011 Report: Private Career Colleges," 2011, p. 251.

<sup>&</sup>lt;sup>8</sup> D. Drummond, C. Alexander and S.M. Fard, Post-Secondary Education Is a Smart Route to a Brighter Future for Canadians," *TD Economics Special Report*, May 2010, p. 31.

Currently, the tuition framework allows, among other conditions, a maximum annual percentage increase for new students for first-entry undergraduate programs and another, slightly higher, percentage increase for professional and graduate programs. The result is a complex fee administration with different fees for different programs, and, for any particular program, a different fee for every cohort of students. The maximum total fee increase each year (all programs, all years) may not exceed five per cent. The multitude of corollary conditions should be removed while maintaining the overall tuition increase ceiling.

### **Re-evaluate Student Financial Assistance**

Tuition increases must not come at the expense of student affordability and access. A necessary complement to maintaining the current tuition framework is an improvement to the student loan financing system. The federal and Ontario governments spend billions on student financial assistance. The total will rise by almost another \$0.5 billion when the new 30% Off Ontario Tuition<sup>9</sup> grant matures.

In 2009–10, total Canadian student financial assistance was \$8.3 billion (in 2010 dollars). Most student loans are repaid, so from a fiscal perspective it is relevant to look at the total excluding loans, which was \$5.1 billion. Of that, \$3.4 billion was not directly related to need, with \$2.4 billion of tax measures being the largest component. By way of comparison, total tuition revenue for universities and colleges was \$5.8 billion in 2010.

The corresponding numbers for Ontario (including the portion of federal assistance accruing to Ontario recipients) were \$4.0 billion of total assistance, or \$2.2 billion excluding student loans. Of that, \$1.4 billion was not related to need, with tax measures accounting for \$1.0 billion. Tuition revenue in Ontario was \$3.0 billion in 2010.<sup>10</sup>

This funding, however, is not focused on lower-income students whose access is most likely to be compromised by financial considerations. Indeed, the combined impact of all forms of assistance including student loans, loan remissions, grants and bursaries, tax credits, savings incentives and summer employment subsidies provides little more for students of the lowest-income families than those of the best-off.<sup>11</sup>

<sup>&</sup>lt;sup>9</sup> See www.ontario.ca/30off for details.

<sup>&</sup>lt;sup>10</sup> Council of Ministers of Education, Canada (CMEC), January 2012. Total tuition revenue figures compiled from the Financial Information of Universities and Colleges (FIUC) annual reports. Figures include total tuition revenue. FIUC annual reports are prepared by Statistics Canada for the Canadian Association of University Business Officers (CAUBO), downloaded from: http://caubo.ca/resources/publications/financial\_information\_universities.

<sup>&</sup>lt;sup>11</sup> Drummond, et al., op. cit., p. 24.

Further, the student support system is not consistent with the ample evidence that family income is not the most serious access problem. Statistics Canada's *Youth in Transition Survey* and work commissioned by the Higher Education Quality Council of Ontario (HEQCO) show having no family history of college or university is the most significant obstacle to PSE.<sup>12</sup>

Income seems to be even less of a deterrent in Ontario than in other provinces. An evidencebased approach to access would suggest that more attention be devoted to "improving student motivation and performance at (or before) the high school level, providing better information to students and their families about the costs and benefits of education from an early age and carrying out other interventions targeted at the early-rooted and family-based factors that seem to be the most important determinants of access."<sup>13</sup> Addressing the most acute access issues then becomes very much an issue for the elementary and secondary school system, in conjunction with post-secondary institutions, community organizations and businesses.

**Recommendation 7-19:** Maintain the Ontario Student Access Guarantee, which represents 10 per cent of additional tuition revenue that institutions are required to set aside to fund bursaries and other student assistance programs.

**Recommendation 7-20:** Reshape student financial assistance provided by both the federal and provincial governments, including the newly announced 30% Off Ontario Tuition grant, to target more of the assistance to low-income students whose access is most likely to be compromised by financial obstacles and broaden the approach to improving access to post-secondary education.

In its present form, the 30% Off Ontario Tuition grant will be provided to students whose family income is less than \$160,000. Student financial assistance should be redirected towards those who need it most.

**Recommendation 7-21:** Explore phasing out provincial tuition and education tax credits to invest in upfront grants.

<sup>&</sup>lt;sup>12</sup> R. Finnie, S. Childs and A. Wismer, "Under-Represented Groups in Postsecondary Education in Ontario: Evidence from the Youth in Transition Survey," 2011, Higher Education Quality Council of Ontario: R. Finnie, S. Childs and A. Wismer, "Access to Postsecondary Education: How Ontario Compares," 2011, Higher Education Quality Council of Ontario.

<sup>&</sup>lt;sup>13</sup> Higher Education Quality Council of Ontario, "Parental Education Key Determinant of Who Pursues Higher Education," (press release, Feb. 8, 2011), downloaded from

http://www.heqco.ca/enCA/About%20Us/News%20Releases/Pages/Summary.aspx?link=2&title=Parental%20education%20key%20 determinant%20of%20who%20pursues%20higher%20education.

Although tax credits are intended to provide assistance to all post-secondary students — by recognizing for tax purposes amounts spent on PSE — the timing of providing financial aid to students through tuition credits is inconsistent with promoting accessibility or affordability. Students typically accrue most of their expenses at the start of the first semester while tuition credits arrive at the end of the academic year because their timing is governed by the annual cycle of tax filing and refunds.

As for universal government transfers, a report prepared for the Canada Millennium Scholarship Foundation in 2007 concludes that the tuition and education tax credits do not encourage participation in PSE and are costly given the fact that they are "at best neutral and at worst regressive." The report further concludes that "eliminating credits would create an opportunity to use these funds in less regressive ways and allow for some effective restructuring of Canada's 'complex web of student financial aid systems.'"<sup>14</sup>

**Recommendation 7-22:** Streamline student financial assistance by decoupling loans and grants. Eligibility for grants should not be contingent on loan applications.

Students may be eligible for a grant and a loan, but might be unaware of the grant availability unless they have already applied for a loan through the Ontario Student Assistance Program (OSAP). Currently, students who are required to apply for OSAP loans to gain access to their grants often repay these loans immediately simply to get the grant that is tied to the loan.

**Recommendation 7-23:** Harmonize the variety of scholarships, grants and other assistance programs that the government offers, into already-existing programs of a similar nature, across post-secondary institutions.

**Recommendation 7-24:** Lower the current 25 per cent Ontario Student Assistance Program default-rate threshold for triggering cost-sharing to 20 per cent for all post-secondary institutions in Ontario and work with institutions towards the objective of setting a still-lower threshold in future.

Any school exceeding this threshold would be required to reimburse the province for default costs above the threshold. Although progress has been made in lowering default rates across the system, more can be done to ensure that a relevant education is provided that will lead to jobs and protect taxpayers.

<sup>&</sup>lt;sup>14</sup> Drummond et al., op. cit., p. 22, citing Canada Millennium Scholarship Foundation, 2007, Canada's Tuition and Education Tax Credits, p. ii.

The average OSAP default rate for PCCs now stands at 13.0 per cent, while the rates for universities and colleges are far lower at 3.7 per cent and 10.6 per cent respectively. The high default rates for PCCs mean the exposure of taxpayers is substantial. Through OSAP, almost \$200 million in loans and grants were provided to an annual average of 9,500 PCC students over the last three academic years.<sup>15</sup> In addition, the government provides \$350 million per year through employment and training supports.

**Recommendation 7-25:** Extend the review period for Ontario Student Assistance Program default rates, which are now measured roughly two years after borrowers start repaying.

The government should track repayment beyond the third year after school is completed, looking at defaults that occur in the fourth through sixth years. Default rates recorded over this longer period should be applied to the default cost-sharing.

Any institution subject to cost-sharing for two consecutive years would be placed on probation and would be required to submit to the MTCU, as well as to implement, a plan for reducing its default rates below the 20 per cent threshold.

# Generate Cost Efficiencies through Measures such as Integrating Administrative and Back-Office Functions

**Recommendation 7-26:** Have the post-secondary sector leverage its existing collective purchasing capacity through the Ontario Education Collaborative Marketplace and regional buying groups.

This move would enable a co-ordinated approach to strategic sourcing, contract management and product/process standardization. This would be similar to other collective back-office functions such as the student application process, administered through the Ontario University Application Centre (OUAC) for all universities, or the Ontario College Application Services (OCAS) for all colleges.

**Recommendation 7-27:** Establish a single pension fund administrator for all university and college pensions, while recognizing differences in pensions.

Most hospitals, colleges, municipalities and school boards now operate as separate employers but participate in a single pension plan. All Ontario colleges take part in the Colleges of Applied Arts and Technology (CAAT) Pension Plan, which is administered by an independent, arm's-length board. The CAAT Pension Plan has assets of about \$5.5 billion.

<sup>&</sup>lt;sup>15</sup> Ontario Auditor General, Auditor's 2011 Report: Private Career Colleges, 2011, p. 251; the Ontario Ministry of Training, Colleges and Universities notes that its figures are \$240 million in Provincial OSAP support, which has flowed to 32,000 PCC OSAP recipients over the past three years (2008–09 through 2010–11).

In comparison, Ontario's university sector has a very fragmented pension arrangement with more pension plans than institutions — 29 pension plans for 23 institutions, 17 defined benefit plans, four defined contribution plans and eight hybrid plans (a defined contribution plan with a defined benefit floor). These plans vary widely in the benefits they provide and the contributions made by employers and plan members. There is also wide variation in the size of these plans. The market value of assets ranges from about \$15 million to about \$2 billion. In total, the sector has about \$10 billion in assets.

This fragmented arrangement means that each university administers its own pension plan(s), which implies that each institution may not be realizing the economies of scale that would result if this function were more centralized. In view of this arrangement, the consolidation of administrative processes and practices, including the pooling of assets for investment purposes, may generate savings for the sector.

With a consolidated approach, the administrative function would be carried out by another body. However, each employer/sponsor would remain the legal administrator of its plan, retain its fiduciary responsibilities and determine plan benefits, while minimizing costs.

The *2011 Budget* announced the government's intention to undertake a review of singleemployer, public-sector pension plans, with one goal being to pursue greater efficiencies in plan administration. We support this undertaking; consolidation of the administrative functions among all pension plans may achieve greater cost savings.

**Recommendation 7-28:** Before new capital spaces are approved, require universities and colleges to demonstrate increased use of space and consider year-round optimization of existing spaces. Priority should be given to the deferred maintenance in the current capital stock before new capital projects.

Any campus expansions funded by the province should be viewed through a return-oninvestment lens. Factors such as the increase in productivity for the institution through a better learning experience for students, energy cost reductions through the use of renewable energy sources and energy-efficient building design should be considered. Currently, the principal driver for expansion may be increases in enrolment, and while energy conservation aspects may be part of the building design, they are not integral to the productivity outcomes expected from the expansion.

**Recommendation 7-29:** Compel post-secondary institutions to examine whether they can compress some four-year degrees into three years by continuing throughout the summer.

This could improve the facility efficiency and reduce the opportunity cost for students. As many students work in the summer, the four-year degree should not be abandoned, but instead the three-year option should be made available to those with the desire and capacity to pursue it, in much the same way that co-operative education streams are available in some programs.

**Recommendation 7-30:** Cease funding for international marketing of Ontario's universities and integrate it into existing trade mission activities. Universities, colleges and the federal government already invest in these activities.

# Conclusion

We believe our recommendations address the five significant pressures facing PSE in Ontario. These include educating a growing share of the population; helping to equalize economic and social outcomes across the population; providing an important component of lifelong learning; being an engine of innovation; and delivering quality education, especially with a constrained provincial fiscal situation.

The status quo is unsustainable and the proposed reforms matter, as they clarify the roles of our post-secondary institutions and government. Taken together, the reforms present a holistic approach for a sector that we recommend will receive funding growth of only 1.5 per cent per year to 2017–18.

If the cost containment measures recommended here are not enough to allow the ministry to live within the 1.5 per cent growth annually, then it will be necessary to eliminate the 30% Off Ontario Tuition grant. The government's highest priority should be to fully fund the operating grants for colleges and universities contained in the individual institutions' new multi-year mandate agreements, followed by existing capital commitments. This will ensure Ontario's PSE institutions continue to focus on delivering quality education, which will in turn benefit students academically and provide the brand recognition that will serve them in their future careers.

The challenge is for post-secondary institutions to do more with what they have and make the education even more relevant for the undergraduate experience. Differentiation is the next logical step for our post-secondary system. Within that clarification lies the potential for more than simply increased efficiencies, but also support for education quality.

For the individual, PSE represents an opportunity to equalize economic and social outcomes and provide real private returns with social spillover effects. This requires some contribution from individuals, not only financially but also academically. For the public, our economic competitiveness hinges on our post-secondary sector and, as such, our recommendations guide the sector to achieve a more cost-efficient, affordable and higher-quality system, with modest funding growth.

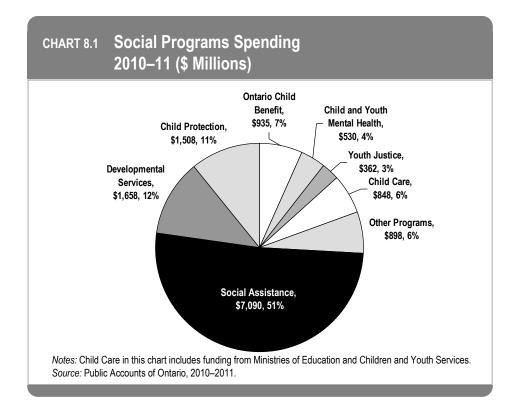
# Chapter 8: Social Programs

Social programs significantly affect some of Ontario's most vulnerable citizens. Social assistance, by far the largest expenditure component, provides the most basic income and employment supports to the impoverished and people with disabilities. Child protection services, delivered through a network of Children's Aid Societies, keep Ontario's children safe and healthy. And developmental services support local programs and services that promote inclusion and involvement of citizens with a developmental disability.

Despite the valuable services that social programs provide, our mandate requires us to consider their fiscal impact. From 2000 to 2010, spending on social programs grew by an average of 6.0 per cent per year — well above the rate we will need to return the provincial budget to balance by 2017–18. A number of factors contribute to this, most notably those related to social assistance. Demand for the Ontario Disability Support Program (ODSP) has increased by about five per cent per year over that period. Caseloads for Ontario Works (OW) too have grown, though only following the global economic downturn in 2008–09, after remaining more or less unchanged since the start of that decade. Following a period in the 1990s when social assistance rates were increased and then cut dramatically, changes were brought about in 2004 that would increase rates by 13 per cent over eight years.<sup>1</sup> And in 2008, the province committed to uploading almost the entire municipal share of social assistance<sup>2</sup> as part of the Provincial-Municipal Fiscal and Service Delivery Review. Together, these factors have driven the increases in social assistance spending that have contributed significantly to the overall growth of spending on social programs in recent years.

<sup>&</sup>lt;sup>1</sup> Commission for the Review of Social Assistance in Ontario, "A Discussion Paper: Issues and Ideas," 2011, p. 11; R.D. Kneebone and K.G. White, "Fiscal Retrenchment and Social Assistance in Canada," *Canadian Public Policy* 35 (2009), no. 1, p. 26.

<sup>&</sup>lt;sup>2</sup> Only the administration costs of OW will be a shared expense once OW financial and employment assistance is fully uploaded in 2018.



The result is that expenditure growth at this level is not sustainable in the current fiscal context. To return the provincial budget to balance by 2017–18, we can allow social program spending to grow, but at a much constrained rate.

Recommendation 8-1: Hold growth in social programs spending to 0.5 per cent per year.

At 0.5 per cent per year, social programs are one of few areas — along with health, elementary and secondary, and post-secondary education — where we recommend any government spending increase out to 2017–18. This stands in sharp contrast to the recommended annual decreases of 2.4 per cent for all other program spending. We propose a number of recommendations in this chapter that will bend down the cost curve. Depending on demand for social programs, which will in part be determined by economic conditions, these recommendations may not be sufficient to keep spending within the recommended limit. Accordingly, further reforms may be required. In this regard, we note that two other Commissions are addressing social programs — social assistance and child welfare respectively — and they will be reporting later in 2012.

# The Challenge

There are two types of social programs. Most spending is carried out through mandated and entitlement-based programs, meaning benefits or service levels are set by law. These benefits and services, such as social assistance and the Ontario Child Benefit (OCB), accounted for two-thirds of total sector spending in 2010–11.

Other programs are discretionary in nature. These programs are not entitlement-based and so clients who qualify for these services are not guaranteed to receive them right away. These programs include support for child and youth mental health, developmental services, child care subsidies and childhood development programs.

The distinction between entitlement-based and discretionary programs is important in the fiscal context. When demand for entitlement-based programs rises (for example, when assistance caseloads increase), so too does funding; clients are entitled to those benefits. This is not the case for discretionary programs: when demand outstrips supply, the result is a waiting list.

Managing expenditures, particularly for entitlement-based supports, means the government will have to achieve more by operating more efficiently. Program design and delivery will need to be integrated and aligned across different government ministries and delivery agents. Various levels of government will need to work together to determine the most efficient ways to provide services for those most in need.

Attaining this integration and transformation will require the government to evaluate and align its policies and service delivery methods from a client-based perspective. When vulnerable people need support, they and their families do not care which level of government or government department is responsible for providing that support — they just want help, which could be more accessible and more effectively planned and delivered.

# **Transforming Ontario's Benefit Programs**

The province delivers 45 different income-based benefit programs through many service providers and under several different funding arrangements. For instance, social assistance programs are delivered by the province, municipalities and First Nations delivery agents, but are mainly provincially funded. The OCB is funded by the province, but administered and delivered by the Canada Revenue Agency. And housing programs can be funded by various levels of government and non-governmental organizations and can be delivered by municipal, provincial or third-party delivery agents.

When these activities lack co-ordination across delivery agents, gaps and duplications of effort often result. Many programs require unique applications, apply different income tests using various definitions of income, and produce separate payments. Moreover, some programs assess eligibility only once while others do so monthly. Consequently, administrative efforts are unnecessarily replicated across benefit programs, leading to inefficiencies. And those in need are forced to navigate through a complex array of access points for the supports they dearly need, creating significant access issues.

This array of program delivery models and eligibility criteria can lead to further unintended consequences. Many social programs are universal, some are income-tested and still others are based on specific need. These conflicting eligibility requirements can create inequities and can result in barriers to seeking employment or pursuing higher earnings. In the context of social assistance, this is commonly referred to as the "welfare wall," where individuals face losing supports — be they income or in-kind benefits, such as the Ontario Drug Benefit (ODB) program — shortly after finding work or when passing a specific income threshold.

There is scope to do this more efficiently:

- Income testing and payment delivery could be centralized;
- Much of the processing of applications, eligibility assessment and payments could be automated;
- Income verification could be made more transparent and consistent through automation; and
- Consolidating program delivery and standardizing eligibility criteria across similar programs could reduce barriers to employment.

Positive steps have been taken towards simplifying access to Ontario's income-tested benefit programs. In March 2011, the Ontario Benefits Directory was launched, providing one-stop access to information for more than 40 programs and tax credits organized by population segment and type of benefit. Similarly, the Ministry of Community and Social Services recently introduced a new single-window access point to developmental services and supports; clients can find information about community resources and go through a standardized application process for provincially funded services and supports. This must only be the beginning: The government should move to improve client access by creating a single point of access for benefits and a co-ordinated interface for clients.

Improving the delivery, administration and equity of the broad spectrum of Ontario's benefits system is critical to ensuring that strong support exists for those clients who most need it. More and better data measuring client outcomes is also needed to determine program effectiveness and to understand how programs interact; the utmost care must be taken to continue to respect and protect personal information and privacy. Nevertheless, transforming the delivery of Ontario's benefits system into a fully integrated model represents a clear opportunity to simultaneously make programs more effective and reduce costs in the long run.

**Recommendation 8-2:** Move aggressively towards a fully integrated benefits system that simplifies client access, improves client outcomes and improves fiscal sustainability through greater program effectiveness and reduced administrative costs.

**Recommendation 8-3:** A fully integrated benefits system should seek efficiencies by, at a minimum, centralizing income testing and payment delivery; automating the processing of applications, eligibility and payments; automating income verification; consolidating program delivery; and standardizing eligibility criteria.

**Recommendation 8-4:** Collect the information necessary to deliver and evaluate a fully integrated benefits system. In doing so, continue to respect and protect personal information and privacy.

#### **Social Assistance**

Our approach to social assistance has been different from other policy areas in that the Commission for the Review of Social Assistance in Ontario (SAR Commission), under Frances Lankin and Munir Sheikh, is already actively engaged on the subject matter.<sup>3</sup> However, the SAR Commission is not due to release its final report until late 2012, well after this report is completed. Because of the considerable impact that social assistance has on the province's finances, we too must propose recommendations.

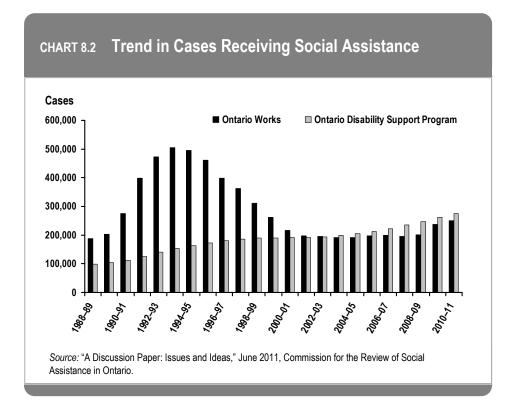
Our focus has been to apply the themes that run through our reviews of all sectors, such as achieving efficiencies in administration and service delivery, rationalizing jurisdictional oversight and shifting from measuring inputs to outcomes. By no means, however, do our recommendations address all aspects of social assistance that warrant reform; for that we defer to our colleagues on the SAR Commission and lend them our full support. For example, we say little about the structure and level of benefits. We are cognizant that we are leaving to them not only the need to broaden the scope of review beyond what we have covered, but also to deepen the analysis, even in areas where we have made recommendations. Social assistance programs are very complex and we have had neither the time nor the resources to fully analyze the likely impact of our reforms on cost and quality, though they appear promising.

Finally, while we believe our suggestions will bend down the cost curve, we recognize they may well be insufficient to keep spending within the annual 0.5 per cent growth cap if demand for these services continues to grow appreciably. On that too we would respectfully request the views of the SAR Commission.

<sup>&</sup>lt;sup>3</sup> For more information, go to http://www.socialassistancereview.ca/home.

Social assistance consists of two programs: the provincially delivered ODSP and locally delivered<sup>4</sup> OW. Both ODSP and OW recipients are eligible for drug coverage under the ODB program, among other benefits. Caseload levels for OW, which provides temporary income support, are closely tied to economic conditions such as unemployment; ODSP is less responsive to these conditions. Policy changes affecting eligibility criteria and administrative procedures can also significantly affect demand, as we saw in the mid-1990s when eligibility criteria for social assistance programs were tightened.<sup>5</sup>

Since the mid-1990s, ODSP caseloads have increased by approximately five per cent a year. Factors contributing to this increase include changes in the economic environment, policy changes that created financial incentives for clients to move from OW to ODSP, and a broadening of the definition of disability, primarily through court decisions.<sup>6</sup> As a result, ODSP caseloads have exceeded those of OW — even through the recent economic downturn (as illustrated in the chart that follows).



<sup>&</sup>lt;sup>4</sup> For OW, as of January 2011 this included 37 consolidated municipal service managers, 10 district social services administration boards and 100 First Nations.

<sup>&</sup>lt;sup>5</sup> R.D. Kneebone and K.G. White, op. cit., p. 33.

<sup>&</sup>lt;sup>6</sup> For example, a recent court decision determined that the government was violating the Ontario Human Rights Code by not allowing addictions to drugs and/or alcohol addictions as sufficient criteria to qualify a person as "a person with a disability" as defined in the ODSP legislation.

In the absence of policy changes, social assistance spending is projected to grow by roughly five per cent per year. Containing growth to 0.5 per cent annually would mean reducing total social assistance spending by over \$2 billion per year by 2017–18 relative to what it would have been in our Status Quo projection.

Through our review, we have uncovered evidence of higher costs and reduced quality of services due to maintaining two separate social assistance programs delivered by two levels of government. Compared to a single program, there are clear overlaps in administration, and variations in specific benefit levels between programs can lead to inequitable outcomes. Better co-ordination could lead to fiscal and quality rewards, but as we have pointed out in other program areas, efforts that support better co-ordination can themselves be an inefficient use of time and other resources. Further, and more profoundly, the continued operation of separate programs perpetuates the antiquated idea that all those eligible for disability supports are unemployable. In fact, 54.9 per cent of Ontarians between the ages of 15 and 64 who self-identified as having a disability participated in the labour market in 2006; we believe this figure could and should be even higher.<sup>7</sup>

We urge the SAR Commission to examine models for improving service delivery and in particular for improving employment services for recipients of OW and ODSP. Consolidating OW and ODSP into a single program and delivering it at the local level seems to offer promise. This would reduce outdated divisions between the two clienteles and facilitate the connection to other local services. But it would also require reforms to best utilize the employment services available from Employment Ontario (EO).

Equal attention must therefore be given to how to better integrate EO with social assistance. This needs to be done regardless of whether OW and ODSP continue to be delivered separately or are combined and delivered at the local level. An efficient referral system from case workers is essential.

An advantage of integrating social assistance with EO is that all job seekers would be served by the same entity, further reducing the stigma for people receiving social assistance. Economies of scale could clearly be achieved by having all job seekers served by the same employment service.

<sup>&</sup>lt;sup>7</sup> R. Miner, "People Without Jobs, Jobs Without People: Ontario's Labour Market Future," Miner and Miner Management Consultants, downloaded from http://www.collegesontario.org/research/research\_reports/people-without-jobs-jobs-without-people-final.pdf.

**Recommendation 8-5:** The Commission for the Review of Social Assistance in Ontario should examine system design options that deliver a more efficient and higher-quality service to social assistance recipients. This examination should consider combining Ontario Works and the Ontario Disability Support Program, and having the combined program delivered at the local level. It should also address the further integration of employment services available through Employment Ontario.

A more efficient, higher-quality program should:

- Be integrated with other municipally delivered services (such as child care and social housing);
- Establish more formal linkages with EO with an eye on further integration (see Chapter 9, Employment and Training Services);
- Deliver transactional tasks through ServiceOntario where there is clear added value in doing so; and
- Operate with a clear focus that supports reattachment to the labour market, wherever appropriate.

There are two other features we would like to see in social assistance programs, but where we recognize much more work is required before firm recommendations can be offered. We once again hope the SAR Commission can address these items.

First, to the extent possible, the benefits of the two main social assistance programs should be consolidated. There could, for example, be a common base level of supports and benefits with additional, targeted supports for persons with disabilities. The complexity of the current design of those benefits would make this a difficult task and, if not done with care, it could actually cost more.

Second, we hope the SAR Commission will examine the prospects for moving towards an audit-based accountability structure rather than the current intensive use of verification and compliance. We have been struck by the enormous resources required from both government and recipients to cope with the current system that could otherwise be put to better use. However, we are also cognizant that, to be successful, an audit-based program would have to be carefully constructed to have the appropriate checks and penalties.

#### Initial Assessment

Efficiency gains and improvements to service quality can be made if clients are thoroughly assessed upon entering the program and given targeted supports, from self-serve resources to high-intensity, face-to-face support with a case worker, based on their individual needs.

- Clients requiring a low degree of intervention may need minimal, if any, face-to-face contact with a case worker. Direct these clients quickly to EO and other low-intensity supports. Emphasize telephone and Internet-based tools or other low-cost means of delivering these supports.
- Clients requiring a high degree of intervention may need a great deal of intensive, face-to-face contact with a case worker. Provide continued support as they reintegrate into the workforce.
- Clients requiring a moderate degree of intervention should receive a blend of high- and low-intensity supports. We suspect most clients would fall into this group.
- Clients for whom attachment to the labour force is not a reasonable expectation because of a disability should be connected with a national income-support program for persons with a disability; later in this chapter we recommend the establishment of such a program.

**Recommendation 8-6:** Undertake a thorough initial assessment of new entrants into social assistance to identify the degree of intervention required to help them return to the labour market. Triage new entrants to appropriate supports according to this assessment.

### **Employment and Training**

With a focus on reattaching people to the workforce, the employment and training component of social assistance becomes even more crucial. Chapter 9, Employment and Training Services, highlights recent efforts to integrate employment and training services through EO. However, additional benefits are likely possible if the employment services provided through Ontario Works and ODSP are further integrated with EO. Such integration would address program overlap and duplications; likely improve client service and client outcomes; and could reduce costs of employment services and demand for social assistance. Examples of these services include job search supports, work experience programs, skills training, supports for self-employment, and the screening and matching of participants to employers.

**Recommendation 8-7:** Streamline and integrate other employment and training services with Employment Ontario, including the bulk of the employment and training service component of social assistance, in a carefully sequenced manner.

Many people with disabilities are able and want to work. Yet we are only now beginning to understand what is needed to accommodate people with physical disabilities in the workplace, and we are even further away from doing so for those with mental disabilities.

**Recommendation 8-8:** Prepare and support people with disabilities who are entering the workplace. Work with employers and fellow employees to properly understand and accommodate the specific needs of the individual in the workplace.

#### Federal–Provincial Issues

About 22 per cent of people with severe or very severe disabilities now receive social assistance in Canada. Most people are unemployable or have only a tenuous attachment to the paid labour force. This population would be better served by a national basic income program instead of social assistance.<sup>8</sup>

A growing number of organizations have criticized the federal Employment Insurance (EI) program for not meeting the needs of the modern labour market. In 2010, Ontarians contributed about 40 per cent of EI premiums, yet received only 32 per cent of benefits and 31 per cent of funding allocated for training. It is unclear to what extent reform of the EI system might reduce pressure on Ontario's social assistance budget. However, it is clear that unemployed Ontarians do not now receive equitable income support and appropriate training opportunities to facilitate their return to the workforce. In addition, an increasing proportion of people who are either new workers (new immigrants) or youth in non-standard employment (such as part-time, multiple jobs, temporary employment) do not quality for EI.<sup>9</sup> The Final Recommendations of the Mowat Centre EI Task Force, if implemented, would be a considerable improvement.

Recommendation 8-9: Advocate for federal reforms in two key areas:

- Work with other provinces and the federal government to establish a national incomesupport program for people with disabilities who are unlikely to re-enter the workforce.
- Implement the final recommendations of the Mowat Centre Employment Insurance Task Force.

#### Reinvest further savings in targeted social assistance measures

Should the growth of social programs spending be reduced below the 0.5 per cent target — whether because of policy reforms, reduced demand for social programs, or other reasons — the savings should be used to make reforms that eliminate barriers that prevent people from moving back to the workplace. Three areas in particular require attention.

<sup>&</sup>lt;sup>8</sup> M. Mendelson, K. Battle, S. Torjman and E. Lightman, "A Basic Income Plan for Canadians with Severe Disabilities," 2010, Caledon Institute for Social Policy.

<sup>&</sup>lt;sup>9</sup> "Making It Work," Final Recommendations of the MOWAT Centre Employment Insurance Task Force, 2011.

To qualify for social assistance, potential recipients must divest all liquid assets above a certain threshold. This threshold varies by category, such as single person, non-disabled, etc. However, these asset caps for OW were cut dramatically in the mid-1990s and have barely been raised since. As of December 2011, for example, a single parent of one child receiving OW was allowed to have no more than \$1,645 in liquid assets — less than the estimated cost of moving from a shelter into a basic bachelor apartment.<sup>10</sup> Depriving social assistance recipients of these most basic means of climbing the "welfare wall" is counterproductive.

Second, in Chapter 5, Health, we discuss reforms to the ODB that would make eligibility for the ODB solely dependent on income as opposed to age or, more importantly for this chapter, social assistance status. Currently, all recipients of a social assistance benefit unit (the social assistance recipient and his or her dependants) receive ODB coverage in each month they qualify for social assistance but lose this benefit (along with other extended health benefits) shortly after finding employment. The loss of extended health benefits represents a strong disincentive to work — thus contributing to the "welfare wall."

Dealing comprehensively with these two issues would probably absorb any savings below the recommended 0.5 per cent expenditure annual growth rate. In the unlikely event that funds remain, we recommend that the basic needs and shelter amounts of social assistance be raised to fill any gap. However, any changes to these amounts should be supported with a clear evidence base.

**Recommendation 8-10:** If growth in expenditures for social programs is contained below the 0.5 per cent annual growth rate, reinvest savings into social assistance, with priority given to:

- Increasing asset limits for social assistance qualification;
- Tying specific benefits (beginning with the Ontario Drug Benefit program) to income levels rather than to social assistance status to help tear down the "welfare wall"; and
- If funds remain, raising basic needs and shelter amounts.

<sup>&</sup>lt;sup>10</sup> J. Stapleton, "Why Don't We Want the Poor to Own Anything?" 2009, George Cedric Metcalf Charitable Foundation.

# **Child Welfare**

Like social assistance, we have approached child welfare differently than most other policy areas out of deference to the ongoing work of the Commission to Promote Sustainable Child Welfare, which was created in November 2009 with a three-year mandate.<sup>11</sup> Its previous reports and papers are consistent with recurring themes in this report such as the endless search for efficiencies and a clear focus on evidence-based policy-making. Containing the annual rate of expenditure growth at 0.5 per cent will nonetheless be immensely challenging for a sector that has grown by five per cent per year on average over the past eight years. Three elements in any solution will be increasing the capacity of Children's Aid Societies (CAS); adopting an accountability framework tied to outcomes rather than inputs or processes; and strengthening the links between child welfare and other sectors through better service integration.

**Recommendation 8-11:** Continue implementing reforms to child welfare proposed by the Commission to Promote Sustainable Child Welfare. This must include building on reforms to Children's Aid Societies, implementing an outcome-based accountability structure and strengthening links between the child welfare sector and services in other sectors, such as education, post-secondary education, and employment and training services.

# **Ontario Child Benefit**

The Ontario Child Benefit (OCB) provides up to \$1,100 annually per child and aids about one million children in almost 530,000 families. The OCB is a non-taxable, income-tested monthly benefit paid to low- to moderate-income families with children under age 18.

The OCB has transformed children's benefits by providing support to all low- to moderateincome families with children, regardless of the source of their income. The OCB treats all children in these families equally and makes it easier for parents to move from social assistance to employment; previously, because child benefits were provided through social assistance, parents would lose benefits for their children as well as themselves upon finding employment.

<sup>11</sup> http://www.sustainingchildwelfare.ca/

While this is commendable in terms of helping to remove the "welfare wall," we note that the *2011 Ontario Budget* committed the government to increasing the maximum support level further to \$1,310 annually per child, at an additional cost of \$245 million per year when fully implemented. However, the Commission has recommended that if social program spending grows by less than 0.5 per cent annually, then any savings should be channelled into specific social assistance measures; accordingly, further increases in the OCB should not be considered at this time.

**Recommendation 8-12:** In light of the Commission's recommendation to reinvest savings achieved by holding the increase of social program spending below the recommended 0.5 per cent annual growth rate into specific social assistance reforms, the government should retain the current maximum level of the Ontario Child Benefit.

# **Other Social Programs**

Discretionary social programs are overseen by many government ministries and broader public-sector partners with varying levels of capacity. Despite this degree of variation, there are common trends across services:

- The province funds most services, with a few exceptions (e.g., social housing is supported by all three levels of government, regulated child care is supported by municipalities and there is modest charitable support for most social services);
- Recent trends have seen the province assume more funding responsibility from both municipalities (e.g., social assistance costs) and the federal government (e.g., stepping in when child care funding was cancelled);
- There are trends towards more integrated human service delivery and better co-operation across sectors (e.g., mental health reform, developmental services, some municipal service integration), but much more must be done; and
- Unfortunately, wait-lists still exist for most services in most programs and some are growing.

Given that the province provides most of the funding for social programs, it must lead change in these programs, and work with all its partners to deliver better or more effective services at less cost.

This means mapping out a vision to better integrate human service delivery and the associated policy work. Such an approach is consistent with the goal of transforming benefits — better service integration helps simplify client access, improve outcomes and reduce overhead costs.

### **Children's Mental Health Services**

As noted by the Ontario legislature's Select Committee on Mental Health and Addictions, mental health and addictions services in Ontario are fragmented, spread across several ministries and offered in various care settings.<sup>12</sup> The government has taken steps to reduce this fragmentation by developing a comprehensive strategy for mental health services.

**Recommendation 8-13:** Reconfigure child and youth mental health services to consolidate agencies and improve service delivery and integration both within the sector itself and with other sectors such as children's services, health, education and youth justice.

### **Children's Services Integration**

Greater integration of services for children and youth should be expanded beyond mental health. As with the alignment of other services, co-operation across ministries and with other levels of government (particularly at the municipal level) will be key. This may require a redefinition and/or restructuring of ministry roles and responsibilities.

**Recommendation 8-14:** Integrate children's services to enhance early identification and intervention.

### **Developmental Services**

Recent developmental services legislation<sup>13</sup> recognizes that individuals with a developmental disability can live independently with the appropriate supports and that they and their families want more choice and flexibility in choosing supports that meet their needs.

Shifting funding from transfer payment service agencies to service recipients over time could encourage changes in the developmental services sector by promoting a more competitive and market-driven approach to the provision of services and supports, based on individual need and demand. If the individuals and families had the purchasing power to choose the community participation supports they preferred, service agencies would be driven to realign in response to this market.

**Recommendation 8-15:** Move towards consolidating developmental services funding for community-based support programs into a single direct funding program.

<sup>&</sup>lt;sup>12</sup> "Navigating the Journey to Wellness: The Comprehensive Mental Health and Addictions Action Plan for Ontarians," (August 2010).

<sup>&</sup>lt;sup>13</sup> Services and Supports to Promote the Social Inclusion of Persons with Developmental Disabilities Act, 2008, when fully proclaimed, will replace the existing Developmental Services Act.

### Youth Justice

The youth justice sector has changed significantly since the introduction of the federal Youth Criminal Justice Act in 2003. The greater focus placed on community-based interventions has resulted in a decrease in the use of youth justice facilities, some of which are underused and require considerable capital investment to keep operational. Current facilities should be continually evaluated for their contribution to achieving the sector's policy objectives. Where excess capacity can be demonstrated and a more efficient option exists, strategic closures should occur and those assets should be put to more productive uses or divested entirely.

**Recommendation 8-16:** Reduce excess capacity in the youth justice system through strategic closures of facilities.

# **Contributions of the Non-Profit Sector**

The non-profit sector is an often-overlooked contributor to the Canadian economy. In 2007, the value-added or gross domestic product (GDP) of the non-profit sector was \$35.6 billion, accounting for 2.5 per cent of the total Canadian economy. This share increases to 7.0 per cent when hospitals, universities and colleges are included, reaching \$100.7 billion in 2007.<sup>14</sup> Excluding hospitals, colleges and universities, the non-profit sector employs 600,000 people and has over five million volunteers, supporting a wide variety of sectors including health, education, environment and social services in Ontario. These same non-profit organizations in the province have annual revenues of \$29 billion, 45 per cent coming from earned income, 29 per cent from federal and provincial government grants and service contracts, and 26 per cent from gifts, donations and other sources.<sup>15</sup>

Most non-profit organizations (53 per cent) in Ontario are completely volunteer-run, having no paid staff.<sup>16</sup> We must not underestimate the contributions of volunteers to care for our elderly, retrain the unemployed, educate our children and care for our environment. Steps should be taken to ensure that these organizations continue to get funding. However, there is room for improvement in terms of streamlining administration and ensuring that accountability frameworks focus on outcome metrics. In addition, multi-year agreements can help create predictable budget cycles for non-profit organizations.

<sup>&</sup>lt;sup>14</sup> Statistics Canada, "Satellite Account of Non-Profit Institutions and Volunteering," Catalogue no. 13-015-X, downloaded from http://www.statcan.gc.ca/pub/13-015-x/13-015-x2009000-eng.pdf.

<sup>&</sup>lt;sup>15</sup> Imagine Canada, "The Nonprofit and Voluntary Sector in Ontario: National Survey of Nonprofit and Voluntary Organizations Fact Sheet," 2005, downloaded from http://library.imaginecanada.ca/files/nonprofitscan/en/nsnvo/factsheet\_voluntary\_sector\_ontario.pdf.

<sup>&</sup>lt;sup>16</sup> Ibid.

**Recommendation 8-17:** Reform funding practices in the non-profit sector to increase flexibility and reduce administrative costs by focusing on measuring outcomes rather than inputs.

There is also room for improving the responsiveness of the government to the non-profit sector. The Commission notes the precedent set by the Open for Business initiative that creates a single window through which business can engage all government ministries. We believe a similar model would be helpful to the non-profit sector, which is just as varied and diverse as the private sector.

**Recommendation 8-18:** Provide a single point of access within government for the non-profit sector to improve and broaden relationships across ministries that enter into contracts with the non-profit sector, using a model such as the Open for Business initiative.

### **Social Impact Bonds**

Non-profit and for-profit organizations may be able to take new approaches to achieve more cost-effective social outcomes. A prime example is Social Impact Bonds (SIBs). Through a SIB, a government contracts with a partner organization to deliver a particular service, with payment conditional on improvements to an associated social outcome. If the social outcome is achieved, the social impact bondholder receives a risk-adjusted rate of return from the government, while the government saves money because the improved social outcome offsets future expenditures. The United Kingdom has undertaken the best known pilot to date, a criminal justice project in Peterborough, U.K.; early results show promise.<sup>17</sup>

**Recommendation 8-19**: Undertake pilot projects using Social Impact Bonds across a range of applications.

<sup>&</sup>lt;sup>17</sup> For more information, see the Social Finance website at http://www.socialfinance.org.uk/resources/social-finance.

Current System Transfor	rming to Reformed System
General Approach	
<ul> <li>Transaction focused, with limited information on client outcomes</li> <li>Complex maze of programs that creates access barriers</li> <li>Unclear how programs respond to client needs</li> <li>Services funded and delivered inconsistently across the province.</li> </ul>	<ul> <li>Client-focused programs that provide services and benefits fairly across client groups in similar circumstances</li> <li>Improved co-ordination or clustered programs, resulting in reduced overlaps, greater efficiencies and improved client outcomes</li> <li>Simplified and transparent access through range of channels (e.g., websites)</li> <li>Improved data collection to ascertain extent to which programs meet client needs</li> <li>Consolidated back-office operations, through a shared service delivery model.</li> </ul>
Social Services	
<ul> <li>Fragmented planning and delivery; programs operate independently</li> <li>Social assistance involves multiple programs, the combined effects of which can create barriers to work</li> <li>Training/employment support offered by multiple agencies</li> <li>Social housing is offered through more than 20 provincial programs</li> <li>Child care and child development supports are provided in multiple settings, not often integrated.</li> </ul>	<ul> <li>Co-ordinated access to social services in the community (e.g., social assistance, child care, housing)</li> <li>Front-line workers trained on intake for all programs offered; back-end supports amalgamated</li> <li>Support transition to work through consolidated training opportunities with appropriate access provisions</li> <li>Consolidated housing and homelessness programs</li> <li>Better integrated programming for preschool and school-aged children.</li> </ul>
Child Welfare	
<ul> <li>Services delivered by 53 CASs</li> <li>Historical, volume-based funding model that may generate perverse incentives, detrimental to client outcomes</li> <li>Several heritage information systems with various definitions of business processes, making it difficult to compare services across the province.</li> </ul>	<ul> <li>Fewer agencies providing more integrated, cost-effective services</li> <li>Client-outcome-based funding model with appropriate incentives/disincentives</li> <li>One provincial information system with standardized definitions of business processes and desired client outcomes</li> <li>Improved links to other service systems, including education, post-secondary education and training.</li> </ul>

Current System

Transforming to

Child and Youth Mental Health	
<ul> <li>Fragmented services, provided by 260 community agencies, 17 hospital-based outpatient programs, and supports at a number of secure custody/detention facilities for youth in conflict with the law</li> <li>Long wait-lists</li> <li>Inadequate information on where to get help</li> <li>Increasing mental health disability costs with a significant economic impact.</li> </ul>	<ul> <li>Improved co-ordination with standardized definitions and application processes</li> <li>Integrated service delivery, including client communications, intake, eligibility and entitlement, and payment issuance</li> <li>Streamlined governance and accountability</li> <li>Effective early intervention would address the risk of mental health disability costs becoming unsustainable</li> <li>Clear roles, responsibilities and accountabilities across education, health and children's systems.</li> </ul>
Developmental Services	
<ul> <li>Over 370 agencies deliver residential services and community living support, with diverse ways of assessing needs and determining funding levels</li> <li>Long wait-lists</li> <li>Historically, inconsistent eligibility across Ontario — new, single point of contact to access services for new clients, since July 2011</li> <li>Inconsistent service delivery — lack of choice, life-stage interruptions, quality concerns.</li> </ul>	<ul> <li>Fully implemented single point of contact to access services</li> <li>Funding allocated based on assessed needs, using individual-based funding allocation model (community services)</li> <li>Clear eligibility criteria used consistently provincewide</li> <li>Person-centred, individualized approach to planning and making life transitions with minimal service disruption; quality assurance measures support consistent service standards.</li> </ul>
Youth Justice	·
<ul> <li>A network of facilities/agencies including seven directly operated secure custody/detention youth centres, 64 directly operated youth probation offices, and 210 transfer payment agencies that are mainly not-for-profit organizations</li> <li>Declining demand for custodial facilities.</li> </ul>	<ul> <li>More community-based system, with reduced use of custody and more youth being diverted from the formal court process for less serious offences and more youth being referred to alternatives to custody program</li> <li>Savings reinvested in preventive measures (e.g., mental health supports).</li> </ul>

# Chapter 9: Employment and Training Services

# Why Provide Employment and Training Services?

A highly educated and skilled workforce is a key determinant of healthy and sustainable long-term economic growth. With the rise of the knowledge economy and rapid technological change, there is growing demand for highly skilled, adaptable workers. The government plays an important role in helping meet this demand. Studies have demonstrated the need for, and benefits from, government investment in education and training. For example, Riddell argues that government intervention in human capital development is justified on both equity and efficiency grounds.<sup>1</sup> Equity arguments for government intervention include the promotion of equal opportunity, social mobility and more equal distribution of economic rewards.

Efficiency arguments for government intervention are based on three tenets:

- It ensures that benefits to society are captured when valuing education or training;
- It helps to overcome failures in credit markets; and
- It mitigates the challenges of judging the quality of education and training programs.

Ontario's aging population, slower labour-force growth and increasing global competition, among other forces, have made skills development, workplace training and lifelong learning more important. For example, literacy needs have evolved and increased over time as a result of fundamental changes in the economy. In addition to reading and writing, many people today require analytical skills, numeracy, and technological and computer literacy to do increasingly complex work.

Employment and training programs are important tools to ensure that workers have skills that are relevant for available jobs and to facilitate job matching. Effective government training programs help reduce the skills gap for many of these displaced workers and can increase their re-employment earnings.

<sup>&</sup>lt;sup>1</sup> W.C. Riddell, "Investing in Human Capital: Policy Priorities for Canada," in J. Leonard, C. Ragan and F. St-Hilaire (eds.), *A Canadian Priorities Agenda: Policy Choices to Improve Economic and Social Well-Being*, 2008, Institute for Research on Public Policy, pp. 13–55.

## **Ontario Labour-Market Challenges**

Ontario was particularly hard hit by the recent global recession, accounting for 60 per cent of Canada's job losses in 2009. Even before the onset of the recent recession, Ontario's economy faced challenges that continue to stifle job creation, including a sharp appreciation of the Canadian dollar, historically high energy prices, rising competition from emerging countries and a weakening U.S. economy. For example, the manufacturing industry lost jobs for six consecutive years, bringing manufacturing employment in 2010 to its lowest level since 1976. This trend in manufacturing and job losses in resource sectors such as forestry have contributed to increasing unemployment for long-tenured workers. Many of these workers face significant challenges to re-employment.

While employment in Ontario is growing again and has already recovered all the jobs lost during the recession, young people, recent immigrants and Aboriginals continue to underperform. The recession worsened their employment outcomes, but they struggled in the job market well before that. Groups facing such labour-market challenges include:

- Youth (aged 15 to 24) employment shrank in 2010 for the third consecutive year;
- Very recent immigrants (five years or less in Canada) continue to experience a rising unemployment rate, up from 12.7 per cent in 2008 to 18.4 per cent in 2010;
- The unemployment rate for Aboriginal youth was 20.8 per cent in 2010, up from 19.8 per cent in 2008;
- The number of laid-off older workers nearly doubled from 75,600 in 2006 to 141,500 in 2009;
- The unemployment rate for female single parents with children under age six increased from 12.4 per cent in 2009 to 17.2 per cent in 2010; and
- Barely half of the population aged 15 to 64 with a disability was in the labour force (54.9 per cent in 2006).

The persistent lack of employment opportunities for these groups, as well as media reports of skill mismatches and unfilled vacancies, shows that the existing program delivery structure needs significant improvement.

# Employment and Training Services Provided by Ontario Ministries

Ontario offers a range of employment and training services through the Ministry of Training, Colleges and Universities (MTCU) as well as other ministries, including Citizenship and Immigration, and Community and Social Services.

The MTCU administers the bulk of these services through its employment and training network, Employment Ontario (EO). Employment Ontario was created through the integration of a variety of federal and provincial programs when the Canada–Ontario Labour Market Development Agreement (LMDA) of 2007 transferred control of a broad range of labour-market and training programs to the province. With a budget of about \$1 billion annually, EO currently serves more than one million people including employers, laid-off workers, apprentices, older workers, newcomers and youth.

The Ministry of Community and Social Services (MCSS) provides employment supports to social assistance clients through the Ontario Disability Support Program (ODSP) and Ontario Works (OW). In 2010, MCSS spent over \$200 million on employment supports for social assistance recipients. The ODSP provides income and employment support to enable people with disabilities and their families to live independently. Through OW Employment Assistance, recipients receive practical assistance preparing for and finding jobs.

The Ministry of Citizenship and Immigration (MCI) offers programs to facilitate labour-market integration of immigrants, including bridge training programs to provide newcomers with the occupation-specific training that gives them the skills, language capabilities and Canadian work experience to obtain employment in their field. Language programs for newcomers are provided through Ontario's school boards, as well as Specialized Language Training Pilot Projects.

A number of other provincial ministries also provide employment and training supports, including the OPS internship for professional immigrants, delivered by the Ministry of Government Services, and Youth Opportunities Strategy, delivered through the Ministry of Children and Youth Services.

In addition to funding programs directly, Ontario provides indirect support for training through tax credits such as the Apprenticeship Training Tax Credit (ATTC) and Co-operative Education Tax Credit (CETC). In 2010, the ATTC provided an estimated \$120 million and the CETC provided an estimated \$25 million to businesses to support hiring and training. See Chapter 11, Business Support, for a further discussion.

The large number of programs and services provided by multiple ministries suggests there are clear opportunities to improve the efficiency of their delivery, quality of service and rigour of program evaluations.

### **Continue to Seek EO System Improvements**

Ontario has taken some steps towards integrating employment and skills training. As part of the plan to transform EO, MTCU launched the Employment Service (ES) model in 2010, a new program that streamlines many functions that were formerly offered in an unco-ordinated manner (e.g., former federal Employment Assistance Services and Targeted Wage Subsidy programs, as well as Ontario's Job Connect). The new ES model provides Ontarians with a client-centred, "one-stop shop" where they can find a full range of employment support services to help them acquire and retain a job.

The EO's clientele needs varying degrees of assistance. The majority of unemployed Ontarians whom EO serves require minimal intervention. Interactions with these clients should be made as efficient as possible through the use of low-cost, self-serve tools (e.g., online resources) to allow staff to focus on more intensive cases.

**Recommendation 9-1:** Focus the efforts of Employment Ontario on clients who need complex interventions. Streamline clients requiring modest intervention to low-cost, self-serve resources as efficiently as possible.

### **Streamline Training and Employment Supports across Government**

While Ontario has begun integrating employment and training services in recent years, the fact that so many ministries are still in this line of business highlights that opportunities exist to do more. Particular consideration should be given to the provision of employment services for social assistance recipients and new immigrants. Examples of these services include job search supports, work experience programs, skills training, supports for self-employment, and the screening and matching of participants to employers. Integrating these types of programs with EO would result in gains in administrative efficiency, improved client access to services, clearer jurisdictional alignment and reduced program costs.

Challenges are associated with pursuing further integration. First, EO is still in its relative infancy and so integrating additional employment and training initiatives all at once may not be feasible. Second, while it is beneficial in other ways, integrating the employment and training component of locally delivered programs like OW presents its own hurdles. Careful sequencing will be necessary to integrate these and other employment and training expediently but without diminishing service quality during the transition.

**Recommendation 9-2:** Streamline and integrate other employment and training services with Employment Ontario, including the bulk of the employment and training service component of social assistance and integration and settlement services for newcomers, in a carefully sequenced manner.

### **Ontario–Federal Arrangements for Employment and Training Programs**

The federal government provides a significant amount of annual funding to Ontario through a number of federal-provincial labour market agreements, including the Labour Market Development Agreement (LMDA) and Labour Market Agreement (LMA). Each agreement has its own client eligibility, program design, and reporting and accountability requirements. The following table summarizes the major categories of programs covered by bilateral agreements, eligibility requirements and magnitude of funding.

Agreements	Eligibility	Total Funding
<ul> <li>Labour Market Development Agreement</li> <li>Devolution of federal funding, staff and ongoing responsibility to deliver employment and training programs to Ontario (occurred in 2007).</li> </ul>	<ul> <li>Primarily targeted to Employment Insurance (EI) clients.</li> </ul>	<ul> <li>Approximately \$550 million/year.</li> <li>Fluctuates on an annual basis according to labour-market and economic indicators.</li> <li>Term: Signed in 2005; no expiry.</li> </ul>
<ul> <li>Labour Market Agreement</li> <li>Supports the delivery of employment and training programs that enhance the labour-market participation of those not eligible for EI.</li> </ul>	<ul> <li>Unemployed individuals who are not EI-eligible such as social assistance recipients, immigrants and other key groups.</li> <li>Employed individuals who are low skilled (no high school diploma or recognized certification).</li> </ul>	<ul> <li>\$194 million/year.</li> <li>Term: 2008–09 to 2013–14.</li> </ul>
<ul> <li>Targeted Initiative for Older Workers</li> <li>Increase the employability of older workers in communities experiencing economic restructuring.</li> </ul>	<ul> <li>Laid-off workers aged 50 and over (primarily targeted to 55–64 age group).</li> <li>Must be in communities of less than 250,000 people that have high unemployment or a high reliance on single industries.</li> </ul>	<ul> <li>This is a cost-sharing agreement for a total of \$58.5 million over three years.</li> <li>The federal government supports 84% (\$49.1 million) of total costs and Ontario provides 16% (\$9.4 million).</li> <li>Term: 2009–10 to 2011–12; extended to 2012–13.</li> </ul>
<ul> <li>Labour Market Agreement for Persons with Disabilities</li> <li>To improve the employment circumstances of persons with disabilities.</li> </ul>	Employment-related programming for persons with disabilities.	<ul> <li>\$76.4 million/year.</li> <li>Term: 2004–2013 (extended multiple times).</li> </ul>

### TABLE 9.1 Federal-Provincial Labour-Market Agreements

### **Comprehensive Reform in Federal-Provincial Arrangements**

The patchwork of federal-provincial labour-market agreements that targets various groups of clients not only creates challenges for Ontario's "one-stop shop" vision of employment and training service delivery, but also leads to fragmented and distorted policy-making, based on federal notions of labour-market priorities as opposed to responsiveness to local conditions.

The differing program and client eligibility requirements contained in these agreements limit Ontario's ability to maximize the benefits from providing an integrated suite of labour-market programs and services. For example, under the LMDA, Ontario can only fund programs and services that are "similar" to those originally designed and delivered by the federal government in the early 1990s. This unnecessarily restricts Ontario's capacity to meet its fluid labour-market requirements.

Ontario received only 31 per cent of the funding allocation for EI training in 2010 although Ontarians accounted for 42 per cent of Canada's unemployed population. This shortfall restricts access to training and employment supports because most of these initiatives are available only to active and former EI recipients. Removing the EI eligibility condition from LMDA programs would enable Ontario to fund programs most relevant to its current labourmarket challenges.

The Strategic Training and Transition Fund (STTF) provided an additional \$207 million over two years for programming to support both unemployed and employed individuals affected by the economic downturn regardless of their EI eligibility. The STTF allowed Ontario to introduce innovative approaches to target those who need it most before it expired at the end of March 2011, exemplifying the benefits of having flexibility in program design and scope.

There are also federally funded and delivered employment and training programs for youth, persons with disabilities and Aboriginals who are not part of existing bilateral agreements:

- The federal Youth Employment Strategy (YES) offers a range of programming for youth aged 15 to 30; and
- The federal Opportunities Fund for Persons with Disabilities provides funding to organizations that help people prepare for, find and maintain employment.

This arrangement creates administrative inefficiencies, complexity for stakeholders and service providers, and confusion for potential clients.

**Recommendation 9-3:** Advocate for a comprehensive training agreement to replace the patchwork of federal-provincial employment and training funding agreements currently in place, many of which are about to expire, with a single arrangement.

This new arrangement should:

- Include residual federal training responsibility for youth and persons with disabilities, in addition to areas already covered under current agreements;
- Provide Ontario with enough flexibility to fully integrate these services under the EO banner, identify and respond to its fluid labour-market needs, and innovate using small-scale pilot projects; and
- Not be tied in any way to EI eligibility.

# Strengthening Labour-Market Information and Evidence-Based Policy

A recurring theme in this report is the need to base policies and programs on a defensible evidence base. Employment and training programs are currently not strategically organized nor consistently evaluated against labour-market success factors, clear targets or performance measures linked to outcomes. Labour-market information must be improved in two respects.

First, Ontario must improve how it tracks outcomes. Most program measures focus on service indicators (e.g., clients served, satisfaction) as opposed to outcomes. While client satisfaction and throughput are important, they are no substitute for measures of success such as employment duration, wage level and growth, and so forth. Key success indicators should be chosen based on best practices in other jurisdictions and from current literature. Indicators will likely vary by training program but every effort should be made to avoid minor differences to minimize administrative costs and allow for comparisons across programs. Regular evaluation of program performance using the collected data should be undertaken to inform future changes that will continually improve effectiveness.

Second, data gaps limit Ontario's ability to effectively target investments in labour-market programming at a strategic level. While the Labour Force Survey reports monthly on those currently working, there was until very recently no equivalent survey about jobs that need to be filled. A better understanding of employment gaps could shed light on how to make employment and training services more effective.

Building on previous work,<sup>2</sup> Statistics Canada released job vacancy data on Jan. 24, 2012, which included Canadian, provincial and territorial estimates of the number and rate of job vacancies by industry and enterprise size. This is a positive first step. However, given regional variations in labour requirements, Ontario should advocate for the collection of sub-provincial data to enable more effective program decision-making and policy development.

**Recommendation 9-4:** Tie employment and training programs more explicitly to measured outcomes. Data collection must in turn be improved.

**Recommendation 9-5:** Advocate for the collection of sub-provincial data in all future federal surveys on labour vacancies. Leverage labour vacancy data to inform employment and training program design and delivery.

# Leveraging Workforce Planning Boards

In 1994, 25 Workforce Planning Boards were established across Ontario through a joint funding arrangement between Canada and Ontario to plan and lead labour-market activities at the community level. Today, the boards receive about \$6 million annually from MTCU to help improve labour-market conditions in Ontario's communities by:

- Engaging labour-market partners at a local level to identify and respond to key employment and training issues and priorities;
- Researching employers' labour requirements to gain insight into occupational and skill needs specific to local industry;
- Facilitating local planning where community organizations agree to implement joint actions to address local labour-market gaps; and
- Developing partnership projects that respond to local labour-market challenges.

Despite the existence of the ministry's regional offices, the oversight of the boards has remained centralized. Maintaining an additional degree of separation is incongruent with the local focus of the boards. The ministry is now planning to decentralize the management of the boards by transferring the oversight function to the ministry's regional offices as of Apr. 1, 2012. This is a positive first step to expand regional autonomy, promote stronger local linkages, and broaden community and regional planning for economic development.

<sup>&</sup>lt;sup>2</sup> "Working Together to Build a Better Labour Market Information System for Canada," 2009, Advisory Panel on Labour Market Information.

The boards can also serve as a vehicle to encourage greater support for workplace-based training among employers. Various studies show that, compared to international competitors, Canadian employers invest less in training on a per capita basis and that Canadian workers have a lower participation rate in training. According to a recent Conference Board of Canada report,<sup>3</sup> Canada's capacity for innovation is decreasing. One of the key drivers for this decline might be the relatively low priority placed on learning and development within Canadian organizations. From 2006 to 2010, Canadian organizations spent on average only 64 cents for every dollar spent by American organizations on these types of initiatives. The boards play a role in improving these fortunes.

**Recommendation 9-6:** Transfer responsibility for Workforce Planning Boards to the Ministry of Training, Colleges and Universities' regional offices to develop stronger local linkages and broaden community and regional planning for economic development.

**Recommendation 9-7:** Direct Workforce Planning Boards to encourage employers to increase investments in workplace-based training.

# Improving the Link between Training and Economic Development

A number of ministries currently administer economic development programs that include a training component. Some examples include:

- Ministry of Economic Development and Innovation (MEDI) initiatives such as the Strategic Jobs and Investment Fund (SJIF) and Eastern Ontario Development Fund; and
- The Ontario Ministry of Agriculture, Food and Rural Affairs' (OMAFRA) Rural Economic Development program.

Although MTCU fosters links with these ministries, a labour-market planning framework would facilitate broader program co-ordination. One major drawback of current practice is that economic development programs largely function separately from EO. While this may in part be a result of rigid employment and training services funding rules, it is crucial that services be more strongly linked to strategic economic development initiatives such as the Ring of Fire once sufficient flexibility under those arrangements is achieved.

**Recommendation 9-8:** Develop a labour-market policy framework to link planning for employment and training services more strongly to economic development initiatives led by ministries such as Economic Development and Innovation; Agriculture, Food and Rural Affairs; and Northern Development and Mines.

<sup>&</sup>lt;sup>3</sup> C. Lavis, "Learning and Development Outlook 2011: Are Organizations Ready for Learning 2.0?" 2011, The Conference Board of Canada.

# **Ontario's Apprenticeship System**

Ontario's apprenticeship system provides programs for more than 150 trades and occupations in four sectors: industrial/manufacturing, motive power, service and construction.

In 2010, Ontario established the College of Trades, a self-funding regulatory college that will help modernize the province's apprenticeship and skilled trades system. Once operational, the College of Trades will be responsible for establishing the scope of practice and for setting out policies and procedures for the trades. The College of Trades will also tackle a variety of issues facing the apprenticeship system, including apprenticeship ratios and compulsory certification.

### Shift Responsibility for Apprenticeship Administration

Too many administrative functions remain centralized in the ministry when they could be shifted to parties that are better positioned to carry out these tasks. For example, the College of Trades could undertake administrative responsibilities for apprenticeships once it is up and running. As a self-funding institution, the College can assume responsibilities that are now under the auspices of the ministry; this will reduce costs to government. In addition, colleges and union training centres that provide classroom training for apprentices could take on the administrative responsibilities related to that function.

**Recommendation 9-9:** Shift the responsibility for all apprenticeship administration to other actors in the sector. Functions related to the administration of apprenticeship classroom training should be given to colleges and union training centres. All other administrative responsibilities for apprenticeships should be transferred to the College of Trades over time.

# Chapter 10: Immigration

### The Economic Importance of Immigration

Immigration has long been a key element of Canada's and Ontario's labour-market policy. Ontario's population is aging and fertility rates remain low. Consequently, immigrants will constitute a rising proportion of population growth. Within this decade, immigration will account for all net growth in the working-age population. By attracting skilled workers from abroad, Ontario can better address potential labour-market shortages. Maintaining labour-force growth, aided by successful immigrants, can help sustain Ontario's long-term economic growth.

Lower levels of immigration would result in significantly slower growth in the working-age population. For example, according to the Ontario Ministry of Finance, if immigration averaged about 70,000 per year (which is about half the population projection reference scenario of 139,000 per year), Ontario would have 1.4 million fewer people in the 15–64 working-age group by 2036 available to contribute to the economy and pay taxes.

On the other hand, if immigrants are unable to use their skills and education, their contributions to the Ontario economy cannot be fully realized. There is considerable concern about the deteriorating economic outcomes among recent immigrants over the past two decades. In short, future trends in immigration and the degree to which Ontario can successfully integrate new arrivals into the province's labour market and social fabric will have a significant effect on Ontario's fiscal fortunes.

# **Recent Trends in Immigration**

Ontario remains the top destination for immigrants to Canada. Over the last 20 years, Ontario received 2.4 million landed immigrants — 52 per cent of all those who came to Canada. However, over the last decade, rising economic fortunes in other provinces and major changes to Canadian immigration policy have adversely affected Ontario's immigration levels and the mix of immigrants coming to Ontario. In 2010, Ontario received 118,114 permanent residents, representing 42.1 per cent of total admissions to Canada and well below the province's long-term average. While regional economic conditions are a major factor, Ontario's Ministry of Citizenship and Immigration, giving priority to certain types of applicants, has influenced the mix of Ontario immigrants. The latest changes allow only 500 applicants in each of the 29 Federal Skilled Worker (FSW) occupations.

Studies have shown that immigrants selected on the basis of their human capital (e.g., high levels of education and language skills) are more resilient to changes in their new environment and culture.<sup>1</sup> Historically, Ontario has relied heavily on admissions of economic class immigrants, and particularly the FSW class who are admitted using a points-based system measuring education, work experience, knowledge of English and/or French, and other criteria. As the long-standing destination of choice for immigrants to Canada, Ontario has been able to rely on the FSW program for most new economic immigrants to the province. However, federal policy changes expanding the number of those admitted under the provincial nominee, live-in caregiver and Quebec skilled worker programs have contributed to a decline in FSW class landings to Ontario. In 2010, Ontario received 53,885 immigrants through the FSW program, about 46 per cent of all landings to the province, down from a high of 89,078 in 2001. Fewer economic immigrants coming to Ontario each year means that Ontario's mix is shifting towards a higher proportion of family class and refugee immigrants, who are not selected on the basis of their human capital.

**Recommendation 10-1:** Develop a position on immigration policies that is in the province's best economic and social interests. Present this position to the federal government with the expectation that, as the largest recipient of immigrants in Canada, Ontario's interest will be given considerable weight in federal policy development.

**Recommendation 10-2:** Catalyze national discussions on immigration policy as the successful integration of immigrants is critical for Canada's and Ontario's economic futures.

<sup>&</sup>lt;sup>1</sup> Naomi Alboim, "Adjusting the Balance: Fixing Canada's Economic Immigration Policies," 2009, A Maytree Report; Citizenship and Immigration Canada, "Evaluation of the Federal Skilled Worker Program," 2010, downloaded from http://www.cic.gc.ca/english/pdf/research-stats/FSW2010.pdf.

				-	-	1			
Category	Atlantic Provinces	Que.	Ont.	Man.	Sask.	Alta.	B.C.	Territories	Total
Economic Class									
Skilled workers	1,373	34,240	53,885	898	712	11,513	16,659	77	119,357
Business immigrants	180	2,489	4,419	24	20	305	5,860	5	13,302
Provincial and territorial nominees	4,626	80	1,528	12,178	5,354	7,492	4,900	270	36,428
Live-in caregivers	63	1,082	7,310	139	124	2,277	2,884	30	13,909
Canadian experience class	66	25	2,360	37	33	811	571	14	3,917
Total economic class	6,308	37,916	69,502	13,276	6,243	22,398	30,874	396	186,913
Other									
Total family class	821	9,629	29,341	1,377	726	7,372	10,865	89	60,220
Total protected persons	591	4,711	13,914	1,032	574	2,204	1,667	2	24,696
Total other	108	1,724	5,353	124	72	668	776	19	8,845
Category not stated	0	2	4	0	0	0	1	0	7
Total	7,828	53,982	118,114	15,809	7,615	32,642	44,183	506	280,681
Percentage	2.8	19.2	42.1	5.6	2.7	11.6	15.7	0.2	100

# TABLE 10.1 Permanent Residents Admitted in 2010, by Destination and

Source: Citizenship and Immigration Canada, "Facts and Figures 2010."

The federal government has allowed provinces to launch provincial nominee programs (PNP) that allow for direct recruitment of workers to their provinces. Nominees' applications are fast-tracked by the federal government: PNP applications are generally processed within one year, while skilled worker applications take two to five years, depending on the visa office.

Ontario was not only the last province to launch a PNP, but it is also limited to 1,000 principal applicants a year, a very small number relative to the volume of annual immigration to the province. Expanding the PNP could help the province partially offset the recent decline in the number of economic immigrants and cover the full cost of providing integration services. Evidence from other jurisdictions (such as British Columbia) has shown that PNPs have benefited provinces in terms of increased revenues, jobs, skilled labour and investment.<sup>2</sup> However, it is important that Ontario continue to emphasize its need to increase the numbers of federal skilled workers in relation to provincial nominees. Although provincial nominees enter Canada with an employment offer, their long-run earnings progression (employment earnings in the years after landing) is not as robust as it is for skilled immigrants.<sup>3</sup> Nationally, earnings of FSW class immigrants grow faster than those of provincial nominees. By the fifth year after landing, FSWs' annual earnings are on average \$2,000 to \$7,000 higher than those of provincial nominees.<sup>4</sup>

**Recommendation 10-3:** Advocate the federal government for a greater provincial role in immigrant selection to ensure that the level and mix of immigrants coming to Ontario is optimized to support economic prosperity and improve outcomes for immigrants. Barring success, advocate for an expanded Provincial Nominee Program.

Ontario's refugee population must also be considered in the context of Ontario's overall immigration levels and the skills required to support economic and labour-market growth. In 2010, Ontario received 56.3 per cent of all refugees accepted into Canada. The incidence of social assistance attachment for refugees is substantial,<sup>5</sup> at a considerable cost for society and the provincial treasury. Studies have shown that refugees experience much higher rates of unemployment, part-time employment and temporary employment than do Canadian-born individuals.<sup>6</sup> Refugees are also less likely to have their credentials recognized in Canada.<sup>7</sup> Refugees have complex needs and typically require more supports than other classes of immigrants. Although they receive initial federal support, provincial social services are unavoidably required.

Moreover, refugee claimants — those who request asylum upon landing in Canada — are not eligible for such federally funded services as language instruction and information and referral services, and thus rely directly on provincial supports until their immigration status is settled. In 2010, Ontario received 65 per cent of refugee claimants who arrived in Canada.

<sup>&</sup>lt;sup>2</sup> "BC Provincial Nominee Program Evaluation Report," 2011, Ministry of Jobs, Tourism and Innovation.

<sup>&</sup>lt;sup>3</sup> Stan Kustec and Li Xue, "Recent Immigrant Outcomes — 2005 Employment Earnings," 2009, Citizenship and Immigration Canada.

<sup>&</sup>lt;sup>4</sup> David Kurfurst, "Evaluation of the Provincial Nominee Program," 2011, Citizenship and Immigration Canada.

<sup>&</sup>lt;sup>5</sup> Don DeVoretz, Sirgiy Pivnenko and Beiser Morton, "The Economic Experience of Refugees in Canada," 2004, Institute for the Study of Labor.

<sup>&</sup>lt;sup>6</sup> Harvey Krahn, Tracey Derwing, Marlene Mulder and Lori Wilkinson, "Educated and Underemployed: Refugee Integration into the Canadian Labour Market," *Journal of International Migration and Integration*, 2000.

<sup>&</sup>lt;sup>7</sup> Rene Houle and Lahouaria Yssaad, "Recognition of Newcomers' Foreign Credentials and Work Experience," 2010, Statistics Canada.

**Recommendation 10-4:** Press the federal government to be more transparent in its refugee policies and practices and to compensate Ontario for the costs of providing additional social supports to refugees and refugee claimants.

# **Immigrant Integration**

### Labour-Market Performance

Immigrants were among the groups hardest hit by the recent global recession. During the peak of the economic downturn (from 2008 to 2009), landed immigrants lost almost 55,000 jobs (33.0 per cent of all jobs lost in Ontario) though they made up only 28.9 per cent of the labour force in 2009. The overall employment level for all immigrants in 2010 was still below the 2006 level. In particular, very recent immigrants (in Canada for five years or less) were the most adversely affected by the global recession, registering employment losses in each of the last three years (2009, 2010 and 2011<sup>8</sup>). In the first three quarters of 2011, Ontario's unemployment rate for very recent immigrants remained among the highest in Canada (15.7 per cent), behind only Quebec (18.6 per cent).

However, even before the recent global recession, there were negative trends in immigrant labour-market performance, compared to previous cohorts.

Employment levels among immigrants in Ontario hardly changed from 2006 to 2010. Ontario accounted for 36.7 per cent of new immigrants (aged 15 and over) in Canada during that period, but only 15.6 per cent of national immigrant employment growth.

### TABLE 10.2 Distribution of Landed Immigrant Employment and Population Growth, Age 15+

	Atlantic Provinces	Que.	Ont.	Man. & Sask.	Alta.	B.C.
Share of Population Growth (Per Cent)	3.1	19.9	36.7	7.2	19.8	13.3
Share of Employment Growth (Per Cent)	3.3	27.3	15.6	11.3	31.9	10.7

Year to date = January to September.

(2006 to Year-to-Date 2011)

Source: Statistics Canada, Labour Force Survey.

<sup>&</sup>lt;sup>8</sup> Year to date: January to September.

Immigrants to Ontario tend to be better educated than people born in Canada. Among very recent immigrants (five years or less) between the ages of 25 and 54, 76 per cent have a post-secondary certificate, diploma or university degree as of 2010, compared to 65 per cent of the Canadian-born Ontario population in the same age category. Despite high educational attainment, recent immigrants' earnings remain well below those of Canadian-born citizens.

A recent study found that although federally selected economic immigrants have consistently higher earnings levels than any other category among both males and females, overall the earnings gap between immigrants and Canadian-born workers has been growing.<sup>9</sup> Data from the Labour Force Survey show average weekly wages of very recent immigrants in Ontario (here for five years or less) were 23.9 per cent below those of Canadian-born workers in 2010, up from 20.6 per cent in 2006. The earnings gap between university-educated immigrants and their Canadian-born counterparts is even more startling: in 1995, the gap stood at \$24,437 annually; by 2005, this figure had grown to \$27,020.<sup>10</sup>

2006	2007	2008	2009	2010
\$766.16	\$784.58	\$814.88	\$830.86	\$848.00
759.55	780.38	796.17	802.53	818.43
610.72	597.78	636.75	626.53	654.63
782.77	808.92	822.42	828.47	841.06
714.02	706.70	747.61	734.58	733.95
799.08	834.23	840.52	849.01	865.29
734.62	712.07	772.81	786.25	823.65
769.62	787.98	823.12	842.75	860.04
	\$766.16 759.55 610.72 782.77 714.02 799.08 734.62	\$766.16         \$784.58           759.55         780.38           610.72         597.78           782.77         808.92           714.02         706.70           799.08         834.23           734.62         712.07	\$766.16         \$784.58         \$814.88           759.55         780.38         796.17           610.72         597.78         636.75           782.77         808.92         822.42           714.02         706.70         747.61           799.08         834.23         840.52           734.62         712.07         772.81	\$766.16         \$784.58         \$814.88         \$830.86           759.55         780.38         796.17         802.53           610.72         597.78         636.75         626.53           782.77         808.92         822.42         828.47           714.02         706.70         747.61         734.58           799.08         834.23         840.52         849.01           734.62         712.07         772.81         786.25

#### TABLE 10.3 Average Weekly Earnings Lower for Landed Immigrants in Ontario

Source: Statistics Canada, Labour Force Survey.

Recent immigrants are also more likely to live in poverty. Nearly one-quarter (23.8 per cent) of immigrants who had been in Ontario for less than five years were considered low income in 2009, much higher than the overall low income rate of 13.1 per cent. Even among those in the province for less than 10 years, nearly one in five was living in poverty (19.1 per cent).

<sup>&</sup>lt;sup>9</sup> Michael G. Abbott and Charles M. Beach, "Do Admission Criteria and Economic Recessions Affect Immigrant Earnings?" 2011, Institute for Research on Public Policy.

<sup>&</sup>lt;sup>10</sup> D. Drummond, and F. Fong. "The Changing Canadian Workplace," *TD Economics*, TD Bank Financial Group, 2010, p. 8, downloaded from http://www.td.com/document/PDF/economics/special/td-economics-special-ff0310-canlab.pdf.

### **Other Integration Issues**

Apart from current economic conditions, Ontario immigrants face a number of persistent integration challenges that prevent them from performing well in the labour market. The increased susceptibility of immigrants to low-income status suggests that they are having a more difficult transition into the labour market. Two of the key drivers of labour-market success for immigrants are a working knowledge of one of Canada's official languages and educational credentials that are accepted by regulatory bodies and potential employers.

Many immigrants arrive with valuable education and work experience, but often face barriers that impede recognition of their credentials and work experience. This has negative consequences for their labour-market performance and broader integration within Canadian society. Potential contributing factors include the relevance of foreign education to the needs of the Canadian labour market, linguistic ability in English or French, and entry requirements for some trades and professions.

Language is one of the greatest barriers for immigrants seeking employment or pursuing further education or training. Knowledge of English or French is crucial to an individual's job search and the process of professional, trade or academic accreditation.<sup>11</sup> Citizenship and Immigration Canada's (CIC) "Facts and Figures 2010" indicated that about 25.3 per cent of landed immigrants to Ontario had no English or French language capability. The International Adult Literacy and Skills Survey (IALSS) 2003 results also confirm that knowledge of an official language (as measured by the mother tongue of the immigrant) is favourably associated with literacy performance. Recent proposed changes to the FSW program would increase points for official language proficiency and younger applicants, place less emphasis on work experience obtained abroad, and require mandatory third-party educational credential assessment. The proposed change to the language proficiency requirement is a good first step towards attracting immigrants who can more successfully integrate into Ontario's economy.

<sup>&</sup>lt;sup>11</sup> Shirley B. Seward and Kathryn McDade, "Immigrant Women in Canada: A Policy Perspective," Canadian Advisory Council on the Status of Women, 1988; Fernando Mata, "The Non-Accreditation of Immigrant Professionals in Canada: Societal Dimensions of the Problem," Department of Canadian Heritage, 1999, downloaded from http://canada.metropolis.net/research-policy/conversation/MATAPAPER.html.

If employers and the regulatory bodies for the professions and trades do not recognize foreign credentials and work experience, the result can be underutilization of the "human capital" of many immigrants who were selected for their skills, work experience and other socio-demographic characteristics.<sup>12</sup> To address a similar problem, in 1999 the Australian government instituted the pre-application skills assessment. This requires that prospective applicants' overseas qualifications be reviewed by the appropriate domestic body for regulated professions or by Trades Recognition Australia for skilled trades prior to applying for a visa. The assessment is valid only for the purpose of immigration as registration and licensing are still required upon arrival. Six years after this program commenced, labour-force attachment of recently arrived skilled migrants had increased from 76 per cent to 83 per cent.<sup>13</sup>

**Recommendation 10-5:** Advocate for the federal government to undertake a pilot program equivalent to Australia's pre-application skills assessment.

Over the past decade, the Ontario government has made significant investments in programs and services to help newcomers settle, receive language training, and become job-ready and licensed in their field. The value of these investments should be leveraged against complementary services already offered through Employment Ontario, such as those under the Canada-Ontario Labour Market Agreement that focus on literacy and essential skills.

**Recommendation 10-6:** Streamline and integrate provincially delivered integration and settlement services for recent immigrants with Employment Ontario.

As noted in Chapter 9, Employment and Training Services, this should be carefully sequenced to ensure no drop occurs in service quality during the transition.

<sup>&</sup>lt;sup>12</sup> Monica Boyd and Grant Schellenberg, "Re-Accreditation and the Occupations of Immigrant Doctors and Engineers," 2007, Statistics Canada; Monica Boyd and Derrick Thomas, "Skilled Immigrant Labour: Country of Origin and the Occupational Locations of Male Engineers," Special Issue on Migration and Globalization, *Canadian Studies in Population* 29 (2002) pp. 71–99; Sarah V. Wayland, "Unsettled: Legal and Policy Barriers for Newcomers to Canada," 2006, Law Commission of Canada.

<sup>&</sup>lt;sup>13</sup> B. Birrell, L. Hawthorne and S. Richardson, "Evaluation of the General Skilled Migration Categories," 2006, Australia Department of Immigration and Citizenship.

### TABLE 10.4 Integration Program Funding, by Level of Government\*

#### (\$ Millions)

	Ontario 2010–11	Federal 2010–11
Bridge Training Programs	39.1	36.2
Newcomer Settlement Programs	6.3	156.6
Language Training	66.3	158.9
International Medical Graduate Training	85.3	N/A
Other	2.5**	58.6***
Total	199.5	410.3

\* Note: Immigrants also benefit from a wide range of other programs offered by provincial ministries (e.g., Ministry of Education, Ministry of Health and Long-Term Care).

\*\*Includes Language Interpreter Services (LIS).

\*\*\*Program and Policy Development Funding.

Source: Ontario Ministry of Citizenship and Immigration.

### TABLE 10.5 Overview of Ontario Settlement Programs

Program	Overview
Bridge Training	<ul> <li>Labour-market integration initiatives such as Ontario Bridge Training programs and OPS Internship Program for Internationally Trained Individuals.</li> </ul>
	• The Toronto Region Immigrant Employment Council accelerates entry of skilled immigrants to the workplace by encouraging employers to set up programs such as internships, mentoring and co-op placements.
Language Training	Adult non-credit English and French as a second language training (ESL/FSL).
	<ul> <li>Specialized Language Training Pilot Project where school boards across Ontario are offering job-specific language training in one of two ways:</li> </ul>
	<ul> <li>Language Training for the Workplace (LTFW)</li> </ul>
	Language Training in the Workplace (LTIW).
Credential Recognition	• The Fair Access to Regulated Professions Act and establishment of the Fairness Commissioner ensure the licensing process of immigrants is transparent, open, fair and efficient.
-	• Global Experience Ontario helps internationally trained and educated individuals find out how to qualify for non-health regulated professional practice in Ontario.
Foreign Students	• On Sept. 14, 2010, the Ontario government announced that international students with a master's degree will now be able to apply for permanent residency without a job offer under the Opportunities Ontario: Provincial Nominee Program.
Source: Ontario Ministry of (	L Citizenship and Immigration.

The first immigration agreement between the federal and Ontario governments — the 2005 Canada-Ontario Immigration Agreement (COIA) — provided an infusion of new funds to help newcomers settle and learn or improve their English or French language skills. However, the government of Ontario has noted that the federal government has not kept its commitment to spend all the funding allocated to Ontario. To date, the federal government has underspent its commitment through the COIA by more than \$220 million.

### TABLE 10.6 Federal Spending in Ontario under the Canada-Ontario Immigration Agreement since 2005–06

(\$ Millions)					
	F	Funds Promised			
	Base Allocation	COIA Allocation	Total Promised	Actual Funds Spent	Spending Shortfall
Under COIA					
2005–06	108.0	50.0	158.0	111.2	46.8
2006–07	108.0	115.0	223.0	169.3	53.7
2007–08	108.0	185.0	293.0	241.0	52.0
2008–09	108.0	250.0	358.0	317.5	40.5
2009–10	108.0	320.0	428.0	413.6	14.4
Total	540.0	920.0	1,460.0	1,252.6	207.4
COIA Extens	sion (2010–11)				
2010–11	108.0	320.0	428.0	410.3	17.7
Source: Ontario	Ministry of Citizenship and Im	migration.			

Even with these investments, immigrants struggle in the current economic environment and continue to find it difficult to integrate into the Ontario economy. Achieving the full benefits of immigration to Ontario requires not only that we refine the selection process but also that we take more effective measures to facilitate the economic integration of new immigrants. Ontario should push for greater policy control and full funding support for immigrant settlement and integration through the next COIA. We are optimistic that the recent collaboration between the two governments through the Federal Skilled Worker Program Backlog Reduction Pilot may signal that we are embarking on a new, more co-operative era in Canada-Ontario immigration policy.

A new COIA will ideally include devolution of settlement and integration services. This will allow the province to reduce duplication and help immigrants get services they need when they need them, and allow service providers to spend more time helping immigrants and less on administration.

With devolved settlement funding, the province will be better positioned to address the needs of recent immigrants. In the coming year, Ontario should continue to build a business case for devolution of settlement and integration services by working with key stakeholders, as it considers its approach for the next negotiations with the federal government.

**Recommendation 10-7:** Advocate for devolving federal immigrant settlement and training programs to the province with an appropriate funding mechanism, similar to those established in British Columbia and Manitoba.

# Chapter 11: Business Support

Like many jurisdictions around the world, the Ontario government provides financial and other forms of support to private businesses to foster investment and economic growth. Many funding programs also aim to create jobs in the private sector, and are often targeted at specific industry sectors and regions. Looked at from the perspective of the total fiscal plan, however, discretionary spending on business support is not in the same league as spending on education and health care — nor is it at the same level of priority. Yet it can have a substantial impact on the economy — both good and bad. It is time for the government to rethink and reset the province's business support programs (commonly referred to as "business subsidies").

## **Economic Vision**

Much of Ontario's economic success was driven by advantages that no longer exist (such as a competitive and often undervalued Canadian dollar, relatively free access to a rapidly growing U.S. market and low-cost energy supplies), so a new direction is now required.<sup>1</sup>

Ontario must chart a path that reduces Ontario's reliance on the U.S. economy — a path that features bold policy action by the provincial government in concert with other governments and the private sector. Such a policy should include nine key ingredients:

- Top-quality labour force;
- Effective integration of immigrants into the workforce;
- World-class infrastructure, including transit;
- Reliable electricity system;
- Being a leader in the environment;
- Competitive tax system;
- Enhanced trade;
- Shift from dependence (social assistance) to labour-force participation; and
- Supportive federal policy.

<sup>&</sup>lt;sup>1</sup> The analysis in this section is drawn directly from Don Drummond and Derek Burtleton's TD Economics Paper, "Time for a Vision of Ontario's Economy: Much of the Foundation of Past Economic Success Has Crumbled," Sept. 29, 2008, downloaded from http://www.td.com/document/PDF/economics/special/td-economics-special-db0908-ont.pdf.

The Ontario government must issue a broad discussion paper this year on where it wants to take the economy over time. Such a report, which would replace the relatively sterile exercise of the mandated long-term economic and fiscal outlook, could form the basis of debate on this issue. It is vital that the discussion paper deal with far more than numbers and budget balances. It should address the fundamental issues that matter to Ontarians — jobs, income and improving people's lives.

### **Understand Productivity Challenges**

Ontario's economic vision must also generate interest in and understanding of productivity.<sup>2</sup> The aging of Ontario's population means that labour-force growth will slow; this means that productivity growth is becoming increasingly important to economic success. Despite this importance, governments fear the word "productivity" because of public misunderstanding of its meaning. Polls and focus groups tend to find that many Canadians believe productivity means working harder for less pay — the opposite of an economist's definition.

Economists and other analysts have compiled lists in recent decades of the actions they believe are needed to improve Canada's productivity performance. Elements in common on many of these lists include the following:

- Low, stable inflation;
- Lower public debt-to-GDP ratios;
- Free trade externally and internally;
- Promotion of competition, including removal of foreign ownership restrictions;
- Removal of barriers to firm growth, including the jump in taxation rates from small to large businesses;
- Removal of work disincentives, including those embedded in Employment Insurance;
- Reduction in regulatory burden;
- Lower taxes on capital;
- Lower marginal personal income tax rates, especially for very low- and modest-income Canadians (although this might raise labour-force participation rather than productivity);
- A shift away from taxing income and capital towards taxing consumption;
- Improvement in the selection and integration of immigrants;
- Increased investment in public infrastructure, especially transportation and electricity;

<sup>&</sup>lt;sup>2</sup> The analysis in this section is drawn directly from Don Drummond's paper, "Confessions of a Serial Productivity Researcher," International Productivity Monitor 22, (Fall 2011), pp. 3–10, downloaded from http://www.csls.ca/ipm/22/IPM-22-Drummond.pdf.

- Investment in post-secondary education; and
- Attention to the non-post-secondary education stream, including literacy, apprenticeships and training.

To the credit of the federal and Ontario governments, action has been taken in about 70 per cent of these areas. However, productivity has continued to lag. If government policy action does not cure what ails us regarding productivity, what is missing?

Ontario must turn its attention to the role of the private sector. How can the business sector become more competitive, more entrepreneurial, more productive? Shifting private business behaviour to capitalize on the value of investing profits in machinery and equipment is central to improving productivity. Higher productivity, or output per worker, creates opportunities for all segments of the Ontario economy to win. It can raise real wages of workers; allow businesses to expand, thereby creating more jobs; and generate more revenue for the Ontario government.

Government's role in this cultural shift begins with understanding the underlying causes of puzzling aspects of current business behaviour such as:

- Why does only four per cent of Canadian small to medium enterprise (SME) revenue come from exports to the emerging economies?
- Why do we have a much higher concentration of small firms than the United States?
- Why did firm size not grow in response to NAFTA, as had been predicted?
- Why did so many firms try so desperately to remain below the small business income threshold?
- Why do Canadian and U.S. firms deal with information and communications technology (ICT) and computers so differently? Why do Canadian firms dramatically underinvest in ICT on a relative basis and use the equipment in less sophisticated ways?

Transferring the focus of productivity research from macro to micro and exploiting new data at the firm level through collaborations with Statistics Canada and Industry Canada are essential underpinnings of Ontario's economic vision.

This is not just putting together yet another "expert panel"; it is about getting regular, reliably collected data from Ontario businesses (and preferably businesses across Canada) that can help guide initial policy transformations, educate businesses about the opportunities that lie in investing in productivity improvements and track Ontario's progress towards economic recovery.

Recommendation 11-1: Government needs to publish an "economic vision" for Ontario.

This should include the context of recent history in terms of what sectors have been growing and declining to identify targeted areas for investment, and summarize the challenges and opportunities provincewide and by sector and region. Finally, and most importantly, it needs to present a strategy that aligns with efforts to realize the economic objectives of the government — one that uses increased productivity as a keystone.

# **Poised for Growth**

Ontario has two critically important assets that support economic growth: it has one of the world's most highly skilled workforces and an internationally competitive tax regime.

- About 64 per cent of the province's population in the 25–64 age group has a post-secondary education.<sup>3</sup> More than 28 per cent of the workforce is employed in knowledge-based industries higher even than in the United States.<sup>4</sup>
- When fully implemented, the province's recent tax reforms will save business about \$4.4 billion per year from the removal of the embedded sales tax, \$2.5 billion per year from corporate income tax (CIT) rate reductions and more than \$1.8 billion per year from elimination of the capital tax. This will amount to more than \$8 billion in annual tax savings to business, distributed across all sectors of the economy. These measures will help cut Ontario's marginal effective tax rate on new business investment in half by 2018, making Ontario one of the most attractive jurisdictions in the industrialized world in which to invest and create jobs.

<sup>&</sup>lt;sup>3</sup> Statistics Canada, Labour Force Survey (special tabulation for Ontario based on Organization for Economic Co-operation and Development (OECD) postsecondary education attainment classification), 2010.

<sup>&</sup>lt;sup>4</sup> 2011 Ontario Budget, p. 8, Ministry of Finance estimate. Following the OECD, knowledge-based industries include "high tech" manufacturing industries such as automotive manufacturing and aerospace, and "knowledge-intensive" service industries such as financial services, digital media and computer system design.

(\$ Millions)	-			-
Sector	Harmonized Sales Tax (HST)	Corporate Income Tax (CIT)	Capital Tax <sup>3</sup>	Total
Agriculture	30	15	S	45
Forestry, Fishing and Hunting	20	S	S	20
Mining, Utilities, and Oil and Gas	120	35	85	240
Construction	2,115	145	50	2,310
Manufacturing	465	280	275	1,020
Wholesale Trade	400	255	90	745
Retail Trade	255	120	55	430
Transportation and Warehousing	550	50	50	650
Information and Cultural Industries	575	95	105	775
Financial Services (except Insurance)	(875)	685	740	550
Insurance	(160)	190	10	40
Real Estate	(50)	125	95	170
Rental and Leasing	90	25	40	155
Professional, Scientific and Technical Services	445	285	165	895
Other Services (except Public Administration)	390	195	75	660
Total Business	4,370	2,500	1,835	8,705

#### Total Business Tax Relief by Sector — Annual Savings<sup>1,2</sup> **TABLE 11.1**

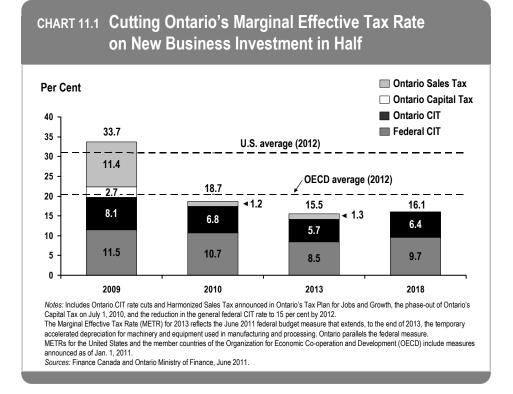
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<sup>1</sup> Represents the annual savings following the full phase-in of the tax measures in 2011 dollars. Savings do not include more than \$700 million annually in business education tax reductions and targeted tax measures introduced in 2009, and over \$635 million in annual compliance cost savings from a single HST administration and a single corporate tax administration.

<sup>2</sup> Annual savings of less than \$5 million are denoted by the letter "s" (small).

<sup>3</sup> Capital tax savings compared to the capital tax structure before the 2004 Ontario Budget measures.

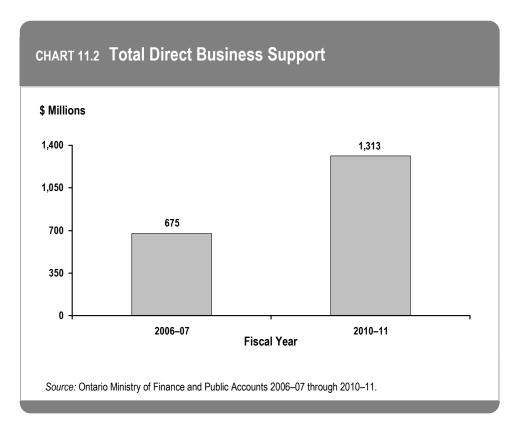
Source: Ontario Ministry of Finance, December 2011.



With a highly skilled workforce and competitive tax regime, Ontario's economy is well positioned for economic growth. Nevertheless, it faces several significant challenges, including weak productivity growth; increasing global competition; structural changes such as the decline of traditionally strong sectors of the economy; lingering effects of the recent global recession; and continuing turmoil in the United States and European Union. Like most governments responding to the rising anxieties of both the general public and the business sector, the Ontario government has put in place myriad programs to support business investment with the intent of creating private-sector jobs. We question, however, whether such business support can be fiscally sustainable and, even more importantly, whether it is even effective in supporting economic growth.

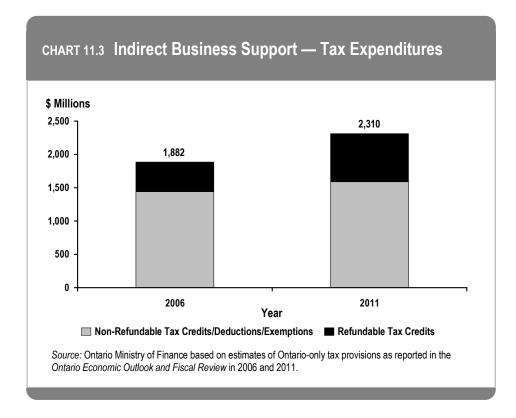
# **Types of Business Support**

The numerous types of support to business can be generally classified as either direct or indirect. In this analysis, direct support mainly includes grants, loans and equity investments made available to businesses through various funding programs. Some support is aimed at specific sectors such as forestry, agriculture, manufacturing and the entertainment and creative cluster. Programs like the Strategic Jobs and Investment Fund and Northern Ontario Heritage Fund tend to be aimed at a broader range of sectors. In 2010–11, the government provided over \$1.3 billion to businesses in the form of grants, loans and loan guarantees as well as support that did not directly involve transfers of cash or credit to individual firms through 44 funding programs across nine ministries<sup>5</sup> — an increase of about 95 per cent since 2006–07.



<sup>&</sup>lt;sup>5</sup> See Appendix 11.1 for the list and note that two ministries have since merged into one.

In 2011, \$2.3 billion of indirect support was provided to businesses in two forms: tax expenditures, including tax credits for research and development (R&D) and for specific sectors such as media industries, and lower CIT rates for small business and for income from manufacturing and processing. Tax credits that were introduced when CIT rates were high by international standards have been maintained, even though CIT rates in Ontario have fallen significantly.



In the 2011 Ontario Budget, the government committed to undertake a review of direct business support programs. As well, the 2011 Ontario Economic Outlook and Fiscal Review announced that the province would conduct a review of business tax expenditures to assess their effectiveness and administrative efficiency. The Commission commends the government for undertaking these reviews as an important opportunity for the province to maximize value-for-money and return on investment for taxpayers.

The province also provides businesses with a wide range of other supports not traditionally considered to be subsidies, though businesses can benefit from them, which are included in this analysis but not in government reviews. These include various business services such as funding for general services provided by industry, information, consulting and marketing services, certain public procurement activities, targeted training/skills development programs, and research and development (R&D) performed at public institutions<sup>6</sup> where a business is often a co-funder. While these programs are included in our analysis, we refrain from commenting on them at length as data have not been gathered and evaluated consistently across ministries.

**Recommendation 11-2:** Expand government reviews of direct business support programs and tax expenditures to include supports such as business services, procurement, and publicly funded research and development (see Chapter 7, Post-Secondary Education, for details on research funding for universities and colleges).

Business subsidies are not the only way government can help make Ontario a more competitive jurisdiction for doing business. The province has made significant investments in public infrastructure such as roads and bridges to facilitate the movement of goods and labour, and in a skilled workforce through education and training. It is working collaboratively with the federal government and other provinces in areas such as immigration and international trade. It has taken major steps to reduce the regulatory burden on firms and, as noted above, has significantly reduced business taxes. All told, these policy initiatives by the provincial government have dramatically improved the opportunity for firms in Ontario to succeed in an increasingly competitive global economy and they have reduced the need for business support programs aimed at subsidizing the costs of business inputs such as labour, machinery and equipment, and buildings.

<sup>&</sup>lt;sup>6</sup> Based on data reported by Statistics Canada in its annual survey of scientific activities of the Ontario government, the province transferred an average of \$386 million per year over 10 years from 2001–02 to 2010–11 for R&D performed by universities and hospitals. Direct assistance to business for R&D averaged \$19 million per year for the same period.

# **Our View on Business Subsidies**

Empirical evidence suggests that business subsidies are often not an efficient use of public resources and have done little to raise living standards. Subsidy programs can distort business decisions to the point that they are no longer based on sound economic criteria or require a reasonable degree of private risk. Without proper accountability, these programs are also susceptible to stakeholder lobbying, which can result in an economically inefficient allocation of funds. Furthermore, the outcomes of these programs are often vague and difficult to measure, preventing thorough evaluation and analysis. It is not enough to demonstrate that a program creates or retains jobs, especially as these jobs may have been created without government support. We agree with the conclusion reached by the Task Force on Competitiveness, Productivity and Economic Progress, headed by Roger Martin, that an economic policy focused on job creation "can be very costly with few results."<sup>7</sup>

Subsidies that are used to bail out failing firms or declining sectors are also problematic. While they can achieve short-term objectives such as job retention, over the long term they can impede structural shifts and allocation of resources that would improve productivity in the overall economy. Bailouts entail a potential political risk, provoking questions of fairness and the creation of an "un-level" playing field among business competitors. The record of such interventions has generally featured more failures than successes.

Certain sectors and activities rely considerably on government support. When the combined subsidy of federal and provincial grants and tax credits is considered, the support can be significant. For example, it is estimated that almost 60 per cent of all film and television production spending in Ontario in 2010 was subsidized by federal and Ontario film tax credits, grants and other related funding.<sup>8</sup> Similarly, federal and provincial tax incentives for research and development can reduce the after-tax cost of a \$100 R&D expenditure in Ontario to as low as \$37. There are also situations where a single dollar of business expense is eligible for two or more provincial tax incentives, or in which tax incentives are provided on expenses where the business received direct funding from the provincial or federal government.

<sup>&</sup>lt;sup>7</sup> "Prospects for Ontario's Prosperity," Task Force on Competitiveness, Productivity and Economic Progress, November 2011, p. 31.

<sup>&</sup>lt;sup>8</sup> Ministry of Finance estimate based on data from the 2010 Ontario Transparency in Taxation Report, the Federal Tax Expenditures and Evaluations 2010, the Canada Media Fund, Telefilm Canada, the Ontario Media Development Corporation, and Statistics Canada.

#### An Illustrative Example:

In many cases, current incentives are geared towards stabilization instead of industry transformation. Ontario's new Risk Management Program (RMP) is an example of a business support program in which incentives are not aligned with productivity growth and market principles. This program helps manage business risk by providing income stability to participating farmers in grain and oilseeds, cattle, hog, sheep and veal, as well as edible horticulture sectors. As it is currently designed, it is a so-called "risk-sharing" program, but the province assumes the lion's share of the risk by assuming all the liability to compensate for any drop in commodity prices. A significant drop in prices could drive up the cost of the program by hundreds of millions of dollars, with no share being borne by the businesses.

Programs like the RMP serve to support the status quo. By focusing the program objective on maintenance, not improvement, it provides businesses with no incentive to increase efficiency or expand markets — the very activities necessary to increase incomes and jobs. Instead of stabilizing industries, the province should be shifting efforts towards investments in innovation that support efficiencies and productivity gains. In the case of the RMP, investments in equipment and process improvements that help farmers become more competitive and less sensitive to shifting costs are the preferred route.

Reviewing the RMP, and other programs like it, within a broader context of support for businesses could lead to a more integrated bundle of mutually supportive and complementary initiatives that support producers in the short term but also align incentives to assist the target sectors in achieving long-term competitiveness and, in turn, job creation.

Currently, Ontario has a hodgepodge of direct and indirect programs scattered across a variety of ministries with various economic development mandates. This unco-ordinated system leads to duplication in delivery and processing, resulting in unnecessary costs. Many firms, especially small ones, have difficulty navigating this complex program landscape, which is further complicated by the existence of federal and local subsidies and other programs. Business support programs are fragmented and lack clear and coherent objectives. This creates significant challenges for tracking and evaluating program costs against outcomes. As data on outcomes are often poor and inconsistent, it is unclear whether the programs are achieving any economic benefits for Ontario.

Some argue that since other jurisdictions employ subsidies to lure business investment, Ontario must do the same to remain competitive. This line of thinking can lead to situations where companies are able to bid up incentives across competing jurisdictions, resulting in what is known as the "winner's curse."

The government's business support programs require a reset in light of Ontario's fiscal and economic challenges. If we were to design business support programs from scratch, they would not look like what we have now.

### **Towards a New Business Support Framework**

Given the spending reduction targets we propose in Chapter 1, The Need for Strong Fiscal Action, spending on business support at current levels is unsustainable. To address the challenges noted above, we can either restructure the existing programs, including ending poor performers, or make a clean break and start over by asking ministries to develop fewer programs that are better focused on helping Ontario businesses become more productive and competitive.

We believe the second option is the better way. We suggest that the government develop a new business support framework built on five policy pillars:

- Refocus mandate to sharpen objectives and incorporate evidence-based analysis;
- Consolidate funding across ministries;
- Include tax expenditures;
- Integrate delivery; and
- Strengthen accountability and transparency.

### **Refocus Mandate**

A refocused mandate for business support programs would shift from an emphasis on job creation towards encouraging firms to enhance productivity through innovation; technology adoption and training; improved business practices; and energy conservation and efficiency. It also means encouraging entrepreneurship. Innovative new firms can increase productivity directly, as well as drive incumbent firms to become more productive in order to compete. Research performed in universities, colleges and hospitals is an especially fertile field for harvesting commercial opportunities by entrepreneurs and risk capitalists.

The impetus for improving productivity is clear. As noted in Chapter 1, it will be difficult to achieve Ontario's deficit target by 2017–18 with a continuation of the weak productivity growth seen in the private sector in recent years. Business support programs that promote improved productivity growth will therefore play an important part in ensuring Ontario's fiscal viability. Improving private-sector productivity allows businesses to successfully compete in domestic and global markets and create jobs. Governments do not create jobs in the private sector — only successful businesses can do that. Rather than the traditional focus on job creation as an end in itself, government should focus its business support on those areas with the greatest potential to improve productivity. New programs must clearly demonstrate that they are aligned with this objective.

The productivity lens should also be applied when using subsidies to attract foreign business investment to Ontario. Some flexibility will be needed, as there may be opportunities where government support can attract a substantial anchor investment to the province. Such action, however, should be reserved for exceptional or extraordinary cases. In the global context, especially as developing economies ramp up their business investments, Ontario must collaborate nationally and build international bridges to be competitive. Efforts should continue to strategically target international investment based on the province's potential to improve productivity.

Similarly, further consideration needs to be given to whether a productivity focus should apply across all industries or if it needs to be fine-tuned to specific industry sectors. Our preference is for a more broad-based approach.

**Recommendation 11-3:** Refocus the mandate of business support programs from job creation to productivity growth in the private sector.

### **Consolidate Funding**

To develop new and better business support programs, the government must change the process by which ministries allocate funds for such programs. Currently, direct business program funding resides within a ministry's "envelope," or annual funding allocation. Tax-based support is currently not counted as part of this allocation. This hinders alignment and decreases efficiency, as money cannot easily be shifted away from underperforming programs. As well, it often results in duplicated and unco-ordinated efforts by different ministries.

**Recommendation 11-4:** Starting in 2012–13, make ministries responsible and accountable for tax expenditures that align with their respective program areas. Ministries should initially be provided with the means to fund the tax expenditures (i.e., a net zero impact for the ministries), but after that they will have to manage the pooled envelope of tax expenditures and direct business support programs to meet budgetary targets.

This will provide an incentive to tighten inefficient tax expenditures as the ministries responsible for the tax expenditures will have the ability to reform tax expenditures when seeking potential savings.

**Recommendation 11-5:** Introduce a new funding model that encourages efficiency and harmonizes efforts across ministries. We propose that money for both direct and indirect business support programs, including refundable tax credits, should be pooled into a single funding envelope.

Ministries would compete for access to this funding to deliver their proposed business support programs. A proposed program should satisfy the following criteria:

- The program is designed to fix a particular economic problem related to productivity growth based on solid evidence-based analysis. The rationale for government involvement must constitute a compelling case that the support is still necessary despite Ontario's internationally competitive tax regime.
- The support program is based on a logic model that uses economic theory and evidence to link policy action to a desired outcome that would not have been achieved without the program in place, and that the incentives are aligned with basic business practices and market principles.
- The program is the most cost-effective way to achieve the same or better result. In other words, the outcomes or economic benefits must exceed all the potential costs of implementing the program to government, business and the economy as a whole. These would normally include the costs to government for administering the program and the costs to business in effort and money for accessing the program. Just as important, however, the cost-benefit analysis must include the economic costs of the distortions from the taxes used to finance the program.
- The program does not create market distortions and other perverse consequences such as crowding out private investment and skewing benefits to certain groups. If it does (most programs will have some negative effects), are these issues managed or corrected through the design of the program?
- The program does not duplicate other programs and services offered at the federal or local level. (Better yet, it complements or leverages business support from other government, community and industry sources.) It should, however, prohibit "double dipping" (where grants are used in calculating tax support) and limit the "stacking" or combination of federal and provincial grant and tax support to no more than 30 per cent of the business expense.

To support continuous program improvement, the program design should include a formal evaluation component that would assess performance against these criteria on an ongoing basis.

To fund this single envelope, we propose that a sunset of all existing direct business support programs occur at the end of fiscal year 2012–13 (see Recommendation 11-8 regarding refundable corporate income tax credits). This would help distinguish between priority services and programs that have simply continued beyond their need. Instead of the government creating more programs to address the same concerns, outdated initiatives would be eliminated, giving ministries enough time to prepare for the funding model being proposed by the Commission. The government would still be expected to meet all legal and financial commitments of existing programs, and complete legacy projects. The remaining money should be devoted to the single envelope, while also allowing some savings to help the government meet its 2017–18 deficit reduction target. By following this approach, we believe it should be possible to reduce the current level of direct business support by one-third or possibly more.

**Recommendation 11-6:** Sunset all current direct business support programs in 2012–13. After accounting for legal commitments and legacy projects, as well as the 2017–18 deficit reduction target, pool the remaining funds and tax expenditures into a single envelope used to fund business support programs submitted by ministries. These programs must align with the productivity focus of the government economic development policy and meet rigorous design criteria.

Through these changes, we hope that ministries will work together to develop better-aligned and more strategic business support programs that address Ontario's key economic challenges.

### **Include Tax Expenditures**

In 2011, Ontario provided approximately \$2.3 billion of support to business per year in the form of tax expenditures such as refundable and non-refundable tax credits. This is in addition to the annual savings from the recent tax reforms introduced by the province that, when fully implemented, will amount to more than \$8 billion for business across all sectors of the economy. The savings include about \$4.4 billion per year from the removal of the embedded sales tax, \$2.5 billion per year from CIT rate reductions and more than \$1.8 billion per year from elimination of the capital tax. The level of support provided through tax credits may have made sense at a time when provincial tax rates were high and credits could help make Ontario more competitive for business investment. It makes less sense when Ontario's tax system is already competitive for business investment because of major tax reforms.

### Refundable Corporate Income Tax Credits

Tax expenditures are a form of spending through the tax system. However, for external reporting purposes, most tax expenditures are currently offset against tax revenue, with only the net amount of revenue being reported. The Public Sector Accounting Board (PSAB) of the Canadian Institute of Chartered Accountants has released a new standard for tax revenue that distinguishes between tax concessions and transfers made through a tax system. It has been recommended that this new standard be applied to financial statements for fiscal years beginning on or after Apr. 1, 2012. Adopting the PSAB standard would result in the reporting of certain tax expenditures as expenses, which would strengthen fiscal accountability and transparency in financial reporting.

**Recommendation 11-7:** Follow the Public Sector Accounting Board (PSAB) recommendation to report transfers through the tax system as expenses, and adopt the PSAB standard for tax revenue beginning with the *2012 Ontario Budget*. In 2011, Ontario provided refundable business tax credits (tax credits that are "refunded" or paid out, even if no tax is payable) totalling \$723 million to three main areas: media industries, research and development, and apprenticeship and co-op student training. Many of these tax credits overlap with the objectives of direct business support programs, and all should be subjected to the same degree of scrutiny as program spending. Further gains could be achieved by making the tax system more neutral, removing special preferences that favour some business activities over others and better aligning refundable corporate income tax credits with direct business support programs.

**Recommendation 11-8:** Introduce legislation to sunset all current refundable corporate income tax (CIT) credits in 2012–13 as part of the government's tax expenditure review. Add refundable CIT credits that demonstrate effectiveness and administrative efficiency into the single envelope used to fund business support programs, and include revenue forgone from those tax credits in the funding allocation of an appropriate ministry.

#### Non-Refundable Tax Credits and Other Business Support in the Tax System

Refundable tax credits are not the only form of government spending in the tax system. With a more competitive business tax structure, non-refundable tax credits and business support in other areas of the tax system should also be examined for effectiveness and administrative efficiency. The province should aim to maximize value for money and ensure that the tax system directly supports economic growth in Ontario. Tax expenditures should provide only the degree of support necessary to achieve the intended results. For example, the Ontario small business deduction (SBD) provides a reduced CIT rate of 4.5 per cent (versus the general CIT rate of 11.5 per cent) on the first \$500,000 of Ontario active business income of Canadian-controlled private corporations (CCPCs). The SBD is intended to provide tax relief to small CCPCs that have historically had difficulty raising capital, a process generally achieved through the use of loans and/or equity contributions. Small firms' access to these sources of funding is often limited by the inherent risks associated with investments in small or start-up businesses; small business owners tend to rely on their personal savings as a source of capital. Federally, and in all other provinces, the benefit of the SBD is generally phased out for CCPCs with levels of capital between \$10 million and \$15 million. Ontario is alone in extending the benefit of the SBD to all CCPCs without regard to the size of the company. Given the considerable capital requirements of larger companies compared to the relatively small tax benefit provided by the SBD, this tax measure is unlikely to generate efficient or effective investment decisions by larger companies.

**Recommendation 11-9:** Restrict the Ontario small business deduction (SBD) for large Canadian-controlled private corporations by paralleling the federal business limit reduction, and include the Ontario SBD in the review of tax expenditures for effectiveness and administrative efficiency.

Ontario's corporate tax base parallels the federal tax system and, as such, federal tax expenditures can have a significant impact on Ontario's revenue and support to business. With a few exceptions, tax expenditures should be restricted to promote business activity that generates taxable income. For example, the deduction of expenditures related to investment in, or operations of, a foreign business should not be deductible against Canadian income where the foreign income is exempt or not otherwise taxed in Canada. Also, tax expenditures that provide personal benefits must be captured in the income of the recipient or denied as a deduction. Currently, businesses may deduct 50 per cent of expenditures for meals and entertainment. However, the individuals who benefit from these expenditures do not have to include those benefits when calculating their own income for tax purposes. A practical way to correct the failure to include the personal benefit in the income of the recipient would be to deny businesses the deduction for meals and entertainment.

**Recommendation 11-10:** Work with the federal government to ensure that tax expenditures outside of Ontario's control maximize value for money and directly support economic growth in Ontario.

The horse racing industry is another area where subsidies to racetracks and horse people require a review and adjustment to realign with present-day economic and fiscal realities. Ontario has more racetracks than any other jurisdiction in the U.S. or Canada. In addition to revenues from wagering, since the late 1990s the industry has benefited from a provincial tax expenditure (a reduction to the provincial pari-mutuel tax) and a percentage of the Ontario Lottery and Gaming Corporation's gross slot revenues that together are worth an estimated \$400 million in 2011–12. Over the past 12 years, approximately \$4 billion has flowed through 17 racetracks to support purses, racetrack capital improvement and operating costs. Ontario's support is 10 times that of British Columbia, which has six racetracks, and 17 times that of Alberta, with five racetracks. Ontario's approach is unsustainable and it is time for the industry to rationalize its presence in the gaming marketplace. For more on the horse racing and breeding industry, please see Chapter 17, Government Business Enterprises.

**Recommendation 11-11:** Review and rationalize the current provincial financial support provided to the horse racing industry so that the industry is more appropriately sustained by the wagering revenues it generates rather than through subsidies or their preferential treatments.

Ontario's mining tax system, including CIT expenditures such as the Ontario resources tax credit and mining tax expenditures, was designed to encourage investment when corporate tax rates were high. The tax regime for this sector is also designed to ensure that the province is appropriately compensated for extraction of its non-renewable resources. With the significant improvement in Ontario's international tax competitiveness, the cost of doing business in Ontario is more favourable, encouraging businesses to invest and extract the province's minerals. As such, Ontario needs to review the impact of tax expenditures for the mining sector and, more broadly, on its resource pricing.

**Recommendation 11-12:** Eliminate the Ontario resource tax credit and review the mining tax system to ensure that the province is supporting the exploration and production of minerals in Ontario while receiving a fair return on its natural resources.

### **Integrate Delivery**

Changes in how ministries receive program funding must be accompanied by changes in the way ministries deliver programs to make them more accessible and user-friendly.

For example, a more user-friendly "one-window" portal would make it easier for firms, communities and individuals to find and use information about all provincial economic development programs, policies and services. It would feature standardized online applications and a system for tracking a proposal as it goes through the approvals process. Subject to confidentiality requirements, it could also allow for proponents to submit financial statements and other information such as meeting project milestones. It should include a help-desk function for anyone having difficulties using the system, although it is important that an additional layer of bureaucracy not be created and that clients can be linked seamlessly to specialized expertise in ministries, agencies and regional centres. More efficient, streamlined and effective program delivery using the latest information technology will lead to less duplication of effort, resulting in savings in time and money for both business clients and the government. Local communities will also be better able to align their economic development plans with provincial objectives and facilitate more collaborative, community-based economic strategies.

**Recommendation 11-13:** Establish a more user-friendly, "one-window" portal where clients can have seamless access to information about all business support and other economic development programs provided by all ministries, and be able to make online transactions such as applications, approvals, and financial and other types of reports.

In addition, a single, shared back-office would support all ministries in the delivery of their business assistance programs to eliminate duplicated functions. The single back-office could also include enhanced automation to help track spending and outcomes. Ministries would retain lead responsibility for current clients, but centralize their contract administration and payment processing in one branch. Provisions should be made to allow interfacing with federal and municipal governments as needed. The net effect should be a faster, more nimble public service that is better able to deliver business assistance programs for the needs of today's business community. A step towards this approach is the recent merging of two ministries into one Ministry of Economic Development and Innovation, which should achieve efficiencies by consolidating the processing of transfer payments.

Another vital element to this approach is ensuring that regulatory administrations and processes are also supportive to businesses.

**Recommendation 11-14:** Establish a single, shared "back-office" support for all ministries in the delivery of their business support programs, including contract administration, payment processing, expenditure tracking, client contacts, project milestones and outcomes.

### Strengthen Accountability and Transparency

The final, yet very important, component of our proposed framework for business support programs is improved accountability and transparency. In an era of fiscal restraint, the use of public funds must be closely monitored and studied to ensure that they are being spent in the best way possible.

Business support programs must be subject to rigorous evaluation that links public expenditures to new, incremental activities by business. The impact of these expenditures on the economy as a whole must also be evaluated. We acknowledge, however, that measuring short-term and long-term effects of a particular program is challenging.

**Recommendation 11-15:** Establish a four-year sunset rule for all future business support programs. Extend only programs that have demonstrated their merit through a mandatory, comprehensive evaluation in the third year of operation — and end all others.

The final accountability component should be greater transparency. The Commission was surprised to find that something as simple as an inventory of direct business support programs and spending across ministries seemed to be difficult for the Ontario Public Service to produce. Existing inventories were either limited to certain sectors or incomplete; some even stated that spending was "unknown." Such weak transparency impedes accountability.

In the current system of public accounts, information is available on which companies have received government funding during a fiscal year. However, it is difficult to determine whether this funding was from a business support program or for other types of government activities. A clearer linkage between which program is supporting what company is preferable, so that the public can decide if their funds are being used appropriately.

**Recommendation 11-16:** Publish an annual list of direct business support programs, tax expenditures and related annual spending. In addition, a list of companies receiving direct financial support from the government, including total amount received, should be published.

We believe that the new framework for business support outlined above will have positive and demonstrable impacts for Ontario. The changes that are identified represent a significant but necessary shift in how government tries to help business. By following an objective of improving productivity, the outcome will hopefully be a better-focused, more flexible and more cost-effective use of public resources to achieve longer-term economic objectives. The impact of these changes should result in stronger, more productive firms able to produce higher-value products and services, while creating more higher-paying, skilled jobs for Ontarians.

Program	2006–07 Expenditures (\$M)	2010–11 Expenditures (\$M
Ministry of Aboriginal Affairs		
Aboriginal Community Capital Grants Program	3.4	3.
New Relationship Fund — Economic Development Funding	0.0	14.
Ministry of Agriculture, Food and Rural Affairs		
Ontario Ethanol Growth Fund	2.5	72.
Rural Economic Development Program	11.3	40.
Business Risk Management (also known as Risk Management Program)	370.0	145.
Growing Forward	0.0	32.
Rural Summer Jobs	2.7	4.
Rural Connections	0.0	4.
Ministry of Citizenship and Immigration		
Provincial Nominee Program	0.0	1.
Ministry of Economic Development and Innovation <sup>2</sup>		
Communities in Transition Initiative	1.6	1.
Ontario Automotive Investment Strategy Fund (OAIS)	59.7	8.
Eastern Ontario Development Fund (EODF)	0.0	11.
Advanced Manufacturing Investment Strategy (AMIS)	2.0	7.
Strategic Jobs and Investment Fund (SJIF)	0.0	3
Next Generation of Jobs Fund — Jobs and Investment Program	N/A <sup>3</sup>	101
VQA Support Program	1.0	6
Ontario Wine Strategy Fund	2.0	3
Ontario Craft Brewers Opportunity Fund	0.0	2
Ontario Small Brewers Strategy Fund	1.0	0
Grants in Support of Business Development	0.3	5
Ontario Life Sciences Commercialization Strategy <sup>4</sup>	0.0	6
Next Generation of Jobs Fund — Biopharmaceutical Investment Program (BIP) (incl. interest incentives) <sup>4</sup>	0.0	6
Ontario Emerging Technologies Fund <sup>4</sup>	0.0	23
Innovation Demonstration Fund (incl. interest incentives)4	0.6	15
Grants in Support of Innovation and Commercialization <sup>4</sup>	0.4	4
Business Ecosystem Support Fund <sup>4</sup>	0.0	11
Commercialization and Innovation Network Support <sup>4</sup>	60.3	75
Water Technology Acceleration Project <sup>₄</sup>	0.0	0.
Ministry of Energy		
Ontario Clean Energy Benefit to Business <sup>6</sup>	0.0	299
Ministry of Finance		
Grants in Support of Economic and Financial Services Policy Research	0.4	11
Ministry of Natural Resources		
Forest Sector Prosperity Fund	2.7	17
Forest Access Roads	75.0	75
Ontario Wood Promotion Program	0.9	1
Ministry of Northern Development and Mines <sup>7</sup>		
Northern Ontario Heritage Fund	60.0	90
Export Assistance	N/A	2
Northern Communities Investment Readiness Initiative	0.4	0
Northern Industrial Electricity Rate Program	N/A	104
Forestry Loan/Guarantee Program (Bad Debt Expense)	0.4	7
Ministry of Tourism, Culture and Sport <sup>®</sup>		
Entertainment and Creative Cluster Partnership Fund	0.0	3
Interactive Digital Media Fund	0.0	2
Tourism Development Fund	1.6	1
International Fund	0.0	1
Other Ontario Media Development Corporation Funding	14.3	19
Grants in Support of Tourism Regions	0.0	65
	674.5	1,313
Total Notes on following page.	074.5	1,313

# Appendix 11.1 List of Business Support Expenditures<sup>1</sup>

- <sup>1</sup> This list is not comprehensive. It reflects information in Ontario's 2010–11 Public Accounts and ministry responsibilities at the time of printing, but the Commission is aware of other programs for which information is not available. Where available, the former names of ministries are provided.
- <sup>2</sup> Formerly two separate ministries: Ministry of Economic Development and Trade (MEDT) and Ministry of Research and Innovation (MRI).
- <sup>3</sup> N/A indicates data were not available. This means the program name was not listed in the Public Accounts, either because the program did not exist at the time or the program name has changed.
- <sup>4</sup> Indicates programs formerly with MRI prior to the amalgamation of MEDT and MRI.
- <sup>5</sup> Program to be funded in 2011–12, budget to be determined.
- <sup>6</sup> The Ontario Clean Energy Benefit helps over four million residential consumers, and more than 400,000 small businesses, farms and other consumers by providing eligible consumers with a benefit equal to 10 per cent of the total cost of electricity on their bills, including tax, effective January 1, 2011.
- <sup>7</sup> Formerly the Ministry of Northern Development, Mines and Forestry. Responsibility for forestry was transferred to the Ministry of Natural Resources.
- <sup>8</sup> Formerly the Ministry of Tourism and Culture (MTC). MTC took responsibility for the "Sport" component from the Ministry of Health Promotion and Sport (MHPS) when MHPS was merged with the Ministry of Health and Long-Term Care.

# Chapter 12: Infrastructure, Real Estate and Electricity

# Infrastructure

From a fiscal perspective, public infrastructure, in the form of roads, subways or buildings, is a double-edged sword for the province. Built infrastructure depreciates over time, representing an inevitable but predictable draw on the government's fiscal position. Yet done properly, these assets improve the productivity of a jurisdiction and either create returns elsewhere (through greater tax revenue) or offset future opportunity costs (such as traffic congestion). A study by the Conference Board of Canada suggests that every dollar invested recently in Ontario's public infrastructure generated \$1.11 in economic output.<sup>1</sup> As public infrastructure investment affects both sides of the ledger, Ontario must seek to maximize the value returned to the province through its public infrastructure. Effective procurement practices, such as the use of Infrastructure Ontario's expertise, should be central to the government's infrastructure plans.

## **Public Infrastructure**

Public infrastructure underpins all types of public services and programs. From complex health procedures to simple transactions such as renewing a driver's licence or health card, infrastructure is pervasive in Ontario. Leveraged properly, public infrastructure is also a key enabler of economic growth. Public roads and bridges allow goods and services to flow more freely, public schools ensure that generations of Ontarians are highly educated, and public spaces allow citizens to share innovative thoughts, ideas and talents. But public infrastructure is also costly — since 2003, about \$62 billion has been spent and \$12.8 billion was planned for public infrastructure in the most recent fiscal year.<sup>2</sup>

Ontario's fiscal context will complicate matters further. Funding additional infrastructure investments in the years ahead will be more difficult than it is now. Later in the chapter, we recommend that the province begin a civilized dialogue on alternative methods to fund further transportation needs. More can be done in other areas where public funds are spent on infrastructure.

<sup>&</sup>lt;sup>1</sup> P. Antunes, K. Beckman and J. Johnson, "The Economic Impact of Public Infrastructure in Ontario," 2010, Conference Board of Canada.

<sup>&</sup>lt;sup>2</sup> Ontario Ministry of Infrastructure, "Building Together: Jobs and Prosperity for Ontarians," 2011, downloaded from http://moi.gov.on.ca/pdf/en/BuildingTogether\_En.pdf.

For example, the Long-Term Infrastructure Plan (LTIP) commits to requiring universities, municipalities, social service agencies and other transfer payment partners receiving significant provincial capital funding to publish a detailed asset management plan. While this is laudable, revitalizing Ontario's public infrastructure will require more robust measures to keep these assets in a state of good repair.

**Recommendation 12-1:** Place more emphasis on achieving greater value from existing assets in asset management plan reporting requirements than is currently proposed in the Long-Term Infrastructure Plan for certain organizations (e.g., universities, municipalities, etc.).

There are also cases where the fees charged for services provided via publicly owned infrastructure do not fully cover costs. Where discrepancies exist, the gap falls to taxpayers.

A prime example is in municipal water and wastewater services, where average capital investment chronically lags what is actually needed by \$1.5 billion per year.<sup>3</sup> In these two sectors, where the equivalent of about half of the \$72 billion in municipally owned assets used to deliver these services needs renewal over the period from 2005 to 2019, a funding gap of that magnitude poses serious fiscal risks.<sup>4</sup> While a degree of "catching up" has occurred, stable investment over the long term is more efficient and results in greater intergenerational fairness;<sup>5</sup> Alternative Financing and Procurement (AFP) could be a useful tool in this regard. Moreover, full-cost pricing in water and wastewater services has the added benefit of encouraging conservation — an area in which Canada desperately lags the world's best.<sup>6</sup> The electricity sector already operates on a cost recovery model; so too should water and wastewater services.

Recommendation 12-2: Implement full cost pricing for water and wastewater services.

Finally, specific sectors will need to fully consider their approach to infrastructure investments. As outlined in Chapter 7, Post-Secondary Education, universities and colleges should find ways to optimize the use of existing space before new capital projects are approved. Chapter 5, Health, notes that any marginal operating costs resulting from current infrastructure expansions and costs from future projects must fit within the health sector's fiscal constraint proposed in this report. And Chapter 6, Elementary and Secondary Education, and Chapter 14, Justice Sector, also have infrastructure-related recommendations.

<sup>&</sup>lt;sup>3</sup> Financial Information Return, 2002–2006, Ontario Ministry of Municipal Affairs and Housing and Ontario Ministry of Infrastructure.

<sup>&</sup>lt;sup>4</sup> Water Strategy Expert Panel, "Watertight: The Case for Change in Ontario's Water and Wastewater Sector," 2005, downloaded from http://www.moi.gov.on.ca/pdf/en/Watertight-panel\_report\_EN.pdf.

<sup>&</sup>lt;sup>5</sup> V. Gill, "Tapped Out: Efficiency Options for Closing the Municipal Infrastructure Gap," 2011, Conference Board of Canada.

<sup>&</sup>lt;sup>6</sup> Ibid.

## Transportation

The Greater Toronto and Hamilton Area (GTHA) is one of the fastest-growing regions in North America. By 2031, it is estimated that the GTHA will grow from over six million to nearly nine million people, the equivalent of moving the population of Greater Montreal into the GTHA.<sup>7</sup>

A population influx of that magnitude will place stress on public infrastructure, much of which is nearing full capacity. Gridlock on the GTHA's roads and highways is already problematic. At present, the average Toronto round-trip commute is estimated to be 82 minutes, the longest for any North American city. It is estimated that this congestion costs \$6 billion annually in lost productivity. If the population of the GTHA increases to the level expected, within 25 years that cost would rise to \$15 billion and the average round-trip commute time would reach a staggering 109 minutes.

Public transit must surely be part of the solution and we recognize that Metrolinx released a 25-year plan in 2008 entitled "The Big Move." But with an overall capital cost estimate of \$50 billion, of which only \$11.5 billion has received a funding commitment,<sup>8</sup> seeing this plan through to fruition while maintaining existing transportation infrastructure poses a serious financial hurdle to the province. Overcoming this massive funding gap is the elephant in the transit room. With few exceptions, public discourse on the actions needed to meet this challenge — or the consequences of not acting — has simply not materialized with any degree of provincewide prominence.

It would be completely disingenuous to suggest that plucking the low-hanging fruit is sufficient to fix the problem — it is not. However, we must again emphasize that our mandate does not allow us to recommend tax increases. This limitation prevents us from undertaking a more complete review of the means to fund public transit investment over the next generation. Accordingly, we turn our attention to reforms on the expenditure side of the ledger.

<sup>&</sup>lt;sup>7</sup> Material in this and the following paragraphs is drawn from Metrolinx, "The Big Move: Transforming Transportation in the Greater Toronto and Hamilton Area," November 2008, downloaded from http://www.metrolinx.com/thebigmove/Docs/big\_move/TheBigMove\_020109.pdf.

<sup>&</sup>lt;sup>8</sup> As noted in "The Big Move," p. 70, the province has committed \$11.5 billion to support Metrolinx's plan through the province's MoveOntario 2020 initiative.

### Operating transportation services more efficiently

The public transit network in the GTHA is provided predominantly by a hodgepodge of municipal operators, complemented by regional services offered by Metrolinx/GO Transit and private intercity transportation. Recent public discussion and study on mass transit have naturally tended towards service levels and quality; little has been done to study the effectiveness of the current structure of transit offerings. Are the roles of the service providers optimally defined? Is there unnecessary duplication or overlap? Are operations sufficiently co-ordinated and integrated? Answers to these questions and others could illuminate opportunities to deliver transit services more efficiently through means such as rationalizing and better co-ordinating routes, services and fares; pursuing additional common procurements; and exploring other measures to reduce overlap and duplication.

The Ontario Northland Transportation Commission (ONTC), which currently offers subsidized transportation services in northern Ontario,<sup>9</sup> is different. Studies and reviews conducted over the past several years in Ontario and other provinces illustrate how its services could be provided more effectively and efficiently through targeted private-sector involvement. These steps should be undertaken.

**Recommendation 12-3:** Where gaps in information and evidence exist, review the roles and operations of public and private mass transit service providers in the Greater Toronto and Hamilton Area and services provided by Ontario Northland Transportation Commission in the north to find efficiencies in those regions' transportation networks. Act on that evidence to improve the efficiency of those services.

### GO Transit Parking

At present, GO Transit does not charge patrons for the use of its parking facilities. While this may seem trivial, the cost of providing parking spaces is considerable. In February 2009, the provincial and federal governments announced a joint contribution of \$500 million in funding to GO to support major infrastructure projects, including new parking structures throughout its network.<sup>10</sup> If parking is not priced and charged for, it will be overused; this effectively penalizes those who get to a GO station by means other than a personal vehicle. Moreover, the Toronto Transit Commission (TTC) already demonstrated that providing free parking for monthly pass holders is not sustainable.

**Recommendation 12-4:** Following the precedent set by the Toronto Transit Commission, begin charging for parking at GO Transit parking lots.

<sup>&</sup>lt;sup>9</sup> Rail freight, passenger services (bus and rail), telecommunications and railcar refurbishment.

<sup>&</sup>lt;sup>10</sup> "Prime Minister Harper and Premier McGuinty Announce Major Improvements to GO Transit System," Feb. 17, 2009, downloaded from http://www.premier.gov.on.ca/news/event.php?ItemID=3325&Lang=EN.

Unfortunately, initiatives on this scale are still not significant enough to overcome the problem at hand. Honest discussions between citizens, government and key stakeholders must begin at once on alternative revenue measures that could address a much more significant portion of the gap in funding needed to implement an ambitious transit plan.

The first is to redouble efforts to negotiate with the federal government on developing a national transit strategy. Despite Canada's enormous geographical size, it is a largely urban nation. Eighty per cent of Canadians live in urban centres, making Canada one of the world's most urbanized countries. Traffic congestion is a systemic issue from coast to coast, justifying a national approach. Indeed, the federal government is affected by gridlock as much as any province through lost productivity and tax revenue; in 2006, Transport Canada noted that congestion poses a national challenge in terms of its costs in lost time, increased fuel consumption, and increased greenhouse-gas emissions.<sup>11</sup> And despite Canada's urban nature, the Canadian Chamber of Commerce has noted that Canada is the sole member nation of the Organization for Economic Co-operation and Development (OECD) that lacks a national transit strategy.<sup>12</sup>

**Recommendation 12-5:** Pursue a national transit strategy with the federal government, other provinces and municipalities.

Federal funding is just one part of the equation — ultimately, Ontario will determine how best to fund its future needs for transportation infrastructure. While general tax revenues will also be a certain source of funds in the foreseeable future, jurisdictions elsewhere are looking at alternatives: congestion charges, comprehensive road tolling, high-occupancy/toll (HOT) lanes, regional gas taxes and parking surcharges. Each produces various incentives that require thoughtful analysis and consideration. However, without clear input from citizens, striking the right balance of these measures will be near impossible.

**Recommendation 12-6:** Engage citizens in an open, public dialogue on how best to create new revenue sources for future transportation capital needs.

<sup>&</sup>lt;sup>11</sup> Transport Canada — Environmental Affairs, "The Cost of Urban Congestion in Canada," Mar. 22, 2006, downloaded from http://www.gatewaycouncil.ca/downloads2/Cost\_of\_Congestion\_TC.pdf.

<sup>&</sup>lt;sup>12</sup> Canadian Chamber of Commerce, "Strengthening Canada's Urban Public Transit System," downloaded from http://www.chamber.ca/images/uploads/Resolutions/2009/T-Strengthening\_Canada.pdf.

# **Real Estate**

The government of Ontario is the largest owner of realty in the province. This portfolio is a collection of valuable assets, worth an estimated \$14 billion including \$2 billion for the land alone.<sup>13</sup> The province's real estate holdings include office buildings, jails, courts, hospitals and more. These buildings are an important tool in the provision of services to Ontarians.

For all of its value, the real estate portfolio also poses challenges. Most buildings are old, with the average age being 46. Consequently, buildings are expensive to maintain properly. In 2010–11, the province spent \$842 million to operate and maintain those assets. Reductions in maintenance only offset the inevitable expense of upkeep and can lead to more costly problems down the road; this is true even for buildings that are underused, vacant or which the province has no plans to use in the future. Real estate can therefore represent a costly proposition. Practices that maximize the value generated by these assets are therefore needed.

Rational incentives must be put in place to encourage more efficient use of current space. We learned that ministries are charged below market rates for use of government buildings, suggesting that more office space is being used than should be if ministry budgets were forced to consider its full cost.

**Recommendation 12-7:** Subject ministries to market prices for the use of government real estate.

There are also buildings owned by the Ministry of Infrastructure but managed and used by a second ministry to deliver a program or service — jails and courthouses being prime examples. This has created unnecessary duplication across ministries in administrating payments for accommodation and capital repairs. Such an arrangement also inhibits the government from taking a more integrated approach to rationalize the use of real estate.<sup>14</sup>

**Recommendation 12-8:** Consolidate the real estate and accommodation function now resting in line ministries and locate it centrally at the Ministry of Infrastructure.

<sup>&</sup>lt;sup>13</sup> Information in this chapter has been provided by the Ontario Ministry of Infrastructure unless otherwise cited.

<sup>&</sup>lt;sup>14</sup> For more on justice sector-related buildings, see Chapter 14, Justice Sector.

Together, these recommendations must work towards reducing the government's realty footprint. In doing so, Ontario will increase its potential to monetize its portfolio of real estate assets — a potential that must be leveraged. While full ownership of properties may be desirable in many circumstances, it should not be the only approach used. Indeed, an array of innovative alternatives could generate further revenue streams if used appropriately, such as arranging sale-leaseback agreements, leveraging air rights, or undertaking land swaps or land asset-based vehicles.

**Recommendation 12-9:** Develop a strategic plan for the province's real estate portfolio that adopts market principles for the acquisition, disposition, use and investment in real estate.

# Electricity

The performance of Ontario's electricity sector has considerable implications for the province. First, there are direct connections between the electricity sector and the province's fiscal plan through the province's ownership of Ontario Power Generation (OPG) and Hydro One, and spending on programs like the Ontario Clean Energy Benefit (OCEB). In addition, electricity prices influence regional competitiveness in sectors such as manufacturing and forestry, when energy represents a significant input. Policies such as the feed-in tariff (FIT) for renewable resources are designed to attract domestic and global companies to invest in Ontario and create jobs for Ontarians. Finally, in addition to these economic impacts, policies related to a changing electricity supply mix have direct environmental implications.

Until Mar. 31, 1999, the province's primary electricity utility was Ontario Hydro, a large, vertically integrated, government-owned electric utility that provided most generation and transmission in the province, and distribution to about a quarter of Ontario customers, primarily in rural Ontario. After significant criticism of Ontario Hydro's performance for cost overruns and a rapid increase in rates in the early 1990s, the government passed the Energy Competition Act, dividing Ontario Hydro into several companies including Hydro One, OPG, Independent Electricity System Operator (IESO) and Ontario Electricity Financial Corporation (OEFC).

Following the restructuring of Ontario Hydro, there was a plan to introduce a competitive market for the electricity commodity (generation), in part to create an incentive for private-sector investment in electricity infrastructure. However, once the competitive electricity market opened in May 2002, prices were high and volatile during the summer and early fall of 2002. In response to consumer concerns, the government then froze electricity commodity rates for residential, low-volume and other designated consumers. The price freeze was replaced as of Apr. 1, 2004, by a one-year interim pricing plan, until the government put in place a Regulated Price Plan for residential, low-volume and other designated consumers.

Over the last several years, Ontario's electricity sector has seen significant private-sector investment driven primarily by long-term Ontario Power Authority (OPA) contracts. These procurement contracts, initially required for system reliability, were implemented because the prices in the wholesale electricity market were too low to cover costs for private generators. In addition, policy objectives such as replacing coal-fired generation with cleaner sources such as renewables, domestic content requirements under the FIT program, and increased conservation efforts, reflect the government's priorities related to job creation and environmental benefits. These policy goals, combined with costs to replace and maintain aging infrastructure, have resulted in higher electricity rates for consumers.

The current commodity market reflects a partially regulated structure in which the Ontario Energy Board (OEB) regulates the rates for OPG-operated nuclear and large hydroelectric generation. The remainder of the market consists of participants that have long-term electricity contracts with entities like the OPA, and other OPG generation that receives market prices. To mitigate price volatility on consumer bills but still recover the true cost of power, the OEB pre-sets electricity prices for residential and small business consumers once every six months. Transmission and distribution rates are also regulated by the OEB.

### **Fiscal Impacts of the Electricity Sector**

There are a number of key points of interaction between Ontario's fiscal position and the electricity sector. We turn our attention first to direct program and tax expenditures related to the electricity sector. We exclude the performance of the provincially owned electricity corporations, as their impact on the fiscal plan is dealt with specifically in Chapter 17, Government Business Enterprises. We then discuss the fiscal implications of managing the former Ontario Hydro's debts and liabilities. Finally, the inextricable link between electricity prices and economic performance requires us to review possible avenues to reduce long-term costs to electricity consumers. We believe evidence-based policies that drive efficiencies and improve effectiveness would prove beneficial over time.

### I. Direct Program and Tax Expenditures

Tax revenues support a number of direct program expenditures aimed at subsidizing electricity costs. The most significant of these is the OCEB, which provides a 10 per cent rebate on electricity bills for residential, farm and small business customers. Implemented on Jan. 1, 2011, the OCEB is projected to cost \$1.1 billion in 2011–12. The government's stated commitment is to leave it in place for five years. Although the government itself acknowledges in its Long-Term Energy Plan (LTEP) that electricity prices will continue to rise, the Commission believes the OCEB should be reconsidered to reduce its long-term impact on the province's fiscal position.

While we understand that the government initiated the OCEB to help with the transition to higher prices associated with the shift to cleaner energy supply, the program distorts true cost of electricity and discourages conservation. In addition, we foresee that the sudden end to such a generous incentive will be difficult if concluded as planned on Dec. 31, 2015, as it will create a considerable price shock to ratepayers. We are wary of the possibility that the OCEB would remain on the provincial treasury and thus risk Ontario's ability to return to a balanced budget in 2017–18. This is further complicated by the fact that the OEFC is not guaranteeing that the Debt Retirement Charge (DRC) will be removed in lock-step with the OCEB, suggesting this may not happen until as far out as 2018.<sup>15</sup> Any soft landing provided by removing the cost of the DRC simultaneously with the expiry of the OCEB would evaporate if such a delay were to occur.

Finally, the opportunity costs associated with the OCEB are substantial. The Commission strongly believes there are more effective uses for the over \$1 billion per year spent on this initiative. The Commission would be satisfied with a gradual phase-out of the OCEB. However, a more aggressive timeline or an immediate cease to the program would be welcomed.

**Recommendation 12-10:** Eliminate the Ontario Clean Energy Benefit as quickly as possible.

Although the OCEB is the largest electricity rate subsidy in Ontario, it is not the only one. A number of programs target specific customer types (e.g., small or large volume) or certain areas of the province. Each of these initiatives may offer relief to consumers in terms of energy costs (electricity, gas, oil, diesel, etc.), but over time could discourage conservation, leading to higher costs, and should periodically be revisited to ensure they are meeting policy goals and represent value for money.

**Recommendation 12-11:** Review all other energy subsidy programs against measures of value for money and achievement of specific policy goals.

<sup>&</sup>lt;sup>15</sup> Ontario Electricity Financial Corporation, 2011 Annual Report, p. 2.

#### **Overview of Provincial Tax-Based Energy Subsidies**

- Ontario Energy and Property Tax Credit (OEPTC): This income-tested program allows eligible seniors, single people
  and families to receive an energy tax credit of up to \$200 annually. People who live on a reserve and pay home energy
  costs or who live in a long-term care facility are eligible to claim an inflation-adjusted energy amount.
- Ontario Emergency Energy Fund: The Ministry of Community and Social Services runs the Emergency Energy Fund, which helps low-income Ontarians who are facing energy-related emergencies, such as utility arrears, security deposits and reconnection costs for electricity, natural gas and other forms of energy.
- Northern Ontario Energy Credit: This is an ongoing program to provide families living in northern Ontario with up to \$204 in 2011 to help with their home energy costs, which are often higher in the north due to more severe winters. Single people can receive up to \$132 in 2011 to defray costs through this program. These amounts depend on several factors such as age, family income and marital status, and are adjusted for inflation each subsequent year.
- Northern Industrial Electricity Rate Program: This three-year program (averaging \$150 million annually) is directed at large industrials in northern Ontario consuming more than 50,000 megawatt-hours of electricity a year. The program offers a rebate of two cents per kilowatt hour when qualifying industrials commit to the preparation and implementation of comprehensive energy management plans. Up to Mar. 31, 2011, rebates totalled \$105 million.

### II. Electricity Stranded Debt

During the restructuring of the electricity system in 1999, only \$17.2 billion of the \$38.1 billion of debt that had been accrued by Ontario Hydro was deemed to be supported by the value of the assets of its successor companies. This resulted in \$20.9 billion of stranded debt. The OEFC was set up as the legal continuance of Ontario Hydro to take on and manage this debt.

The Electricity Act provided for dedicated revenue streams to retire the stranded debt through payments in lieu of taxes (PILs) to the OEFC from OPG, Hydro One and Municipal Electricity Utilities (MEUs). The government also committed to dedicate to OEFC the portion of the cumulative annual combined profits of OPG and Hydro One above the province's financing costs for these companies. As of Apr. 1, 1999, these revenue streams were estimated to have a value of \$13.1 billion. The difference of \$7.8 billion was the initially estimated "residual stranded debt," and the Electricity Act provides for consumers to pay a DRC until residual stranded debt is retired.

The fiscal impact of the OEFC revenue streams is significant as the OEFC is consolidated on a line-by-line basis on the province's financial statements. All OEFC revenues and expenses, including interest payments, directly affect the province's deficit/surplus position, and the OEFC's debt is included on the province's balance sheet. This further underlines the importance of the financial performance of OPG and Hydro One as their PILs and some part of their combined net income are used to service the OEFC debt. Any PILs paid by MEUs also represent a portion of OEFC revenues. The PILs include amounts equal to federal and provincial corporate income taxes, which are fully used to service the stranded debt.

As the OEFC's revenue streams directly impact the province's fiscal plan, it is imperative for the province to ensure that OPG and Hydro One are run efficiently in order to service and retire the debt and liabilities of the old Ontario Hydro.

#### III. Options to Reduce Long-Term Electricity Costs

While the Commission's mandate is directly linked to Ontario's fiscal outlook, we feel that the report's principles as outlined in Chapter 3, Our Mandate and Approach, are transferable to the electricity rate base as well. This is particularly significant in the context of the province's LTEP that projects electricity prices to increase 46 per cent over the five-year period from 2010 to 2015, prior to the application of the OCEB. There are a number of potentially large opportunities to source efficiencies in the sector and slow down electricity rate increases.

However, the Commission also recognizes the amount of change that has occurred in the sector since Ontario Hydro was broken into its constituent parts in 1999. A degree of normalcy may very well be helpful for the sector to take stock and reflect on the status quo. Consequently, the Commission has a series of recommendations that are meant to balance the need for stability in the sector with the need to curb costs.

**Recommendation 12-12:** Produce an Integrated Power System Plan (IPSP) built on the foundation of the province's Long-Term Energy Plan.

The OPA initially filed an application for approval of the original IPSP in 2007 with the OEB, but this process was never completed. An approved IPSP would provide producers, consumers, utilities and other sector participants with a detailed, 20-year blueprint for the electricity sector.

**Recommendation 12-13:** Consolidate Ontario's 80 local distribution companies (LDCs) along regional lines to create economies of scale.

Reducing the \$1.35 billion spent on operations, maintenance and administrative costs for Ontario's LDCs<sup>16</sup> would result in direct savings on the delivery portion of the electricity bill.

Flexibility regarding LDC sector reform could be greatly enhanced through a co-operative federal-provincial tax arrangement that returns to the province any federal corporate taxes paid by newly privatized electricity utilities. This would allow the province to remove the 33 per cent transfer tax on such divestitures currently in place that goes towards stranded debt. It would also help compensate for the future loss of the federal portion of PILs when a publicly owned LDC is sold to the private sector. There is precedent for such co-operation as illustrated by the previous federal Public Utilities Income Tax Transfer Act.

<sup>&</sup>lt;sup>16</sup> Calculation based on figures from Ontario Energy Board, 2010 Yearbook of Electricity Distributors, p. 7.

Larger regional entities might allow for economies of scope as well as scale, allowing greater participation in planning, design of conservation programs and expanding responsibilities to deliver other resources such as water.

**Recommendation 12-14:** As part of the review of the feed-in tariff (FIT) program, take steps to mitigate its impact on electricity prices by:

- Lowering the initial prices offered in the FIT contract and introducing degression rates that reduce the tariff over time to encourage innovation and discourage any reliance on public subsidies<sup>17</sup>; and
- Making better use of "off-ramps" built into existing contracts.

**Recommendation 12-15:** Procure larger generation facilities through a request for proposal (RFP) process.

**Recommendation 12-16:** Review the roles of various electricity sector agencies to identify areas for economies in administration. This could include investigating the potential to co-ordinate back-office functions.

**Recommendation 12-17:** Make wholesale electricity prices inclusive of transmission costs such as capacity limitations and congestion as part of a comprehensive restructuring of the wholesale electricity market.

Consumers located nearer to generation stations should be able to benefit from lower electricity prices. Sending more efficient price signals to the marketplace should encourage more optimal levels of investment in electricity infrastructure — generation, transmission and distribution.

**Recommendation 12-18:** Make regulated prices more reflective of wholesale prices by increasing the on-peak to off-peak price ratio of time-of-use pricing and by making critical peak pricing available on an opt-in basis.

<sup>&</sup>lt;sup>17</sup> For example, Germany's equivalent tariff program builds in an annual nine per cent reduction in rates paid to solar photovoltaic generators. See W.E. Mabee, J. Mannion and Tom Carpenter, "Comparing the Feed-in Tariff Incentives for Renewable Electricity in Ontario and Germany," *Energy Policy* 40 (2011), pp. 480–89.

**Recommendation 12-19:** Co-ordinate a comprehensive, proactive electricity education strategy across sector participants that at a minimum covers:

- Ontario's electricity resources including nuclear, hydroelectric, thermal and renewable generation;
- The role and value of electricity import and export markets;
- Roles and responsibilities of the various entities operating in the electricity sector;
- The evolving role of the electricity ratepayer in the smart grid paradigm; and
- Electricity prices what drives them, how they are communicated and how they are best responded to.

**Recommendation 12-20:** Strategically promote Ontario's strengths in the energy sector, capitalizing on export opportunities for domestic goods and services.

# Chapter 13: Environment and Natural Resources

# **Need for Transformation**

Most responsibility for protecting the province's environmental and natural heritage falls to two ministries: the Ministry of the Environment (MOE) and Ministry of Natural Resources (MNR).

As recently noted by the Environmental Commissioner of Ontario, the core business of these two ministries has become much more complex since their inception. And though they must deal with expanding responsibilities that address entirely new environmental issues, their overall capacity — financial resources, staffing levels and in-house expertise — has not kept pace.<sup>1</sup>

A new paradigm for environmental and natural resource programs and services is desperately needed, shaped by factors of both supply and demand. On the supply side, the fiscal restraint we recommend in this report will further limit the funding available to meet these ministries' legislated and policy-driven obligations.

At the same time, demand for continued oversight of environmental approvals, compliance and natural resource stewardship is set to rise. For example, development of the Ring of Fire (an area of northern Ontario with potentially large deposits of valuable minerals such as chromite, nickel, copper and platinum) will put added stress on the approval and compliance resources of several provincial ministries. It will also demand greater collaboration among provincial ministries and other levels of government. In addition, increased demand for renewable energy will place further pressure on the province's approvals and compliance processes, such as the Renewable Energy Approvals (REAs) that directly support the province's Green Energy and Green Economy Act.

Transformational changes are essential to improve how government operates in this area. We recommend several measures that would improve effectiveness and efficiency.

<sup>&</sup>lt;sup>1</sup> Environmental Commissioner of Ontario, Annual Report 2010–11, p. 81.

### Move towards full cost recovery and user-pay models

The government's environmental programs are not all run on a full cost recovery basis and existing fees do not keep pace with the rising costs of program delivery. Where the opportunity exists and where the beneficiary can be identified, the cost burden of providing these services should be placed on the beneficiary's shoulders rather than the public's.

For example, the government spends about \$15 million per year through multiple ministries to manage water quantity and encourage its efficient use. In Ontario, anyone who takes more than 50,000 litres of water per day from a lake, river, stream or groundwater source must obtain a Permit to Take Water from MOE. A permit will not be issued if the proposed water-taking will adversely affect existing users or the environment. The cost of the permit ranges from \$750 to \$3,000, but yields too little annual revenue to offset the cost of the program.<sup>2</sup>

More costs could be recovered if the commercial and industrial water users who create the need for water management programs pay for their use of water. The charge would also create a financial incentive for companies to use water more efficiently.

Phase 1 of the Water Taking Charges Program, launched in April 2007, established a charge of \$3.71 for every million litres of water taken by high-consumption industrial and commercial users. Facilities in this category (under the regulations) include beverage producers, canning/pickling facilities and concrete manufacturers.<sup>3</sup>

Phase 2 of the program would expand the charge to include medium-consumption (e.g., mining, construction, textile, wood production, metal production and recreational facilities) and low-consumption (e.g., electric power generation) users.<sup>4</sup> This could increase annual revenue to almost \$6 million, with minimal incremental costs to government, and would recover about 40 per cent of the government's direct costs on water quantity management programs.

http://www.ene.gov.on.ca/environment/en/industry/assessment\_and\_approvals/water\_taking/STDPROD\_075554.html.

<sup>&</sup>lt;sup>2</sup> "Permits to Take Water," Nov. 16, 2010, downloaded from

<sup>&</sup>lt;sup>3</sup> "Stewardship, Leadership, Accountability: Safeguarding and Sustaining Ontario's Water Resources for Future Generations," Proposal Paper, Summer 2009, p. 40.

<sup>&</sup>lt;sup>4</sup> Ibid.

The Auditor General has been particularly critical of the fact that MOE's approvals program recovers less than 40 per cent of program costs.<sup>5</sup> Further, this high program spending (compared to amount recovered) is not reflected in the quality of the services provided. Gaps in delivery standards in previous years resulted in a backlog of 1,700 applications, requiring the addition of temporary resources to resolve.<sup>6</sup> Continuing to improve service delivery and focusing ministry efforts on the highest-risk activities should drive modernization efforts.

An example of a modern approval is the REA, implemented in September 2009. This new regulatory approval simplifies and consolidates the number and types of approvals needed for renewable energy projects; it replaces environmental assessments, certificates of approval, Permits to Take Water and municipal planning approvals.

While the REA fee schedule was developed on the basis of full cost recovery, in the case of some smaller projects, the fee was capped at \$1,000 so that project proponents would not be overburdened. Even with these limitations, the ministry developed the program on a cost recovery basis, and now recoups about 90 per cent of its direct operating costs through revenue — a marked improvement over historical programs.

A program that fully recovers costs is Drive Clean, Ontario's mandatory vehicle-emission inspection and maintenance program. Drive Clean is funded through fees charged to motorists for emissions tests performed at accredited, privately owned facilities. The \$35 test fee for passenger vehicles is shared between the government (one-third) and the facility providing the emissions test (two-thirds).

**Recommendation 13-1:** Move towards full cost recovery and user-pay models for environmental programs and services.

<sup>&</sup>lt;sup>5</sup> Ontario Auditor General, *Auditor's 2009 Report: Government User Fees*, p. 154.

<sup>&</sup>lt;sup>6</sup> See http://news.ontario.ca/ene/en/2010/03/moving-forward-to-modernize-environmental-approvals.html (accessed Jan. 25, 2012).

### Rationalize roles and responsibilities between levels of government

While the Canadian Constitution does not assign specific responsibilities regarding the environment to federal and provincial governments, the mandates of several provincial ministries include some elements of environmental protection. In addition, municipalities are increasingly using powers provided to them by the province to set environmental rules.

The federal government has a role in fisheries and water, as well as an approval role in projects that trigger federal environmental assessments. There is also overlap in areas that the province already regulates, such as air quality.

Among provincial ministries, MNR regulates water, aggregates, and protects endangered species. The Ministry of Municipal Affairs and Housing sets provincial planning requirements, including land use planning. And the Ministry of Energy sets goals for the province's energy plans, including conservation and fuel standards.

Municipalities make local planning decisions and operate in areas that are currently regulated by the province, such as local air standards and waste. This overlap could be reduced, saving associated costs and relieving businesses of the need to apply for different approvals from various levels of government. As well, environmental outcomes and goals for a municipality may not be aligned with provincial views or interests.

In addition, Ontario's 36 Conservation Authorities are involved in local protection efforts such as flood control and watershed management, and play a role in local development decisions.

This jurisdictional crowding results in inefficient use of government resources and creates uncertainty and confusion for industry, developers and citizens. The federal government is moving into areas that the province already regulates (e.g., air quality and emissions), with unclear benefits for Ontario, and is not engaging in areas where a national approach may be more appropriate (e.g., waste reduction).

**Recommendation 13-2:** Rationalize roles and responsibilities for environmental protections that are currently shared across levels of government.

### Reform the approvals process

Future growth in the natural resource extraction and energy sectors will place fiscal pressure on provincial environmental approvals and compliance resources. Indeed, a large number of FIT contracts are expected to drive demand for MOE approvals in the coming years.

As an example of how reform could be undertaken, MOE recently launched a significant transformation of the environmental approvals process. It is risk-based, responds to the needs of business, takes advantage of current technology and addresses the increasing complexity of approvals.

The previous Certificates of Approval process was relatively inflexible, requiring that all activities go through the same approval process regardless of the activity's complexity and risk to the environment. This prevented MOE from focusing on potentially unique or more complex applicants that posed more significant environmental risks.

Launched on Oct. 31, 2011, the new system has two processes:<sup>7</sup>

- Environmental Activity and Sector Registry (EASR) Businesses involved in certain routine activities that are less likely to affect the environment can self-register on the new registry. The facility registering the activity would be required to operate according to rules established in regulations. The EASR is currently available for heating systems, standby power systems and automotive refinishing.
- 2. Environmental Compliance Approvals (ECA) Businesses with more complex activities apply for a single, facility-based approval that addresses all potential impacts to air, land and water pertaining to the facility's operation. This would result in a ministry-issued decision based on a detailed technical review of documentation submitted by the applicant, and public input. All activities at the facility can be covered in one application.

Despite these recent improvements to the process, more can and must be done. This need is best illustrated by an example cited in the Environmental Commissioner of Ontario's 2009–10 Annual Report.<sup>8</sup>

<sup>&</sup>lt;sup>7</sup> "Proposed Environmental Activity and Sector Registry," EBR Registry Number: 011–1959," Jan. 18, 2011.

<sup>&</sup>lt;sup>8</sup> Environmental Commissioner of Ontario, Annual Report 2009–10, p. 122.

In September 2009, a company submitted an environmental approval application to MNR to construct a mining camp and an airstrip to service the Ring of Fire area.

The project involved 81 hectares of Crown land, the airstrip, helicopter pads, a fuelling area, storage facilities and staff accommodations. Several days into the approvals process, MNR staff flew over the site for an inspection and were surprised to discover that the proponent had already cleared the forest, and built the mining work camp and the airstrip, both of which appeared to be in active use. As a response, the proponent said it had decided to begin construction because of delays in initiating the approval application process.

To help prevent future transgressions, provincial and federal ministries conducted information and training sessions for companies working in northern Ontario in 2010. These sessions set out the governments' regulatory environment, and the requirements for authorizing mineral exploration activities — not a simple subject, given the existence of multiple overlapping pieces of legislation.

**Recommendation 13-3:** Employ a risk-based approach for environmental approvals that focuses on improving outcomes and prevention.

### Streamline the Environmental Assessment (EA) process

Many projects trigger both provincial and federal EA requirements as a result of differing legal frameworks.

The Canadian Environmental Assessment Act (CEAA) covers the conduct of federal EAs. The federal EA process applies to projects that are planned by a federal authority; on federal Crown land; those funded by the federal government; or those requiring federal licences or permits.

In an effort to reduce potential duplication, the Canada–Ontario Agreement on Environmental Assessment Cooperation was struck in 2004. This agreement commits both governments to conducting a co-operative EA while retaining their respective decision-making powers.<sup>9</sup> In a recent decision by the Supreme Court of Canada, it was noted that responsible authorities "can, and should, minimize duplication by using the coordination mechanisms provided for in the [CEAA]. In particular, federal and provincial governments can adopt mutually agreeable terms for coordinating environmental assessments.... Full use of this authority would serve to reduce unnecessary, costly and inefficient duplication."<sup>10</sup>

<sup>&</sup>lt;sup>9</sup> "Provincial and Federal Roles in Environmental Assessments," Dec. 16, 2010, downloaded from

http://www.ene.gov.on.ca/environment/en/industry/assessment\_and\_approvals/environmental\_assessments/STDPROD\_075713.html.
 "MiningWatch Canada v. Canada (Fisheries and Oceans)," 2010 SCC 2, [2010] 1 S.C.R. 6, Jan. 21, 2010, downloaded from http://scc.lexum.org/en/2010/2010scc2/2010scc2.html.

The CEAA is now under review by the federal government, which has expressed interest in improvements that would include eliminating the duplication of approvals processes by accepting specific federal and provincial requirements as equivalent. This would give federal authorities the ability to designate a provincial EA as equivalent to an assessment conducted under the CEAA. However, removing duplication may require legislative changes at both levels of government, and there is reluctance among both parties to give up decision-making authority.

In addition, some groups or classes of projects that are carried out routinely and that have predictable environmental effects can follow an EA process that is more streamlined. Streamlined EA projects do not need a separate approval by the ministry if the planning process set out in the class EA is followed and successfully completed. Such projects include municipal roads, water and wastewater infrastructure, highway construction and maintenance, forest management activities and other public-sector activities.<sup>11</sup>

Currently, some projects requiring an EA also need many subsequent environmental and land use approvals; many proponents are unaware of this at the start of the EA process. Where sufficient environmental information is provided, environmental approvals could be granted as part of the EA. However, the EA is completed at a higher level of analysis, which might not be detailed enough to assess a project; asking for additional detail at this stage could prolong the EA process.

**Recommendation 13-4:** Review opportunities to further streamline the environmental assessment process, such as co-ordinating further with the federal government's process or integrating it with certain approvals.

<sup>&</sup>lt;sup>11</sup> "Streamlined Environmental Assessments," June 14, 2011, downloaded from http://www.ene.gov.on.ca/environment/en/industry/assessment\_and\_approvals/environmental\_assessments/STDPROD\_075691.html and "Class Environmental Assessment," Feb. 2, 2011, downloaded from http://www.ene.gov.on.ca/environment/en/industry/assessment\_and\_approvals/environmental\_assessments/STDPROD\_075721.html.

### Move towards prevention and a polluter-pay principle for contaminated sites

Under the Environmental Protection Act (EPA), the province has the "right to compensation" for loss or damage incurred as a direct result of a spill, and for all reasonable costs and expenses incurred for a cleanup. This can be difficult when the owner of a contaminated site is insolvent, no longer exists, or lacks sufficient funds to pay for the cleanup. This can occur when property ownership reverts to the Crown, which in effect transfers the responsibility for cleanup back to the province.

The province can take legal action to ensure the polluter pays for damages or property ownership can revert to the province, with the responsibility to clean up. While financial assurance measures exist under the EPA, they do not require companies to take into account the entire cost of cleaning up a site.

As committed to in the 2011 Ontario Budget, the Ministries of the Environment, Natural Resources, Northern Development and Mines (MNDM), and Infrastructure are currently undertaking an enterprise-wide review of contaminated sites, with the goal of consolidating environmental cleanup activities across the province. The review is expected to include options for a new governance model, financial management and implementation.

The MOE uses Financial Assurance (FA) as an instrument to reduce the financial risk to the province resulting from environmental contamination. Currently, the ministry holds approximately \$37 million in cash in addition to other non-cash forms of assurance such as letters of credit and bonds.<sup>12</sup> The FA requirement applies only to select sites and industrial sectors, addressing a small portion of the overall risk exposure. The existing legislation<sup>13</sup> does not provide an effective policy framework for a robust FA program covering all relevant industrial sectors. Proponents of advanced exploration and mine production projects are required to provide FA for the costs of eventual site rehabilitation under the Mining Act. At present, MNDM holds \$33 million of FA in cash, in addition to other non-cash forms, pursuant to projected rehabilitation costs for mine closure plans.<sup>14</sup>

One example of a successful program is the Superfund, a U.S. Environmental Protection Agency program with federal authority to clean up uncontrolled hazardous waste sites and respond to oil and chemical spills. Funding is provided by the respective industries — primarily the chemical and petroleum industries. Since the start of the program in 1980, the Superfund has paid for the cleanup of thousands of hazardous sites and oil and chemical spills.

<sup>&</sup>lt;sup>12</sup> Ministry of the Environment financial records.

<sup>&</sup>lt;sup>13</sup> Namely, the Environmental Protection Act and Ontario Water Resources Act.

<sup>&</sup>lt;sup>14</sup> Public Accounts of Ontario 2010–11, p. 4-8.

The program assesses sites, places them on a National Priorities List, and establishes and implements appropriate cleanup plans. In addition, the Agency has the authority to conduct removal actions where immediate action is required or states are involved; enforce against potentially responsible parties; ensure community involvement; and ensure long-term protectiveness.<sup>15</sup>

**Recommendation 13-5:** Place greater emphasis on prevention and the polluter-pay principle for contaminated sites using appropriate financial tools, such as financial assurance.

#### Identify opportunities to improve performance of the Ontario Clean Water Agency

The Ontario Clean Water Agency (OCWA) operates 187 water treatment and 203 wastewater treatment facilities for over 170 clients, most of which are municipalities. In 2009, OCWA essentially broke even on operations, generating \$2.4 million in net revenue against total operating expenses of \$143 million.<sup>16</sup>

Despite this, OCWA is unique in the Ontario government: it is the only agency that competes in the marketplace for its business and receives no government funding. And while OCWA made \$11.7 million over the last 10 years, it also ran a deficit on the operations side of its business over the same period.<sup>17</sup> Additionally, although OCWA services the municipal sector, the wages it offers skilled water and wastewater operators are not competitive with those offered in the municipal sector, resulting in skilled operators leaving the agency.

The Ontario Clean Water Agency's current business model is neither sustainable nor competitive. It cannot offer appropriate compensation to its skilled operators and it cannot move quickly and flexibly to pursue more lucrative business opportunities.

**Recommendation 13-6:** Review the effectiveness of the current governance structure of the Ontario Clean Water Agency to evaluate the merits of restructuring it as a for-profit, wholly owned government entity.

<sup>&</sup>lt;sup>15</sup> "Superfund – Basic Information," Oct. 3, 2011, downloaded from http://www.epa.gov/superfund/about.htm.

<sup>&</sup>lt;sup>16</sup> Ontario Clean Water Agency, Annual Report 2009, p. 38.

<sup>&</sup>lt;sup>17</sup> Ontario Ministry of the Environment.

# Rationalize and consolidate the number of entities/agencies involved in the arena of land use planning and resource management

Many agencies deliver natural resource management activities in southern Ontario.

Administrative consolidation could be achieved by merging activities of the Niagara Parks Commission, St. Lawrence Parks Commission and Ontario Parks. This could achieve efficiencies of scale, such as lower costs in the procurement of merchandise for sale in parks' souvenir stores.

The number of advisory groups/councils in many of the province's traditional program areas (i.e., forests, fish and wildlife) could be reduced by having multidisciplinary advisory groups.

A review of the programs and services delivered by MNR and Conservation Authorities could be undertaken to clarify responsibilities and eliminate any duplication.

Across central southern Ontario, a single agency (similar to Metrolinx) could be created to deliver natural resource management activities. Examples of current agencies are the Niagara Escarpment Commission, EcoVision, Greenbelt, Oak Ridges Moraine and Conservation Authorities. Consolidation into a single agency, with its one-window approach, could offer streamlined, more efficient service and fiscal savings over the long term.

**Recommendation 13-7:** Rationalize and consolidate the entities and agencies involved in land use planning and resources management.

#### **Ring of Fire**

The Ring of Fire development in northern Ontario represents a significant opportunity to both realize major mineral development in the region and improve socio-economic opportunity and quality of life for Aboriginal People and other residents of the north. Managed properly, the project will provide benefits over several decades.

Success in the Ring of Fire will require collaboration between Aboriginal People, industry, and the federal and provincial governments. With a focus on creating a healthy workforce, education and skills training, and basic community infrastructure, the government should take innovative approaches to expand labour-market and training programs for First Nations communities. This approach would include implementing a full range of employment programs and related social supports that are available through social assistance for recipients living on reserve. These include education programs, job-specific training, literacy programs and programs that support young parents. The Commission is optimistic that industry partners will employ Aboriginal People throughout the life of the Ring of Fire and work as partners with government to deliver or fund (perhaps both) the employment and training services required. If voluntary efforts by the business sector lag, the government should consider putting a levy on mining-related activities to directly fund initiatives that will prepare Aboriginal People to participate economically in the Ring of Fire.

The government should also enhance its efforts to develop partnerships with the private and not-for-profit sectors in supporting innovative programs such as "Right to Play," which focus on promoting leadership among Aboriginal youth — essential for future growth and prosperity.

The federal and provincial governments also have a responsibility to improve regulatory certainty in order to secure future investment and growth in the region. This should include streamlining and co-ordinating environmental assessment and regulatory processes to improve timelines while ensuring Aboriginal communities have the capacity to fully participate in these processes.

**Recommendation 13-8:** Ensure that the government's approach to the Ring of Fire maximizes opportunities for Aboriginal People and all Ontarians.

## Chapter 14: Justice Sector

2010–11 Spending	\$4.3 billion
Annual Growth in Spending, 2001–02 to 2010–11	5.6%
Projected Annual Spending Growth Under Status Quo, 2010–11 to 2017–18	1.0%
*Annual Spending Growth Cap Consistent with Return to a Balanced Budget in 2017–18	-2.4%
*No set explicit target for justice sector annual growth. The –2.4 per cent is the overall target for this " contains expenditures like capital amortization and pension contributions, cuts to many other areas w	0, 0

## **Historical Context**

The justice sector is primarily responsible for providing legislated front-line services including policing, correctional services, legal aid funding, administration of the court systems (criminal, civil, family and youth courts) and victim services. Ontario's justice system supports community and personal safety, and values such as individual freedom, personal security, respect and responsibility, the rule of law, as well as other public safety (e.g., Ontario Fire Marshal).

Justice services in Ontario are provided by three levels of government: the federal government (through jurisdiction over criminal law, including the Criminal Code); the province (e.g., for courts and policing services); and municipalities (e.g., for municipal policing and prosecutions under the Provincial Offences Act). Provincially, the justice sector comprises the Ministries of the Attorney General (MAG) and Community Safety and Correctional Services (MCSCS). In 2011–12, the province will spend about \$4.7 billion for justice services, primarily for policing, correctional services, courts, legal aid and provision of victim services.

In the last 11 years, provincial justice spending has grown by an average of six per cent annually; it currently represents about four per cent of all program spending. The table below outlines historical spending in the justice sector:

TABLE 14.1 Historical Spending in Justice Sector											
(\$ Millions)	2001–02	2002–03	2003–04	2004–05	2005–06	2006–07	2007–08	2008–09	2009–10	Actual 2010–11	Current Outlook 2011–12
Attorney General <sup>1</sup>	1,029	1,088	1,223	1,209	1,291	1,348	1,652	1,749	1,663	1,737	1,908
% Growth	_	5.7%	12.4%	(1.1%)	6.8%	4.4%	22.6%	5.9%	(4.9%)	4.4%	9.8%
Community Safety & Correctional Services <sup>2</sup>	1,689	1,819	1,713	1,750	1,767	1,876	2,003	2,121	2,201	2,610	2,755
% Growth	-	7.7%	(5.8%)	2.2%	1.0%	6.2%	6.8%	5.9%	3.8%	18.6%	5.6%
Justice Sector Total	2,718	2,907	2,936	2,959	3,058	3,224	3,655	3,870	3,864	4,347	4,663
Justice Sector % Growth	-	7.0%	1.0%	0.8%	3.3%	5.4%	13.4%	5.9%	(0.2%)	12.5%	7.3%

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<sup>1</sup> MAG: 2008–09 to 2010–11 restated to reflect the transfer of adjudicative tribunals into MAG.

<sup>2</sup> MCSCS: Ministry of Public Safety and Security changed to MCSCS in 2003–04.

Note: Numbers may not add due to rounding.

The integrated nature of the justice sector, including services provided by the federal and municipal governments, means that changes to one part of the sector often drive program changes and costs in other parts of the sector. For example, the hiring of additional police officers or new federal legislation could lead to increased costs for courts/correctional facilities.

Justice spending grew by an average of 5.6 per cent annually from 2001–02 to 2010–11. Spending under our Status Quo outlook is projected to grow by 1.0 per cent per year from 2010–11 to 2017–18. This sharp slowdown in projected spending growth can be explained by the high rate of spending on special initiatives in recent years; no further special initiatives are assumed in the Status Quo projection.

#### **Recent Expenditures**

Over the past few years, significant investments have been made across the sector, including:

- Legal Aid Ontario (LAO): Beginning in 2009–10, the government invested an additional \$150 million over four years in LAO. The government provides over \$300 million annually for legal aid services to low-income Ontarians. Legal Aid Ontario provides low-income Ontario residents with legal assistance in matters including criminal charges, child protection and custody cases, and representation for refugee claimants.
- Justice Infrastructure: Construction is complete on a new consolidated courthouse in Durham and underway on courthouses in Quinte, Waterloo, St. Thomas and Thunder Bay. There is also construction underway on two new detention centres in Toronto and Windsor, as well as a Forensic Services and Coroner's Complex in Toronto, and 18 Ontario Provincial Police (OPP) modernization initiatives across the province.
- **Provincial-Municipal Fiscal and Service Delivery Review (PMFSDR):** As part of an agreement with Ontario's municipalities, the government committed to upload the costs of court security and offender transportation from municipalities. This expenditure by the province is to be phased in over seven years, beginning in 2012, to a maximum of \$125 million annually.

#### **Current Context — Key Fiscal Challenges Facing the Sector**

Moving forward, the justice sector faces fiscal challenges that will need to be addressed to bend down the cost curve for justice services. Key challenges facing the sector include compensation, increasing remand costs, infrastructure costs, the impact of federal legislation and greater expectations from the public for justice-related services.

**Compensation:** The primary cost driver in the justice sector is compensation, including salaries and benefits for the 25,000 staff. Compensation costs represent about 70 per cent of total expenditures. Increases in compensation are almost entirely driven through collective bargaining awards or compensation commissions (e.g., for lawyers, judges/justices of the peace, OPP and AMAPCEO/OPSEU). As pointed out in the Auditor General's *Review of the 2011 Pre-Election Report on Ontario's Finances*, the OPP negotiated an 8.5 per cent wage increase for 2014 (the three-year contract starting in 2012 begins with wage freezes in 2012 and 2013), while the correctional officers' collective agreement (the OPSEU collective agreement) ends on Dec. 31, 2012.

**Custody Remand:** There has been a substantial increase in remand, particularly in the Greater Toronto Area. Remand refers to accused individuals who have been charged and detained in custody and have either been denied bail or have yet to appear before a judge. They are in custody while awaiting trial. There are currently more people on remand than there are sentenced offenders in Ontario correctional facilities.

**Infrastructure:** The justice sector's infrastructure is aging and deteriorating. There are now 103 courthouse facilities and 26 correctional facilities that are over 30 years old and require significant renewal or replacement.

**Federal Legislation:** The impact of federal legislation is a significant challenge. The federal government has jurisdiction over criminal law, including amendments to the Criminal Code. The September 2011 omnibus crime bill, the Safe Streets and Communities Act, includes proposals for tougher sentences and mandatory jail time for serious offences. The provincial government has estimated that the minimum annual operating impact for Ontario on an ongoing basis will range from \$22 million to \$26 million at maturity, but this estimate could be much higher and we will return to this later in the chapter. The Safe Streets and Communities Act follows another federal crime initiative, the Truth in Sentencing Act, passed in October 2009, which contained several changes including ending two-for-one credit for time served. Both of these are expected to have fiscal implications for Ontario's justice system. Increased incarceration rates and more trials in Ontario's criminal justice system will result from these bills.

**Public Expectations:** There are increasing expectations from the public for justice-related services and for assurance that public safety remains a key consideration for the government. In Toronto, there are increasing rates of certain violent crime. As a result, the public may not perceive that the crime rate is, in fact, decreasing. Criminal investigations (e.g., organized crime, gangs and Internet crime) are increasingly complex and require significant resources. There has also been a significant increase in family court workload due to increased child protection initiatives. As well, public focus on emergency management has increased due to catastrophic events (such as 9-11).

The spending reduction targets proposed in Chapter 1, The Need for Strong Fiscal Action, to get Ontario back to balance by 2017–18, clearly illustrate that the sector will need to transform its service delivery and find efficiencies to meet its spending targets, while also ensuring public confidence in the system and meeting the criminal justice system's standards. Several of the Commission's recommendations should assist the sector in reaching those objectives.

## **Commission Principles and Goals for the Justice Sector**

#### **Evidence-Based Data Collection**

**Recommendation 14-1:** Improve evidence-based data collection in the justice sector to achieve better outcomes in sector programs.

To support evidence-based decision-making, the sector needs to improve its collection of standardized data that can be used to evaluate whether policies and programs are meeting their intended objectives, and how efficiently. The Justice On Target (JOT) program, which uses existing court activity data, is an example of a provincial program using evidence-based data to achieve better outcomes. Decision-making and analytical tools (e.g., dashboards) have been developed to help decision-makers measure success.

An example of where the Ontario broader public sector (BPS) can improve its evidence-based data collection is through the municipal costing of court security and offender transportation programs. As part of the PMFSDR agreement, this year the province is scheduled to begin the phased upload of up to \$125 million annually at maturity to municipalities for court security and offender transportation costs. However, neither the province nor the municipalities have created a standardized inventory of what should be included in municipal costs for court security and offender transportation. The province will distribute funding to municipalities based on an expenditure-based model from municipally self-reported data.<sup>1</sup> For example, if a municipality reports it has 10 per cent of the provincial costs for court security and prisoner transportation programs will lead to a more equitable distribution of provincial funding to municipalities and improved outcomes for the sector.

The sector should identify areas where standardizing data and improving data collection will assist the evaluation and analysis of policy and service delivery and then commence doing so.

Other areas in which improving evidence-based data collection could help the sector include:

- · Correctional services delivery models, including private alternative service delivery;
- Ontario's policing services model;
- Ontario's public safety training programs, including but not limited to police, fire and emergency medical services (EMS);
- Impact of federal legislation on the Ontario justice sector;
- Working with the judiciary and stakeholders to improve data collection;
- Building a new integrated court-case tracking system that will automate data entry and support the collection of more detailed data (e.g., types of motions); and
- For family mediation and information services, standardized data collection can help determine the effectiveness of services and the speed at which cases are resolved. Recent developments include the development and use of a new database to track non-identifying information about clients including income, issues, referral sources and settlement rates.
   Future improvements will include linking of non-court mediation and information activity with court-case activity to illuminate the linkage between use of services and court activity.

<sup>&</sup>lt;sup>1</sup> "AMO Policy Update," Dec. 15, 2011. The upload value for each municipality is based on its relative share of the total 2010 municipal costs. All municipalities, regardless of whether they hosted a court, were asked to itemize their 2008 and 2010 court security and prisoner transportation expenses. In OPP-policed communities, the OPP provided these estimates.

Continuous improvement of standardized data will achieve better outcomes, and in turn will create better data for further evaluation and progress. Yet, to achieve better outcomes for the sector, it will be important for various institutions to work collaboratively. This will include further standardization of data across the federal, provincial and municipal governments, and the court and correctional system working together towards shared outcomes.

#### **Transformational Options to Address Fiscal Challenges**

Leading transformational change and altering the culture in Ontario's justice system presents a unique set of challenges. Ontario's justice system is based on an adversarial model. The justice system is operationally interdependent, yet many of the key players have independent decision-making powers that are guaranteed by the Canadian Constitution. These are foundational principles that must be respected and protected. These same principles mean that systemic change cannot be led by a single group. Indeed, all members of the justice community must collectively and collaboratively lead restraint efforts and transformational reforms within Ontario's justice system.

**Recommendation 14-2:** Increase use of the Justice On Target program to assist with the reduction of custody remand, and implement evidence-based approaches to increase efficiency in the field of family law and family courts.

#### **Reduction of Custody Remand**

Custody remand in Ontario is increasing and so are the associated costs. In 2009–10, the daily average count of remanded individuals in Ontario's correctional facilities was about 5,700 and they accounted for 67 per cent of the total custodial population. From 2000–01 to 2009–10, the number of people in remand increased by 55 per cent.<sup>2</sup> According to MCSCS, the per diem cost of incarcerating an adult is about \$183 as opposed to about \$5 per day in community supervision. The median number of days spent in remand by adults in Ontario was eight in 2008–09; although this figure has not changed since 1999–2000, it is the third-highest number among the provinces and territories on record.<sup>3</sup>

Given the projected annual expenditures for this sector, Ontario must address the trend of increasing custody remand and the additional costs associated with this trend if the province is to balance its budget by 2017–18.

<sup>&</sup>lt;sup>2</sup> L. Porter and D. Calverley, "Trends in the Use of Remand in Canada," 2011, Statistics Canada, Canadian Centre for Justice Statistics.

<sup>&</sup>lt;sup>3</sup> Ibid.

The MCSCS needs to work in tandem with MAG to address the growing challenge of increased custody remand. The Commission recognizes that the JOT program, launched by MAG in June 2008, is one initiative that is working towards this objective. Justice On Target's strategy is to move cases through the criminal justice system more effectively, with an original goal of reducing by 30 per cent the average number of appearances and days required to complete a criminal case. For instance, JOT local and regional leadership teams have implemented enhanced video conferencing, using existing equipment, to perform video pleas, or scheduled private and secure consultations between defence counsel and in-custody accused, to reduce the number of appearances and time in between appearances. The program has not met the goal of 30 per cent reduction, but criminal court statistics from July 2010 to June 2011 demonstrate that Ontario has reversed the trend in criminal court delay. The average number of appearances needed to complete a criminal charge provincewide has fallen more than seven per cent since its outset. Over 360,000 court appearances have been eliminated since inception. Previous to this reduction, the number of appearances needed to complete a criminal charge increased for nearly 20 years. This strategy has the potential to reduce the number of inmates on remand in institutions as criminal cases move through the system faster and with fewer appearances. To date, the province has been unable to quantify the impact of JOT on the remand population.

#### Using Evidence-Based Approaches to Increase Efficiency in Family Law and Family Courts

The 2010 Report of the Ontario Civil Legal Needs Project found that the breakdown of a family relationship is a major underlying reason why low-income Ontarians encounter multiple civil legal problems.<sup>4</sup> This phenomenon often leads to greater demands on the justice system and other social welfare programs, such as housing, legal aid, welfare, and physical and mental health programs. In the 2008 Ontario "Report of the Legal Aid Review," based on research from Canada and the United Kingdom, it was found that early intervention in civil legal problems is cost-effective from a broader fiscal perspective in that it can prevent the occurrence of multiple legal problems and other health and social issues in the future.<sup>5</sup>

<sup>&</sup>lt;sup>4</sup> "Listening to Ontarians: Report of the Ontario Civil Legal Needs Project," The Ontario Civil Legal Needs Project Steering Committee, 2010, downloaded from http://www.lsuc.on.ca/media/may3110\_ocInreport\_final.pdf.

<sup>&</sup>lt;sup>5</sup> Michael Trebilcock, "Report of the Legal Aid Review 2008," Ontario Ministry of the Attorney General, downloaded from online: http://www.attorneygeneral.jus.gov.on.ca/english/about/pubs/trebilcock/legal\_aid\_report\_2008\_EN.pdf.

Building on the progress of the JOT program in Ontario's criminal justice courts, MAG should implement the principles of the program to family law and family courts. Working with justice participants across the sector, the focus should be to remove less contentious family disputes from the court resolution stream, and divert them to non-court alternatives (mediation, information services). This builds on the previous initiative that expanded family mediation and information services to all courts in the summer of 2011. Expansion of family mediation would help families avoid the courtroom by providing faster, more affordable, out-of-court resolutions.

#### Mental Health Diversion Programs

**Recommendation 14-3:** Expand diversion programs for low-risk, non-violent offenders with mental illness as an alternative to incarceration.

The sector should implement additional mental health diversion programs to divert low-risk, non-violent offenders with mental illness away from incarceration and into the mental health treatment system. In 2010–11, MCSCS estimated that 19 per cent of remanded inmates in the Ontario correctional system required some form of clinical intervention for mental health issues, and, over the last decade, the number of accused with mental health alerts remanded to provincial custody increased by 69 per cent. This would help those with a mental illness (who commit minor, low-risk offences and come into conflict with the law) receive appropriate support outside the criminal justice system. The sector will need to assess the impact of these initiatives on other ministries, including the Ministry of Health and Long-Term Care. The sector should also collaborate with the Ministry of Children and Youth Services (MCYS) on youth custody. The MCYS is undertaking a needs assessment of government-owned, youth-justice, secure-custody facilities across the province to determine their ability to meet the unique programming needs of youth in conflict with the law. The sector, with MCYS, should ensure that services for youth are aligned with the principles and provisions of the Youth Criminal Justice Act and contribute to community safety by focusing on prevention, diversion and rehabilitation, and addressing the underlying causes of youth crime.

#### **Review of Core Responsibilities for Police**

**Recommendation 14-4:** Review the core responsibilities of police to eliminate their use for non-core duties. This review would include an examination of alternative models of police service delivery. Criteria for the review would include determining the relative costs of the various security providers and an evaluation of their respective comparative advantages.

Many factors have contributed to the rising cost of policing, including technology and increasing labour costs; the changing nature/complexity of crime and the complexity of the criminal justice system; and federal legislative changes. At the same time, public expectations, demographic change and environmental factors influence policing. Policing is an essential service for the maintenance of public safety and is also one of the fastest-growing areas of public expenditures in Canada. Stakeholders such as the Ontario Association of Chiefs of Police, Ontario Association of Police Services Boards and municipalities have voiced concerns over rising policing costs and the risk that this poses to the provision of police services in the future.

The Commission recommends that the province review and define the core responsibilities for policing services to eliminate use of police officers for non-core policing duties. Instead, alternative models of service delivery can be used that would result in improved fiscal sustainability for police services throughout Ontario. Alternative models of police service delivery could include increasing use of private security and expanding the role of special constables, in circumstances deemed appropriate. The review should examine a range of alternative models of police service delivery, determine the relative costs of the various security providers for service delivery and evaluate their respective advantages.

#### Alternative Service Delivery for Non-Core Services in Corrections

**Recommendation 14-5:** Use alternative service delivery for the delivery of non-core services within correctional facilities, where it is feasible.

Using alternative service delivery for non-core services would help to bend down the cost curve within the sector by taking advantage of the potential for cost savings and efficiencies and the ability to use the private sector. Currently, MCSCS provides a number of services under the purview of corrections that are not necessarily core correctional service business functions, such as inmate transportation and community escorts, inmate health care, food services and laundry services. Use of alternative service delivery arrangements would enable MCSCS to focus on the delivery of core correctional services business functions, such as the safety and security of institutions and supervision of offenders in the community. The Commission notes, however, that this would have to be examined on a case-by-case basis because there is a high probability that implementation of this recommendation would require upfront investment capital to produce the requisite savings for the sector over the longer term.

#### Facilitating Voluntary Movement towards Municipal Centralized Bargaining for Police and Fire

In Chapter 15, Labour Relations and Compensation, we recommend that the province facilitate a voluntary movement to centralized bargaining, for municipalities, particularly in relation to police and firefighting bargaining. Please refer to that chapter for a more complete discussion of this recommendation.

## Efficiencies

#### **Clustering OPS Adjudicative Tribunals**

**Recommendation 14-6:** Continue the process of clustering adjudicative tribunals across the Ontario Public Service (OPS).

In 2010, the government strengthened agency accountability, efficiency and oversight by creating two new agency clusters covering 13 adjudicative tribunals under MAG;

- The Environment and Land Tribunals Ontario (includes the Assessment Review Board, Board of Negotiation, Conservation Review Board, Ontario Municipal Board and Environmental Review Board); and
- The Social Justice Tribunals Ontario (includes the Custody Review Board, Ontario Special Education Tribunal — English, Ontario Special Education Tribunal — French, Landlord and Tenant Board, Human Rights Tribunal of Ontario, Social Benefits Tribunal, and Child and Family Services Review Boards).

The intention of clustering was to co-ordinate, align and enhance services with existing resources, improve access to justice, and enhance the efficiency and effectiveness of the clustered tribunals. Several advantages have been gained from the clustering of adjudicative tribunals:

- **Common administrative functions:** Clustering enabled a permanent shift to common administrative functions supporting all tribunals within the cluster. Combining staff under a cluster infrastructure allows for greater mobility and addressing financial oversight at a cluster level has enabled greater flexibility for management. As the organization matures, it is expected that further streamlining of administrative operations may occur. Additionally, legal services, program development and communications have been consolidated at the cluster level, allowing the individual agencies within the cluster to focus on case management.
- **Co-location of offices:** The Environment and Land Tribunals Ontario cluster has been successful in co-locating its organization in a single building with contiguous floors, including all hearing and mediation rooms.
- **Procedural improvements:** As these cluster organizations evolve, it is expected that procedural improvements will begin to emerge in the adjudicative process. The individual agencies will begin to leverage best practices and have access to technology and an ability to streamline physical resources (hearing rooms, regional offices).

The remaining 23 adjudicative tribunals could be clustered around themes of health, community and consumer safety, agriculture, commerce and labour. Service improvements and cost efficiencies may be found through consolidation of administrative functions, co-location of offices and procedural improvements. The lessons learned by MAG through its clustering efforts for adjudicative tribunals would provide insight and strategies for further strengthening agency accountability, efficiency and oversight throughout the OPS.

#### Integration and Consolidation Opportunities for Public Safety Training

**Recommendation 14-7:** Examine integration opportunities and consolidate where possible public safety training in policing, fire services and correctional services, which are currently delivered individually through their respective colleges.

Consolidation options could also examine the use of alternative service delivery models in delivering training (e.g., increased use of e-learning) and partnerships with community colleges to provide training. The following chart provides some of the business models that can be examined for delivery of public safety training:

Business Models	Description
Privatization (Divest Functions)	Full transfer of public safety <b>training delivery</b> to a private operator(s)
Agency (Divest Functions)	Transition of public safety <b>training delivery</b> to a classified operational enterprise agency
Public Private Partnership (Alternate Financing)	Transfer of some training delivery to a private operator
Maximize efficiencies (Modernization of Status Quo)	The ministry retains responsibility for <b>training delivery</b> with a focus on capitalizing on opportunities for efficiencies and revenue streams

#### TABLE 14.2 Business Models for Delivery of Public Safety Training

Analysis will be needed to determine the specific efficiencies associated with each business model identified. A new business model for delivery of public safety training could:

- Increase efficiencies resulting in opportunities for primary stakeholders to guide or contribute to strategies that support training delivery through effective governance; and redefine roles in a manner that supports a focus on the core business;
- · Contribute to fiscal savings to potentially reduce funding and redeploy labour;
- Increase and diversify revenue streams, thereby contributing to enhanced and financially self-sufficient training; and
- Depending on the preferred model, there may be opportunities to increase the revenue streams and redirect dollars generated to support ongoing training delivery for financial self-sufficiency.

## **Capital Infrastructure**

**Recommendation 14-8:** Have the justice sector continue to work with Infrastructure Ontario to use alternative financing and procurement to assist in replenishing its capital infrastructure.

Much of the infrastructure in this sector is dated. For example, over 70 per cent of Ontario courthouses are over 40 years old, and over 80 per cent of Ontario's correctional facilities are over 30 years old, including 21 per cent that are more than 100 years old. To address the issue of aging justice infrastructure, the sector should continue to work with Infrastructure Ontario (IO) to use alternative financing and procurement (AFP) models that better assess the risk and value for money of capital projects. The sector should also evaluate the performance of completed AFP projects to assess if value for money was achieved as intended and to identify potential improvements to the AFP model for future projects.

One of the key requirements for projects that are delivered using the AFP method versus traditional financing is that IO ensures that the project would provide value for money. If IO determines that value for money would not be achieved for a project using the AFP model, a traditional procurement model would be favoured. Savings achieved can differ from project to project as value-for-money analysis is conducted for each project. However, more often, AFPs achieve savings because certain project risks are transferred to the private-sector actors that have the expertise in construction, project and contract management to be able to better mitigate those risks. Risks include construction price uncertainty, project delays and facilities maintenance risk.

The sector should collaborate more effectively to improve asset management and explore options to better consolidate existing assets and options to collaborate on future AFP projects. For example, the sector should explore options of shared facilities to reduce construction and operating costs.

The sector must answer one question to meet its upcoming fiscal challenges: will the existing infrastructure footprint be sustainable in the medium and long term? Tough decisions will need to be made regarding the potential for consolidation and even the closure of some aging and underutilized facilities. A comprehensive plan is needed. Additionally, the questionable existing infrastructure is one reason why higher incarceration rates might require about \$1 billion in new infrastructure. Broader discussion of Ontario's infrastructure challenge is captured in Chapter 12, Infrastructure, Real Estate and Electricity, and Chapter 19, Liability Management.

## **Federal Government**

**Recommendation 14-9:** Improve co-ordination between federal and provincial governments in areas such as justice policy and legislation, law enforcement and correctional services.

There needs to be better clarity and agreement on the roles and responsibilities of each of the federal and provincial levels of government. Particular attention should be paid to better estimating the impact of federal legislation on the sector. For example, recent bills such as the Truth in Sentencing Act will result in additional fiscal pressures.

Responsibility for the Criminal Code rests with the federal government while responsibility for implementation lies mainly with the provinces. Recent crime legislation will place further demands on the provincial court and corrections systems, only adding to the fiscal burden of the provinces as the federal government has not yet recognized or addressed the additional cost. The provincial government has projected Ontario's daily inmate count to increase by 1,265 to 1,530 inmates in 2015–16 as a result of Bill C-10. The lowest cost estimate of the impact of the federal crime bill is ongoing annual increases in operating budgets of \$22 million to \$26 million per year at maturity. Staying with this minimum cost impact would require fitting the larger number of inmates into the existing infrastructure. That may not prove feasible, or at least may not be consistent with the province's strategy to modernize and increase its institutional capacity. Under that plan, the province would close four older facilities and build two new facilities to bring Ontario's utilization rate to 88 per cent. The current rate is 95 per cent, but, under this bill could rise to a provincial average of between 101 per cent and 104 per cent; some institutions could have rates as high as 125 per cent to 150 per cent. In the worst-case scenario, the province would be required to build a new 1,000-bed facility, with an estimated capital cost of \$900 million and ongoing operating costs of \$60 million per year. The ministry could consider retrofits to existing institutions but, here too, the capital implications would be significant.

**Recommendation 14-10:** Negotiate the transfer of responsibility for incarceration for sentences longer than six months to the federal government.

Offenders sentenced to two years or less serve their terms in provincial prisons while offenders sentenced to over two years serve in federal penitentiaries. Effective rehabilitation services can be provided for inmates serving longer than six months. We recommend that the province negotiate uploading the responsibility for inmates serving six months and longer to the federal government, which would better align fiscal incentives for corrections and would give inmates access to federal rehabilitation services. Government should determine the potential savings, efficiencies and improved outcomes gained by transferring the responsibility for incarceration for sentences longer than six months to the federal government.

## Chapter 15: Labour Relations and Compensation

# Size of Broader Public-Sector Labour Force and Degree of Unionization

There are thousands of public-sector employers and over one million broader public sector (BPS) employees in Ontario. This diverse group of employees includes roughly 300,000 in the health and social services sector, 294,000 in the elementary/secondary education sector, 133,000 in colleges and universities, 114,000 in municipalities<sup>1</sup> and 65,000 in the Ontario Public Service (OPS).<sup>2</sup>

About 70 per cent of BPS employees are unionized — a far higher percentage than the roughly 15 per cent unionization rate in the private sector.<sup>3</sup> There are important variations in density across BPS sub-sectors. For example, while overall union density in the health and social services sector is estimated at about 45 to 47 per cent, some estimates place union density in hospitals and acute care facilities at about 75 per cent, child welfare agencies at about 87 per cent, and youth justice service agencies at about 24 per cent.<sup>4</sup> In the elementary/secondary education sector, over 95 per cent of employees are unionized.<sup>5</sup>

This high level of unionization produces a two-way street that requires joint oversight to foster effective union-management relationships. Any government or organization that wants to change the way in which services are delivered must work with the people who deliver those services and with the unions that represent those people.

<sup>&</sup>lt;sup>1</sup> Statistics Canada's Labour Force Survey, 2010 - data refer only to Ontario BPS workers (federal workers are excluded).

<sup>&</sup>lt;sup>2</sup> 2011–12 Ontario Public Service full-time equivalent cap is 65,253.

<sup>&</sup>lt;sup>3</sup> Statistics Canada's Labour Force Survey, 2010.

<sup>&</sup>lt;sup>4</sup> Chaykowski and Hickey, p.14.

<sup>&</sup>lt;sup>5</sup> Based on 2010–11 FTE counts across the elementary/secondary education sector.

## **Trends in Ontario Labour Relations and Employment**

Ontario has a history of reasonably good labour relations, with some periods of conflict. In general, there have been fewer work stoppages in Ontario's BPS than in the private sector.<sup>6</sup>

Employment has increased steadily in the past two decades across the major BPS sectors and industries, including education, health and social services, and public administration. From 1989 through to about 1993, employment increased in these broad industries and then levelled off through the 1990s; subsequently, employment increased, modestly at first in education and public administration, before increasing rapidly after about 2005. The increase in health and social services employment has been quite significant since the end of the 1990s. Over the period from 2000 to 2011, Ontario public-sector employment in health care and social services increased by 39 per cent and in education by 34 per cent. By 2011, Ontario BPS employment accounted for just over 17 per cent of total employment in Ontario.<sup>7</sup>

## **Total Compensation**

Since 2003, prices in Ontario, as measured by the consumer price index, have increased by 17 per cent, average wages in Ontario have increased by 24 per cent and average BPS wages have increased by 28 per cent.<sup>8</sup> These wage gains are based on reports of earned income from a statistical sampling of Ontarians. As such, simple statistics like these miss some key facts about compensation in Ontario.

<sup>&</sup>lt;sup>6</sup> Ontario Ministry of Labour, 2011.

<sup>&</sup>lt;sup>7</sup> Statistics Canada Labour Force Survey.

<sup>&</sup>lt;sup>8</sup> Calculated from Statistics Canada's Labour Force Survey, 2003–10.

Total compensation includes many components. Generally, the largest component of compensation is a "base wage" or salary. When it is publicly reported that an employer and a bargaining agent have reached an agreement of, for example, two per cent increases per year for three years, this usually refers to the magnitude of across-the-board increases in base wages. However, other components of total compensation can increase compensation growth beyond the growth in base wages. Premium payments such as overtime, shift premiums, merit pay and movement through "grids" can add significantly to total compensation. For example, in some sectors, merit pay for satisfactory performance can provide an additional 3.5 per cent per year.<sup>9</sup> In other sectors, movement through a qualification and experience grid, for those not at the top, can add about five per cent per year solely for gains in experience that are not tied specifically to merit.<sup>10</sup> Given that low inflation is projected for the near future, many employees with such arrangements could still see real wage gains even in the absence of across-the-board wage rate increases.

Wages and premium pay are two components that contribute to a "substantial and ongoing" public-sector wage advantage relative to the private sector in Canada. Key reasons cited for this wage advantage include more advanced pay equity policies in the public sector (thus narrowing male-female pay differentials) and the tendency for governments to pay higher for non-management service jobs, which statistically outweigh the smaller number of managers who tend to be paid less than in the private sector. "In other words, the spread between the top and the bottom of the pay scale is less in government than in the private sector, which is likely a result of political, public and collective bargaining pressures."<sup>11</sup> Other factors have been cited as reasons for a public-sector total compensation premium: public-sector workers are, on average, older and have longer tenure than private-sector workers; and public-sector workers have a higher average education attainment than private-sector workers.<sup>12</sup>

<sup>&</sup>lt;sup>9</sup> Association of Management, Administrative and Professional Crown Employees of Ontario (AMAPCEO) Ontario Public Service (OPS) Collective Agreement, Apr. 1, 2009 through Mar. 31, 2012.

<sup>&</sup>lt;sup>10</sup> Average gain due to one additional year of experience in the A1 or A2 qualification level, not including benefits or pension contributions. Calculated from the provincially funded salary grid in the Education Funding Technical Paper, 2011–12, p. 71, downloaded from http://www.edu.gov.on.ca/eng/funding/1112/technical11.pdf.

<sup>&</sup>lt;sup>11</sup> Morley Gunderson, Douglas Hyatt and Craig Riddell, "Pay Differences between the Government and Private Sectors: Labour Force Survey and Census Estimates," 2000.

<sup>&</sup>lt;sup>12</sup> See, for example, Gunderson et al., 2000, "Wage Watch: A Comparison of Public-Sector and Private-Sector Wages," 2008, Canadian Federation of Independent Business; and "Battle of the Wages: Who Gets Paid More, Public or Private Sector Workers?" 2011, Canadian Union of Public Employees.

Other key components of total compensation costs include benefits (both vacation benefits and health benefits), pensions and job security provisions. In general, benefit levels in the public sector are generous; public-sector employees often have access to jointly funded defined benefit pension plans; and many collective agreements include job security provisions that greatly reduce the likelihood that employees in a particular bargaining unit would find themselves out of work (especially employees with seniority under collective agreements with "bumping" provisions).<sup>13</sup> Benefits, pensions and job security are undoubtedly valued by employees and also by many employers who recognize this reduces turnover and contributes to workforce continuity and stability. Thus, they must be considered as part of the total compensation package that is negotiated or bargained with employees and employee groups.

## The Challenge

Growth in public-sector wages has slowed since the introduction of the government's restraint policy in March 2010.<sup>14</sup> However, many major agreements, including the agreement covering Ontario's 24,875 physicians<sup>15</sup> and those covering over 200,000 full-time equivalent (FTE) employees in the education sector, have not been renegotiated since the 2010 restraint was announced.

The previous chapters of this report have outlined the scope of the fiscal challenge that Ontario is facing. If the target of a balanced budget by 2017–18 is to be met, government program expenditures must be restrained. As has been indicated, this restraint will take different forms in different sectors. However, one recommendation that crosses all sectors is the need for prolonged moderation of growth in public-sector total compensation.

It is tempting to argue that this moderation should be achieved through a reduction or freeze in wages. Although temporary wage moderation may be necessary to meet short-term fiscal targets, longer-term action will require co-operative approaches that can drive the institutional and system-level change recommended in this report. Ultimately, moderation in total compensation will require that wage restraint give way to a reduction in the size of the work force, supported by increased productivity and improved service delivery.

<sup>&</sup>lt;sup>13</sup> "Bumping" refers to the situation where a laid-off worker with more seniority takes over the job of a worker with less seniority (i.e., "bumps" the less senior worker).

<sup>&</sup>lt;sup>14</sup> Average annual wage increases in the Ontario BPS (excluding municipalities and federal employees) averaged 1.5 per cent for contracts ratified between April 2010 and Dec. 6, 2011.

<sup>&</sup>lt;sup>15</sup> Ontario Physician Human Resources Data Centre – Active Physician Registry as of Dec. 31, 2010.

Wage freezes have been common tools in previous governments' deficit fights. However, history shows that wage freezes are often followed by wage catch-up periods. Such action, if undertaken in the current fiscal climate, would undermine our longer-term fiscal mandate and damage labour relations. The Commission confronted considerable confusion over what the Supreme Court decisions<sup>16</sup> mean for issues such as wage freezes. However, it is the Commission's understanding that the two decisions stress the importance of consultation when governments seek to achieve their desired industrial relations outcomes. The interests of positive longer-term labour relations and the emerging law dictate that the same path be followed at this time: make the fiscal objectives and the implications for labour compensation very clear, and then negotiate towards securing the desired results.

Previously in Chapter 3, Our Mandate and Approach, the Commission provided recommendations on the size of the workforce and unionization, which we revisit in this chapter. Focus should be on program outcomes and budgets, and not on arbitrary limits on the size of the civil service. There should be no ideological or other bias towards or away from public- or private-sector delivery of services. Such matters should be dealt with from a position of practical logic: What produces the best result for the people of Ontario? What produces the best public services at an affordable cost? Increasingly, services should be put to tender to secure the optimal results. Yet, the winner should not be decided simply on the basis of the lowest cost. Instead, it should be decided on a quality-adjusted cost basis. For some services, a measure of quality would include, for example, the ability to provide the services in both official languages.

Recommendations for compensation and the labour force should focus on the bigger picture. As long as the system keeps deploying the same short-term solutions (i.e., wage/hiring freezes, global FTE reduction targets, suspension of performance pay), the government will continue to find itself in the same situation in the end. A shift in thinking must take place that moves approaches from short-term solutions to broader sectoral transformation. The lead problem (and solution) cannot be labour itself. The focus of discussions must begin with defining what businesses and services the government should undertake and what policy goals and outcomes the government should seek.

In theory, the system of labour relations in Ontario should allow governments, employers, employees and employee representatives to work together to deliver the public services that people depend on. The principles and recommendations below are intended to help bring reality closer to that theory.

<sup>&</sup>lt;sup>16</sup> Two recent court decisions (Health Services and Support – Facilities Subsector Bargaining Assn. v. British Columbia, [2007] 2 S.C.R. 391, 2007 SCC 27 ("B.C. Health") and Ontario (Attorney General) v. Fraser, 2011 SCC 20, [2011] 2 S.C.R. 3 ("Fraser") have further clarified the need for changes to collective agreements to be made collaboratively and in good faith.

## **Principles**

- The labour relations system in Ontario should be balanced, effective and transparent. It should respect the interests of both employers and employees; help to provide value to citizens receiving public services; and be seen to do both these things.
- 2. Collective bargaining agreements that are negotiated between the parties are preferred to settlements or outcomes that are either legislated or arbitrated.
- 3. Accountability for labour relations and service delivery outcomes should be appropriately distributed. Governments, BPS employers and bargaining agents need to bear appropriate levels of responsibility for bargaining outcomes. Broader public-sector management and employees need to bear appropriate levels of responsibility for delivering high-quality public services and value for public money.
- 4. Broader system changes should be part of a larger vision, in which labour relations play a part, but are not an end in themselves.

## A Balanced, Effective and Transparent System

#### A Balanced System

#### **Essential Services**

It is generally accepted that negotiated settlements or outcomes achieved between parties through unconstrained collective bargaining with the right to strike/lockout are superior to other mechanisms for achieving contracts. The reasons for this are that the parties are best positioned to understand the trade-offs that allow them to optimize in negotiations, and the parties are more likely to live with the settlement or outcomes if the contract is freely negotiated (e.g., a lower grievance rate is more likely).

Some occupations are often regarded as essential. If the parties do not agree on a settlement and the union decides to exercise its right to strike, the public at large takes an immediate interest. "Many of the services provided in BPS industries are considered 'essential' insofar as the withholding of the provision of the services would materially affect the health and/or security of the public."<sup>17</sup>

It is very difficult to determine which services should be deemed to be "essential" because there is no litmus test of hardship. In some medical or personal security cases, it is fairly clear, but in many other cases it is not. Some medical procedures can wait, others can wait but not for too long, and still others may require immediate assistance. Furthermore, there is the issue of consumer/public and political tolerance. There may be little tolerance for any service disruptions in health care and primary and secondary education by the affected public, while the non-affected (i.e., the healthy or those without children in school) may have a greater tolerance for service disruptions. So there is no clear distinction to divide specific services that are essential and those that are not.

Various governments have tended to undertake policy measures to respond to public pressures to avoid the public outcry that would result from public service delivery disruptions. Policy measures that governments undertake usually take one of these options in response to the public's pressure:

- I. Increasing the number of designated workers in a bargaining unit (i.e., increase the proportion of employees designated as essential, to maintain a basic level of what is viewed as an essential service to the public); and
- II. Increase usage of outright strike bans.

<sup>&</sup>lt;sup>17</sup> Chaykowski and Hickey report, p. 12.

"In labour relations, the main issue is identifying which industries/employers provide essential services and what proportion of a given workforce ought to be deemed essential. This issue determines the right to strike or, in the case of enterprises where only a portion of the workforce is designated as essential, whether a strike by remaining employees would have any meaningful impact on the operations of the employer ... [and that] ... BPS employers are under pressures and have unique incentives to rely on designating employees as essential; just as unions and employees are wary of the tendency to invoke this rationale for limiting the right to strike."<sup>18</sup>

**Recommendation 15-1:** Establish an independent working group to consider and determine which broader public-sector occupations and industries should be deemed as providing essential services, the appropriate essential-worker designation process, and the appropriate form of dispute resolution mechanism for broader public-sector industries and occupations.

The Commission understands that this issue is highly complex and that trade-offs need to be made in any decision to deem any service as "essential," as highlighted previously. However, as we clearly state from the outset, freely negotiated outcomes achieved between parties are always the best option. About one-third of employees in Ontario's BPS are in occupations that are deemed to be essential; Ontario has the highest percentage of BPS employees in Canada who fall into this category. An independent review would seek to define the litmus test and examine whether Ontario has the correct public services deemed as essential.

#### Interest Arbitration

There is a well-established legal framework on bargaining rights in Canada — this is to be respected. However, this does not mean change is neither possible nor necessary — just that change must be collaborative and done in good faith.

The need to reach a balance between the rights of workers and the needs of employers is a key component of our labour relations system. As with any large, complex and vitally important system, it is worth reviewing its components to ensure that they are functioning as intended. One such component of the system that has received increased scrutiny in recent years is the system of arbitration.

<sup>&</sup>lt;sup>18</sup> Chaykowski and Hickey report, p. 13.

The interest arbitration process in Ontario is a major determinant of wage (compensation) settlements in the Ontario BPS for unionized employees; all hospital employees, long-term care workers, police officers, professional firefighters and Toronto Transit Commission employees have no right to strike and thus have unresolved bargaining issues decided through interest arbitration. Interest arbitration is also used periodically in other industries, such as ambulance services and energy, and is used as a dispute mechanism of last resort to settle disputes after striking employees are ordered back to work.

The system of interest arbitration is very important. Unfortunately, the system has recently come under increasing scrutiny and attack. The arbitration system thus must not only work, but it must be seen to work.

The Commission heard many submissions from employers in the BPS claiming that arbitration is seriously flawed, even broken. Specific charges included the granting of high compensation awards, ignoring "ability to pay" arguments and long delays that are sometimes followed by high retroactive awards that had not been budgeted for.

Our research leads us to make recommendations to improve the arbitration process. But we hasten to add that we do not find the system to be broken. In general, arbitration awards have followed freely negotiated settlements. The notion of "ability to pay" is understandably difficult to apply in the public sector where most of the employer entities could raise taxes if pressed. Further, we found that the employer often did not present evidence of this argument to the arbitrators.

We believe the recommendations set out below will improve the system. However, by themselves, the changes will not materially change the sorts of compensation increases awarded through arbitration. The fiscal situation dictates that those compensation increases must be highly constrained over the next several years. That will only happen if the public-sector employers adopt tough, but fair, stances in negotiations. The pattern will then likely be reflected in arbitration.

Wherever government, BPS employers and bargaining agents have established a pattern of negotiating moderated wage increases, then interest arbitrators should follow that lead.

#### Bringing the Interest Arbitration Process under One Roof

The Commission recognized the need to establish principles/outcomes that would assist its recommendations for interest arbitration process reform.

**Recommendation 15-2:** Establish the overall principles/outcomes necessary for reform to the interest arbitration process going forward.

Several key principles must be established to maintain the integrity of the interest arbitration process:

- · Assignment to cases independently of the parties;
- Co-ordination of case assignment, in part to ensure that cases are handled in a timely/efficient manner;
- Monitoring which requires that decisions be reviewed with a view to ensuring that decisions reflect clear assessments based on criteria specified; and
- Transparency publishing decisions and decision summaries is critical; this is a form of external regulation by virtue of pressure from the parties and the interested public.

**Recommendation 15-3:** The normal course of an arbitration process should begin with mediation, prior to arbitration, to attempt to arrive at a negotiated settlement between the parties.

Again, the best settlements are freely negotiated between parties. The Commission acknowledges that a negotiated settlement is not always possible between parties; however, all efforts should be made to have parties attempt to settle on a negotiated agreement. A negotiated agreement is always preferable to one that is legislated or arbitrated.

**Recommendation 15-4:** The arbitration system needs to be shifted in favour of more objective analysis, based on objective criteria, and supported by systematic data and research.

Prepare and propose changes to labour and other relevant legislation and procedures that guide the arbitration process, to create a more efficient process, and a more professional line of business with standards and appropriate training.

Changes should include:

 The establishment of an independent tribunal or commission to create, maintain and manage a roster or a panel of independent arbitrators. Three might be the optimal number. Arbitrators would be assigned to cases by the tribunal/commission independent of the parties. Arbitrator and mediator assignments should be co-ordinated across the BPS, including provision for the appointment of arbitrators across sectors of the BPS. Either a roster or a panel of three arbitrators could work, but without the principles/outcomes outlined for the interest arbitration process, neither would work well. The Commission also emphasizes that the independence of the arbitrators from government influence or interference is of vital importance for either the roster or panel model to be implemented;

- Establish a time limit on the arbitration process and the time arbitrators can take to issue a
  decision (currently they can take as long as three years, often because parties seek a
  particular arbitrator who is busy such delays in decisions can mean they are ultimately
  out of sync with the current environment);
- Develop specific and well-defined objective criteria that interest arbitrators would be required to account for in formulating their awards/decisions. For example, "ability to pay" criteria should be broadened to include economic and fiscal environment, and productivity criteria in arbitration awards/decisions;
- Arbitrators should be required to provide clear assessments and reasons for their awards/decisions based on the specific and well-defined criteria specified in legislation, as well as any others;
- Ensuring transparency by publishing arbitration awards electronically;
- Arbitrators should function within well-defined parameters of the process and expectations of the stakeholders regarding the quality and scope of the awards rendered;
- Arbitrators should not make judgments on issues not presented to them by either party;
- Centralized support provided to arbitrators, as required; and
- Increase professionalization of arbitration practitioners to enhance the quality of arbitration services provided. There are two dimensions to address to increase the professionalization of these practitioners. First, the core skill required for the profession must be identified, and programs to build these skills must be developed. Second, in arbitration and mediation professions that determine outcomes that affect the fundamental interests of third parties, a formal Code of Conduct should be developed for the profession.

As with any change, some groups will be negatively affected and thus will resist change. In the case of the changes proposed above, the community of arbitrators in Ontario will likely be displeased with the additional conditions imposed on their profession. In addition, the imposition of an independent tribunal/commission to create, maintain and manage a roster of independent arbitrators and mediators may limit arbitrators' ability to determine which work they take on and thus may directly affect their livelihoods.

The government should be prepared for criticism and also be prepared to explain why changes are being sought. The rights of employees need to be respected, as do the needs of citizens who depend on public services being delivered within shrinking budgets. Communication, much like the system, needs to be balanced.

#### An Effective System

Ontario's workforce and economy are changing. Its population is aging; global competition is increasing; technology is improving; and all signs point to an extended period of slower-than-historical economic growth.

As has been discussed in previous chapters, public services will need to be delivered differently — more effectively and efficiently — if service levels are to be maintained. That means increased productivity — more services provided per employee.

This is primarily a management problem. Most Ontario BPS workers are well educated, highly competent and dedicated to their jobs. However, the system in place to manage those workers does not measure productivity well, nor does it encourage active steps to improve it.

This can and must change.

**Recommendation 15-5:** Provide zero budget increase for wage costs in the Ontario government so any increases must be accounted for within the respective growth rates recommended in this report.

This will encourage government ministries/departments/agencies to consistently re-evaluate their internal expenditures and will help to maintain the type of healthy tension that drives out inefficiencies.

Annual re-evaluations of departmental budgets also support the more fundamental service reviews recommended elsewhere in this paper. The move to more effective provision of health care, education and social services will inevitably have labour relations implications. When an organization is closed, when two organizations are merged or when the responsibility for a service is outsourced to a different entity, workers are affected. The government has a responsibility to ensure that those effects are balanced against the need for more effective service delivery.

**Recommendation 15-6:** Bumping provisions (i.e., seniority) in collective agreements are unduly impeding the move towards a progressive and efficient public service. The government needs to work with bargaining agents and employers to explore options for modifying these provisions and monitor progress towards fixing this problem.

**Recommendation 15-7:** Do not let concerns about successor rights in the broader public sector stop privatizations or amalgamations that make sense and are critical to successful reform. Inherited agreements do not live forever; provisions can be accepted initially and bargained differently when they come up for renewal.

**Recommendation 15-8:** Consider expanding the authority of the Ontario Labour Relations Board to facilitate the establishment of effective and rationalized bargaining structures that support the delivery of quality and effective public services.

The new powers could include:

- on receiving an application for certification of a new unit, to combine the new unit with existing units at that employer or
- on merger of two employers, to combine units (as happens now in the public sector under the Public Sector Labour Relations Transition Act) or
- on receiving an application from a union or employer anytime, to combine existing units at that employer.

Another way in which the government can support the transition to more effective service delivery in the BPS is to establish new relationships with BPS employers.

For government to have sustained compensation moderation in the BPS and responsiveness to BPS employers on critical needs that they identify, there needs to be sustained and direct government encouragement and direction to BPS employers. This could take various forms:

- Requiring and supporting employers to adopt best bargaining practices in areas such as total compensation costing, preparing for negotiation, co-ordinating with fellow BPS employers, communicating with government with respect to what their plans are, and being required to provide information on their outcomes;
- Setting targets for BPS employers (i.e., specific expectations for total compensation and costly non-monetary items); and
- Setting parameters for employers, enforced through funding levers.

Effectively, the government has the responsibility to encourage sustainable outcomes in BPS bargaining and provide support to BPS employers and bargaining agents so that those outcomes can be achieved. The form of that support will differ from sector to sector.

**Recommendation 15-9:** Further rationalize bargaining, while recognizing that multiple models of rationalized bargaining exist (e.g., centralized, co-ordinated, legislated, voluntary). Work collaboratively with broader public-sector employers and bargaining agents to determine the most appropriate model on a sector-by-sector basis.

The overall bargaining structure in the province needs to change. It is now highly fragmented, with over 3,900 bargaining units. Many bargaining units, particularly in the BPS, are poorly resourced. One difficulty with a large number of collective agreements is that many employers, particularly small employers, cannot appropriately resource the negotiations. To a degree, the effects of this risk can be mitigated through consolidation of bargaining. Ultimately, the province needs to move to a smaller number of bargaining units and allow that to facilitate more consistent and complete attention and allocation of resources.

A smaller number of collective agreements will reduce overhead costs for both employers and bargaining agents. However, it will not directly result in lower wage settlements.

Centralized bargaining may take the form of a master table to negotiate sector-wide issues of concern (e.g., wages and benefits) in conjunction with sub-agreements that address issues related to local practices and distinctions in job structures and work processes. This two-tier approach provides the flexibility of not requiring consolidation of bargaining units or standardization of local terms and practices. Depending on the industry or segment of the BPS, the specific centralized bargaining framework may be structured along either occupation-based lines, across an entire sector, or through a combination of specific employers and occupations. Examples of this include elementary and secondary education, colleges, specific occupations in health, and community and social service transfer payment agencies. Some segments of the BPS would not be candidates for more centralized models of bargaining.

However, even where more centralized bargaining would not be appropriate, mechanisms to support desirable co-ordination should occur. Fostering effective sectoral and local practices, including ongoing discussion, and relevant data collection and analysis would be beneficial.

**Recommendation 15-10:** The government should facilitate a voluntary movement to centralized bargaining for municipalities — particularly in relation to police and firefighting bargaining.

A fundamental problem with municipalities is that they each have a different funding base (i.e., own-source revenues — property taxation, user fees, municipal licensing fees, development charges, investment income, etc., and the amount of funding from senior levels of government). Centralized bargaining works best when the employer side has one funding envelope (e.g., the OPS and its employees). In some circumstances, very small employers would be quite disadvantaged if swept up in a wage settlement driven by larger employers with deeper pockets.

The Commission recognizes that mandating centralized bargaining for municipalities would not be ideal for the reason discussed above. The financially weakest municipalities would likely face slightly higher-than-normal compensation increases, rather than the larger municipalities seeing their employees' pay increases dragged down. The benefit of this voluntary approach of centralization for municipal bargaining is that municipalities might not be completely "centralized," but rather become "more centralized" in bargaining. The larger municipalities, or some groups of them, will tend to bargain together, and, likewise, the smaller municipalities will bargain together but separate from the larger ones.

#### A Transparent System

There are many misconceptions around public-sector labour relations and compensation. Often, misconceptions are heightened by rhetoric about "unreasonable" union demands or employer-proposed "cuts." Many citizens have emotional responses to public-sector labour relations issues. Some may feel intrinsic solidarity with other workers fighting for their rights or their livelihood; others — particularly those who do not enjoy the same level of benefits or job security — may instinctively side with employers. In general, public-sector labour relations are a highly politicized policy area.

A government striving to ensure value for public money and sustainable delivery of public services needs to rise above knee-jerk politics. That means sticking to the facts:

- Total compensation involves more than just wages. Thus, any conversation about total compensation must consider all elements of a pay package — including benefits, pensions, job security and working conditions/rules;
- There is no such thing as a "typical" public-sector job (nor a "typical" private-sector job, for that matter). Thus, it does not make sense to consider all BPS workers the same, nor to treat them the same when it comes to compensation;
- There are challenges in measuring productivity across different job categories (in both the public and private sectors) and with comparing job categories, but these challenges can be overcome; and
- Labour markets are important, but the existence of public-sector monopoly employers complicates the influence of those markets. In general, retention premiums should not be provided to employees in jobs with an excess supply of labour.

These facts can and must be supported by data. To foster balanced, effective and transparent labour relations, good, independent information is key.

**Recommendation 15-11**: Establish a Labour Relations Information Bureau to collect and disseminate the range of data and information relevant to employers and unions in the broader public sector in their negotiations, and identify data and other information/knowledge gaps. Of particular importance is developing data and measures of productivity.

- Through the bureau, support research on targeted areas of significant relevance to the collective bargaining process (e.g., productivity studies, conflict resolution, arbitration).
   Also, data collected should include collective agreements being made readily available as raw data on the Internet.
- This bureau should support the independent tribunal/commission for independent arbitrators and mediators by providing current objective data and other information on the labour, economic and fiscal environment.

**Recommendation 15-12:** Introduce a comprehensive and transparent benchmarking system for Ontario Public Service and broader public-sector compensation, which would include a costing of the full compensation package, including benefits, pensions and moving through "grids" with seniority.

In Chapter 19, Liability Management, we provide a detailed discussion and our recommendations for public-sector pensions.

#### **Appropriately Distributing Accountability**

As we hope this paper makes clear, labour relations is about balance. Public-sector employees and employers have responsibilities to each other, to the government and to the citizens of Ontario. As such, public-sector employees and employers, at all levels, must be held to account.

**Recommendation 15-13:** Ensure that leaders in the Ontario Public Service and broader public sector are held to account and that they are adequately compensated and encouraged through incentives to lead and excel.

This recommendation should apply to both the OPS and the BPS — but the OPS should lead by example.

Achieving this vision will require thoroughly competent employees, including managers. This means they must be adequately compensated and offered appropriate incentives through the reward structure. The usual temptation to suspend managers' bonuses during restraint should be resisted. Significant bonuses should go to those who are deemed, through their job evaluations, as exceeding job requirements. If the government wants to apply restraint to overall bonuses paid, then it could divide the second, and largest, evaluation category. At present, this "fully effective" category, which includes about 70 per cent of managers, gets an automatic bonus that goes into their base pay (until they hit the pay ceiling for their category). There could be two categories within this group, where only a portion get the bonus, or two levels of the bonus could be established. The third category, those not fully meeting requirements, but judged to be in that position due to exceptional and likely temporary circumstances, such as being new to their job, could be denied an automatic bonus amount. Those not meeting requirements would continue not to get a bonus and would clearly be on notice that dismissal will follow if their performance does not soon improve. As in any organization, a certain percentage of employees are likely underperforming and this should be reflected in the distribution of overall ratings.

This tough-but-fair approach should then be encouraged across the BPS. Ongoing conversations about appropriate executive compensation and performance incentives have been initiated in the health sector. Such conversations should be expanded to other sectors. In general, executives who do not perform should be held to account. Conversely, those who do perform should be encouraged and retained.

**Recommendation 15-14:** Ensure that the job descriptions and collective agreement provisions defining management's ability to organize work are flexible enough to allow for the movement of people to ensure that the best people are in the right places at the right time.

The government will need greater flexibility to move people around and to address underperforming employees and areas that are no longer priorities or where the service could be provided better by another entity. The government must become more organized in pursuing the dismissal of public servants significantly failing to meet job requirements. Often the effort is not made because the process can be long and difficult. But that sends an inappropriate message that taxpayers' money will continue to go where little value is generated. To achieve this, more emphasis must be placed on top-quality management throughout the BPS, including training, recognition and support of top performers, action with underperformers (remedial and ultimately dismissal if required) and more emphasis on performance appraisals and incentives based on ability and performance.

**Recommendation 15-15:** Provide a better sense of expectations and objectives for each program, how those fit into the broader public policy thrust, and communicate those expectations to the broader public sector.

Achieving improvements in organizational effectiveness and productivity across the BPS through a centrally-driven "top-down" approach is highly unlikely to succeed given the sheer size and complexity of the entire BPS. A government-led approach that is more likely to achieve some of the desired objectives across BPS industries is one that supports professionalism, diffusion of best practices and innovation. Government-led reform of public-sector management and human resources management practices (including labour relations and collective bargaining) requires a comprehensive strategy that:

- Sets out common global objectives to be achieved across organizations, including an expectation of sustainable outcomes (without necessarily being specific);
- Supports the development of objectives, and strategies to achieve those objectives, that are more specific to organizations/sectors with unique requirements; and
- Requires that organizations develop metrics/benchmarks to measure progress.

### **A Broad Vision**

The government should clearly set out the objectives and context for labour relations in a public document, and summarize these objectives in subsequent opportunities. It should signal, in the most respectful fashion, the strong intention to achieve low or no cost increases for total compensation across the BPS (defined broadly to include not only wages but also work conditions, flexibility, benefits, and so on, so that potential wage increases could be offset by other aspects of the agreement) and productivity increases. Such a document will provide the opportunity to seek labour co-operation in these efforts; will put government in the best possible position to achieve the desired outcomes; and is necessary should bargaining not ultimately produce the desired results.

Many public-sector workers have agreed to contracts that include a moderation of compensation increases. Non-bargaining employees have had some moderation legislatively imposed. However, some large employee groups are just now entering into bargaining rounds in which they will be asked to make trade-offs.

Given the high percentage of spending on health and education, it is appropriate that employees in these sectors do their part. The stakes are high. The government will need to work collaboratively and co-operatively with BPS employers and bargaining agents to reach compromises that recognize fiscal reality. The government may have to take and maintain hard positions in the face of disagreement and disruption; however, all parties should have a shared focus on results. It is also important for the government and its BPS partners to realize that moderation in compensation will be difficult to maintain over the long term. A broad vision for labour relations must recognize this and plan for the future. Wages must be moderated in the near term, but it will be transformation and productivity increases that ultimately allow the government to provide sustainable services into the future.

# Chapter 16: Operating and Back-Office Expenditures

Ontario Public Service (OPS) operating expenditures account for about \$10 billion in annual spending.<sup>1</sup> In the OPS, operating and back-office expenditures include information technology, human resource management, financial services, procurement, transportation, accommodations and facilities management, legal services, communications and business planning. These expenditures support and assist public departments to deliver on policy and program development and in the delivery of services.

Governments everywhere face challenges to improve public services while containing expenditure growth. Part of the Commission's mandate is to recommend ways to improve value for money in all government activities by focusing on improved outcomes for programs and services within available resources. The recommendations in this chapter are intended to achieve fiscal efficiencies in operating and back-office expenditures without compromising service delivery. In most cases, they will improve it.

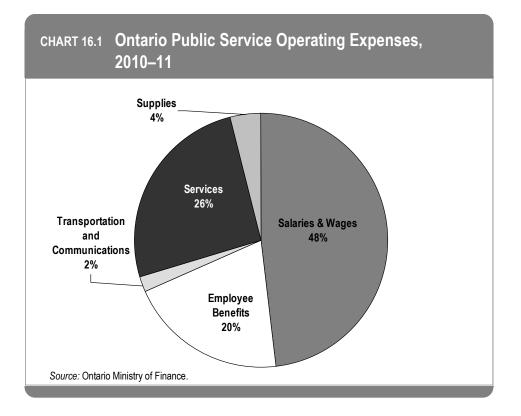
# Context

Business operations continue to change rapidly for the public sector. Variables such as economic trends, rapid changes in technology, increasing integration into a global system, and increased accountability and transparency for public institutions have significant operational impact on the public sector. The OPS and broader public sector (BPS) must keep pace with this rapid change to provide services as effectively and efficiently as possible.

The biggest component of OPS operating expenditures consists of wages and salaries, which account for 48 per cent of the \$10 billion spent.<sup>2</sup> Another 26 per cent goes to the provision of services and 20 per cent to employee benefits. Transportation, communication and supplies account for the remaining 6 per cent. Similar to program areas, labour costs are the primary fiscal driver.

<sup>&</sup>lt;sup>1</sup> Public Accounts of Ontario, 2010–11 — Includes total salary and wages, employee pension and benefits, transportation and communications, services and supplies for unconsolidated expenses.

<sup>&</sup>lt;sup>2</sup> This figure does not represent the full costs of labour to the province or taxpayers. A significant portion of labour costs are embedded in program spending numbers for ministries. We estimate that labour costs amount to about half of all program spending.



In addition to the operating expenditures outlined in Chart 16.1, the Ontario government funded \$109 billion in transfer payments in 2010–11. Of this, 45 per cent went to BPS organizations such as Local Health Integration Networks (including hospitals), schools, colleges and universities.<sup>3</sup> The remaining 55 per cent includes transfers to individuals, municipalities<sup>4</sup> and other organization such as agencies, boards and commissions (typically known as the ABCs).

Implicitly, a portion of the annual transfer payments made by the Ontario government is directed to operating and back-office expenditures, though this portion varies by recipient. Since a significant portion of labour costs is embedded in program spending, the figure of \$10 billion does not represent the full cost of labour to the province or taxpayers. We estimate that labour costs amount to about half of all program spending.

<sup>&</sup>lt;sup>3</sup> Local Health Integration Networks and hospitals are discussed in greater detail in Chapters 5. Schools are discussed in Chapter 6, while colleges and universities are the focus of Chapter 7.

<sup>&</sup>lt;sup>4</sup> Municipalities are discussed in detail in Chapter 20.

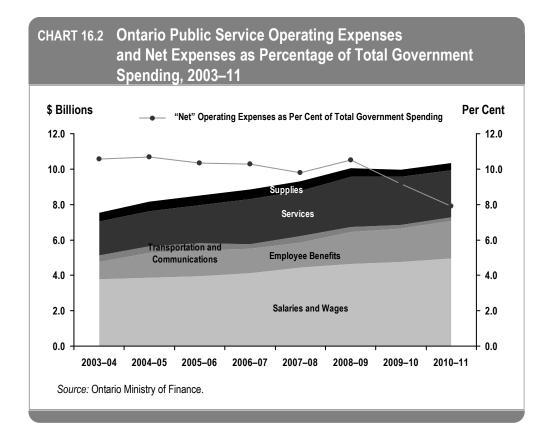


Chart 16.2 provides an overview of OPS operating expenditures over time and their relative portion of total government spending. As a percentage of total government spending, operating expenditures have decreased to less than 8 per cent in 2010–11, down from a historic high of over 10 per cent. However, total expenditures in this category have increased to over \$10 billion as of 2010–11. Efficiencies may have been found through the creation of more streamlined processes, lowered administrative costs, better use of technology, and ongoing cost-avoidance and cost-reduction initiatives, but the Commission has been unable to quantify this through our research. Our challenge is to bend down the cost curve while driving for greater value-for-money outcomes, focusing on client service and ensuring accountability to taxpayers.

# The Challenge

The Ontario government faces the twin challenges of creating the best public service in the world under the constraints of reaching fiscal balance by 2017–18. We have not placed an annual growth target on operating and back-office expenditures because of their diffusion through other program areas. However, just like program areas, back-office and operating expenditures must transform to find cost efficiencies. That effort will require innovative ideas and new ways to deliver on government priorities. This will include letting service delivery outcomes adjust the size of the civil service; considering alternative service delivery where value for money can be enhanced without compromising quality or access; and effectively managing public service delivery by balancing the need for accountability with governance that ensures the efficient and effective delivery of outcomes.

The objective of this chapter is to envision how Ontario government and BPS programs and service delivery can achieve the best possible outcomes with their available resources. The Commission recommends ways to transform and find cost efficiencies in areas such as front-line service delivery, arm's-length operations, regulatory services, information technology practices and transfer payments. Achieving a sustainable fiscal environment will require government to focus on future investment, as opposed to that which serves the status quo.

# ServiceOntario Transformation

ServiceOntario was originally given a mandate in 2006 to become the provincial government's public-facing delivery organization, with responsibility for delivering information and high-volume routine transactions, to individuals and businesses. ServiceOntario operates nearly 300 locations that provide the public with such services as health card and driver's licence renewal. ServiceOntario is estimated to have reduced costs per transaction for driver, vehicle and health card services by about 7.6 per cent. It now provides innovations such as online service delivery, kiosk services, cross-government services, service guarantees and service consolidation, establishing ServiceOntario as a leader in client-focused public services. Looking ahead, the Commission believes it will be important to continue this success and broaden the mandate of the organization to reduce overall expenditures, increase productivity and improve service delivery to the public.

### A. Expansion of ServiceOntario Services

**Recommendation 16-1:** Expand the services ServiceOntario delivers. This includes pursuing additional partnerships for service delivery within the Ontario Public Service, and furthering service delivery partnerships with municipal and federal levels of government.

A crucial part of the expansion of ServiceOntario is the growth of services both horizontally (i.e., across provincial ministries) and vertically (i.e., in conjunction with federal and municipal services). This one-stop interface is more productive for clients and efficient for government. The efficiencies gained by integrating health card and driver's licence renewal to one window, for example, could be replicated by migrating additional transactions such as tax collection, employment training and benefit administration to ServiceOntario.

For an example of the scale of just one site of possible integration, in 2010–11 Ontario provided citizens with nearly \$18 billion in benefits through 37 income-based programs. Some of these programs were provided through 163 Ontario Works offices. ServiceOntario could deliver these services in a more integrated, seamless, timely and ultimately more cost-efficient manner.

The government should pursue additional partnerships within the OPS, such as transferring its call and Internet-based enquiries on employment standards and occupational health and safety from the Ministry of Labour to ServiceOntario. Expanding current ServiceOntariomanaged databases to occupational health and safety inspectors would also permit more efficient management of enforcement activities. Further steps should be taken to advance partnering with municipal and federal services — efficiencies can be found by working collaboratively with other levels of government. For example, ServiceOntario in Ottawa co-locates with the City of Ottawa and Service Canada to provide services from one location, therefore improving the client experience. Additionally, the new BizPal account (which allows Ontario businesses to manage multiple government requirements from a single account) allows 127 Ontario municipalities (such as Kingston, Timmins, Brampton and Sudbury) to partner with ServiceOntario and become more efficient in issuing business permits and licensing. The creation of more such hubs, with their critical mass, would make it easier to provide services in both official languages. Such synergies in service delivery will improve customer experience and capitalize on economies of scale.

### B. Improving how ServiceOntario Delivers its Services

How ServiceOntario delivers its services is just as important as the kinds of services it delivers. Three principles — a focus on the client, efficiency gains and accountability — should drive ServiceOntario's delivery methods. This suggests a variety of changes, ranging from the delivery of services through new or alternate platforms, all the way to partnerships with the private sector, as long as accountability and a focus on the client are not compromised by the transformation.

**Recommendation 16-2:** The government should direct clients to more convenient and less expensive channels, such as online service delivery for birth registration.

Capital investment in new technology will play an important role in this transformation. Where possible, services should be shifted to the least expensive platforms available, resulting in savings for the government, a more efficient service experience for the client and a positive environmental impact through digitized services (i.e., digital rather than paper records). As a consequence, the government should stop delivering services in person if it can do so by telephone or through the Internet. As long as the move does not compromise service delivery — such as the provision of service in both official languages — the government should use the lowest-cost platforms.

An example of shifting consumers towards more convenient and less expensive channels is the provision of Vehicle Validation Stickers (Val Tag). ServiceOntario processed about 6.6 million validation stickers in 2010, at a cost of \$18.4 million. Vehicles need not receive and display a new sticker each year; instead, their registration could be logged in an electronic database. Other jurisdictions, such as Quebec, have successfully moved away from vehicle licensing stickers and found that technology-based enforcement (like licence-plate scanning) is far more effective.

Recommendation 16-3: ServiceOntario should optimize current virtual processes.

As an example, Ontario health cards are now renewed every five years. Extending that renewal cycle to seven or 10 years could avoid significant costs without compromising security. Expanded electronic infrastructure might also lead to additional revenue through bulk data sales; it is also more compatible with transparency goals, such as "open government" initiatives. Moving from paper to digital records can save time, is environmentally friendly, and results in higher-quality services.

### C. Investment in Growth

**Recommendation 16-4:** The government needs to increase ServiceOntario's current annual \$2 million capital budget.

This shift would allow ServiceOntario to make the necessary changes to more effectively deliver its service. As ServiceOntario expands, a small capital budget increasingly limits its ability to secure efficiency gains, particularly where investment in new technology is necessary for additional savings in the future. Most capital, in particular information technology, is antiquated and denies the possibility of automation and amalgamations of information systems.

**Recommendation 16-5:** Savings from efficiency gains in ServiceOntario operations should be used to generate a fiscal dividend.

ServiceOntario has generated efficiency gains on a number of fronts, and our proposed recommendations are designed to create more. To date, most of these efficiency gains have been put towards service improvements. In the current fiscal context, savings from further efficiency gains should be used to generate a fiscal dividend and make ServiceOntario an important contributor to fiscal sustainability. Further gains must come from capital, but there could — and likely will — be separate sources.

**Recommendation 16-6:** Where possible, private-sector participation should be used to move ServiceOntario further towards a full cost recovery model.

A significant opportunity exists for ServiceOntario to find new capital and expand services by leveraging private-sector investment and participation through competition. Partnerships with the private sector can provide better value for taxpayer money, as private-sector investments and expertise can drive expansion while still delivering a fiscal dividend. In these cases, private-sector delivery must meet the standards expected of public service delivery, such as the provision of service in both official languages.

Teranet's agreement with the Ontario government is an example of a public-private partnership in public service delivery that modernized the way customers conduct electronic transactions in real property, title and writ searches, and registrations. Since the introduction of electronic registration in 1999, over 15.3 million documents have been registered electronically. Additional private-sector partnerships that improve public service delivery and quality need to be sought and attained.

### **Review Existing Agency Mandates**

Ontario has about 630 agencies, defined as entities to which the government makes at least one appointment. Agencies fall into one of two broad categories: classified and non-classified. There are about 258 classified agencies, which are generally constituted by a statute, a regulation under existing statute or an Order in Council, and to which the government makes the majority of appointments. These include a wide variety of bodies such as commissions, councils, authorities, foundations, trusts and boards.<sup>5</sup> There are also over 300 non-classified agencies that are excluded from the financial and administrative requirements of the Ontario government but to which the government makes at least one representative appointment.

The mandate of Ontario's agencies is diverse and complex. Agencies can perform a variety of roles from the provision of technical advice and expertise to quasi-judicial decisions that are independent of direct political involvement. Agencies can also operate an enterprise using specialized expertise or capabilities not found in government ministries. Owing to their very diverse role, they also vary widely in size, from the Workplace Safety and Insurance Board (WSIB) to the Ontario Geographic Names Board.

The role of agencies has been the subject of several reviews. The governance framework and accountability mechanisms of classified operational agencies were reviewed in the December 2010 "Report of the Special Advisor on Agencies" to the Minister of Government Services. The report contained a number of recommendations, including a plan to centralize and expand within one of the ministries full responsibility for all aspects of corporate oversight and governance support for agencies.<sup>6</sup> However, there has yet to be a more extensive review of all agencies to determine if their mandates are still relevant and whether overall efficiencies can be achieved in the government's use of these entities.

**Recommendation 16-7:** The government should review existing agency mandates and functions to determine if greater efficiencies could be achieved through rationalization or consolidation of programs, delivery through existing ministry resources, or the outright elimination of functions.

<sup>&</sup>lt;sup>5</sup> Often they are referred to as the ABCs (agencies, boards and commissions). Classified agencies are subject to the Agency and Establishment and Accountability Directive, which is the most significant accountability instrument of government.

<sup>&</sup>lt;sup>6</sup> For more information, see p. 34 of the "Report of the Special Advisor on Agencies," by Rita Burak.

# Expand the Use of Delegated Administrative Authorities to Deliver Regulatory Services

Similar to the agencies model used by government, Delegated Administrative Authorities (DAA) have been used to deliver a number of regulatory services since their inception in the mid-1990s. Under the DAA model, legislation is enacted that establishes an accountability and governance framework between a ministry and a private not-for-profit corporation, which then administers legislation on behalf of the government. Under the framework of the DAA model:

- The legislative assembly retains overall accountability and control over what is set out in the enabling legislation, and the government retains overall accountability and control over what is set out in the regulations;
- The minister monitors, and remains accountable to the legislative assembly for, the overall performance of the DAA. The government approves rules covering such matters as the composition of the board of directors, fee-setting process and conflict of interest. It also appoints a minority of members to an independent board; and
- The DAA assumes responsibility for all aspects of day-to-day decision-making and regulatory service delivery, including administering licences or registrations; handling complaints; conducting inspections, investigations and other enforcement activities; disciplining the conduct of licensees or registrants; enhancing industry professionalism; providing consumer awareness and industry education activities; and appointing a majority of board members.

The Delegated Administrative Authority Review found that the DAAs are working effectively and efficiently as regulators of public safety and consumer protection.<sup>7</sup> Delegated Administrative Authorities had the following benefits:

- Reduced costs to government, because regulatory services are funded through fees collected from industry;
- Reduced size of government as service delivery was transferred to an external, not-for-profit service provider;
- Improved regulatory outcomes, as existing DAAs achieved significant gains across a number of measures, including increases in enforcement activities and decreases in incidents, injuries and fatalities;
- Improved efficiencies. As independent operations responsible for their own risk management and financial decisions, DAAs are well positioned to make efficient risk-based decisions on resource allocations;
- Government oversight is retained, as the overseeing ministry uses a number of accountability mechanisms, including administrative agreements, business plans and regular reporting on performance; and
- Increased industry engagement through participation on boards and advisory committees, which allow regulated industries to directly voice their views.

A DAA is funded by industry, not taxpayers. It is self-financing through fees collected from regulated businesses and, in some instances, licensed practitioners. A DAA is responsible for setting its fees, under a process agreed to by the minister.<sup>8</sup>

**Recommendation 16-8:** Where there is an existing non-tax revenue stream or where such a revenue stream can be created, strong consideration should be given to transferring or establishing responsibility for direct delivery to an arm's-length, not-for-profit corporation, under the Delegated Administrative Authorities or similar model.

The Ontario government currently delivers a number of regulatory programs directly, covering a broad range of sectors and serving a number of public interests, including public safety, worker safety, environmental protection and consumer protection. In a time of fiscal constraint, there is a risk of service erosion as regulatory ministries seek to reduce costs. It is important to explore different forms of service delivery through arm's-length bodies.

<sup>&</sup>lt;sup>7</sup> Elaine Todres and Associates, "Delegated Administrative Authority Review," May 2009.

<sup>&</sup>lt;sup>8</sup> Currently, the Ministry of Consumer Services is responsible for overseeing eight authorities, boards and corporations that operate under the DAA or similar model: Ontario Motor Vehicle Industry Council (Motor Vehicle Dealers and Salespersons); Real Estate Council of Ontario (Real Estate Salespersons and Brokers); Travel Industry Council of Ontario (Travel Retailers and Wholesalers); Technical Standards and Safety Authority (Technical Standards and Safety); Electrical Safety Authority (Electrical Safety); Vintners Quality Alliance of Ontario (Ontario VQA wines); Board of Funeral Services; and TARION (New Home Warranty Program). The Ontario Seniors' Secretariat is currently implementing a new administrative authority, the Retirement Homes Regulatory Authority, established under the Retirement Homes Act.

Examples of regulatory services now delivered from within government that should be examined include:

- Motor Vehicle Inspection Station oversight;
- Clean Air Certification (Drive Clean);
- Commercial Vehicle Safety Enforcement;
- Private Career Colleges<sup>9</sup>; and
- Private Schools.

In considering whether to create new non-tax revenue streams to finance additional DAAs, it should be noted that, under Ontario's new competitive corporate tax environment, industry may now have greater capacity to take on costs of service delivery currently borne by taxpayers.

**Recommendation 16-9:** Consideration should be given to rationalizing and consolidating programs that regulate inter-related sectors or that could otherwise gain efficiencies from greater integration.

Examples of regulatory programs that should be examined for potential efficiency and effectiveness improvements through consolidation include regulatory programs related to technical aspects of residential and commercial construction as well as consumer protection programs.

<sup>&</sup>lt;sup>9</sup> For further discussion, see Chapter 7, Post-Secondary Education.

# Use Alternative Service Delivery Options for Information and Information Technology Functions

While less visible in the public's eye than service delivery, information and information technology (I&IT) functions form the technological backbone of government operations. These functions include services such as a help desk, local and wide area network management, mainframe operations, web hosting, and the development of applications that can advance the government's business vision and provide flexible solutions to IT problems faced by all organizations.

Previously, there were separate I&IT infrastructures developed by over 20 ministries. In the late 1990s, however, the government combined this hodgepodge of IT solutions into eight ministry clusters and one corporate cluster. Further efficiency and better value for money can be found by eliminating redundant services and centralizing common functions.

**Recommendation 16-10:** The government should shift its service delivery of information and information technology (I&IT) from in-house to external sources, where feasible.

The government's existing I&IT infrastructure already uses a blended approach of service delivery made up of both in-house and external service delivery that includes both small and large arrangements with vendors. This blended approach typically reflected decisions to keep certain functions in-house, which retains the I&IT expertise that comes with being a knowledgeable owner. In a constrained fiscal environment, however, outsourced contracts may make the difference between the continuation and the end of some services.

Blended approaches to service delivery have been successfully adopted by British Columbia, Alberta and Saskatchewan. They have also been used broadly at the national level in the United Kingdom. The difference in outsourcing I&IT services is a choice of scope. Most jurisdictions explicitly engineer a solution to remain a knowledgeable owner in some areas, so policy, standards development and strategic/operational planning normally remain in-house.

In the current fiscal environment, the Commission believes that government IT service delivery should be driven by considerations of relative value-for-money and effectiveness calculations. Simply put, governments cannot afford to remain the only centres of expertise when it comes to IT service delivery if more cost-effective options are available.

# Balance the Requirements of Accountability and Efficiency for Government Operations

Accountability is an essential aspect of government operations, but we often treat that goal as an absolute good. Taxpayers expect excellent public-sector management as well as open and transparent procurement practices. However, an exclusive focus on rigorous financial reporting and compliance as the measure of successful management requires significant investments of time, energy and resources. At some point, this investment is subject to diminishing returns.

While acknowledging the importance of transparency and prudent use of taxpayers' money, the implicit costs of accountability measures should be reviewed as well. The Commission has found that little consideration has been given to the appropriate balance between containing risk and the effort and expense diverted to compliance with rules and regulations. The impact of inefficient rules in this regard go well beyond the OPS, and extend throughout the BPS to include hospitals, post-secondary education, elementary and secondary schools, and municipalities. The added cost to the government — and thus by extension to the public, private and non-profit sectors in ensuring compliance — should be considered in gauging the appropriate response to the risk of waste or fraud in operations.

The government should shift to measuring outcomes rather than inputs and process, and should take a risk-based approach to accountability. In trying to balance the goals of accountability and efficiency, the government may well find that there are opportunities both to streamline administration and ensure accountability in the OPS, BPS, private sector and non-profit sector.<sup>10</sup>

**Recommendation 16-11:** The government should ask the Ontario Auditor General to help find an appropriate balance between ensuring accountability and continuing oversight of compliance with rules and regulations.

**Recommendation 16-12:** At a minimum, the government should allow principles of efficiency to drive accountability programs, such as switching from individually tracked expenses to a per diem for civil servants and consultants, as is done by the federal government.

<sup>&</sup>lt;sup>10</sup> The non-profit sector is further discussed in Chapter 8, Social Programs.

# **Expanding Shared Services to the Broader Public Sector**

### Cost Efficiencies through the Expansion of Shared Services

To keep pace with the rising expectations of citizens for high-quality and cost-effective public services, the OPS introduced shared back-office services in the late 1990s. Among the services consolidated were back-office functions (such as payroll, financial transactions, procurement, collections and insurance) and common administrative services (such as printing, mail, translation and asset management) into one integrated and specialized organization. While this is a good example of how Ontario has transformed the operations of the OPS, it is just the tip of the iceberg in terms of cost-saving practices that could be extended further to the BPS.

**Recommendation 16-13:** Selected shared services should be expanded to agencies, boards and commissions (ABCs) and the broader public sector.

This would include I&IT consolidation, supply chain management, back-office functions and centralized maintenance. Given that the introduction of shared services produced over \$900 million in savings across the OPS, the magnitude of potential savings in the BPS is substantial.

The Commission's recommendations address four main areas where shared services could be expanded to the BPS: I&IT transformation, supply chains, back-office consolidation and centralized maintenance. Other chapters in this report also discuss the importance of shared services and back-office efficiencies.<sup>11</sup>

<sup>&</sup>lt;sup>11</sup> For more on sector-specific approaches, please see Chapter 5, Health, Chapter 6, Elementary and Secondary Education, and Chapter 8, Social Programs.

### **I&IT Transformation**

Information and information technology (I&IT) is a business enabler, and it drives service delivery productivity. In 2010–11, the OPS spent about \$987 million on I&IT. This includes IT infrastructure such as networks, telecom, desktops, data centres and servers, as well as information and data management, IT policy and governance structures. Significant leaps have been made in I&IT consolidation, integration and rationalization in the past 10 years.

**Recommendation 16-14:** The government should consolidate information and information technology (I&IT) services throughout the broader public sector.

Infrastructure consolidations within the OPS resulted in a permanent reduction of \$100 million in costs annually.<sup>12</sup> Further efficiencies can be found by pushing these efficiencies out to the BPS in the following services:

- Consolidate data network environments by leveraging existing network services to create one provider;
- Consolidate email, service desks, desktops and mainframes;
- Reduce data centres by identifying consolidation opportunities; and
- Consolidate licensing agreements.

<sup>&</sup>lt;sup>12</sup> Public Accounts.

### **Supply Chains**

**Recommendation 16-15:** Significant savings and efficiencies can be achieved by further co-ordinating existing horizontal supply chains across the broader public sector.

A formal mandated framework would help. This would further reinforce key principles across the BPS such as value for money, specialization and differentiation, and accountability. Implementation of this recommendation should be phased in over three to five years to give the parties time to explore provincial, regional and sector-specific opportunities.

A shared service delivery model that is applied to collaborative purchasing, standardization of products and processes and back-office consolidation would further exploit economies of scale throughout the BPS. Within sectors, it would reduce administrative burdens, increase co-operation among sector partners, and encourage better performance management and measurement.

For example, a single hospital shared service organization (SSO) offering consolidated procurement and logistics to 11 hospitals in the Greater Toronto Area has saved \$52 million cumulatively over five years and now generates \$14 million in annual savings for its member hospitals.

Collaborative procurement practices across the BPS are now done on a voluntary basis. A standardized framework would enable the BPS to take advantage of its immense purchasing power and accelerate future savings and efficiencies.

A significant supply chain transformation would require medium- to long-term planning and investment in change management. To generate savings and efficiencies through transformed business practices, BPS organizations will need to establish a culture of collaboration, standardization and performance measurement.

### **Back-Office Consolidation**

Back-office consolidation improves operational performance by replacing fragmented and duplicated systems with specialized and differentiated ones. Human resource (HR) management is invisible to the public but essential to the operation of public enterprises.

**Recommendation 16-16:** The province should take a direct leadership role in using core provincial infrastructure and expertise to foster shared services across the broader public sector. Significant economies of scale can be created through common shared services foundations, applications, resources and expertise.

Back-office consolidation in the BPS should include the centralization of:

- HR transactional services, such as payroll;
- Financial transactions, such as accounts payable and accounts receivable;
- Collections;
- Forms, printing and distribution;
- Risk management and insurance services;
- High-volume mail services, such as mail-outs; and
- Contact centre services.

### **Centralized Maintenance**

**Recommendation 16-17:** Expand consolidation of maintenance and plant management practices already established in the Ontario Public Service into the broader public sector to create efficiencies.

Given the Ontario Realty Corporation's merger with Infrastructure Ontario, experience in property management could be extended to the BPS.

### **Create Efficiencies in the Administration of Transfer Payment and Grant Programs**

### **Transfer Payment and Grant Programs**

Transfer payment and grant programs in OPS ministries have tended to develop in relative isolation and are thus primed to deliver centralized efficiencies. By their nature, transfer payments and grant systems support a wide variety of agencies, programs and stakeholders. To list just a few examples, they support granting agencies such as the Ontario Arts Council, Ontario Media Development Corporation and Ontario Trillium Foundation, as well as highly specialized programs such as support for tourism development; operating funding for public libraries, museums and heritage organizations; project funding for arts and culture organizations; and support for small businesses.

Perhaps because these programs are so specialized, there has been little development of a formal "community of practice" through horizontal integration of administrative services. As a result, the government has failed to reap potential efficiencies in program administration that could also improve customer service. Currently, many organizations are funded by multiple ministries, but the government has no easy way to assess the universe of funded organizations as a whole. Likewise, recipient organizations have expressed frustration at having to deal with multiple requirements.

To address these issues, the Commission makes several recommendations that would centralize operations common to transfer payment and grant programs and, it is hoped, improve client experience, value-for-money outcomes and program efficiency.

**Recommendation 16-18:** The Ontario Public Service should develop an integrated transfer payment operation centre and an enterprise grant management system.

A joint project by the Ministry of Tourism, Culture and Sport and Ministry of Citizenship and Immigration resulted in the development of the Enterprise Grants Management System (EGMS). Further efficiency and value-for-money gains would be achieved by expanding this platform to the OPS. The expansion would create efficiencies in program administration as well as lower per unit ministry maintenance costs.

**Recommendation 16-19:** Consolidate back-office operations for grant programs or transfer payments with identical recipients.

Under the integration of a common management system, ministries should also be able to gain efficiencies through the identification and establishment of common administrative groups, forms production and the design and use of tracking and forecasting databases. For example, a number of programs in the Ministry of Economic Development and Innovation support the business development of Ontario's brewery and vintners sector; this sector is also recipient of parallel programs by the Ontario Ministry of Agriculture, Food and Rural Affairs.

# Chapter 17: Government Business Enterprises

### **Ontario's Government Business Enterprises**

The government of Ontario owns four government business enterprises (GBEs), as outlined in the box below, each of which returns significant revenues to the province. Government business enterprises are government organizations that:<sup>1</sup>

- Are separate legal entities with the power to contract in their own name;
- Have the financial and operating authority to carry on a business;
- Are principally focused on the selling of goods and services to individuals and non-government organizations; and
- Are able to maintain their operations and meet their obligations through revenues generated outside the government reporting entity.

### Government Business Enterprise Overview Liquor Control Board of Ontario (LCBO)

The LCBO is a non-share, capital Crown corporation under the Liquor Control Act, reporting to the Ministry of Finance. The LCBO is responsible for regulating the importation, distribution and sale of alcohol in Ontario. The mission of the LCBO is to be a "socially responsible, performance-driven, innovative and profitable retailer."<sup>2</sup> The LCBO is governed by an 11-member board of directors, appointed by the lieutenant governor-in-council, on the recommendation of the Premier and Minister of Finance.

As at Mar. 31, 2011, the LCBO had 611 retail stores and 216 agency stores<sup>3</sup> across Ontario.

#### **Ontario Lottery and Gaming Corporation (OLG)**

The OLG is a non-share capital Crown corporation established on Apr. 1, 2000, by the Ontario Lottery and Gaming Corporation Act. The OLG's mandate is to enhance economic development in Ontario, generate revenues for the province, and promote responsible gaming. It is governed by a 12-member board that reports to the Minister of Finance.

The OLG is responsible for the sales of lottery products at approximately 10,000 retail locations, and 27 gaming sites that include 17 slot facilities at racetracks, five casinos and the Great Blue Heron Slot Machine Facility, and four resort casinos (including Caesars Windsor, Casino Rama, Casino Niagara and Niagara Fallsview Casino Resort), across Ontario. The OLG has operating agreements with the private sector for the four resort casinos and the Great Blue Heron Slot Machine Facility.

Continued

<sup>&</sup>lt;sup>1</sup> Downloaded from http://www.fin.gov.on.ca/en/budget/paccts/2011/11\_cfs.html#notes.

<sup>&</sup>lt;sup>2</sup> Downloaded from http://www.lcbo.com/aboutlcbo/index.shtml.

<sup>&</sup>lt;sup>3</sup> Agency stores are authorized outlets in existing private-sector stores, such as grocery stores, that sell beer and alcohol in communities that the LCBO has determined cannot support a regular LCBO store.

#### **Ontario Power Generation (OPG)**

OPG was incorporated under the Business Corporations Act on Dec. 1, 1998, and the province is OPG's sole shareholder. OPG reports to the Minister of Energy. OPG assumed the generating assets of the former Ontario Hydro and is now the largest electricity producer in the province. OPG's generating assets have a fleet capacity of almost 20,000 megawatts (MW), and include two nuclear generating stations (6,606 MW), five thermal generating stations (6,996 MW) and 65 hydroelectric generating stations (6,327 MW). In addition, OPG owns two other nuclear generating stations that are leased out on a long-term basis to Bruce Power LP. The corporation is governed by a 12-member board that reports to the Minister of Energy.

OPG's large hydroelectric facilities, which include plants located near Niagara Falls and on the St. Lawrence River, as well as its nuclear facilities, are regulated by the Ontario Energy Board (OEB). OPG's smaller hydroelectric facilities are unregulated and receive market prices for energy produced.

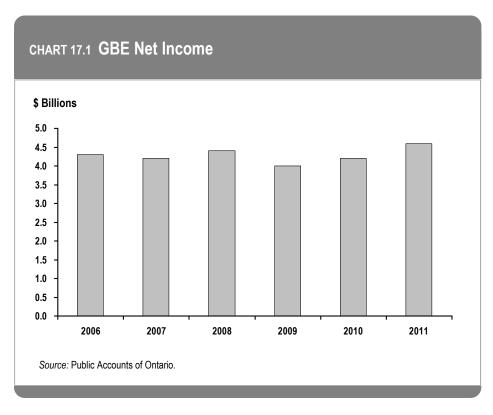
#### Hydro One

Hydro One was incorporated under the Business Corporations Act on Dec. 1, 1998, and the province is Hydro One's sole shareholder. Hydro One reports to the Minister of Energy. Hydro One assumed all of the transmission assets, as well as the distribution assets that were not transferred to municipalities from the former Ontario Hydro. Hydro One owns 97 per cent of transmission in Ontario, and has four subsidiaries that operate in electricity transmission, distribution and telecommunications. These four subsidiaries include:

- Hydro One Networks, which plans, constructs, operates and maintains Hydro One's transmission and distribution network;
- · Hydro One Brampton, which was acquired from the City of Brampton in 2001 and operates a separate unit;
- Hydro One Remote Communities, which operates generation and distribution assets in 19 off-grid communities in northern Ontario; and
- Hydro One Telecom, which provides telecommunication services, including commercial and retail services.

The transmission and distribution businesses of Hydro One are rate-regulated by the OEB.

Ontario's four GBEs play a critical role in the province's fiscal condition. In 2010–11, the four combined to produce net income of \$4.6 billion, with LCBO, OLG, OPG and Hydro One contributing \$1.6 billion, \$2.0 billion, \$0.4 billion and \$0.6 billion respectively. Since 2006, these four organizations have provided an average combined net income of \$4.3 billion annually (see Chart 17.1).



The combined net assets of the four GBEs amounted to \$17.6 billion at the end of last fiscal year, about 13 per cent of the government's total assets. With \$8.6 billion in net assets, OPG makes up the largest share of assets, followed by Hydro One (\$6.2 billion), OLG (\$2.4 billion) and LCBO (\$0.4 billion).

The GBEs also contribute to the fiscal plan in other ways. The OLG is required under legislation to remit to the province a "win contribution" of 20 per cent of gaming revenue from the privately operated Resort Casinos and Great Blue Heron Slot Machine Facility. Ontario Power Generation and Hydro One provide the province with payments in lieu of taxes (PILs) that go towards paying down the stranded debt that remains from the restructuring of the former Ontario Hydro.

# **Creating Additional Value from Ontario's GBEs**

The magnitude of the GBE's fiscal impact compels us to investigate means of generating further value from them. In doing so, we look at two distinct approaches: partial or full divestiture of the business; and improving business efficiencies while retaining full government ownership.

### **Asset Transactions**

Given their relatively stable net income and strong value, the GBEs may be attractive to potential private-sector investors. However, because these assets contribute substantial, ongoing and growing revenues to the province, any potential divestiture would need to carefully assess the value of any upfront, one-time gains against loss of future revenues.

To compare one-time benefits and ongoing losses, we consider how proceeds from a potential sale could be deployed. A full divestiture of any or all of the GBEs would result in a lump-sum payment to the province at the expense of future revenue streams. If proceeds of a sale were used to pay down provincial debt, Ontario could save on interest costs of up to four per cent, based on recent bond yields. By comparison, GBEs provide a return on assets (ROA) of at least eight per cent. Any full divestiture would have to overcome this spread to provide a fiscal benefit to Ontario.

A second divestiture model is to sell a minority stake in any or all of the GBEs and shift the management role to a private partner. A partial sale, in the range of 10 to 20 per cent, would provide the government with an upfront payment to reduce provincial debt load as well as ongoing interests in the GBEs through its remaining stake. Notionally, such an arrangement would allow the businesses to act in a more commercial manner, thus increasing the value of the province's remaining interest. To make economical sense for Ontario, the partnership would need to raise the overall returns of the GBEs so that the net income or dividends flowing to the province, combined with upfront payments, would ultimately provide more value relative to the status quo. In such a model, further clarity would be needed on the application of federal income tax rules for new limited partnership models.

In addition to either model, transactions or partnerships could be contemplated to achieve wider policy objectives and/or structural reform goals. Regardless of the rationale, a transaction or new partnership model should meet key principles that include:

- Appropriate risk transfer;
- Leveraging business and/or operating expertise through strategic partnership; and
- Leveraging assets or other intangibles through strategic partnership.

As a condition of any sale, the province would certainly have to consider the sensitive nature of the lines of business in which the GBEs operate. To ensure that these businesses continued to operate in a manner consistent with other legitimate policy goals, such as social responsibility, the government might wish to attach certain conditions or employ careful regulatory constraints as part of any divestiture. Such conditions would, we expect, be incorporated in the market's valuation of the business.

Current circumstances do not appear to offer a convincing value proposition for the province; even so, the province should not ignore the option of selling its GBEs. Indeed, the opposite applies. Ontario must be prepared and willing to entertain new approaches that generate better value out of the GBEs. However, we caution that any action must not be driven by ideology. Before any sale is executed, there must be overwhelmingly clear evidence that Ontario would benefit from such an arrangement in the long run.

**Recommendation 17-1:** Do not partially or fully divest any or all of the province's government business enterprises — Ontario Lottery and Gaming Corporation, Liquor Control Board of Ontario, Ontario Power Generation and Hydro One — unless the net, long-term benefit to Ontario is considerable and can be clearly demonstrated through comprehensive analysis.

### **Improving GBE Operations**

A second option is to retain full government ownership of the GBEs but improve their performance. As described above, the GBEs make significant contributions to the province's fiscal plan. However, the GBEs may not be achieving their full potential because of operational inefficiencies and because they are at times required to act in ways that are counter to their direct commercial interest. In this light, there are opportunities to enhance the GBEs' value and the contributions they make by focusing on efficiency opportunities and allowing them to operate more commercially and focus on their core businesses.

Augmenting asset efficiency and allowing GBEs to operate in a more commercial manner would contribute to the province's fiscal position. For example, removing implicit subsidies and other price-distorting effects would increase transparency for suppliers and customers alike.

### Liquor Control Board of Ontario (LCBO)

There may be opportunities to improve LCBO returns, through increased efficiencies and new business opportunities. The Auditor General of Ontario's 2011 Annual Report noted that the LCBO could more effectively use its purchasing power and improve the current markup structure used to determine retail prices.<sup>4</sup>

<sup>&</sup>lt;sup>4</sup> Ontario Auditor General, "Auditor's 2011 Report: LCBO New Product Procurement," 2011, pp. 186–201.

The LCBO has other obligations that reduce profitability. For example, it provides discounted shipping as well as premium shelf space to support and promote Ontario producers. These may not represent profit-maximizing strategies, and their policy merits should be balanced against reduced profitability.

With respect to new business lines, the LCBO may be able to grow its bottom line through a more aggressive store-expansion program while continuing to promote socially responsible consumption.

**Recommendation 17-2:** While continuing to promote socially responsible consumption, undertake initiatives to enhance the Liquor Control Board of Ontario's profits, including:

- Direct it to use its purchasing power more effectively and improve its markup structure for setting retail prices;
- Continually compare the merits of providing supports to Ontario producers against desired policy outcomes; and
- More aggressively pursue store expansion.

### Ontario Lottery and Gaming (OLG)

The OLG provides significant net income to the province, but operational efficiencies could be explored to improve the company's margins while continuing to respect social responsibility and meet its conduct and management requirement for the operation of all lottery schemes. For example, a number of questionable business practices should, at a minimum, be reviewed from a value-for-money perspective.

- OLG maintains two head offices, one each in Toronto and Sault Ste. Marie;
- OLG continues to operate Casino Niagara despite the opening of the permanent and considerably larger<sup>5</sup> Niagara Fallsview Casino Resort in 2004;
- The Slots at Racetracks Initiative, which allows slot machines to be co-located at racetrack facilities only, earmarks a share of revenues generated from slots for racetrack owners and horse breeders. This amounted to \$334 million in 2009–10.<sup>6</sup> Municipalities that play host to a racetrack also receive a share five per cent of proceeds from the first 450 slot machines at the facility and two per cent for each machine over that. This totalled \$78 million in 2009–10,<sup>7</sup> and
- OLG purchases and provides lottery terminals to point-of-sale locations.

<sup>&</sup>lt;sup>5</sup> The gaming floor space and total complex space at Fallsview are twice and nine times, respectively, as large as those at Casino Niagara. downloaded from http://www.fallsmanagement.com/The\_Casinos/index.html

<sup>&</sup>lt;sup>6</sup> Ontario Lottery and Gaming, "2009–10 Annual Report," 2010.

<sup>&</sup>lt;sup>7</sup> Ontario Auditor General, "Auditor's 2010 Report: Casino Gaming Regulation," 2010, pp. 46–63

Finally, OLG should continue to seek new and innovative ways to deliver gaming in Ontario to increase its revenues. These include expanding existing business lines, creating new business lines (as it is doing for Internet gambling), and leveraging further private-sector involvement. In all such ventures, the OLG must remain mindful of its mandate to promote responsible gaming.

**Recommendation 17-3:** Improve the Ontario Lottery and Gaming Corporation's efficiency through, at a minimum, the following measures:

- Close one of the two head offices;
- Close one of the two casinos in Niagara Falls;
- Allow slot machine operations at sites that are not co-located with horse racing venues; and
- Stop subsidizing the purchase and provision of lottery terminals to point-of-sale locations and begin to introduce other points of sale for lotteries.

**Recommendation 17-4:** Re-evaluate, on a value-for-money basis, the practice of providing a portion of net slot revenues to the horse racing and breeding industry and municipalities in order to substantially reduce and better target that support.

**Recommendation 17-5:** Consider directing the Ontario Lottery and Gaming Corporation to expand its existing business lines, develop new gaming opportunities and make effective use of private-sector involvement.

### Ontario Power Generation (OPG) and Hydro One

In an effort to reduce short-term cost increases to consumers, the government has occasionally intervened in both OPG's and Hydro One's regulatory rate filings. The result of such action can effectively decouple electricity rates from costs, providing an implicit subsidy to ratepayers. It may also put at risk the net incomes of both companies to the potential fiscal detriment of the province. While stable, effective regulation is required for both companies given their dominant positions in their respective sectors, intervention that impedes on standard business practices without a clear, legitimate policy objective should be avoided.

Aside from reducing this form of government intervention, there are operational efficiencies that Hydro One could explore to improve its net income. On the revenue side, Hydro One has immediate opportunities to increase its top line. Hydro One could consider strategic partnerships, such as the recently created joint venture between Hydro One, a private partner and six First Nations, to compete to build a new transmission line in northwestern Ontario. Continuing to focus on these sorts of opportunities would increase revenues and allow it to share financial and construction costs with a private-sector partner, while affording development opportunities to local communities.

In Chapter 12, Infrastructure, Real Estate and Electricity, we recommend that Ontario should seek to capitalize on its strengths in the energy sector through developing and expanding export opportunities for its goods and services. A great deal of expertise lies within OPG and Hydro One; leveraging these firms' human capital in a strategic fashion could be beneficial to taxpayers and rate payers alike in the long term.

**Recommendation 17-6:** The government should avoid intervening in Ontario Power Generation or Hydro One's rate filings for the purpose of delaying short-term price increases; too often this leads to greater costs down the road. When regulations or directives are required that impinge on normal utility business practices, the policy objectives being sought must be transparent.

**Recommendation 17-7:** The government should seek and achieve efficiencies within the operations of Ontario Power Generation and Hydro One through means such as strategic partnerships.

### Conclusion

The GBEs should examine their operations to find efficiencies. Benchmarking exercises and operational reviews should support these activities. Opportunities to increase revenues, augment efficiency and improve margins should also be fully explored.

**Recommendation 17-8:** Each government business enterprise must continue to build on its industry's best practices to improve its operational efficiency. Each should revisit memorandums of understanding and other agreements to ensure that they reflect commercial mandates. And each should undergo peer ranking and benchmarking on the basis of financial and other metrics both to better understand the organization's relative performance and find efficiencies.

# Chapter 18: Revenue Integrity

A simplified and harmonized tax system with competitive rates is a key component to improving the investment climate in Ontario and creating jobs. However, the province also needs to look to enhanced administration and enforcement activities as a way to improve the integrity of the tax system and build Ontario's fiscal capacity.

Ontario businesses that employ aggressive tax planning as their competitive advantage must be challenged. To do this, the province must be as nimble and creative as those that use such strategies — those that, in effect, take valuable tax dollars away from important public services such as health care and education.

Enhancing the integrity of the tax administration system also requires a focused pursuit of those who owe the government money. Improving collections tools and processes will ensure that money currently owed will be collected and available for those services where they are most needed.

The overall strategy should cultivate a balance between providing a fair and competitive environment for businesses, while optimizing compliance with Ontario's tax laws and taking action on outstanding debts.

# **Increasing Compliance**

### Strengthening the Business Tax Base

Increased globalization is creating new complex business transactions that span the globe. As businesses become more international and transactions more complex, tax authorities around the world need to continue to enhance international taxation agreements to avoid double taxation as well as to avoid tax leakage. The federal government must continue to ensure that Canada and Ontario obtain their fair share of international taxation revenue.

Within Canada, the federal government and provincial and territorial governments must work together to ensure a fair allocation of tax revenues across the country. Specifically, both levels of government need to take additional steps to prevent aggressive tax planning to avoid tax leakage and ensure a fair allocation of tax revenue across Canada. Particular challenges to provincial governments include: i) the ability of corporations to eliminate or decrease payment of provincial corporate income tax through creative mechanisms; and ii) the shifting of losses across Canada to avoid or reduce taxation in the province where income was earned.

Currently, corporate groups can use complex transactions and federal administrative concessions to transfer losses among group members and across provincial borders. Complex transactions can also be used by corporate groups to shift income from a higher-tax jurisdiction to a lower-tax jurisdiction even though the corporation benefits from public services in the higher-tax jurisdiction. In addition, corporate groups can use aggressive international tax planning strategies to shift profits to foreign-based businesses. All of these activities can unduly reduce provincial tax revenue.

**Recommendation 18-1:** Work with the federal government to ensure that a fair share of a company's worldwide income is allocated to Canada and the provinces.

**Recommendation 18-2:** Work with the federal government to address aggressive interprovincial and international tax avoidance activities by:

- Undertaking additional data review and research to identify activities of particular concern to Ontario;
- Entering into an agreement with the Canada Revenue Agency to invest resources in additional compliance efforts; and
- Implementing additional reporting requirements that disclose activities that cause income and losses to be allocated to a province where the underlying economic activity was minimal or did not occur.

**Recommendation 18-3:** Collaborate with the federal government and other provinces to investigate options to tax corporations on a consolidated basis, with the purpose of ensuring a fair allocation of losses and income across Canada.

By pursuing these steps, Ontario could raise up to \$200 million per year when fully phased in.

### **Underground Economy**

The federal and Ontario governments have taken significant steps to reduce the tax burden on people and businesses. At the same time, there is increasing pressure to fund important public services that citizens benefit from such as health care and education. The underground economy creates an unfair tax burden for taxpayers and makes it difficult for legitimate businesses to remain competitive with those participating in the underground economy. Addressing the underground economy creates a level playing field for taxpayers and businesses. It also helps provide greater protection to consumers who may not realize the risks of participating in the cash economy.

Statistics Canada estimates that the underground economy was about 2.2 per cent of Canada's gross domestic product in 2008, or about \$36 billion. While the province has taken action to enhance collections and audits, more can be done to address the underground economy.

Other jurisdictions have implemented a number of measures that Ontario should consider. In particular, Quebec has been successful in tackling the underground economy and tax evasion through action in specific sectors:

- Introducing recent legislative changes to broaden penalties for non-compliance, which include the imposition of prison sentences of up to five years less a day for serious tax delinquency;
- Intensifying tax audits;
- Working across government and with industry to address key high-risk sectors such as construction and products like alcohol and tobacco;
- Raising public awareness of the impact of unreported income;
- Requiring compliance certificates for businesses wanting to obtain public contracts; and
- Requiring that certain establishments provide their customers with a bill produced using a sales recording module authorized by Revenu Québec.

**Recommendation 18-4:** Enhance Ontario's ability to detect and recover revenues from underground economic activity by linking more databases to reported transactions for tax purposes.

Working with the Office of the Information and Privacy Commissioner of Ontario to ensure the protection of privacy, actions would include:

- Implementing legislative changes to better enable data sharing (e.g., permit, licensing and registration information) and database matching across ministries, municipalities and federal government departments;
- Creating a wealth indicator database as done in Quebec;
- Expanding reporting requirements for certain financial transactions;<sup>1</sup> and
- Entering into an underground economy agreement with the federal government to better share information and invest more resources in co-ordinating and strengthening compliance efforts to combat the underground economy.

<sup>&</sup>lt;sup>1</sup> For example, Quebec recently introduced a bill to regulate non-bank operators of automatic teller machines, foreign-exchange counters and money transfer offices, obliging them to obtain a licence and make reports to Quebec's Autorité des marchés financiers. The goal of this bill is to combat possible tax evasion and money laundering.

**Recommendation 18-5:** Review the adoption of government-authorized sales-recording modules in certain sectors (e.g., food services) to address "zapper" software (zappers remove a vendor's record of sale).

The module would prevent businesses from deleting transactions to reduce taxes (installed with success in Quebec and parts of Europe).

**Recommendation 18-6:** Develop a concept of self-certification of electronic point-of-sales (ePOS) software. The self-certification is based on the principle of tax authorities developing and publishing a set of requirements for accounting software and ePOS systems.

**Recommendation 18-7:** Develop a public awareness campaign on the impact of the underground economy. For example, by using unregistered contractors or contractors who do not issue receipts, there are risks of not obtaining a warranty for repairs, risks of not being able to seek legal remedy for poor workmanship, and risks of liability for injuries or damages that occur on a customer's premises.

**Recommendation 18-8:** Create employee deeming provisions where businesses substitute independent contractors for employees to avoid paying Ontario's Employer Health Tax.

**Recommendation 18-9:** Establish a forum to discuss emerging issues and trends in the underground economy as well as innovations and best practices for addressing them. The forum should include representatives from various ministries, and federal and municipal governments as well as industry associations.<sup>2</sup>

Implementing these and other measures could yield the province more than \$500 million per year when fully phased in.

<sup>&</sup>lt;sup>2</sup> In December 2010, the Ministry of Labour's Expert Panel on Occupational Health and Safety recommended a provincewide underground economy strategy.

### **Uncollected Fines**

Recent attention has been brought to the estimated \$1 billion in uncollected fines related to the Provincial Offences Act (POA).<sup>3</sup> Collection mechanisms should be improved so that the estimated \$2.5 million unpaid POA fines can be recovered.

**Recommendation 18-10:** The Ministry of Finance should take the lead by providing assistance to municipalities in developing policy for the collection of unpaid Provincial Offences Act fines in the province.

**Recommendation 18-11:** Use licence and registration suspensions as a tool to facilitate the collection of Provincial Offences Act fines related to vehicles, including parking, speeding and automobile insurance violations.

**Recommendation 18-12:** Allow fines to be added via the property tax roll by adding Provincial Offences Act fines to the offender's property tax bill, even if the property is jointly owned.

Recommendation 18-13: Offset tax refunds against unpaid Provincial Offences Act fines.

### **Centralized and Co-ordinated Collections**

A number of ministries with accounts receivables either operate their own independent collection functions, have those activities performed/delivered by Ontario Shared Services, or do not perform collections activity beyond internal set-offs. As a result, the delivery of collections activities in the Ontario Public Service (OPS) is currently fragmented and carried out by a number of ministries using various methods and technology solutions. Recent reports by the Auditor General related to the various collection functions activities and controls opportunities to improve the efficiency and effectiveness of collections activities and controls over accounts receivable and overdue accounts.

In the *2011 Ontario Budget*, the government proposed to move towards a more co-ordinated and centralized collections function within the Ministry of Revenue (now the Ministry of Finance). Consolidating collections activities across the OPS would reduce costs and duplication, improve tracking and monitoring of overdue accounts, and reduce accounts receivable to better support the funding of key public services. Other jurisdictions have moved towards greater consolidation of collection functions to take advantage of economies of scale, reduce compliance costs for businesses and ensure optimal investment in technology systems.

<sup>&</sup>lt;sup>3</sup> Ontario Association of Police Services Boards, "Provincial Offences Act: Unpaid Fines, A \$Billion Problem," 2011, p. 5.

**Recommendation 18-14:** Require that recipients of government grants or refundable tax credits, contracts, loans and loan guarantees are first in good standing with the government in terms of accounts receivable and have no outstanding taxes due before providing assistance.

**Recommendation 18-15:** Require that all ministries record Crown debt receivables in the enterprise financial system so that collection action can be commenced in a timely fashion.

**Recommendation 18-16:** Proceed with the *2011 Ontario Budget* proposals by moving to rationalize the collection of non-tax revenue between Ontario Shared Services and the Ministry of Finance with the intent to consolidate, in a staged fashion, all non-tax and tax collection functions into the Ministry of Finance.

**Recommendation 18-17:** Develop a legislative framework to provide the Ministry of Finance with the authority to collect all provincial Crown debts and incorporate more effective collections tools and mechanisms.

**Recommendation 18-18:** Develop standard policies and practices across the Ontario Public Service for collections to ensure the optimum return for dollars spent.

**Recommendation 18-19:** Work with the Office of the Information and Privacy Commissioner of Ontario to ensure the protection of privacy in the implementation of these proposals.

Based on early estimates, the consolidation of collections and incorporation of more effective collection tools would generate more than \$250 million per year when fully phased in.

#### **Improving Audit Functions**

In addition to improving the overall integrity and fairness of Ontario's tax system, restoring fiscal balance will require the best use of administrative tools in the most efficient manner. This means ensuring that the government can identify activities that pose the greatest financial risk to focus resources more effectively and generate better results. The Ministry of Finance has developed a sophisticated risk assessment tool that employs data matching and data analysis to identify areas of greatest risk. This sophisticated audit risk tool provides important information to auditors/inspectors on where they should focus their attention. More targeted and informed enforcement strategies will lead to a system that is more efficient and responsive.

The Ministry of Finance's risk assessment tool would provide a valuable resource for information sharing among ministries by co-ordinating and consolidating government-wide audits of companies. The Ministry of Finance is in a better position to recover funds on behalf of the province more efficiently with its risk assessment tool. Having a risk-based approach to auditing may reduce the number of times per annum a business is audited or inspected by the government.

**Recommendation 18-20:** Improve methods for information gathering and sharing across government, including making greater use of the Regulatory Modernization Act, in order to identify emerging and current issues to improve responsiveness in a compliance environment.

**Recommendation 18-21:** Use the Ministry of Finance's risk assessment technology to better focus enterprise-wide audit activity on areas where rates of return are highest for the province.

**Recommendation 18-22:** Implement measures to better co-ordinate and consolidate government audits of companies within the Ministry of Finance to recover funds on behalf of the province.

**Recommendation 18-23:** Develop risk assessment approaches with other jurisdictions to help address audit issues that cross provincial and international boundaries.

Ontario could raise more than \$50 million per year when fully phased in by implementing these measures.

# Non-Tax Revenue

#### **User Fees**

In 2011–12, Ontario ministries plan to collect about \$1.8 billion in revenues classified as user fees. There are over 400 types of user fees charged to individuals and businesses (e.g., drivers' licences).

Most user fees are approved at a specific rate to recover all or some of the costs of providing a related service. There is no formal recurring process for changing fees to keep them up to date. Over time, the fees do not reflect inflation or the costs of providing the related service. This is one of the reasons revenues in the status quo do not tend to grow as rapidly as the (nominal) economy. Since 2003, there have been minimal increases to many of the most prominent user fees.

A decision on whether to move forward with user-fee changes to generate additional revenue is required. Two options to consider are full cost recovery and indexation.

*Full Cost Recovery*: Over \$500 million in additional annual revenue is available if the government moves forward with full cost recovery on all user fees. Currently, most fees are not set at a level that results in the recovery of all costs associated with a service provided. Moving forward with full cost recovery is consistent with the 2009 Auditor General's Report on User Fees that recommended the government consider full cost recovery for fees. However, there are some fees the government may not want to increase for public policy reasons (e.g., user's ability to pay, to encourage certain behaviour, etc.).

*Indexation:* Indexing existing user fees annually by the rate of inflation of two per cent could result in additional revenues of about \$36 million in 2012–13 to \$227 million by 2017–18. Indexation would allow the government to avoid periodic steep fee increases, and better reflects the cost of providing services. Indexation is consistent with the federal government's approach, which recently introduced reforms to regularly adjust fees, and with Quebec and Nova Scotia, where most fees are indexed to the consumer price index.

Indexation is also consistent with the 2009 Auditor General's Report on User Fees (which recommended that the government establish a process for the regular review of fees).

Of course, a blend of the two approaches could provide the best of both worlds.

**Recommendation 18-24:** Instead of user fees remaining in fixed nominal terms, they should be updated using a blend of full cost recovery and indexation and be phased in over the next two years.

# **Tax Revenue**

The Commission's mandate does not allow us to recommend tax increases. However, we have noted throughout the report that certain aspects of the tax system work to ensure that revenues do not tend to grow in sync with the overall economy, defined as nominal GDP. As such, the Status Quo Scenario features a decline in the tax burden, defined broadly as the ratio of revenues to nominal GDP.

This, of course, compounds the difficulty of returning to a balanced budget. Allowing the overall tax burden to decline magnifies the severity of program spending restraint required. This severity could be alleviated if taxes begin to keep pace with economic activity.

Consistent with our mandate, we have not incorporated any increases in revenues from such reform into our Preferred Scenario. We simply note for consideration the relatively straightforward reforms that could be implemented to prevent the overall tax burden from declining over time.

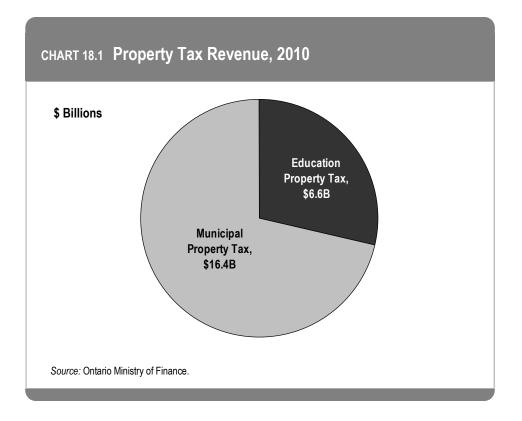
The main sources of this downward bias in the tax burden are education property taxes, business education taxes and a number of excise taxes that are levied on the volume of products sold rather than the value at which they are sold.

## **Education Taxes**

### Provincial-Municipal Relationship and Property Tax

A key feature of the provincial-municipal fiscal relationship is the fact that the property tax base is used to support municipal services and to fund a portion of Ontario's elementary and secondary education costs. In 2010, property taxes raised over \$23 billion in Ontario, including over \$6.6 billion<sup>4</sup> in provincial education property tax revenues. The municipal portion of the tax raises \$16.4 billion, and is the largest single source of revenue for municipalities.

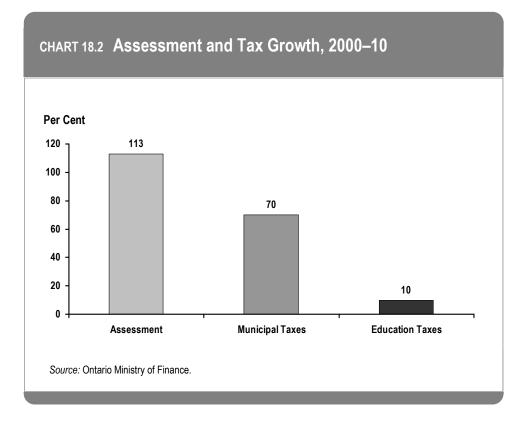
<sup>&</sup>lt;sup>4</sup> All education tax revenue numbers included in this paper exclude the property tax component of the Ontario Energy and Property Tax Credit, which is netted against education property tax in provincial Budget documents.



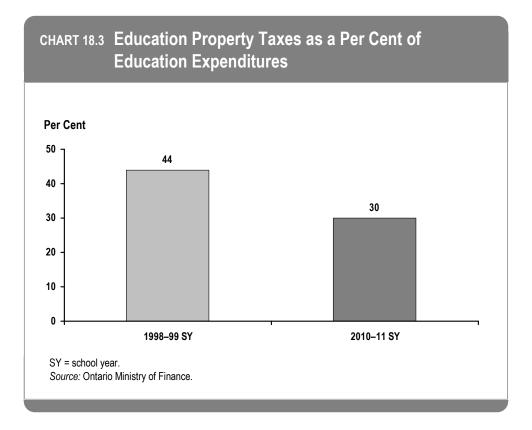
The province has proven to be a good partner in sharing the property tax base. At the time of Local Services Realignment in 1998, the province transferred \$2.5 billion in residential tax revenue to municipalities. By 2011, the value of the transferred residential education tax revenue had grown to an estimated \$3.1 billion as a result of non-reassessment-related growth, such as new construction. In addition, the province has adopted a policy to fully offset reassessment impacts when resetting residential and business education tax rates. This practice of cutting education tax rates has been positive for municipalities, as it has offset the impact of municipal tax increases on taxpayers and reduces pressure on municipalities to limit tax increases. For more details on the provincial-municipal relationship, see Chapter 20, Intergovernmental Relations.

### **Property Tax Trends**

Since 2000, there has been significant growth in municipal property taxes, which have increased 70 per cent. However, the growth in education tax revenues has been relatively flat, averaging only one per cent per year. This occurred over a period when property values more than doubled as a result of property reassessments.



The level of education property tax revenues since 2000 has decreased by 10 per cent in real terms. At the same time, funding for education has increased. These factors have contributed to a significant decrease in education property tax revenues as a share of education expenditures, from 44 per cent in 1998–99 to 30 per cent in 2010–11. If the property tax component of the Ontario Energy and Property Tax Credit had been included, as it is in provincial reporting of education property tax revenue, the share of education expenditures funded by education property tax revenues would have been even lower.



The decrease in education funding supported by property taxes is primarily the result of a long-standing provincial policy to fully offset reassessment impacts when resetting business and residential education tax rates. For example, the residential education tax rate has been cut in half since 1998. While this has contributed to nominal stability in the property tax base, in real terms, this practice has reduced provincial education tax revenues available to support Ontario's education system.

Selected Historica	l Residential Edu	ication Tax Rates
<u>1998</u>	<u>2008</u>	<u>2011</u>
0.460%	0.264%	0.231%

The current education tax rate-setting practice raises a number of concerns, including the continued decrease in education tax revenues in real terms. As property tax revenues decrease as a share of education expenditures, provincial transfers to school boards increase to offset this decline. Other jurisdictions, such as British Columbia, have recognized the fiscal challenges associated with this practice, and do not fully offset reassessment impacts when setting education tax rates. In British Columbia, the business and residential education property tax rates are reset to increase revenues by an inflationary factor. In fact, tax rate reductions that allow for some measure of inflationary revenue increase should be considered in Ontario to maintain a stable level of revenue in real terms.

#### **Business Education Taxes**

An additional concern related to education property taxes in Ontario is the wide range of business education tax (BET) rates across the province. Ideally, a provincial tax rate would be the same across all regions of the province, similar to the provincial uniform rate for residential properties.

However, the province continues to set a range of BET rates, which vary across municipalities. There is no policy rationale for the variation in BET rates other than it being a result of historical assessment and tax inequities that were in place for many years prior to the province taking over responsibility for education tax rate setting in 1998.

The variance in BET rates distorts efficient business location decisions and places many businesses in the province at a disadvantage, therefore having a negative impact on jobs and the provincial economy overall. These distortions are particularly difficult to justify when there are large differences between neighbouring municipalities, such as Toronto and the 905 regions. While the tax inequities can be expected to have been capitalized into the value of properties, it is still important to address these gradually over time.

In fact, in 2007 the province announced a BET reduction plan to address these distortions and inequities. Under the plan, high BET rates are being reduced to a target rate by 2014, saving businesses \$540 million annually, once fully implemented. The phased-in approach of the BET reduction plan was designed to minimize potential windfall gains and/or losses associated with the capitalization of abrupt changes in tax burdens.

Since introducing the plan, the province has made major progress in the following areas:

- High BET rates have decreased overall, resulting in savings to businesses;
- BET rate cuts have been accelerated and fully implemented for northern Ontario businesses;
- Eligible newly constructed properties are immediately taxed at a rate no higher than the BET target rate, partly addressing distortions for new business location decisions; and
- The variance between BET rates has narrowed. For example, in 2007, the highest BET rate was more than 50 times greater than the lowest rate. By 2012, this will be reduced to 15 times greater. Despite the progress, a considerable gap still exists.

Education tax rate-setting policies and the BET reduction plan have significantly reduced the education tax revenue available to support education expenditures. Furthermore, the current BET reduction plan does not address municipalities with low BET rates. By not addressing low rates, the province will have difficulty addressing distortions and inequities in the education property tax base. These could be addressed by moving towards a policy of a single provincewide BET rate for all regions of the province, while also limiting the cost of the BET reductions.

**Recommendation 18-25:** Conduct a review of education tax rate-setting policies for residential and business tax rates to maintain a stable level of education tax revenues in real terms.

**Recommendation 18-26:** Continue to implement the business education tax (BET) reduction plan while considering options for adjusting the plan in order to avoid part or all of the revenue loss associated with reducing high BET rates by also increasing low BET rates.

**Recommendation 18-27:** Build on the existing business education tax (BET) reduction plan to address historical BET rate inequities and distortions by gradually implementing a single uniform BET rate.

Implementing these policies could ensure a more equitable business tax system, while providing a significant increase in revenues, up to just over \$1 billion by 2017–18.

#### **Contraband Tobacco**

The Ministry of Finance is responsible for administration of the province's tax on tobacco products imposed under the Tobacco Tax Act.

The tobacco tax is a key component of Ontario's smoke-free strategy. Since 2003, a number of policy and enforcement tools in both the Tobacco Tax Act and the Smoke-Free Ontario Act, including tobacco tax rate increases, have helped to reduce tobacco consumption by over 20 per cent.

However, in recent years, tobacco consumption has "flatlined" after more than a decade of decline in smoking rates. The availability of cheap illegal tobacco products makes it easier for youth to start smoking and removes an incentive for existing smokers to quit. Illegal tobacco supplies have also adversely affected provincial revenues. In a 2008 report, the Auditor General estimated the loss of tobacco tax revenue for fiscal 2006–07 as being in the range of \$500 million.

Improved enforcement efforts, especially those over the past three years, have generated results. Between Apr. 1, 2008 and Sept. 30, 2011, Ontario has seized more than 172 million illegal cigarettes. In 2010–11, provincial tobacco tax revenue increased by \$77 million over the previous fiscal year to \$1.16 billion.

On June 1, 2011, the Ontario legislature approved Bill 186 — Supporting Smoke-Free Ontario by Reducing Contraband Tobacco Act — with all-party support. Bill 186 provides the government with important new tools to enhance enforcement while also providing legislative authority to enter into agreements with First Nations communities related to administration and enforcement of the Tobacco Tax Act on-reserve.

**Recommendation 18-28:** Further develop and implement results-focused strategies to deter illegal tobacco, including enforcing existing laws and developing new partnerships and legislative and regulatory tools.

These strategies could involve:

- Discussions with First Nations communities to jointly improve the regulation of tobacco activities on reserves;
- Clear joint actions with the federal government to better align the regulation of tobacco in Ontario and close loopholes;
- Working with key partners including law enforcement, First Nations and other governments (e.g., Quebec, the U.S. federal government and New York State) to co-ordinate actions; and
- Launching an education and awareness strategy to increase public awareness and understanding of contraband tobacco, including the consequences of its use for Ontarians and their communities.

Bill 186 measures, in combination with additional enforcement tools and approaches, including partnerships with key stakeholders, could result in increased revenue of up to \$225 million per year when fully phased in.

#### Tax Value, Not Volume

Taxes on many so-called "sin" goods, such as gasoline, diesel, tobacco, beer and wine, apply to the volume of the product, not the value (these are known as specific, not *ad valorem*, taxes). This means when prices rise, revenues from the taxes do not respond; they rise only if there is an increase in the volume of the goods sold. The volume of tobacco sales and hence the revenue have been trending down. Volumes and revenues from gasoline and diesel have been growing very slowly.

Future revenue effects of taxing values rather than volumes are difficult to estimate because they depend on changes in the specific commodity prices. We can be reasonably certain the pace of overall consumer price index (CPI) inflation will be around the Bank of Canada's two per cent target. But prices for individual components may deviate substantially; they could even decline.

Rather than attempt an inevitably imprecise forecast, we will illustrate the sensitivity of revenues to values rather than volumes by calculating the impact on historical revenues had the taxes been *ad valorem* rather than specific. Had gasoline and diesel taxes been converted to *ad valorem* in 2000, revenues in 2010 would have been \$1.9 billion higher than actually recorded. The cumulative incremental gain in revenues over the period — and hence, everything else being equal, the decline in public debt at the end of 2010 — would have been \$10.2 billion. Had the tobacco tax been converted to *ad valorem* in 2006, revenues would have been \$0.4 billion higher than recorded, with a cumulative gain over the period of \$1.1 billion. There would have been little change in net beer and wine revenues. To the extent the higher taxes induced lower consumption, the revenue impacts would be somewhat lower than shown above.

There are several ways to capture the revenue impacts of changes in value: the specific taxes could be converted to *ad valorem* form; the specific tax rates could be indexed; or the specific tax rates could be adjusted periodically.

The education property tax is effectively a specific tax as well. By offsetting any increases in assessed property value, revenue only reflects changes in volumes. Having taxes be in step with the value of the property would provide increased revenues for the province.

**Recommendation 18-29:** Replace taxes tied to a good's volume with taxes tied to the good's value (i.e., replace specific taxes with *ad valorem* taxes or otherwise capture changes in values).

\$ Millions	2012-13	2013–14	2014–15	2015–16	2016-17	2017–18
Revenue Measures Included in the Preferred Scenario						
Contraband Tobacco	50	75	100	150	200	225
Collections/Audit <sup>1</sup>	75	100	150	200	250	300
Underground Economy	50	100	200	300	400	500
Increasing Compliance	50	75	100	185	200	200
Non-Tax Revenue: Full Cost Recovery Part 1 <sup>2</sup>	50	75	100	150	200	225
Government Business Enterprises: Retain and Increase Efficiency	200	300	400	500	500	500
Total Revenue Measures	475	725	1,050	1,485	1,750	1,950
Revenue Measures Discussed But Not Included in the Preferred Scenario						
Non-Tax Revenue: Full Cost Recovery Part 2 <sup>2</sup>	-	186	422	372	322	297
Non-Tax Revenue: Indexation of User Fees <sup>3</sup>	36	73	110	148	187	227
Residential and Business Education Taxes <sup>4</sup>	125	375	625	775	925	1,075
Taxing Value, Not Volume⁵	N/A	N/A	N/A	N/A	N/A	N/A

#### Appendix 18.1: Revenue Measures Included and Not Included in Preferred Scenario

<sup>1</sup> Some collections activity may only reduce cash requirements and not result in a bottom-line improvement.

<sup>2</sup> As a conservative estimate, only a portion of the full cost recovery of non-tax revenue was accounted for in the Preferred Scenario. The full impact could be as high as \$522 million (\$225 million plus \$297 million).

<sup>3</sup> Indexation applied to the estimated user-fee revenue base of \$1.8 billion, using the rate of inflation (two per cent annually). These amounts should not be added to the estimates for full cost recovery because that would involve an element of double-counting.

<sup>4</sup> Represents two per cent inflation increase on residential and business properties and increasing low BET rates to offset the cost of the BET reduction plan. Assumes implementation for 2013 calendar year. Revenue impacts may vary based on reassessment impacts.

<sup>5</sup> Future revenue impacts would depend on price changes for the commodities. The text provides an illustration of the impact on historical revenues had *ad* valorem taxes been applied to gasoline, diesel, tobacco, beer and wine.

# Chapter 19: Liability Management

# Introduction

No fiscal projection is a static plan. For any government, revenue and expense estimates are generally based on economic assumptions, policy decisions and direction, and the best available information at a given point in time. There is a lot of uncertainty that surrounds the estimates in the plan. Once released, it becomes subject to a number of risks that could emerge and impact the previously outlined fiscal objectives.

Any information or events that were unanticipated during the planning process present a risk to the fiscal projection. Risks can come from uncertainty in financial markets, project failures, legal liabilities, credit risk, accidents, natural causes and disasters, or events of an uncertain or unpredictable nature. For Ontario, as a sub-national jurisdiction, the risk of a policy change by the federal government continually exists.

These risks can have a positive or negative impact on the province's actual fiscal results. Generally, positive impacts are easier for governments to manage. For example, in cases where economic performance turns out better than expected, the government has additional flexibility to manage existing priorities and meet its fiscal objectives. However, if the economy were to fall short of what was expected, then the province would feel the negative impact through lower government revenue, higher expense and, in Ontario's current fiscal situation, larger deficits and increasing debt.

To help ensure that fiscal objectives are met, the Fiscal Transparency and Accountability Act requires Ontario's fiscal plan to include a reserve to protect against unexpected and adverse changes in the revenue and expense outlook. In the *2011 Budget*, the government included a reserve of \$0.7 billion in 2011–12 and \$1.0 billion in each following year through to 2017–18. However, the reserve in its current state does not provide enough flexibility for variances that may emerge over this time, especially compounding errors resulting from forecasted growth rates.

**Recommendation 19-1:** General risks can and should be handled through the contingency reserve, which should be set higher than in recent budgets and should grow over time to address the possibility of growth rate biases in the revenue projection. Modest internal risks should be addressed through an operating reserve. The contingency reserve should be increased to cover a 0.2 percentage point annual overestimate of revenue growth.

The contingency reserve should be set at an adequate amount to protect against forecast errors; it should grow over time to cover not only an error in level estimates but also to address the possibility of any growth-rate bias. Our recommendation is that the contingency reserve be increased to cover a 0.2 percentage point annual overestimate of revenue growth. Our longer-term projection is implicitly based on a projection of annual productivity growth of 1.2 per cent (i.e., increase in Ontario real output per hour worked). As discussed in Chapter 1, The Need for Strong Fiscal Action, we believe this is an appropriate assumption. However, we are well aware that the figure is considerably stronger than the actual productivity growth rate recorded over the past decade. Therefore, it must be considered to be at risk. It could easily be somewhat weaker, say 1.0 per cent. That would roughly translate into a 0.2 percentage point weaker growth rate in revenues over the entire projection period. This is precisely the sort of risk we envision when we recommend the contingency reserve be set to cover a 0.2 percentage point risk to revenue growth in the first year of this exercise (2010–11) and that it rise by 0.2 percentage points annually to 1.4 per cent in the target year. This requires the contingency reserve to be \$1.9 billion in 2017–18, compared to \$1.0 billion in the 2011 Budget.

Regardless of how prudent and rigorous the government is in its annual planning of revenue and expense, there are always risks that the government cannot account for. Many of these risks are unknown to the government at the time of budgeting. In previous years, these risks have resulted in major one-time costs, such as the government's response to SARS and H1N1, or its support for the auto sector. Other risks are known at the time of budgeting, but the scope, extent or amount of the liability are unknown. A recent example of this type of risk is the additional forest firefighting resources the province has required. While the government anticipated a cost for this risk, the amount and severity were unknown. Finally, the province should plan for risks with an unknown probability of occurrence and cost. It is the unknown element of all these risks that makes them hard to plan for.

In the past, Ontario has used the operating and capital contingency funds — or the reserve in extreme cases — to mitigate risks in-year that would otherwise have had a negative impact on its financial results. While this strategy has been effective, in a period of severe fiscal and economic challenges, wholly absorbing the cost of these risks without a mitigation plan will prove increasingly difficult if the government is committed to returning to balanced budgets.

**Recommendation 19-2:** Specific risks should be addressed through an explicit strategy. Care should be taken in budget-setting processes to diligently identify any known risks of significant fiscal magnitude, and a strategy developed to mitigate those risks.

To increase the probability of securing the 2017–18 target, risks and liabilities should be identified as early as possible in the planning process. Ministries must be vigilant in anticipating what could go wrong with all projects. Strategies will need to be developed to identify and reduce specific risks to the fiscal plan, such as federal government action and pension liabilities. The following section identifies liability risks that require the province to develop management plans for moving forward. This is intended to be an illustrative list of risks that should be currently known and subject to mitigation strategies. There are, no doubt, many more current risks, and more will undoubtedly surface as we move through the projection period. As such, the liability management strategy must be very fluid.

# **Upcoming Liability Risks**

### **Pension Benefits Guarantee Fund**

Ontario's Pension Benefits Guarantee Fund (PBGF) was created in 1980 and was intended to assist pensioners and plan members when occupational pension plans are wound up with insufficient funds to cover promised benefits, and the employer is unable to make the required payments. The PBGF is administered by the Superintendent of Financial Services and generally covers single-employer defined benefit pension plans in the private and broader public sectors. Ontario is the only jurisdiction in Canada to provide such coverage.

In 2009, the government retained an independent actuarial firm to conduct the first actuarial study of the PBGF, including revenues and claims, to inform the development of long-term policy. The study, released in 2010, concluded that the PBGF was not sustainable in its current form and noted that overall assessments would have to increase by as much as 1,000 per cent if coverage were increased to \$2,500 a month as had been previously recommended by the Arthurs Commission.<sup>1</sup>

On several occasions over the last 30 years, there has not been enough cash in the Fund to cover large anticipated PBGF claims. In those instances, several loans were made from the Consolidated Revenue Fund to cover claims. The only loan amount still outstanding is \$242 million of a \$330 million loan made in 2004 to cover a significant claim. In 2010, the government made a \$500 million grant to the PBGF to initiate the PBGF reform process and stabilize the Fund in the near term. In May 2011, \$384 million was paid out of the Fund in partial settlement of another significant claim.

<sup>&</sup>lt;sup>1</sup> This estimate did not take into account the \$500 million grant made in 2010.

Ontario is the only sub-national jurisdiction in the world with a pension benefits guarantee fund. With fewer than 1,600 covered plans, and PBGF exposure concentrated in certain industries, risk is not spread according to insurance principles. To fully insulate the PBGF from catastrophic claims and update coverage levels, significantly higher assessments and larger reserves would be required.

**Recommendation 19-3:** We recommend that the province either terminate the Pension Benefits Guarantee Fund or explore the possibility of transferring it to a private insurer. The Fund is no longer sustainable in its current form as it presents a large fiscal risk for the province in the event of another economic downturn.

### Liability from Pension Funds in the Broader Public Sector

#### Introduction

Ontario Public Service (OPS) and broader public-sector (BPS) pension plans include some of the largest plans in the country — both in terms of the value of assets and number of members. The province provides funding to these plans through both direct and indirect mechanisms.

The topic of pensions is multi-faceted and technical, with varying governance structures and risk-sharing arrangements, as well as distinct funding and accounting considerations. Many aspects of the plans could be reviewed. Yet the Commission's mandate suggests our focus be on the fiscal dimensions and hence our approach has been rather narrow. We examine the public cost of the plans, the risks they represent to the Province's fiscal plan and strategies to manage these risks.

Given the government's significant exposure to liabilities associated with some of these plans, we believe that steps should be taken to improve transparency and strategic planning with respect to pension expense in an effort to better manage this risk.

**Recommendation 19-4:** The Ontario government should conduct and publish its own liability management assessment of the public-sector pension plans and develop plans to contain any fiscal risks identified.

#### **Description of BPS Pension Plans**

There are currently five plans consolidated in the province's financial statements: Public Service Pension Plan (PSPP); OPSEU Pension Plan (OPSEUPP); Ontario Teachers' Pension Plan (TPP); Healthcare of Ontario Pension Plan (HOOPP); and Colleges of Applied Arts and Technology (CAAT) Pension Plan.

The PSPP is solely sponsored by the province, and the remaining four plans are Jointly Sponsored Pension Plans (JSPPs). In the case of solely sponsored plans, the employer is wholly responsible for funding any shortfall. In contrast, JSPPs require that both employer sponsors and employees share responsibility for making up any shortfall by negotiating some combination of contribution increases and prospective benefit reductions. These obligations are set out in the Pension Benefits Act, its Regulations and individual plan documents.

Pension Plan	Assets	Active Members	Contribution Rates (%)		Retirement	
	(\$ Billions)		Employees	Employers	Factors*	
PSPP	17.4	41,000	9.5	9.5	Factor 90 or Age 60 + 20 Years	
OPSEUPP	13.3	47,000	10.0	10.0	Factor 90 or Age 60 + 20 Years	
TPP	107.5	175,000	12.0	12.0	Factor 85 or 35 Years	
HOOPP	35.7	170,000	9.2	10.67	Age 60 or Age 55 + 30 Years	
CAAT	5.5	19,000	12.9	12.9	Factor 85 or Age 60 + 20 Years	

Notes: Teachers' Pension Plan contribution rate is scheduled to increase from 12.0 per cent in 2011 to 13.1 per cent over three years, with full implementation in 2014. The CAAT contribution rate is scheduled to increase to 13.7 per cent by 2014. "Years" indicates Years of Service. Public safety workers (e.g., fire, police, paramedics) have a normal retirement age of 60 and can generally retire earlier.

#### Ultimate Question

One of the biggest questions from a liability management perspective is who is ultimately responsible should a plan or plans get into serious financial difficulty. The answer is different for different types of pension plans. Most of the major public-sector plans are jointly sponsored, which means employer sponsors and members share this responsibility.

The government, and hence the taxpayer, bears significant risk as joint sponsor of the TPP and the OPSEUPP, and sole sponsor of the PSPP. This is a serious potential liability. For the other major public-sector plans, HOOPP and CAAT, employers share legal liability for funding shortfalls with members.

Because of the significance of this risk, it is critical to ensure greater public clarity and address fiscal and liability issues associated with these plans.

**Recommendation 19-5:** Clarify who bears the ultimate financial responsibility for funding deficits of the public-sector pension plans as the Commission encountered considerable confusion on this issue.

#### Health of the Plans

There are two types of actuarial valuations that public-sector plan sponsors are required to prepare: a funding valuation and an accounting valuation. Each valuation employs different methods and assumptions.

The funding valuation is prepared in accordance with the Pension Benefits Act and actuarial standards, and is intended to secure the benefits provided by the pension plan. The funding valuation also determines the contributions necessary to fund the benefits being earned. The funding valuation is used to determine whether a pension plan is actuarially sound.

However, the contributions determined by funding valuations do not represent the province's pension expense for budgetary purposes. Pension expense is based on actuarial valuations that are prepared on an accounting basis. These valuations are prepared in accordance with recommendations of the Public Sector Accounting Board (PSAB), and are based mainly on the present value of benefits earned by plan members, not the cash contributions.

Three of Ontario's largest public-sector pension plans currently have funding shortfalls. These include the three pension plans that are directly sponsored or co-sponsored by the province (i.e., PSPP, OPSEUPP and TPP). These shortfalls are largely the result of investment losses during the financial crisis in 2008 as well as the low level of long-term interest rates.

The following summarizes the current funded status of the three plans that are directly sponsored or co-sponsored by the province:

- The TPP is a jointly sponsored, defined benefit pension plan, with assets of about \$107.5 billion as at Jan. 1, 2011. The TPP's preliminary Jan. 1, 2011, funding valuation revealed an unfunded liability of \$17.2 billion. A balanced Jan. 1, 2011 valuation was filed with the Financial Services Commission of Ontario (FSCO) in June 2011, which (1) reduced benefit indexation for future service to 60 per cent of the annual changes in the consumer price index; and (2) increased the contribution rate for both the province and plan members by 1.1 percentage points for the next 15 years.
- The PSPP is a defined benefit pension plan solely sponsored by the province. It had assets of about \$17.4 billion as at Dec. 31, 2010. The PSPP's Dec. 31, 2010, funding valuation had a \$1.19 billion unfunded liability, which the province is eliminating over 15 years.
- The OPSEUPP is a jointly sponsored defined benefit pension plan with assets of about \$13.3 billion as at Dec. 31, 2010. The plan had an unfunded liability of about \$586 million in the Dec. 31, 2010, funding valuation. Retirement of the OPSEUPP shortfall is being shared equally between the government and the plan members. Their respective Rate Stabilization Funds, composed of reserves that were set aside during years of surpluses and are now being drawn down to finance shortfalls, are sufficient to cover this deficiency.

Both HOOPP and CAAT are not directly sponsored by the province, but are consolidated in the province's financial statements. HOOPP, which had assets of about \$35.7 billion, was fully funded as at the last valuation date of Dec. 31, 2010, while CAAT had assets of about \$5.5 billion and a small surplus.

Many of these plans responded to the shortfalls created by the financial crisis by increasing employer and employee contribution rates. For example, in the case of the TPP, teachers and the province each contributed 8.9 per cent above the Year's Maximum Pensionable Earnings (YMPE) in 2006. That rate has increased since then to 12.4 per cent in 2012 and will rise to 13.1 per cent in 2014. The CAAT surplus is largely attributable to the fact that the contribution rate for employers and plan members is set to increase from 12.9 per cent in 2012 to 13.7 per cent by 2014.

Three plans (HOOPP, CAAT and TPP) have taken steps to reduce or eliminate the level of guaranteed inflation protection on a prospective basis. This action has mitigated the pressure for further contribution rate increases.

#### Rates of Return

In accordance with PSAB rules, the province values the liabilities of the pension plans consolidated in its financial statements using long-term nominal rates of return varying from 6.25 to 6.75 per cent. This reflects public-sector portfolios, which include equity investments.

Some argue that the actuarial positions should also be valued using more conservative (lower) rates of return based on a portfolio of fixed income securities, as is the case in private-sector accounting standards. This is neither the current accounting convention under the PSAB rules, nor consistent with expected long-term rates of return on a diversified investment portfolio, including both equities and bonds.

Nevertheless, it would be useful for the government to conduct a sensitivity analysis of the health of these pension plans. This test could be as simple as assuming a static change in the long-term rate of return, or could rely on a probability distribution of expected investment returns. This type of analysis is consistent with current Canadian Institute of Actuaries' standards of practice for individual pension plans.

In the case of more conservative estimates, the Commission believes this analysis could reveal significant funding deficiencies across public-sector plans. While this result would not suggest any immediate action needed to be taken, it would support the development of a liability management plan to address the volatility of equity investments.

**Recommendation 19-6:** In the proposed liability management assessment report, the government should make public the current and prospective financial health of public-sector pension plans.

**Recommendation 19-7:** In the liability management assessment report, the government should test the fiscal health of the plans against the possibility of rates of return being higher or lower than assumed. This could be done using a higher or lower discount rate, or could rely on a probability distribution.

#### Impact of the Plans on the Fiscal Framework

Prior to 1993–94, the government accounted for its pension expenditures on a cash basis, and the amount contributed to the plans that it sponsored represented the pension expense. However, the province has changed its method of accounting for pension expense, as recommended by PSAB. Under these rules, cash contributions do not represent the province's pension expense for financial statement purposes.

Ontario's pension expense is now calculated using accounting valuations, which measure the present value of pension benefits earned in a given year, per the PSAB rules. These rules require economic assumptions to be management's best estimates, including the expected rate of return on the investments of the pension fund. These accounting valuations are used to determine the pension expense figures underlying the fiscal plan. The pension expense is adjusted based on interest income or expense, as well as amortized actuarial gains and losses.

While pension expense is expected to moderate over the long term (50 years), the recent rise is largely due to past investment experience. Most pension plans recognize investment gains and losses gradually over five years and these recognized amounts are amortized over the expected average remaining service life of plan members. As a result, expense in any given year reflects the gains and losses from a decade ago or more.

Current pension expense includes the effects of some of the large investment gains from the late 1990s and losses from recent market losses. These gains had the effect of reducing pension expense during the early to mid-2000s. As the large gains are phased out, pension expense has risen, exacerbated by the amortization of more recent market losses.

(\$ Millions)						
	PSPP and OPSEUPP	TPP	HOOPP	CAAT	TOTAL	
2005–06	227	295	663	70	1,255	
2006–07	172	345	719	82	1,318	
2007–08	131	342	750	93	1,316	
2008–09	321	50	853	94	1,318	
2009–10	536	255	956	153	1,900	
2010–11	726	522	938	184	2,370	
2011–12	759	526	1,023	177	2,485	
2012–13	862	908	1,123	206	3,099	
2013–14	858	1,385	1,227	230	3,700	
2014–15	784	1,354	1,231	232	3,601	
2015–16	831	1,372	1,301	237	3,741	
2016–17	938	1,409	1,370	233	3,950	
2017–18	1,051	1,472	1,456	232	4,211	

<b>TABLE 19.2</b>	Historical	and Projected	Pension E	xpense b	y Plan
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(\$ Millions)

As noted elsewhere in this report, growth in total program expense must be held to 0.8 per cent if the province wishes to balance its budget by 2017–18. Total pension expense, including HOOPP and CAAT,<sup>2</sup> grew at an average rate of more than 13 per cent from 2005–06 to 2010–11. As demonstrated above, pension expense is expected to continue to grow at a rate well in excess of 0.8 per cent through 2017–18. Should these high rates of growth persist, total 2005–06 pension expense will have more than tripled by 2017–18.

Currently, pension expense is about two per cent of total program spending growth and is responsible for much of the total increase in program spending under the 0.8 per cent growth cap. Total program spending can rise \$6.3 billion from 2010–11 to 2017–18. This program pension expense will, under the Preferred Scenario, take up \$1.8 billion or almost 30 per cent of the total increase. It will go from 2.1 per cent of total program spending in 2010–11 to 3.6 per cent in 2017–18 in our Preferred Scenario.

<sup>&</sup>lt;sup>2</sup> While included in Table 19.2 for the sake of completeness, pension expenses related to HOOPP and CAAT are contained in the health and post-secondary sector expenses, respectively. As such, they do not constitute part of the residual expenditure.

Plan-specific costs are spread across various schedules and explanatory notes, and the total pension expense is not identified in any single place in the province's financial statements. The Commission is only aware of the province publishing pension expense figures once in recent history — the *2009 Ontario Budget*. In the Commission's framework, pension expense attributed to PSPP, OPSEUPP and TPP is embedded in the residual spending category (i.e., excluding health, primary and secondary education, post-secondary education and social programs). Pension expense attributed to HOOPP and CAAT is found in health and post-secondary expenditures respectively.

Although the volatility in the investment returns plays a large role in determining the expense in the out-years, an adjustment to prospective benefits would be recognized in the year the change is made. This would have the effect of lowering the future expense as soon as the plan is amended.

#### **Contribution Rates**

As noted earlier, contribution rates have been trending upward in public-sector plans in recent years and these rates are now high relative to past experience and to those in the private sector. About half of private-sector plans require contributions from plan members and, where contributions by plan members are made, those contributions tend to be lower than those found in public-sector plans. This makes it difficult to make comparisons between benefit levels in the two sectors.

Given the high levels of employee contributions to these plans, plan members may well be unwilling to agree to further increases. For example, CAAT and TPP members now pay more than 12 per cent in employee contributions. Higher contribution rates mean lower disposable income for plan members, particularly for those at the outset of their careers.

The government should shift its focus from contribution rate increases to changes in future benefit levels when faced with future shortfalls. Measures should be taken to reduce prospective benefits to limit the need for further contribution rate increases.

As noted above, many public-sector employees are members of JSPPs, which require that both sponsors agree to any prospective benefit changes. Employer plan sponsors, including the government, colleges and hospitals, should work with employee sponsors to develop solutions that limit contribution increases. The government may need to consider legislative options should the parties be unable to reach agreements to address these issues. **Recommendation 19-8:** The government's objective, when faced with pension funding deficits, should be to reduce prospective benefits rather than increase the contribution rate beyond current levels. This would help to close the funding gap and reduce the accrual of pension benefits on a prospective basis, mitigating the impact on the fiscal plan. The government may need to consider legislative options, should negotiations with plan sponsors be unsuccessful.

#### Benefits

Even if the government's share of contributions for future service were limited, this would not in itself reduce the rate of growth of pension expense for financial statement purposes. There are two ways this goal could be achieved:

- 1. Reduce the benefits earned by plan members in the future; and/or
- 2. Increase the share that plan members pay towards financing new deficits.

If employees are willing to maintain current benefit levels through an increased employee share of total contributions, this would require legislative changes to the Ontario Pension Benefits Act and the federal Income Tax Act, if employees would be contributing more than 50 per cent.

In the absence of a larger share of total contributions paid by employees, the government could undertake negotiations to reduce benefits on a prospective basis, such as changes to indexation or early retirement provisions (e.g., by increasing the early retirement factors noted in Table 19.1). These types of actions would reduce future benefit accruals and thus growth in pension expense.

**Recommendation 19-9:** The government should accelerate work on the design of public-sector benefits and make containing the growth in the cost of benefits part of the broader public-sector compensation negotiation strategy.

#### **BPS Efficiencies**

Most hospitals, colleges, municipalities and school boards operate as separate employers but participate in a single pension plan. In comparison, much of the rest of the BPS, including the university sector (as discussed in Chapter 7, Post-Secondary Education) and the energy sector, has a very fragmented pension arrangement, with more pension plans than institutions. These plans vary widely in size and the benefits they provide, as well as the contributions made by employers and plan members.

This fragmented arrangement suggests that, due to their size, some institutions may not be realizing the economies of scale that would result if this function were more centralized. The consolidation of administrative processes and practices, including the pooling of assets for investment purposes, may generate savings. With a consolidated approach, the administrative functions for plan administration and investment management would be carried out by another body, and each employer/sponsor would remain the legal administrator of its plan(s), retain its fiduciary responsibilities and determine plan benefits.

**Recommendation 19-10:** The province should examine opportunities to achieve savings and better investment returns through the consolidation of the administrative functions and investment pooling of pension plans across the broader public sector.

#### Transparency

Pensions are deferred compensation, and are too often viewed separately from wages and other, more immediate benefits. In Chapter 15, Labour Relations and Compensation, we discuss the need to broaden the perspective on public-sector compensation to make it more inclusive. Pension benefits and their cost must be part of that equation. To accomplish this, the cost of public-sector pensions to taxpayers must be more transparent.

As noted above, currently the only way to compile a full picture of public-sector pension expense is by pulling together different entries and notes in the government's financial statements. Making these expenses more transparent will assist the government in developing a comprehensive compensation strategy. It will also assist in making comparisons across sectors, including the private sector.

**Recommendation 19-11:** The province must make the government's cost of the public-sector pension plans — both in concept and in magnitude — much clearer in the *Public Accounts* and other financial statements, including the *Budget*.

## **Environmental Risks**

Under the Environmental Protection Act (EPA), the province has the "right to compensation" for loss or damages incurred as a direct result of a hazardous spill, and for all reasonable costs and expenses incurred for a cleanup. However, as discussed in Chapter 13, Environment and Natural Resources, difficulties can arise in situations when the owner of a contaminated site becomes insolvent, no longer exists, or lacks sufficient funds to pay for the cleanup. While the province can take legal action to ensure the polluter pays for the environmental cleanup, most often the province is left with the responsibility of the cleanup and the associated costs.

**Recommendation 19-12:** To better protect the province against the costs of environmental cleanup, adjust the current legislative framework so that more focus is placed on the polluter-pays principle.

Other options include the introduction of a program like Superfund, currently in place in the United States, that has federal authority to clean up the nation's uncontrolled hazardous waste sites.

## **Risks to Ontario Posed by the Federal Government**

In some areas of responsibility, the federal and provincial governments work together to help provide services to Ontarians, but as a sub-national jurisdiction Ontario is always subject to the risk of a policy change by the federal government. Such policy changes can cause disruptions to both provincial fiscal planning and public services; therefore, allowances must be taken to account for unplanned changes.

Negotiations for a comprehensive free trade agreement with the European Union (EU) are underway and the outcome of these negotiations could have significant impact on the cost of prescription drugs in Ontario. The potential harmonization of patent rules with the EU could cost Ontario dearly since generic drugs would be kept off the market for a longer time. If all three of the EU pharmaceutical intellectual property proposals are adopted, estimates suggest it could cost Ontarians up to \$1.2 billion annually (\$551 million for the Ontario government, and \$672 million for the private sector),<sup>3</sup> which would more than wipe out the savings achieved through the government's recent drug reforms. The province should work with the federal government to ensure that a Canada–European Union Free Trade Agreement (CETA) does not undermine Ontario's interest in expanding the use of generic drugs.

Ontario and the federal government share a common personal income tax base to help simplify the process of filing returns. This common tax base could lead to significant costs to Ontario moving forward, since Ontario generally parallels any federal government tax changes to maintain similarity. As an example, the federal government has proposed changes related to the expansion of income-splitting and doubling the current annual limit on contributions to Tax-Free Savings Accounts. These two proposals alone could result in \$1.3 billion less in revenue annually for Ontario.

<sup>&</sup>lt;sup>3</sup> Paul Grootendorst and Aidan Hollis, "The Canada-European Union Comprehensive Economic and Trade Agreement: An Economic Impact Assessment of Proposed Pharmaceutical Intellectual Property Provisions," 2001, Canadian Generic Pharmaceutical Association.

Discussed in greater detail in the federal-provincial relations portion of Chapter 20, Intergovernmental Relations, changes in the Canada Health Transfer (CHT) beginning in 2017–18 stand to cost Ontario about \$239 million per annum based on current forecasts, but could reach about \$421 million if GDP growth falls to the three per cent floor. These reductions will grow over time. By 2023–24, Ontario's CHT payment could be \$2.3 billion to \$3.8 billion lower than under the current formula. As discussed in Chapter 5, Health, over the long run, health costs tend to increase more rapidly than nominal GDP. By tying the federal transfer for health to GDP growth, it is almost inevitable that, over time, the federal government's contribution to total health spending will continuously decline.

In Canada, responsibility for the Criminal Code rests with the federal government while responsibility for implementation lies mainly with the provinces. As addressed in Chapter 14, Justice Sector, and Chapter 20, Intergovernmental Relations, recent crime legislation will place further demands on the provincial court and corrections systems, only adding to the fiscal burden of the provinces as the federal government has not yet recognized or addressed the additional cost. The provincial government has projected Ontario's inmate count to increase by 1,265 to 1,530 inmates in 2015–16 as a result of Bill C-10. The lowest cost estimate of the impact of the federal crime bill is ongoing annual increases in operating budgets of \$22 million to \$26 million per year at maturity. In the worst-case scenario, the province would be required to procure a new 1,000-bed facility to offset the resulting impact. The estimated capital cost of a new facility is \$900 million, with ongoing operating costs of \$60 million per year.

**Recommendation 19-13:** Work with the federal government to mitigate risks to the Ontario fiscal framework from federal policy changes. Known risks at the time include the Canada–European Union Free Trade Agreement (CETA) being negotiated, proposed changes to personal income taxes and the federal omnibus crime bill (Bill C-10).

### **Social Housing**

Social and affordable housing<sup>4</sup> is provided by Ontario's municipalities. However, Ontario is responsible for setting rules and standards, flowing federal dollars to municipalities, and directly funding various housing and related support programs. Much of Ontario's social housing was constructed over 30 years ago, resulting in a need to invest in repair and rehabilitation work. At the same time, Ontario's population continues to grow and to age, which requires specialized affordable housing. In July 2011, the province signed a three-year bilateral agreement with the federal government for investment in affordable housing. The agreement will provide \$480.6 million, cost-shared 50/50 between the federal and provincial governments, to fund the creation or repair of about 6,000 affordable housing units. There is currently no federal funding commitment beyond the end of the current agreement. The absence of an agreement with the federal government for affordable housing would impact both capital programs (repair and construction) as well as operating programs (rental supplements).

**Recommendation 19-14:** Ontario should negotiate with the federal government to commit to a housing framework for Canada that includes adequate, stable, long-term federal funding and encourages its housing partners and stakeholders, including municipal governments, to work with the federal government to secure this commitment.

# **Risks to Ontario Posed by the Municipal Sector**

Similar to the shared responsibility of service delivery between the federal and provincial governments, the province works with the municipal sector to provide services to Ontarians. As discussed throughout this report, there are instances in which all three levels of government are responsible for public service delivery. While the province and its municipalities should continue to develop their partnerships in the funding and implementation of service delivery, in some cases the province may ultimately be considered liable in the event of a default by an Ontario municipality.

#### **Municipal Infrastructure**

About 40 per cent of public infrastructure in Ontario is owned by the province's 444 municipalities. Assets include roads and bridges, water and wastewater infrastructure, transit systems, affordable/social housing, solid waste facilities, public buildings, Conservation Authority infrastructure, and land. Since the 1950s, municipalities' share of public infrastructure has grown significantly.

<sup>&</sup>lt;sup>4</sup> Social housing is also known as "assisted housing," meaning housing where tenants either pay lower end of market rent or rent-geared-toincome (RGI) and receive government assistance. Affordable housing generally refers to rental stock for low-income families who are not receiving subsidies but pay lower than market rent.

Municipalities are responsible for maintaining their infrastructure — a responsibility clearly defined through policies that govern municipalities. The province also has an ongoing obligation to help ensure the safety and sustainability of municipal infrastructure. The province accomplishes this through a variety of policy instruments (e.g., standards and inspections) as well as funding programs that support municipal infrastructure priorities. Despite these efforts, there are continual calls on senior governments to ensure adequate investment in municipal infrastructure.

In recent years, there have been numerous efforts to quantify the need for investment in municipal infrastructure and develop provincial policies and funding programs in response. While policies have rightly focused on specific issues (such as drinking water safety), there is a need for a more comprehensive plan that points the province, municipalities and the federal government in the same direction as efforts are made to address the ongoing challenge of underinvestment in the sector. While probably part of the solution, this challenge cannot be resolved through funding alone. More fundamental reforms are needed for the sector to be on a sustainable footing.

Asset management planning for municipal infrastructure should be comprehensive and achieved through a one-window requirement of the province. Poorly maintained infrastructure delivers a lower quality of service, costs more to repair and replace, and can increase risks to health and safety from potential failures. Asset management provides the information needed to make strategic decisions about investing in the maintenance, rehabilitation and replacement of assets. This tool helps optimize service delivery, minimize risk and provide services more efficiently. While many municipalities are practising asset management, there are no set standards for how this should be done. Some municipalities have detailed asset management plans while others do not. In Chapter 12, Infrastructure, Real Estate and Electricity, we recommend that more emphasis be placed on achieving greater value from existing assets in asset management plan reporting requirements than is currently proposed in the Long-Term Infrastructure Plan (LTIP).

As a starting point, an effective plan would include a set of principles to guide future investments and policies. Examples of principles include:

- Recognition that safe and sustainable municipal infrastructure is a shared priority for all orders of government;
- Municipalities are the stewards of their own infrastructure;
- Comprehensive asset management plans should guide investment decisions;
- Health and safety issues are top priorities; and
- Small communities face unique challenges that require tailored solutions.

For this work to be meaningful, a range of tough issues needs to be tabled, debated and resolved through new or amended policies and programs. Examples include exploring:

- If municipalities are using the range of revenue, financing and organizational tools available to them effectively;
- How a one-window approach to asset management (where one plan satisfies a range of provincial requirements) could be implemented;
- If the way the province has been funding municipal infrastructure is yielding the best possible outcomes;
- If "stable and predictable" funding (as the municipal sector calls for) is a good solution or if it will perpetuate the problem;
- What role the private sector should play in all aspects of municipal infrastructure (with "no role" not being a viable approach);
- How grants can be used as an incentive to achieve financial sustainability; and
- If small/economically disadvantaged communities should receive entitlement funding for infrastructure.

This is an opportune time to take stock of the current approach to municipal infrastructure, make any needed policy improvements, and develop a plan that will be in the phases of implementation when the time comes for new rounds of infrastructure funding programs. Even if the process takes a few years, it will help ensure that whatever funding and policies are developed along the way address the most pressing priorities — priorities identified through robust asset management plans. It will also allow the province to negotiate more strongly with the federal government on municipal infrastructure priorities and ensure the most critical needs are being addressed

### Pan/Parapan American (Pan Am) Games

In the summer of 2015, Toronto and the Golden Horseshoe region will host the 2015 Pan/Parapan American Games. The budget for hosting the Games is about \$1.4 billion, and the province is providing \$500 million.

The province guarantees to cover any deficit for the Games and as such is responsible for any cost overruns beyond the approved \$1.4 billion budget. As the deficit guarantor, the province has a major interest in ensuring that appropriate measures are in place to minimize risk to the business plan and ensure the budget remains within the approved financial envelope. Provincial consent/approval is required if any major areas of Pan Am expense (i.e., venue operations, transportation, communication services) increase by five per cent or \$5 million. As well as ensuring that checks and balances are in place to spot potential increased expenditures, the province must also be vigilant in holding the parties involved to account for any overrun in expenditures.

**Recommendation 19-15:** Work with the municipal sector to mitigate risks to the Ontario fiscal framework by ensuring that commitments are adhered to. Known risks at this time include potential overruns in municipal infrastructure and the Pan Am Games.

# **Unknown Risks**

It is naive to believe the seven years from 2010–11 to 2017–18 will unfold exactly as projected by the government or the Commission, especially in light of the widespread uncertainties that currently persist over the world economy and its financial system. As the province proceeds along its course towards returning to fiscal balance, many of the risks already discussed could certainly emerge. For the province to continue to meet its fiscal targets, sufficient contingencies will need to be allocated. In an era where political, environmental, economic and technological factors are constantly changing, the fiscal plan must also be prepared for the unexpected and must provide contingencies and mitigation plans for any unknown risks as well.

Consistent with this approach, an adequate contingency reserve should be included to protect against forecast errors. The level of the contingency reserve should grow over time as the budget projection is pushed further out into the future, to provide the government with a degree of latitude for handling general risks that emerge.

Additionally, given the tight constraints that will be imposed on ministry operating budgets, a centrally held operating reserve should continue to be maintained that can be accessed only through a process involving Cabinet and Treasury Board. The operating reserve will be used to address cases where health and safety might be compromised or services to the most vulnerable are jeopardized. The operating and contingency reserves will be used to address unknown risks that materialize.

For risks known in advance, the province should form an explicit strategy to address these risks in advance. Care should be taken in the budget-setting processes to diligently identify any known risks of significant fiscal magnitude, and a strategy developed to mitigate those risks moving forward to increase the probability of securing the fiscal targets outlined by the government.

# **Taxpayer Protection Act**

In this report, we set out a plan based largely on spending restraint to return the province to fiscal balance in 2017–18. The policy framework recommended should permit the province to remain in balance beyond that time. However, we have noted a number of risks to the economic and fiscal environment that could throw a fiscal plan off track. The province would want as much flexibility as possible to be able to respond. That response might be specific to the particular risk that manifests, or it could require further adjustments to spending and revenues. There are no substantial constraints on the government's ability to manage expenditures. However, we believe most will agree that it would be exceedingly difficult to drive program spending growth below the 0.8 per cent annual increases we have laid out here. Hence, unforeseen events may require a strengthening of revenues. The Taxpayer Protection Act (TPA) significantly fetters the government's capacity to make decisions regarding revenues due to its restricting conditions on increasing tax rates or introducing a new tax. This is not to suggest that tax increases should be taken lightly. With or without the TPA, it is unlikely any government would pursue that option lightly, given pressure from taxpayers. Further, implementation of the principles of transparency, efficiency and equity we discuss in this report would sharpen the tests the public would put to governments wishing to raise taxes in the future. In brief, it should be possible to maintain both spending and taxes as tools to address fiscal pressures without causing the public to lose confidence that taxes will not be raised for unjustifiable reasons.

**Recommendation 19-16:** Modify or eliminate the Taxpayer Protection Act so that both spending and taxes can be used as required to address threats to fiscal sustainability.

# Chapter 20: Intergovernmental Relations

The Canadian Constitution provides a rough division of powers across the two levels of government: federal and provincial. Municipal government was born out of provincial/territorial legislation. Today, all three levels of government share responsibility for service delivery to Ontarians. In practice, however, the lines have proven to be rather fuzzy and have shifted many times in many areas. In our study of numerous policy and service delivery areas, we found two, and often three, levels of government involved. We often noted inconsistent objectives and unco-ordinated activities among these governments. The result is less-than-optimal overall public service to the people of Ontario. In some cases, we can identify fairly straightforward ways in which all governments can better co-ordinate their activities. In other cases, we question whether the additional effort and expense of co-ordination is not second best to a clearer and sometimes different delineation of responsibilities. In many instances, efforts at co-ordination can themselves be a deadweight loss.

Intergovernmental relations also have a profound bottom-line fiscal impact on the provincial government. Its bottom line is being squeezed from both ends. The net result of federal tax and spending policies is a large, persistent draw of resources from the Ontario economy. This leaves the Ontario government with fewer resources to provide the services that its population wants and deserves. At the other end, transfers from the Ontario government to municipalities have been one of the fastest-growing spending items and, even as that growth moderates in our Status Quo Scenario, it will continue to grow faster than our overall target for program spending.

Within this chapter, we divide our discussion of Ontario's intergovernmental relations into two subsections: federal-provincial relations and provincial-municipal relations.

# **Federal-Provincial Relations**

# Introduction: Federal-Provincial Context

## The Economic Challenge

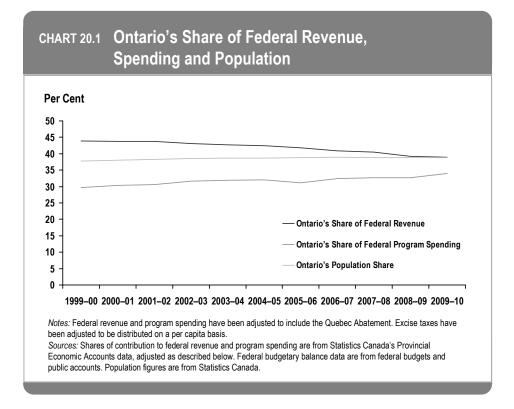
Despite the hurt caused by the recent global recession, Ontario continues its tradition of punching above its weight in the federation. On a net basis, the federal government persistently transfers large resources out of the province for redistribution elsewhere in the country. It would be enough of a challenge for Ontario to prosper in an increasingly competitive global economy with all its resources at its disposal.

The net flow of dollars out of Ontario can be assessed by comparing the federal government's revenues and expenditures in Ontario to the province's population share. In 2009–10, Ontarians contributed about 39 per cent of federal revenues; this appears fair as Ontario is also home to 39 per cent of Canada's population. Parity is as good it as it gets for Ontario in recent history — 10 years prior, when they constituted 37.8 per cent of the Canadian population, Ontarians provided 43.8 per cent of federal revenues. This gradual decline is attributable to the erosion of Ontario's economic advantage over other Canadian provinces and the absence of province-specific features in the federal government's tax structure.

On the expenditure side, the disparity is worse: despite its 39 per cent population share, only 34 per cent of federal program spending, in the form of services and transfers, was returned to Ontario in 2009–10. This too is the most modest gap since 1999–2000, again in part reflecting the loss of Ontario's economic advantage.

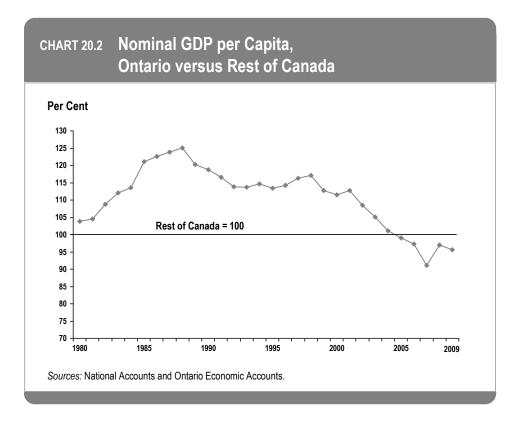
The net result of this revenue and spending pattern on a per capita basis is worth about \$12.3 billion or 2.1 per cent of Ontario's 2009 GDP.<sup>1</sup> These are resources that would have been available to Ontarians if not for the per capita net federal expenditure gap in the province.

<sup>&</sup>lt;sup>1</sup> Calculations based on figures from the National and Provincial Accounts for 2009.



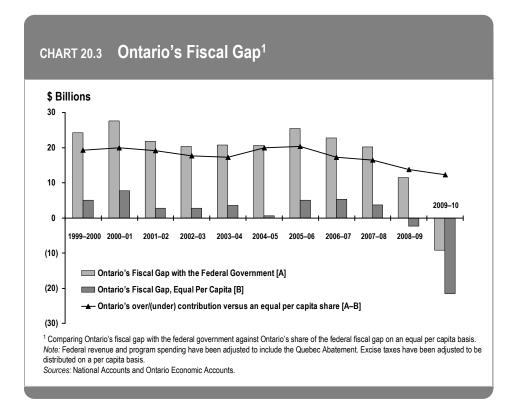
A second measure illustrating this phenomenon requires a deconstruction of the Canadian budget surplus (or deficit). In 2009–10, the federal government ran a \$55.6 billion deficit. Put another way, \$55.6 billion more was spent on services and transfers across Canada plus interest on the public debt than was recouped from Canadians in all provinces and territories. However, knowing that Ontarians provided 39 per cent of federal revenues but benefited from only 34 per cent of federal expenditures, we observe that Ontario received only \$9.2 billion of that \$55.6 billion overspend.<sup>2</sup> This is a full \$12.3 billion shy of an equal per capita share, matching the previous methodology, or 2.1 per cent of Ontario's 2009 GDP. In recent times, this gap has exceeded \$20 billion — quite an astounding figure given Ontarians' expectation that their provincial government provide excellent public services that will enable the province to compete on the global stage. For instance, over the period from 1999–00 to 2005–06, the federal funding gap in Ontario relative to its equal per capita share averaged \$19.1 billion, or 4.0 per cent of Ontario's GDP.

<sup>&</sup>lt;sup>2</sup> Based on federal revenues of \$86.4 billion, program spending of \$84.3 billion and public debt interest of \$11.4 billion.



Some degree of disparity is natural when Ontario has a comparative economic advantage relative to other provinces. Progressive tax systems, for example, tend to extract more revenue per capita from wealthier provinces. But this is no longer the case for Ontario: per capita GDP has been below the national average since 2006, clearly demonstrating the perverse structure of Canadian fiscal federalism.<sup>3</sup>

<sup>&</sup>lt;sup>3</sup> Calculation based on 2010 StatsCan data for provincial population and GDP.



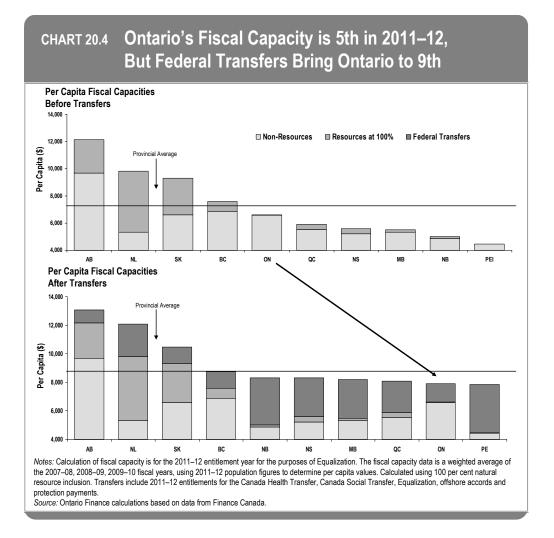
## **Federal-Provincial Transfers**

The three major federal transfer programs — Canada Health Transfer (CHT), Canada Social Transfer (CST) and Equalization — all have roots in bygone eras. Equalization, traceable back to the Federal-Provincial Tax Sharing Arrangements Act of 1957, was entrenched as a principle in the Canadian Constitution when it was patriated in 1982, while CHT and CST have direct lineages to Established Programs Financing and Canada Assistance Plan, which began in 1977 and 1962 respectively.

Unlike today, the world economy in those times was less globally competitive. In part because of significantly higher tariffs, trade among provinces was more important then than it is now. Accordingly, federal wealth redistribution tended to flow back through Ontario, justifying wealth distribution among provinces. With the breaking down of world trade barriers through the latter part of the 20th century, all provinces including Ontario now battle for business with a much larger suite of competitors. Ontario's trade flows are now considerably more international, so the effects of redistribution increasingly leave Ontario shorthanded in the competitive global economy.

There are further complications. Persistently high commodity prices in recent years have not only contributed to strong economic growth in Alberta and Saskatchewan, but also to the relatively slower economic growth in Ontario; they contributed to an inflated Canadian dollar, making Ontario goods and services more costly in global markets. The deep recession and underwhelming recovery of the U.S. economy were also key reasons for the downturn of Ontario's fortunes. Together with changes to the Equalization formula, these factors contributed to Ontario becoming an Equalization-receiving province in 2009–10.

Even though Ontario receives Equalization, Ontarians continue to contribute more to the program than they receive in return. This highlights a problem with the arrangements in the federation — federal transfers disproportionately benefit other provinces, at a cost to Ontarians. For instance, Ontario is fifth among provinces in ability to raise revenues,<sup>4</sup> but falls to near last after federal transfers are included — above only Prince Edward Island.



<sup>&</sup>lt;sup>4</sup> The ability to raise revenue, generally termed as fiscal capacity, refers to the potential revenue a province could raise if it taxed at national average tax rates.

In addition, the federal government recently dictated changes to the CHT that will have a negative impact on Ontario. Its recent commitment to move to a per capita cash transfer in 2014 without expanding the existing funding mechanism will result in an annual \$400 million hit to Ontario compared to the current formula. Tying future growth of the CHT to nominal national economic output beginning in 2017 is certain to constrain payments further (more on this later in the chapter). Outside the major transfers, the federal government has not committed to renew other expiring transfers for infrastructure and labour-market training that support vital public services.

#### **Shared Policy Spaces**

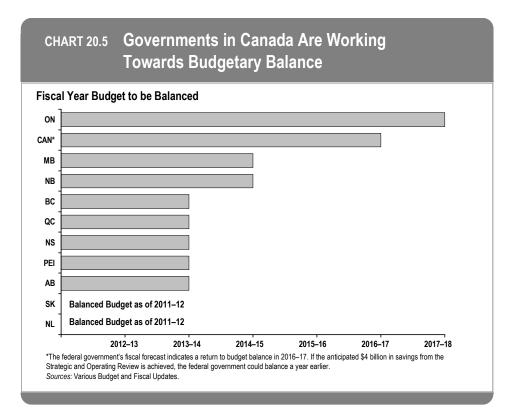
Although Canada's Constitution invests each order of government with certain responsibilities, overlap exists. In areas such as public safety and agriculture, the Constitution provides a role for both orders of government, federal and provincial. In other areas, modern issues that transcend traditional 19th-century constitutional divisions of roles and responsibilities have necessitated that governments work together.

This collaboration has resulted in many accomplishments, including the establishment of universal medicare, expansion of social services and reform of the tax system, but it has also presented challenges. As a result of this shared policy space, the actions of the federal government can sometimes cause disruptions to provincial fiscal planning and public services.

Public services and fiscal arrangements must be reformed for Ontario to address the fiscal, economic and demographic challenges that it faces. But this complex system of intergovernmental interdependence means that, in many areas, the province requires the co-operation of the federal government.

## **Towards Reforming Public Services**

The purpose of this Commission is to provide recommendations to get Ontario back to balance by 2017–18. But Ontario is not alone. Most governments in Canada, including the federal government, are also facing budgetary pressures and are working towards fiscal sustainability (see Chart 20.5). Now, perhaps more than ever, governments at all levels must work together towards reforming public services.



While independent, Canada's two orders of government work collaboratively to serve their citizens. But collaboration should not mean delivering the same services. Both federal and provincial governments deliver services for labour-market training, immigration settlement and corrections. This duplication creates an environment that is both inefficient and confusing for citizens.

While improving co-ordination is often the instinctive response to dealing with duplication — and in many circumstances is appropriate — sharper treatments too must be considered. Often, co-ordination efforts require considerable resources that add up to a deadweight loss, adding no value to the outcome of the program or service. Alternatively, a succinct delineation of responsibilities can be more efficient, accountable and transparent. Provincial and federal governments must not shy away from these choices.

The world is rapidly changing and the structure and arrangements of the Canadian federation must keep pace. Ensuring that Ontario continues to have the capacity and flexibility to compete on the world stage will reap dividends for the province and the federation. The time for a new federal-provincial paradigm is now.

# **Potential Federal Impacts on Ontario's Fiscal Position**

**Recommendation 20-1:** Establish an understanding with the federal government that actions taken at the federal level pose fiscal risks to Ontario.

Prime examples of these risks include:

- Changes to the common tax base;
- Changes to the Criminal Code;
- Reducing support for immigration settlement services; and
- Long-term health costs likely outpacing federal funding.

In some sectors, both federal and provincial governments work together to provide services to citizens. This partnership has resulted in many accomplishments but has also created challenges, particularly when the actions of the federal government have effects on provincial fiscal planning and public services. Some notable examples: in the mid-1990s, the federal government significantly reduced transfer payments for health care and education; in 2005, it cut support for child care, forcing Ontario to step in with more funding; and more recently, it has been underfunding settlement agencies in Ontario.

Federal Action	Effect on Ontario
Mid-1990s Cuts to Provincial Transfers	The federal government cut transfers for health, post-secondary education and social services from \$18.8 billion in 1993–94 to \$12.5 billion in 1997–98 nationally. This drastic cut severely impacted provincial health and education systems, and put significant pressure on provincial budgets.
Federal Income Tax Error (T3 Error Forgiveness)	The federal government revealed in January 2002 that overpayments of \$2.8 billion were made to Ontario for the 1993 to 1999 tax years. Although overpayments were made to other provinces, only Ontario has been required to pay back a portion of the error, amounting to \$1.3 billion over 10 years.
Termination of the 2005 Early Learning and Child Care Agreement (ELCC)	In 2006, the federal government terminated the 2005 ELCC Agreement with provinces, which put 8,500 child care spaces at risk. In its <i>2010 Budget</i> , the province stepped in with a \$63.5 million annual investment to maintain these spaces.
Underspending for Immigration Services	Breaking its commitment under the Canada-Ontario Immigration Agreement, the federal government underspent by more than \$220 million in Ontario immigration settlement services.
Error in Calculation of 2011–12 Equalization Entitlements	The federal government committed an error in its calculation of 2011–12 Equalization entitlements, which disrupted provincial fiscal planning by \$700 million over three years.
Source: Ontario Ministry of Finance.	

#### TABLE 20.1 Examples of Federal Actions and their Effects on Ontario

## Changes to the Common Tax Base

Ontario and the federal government share common bases for personal and corporate income taxes and the HST, which simplify the process of filing tax returns. Proposed federal changes on income splitting and Tax-Free Savings Accounts would affect the shared personal income tax base because Ontario would probably mirror these changes to maintain similarity. These two proposals alone could result in \$1.3 billion less revenue for Ontario per year. Additionally, Ontario parallels certain federal tax provisions for businesses, such as the base of the federal Scientific Research and Experimental Development tax credit, to reduce the complexity of the tax system and minimize administrative and compliance costs. Federal changes to these tax measures affect both Ontario businesses and the province's tax system, and should only be done in consultation with the province.

## Changes to Canada's Criminal Code

Responsibility for the Criminal Code rests with the federal government while responsibility for implementation lies mainly with provinces. Changes to federal crime legislation can place further demands on the provincial court and corrections system, adding to the fiscal burden on provinces. For example, as outlined in Chapter 14, Justice Sector, the new "tough on crime legislation" is expected to result in ongoing costs of \$22 million to \$26 million annually. It also risks creating the need for an additional facility, with an estimated capital cost of \$900 million and additional ongoing costs of about \$60 million per year.

## **Reducing Support for Immigration Settlement Services**

In 2005, the federal and Ontario governments agreed to increase funds for immigration settlement services in the province. However, the federal government has underspent relative to its commitment under this Canada-Ontario Immigration Agreement (COIA) by more than \$220 million. The success of immigrants could be impaired without adequate services to help newcomers settle, integrate, receive language training and find work. The federal government informed Ontario in 2010 that funding for Ontario settlement agencies will be further reduced by \$44 million in 2011–12.

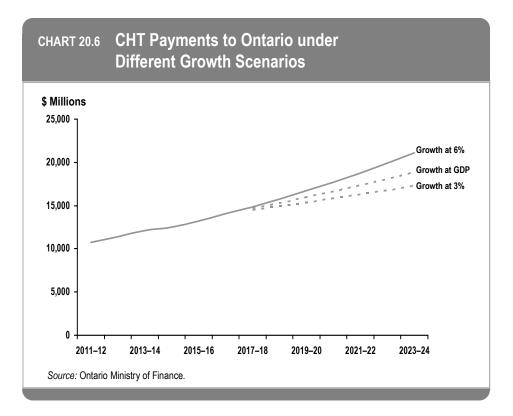
# Long-Term Health Costs Likely Outpacing Federal Funding

The CHT, along with the Wait Times Reduction Fund (which is also set to expire in 2013–14), provides valuable resources to provincial health systems. The federal government has committed to retaining the six per cent growth rate on the CHT until 2016–17, but its growth beginning in 2017–18 will be tied to a three-year moving average of Canada's nominal GDP growth, with a three per cent floor. While we recommend capping the growth in Ontario health expenditures below that level to achieve a balanced budget by 2017–18, the long-run cost of health care will almost certainly grow at a rate above nominal GDP. The effects of Ontario's aging population on health costs will not ramp up considerably until after the six per cent growth rate is no longer in effect. And as a "luxury good" — purely in the microeconomic sense — demand for health care services tends to increase faster than income. One estimate implies that a four per cent rise in nominal GDP results in additional 6.4 per cent growth in health care costs.<sup>5</sup>

Moving to a GDP-based growth rate is not an insignificant issue. In 2017–18, the new growth rate based on GDP would cost Ontario almost \$239 million based on current forecasts<sup>6</sup> but could reach almost \$421 million if GDP growth falls to the three per cent floor. These gaps will grow over time. In 2023–24, Ontario's CHT share could be \$2.3 billion to \$3.8 billion lower than under the current formula. By constraining CHT transfers to nominal GDP growth, the federal government's minority share of health care funding in Ontario, as in other provinces, is likely to steadily decline even further in the long run. This must be factored into Ontario's fiscal and health policy design.

<sup>&</sup>lt;sup>5</sup> R.W. Fogel, "Forecasting the Cost of U.S. Healthcare in 2040," Journal of Policy Modeling 31 (2009), no. 4, pp. 482–88.

<sup>&</sup>lt;sup>6</sup> Assumes a flat line of the 4.3 per cent federal forecast for nominal GDP growth in 2016, as presented in the 2011 Update of Economic and Fiscal Projections.



#### Negotiations for the Canada-European Union Free Trade Agreement (CETA)

The outcome of the negotiations for a comprehensive free trade agreement with the European Union could have significant impact on the cost of prescription drugs in Ontario. A key negotiating point, the extension of Canadian patent protections for pharmaceutical drugs to European standards, could cost Ontario taxpayers up to \$1.2 billion annually (\$551 million for the Ontario government and \$672 million for the private sector), thus wiping out gains from recent drug reforms. The province should work with the federal government to ensure that a CETA does not undermine Ontario's interest in expanding the use of generic drugs.

Aside from the major transfers,<sup>7</sup> the federal government has made no commitment to renew any other expiring transfer. These transfers support health, labour-market training and infrastructure in addition to other vital public services that could otherwise be at risk.

<sup>&</sup>lt;sup>7</sup> Major transfers include Equalization, Canada Health Transfer and Canada Social Transfer.

2011–12 Payment to Ontario	Function
\$97 million	Supports provinces for initiatives to reduce wait times.
\$0.2 billion	Supports provincial training measures for unemployed workers not eligible for Employment Insurance benefits.
\$0.1 billion	Provides funding for employment programs for persons with disabilities.
\$0.2 billion	Provides support for investments in infrastructure.
	to Ontario \$97 million \$0.2 billion \$0.1 billion

### TABLE 20.2 Selected Examples of Transfers Set to Expire in 2013–14

In the mid-1990s, provinces and territories endured major cuts to federal transfers that put pressure on their fiscal plans and public services. At a time when Ontario is moving to sustain and improve both, the province needs a reliable and predictable federal partner.

"Federal involvement in areas of provincial jurisdiction can undermine the ability of provinces to plan and deliver the services and programs for which they are responsible. When the federal government moves in and out of social policy and programs, it is disruptive to provincial plans and leaves provinces on the hook financially for picking up programs it abandons."

M. Mendelsohn, J. Hjartarson and J. Pearce, "Saving Dollars and Making Sense," 2010, Mowat Centre for Policy Innovation.

# **Areas for Potential Reform**

Through its programs, policies and transfers, the federal government plays an important role in the provision of public services in Ontario. Some federal programs that directly serve Ontarians or fiscal arrangements that support provincial services should be modernized and reformed.

**Recommendation 20-2:** Advocate strongly for reforming federal programs that are not working effectively in Ontario's interests.

## Equalization

The Equalization program constitutionally mandates the federal government to ensure that provinces have the ability to "provide reasonably comparable levels of public services at reasonably comparable levels of taxation." Provinces unable to raise revenues at the national average standard are provided with payments funded through federal taxation.

Over the past 10 years, Ontarians have contributed almost \$45 billion more to the Equalization program through their contribution to federal revenue than they have received back in Equalization payments. Additionally, Ontario's per capita GDP is slightly less than the national average<sup>8</sup> and at 7.7 per cent its unemployment rate is above the 7.5 per cent national rate.<sup>9</sup> Yet, as noted earlier in the chapter, federal spending in and transfers to Ontario falls short of an equitable share of its revenues. Further, there is no requirement under the funding formula for provinces to include full resource revenues in the redistribution equation, to Ontario's considerable detriment. The Equalization program requires reform.

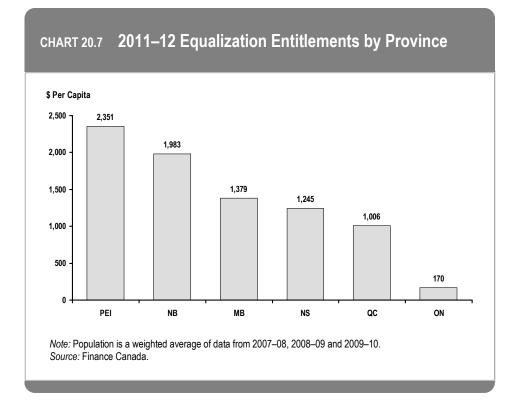
"Ontario has yet to find its competitive positioning in the new global economy, in part because it has been the largest net contributor to federal regional subsidies for over 50 years and has been unable to build a more globally competitive economy as a result."

Joe Cordiano and David MacKinnon, "New Regional Policies Are Urgently Needed," Ottawa Citizen, June 24, 2011.

Despite rising fiscal disparities among provinces, the federal government introduced a ceiling on Equalization in 2009 that limited the size of the program to the growth rate of national GDP. As a result, the program equalizes less now than at any other time in the previous 20 years, measured as a proportion of GDP. Under this ceiling, Equalization cannot fully capture and share the wealth generated from high commodity prices in other regions of Canada.

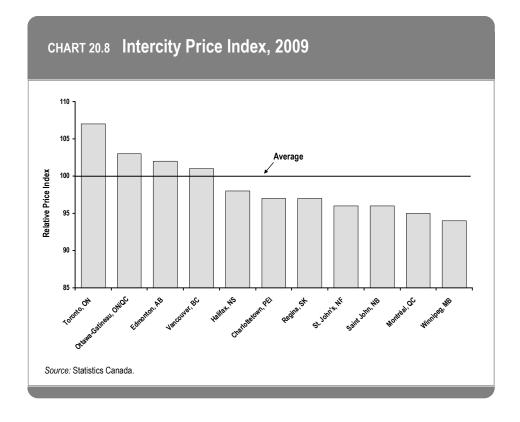
<sup>&</sup>lt;sup>8</sup> \$46,303 versus \$47,605; as calculated using 2010 CANSIM data accessed in January 2011, downloaded from http://www40.statcan.ca/l01/cst01/econ15-eng.htm or http://www40.statcan.gc.ca/l01/cst01/demo02a-eng.htm.

<sup>&</sup>lt;sup>9</sup> Figures from December 2011.



In addition, the program does not account for differences in price levels across the country, which affect the cost of public services. Ontario faces higher cost pressures than other provinces (see Chart 20.7). Even with its Equalization payment, Ontario may not be able to deliver "comparable levels of public services" because of these additional cost pressures. Similar to other equalization programs across the world, Equalization should recognize and address these differences in prices.

**Recommendation 20-3:** Advocate for reforms to Equalization by, at a minimum, fully capturing resource revenues and accommodating differing price levels between provinces.



"It is important to note that Ontario's actual per capita revenues are, after equalization, less than those of any traditional have-not province... It will cost more (i.e. require more revenue) for Ontario to provide one such bundle [of public services] than it will for any of the traditional recipients, because wages and prices are higher here."

Tom Courchene, "Economy, Ontario: Have Not Province," Sept. 20, 2011, Mowat Centre for Policy Innovation.

"...in many important ways, residents of the have provinces of British Columbia, Alberta and Ontario receive lower levels of government services than do taxpayers in the have-not provinces whose government activities they subsidize."

Ben Eisen and Mark Milke, Frontier Centre for Public Policy, 2010.

## **Canada Social Transfer**

Canada's fiscal arrangements have served to narrow fiscal inequities through cash transfers but experts have argued for more structural reform — to allow provinces to raise more of their own revenues to fund their services. There is a clear basis to this argument.

As noted, the federal government generates revenues from Ontario at a rate very close to an equal per capita basis. The CST then returns money to the province, again on an equal per capita basis. Unlike the CHT, where provinces are technically required to adhere to the Canada Health Act, there are no such provisions for the CST. It is a block transfer with effectively no strings attached — little more than a semantic shell game. This unnecessary step is a source of inefficiency and reduces both accountability and transparency, but it also presents an opportunity for reform.

Without a clear purpose, the CST should be eliminated and transferred to provinces in the form of tax points. The federal government should reduce its taxes so provinces could increase theirs by an equivalent, revenue-neutral amount. A similar approach was undertaken in 1977 when the federal government transferred personal and corporate income tax points to the provinces. It should be done again.

**Recommendation 20-4:** Simultaneously eliminate the Canada Social Transfer and transfer the equivalent tax points to the provinces.

## **Employment Insurance**

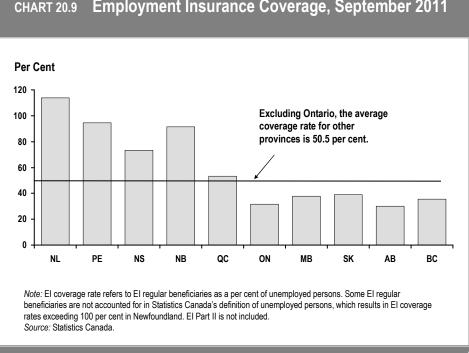
A growing number of organizations have criticized the federal Employment Insurance (EI) program for not meeting the needs of the modern labour market. In 2010, Ontarians contributed about 40 per cent of EI premiums, but received only 32 per cent of benefits. Despite being one of the hardest-hit provinces during the global economic recession and with the province's unemployment rate above the national average,<sup>10</sup> Ontarians' coverage remained near the lowest in the country, with only 32 per cent of the unemployed receiving EI. This inadequate coverage in EI benefits also restricts Ontarians' eligibility for training measures associated with EI.

It is clear that the system needs reform. The changes recommended by the Mowat Centre for Policy Innovation,<sup>11</sup> including a single national entrance requirement, as well as consistent formulas to calculate benefit durations and levels, would improve outcomes for Ontario workers and employers.

See Chapter 8, Social Programs, for the full recommendation.

<sup>&</sup>lt;sup>10</sup> As of December 2011.

<sup>&</sup>lt;sup>11</sup> Mowat Centre El Task Force, "Making It Work: Final Recommendations of the Mowat Centre El Task Force," 2011, Mowat Centre for Policy Innovation.

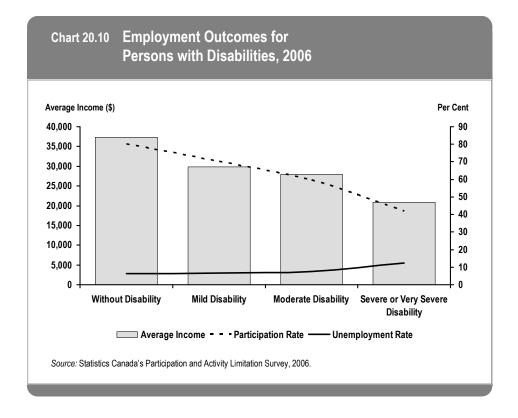


### **Employment Insurance Coverage, September 2011**

### Income Assistance for Persons with Disabilities

Individuals with severe disabilities face significant barriers to participating in the labour force, gaining employment and earning a decent wage (see Chart 20.10). Those with severe disabilities are half as likely as those without disabilities to participate in the labour force. Those who are active in the labour force are twice as likely to be unemployed, and earn over 40 per cent less if they can find a job. As described by the Caledon Institute, people with severe disabilities "have a tenuous relationship to the labour force."<sup>12</sup>

<sup>&</sup>lt;sup>12</sup> Michael Mendelson, Ken Battle, Sherri Torjman and Ernie Lightman, "A Basic Income Plan for Canadians with Severe Disabilities," November 2010, Caledon Institute of Social Policy.



These vulnerable individuals are currently served by a "tangled safety net" that includes disability benefits from the Canada Pension Plan (CPP) disability benefit, federal disability tax credit and provincial social assistance programs. However, assistance from CPP and disability tax credit is of little benefit to individuals who are detached from the labour market. In addition, provincial social assistance programs, which already serve 22 per cent of those with severe disabilities, are overburdened.

See Chapter 8, Social Programs, for the full recommendation.

## **Immigration Policy**

Immigration will be an increasing source of growth for Ontario's working-age population and economy. As discussed in Chapter 10, Immigration, the integration of these newcomers into society and the workforce requires effective settlement and integration services, in addition to health, social and education services. Despite this, the federal government underinvested in settlement services in Ontario from 2005 through 2011 compared to its commitment to the province, and plans to further reduce its immigration settlement spending in Ontario in 2011–12 and beyond. Moreover, Ontario is allowed to nominate only 1,000 principal applicants through its Provincial Nominee Program, compared to 5,000 for Alberta.

The province requires greater influence in determining the policy that governs immigration to meet Ontario's specific needs. In addition, the federal government should provide the province with the tools it needs to effectively integrate these newcomers by devolving immigration services, with funding, to Ontario.

The federal government should also look to jurisdictional best practices, particularly in the area of foreign credential recognition, where non-recognition too often gets in the way of a newcomer's ability to participate in the labour force. Australia's Pre-Application Skills Assessment is promising and an equivalent program should be piloted in Canada.

See Chapter 10, Immigration, for the full recommendation.

### TABLE 20.3 Selected Examples of Federal-Provincial Immigration Agreements

Responsibility for immigrant selection and management of settlement services is devolved to the province.	Quebec (1991)
Province is responsible for planning and delivering settlement services on behalf of the federal government; compensation is provided.	Manitoba (1996) British Columbia (1998)
Planning of settlement services is co-managed by provincial and federal governments, but federal government is responsible for delivery; formal consultation mechanisms exist and partnerships with municipalities are identified as an objective.	Ontario (2005) Alberta (2007)
Source: Nick Bradford and Caroline Andrew "The Harner Immigration Agenda: Policy and Politics in Historic	al Context " in How Ottawa Spends

Source: Nick Bradford and Caroline Andrew, "The Harper Immigration Agenda: Policy and Politics in Historical Context," in *How Ottawa Spends* 2011–12, Christopher Stoney and G. Bruce Doern, eds., 2011.

## **Education for First Nations On-Reserve**

There is an alarming gap in the educational attainment rate between on-reserve First Nations and the non-Aboriginal population. Improving educational outcomes on reserves is crucial to improving the social and economic outcomes of First Nations peoples. A serious investment in on-reserve education has the potential to increase their economic inclusion and reduce the long-run strain on public resources by reducing above-average demand for government programs such as health care, social services and the justice system.

It is commonly noted that federal funding for on-reserve education falls short of the per-student provincial average, making it difficult to achieve the goal of "provincial comparability." The Commission believes there is an urgent need to significantly reform the provision of on-reserve First Nations education. The province should put strong pressure on the federal government to provide funding for First Nations on-reserve education that at least reaches parity with per-student provincial funding for elementary and secondary education. Barring the action that is clearly justified and desperately needed, the province should step up and fill this gap.

See Chapter 6, Elementary and Secondary Education, for the full recommendation.

## **Green Energy**

The federal government has provided little support for Ontario's move towards green energy. Yet it provides direct and indirect subsidies to Canada's oil and gas sectors worth \$1.4 billion annually,<sup>13</sup> in addition to \$2.0 billion in total spending<sup>14</sup> for carbon capture and storage, the Clean Energy Fund and the ecoEnergy Technology program — all of which are primarily spent in two provinces. Even where the federal government has promised support for clean energy, most has been directed to fossil fuels and projects that do not build on Ontario's strengths. Ontario needs fair and equitable support for its clean energy initiatives.

**Recommendation 20-5:** Advocate for federal greenhouse gas mitigation programs to provide fair and equitable support for Ontario's clean energy initiatives.

# Working Together to Rationalize Public Services

The purpose of this Commission is to provide recommendations to get Ontario back to balance by 2017–18. This includes making existing services more efficient. Given the level of interdependency in the Canadian federation, Ontario cannot seek these efficiencies alone. Services overlap and are inefficiently allocated between the two orders of government.

**Recommendation 20-6:** Sort out areas of responsibility with the federal government where there is overlap and duplication and establish a more efficient economic and fiscal relationship that saves money and provides better services to citizens.

There are opportunities to reshape roles and responsibilities to capture efficiencies and improve effectiveness. This discussion could start by examining:

- The inefficiencies in overlapping employment and labour-market training services;
- The effectiveness of federal immigration settlement programs;
- The gains from each government specializing in corrections services;
- The collaboration in direct citizen transactional services;
- The benefit of a national transit strategy; and
- The rationalization of environmental protection activities and regulations.

<sup>&</sup>lt;sup>13</sup> Department of Natural Resources Canada, downloaded from http://www.nrcan.gc.ca/energy/science/programs-funding/1477 and http://www.nrcan.gc.ca/energy/science/1335.

<sup>&</sup>lt;sup>14</sup> M. Bramley, "Evaluation of the Government of Canada's Greenhouse Gas Reduction Policies," prepared for the Climate Change Performance Index 2011, Pembina Institute, p. 2, downloaded from http://www.pembina.org/pub/2129.

"Due to large budget deficits, particularly at the provincial level, there is considerable public concern over the sustainability of existing government services. These pressures are not temporary. An aging population means that public services will be under increasing strain, making rationalization of program delivery necessary."

M. Mendelsohn, J. Hjartarson and J. Pearce, "Saving Dollars and Making Sense," 2010, Mowat Centre for Policy Innovation.

## **Employment and Training Services**

Ontario is best positioned to deliver employment and training services that meet the changing needs of its labour market, and fit coherently into its larger human capital agenda that incorporates other programs such as post-secondary education.

"Workforce development ... has a deep historic relationship to higher and post-secondary education, since many aspects of labour market training are delivered by community colleges, part of the higher education sector. Devolution has provided provincial governments with enhanced flexibility to tailor employment and training programs and services that are responsive to provincial and local labour market conditions and political directions."

Donna Wood and Thomas Klassen, "Bilateral Federalism and Workforce Development Policy in Canada."

"Budget 2007 delivers on that commitment through a comprehensive new labour market training architecture that will provide labour market programming to those who need it...by recognizing that provinces and territories are best placed to design and deliver this programming...With the full implementation of this new architecture, in combination with existing provincial and territorial labour market programming, Canadians will have access to integrated labour market programming delivered by provinces and territories that can be tailored to their specific needs."

2007 Federal Budget.

Recognizing that provinces are best positioned to deliver training programs, the federal government devolved responsibility for training programs associated with EI to Ontario in 2007. This devolution, funded through an allocation under the Employment Insurance Act, requires that corresponding provincially delivered programs need to be similar to the original federal training programs and that clients must be eligible for EI.

The federal government continued to provide support to provincial training programs by creating a number of agreements — each with its own client eligibility criteria, program design, and reporting and accounting requirements. For example, the Labour Market Development Agreement only supports services for EI-eligible job seekers (only 31 per cent of EI Part II funding flowing to Ontario). In addition, the Targeted Initiative for Older Workers supports services for only older workers. For job seekers, this fragmentation presents a confusing environment comprising multiple offices and locations, exacerbating an already stressful time.

As discussed in Chapter 9, Employment and Training Services, the fragmented nature of these agreements also limits the province's ability to maximize the benefits and savings that fully integrated services and streamlined reporting requirements would provide, and results in fragmented and distorted policy-making.

	larket Transfers
Agreements	
Labour Market Development Agreement	Primarily targeted to Employment Insurance (EI) clients.
Labour Market Agreement	Unemployed individuals who are not EI eligible such as social assistance recipients, immigrants and other key groups.
	Employed individuals who are low skilled (no high school diploma or recognized certification).
Targeted Initiative for Older Workers	Laid-off workers aged 50 and over (primarily targeted to those aged 55 to 64).
	Must be in communities of less than 250,000 people that have high unemployment or a high reliance on single industries.
Labour Market Agreement for Persons with Disabilities	Employment-related programming for persons with disabilities.
Source: Ontario Ministry of Training	g, Colleges and Universities.

The devolution is not complete. In its 2007 budget, the federal government committed to exploring the transfer of around \$500 million annually to allow provinces to deliver the remaining federal training programs. These programs include services for youth and persons with disabilities, which overlap with existing provincial programming. Despite this commitment, the federal government has not yet consulted the provinces on further devolution.

Ontario's services for youth and persons with disabilities are effective. Client surveys indicate that both participants and employers are satisfied with programs. The transfer of responsibility for the training of these groups would allow the province to integrate remaining federal programs into the existing suite of effective provincial services. This would improve the quality of programming and outcomes for job seekers, while achieving efficiencies through administrative savings.

<b>TABLE 20.5</b>	BLE 20.5 Outcomes from Select Summer Jobs Services			
Year		Number of Placements	Client Satisfaction	
			Participant	Employer
2009–10		48,108	96%	99%
2010–11		59,161	96%	99%
Source: Optaria	Ministry of Train	ing Colleges and Universities		

Source: Ontario Ministry of Training, Colleges and Universities.

Several labour-market agreements expire after 2013–14, presenting an opportunity for reform. The current patchwork of labour-market agreements for persons with disabilities, older workers, EI or non-EI recipients should be replaced with a flexible per-capita transfer that is wholly funded outside of the EI program, with streamlined reporting requirements and that includes the further devolution of residual training programs for youth and persons with disabilities. Greater flexibility for Ontario would allow the province to continue adapting the full suite of labour-market programs to keep pace with the changing needs of its labour force.

See Chapter 9, Employment and Training Services, for the full recommendation.

## **Immigration Settlement and Integration Services**

Given the importance of immigration to the growth of Ontario's labour force and economy, it is crucial that newcomers are effectively integrated into the community and the labour force so they can fully realize their potential.

Both the federal and Ontario governments provide immigration settlement services. Although both governments share the same values and desired outcomes, significant overlap in services and administration exists, which creates inefficiencies and reduces co-ordination.

"The Manitoba and BC experiences provide evidence that devolution can provide the space for innovation and adaptation to changing circumstances and the needs and views of the settlement sector."

F. Leslie Seidle, "The Canada-Ontario Immigration Agreement."

"Even countries with traditions of highly centralized government, such as the United Kingdom, are now experimenting with new devolutionary, decentralized arrangements."

Myer Siemiatycki and Phil Triadfilopoulos, "International Perspectives on Immigrant Service Provision."

Experts agree that responsibility for integrating newcomers should lie with regional or local authorities, which can design programs that best meet regional needs. Ontario could also integrate federal settlement services into its existing suite of settlement programs (see Table 20.6), in addition to programs for education, training and social services. Settlement programs have been devolved to provincial governments in British Columbia, Manitoba and Quebec, but the federal government has not agreed to do the same for Ontario.

-			
Program	Achievements		
Bridge Training	Over 100 different highly skilled, in-demand occupations have been targeted with Ontario		
	Bridge Training Programs.		
	Approximately 70 per cent of participants who complete bridge training programs targeting licensure obtained licensure in their profession within a year of completing the program.		
	On average, 65 per cent of participants who completed bridge training programs obtained employment in their field within a year of completing the program.		
Language Training	94 per cent of learners surveyed responded that their class would be either "helpful" (33 per cent) or "very helpful" (61 per cent) in reaching their goals.		
Newcomer Settlement Program	97 per cent of service users report a high overall level of satisfaction with the services they received, and find the services useful and relevant.		
,	78 per cent say that they can make more informed decisions about their new life in Ontario after receiving services.		
	75 per cent indicate that they are more knowledgeable about services and how to access them.		
Global Experience Ontario	Over 90 per cent of clients who met with GEO advisors indicated that they were satisfied with the overall quality of services they received.		
Source: Ontario Ministry of Citizenship and Immigration.			

### TABLE 20.6 Examples of Provincial Programs to Settle and Integrate Newcomers

With the expiration of the COIA, anticipated reductions in federal immigration settlement spending, and the growing importance of immigration to Ontario's economy, the federal government should provide the province with the tools it needs to effectively integrate newcomers by devolving settlement services to Ontario, with funding. Devolution would produce savings through rationalization and generate better outcomes for newcomers.

See Chapter 10, Immigration, for the full recommendation.

## **Corrections Services**

Effective rehabilitation services help keep communities safe and control correctional expenses. But the current arrangement for allocating responsibilities for inmates prevents Canada's correctional sector from maximizing the benefits of these services. Offenders sentenced to two years or less serve their terms in provincial prisons while the remainder serve in federal penitentiaries. Effective rehabilitation services can be provided for inmates serving longer than six months. However, provincial inmates serving sentences longer than six months (and under two years) do not constitute a critical mass for provinces to provide rehabilitation services at scale.

Furthermore, recent federal changes to the Criminal Code put fiscal pressures on provincial court and correctional services. The Commission recommends that the Ministry of Community Safety and Correctional Services explore the possibility of uploading responsibility for inmates serving six months and longer to the federal government, which would better align fiscal incentives for corrections, and would give these inmates access to federal rehabilitation services. In addition, the uploading of these responsibilities would allow governments to specialize and enhance their services to reduce recidivism, which could reduce long-run costs while making communities safer.

See Chapter 14, Justice Sector, for the full recommendation.

## **Citizen Transactional Services**

The Ontario government has transformed the way front-line public services are delivered with the creation of ServiceOntario, which integrates the services delivered by various ministries into one easy-to-access location. ServiceOntario has reduced wait times, improved accessibility and achieved efficiencies.

The province has worked with the federal government to deliver integrated services such as the Newborn Registration Service, BizPaL and a single 1-888 number for business, in addition to co-locating four shared offices. The federal, provincial and municipal governments should continue to explore other opportunities to work together and deliver integrated, seamless and timely solutions for citizens.

See Chapter 16, Operating and Back-Office Expenditures, for the full recommendation.

## **National Transit Strategy**

Despite Canada's enormous geographical size, it is one of the world's most urbanized countries. Eighty per cent of Canadians live in urban centres. Unsurprisingly, traffic congestion is not limited to the Greater Toronto and Hamilton Area or Ontario. It is a systemic issue from coast to coast, justifying a national approach. Indeed, the federal government is affected by gridlock as much as any province through lost productivity and tax revenue; in 2006, Transport Canada noted that congestion poses a national challenge in terms of the costs it imposes in lost time, increased fuel consumption, and increased greenhouse-gas emissions.<sup>15</sup> And the Canadian Chamber of Commerce has noted that despite Canada's urban nature, it is the sole member nation of the Organization for Economic Co-operation and Development that lacks a national transit strategy.<sup>16</sup>

See Chapter 12, Infrastructure, Real Estate and Electricity, for the full recommendation.

<sup>&</sup>lt;sup>15</sup> Transport Canada — Environmental Affairs, "The Cost of Urban Congestion in Canada," March 22, 2006, downloaded from http://www.gatewaycouncil.ca/downloads2/Cost\_of\_Congestion\_TC.pdf.

<sup>&</sup>lt;sup>16</sup> Canadian Chamber of Commerce, "Strengthening Canada's Urban Public Transit System," downloaded from http://www.chamber.ca/images/uploads/Resolutions/2009/T-Strengthening\_Canada.pdf.

## **Environmental Protection and Regulation**

Environmental management is a responsibility shared by both orders of government. Some major projects are subject to the assessment and regulation of both jurisdictions, which creates complexity and uncertainty for proponents.

To reduce duplication and streamline environmental assessment, Ontario signed the Canada–Ontario Agreement on Environmental Assessment Co-operation in 2004, which commits both governments to conduct a co-operative assessment while retaining their respective decision-making powers.

However, more remains to be done to streamline environmental assessments and harmonize regulations. As discussed in Chapter 15, Labour Relations and Compensation, the federal government is currently reviewing its legislation governing federal environmental assessments, the Canadian Environmental Assessment Act, and has expressed interest in the removal of duplication between approvals processes. The Commission recommends that the federal and provincial governments continue to press ahead in their efforts to create a "one project–one environmental assessment" approach that continues to maintain high environmental standards.

See Chapter 13, Environment and Natural Resources, for the full recommendation.

## Summary

Canadians are served by two orders of sovereign governments that, while independent, should work collaboratively to serve their citizens. But collaboration and working together do not necessarily mean delivering the same services. Rather, collaboration means having a dialogue on rationalizing and disentangling services or, where necessary, working together towards common objectives.

"Nineteenth century institutional arrangements groan under the weight of 21st century pressures."

M. Mendelsohn, J. Hjartarson and J. Pearce, "Saving Dollars and Making Sense," 2010, Mowat Centre for Policy Innovation.

Having a strong federal partner means a federal government that is willing to discuss transformative changes to how the federation works. The arrangements within and structure of the federation must keep pace with a rapidly changing world.

# **Provincial-Municipal Relations**

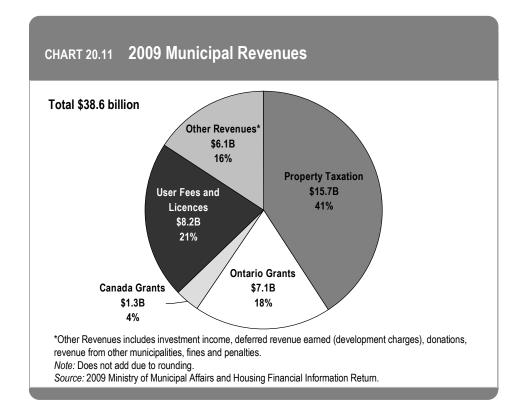
The provincial-municipal relationship in Ontario is complex and intertwined. There are 444 municipalities in Ontario, ranging in population from over 2.5 million in the City of Toronto to fewer than five permanent residents in the Township of Cockburn Island. Municipalities have shared responsibility for many important areas of public policy and provide many of their services based on provincial legislation, requirements and standards. Examples of municipal service delivery include social housing, social assistance, drinking water quality, public transportation, land use planning and waste management.

Significant strides have been made in recent years to stabilize and strengthen the provincial-municipal relationship. However, as we highlight in the federal-provincial section, intergovernmental arrangements must keep pace with a rapidly changing world. While it is important that the province and municipalities continue to have dialogue on improving co-ordination of services, as discussed previously, a sharper delineation of responsibilities between governments may be more prudent. For municipal service delivery, the Commission has noted that quite often all three levels of government are involved in delivering programs and services, and in some cases, a fourth layer is added through the involvement of non-profit or community service organizations. This causes service delivery confusion, duplication of efforts and additional bureaucracy. A thorough review of funding and service delivery relationships and responsibilities may prove to be useful in providing clarity.

Provincial support to municipalities has increased significantly in recent years, and it is important that both levels of government work together to ensure that these provincial investments result in tangible outcomes for Ontarians.

# The Fiscal Relationship

Municipalities raise most of their annual revenues from their own sources; these include property taxation, user fees and licences, and other revenues such as investment income, development charges, donations and so on. These sources accounted for 78 per cent of municipal annual revenues in 2009 (see Chart 20.11). Yet provincial transfers remain an important source of funding for municipalities — nearly one-fifth of their annual revenues (see Chart 20.11). These transfers include the provincial share of funding for cost-shared programs, as well as unconditional funding provided through the Ontario Municipal Partnership Fund (OMPF).



# **Recent Historical Provincial Support to Ontario's Municipalities**

From 2003 to 2010, the Ontario government increased financial support to municipalities by almost \$1.6 billion or 150 per cent through the upload of social assistance benefit program costs, as well as other uploads in the areas of public health, land ambulance and the provincial gas tax. This significant increase in support to municipalities was intended to address municipal concerns regarding previous efforts to realign service and funding responsibilities, particularly through the Local Services Realignment (LSR) initiative in 1998.

Through the LSR exercise, the provincial government transferred the full or partial cost of a number of services to municipalities, including social housing, Ontario Drug Benefit (ODB) program, Ontario Disability Support Program (ODSP) and child care. To help municipalities fund this realignment of services, the province transferred \$2.5 billion in residential education tax revenue to municipalities.<sup>17</sup> The province also created an unconditional grant, the Community Reinvestment Fund (CRF), to ensure that the transfer of services was revenue neutral.

<sup>&</sup>lt;sup>17</sup> By 2011, the \$2.5 billion in transferred residential education tax revenue had grown to an estimated \$3.1 billion in revenue for municipalities, as a result of non-reassessment-related growth, such as new construction.

Municipalities argued that LSR was not revenue neutral and that it imposed additional costs on the property tax base, which prevented needed investments in local priorities such as infrastructure. Municipalities maintained that the burden of paying for social assistance benefits, in particular, constrained their ability to invest in important priorities.

The OMPF replaced the CRF in 2005 and is the province's main transfer to municipalities. It is designed to target support to municipalities with high social program and policing costs, as well as address challenges faced by northern and rural communities. The program responds to the individual circumstances of each municipality. In 2012, the province will provide \$583 million in OMPF grants to 373 municipalities.<sup>18</sup>

A landmark agreement for the provincial-municipal relationship was the Provincial-Municipal Fiscal and Service Delivery Review (PMFSDR) in 2008. The PMFSDR was a joint initiative involving the province, Association of Municipalities of Ontario (AMO) and City of Toronto. This agreement committed the province to upload from the property tax base municipal costs related to the ODB, ODSP, Ontario Works, and court security and prisoner transportation costs between 2008 and 2018, without any corresponding commitment from the municipal sector. In 2012, the estimated benefit of the provincial uploads to municipalities, combined with \$583 million in OMPF funding, totals \$1.8 billion.

In addition to this ongoing support, the province is increasingly involved in funding municipal infrastructure — having provided municipalities with over \$12 billion for infrastructure since 2003.

## **Provincial-Municipal Issues Addressed in Report**

Provincial-municipal issues and recommendations are found throughout the report's chapters. Below, we provide a comprehensive recommendation list. Please refer to the respective chapters for broader discussion of the recommendations.

#### Social Programs, Chapter 8

**Recommendation 8-5:** The Commission for the Review of Social Assistance in Ontario should examine system design options that deliver a more efficient and higher-quality service to social assistance recipients. This examination should consider combining Ontario Works and the Ontario Disability Support Program and having the combined program delivered at the local level. It should also address the further integration of employment services available through Employment Ontario.

<sup>&</sup>lt;sup>18</sup> Ontario Ministry of Finance.

### Infrastructure, Real Estate and Electricity, Chapter 12

**Recommendation 12-1:** Place more emphasis on achieving greater value from existing assets in asset management plan reporting requirements than is currently proposed in the Long-Term Infrastructure Plan for certain organizations (e.g., universities, municipalities, etc.).

Recommendation 12-2: Implement full cost pricing for water and wastewater services.

**Recommendation 12-5:** Pursue a national transit strategy with the federal government, other provinces and municipalities.

**Recommendation 12-13:** Consolidate Ontario's 80 local distribution companies along regional lines to create economies of scale.

### Environment and Natural Resources, Chapter 13

**Recommendation 13-7:** Rationalize and consolidate the entities and agencies involved in land use planning and resources management.

### Labour Relations and Compensation, Chapter 15

**Recommendation 15-10:** The government should facilitate a voluntary movement to centralized bargaining for municipalities — particularly in relation to police and firefighting bargaining.

#### **Operating and Back-Office Expenditures, Chapter 16**

**Recommendation 16-13:** Selected shared services should be expanded to agencies, boards and commissions and the broader public sector.

**Recommendation 16-14:** The government should consolidate information and information technology (I&IT) services throughout the broader public sector.

**Recommendation 16-15:** Significant savings and efficiencies can be achieved by further co-ordinating existing horizontal supply chains across the broader public sector.

### Revenue Integrity, Chapter 18

**Recommendation 18-10:** The Ministry of Finance should take the lead by providing assistance to municipalities in developing policy for the collection of unpaid Provincial Offences Act fines in the province.

**Recommendation 18-12:** Allow fines to be added via the property tax roll by adding Provincial Offences Act fines to the offender's property tax bill, even if the property is jointly owned.

**Recommendation 18-25:** Conduct a review of education tax rate-setting policies for residential and business tax rates to maintain a stable level of education tax revenues in real terms.

**Recommendation 18-26:** Continue to implement the business education tax (BET) reduction plan while considering options for adjusting the plan in order to avoid part or all of the revenue loss associated with reducing high BET rates by also increasing low BET rates.

**Recommendation 18-27:** Build on the existing business education tax (BET) reduction plan to address historical BET rate inequities and distortions by gradually implementing a single uniform BET rate.

#### Liability Management, Chapter 19

**Recommendation 19-14:** Ontario should negotiate with the federal government to commit to a housing framework for Canada that includes adequate, stable long-term federal funding and encourages its housing partners and stakeholders, including municipal governments, to work with the federal government to secure this commitment.

# Looking Forward — Provincial Support to Municipalities

Going forward to 2018, support to municipalities is projected to increase at an average annual rate of 5.2 per cent (using 2010 as the base year). This projected annual growth is well in excess of the 0.8 per cent annual growth target for total program spending identified in this report.

## TABLE 20.7 Historical and Projected Average Growth Rates in Provincial Support to Municipalities

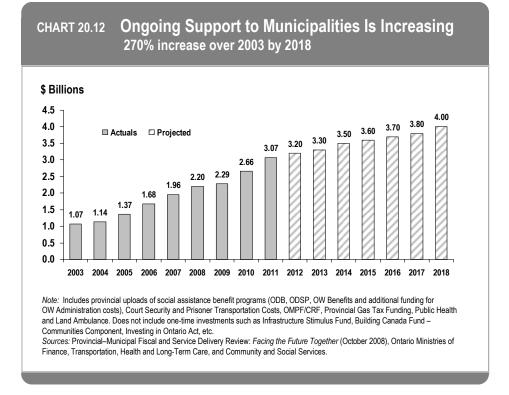
	Total Increase from 2003 to 2010 (cumulative)	Average Annual Increase from 2003 to 2010	Projected Average Annual Increase from 2010 to 2018
Support to Municipalities	148%	13.8%	5.2% <sup>1</sup>

<sup>1</sup> Large incremental increases in provincial upload occurred in 2010 and 2011, which increased the percentage of the projected average annual increase. Using 2012 as the base year, the projected average annual increase until 2018 is 3.8 per cent. Source: Ontario Ministry of Finance. The province is in the process of uploading social assistance benefit costs as agreed through the PMFSDR. Municipal representatives recognized through the PMFSDR that the OMPF would decline to reflect the reduction in municipal costs associated with the provincial uploads. More specifically, they agreed that the OMPF would decline to \$500 million by 2016, when the social programs component of this grant would be completely phased out. In 2012, the province will provide municipalities with total ongoing support of about \$3.2 billion (see Table 20.8).

TABLE 20.8 Ongoing Support for Municipalities	
(\$ Millions)	
Funding Programs (e.g., OMPF)	\$583
Projected value of the uploads committed to through the PMFSDR (ODB, ODSP, OW, court security)	\$1,056
Other Uploads (OW – Admin; Public Health; Land Ambulance; Provincial Gas Tax)	\$1,548
Total	\$3,187
The figures in this table reflect the province's ongoing support to municipalities, which includes provincial uploads of municipal	social assistance benefit

programs costs (ODB, ODSP, Ontario Works benefits, and additional funding for Ontario Works Administration costs), court security and prisoner transportation costs, OMPF/CRF, provincial gas tax funding, public health and land ambulance. The figures do not include other transfers, such as the provincial share of social program costs. In addition, these values do not capture one-time infrastructure investments. *Source:* Ontario Ministry of Finance.

This support, in addition to the OMPF and provincial uploads committed to through the PMFSDR, includes funding to maintain the provincial share of public health and land ambulance costs, as well as gas tax funding — an increase of \$2.2 billion since 2003 (see Chart 20.12).



Between 2010 and 2018, provincial support is projected to grow by 5.2 per cent per year. Such a rate of growth is simply unaffordable. It significantly exceeds the 0.8 per cent annual growth target for total program spending identified in this report. A portion of the projected growth comes from the remaining \$500 million of uploading. Excluding that, support would grow by 3.5 per cent per year — a rate of growth that is still far in excess of our 0.8 per cent annual growth target. The projected 3.5 per cent annual growth in the absence of the remaining uploads can be attributed mainly to increased costs associated with uploads that have already been completed — the uploads of ODB and ODSP. As a result of factors such as increased caseloads, the costs to the province (and by extension, the effective savings to municipalities) of these already completed uploads continue to increase.

The Commission supports the general notion of the upload — these matters are better financed by the broader, more diverse provincial revenue base. And we realize that any change in the upload simply shifts the fiscal problem in the province from one jurisdiction to another; it does not solve it. Most of the province's municipalities are also struggling with their budgets.

Nonetheless, we feel that to respect the overall spending restraint required at the provincial level, total transfers to the municipalities should increase by less than 5.2 per cent per year. Therefore we recommend two main measures:

**Recommendation 20-7:** Extend the period of the final \$500 million of upload by another two years, so it is not complete until 2020. For illustration, if we reach 2015's \$232 million by 2017, that would save \$165 million (\$397 million minus \$232 million).

**Recommendation 20-8:** Ensure that, beginning in 2013, the Ontario Municipal Partnership Fund (OMPF) declines to the planned \$500 million by 2016. A reasonable assumption would be a \$25 million decrease in each of the next four years beginning in 2013, resulting in a \$500 million OMPF envelope in 2016.

We recognize the important public policy rationale, as well as the provincial commitment, to uploading social assistance benefits program costs from the property tax base. However, given the current fiscal climate, the Commission is concerned that continued implementation at this time, according to the current schedule, may not be appropriate.

Additionally, it is important to ensure that these provincial investments result in tangible outcomes for Ontarians.

**Recommendation 20-9:** The province and municipalities must work together to establish an accountability framework that would track how municipalities are investing the benefits realized as a result of the uploads.

Because infrastructure investments were identified as an important priority by municipalities, the focus of this accountability framework should be on tracking incremental new municipal capital expenditures. Some municipalities, such as the City of Ottawa, have released a detailed accounting of how the savings associated with the uploads are being invested, and we encourage the province to collaborate with municipalities to share best practices in this area.

# The Province and Municipalities Share the Property Tax Base

Another key feature of the provincial-municipal fiscal relationship is the fact that the province and municipalities share the property tax base.

Property taxes raised over \$23 billion in 2010 in Ontario. The municipal portion of the tax raises \$16.4 billion, and is the largest single source of revenue for municipalities. The provincial education portion of the tax raises over \$6.6 billion.

Property taxes are a stable source of revenue for municipalities to fund local services and for the province to fund a portion of elementary and secondary education.

Municipalities were provided with \$2.5 billion in "property tax room" at the time of LSR, and in subsequent years, the province has adopted a policy to fully offset reassessment impacts when resetting residential and BET rates.

This practice of cutting education tax rates to offset reassessment increases has contributed to a significant decrease in revenues in real terms and as a share of education funding supported by property taxes. In fact, the province's education tax rate decisions have contributed to a 30 per cent decrease in revenue in real terms over the last two decades, which has provided municipalities with additional tax room to fund local services.

We recommend that the province conduct a review of its education tax rate-setting policies to maintain a stable level of education tax revenues in real terms. More on that recommendation is found in Chapter 18, Revenue Integrity.

# **Enhancing Efficiency in the Service Delivery Relationship**

As we discuss in Chapter 8, Social Programs, municipalities play an important role in providing programs to Ontarians. For instance, social assistance programs are delivered by municipalities but funded mainly by provincial transfer payments. Other examples include social housing and child care programs, which are delivered primarily by municipalities and funded by all three levels of government.

As also discussed in that chapter, program design and delivery will need to be integrated and aligned across different government ministries and delivery agents. And as we note in the federal-provincial relations section of this chapter, people expect public services to be easy to use, timely and staffed by knowledgeable people. Different levels of government will need to work together to determine the most efficient ways to provide services for those most in need. If service levels are to be maintained within a 0.8 per cent growth in overall program spending, a sustained commitment to enhanced efficiency and transformation will be required from all players, including municipalities.

# Appendix 1: Commission Recommendations

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#### **Chapter 1: The Need for Strong Fiscal Action**

**Recommendation 1-1:** We recommend the following annual changes in program spending out to 2017–18:

- Health care plus 2.5 per cent;
- Education (primary and secondary) plus 1.0 per cent;
- Post-secondary education (excluding training) plus 1.5 per cent;
- Social services plus 0.5 per cent; and

All other programs — minus 2.4 per cent.

#### **Chapter 3: Our Mandate and Approach**

**Recommendation 3-1:** Do not simply cut costs. The imperative to restrain spending should instead be an opportunity to reform programs and service delivery. Simple cost-cutting can be effective in hitting near-term deficit reduction targets, but it does not encourage longer-run fiscal stability or allow for reforms that will generate more value for money spent.

**Recommendation 3-2:** Avoid across-the-board cuts. Such a blunt tool treats equally a valuable, efficiently run program and one that is outdated and sloppily managed. This is dumb. Spending should be aligned with government priorities so that high-priority initiatives are adequately funded while lower-priority programs are either cut substantially or eliminated outright. Across-the-board cuts represent an abdication of the government's responsibility to make real, and often difficult, decisions.

**Recommendation 3-3:** Avoid setting targets for the size of the civil service; instead, set targets for outputs, not inputs. Focus on the cost of programs and services and on value for money. A smaller and leaner civil service will be an inevitable result of reducing the cost of programs and achieving greater value for money.

**Recommendation 3-4:** The government should not rely unduly on hiring freezes and attrition to reduce the size of the civil service as a result of any spending restraint. Such approaches typically weaken the quality of the civil service for years — even decades — to come. Lower-priority and less efficient programs and services must be targeted for reduction; the result will be fewer employees working in these areas. More generally, the focus must be on retaining good employees while letting go of those who are not performing well. All employee appraisal and bonus schemes must be aligned to these objectives; for example, the government should continue to offer performance bonuses to those who exceed job requirements.

**Recommendation 3-5:** Do not hang onto public assets or public service delivery when better options exist. Consider privatizing assets and moving to the private delivery of services wherever feasible. We suggest pursuing this course only where the public can get better value for money spent without compromising access to services, not for ideological reasons. In budget planning, do not count chickens before they are hatched. If assets are to be sold, never incorporate any revenue from such planned sales into a budget before the fact; there is always uncertainty over the timing, accounting treatment and ultimate market value of any sale. Instead, simply record any sale in the appropriate manner if and when it is completed.

**Recommendation 3-6:** The length of time it will take to return to balance in a sustainable fashion significantly changes the nature of the approach. Traditional "short-term fixes" will not be adequate or even, in many cases, appropriate. Examples include asset sales solely for the purpose of a one-time cash injection; freezes to wages or managers' bonuses; and deferrals of capital investments and other necessary spending. Kicking the can down the road is no solution. Spending restraint must be thoroughly and consistently tied to permanent reforms in how government operates so the results of the restraint exercise can be sustained over a long period.

**Recommendation 3-7:** Once it has decided how to respond to this report, the government should begin with a good road map — a formal document of its vision and the path to the goal. There are precedents for such a tool. In 1984, the Mulroney government published its *Agenda for Economic Renewal*, an extensive paper that laid out in one place all the government's plans. The Chretien government did the same in 1994 with two documents recalled more for their colour — the *Purple Book* and the *Grey Book* — than their titles. Each of these documents not only informed the public about the changes that lay ahead, but also became a script for all bureaucrats, who saw how their own programs and activities fit into the broader picture.

**Recommendation 3-8:** Higher priority should be assigned to programs and activities that invest in the future as opposed to those that serve the current status quo. This is never easy: the status quo has plenty of advocates; the future does not. It is up to government to fill this breach. As Massachusetts Institute of Technology economist Lester Thurow once suggested, "The proper role of government in capitalist societies is to represent the future to the present."

**Recommendation 3-9:** Policy development and the public service in general should be more evidence-based. This requires setting clear objectives based on sound research and evidence. The government should collect data and use it to evaluate whether objectives are being met and how efficiently. Managers should be accountable for achieving these objectives. Where objectives are not being met, programs and services should be adjusted. Reporting should be transparent and audits conducted. The evidence-based model should be applied to the success of individuals and departments in meeting objectives. At the same time, ministries, as well as agencies and entities accountable to the government, should be given some latitude to conduct their affairs in an efficient manner.

**Recommendation 3-10:** This raises a tricky issue that faces all governments. On the one hand, they need to minimize the cost of operations; on the other, they need rules and reporting to ensure that taxpayers' money is not being abused. All governments must strike a balance between these competing obligations. We believe the pendulum has now swung too far towards excessive rules. Government operations have trouble responding quickly and consistently, often because it takes so much time, for example, to process minor requests for proposals (RFPs) or to get consistent supplies when everything is broken into discrete RFPs. When there are too many rules, as there are now, government employees and private suppliers are forced to divert people — or even add new staff — to ensure that compliance and reporting requirements are met. This is the case even though the information reported is often not used at the other end to influence changes in policy or service delivery. Although it is impossible to get a full accounting of the costs of monitoring compliance relative to the benefits gained, we believe there are simply too many layers of watchers at the expense of people who actually get things done. The government must find a new middle ground.

**Recommendation 3-11:** Boundaries between public- and private-sector activities should be shifted and, in many cases, removed. For the most part, policy development needs to remain in the realm of the government, though various stakeholders and community groups could and should be more involved. External groups should even be involved in advising the most senior government decision-making bodies, including the Cabinet.

**Recommendation 3-12:** Within their operations, public-sector service providers should assign people to jobs where they are most effective, efficient and affordable. Physicians should not perform tasks that could be done more efficiently and at a lower cost by physician assistants, registered nurses, nurse practitioners or pharmacists. Case workers need not deal with all aspects of social assistance, employment or training matters when some clients are willing and able to receive services by telephone or through the Internet. In the policing sector, non-core services such as data entry could be done by clerical staff rather than officers whose time and training are better deployed elsewhere.

**Recommendation 3-13:** Seek common themes across the reforms to achieve economies of scale in action and simplify communications. Common themes would include a shift towards evidence-based policy development and service delivery; more efficient service delivery models for all areas interacting with the public; the efficient use of and appropriate rates of return on Crown assets; and consolidation of such backroom operations as information technology and human resources.

**Recommendation 3-14:** Reform must be pervasive and speedy. There is an understandable tendency to approach any set of reforms piecemeal and over an extended period. This tendency must be resisted, in part because the record is not kind to such an approach and more importantly, because it runs contrary to our fiscal mandate to balance the budget by 2017–18. First, the government will need to implement all the reforms we recommend — or at least some reasonable facsimile in fiscal terms — to restrain the growth of program spending enough to achieve balance by 2017–18. This is not a smorgasbord from which the government can choose only the tastiest morsels and ignore the less palatable. Second, the restraint process will succeed only if the public believes the reforms are fair. Broader action favours such a perception as opposed to a view that a handful of programs were unfairly targeted. Third, we can all agree that change is disruptive, but the medicine does not go down more easily if it is dragged out over a long period. Indeed, such delay merely discourages people public servants and those receiving government services — and postpones the day when a new system is operating efficiently. Although there may be limits to the capacity of the public service to instigate, execute and monitor change, once the financial parameters are set, first for ministries and then for programs, many of the reforms will be handled by people further down the chain.

## **Chapter 5: Health**

**Recommendation 5-1:** Develop and publish a comprehensive plan to address health care challenges over the next 20 years. The plan should set objectives and drive solutions that are built around the following principles:

- The system should be centred on the patient, not on the institutions and practitioners in the health care system;
- The plan should focus on the co-ordination of services for patients in a fully integrated system-wide approach;
- Reforms should recognize changes and challenges in both demographics and lifestyles by putting more emphasis on chronic than acute care;
- At the provincial level, the system must be able to carry out health care capacity planning; it must look at the health needs of the population and project future needs for facilities, services, funding and human resources;
- Policies should be based on evidence that provides guidance on what services, procedures, devices and drugs are effective, efficient and eligible for public funding;
- There should be a heightened focus on preventing health problems, including the role of public health in meeting this goal;
- It should ensure that health data are collected efficiently and shared;
- Funding to providers should be based primarily on meeting the needs of patients as they move through the health care continuum; and
- The quality of care can and should be enhanced despite the need to restrain increased spending; the objectives of quality care and cost restraint must go hand in hand.

**Recommendation 5-2:** Evaluate all proposals for change that include efficiencies and cost savings within the vision and plan developed above.

**Recommendation 5-3:** Divert all patients not requiring acute care from hospitals and into a more appropriate form of care that will be less expensive, improve the patient experience and reduce the patient's exposure to new health risks.

**Recommendation 5-4:** Increase the use of home-based care where appropriate to reduce costs without compromising excellent care. For example, home-based care should be used more extensively for recovery from procedures such as hip and knee surgery.

**Recommendation 5-5:** To improve the co-ordination of patient care, all health services in a region must be integrated.

**Recommendation 5-6:** Cap the government's health budget at 2.5 per cent or less annual growth through 2017–18. After 2017–18, annual health cost increases must be restrained to no more than five per cent, a level necessary to keep the provincial budget balanced without relying on tax increases or an unacceptable squeezing-out of other public services.

**Recommendation 5-7:** Support a gradual shift to mechanisms that ensure a continuum of care and care that is community-based. Funding for community-based care may need to grow at a higher rate in the short to medium term in order to build capacity to take pressure off acute care facilities; on the other hand, with a shift away from a hospital focus, hospital budgets could grow less rapidly than the average.

**Recommendation 5-8:** Achieve spending restraint by moving the health care system towards a more efficient overall design and finding efficiency gains within its constituent parts.

**Recommendation 5-9:** Do not apply the same degree of fiscal restraint to all parts of health care. Some areas — including community care and mental health — will need to grow more rapidly than the average.

**Recommendation 5-10:** Set the overall principles for provincewide health care, but continue to organize the delivery of health care on a regional basis.

**Recommendation 5-11:** A regional health authority should be clearly identified as the key point for integrating services and institutions across the full continuum of care for a geographic area.

**Recommendation 5-12:** Reduce the number of organizations with which the Local Heath Integration Networks must deal on a day-to-day basis.

**Recommendation 5-13:** Consolidation of health service agencies and/or their boards should occur where appropriate, while establishing any new consolidated agencies as separate legal entities to limit major labour harmonization and adjustment costs.

**Recommendation 5-14:** Establish an advisory panel in each Local Health Integration Network with appropriate representation of the regional health care stakeholders, including community hospitals, physicians, community care and long-term care homes.

**Recommendation 5-15:** The Local Health Integration Networks must integrate care across the system by sharing information on patients among health care providers, co-ordinating decisions and allocating funds to best reflect regional needs.

**Recommendation 5-16:** Use data and information sharing to better understand and address the fiscal impacts of chronic and complex conditions and at-risk patients with mental health and addiction issues (see Recommendations 5-37 to 5-41 for more on managing their care).

**Recommendation 5-17:** Use information from funding models such as the Health-Based Allocation Model (HBAM) to examine where services may not be provided equally across health regions and conduct ongoing evaluations of each Local Health Integration Network's progress in managing high-use populations. (See Recommendations 5-50 and 5-73 for more details on HBAM.)

**Recommendation 5-18:** Where feasible, services should be shifted to lower-cost caregivers. Across the spectrum of caregivers, full scope of practice needs to be exercised.

**Recommendation 5-19:** A broader perspective should be applied to decisions that are made on the scope of practice of health professionals. Government should play a more active role in working with the professional colleges to apply a system-wide approach rather than dealing with individual professions in isolation.

**Recommendation 5-20:** Maximize opportunities to use nurse practitioners with the aim of efficiency, while maintaining excellent care.

**Recommendation 5-21:** Recognize the increased demand for nurses in the capacity of nursing programs at colleges and universities and their ability to train more nurses.

**Recommendation 5-22:** Increase the use of personal support workers and integrate them into teams with nurse practitioners, registered nurses and other staff members where appropriate to optimize patient care.

**Recommendation 5-23:** Local Health Integration Networks need to use funding as a lever to encourage hospitals and other health care providers to use the full scope of practice of their staff.

**Recommendation 5-24:** Make changes to the Pharmacy Act to enable an expanded scope of pharmacy practice. This would involve developing supporting regulations to permit pharmacists to administer routine injections and inhalations, including immunization.

**Recommendation 5-25:** Hospital capital plans that extend out-of-hospital services such as those for outpatients should not be entertained by Local Health Integration Networks. Hospitals should conduct affairs largely within hospitals, and others, such as Community Care Access Centres (CCACs) and private health care operators, should be responsible for providing out-of-hospital services. The CCACs and private health care operators have demonstrated that they are capable of doing this work for less than hospitals.

**Recommendation 5-26:** Resist the natural temptation to build many more long-term care facilities for an aging population until the government can assess what can be done by emphasizing to a greater extent the use of home-based care that is supported by community services. Home-based care is less expensive and should generate greater population satisfaction.

**Recommendation 5-27:** Grant Local Health Integration Networks the authority, accountabilities and resources necessary to oversee health within the region, including allocating budgets, holding stakeholders accountable and setting incentive systems.

**Recommendation 5-28:** Tie compensation for CEOs and senior executives in all parts of the health care system to strategically targeted health outcomes, not the number of interventions performed, through a performance pay framework. Mirror this performance pay approach throughout each hospital, Community Care Access Centre, long-term care facility, etc., at the physician and health care worker levels.

**Recommendation 5-29:** Support transparency in senior executive and CEO salaries throughout the health care system by publicly posting comprehensive compensation information in a timely fashion.

**Recommendation 5-30:** Allocate funding based on meeting the needs of the patient as they move through the continuum of care.

**Recommendation 5-31:** Some regions have developed roles for "clerical system navigators" that co-ordinate appointments and assist patients with required forms and paperwork. Local Health Integration Networks should ensure that a sufficient number of people in this role are put in place across the entire health care system.

**Recommendation 5-32:** Empower primary caregivers and physicians in the Family Health Teams (FHTs) or specialized clinics to play the role of "quarterback," tracking patients as they move through the integrated health system. All FHTs should work in tandem with clerical system navigators and hospitalist physicians to track their patients who are in hospitals, from admission to discharge (see Recommendation 5-55 on hospitalists for more details).

**Recommendation 5-33:** Tightly integrate Community Care Access Centres (CCACs) with Local Health Integration Networks (LHINs) to improve patient case management. There are options that should be explored about the nature of this integration. It could be either through co-operation of two entities or a more formal and complete merger of CCACs into this one key aspect of the work of LHINs.

**Recommendation 5-34:** Require hospitals to make discharge summaries available electronically to other care providers (e.g., general practitioners, home care) immediately.

**Recommendation 5-35:** Switch to electronic delivery of laboratory test results to improve timeliness and efficiency, as well as support patient privacy.

**Recommendation 5-36:** Reduce absenteeism for Ontarians and office visits, while improving patient satisfaction, through secure messaging between patients and providers, online appointment scheduling, access to test results for patients, and online requests for prescription refills and renewal.

**Recommendation 5-37:** Complex care patients should be managed through interprofessional, team-based approaches to maximize co-ordination with Family Health Teams and other community care providers.

**Recommendation 5-38:** Chronic issues should be handled by community and home-based care to the fullest extent possible.

**Recommendation 5-39:** Reach out to patients who need preventive care, particularly chronic disease and medication management, rather than waiting for them to come to get services. Leverage electronic medical records, decision support and secure messaging with Ontarians to achieve these goals.

**Recommendation 5-40:** Reduce mortality, hospitalizations and costs while improving patient satisfaction by connecting Ontarians who have serious chronic health problems (e.g., congestive heart failure) with ongoing monitoring and support through expanded use of telehomecare.

**Recommendation 5-41:** Centralize leadership of chronic disease management by developing co-ordinating bodies for chronic conditions including mental health, heart and stroke and renal disease, based on the Cancer Care Ontario model.

**Recommendation 5-42:** Resource the Local Health Integration Networks adequately to perform their expanded functions. Additional resources should come in large part from the Ministry of Health and Long-Term Care; this would entail a significant transfer of employees.

**Recommendation 5-43:** Put in place clear structures to clarify the lines of accountability up to the Local Health Integration Networks (LHINs) and the accountability of LHINs to the Ministry of Health and Long-Term Care.

**Recommendation 5-44:** Move critical health policy decisions out of the context of negotiations with the Ontario Medical Association and into a forum that includes broad stakeholder consultation.

**Recommendation 5-45:** The Institute for Clinical Evaluative Sciences and Health Quality Ontario must work in tandem, integrating their respective expertise into practical recommendations for health care providers.

**Recommendation 5-46:** As a body of practice is established, expand the mandate of Health Quality Ontario to become a regulatory body to enforce evidence-based directives to guide treatment decisions and OHIP coverage.

**Recommendation 5-47:** Make all Health Quality Ontario work public. Use the evidence found to inform directives on practices and what will be covered by OHIP.

**Recommendation 5-48:** More work must be done on the efficiency front for the Institute for Clinical Evaluative Sciences.

**Recommendation 5-49:** Explore the potential for a national Organization for Economic Co-operation and Development-type entity that collates and enhances evidence-based policy directions and provides enhanced collaboration on issues across jurisdictions. It could provide a gathering place for dialogue and a secretariat with a capacity for analysis. Such an organization could be housed with the Council of Health Ministers or Deputy Ministers. The federal government should be involved.

**Recommendation 5-50:** Use data from the Health-Based Allocation Model (HBAM) system to set appropriate compensation for procedures and cease the use of average costs to set hospital payments (see Recommendations 5-17 and 5-73 for more details on HBAM).

**Recommendation 5-51:** Create a blend of activity-based funding (i.e., funding related to interventions or outcomes) and base funding managed through accountability agreements.

**Recommendation 5-52:** Create policies to move people away from inpatient acute care settings by shifting access to the health care system away from emergency rooms and towards community care (i.e., walk-in clinics and Family Health Teams), home care and, in some cases, long-term care.

**Recommendation 5-53:** Encourage hospitals to specialize so all are not trying to provide all services regardless of their comparative advantages.

**Recommendation 5-54:** Given the burden of alternate level of care (ALC) patients on hospital capacity, hospitals must become more effective in optimizing this capacity while applying best practices in planning patient discharges. Further, small hospitals with large ALC populations must be assessed with a goal of redefining their role in care for the elderly. Again, funding should be aligned appropriately.

**Recommendation 5-55:** Use hospitalist physicians to co-ordinate inpatient care from admission to discharge. Hospitalists should work with Family Health Teams to better co-ordinate a patient's moves through the health care continuum (acute care, rehabilitation, long-term care, community care and home care).

Recommendation 5-56: Make primary care a focal point in a new, integrated health model.

**Recommendation 5-57:** Regional health authorities must integrate physicians into a rostered health system and adopt the appropriate measures to address compensation issues across disciplines; that is, the proper blend of salary/capitation and fee-for-service.

**Recommendation 5-58:** Reduce the sole proprietorship nature of the offices of many primary care physicians and encourage more interdisciplinary integration through performance incentives and accountability.

**Recommendation 5-59:** Compensate physicians using a blended model of salary/capitation and fee-for-service; the right balance is probably in the area of 70 per cent salary/capitation and 30 per cent fee-for-service.

**Recommendation 5-60:** Aggressively negotiate with the Ontario Medical Association for the next agreement.

**Recommendation 5-61:** Adjust fee schedules in a timely manner to reflect technological improvements, with the savings going to the bottom line of less expenditure on health care.

**Recommendation 5-62:** Make Family Health Teams (FHTs) the norm for primary care and design the incentive structure of physicians' compensation to encourage this development. Among the key characteristics of FHTs are the following:

- The regional health authority should play a key role in determining their relationship with the rest of the health care system and setting ground rules for their operation;
- Make outcomes the focus of FHTs, not health interventions. Their operation should be tightened through objectives, accountability and a data collection system;
- Conduct research to determine the optimal size of FHTs, taking into account factors such as geography and patient demography. Balancing economies of scale while maintaining personal connections between health care providers and patients is crucial: FHTs need the scale to support a wide range of care providers and be able to support the administration necessary, including the responsibility of tracking people through the system. It has been suggested to the Commission that the optimal size, for larger communities, may be in the range of 8 to 15 physicians, and include practitioners with a wider range of specialties than is now the case. They now typically have only three to eight physicians; and
- To provide a range of services at a lower cost, include other health professionals in the FHTs (nurse practitioners, registered nurses, dietitians and midwives, for example). Unlisted practitioners such as physiotherapists and massage therapists would also be part of FHTs; however, their services would be provided on a cost-recovery basis.

**Recommendation 5-63:** Require Family Health Teams (FHTs) to accept patients who choose them, and the FHTs should work with each patient to connect them with the most appropriate constellation of care providers.

**Recommendation 5-64:** The regional health authority should establish incentives to discourage Family Health Teams from referring patients to acute care.

**Recommendation 5-65:** Regional authorities should also be responsible for assigning heavy users of the health care system to the appropriate Family Health Team (FHT). If, for example, there are 300 heavy users within a region and three FHTs, the regional health authority would try to steer 100 to each, so that no FHT is overburdened.

**Recommendation 5-66:** Because Family Health Teams (FHTs) will be responsible for patient tracking, they will need to build a critical mass of an administrative arm to carry out this task. This administrative arm should be shared among a number of FHTs.

**Recommendation 5-67:** Better after-hours care must be offered and telephone/Internet services should direct patients to the most appropriate and convenient care provider.

**Recommendation 5-68:** All Family Health Teams must be encouraged to add more specialists to their teams, which will reduce referrals and ease some of the complexities of patient tracking.

**Recommendation 5-69:** The Ministry of Health and Long-Term Care should allow the flexibility necessary for Family Health Teams to share specialists by permitting part-time contracts.

**Recommendation 5-70:** All Family Health Team physicians must begin engaging in discussions with their middle-aged patients about end-of-life health care.

**Recommendation 5-71:** Improve access to care (e.g., in remote communities) and productivity for specialists by triaging appropriate patients for telemedicine services (e.g., teledermatology, teleophthalmology).

**Recommendation 5-72:** Remove perverse incentives that undermine the quality and efficiency of care. For example, physicians are penalized when one of their patients goes to another walk-in clinic, but not when the patient goes to the emergency department of a hospital. More generally, the fee-for-service compensation model gives an incentive for medical interventions without due consideration to quality and efficiency of care. Such incentive issues must be addressed by focusing the Ontario Medical Association's negotiations more on quality of care and amending payment systems for physicians and throughout the health care system.

**Recommendation 5-73:** The model described in the above recommendations must be supported by a robust data collection and sharing system that allows the creation of the necessary records. For example, the model works only if we know how many patients are *not* visiting emergency departments or how many diabetes patients are *not* experiencing complications (see Recommendations 5-17 and 5-50 on Health-Based Allocation Model data for more details).

**Recommendation 5-74:** Increase the focus on home care, supported by required resources, particularly at the community level.

**Recommendation 5-75:** Match seniors to the services that they need from the earliest available care provider, reduce alternate level of care days, and improve co-ordination of care through the use of referral management tools for long-term care, home care and community services.

**Recommendation 5-76:** Implement the recommendations contained in "Caring for Our Aging Population and Addressing Alternate Level of Care," a report prepared by Dr. David Walker and released in August 2011.

**Recommendation 5-77:** In addition to recommendations contained in "Caring for Our Aging Population and Addressing Alternate Level of Care," a report prepared by Dr. David Walker and released in August 2011, there is a need for more and varied palliative care; at home and in residential hospices.

**Recommendation 5-78:** Integrate the public health system into the other parts of the health system (i.e., Local Health Integration Networks).

**Recommendation 5-79:** Review the current funding model that requires a 25 per cent match from municipalities for public health spending.

**Recommendation 5-80:** Consider fully uploading public health to the provincial level to ensure better integration with the health care system and avoid existing funding pressures.

**Recommendation 5-81:** Improve co-ordination across the public health system, not only among public health units, but also among hospitals, community care providers and primary care physicians.

**Recommendation 5-82:** Replicate British Columbia's Act Now initiative, which has been identified by the World Health Organization as a best practice for health promotion and chronic disease prevention, in Ontario.

**Recommendation 5-83:** Have doctors address diet and exercise issues before reaching for the prescription pad when dealing with health issues such as cardiovascular disease and late-onset Type 2 diabetes.

**Recommendation 5-84:** Do more to promote population health and healthy lifestyles and to reverse the trend of childhood obesity, especially through schools.

**Recommendation 5-85:** Work with the federal government on nutrition information and, where appropriate, regulation.

**Recommendation 5-86:** Medical schools should educate students on "system issues," so they better understand how physicians fit into the health care system; for example, how to deal with patient needs efficiently and effectively, but using fewer resources by connecting different parts of the health care system.

**Recommendation 5-87:** Do a better job of flagging health professions and locations that are currently in short supply or where shortages can be expected in the future.

Recommendation 5-88: Link the Ontario Drug Benefit program more directly to income.

**Recommendation 5-89:** Help reduce medication errors through the use of electronic supports to cross-reference multiple prescriptions.

**Recommendation 5-90:** Reduce fraudulent prescription medication use through the use of drug information systems.

**Recommendation 5-91:** Pursue — with other provinces — the possibility of establishing a national entity that would set a common price for pharmaceuticals for the entire country (or at least jurisdictions opting in).

**Recommendation 5-92:** Conduct drug-to-drug comparisons to determine which drug is the most efficient at addressing a given ailment.

**Recommendation 5-93:** Work with the federal government to ensure that Ontario's interests in expanding use of generic drugs are not undermined by a Canada-European Union Free Trade Agreement.

Recommendation 5-94: Use pharmacists to their full scope of practice.

**Recommendation 5-95:** Centralize all back-office functions such as information technology, human resources, finance and procurement across the health system.

**Recommendation 5-96:** Establish a central mechanism to oversee the creation of a "spot market" for goods and discretionary services, such as diagnostics, infusions and specialist consultation services.

**Recommendation 5-97:** Put a wider array of specialist services to tender based on price and quality, while remaining under the single-payer model.

**Recommendation 5-98:** Put to tender more service delivery, but with the criteria for selection based on quality-adjusted metrics rather than just price.

**Recommendation 5-99:** Accelerate the adoption of electronic records, working in a bottom-up fashion.

**Recommendation 5-100:** Adopt the Nova Scotia model in which emergency medical technicians provide home care when not on emergency calls; this requires integrating municipal and provincial funding structures.

**Recommendation 5-101:** Provide better information to individuals and families to facilitate self-care, for people with conditions such as diabetes.

**Recommendation 5-102:** Begin a dialogue with Ontarians on the issue of expanding the coverage of the health system to include, for example, pharmaceuticals, long-term care and aspects of mental health care.

**Recommendation 5-103:** Involve all stakeholders in a mature conversation on the future of health care and the 20-year plan.

**Recommendation 5-104:** Establish a Commission to guide the health reforms.

**Recommendation 5-105:** Do not let concerns about successor rights stop amalgamations that make sense and are critical to successful reform.

#### **Chapter 6: Elementary and Secondary Education**

**Recommendation 6-1:** To meet our overall fiscal objectives, the Commission believes that the growth rate in the education budget over the term from 2010–11 to 2017–18 must be constrained to one per cent per year.

**Recommendation 6-2:** The budget constraint must be applied strategically so as not to jeopardize the improvements in results achieved, such as on provincial assessments and with graduation rates.

**Recommendation 6-3:** The elementary and secondary education sector should stay the course with its current agenda, which consists of three key goals: improving student achievement, closing gaps in student outcomes and increasing confidence in the publicly funded school system. The province and the sector must sustain the current alignment between provincial, school board and school-level efforts, and sustain the "pressure and support" approach adopted in recent years.

**Recommendation 6-4:** Reforms in the elementary and secondary sector should be introduced so that all stakeholders have their role to play in ensuring the system's long-term sustainability and so that unnecessary sources of distraction are avoided.

**Recommendation 6-5:** To ensure transparency and effectiveness, the province should confirm multi-year allocations to school boards for the 2012–13 to 2017–18 period so that they can plan accordingly, have enough time to find the required efficiencies and enter negotiations for renewal of the sector's collective agreements that will expire on Aug. 31, 2012, with clear knowledge of their budgetary position.

**Recommendation 6-6:** The Ontario government should put strong pressure on the federal government to provide funding for First Nations on-reserve education that at least reaches parity with per-student provincial funding for elementary and secondary education.

**Recommendation 6-7:** The province should negotiate with the federal government and First Nations to ensure the establishment of new multi-year, strategic top-up funding agreements for on-reserve schools. These agreements, voluntary for interested First Nations, would ensure that per-student funding for on-reserve schools is at least equivalent to that provided to adjacent English-language public district school boards.

**Recommendation 6-8:** Agreements with the federal government should facilitate the formation of education entities among participating First Nations with powers similar to provincially funded district school boards. To establish a system of support services for on-reserve schools, chief executive officers of the new education entities should join the Council of Ontario Directors of Education as well as the regional education councils. Additionally, the new education entities should negotiate with the province multi-year targets for the proportion of supervisory officers, principals and teachers who will be deemed qualified by the Ontario College of Teachers. Such qualifications can be earned from existing providers or from newly accredited Aboriginal service providers.

**Recommendation 6-9:** When negotiating funding agreements, the province should pressure the federal government to increase funding for capital for on-reserve schools and consider transferring this funding to the province, which is better equipped to provide expertise for K–12 capital renewal and construction.

**Recommendation 6-10:** Failing to come to an agreement with the federal government, the Commission recommends that the province step up to provide funding to ensure that on-reserve schools are funded at parity with adjacent English-language public district school boards.

**Recommendation 6-11:** Given the difficulties with such an approach, and the prohibitive cost of the program overall at this time, the Commission recommends cancellation of the full-day kindergarten (FDK) program, without prejudice to schools that already had FDK before the introduction of this government strategy.

**Recommendation 6-12:** If the government decides to continue the implementation of the full-day kindergarten program, then the Commission recommends delaying full implementation from 2014–15 to 2017–18 and reducing program costs by adopting a more affordable staffing model, involving one teacher for about 20 students, rather than a teacher and an early childhood educator for 26 students, to help moderate salary expenditures for the program by about \$200 million. The government should not confirm full implementation of the program without assurances from school boards, teacher federations and support-staff unions that negotiated annual wage increases by 2017–18 will not be higher than the current trends in the broader public sector, and that the class-size increases and reductions in non-teaching staff contemplated by the Commission by 2017–18 will be achieved.

**Recommendation 6-13:** Set the cap in class size for primary grades at 23 and eliminate the other requirement that 90 per cent of classes must be at 20 or fewer, and increase the averages in junior/intermediate class sizes from 24.5 to 26 and secondary class sizes from 22 to 24.

**Recommendation 6-14:** The province should cap the funding of high school credits to 32 successful credits per student, and amend the Education Act to give the power to school boards to charge a modest fee, set by the province, for each additional credit above the 32 successfully completed credit threshold.

**Recommendation 6-15:** The province should immediately lift the moratorium on the competitive procurement requirement for student transportation, so that competitive bids are used for the 2012–13 school year.

**Recommendation 6-16:** The province should amend the Education Act to give school boards the power to charge a modest transportation user fee set by the province.

**Recommendation 6-17:** Education stakeholders should build on the climate of trust and evidence-based decision-making fostered since 2003 to begin a constructive dialogue on how best to find the savings needed to meet student achievement objectives while holding annual spending growth to one per cent. To help stakeholders, the Commission believes the following measures should be phased in progressively over the next six years, in this priority sequence:

- Reduce by 25 per cent the per-pupil funding for textbooks and learning materials, classroom supplies and computers;
- Increase the average class size from 22 to 24 in Grades 9 to 12;
- Set the cap in class size at 23 in primary grades and eliminate the other requirement that 90 per cent of classes must be at 20 or fewer;
- Increase the average class size from 24.5 to 26 in Grades 4 to 8 by 2017–18;
- Eliminate 70 per cent of the 13,800 additional non-teaching positions created in school boards since 2002–03; and
- Reduce by 25 per cent the funding for capital renewal and student transportation.

**Recommendation 6-18:** The province should review its special education programs and the results they have achieved, including both "section" programs for students in care, custody or treatment, and hospital boards, with the aim of ensuring that funding is being used effectively to improve student outcomes.

**Recommendation 6-19:** The government should close the Demonstration Schools and reinvest savings to expand alternative secondary school programs in school boards. The three Schools for the Deaf in Belleville, London and Milton should be consolidated into one site to achieve a greater critical mass of students from primary grades through secondary school. Savings should be reinvested in the consolidated school for the deaf and in enhanced opportunities for deaf learners in school boards, colleges and universities. The Ministry of Education should transfer the oversight and management of the Brantford site and of the newly consolidated school for the deaf to one or two English-language school boards, and transfer the oversight and management of the Centre Jules-Léger (School for the Deaf) to a French-language school board.

**Recommendation 6-20:** The added value of training programs leading to additional qualification should be reviewed, and decisions regarding the granting of qualifications and experience should be made by a body that is independent of teacher federations and school boards.

**Recommendation 6-21:** The province should be able to exercise legislative and regulatory authority to require that teachers have a minimum number of years of full-time teaching experience before they are allowed to attempt an additional qualification. While they could decide to make contractual arrangements with faculties of education or other service providers, school boards should ultimately have direct oversight of the content of additional qualification courses. The design of such courses should be reviewed in tandem with the new curriculum for the two-year teacher education program in Ontario. Both should be more rigorous and evidence-based, and focused on those aspects of their work that lead to improved student outcomes.

**Recommendation 6-22:** In the upcoming renewal of collective agreements, school boards should negotiate the removal of entitlements associated with retirement gratuities to help offset the costs of future economic adjustments. School boards' power in the Education Act to offer retirement gratuities should be removed.

**Recommendation 6-23:** The government should work with school boards, teacher federations and support-staff unions to investigate mechanisms involving shared ownership and administration of benefit programs in the education sector.

**Recommendation 6-24:** The government should amend the Education Act to give power to the minister to order the sale of closed schools or other unused properties, especially when such dispositions could meet other needs in the broader public sector.

**Recommendation 6-25:** The province should no longer provide top-up funding to underutilized secondary schools if these schools could instead accommodate some or all of the Grade 7 and 8 students in their catchment area.

**Recommendation 6-26:** To mitigate further increases, the province should, in future discussions with the Ontario Teachers' Federation, reject further employer rate increases to the Teachers' Pension Plan beyond the current rate, and instead examine which benefits could be reduced prospectively to make the Plan more affordable and benchmark any changes to the provisions contained in other plans.

**Recommendation 6-27:** The government should work in a co-ordinated fashion to discuss supply planning and, in particular, the overproduction of teachers, with Ontario's 13 universities offering teacher education programs. Attempts should be made to direct teacher education spaces to areas of greater need, especially in light of the staffing changes contemplated by the Commission between now and 2017–18.

## **Chapter 7: Post-Secondary Education**

**Recommendation 7-1:** Grow government funding for the post-secondary education sector by 1.5 per cent per year until 2017–18.

**Recommendation 7-2:** Work with post-secondary institutions to reduce bargained compensation increases, where they exist, and instead align them with trends in more recent settlements in the broader public sector; a rigorous performance system should also be introduced to guide compensation, where one is not already in place.

**Recommendation 7-3:** If capital budgets are constrained, post-secondary institutions should consider using alternative financing and procurement, especially for buildings that do not qualify for government funding, such as residences.

**Recommendation 7-4:** By 2012–13, establish multi-year mandate agreements with universities and colleges that provide more differentiation and minimize duplication; these should be implemented beginning in 2013–14.

**Recommendation 7-5:** Institute a process for establishing mandate agreements using a review by either a blue-ribbon panel or the Higher Education Quality Council of Ontario to ensure the highest-quality programs are funded to grow and expand. This should be completed in the 2012–13 fiscal year and must be transparent for the institutions and the public.

**Recommendation 7-6:** Establish and implement a rational and strategic division of roles between the college and university systems.

**Recommendation 7-7:** Create a comprehensive, enforceable credit recognition system between and among universities and colleges. This is an absolutely essential feature of differentiation.

**Recommendation 7-8:** Post-secondary institutions need to devote more resources to experiential learning such as internships; allow for more independent or self-assigned study; develop problem-based learning modules; and increase study abroad and international experiences. Many institutions already incorporate these features into their programs, funding them from within existing portfolios.

**Recommendation 7-9:** Encourage universities that do not presently have flexible provisions regarding teaching and research workloads in their collective agreements with faculty to consider such provisions in future bargaining. While each university must conduct teaching and research, top-performing teachers and researchers should be recognized with the appropriate workloads and rewards.

**Recommendation 7-10:** Have post-secondary institutions redesign incentive systems to reward excellent teachers, as is currently done for researchers.

**Recommendation 7-11:** Link further provincial funding allocations to quality objectives, which will encourage post-secondary institutions to be more responsive. In addition, the province should alter the funding model to also reward degrees awarded, rather than just enrolment levels.

**Recommendation 7-12:** Government and post-secondary institutions must measure learning outcomes; that is, the value added through education, not just whether a person graduates.

**Recommendation 7-13:** Enhance performance measures in multi-year accountability agreements with post-secondary institutions through the use of teacher performance scores and student satisfaction ratings where the primary reasons for dissatisfaction are adequately captured.

**Recommendation 7-14:** Work with private career colleges to collect and publish the same performance indicators as public colleges and universities. Private career colleges should bear the cost of such reporting.

**Recommendation 7-15:** As a part of the mandate agreements with post-secondary institutions, tie outcome quality indicators to funding.

**Recommendation 7-16:** Evaluate the research funding system of post-secondary institutions and research hospitals as a whole, including how it is affecting university and hospital budgeting practices.

**Recommendation 7-17:** Award provincial research funding more strategically and manage it more efficiently. Consolidating and offering a single-window approach for access and reporting through an online portal will greatly improve efficiency and reduce paperwork, both for government and for post-secondary institutions.

**Recommendation 7-18:** Maintain the existing tuition framework, which allows annual tuition increases of five per cent. However, simplify the design to maintain the overall ceiling but allow institutions greater flexibility to adjust tuition fees at the program level, within the ceiling.

**Recommendation 7-19:** Maintain the Ontario Student Access Guarantee, which represents 10 per cent of additional tuition revenue that institutions are required to set aside to fund bursaries and other student assistance programs.

**Recommendation 7-20:** Reshape student financial assistance provided by both the federal and provincial governments, including the newly announced 30% Off Ontario Tuition grant, to target more of the assistance to low-income students whose access is most likely to be compromised by financial obstacles and broaden the approach to improving access to post-secondary education.

**Recommendation 7-21:** Explore phasing out provincial tuition and education tax credits to invest in upfront grants.

**Recommendation 7-22:** Streamline student financial assistance by decoupling loans and grants. Eligibility for grants should not be contingent on loan applications.

**Recommendation 7-23:** Harmonize the variety of scholarships, grants and other assistance programs that the government offers, into already-existing programs of a similar nature, across post-secondary institutions.

**Recommendation 7-24:** Lower the current 25 per cent Ontario Student Assistance Program default-rate threshold for triggering cost-sharing to 20 per cent for all post-secondary institutions in Ontario and work with institutions towards the objective of setting a still-lower threshold in future.

**Recommendation 7-25:** Extend the review period for Ontario Student Assistance Program default rates, which are now measured roughly two years after borrowers start repaying.

**Recommendation 7-26:** Have the post-secondary sector leverage its existing collective purchasing capacity through the Ontario Education Collaborative Marketplace and regional buying groups.

**Recommendation 7-27:** Establish a single pension fund administrator for all university and college pensions, while recognizing differences in pensions.

**Recommendation 7-28:** Before new capital spaces are approved, require universities and colleges to demonstrate increased use of space and consider year-round optimization of existing spaces. Priority should be given to the deferred maintenance in the current capital stock before new capital projects.

**Recommendation 7-29:** Compel post-secondary institutions to examine whether they can compress some four-year degrees into three years by continuing throughout the summer.

**Recommendation 7-30:** Cease funding for international marketing of Ontario's universities and integrate it into existing trade mission activities. Universities, colleges and the federal government already invest in these activities.

## **Chapter 8: Social Programs**

Recommendation 8-1: Hold growth in social programs spending to 0.5 per cent per year.

**Recommendation 8-2:** Move aggressively towards a fully integrated benefits system that simplifies client access, improves client outcomes and improves fiscal sustainability through greater program effectiveness and reduced administrative costs.

**Recommendation 8-3:** A fully integrated benefits system should seek efficiencies by, at a minimum, centralizing income testing and payment delivery; automating the processing of applications, eligibility and payments; automating income verification; consolidating program delivery; and standardizing eligibility criteria.

**Recommendation 8-4:** Collect the information necessary to deliver and evaluate a fully integrated benefits system. In doing so, continue to respect and protect personal information and privacy.

**Recommendation 8-5:** The Commission for the Review of Social Assistance in Ontario should examine system design options that deliver a more efficient and higher-quality service to social assistance recipients. This examination should consider combining Ontario Works and the Ontario Disability Support Program, and having the combined program delivered at the local level. It should also address the further integration of employment services available through Employment Ontario.

**Recommendation 8-6:** Undertake a thorough initial assessment of new entrants into social assistance to identify the degree of intervention required to help them return to the labour market. Triage new entrants to appropriate supports according to this assessment.

**Recommendation 8-7:** Streamline and integrate other employment and training services with Employment Ontario, including the bulk of the employment and training service component of social assistance, in a carefully sequenced manner.

**Recommendation 8-8:** Prepare and support people with disabilities who are entering the workplace. Work with employers and fellow employees to properly understand and accommodate the specific needs of the individual in the workplace.

Recommendation 8-9: Advocate for federal reforms in two key areas:

- Work with other provinces and the federal government to establish a national incomesupport program for people with disabilities who are unlikely to re-enter the workforce.
- Implement the final recommendations of the Mowat Centre Employment Insurance Task Force.

**Recommendation 8-10:** If growth in expenditures for social programs is contained below the 0.5 per cent annual growth rate, reinvest savings into social assistance, with priority given to:

- Increasing asset limits for social assistance qualification;
- Tying specific benefits (beginning with the Ontario Drug Benefit program) to income levels rather than to social assistance status to help tear down the "welfare wall"; and
- If funds remain, raising basic needs and shelter amounts.

**Recommendation 8-11:** Continue implementing reforms to child welfare proposed by the Commission to Promote Sustainable Child Welfare. This must include building on reforms to Children's Aid Societies, implementing an outcome-based accountability structure and strengthening links between the child welfare sector and services in other sectors, such as education, post-secondary education, and employment and training services.

**Recommendation 8-12:** In light of the Commission's recommendation to reinvest savings achieved by holding the increase of social program spending below the recommended 0.5 per cent annual growth rate into specific social assistance reforms, the government should retain the current maximum level of the Ontario Child Benefit.

**Recommendation 8-13:** Reconfigure child and youth mental health services to consolidate agencies and improve service delivery and integration both within the sector itself and with other sectors such as children's services, health, education and youth justice.

**Recommendation 8-14:** Integrate children's services to enhance early identification and intervention.

**Recommendation 8-15:** Move towards consolidating developmental services funding for community-based support programs into a single direct funding program.

**Recommendation 8-16:** Reduce excess capacity in the youth justice system through strategic closures of facilities.

**Recommendation 8-17:** Reform funding practices in the non-profit sector to increase flexibility and reduce administrative costs by focusing on measuring outcomes rather than inputs.

**Recommendation 8-18:** Provide a single point of access within government for the non-profit sector to improve and broaden relationships across ministries that enter into contracts with the non-profit sector, using a model such as the Open for Business initiative.

**Recommendation 8-19:** Undertake pilot projects using social impact bonds across a range of applications.

## **Chapter 9: Employment and Training Services**

**Recommendation 9-1:** Focus the efforts of Employment Ontario on clients who need complex interventions. Streamline clients requiring modest intervention to low-cost, self-serve resources as efficiently as possible.

**Recommendation 9-2:** Streamline and integrate other employment and training services with Employment Ontario, including the bulk of the employment and training service component of social assistance and integration and settlement services for newcomers, in a carefully sequenced manner.

**Recommendation 9-3:** Advocate for a comprehensive training agreement to replace the patchwork of federal-provincial employment and training funding agreements currently in place, many of which are about to expire, with a single arrangement.

**Recommendation 9-4:** Tie employment and training programs more explicitly to measured outcomes. Data collection must in turn be improved.

**Recommendation 9-5:** Advocate for the collection of sub-provincial data in all future federal surveys on labour vacancies. Leverage labour vacancy data to inform employment and training program design and delivery.

**Recommendation 9-6:** Transfer responsibility for Workforce Planning Boards to the Ministry of Training, Colleges and Universities' regional offices to develop stronger local linkages and broaden community and regional planning for economic development.

**Recommendation 9-7:** Direct Workforce Planning Boards to encourage employers to increase investments in workplace-based training.

**Recommendation 9-8:** Develop a labour-market policy framework to link planning for employment and training services more strongly to economic development initiatives led by ministries such as Economic Development and Innovation; Agriculture, Food and Rural Affairs; and Northern Development and Mines.

**Recommendation 9-9:** Shift the responsibility for all apprenticeship administration to other actors in the sector. Functions related to the administration of apprenticeship classroom training should be given to colleges and union training centres. All other administrative responsibilities for apprenticeships should be transferred to the College of Trades over time.

### **Chapter 10: Immigration**

**Recommendation 10-1:** Develop a position on immigration policies that is in the province's best economic and social interests. Present this position to the federal government with the expectation that, as the largest recipient of immigrants in Canada, Ontario's interest will be given considerable weight in federal policy development.

**Recommendation 10-2:** Catalyze national discussions on immigration policy as the successful integration of immigrants is critical for Canada's and Ontario's economic futures.

**Recommendation 10-3:** Advocate the federal government for a greater provincial role in immigrant selection to ensure that the level and mix of immigrants coming to Ontario is optimized to support economic prosperity and improve outcomes for immigrants. Barring success, advocate for an expanded Provincial Nominee Program.

**Recommendation 10-4:** Press the federal government to be more transparent in its refugee policies and practices and to compensate Ontario for the costs of providing additional social supports to refugees and refugee claimants.

**Recommendation 10-5:** Advocate for the federal government to undertake a pilot program equivalent to Australia's pre-application skills assessment.

**Recommendation 10-6:** Streamline and integrate provincially delivered integration and settlement services for recent immigrants with Employment Ontario.

**Recommendation 10-7:** Advocate for devolving federal immigrant settlement and training programs to the province with an appropriate funding mechanism, similar to those established in British Columbia and Manitoba.

## **Chapter 11: Business Support**

Recommendation 11-1: Government needs to publish an "economic vision" for Ontario.

**Recommendation 11-2:** Expand government reviews of direct business support programs and tax expenditures to include supports such as business services, procurement, and publicly funded research and development.

**Recommendation 11-3:** Refocus the mandate of business support programs from job creation to productivity growth in the private sector.

**Recommendation 11-4:** Starting in 2012–13, make ministries responsible and accountable for tax expenditures that align with their respective program areas. Ministries should initially be provided with the means to fund the tax expenditures (i.e., a net zero impact for the ministries), but after that they will have to manage the pooled envelope of tax expenditures and direct business support programs to meet budgetary targets.

**Recommendation 11-5:** Introduce a new funding model that encourages efficiency and harmonizes efforts across ministries. We propose that money for both direct and indirect business support programs, including refundable tax credits, should be pooled into a single funding envelope.

**Recommendation 11-6:** Sunset all current direct business support programs in 2012–13. After accounting for legal commitments and legacy projects, as well as the 2017–18 deficit reduction target, pool the remaining funds and tax expenditures into a single envelope used to fund business support programs submitted by ministries. These programs must align with the productivity focus of the government economic development policy and meet rigorous design criteria.

**Recommendation 11-7:** Follow the Public Sector Accounting Board (PSAB) recommendation to report transfers through the tax system as expenses, and adopt the PSAB standard for tax revenue beginning with the *2012 Ontario Budget*. In 2011, Ontario provided refundable business tax credits (tax credits that are "refunded" or paid out, even if no tax is payable) totalling \$723 million to three main areas: media industries, research and development, and apprenticeship and co-op student training. Many of these tax credits overlap with the objectives of direct business support programs, and all should be subjected to the same degree of scrutiny as program spending. Further gains could be achieved by making the tax system more neutral, removing special preferences that favour some business activities over others, and better aligning refundable corporate income tax credits with direct business support programs.

**Recommendation 11-8:** Introduce legislation to sunset all current refundable corporate income tax (CIT) credits in 2012–13 as part of the government's tax expenditure review. Add refundable CIT credits that demonstrate effectiveness and administrative efficiency into the single envelope used to fund business support programs, and include revenue forgone from those tax credits in the funding allocation of an appropriate ministry.

**Recommendation 11-9:** Restrict the Ontario small business deduction (SBD) for large Canadian-controlled private corporations by paralleling the federal business limit reduction, and include the Ontario SBD in the review of tax expenditures for effectiveness and administrative efficiency.

**Recommendation 11-10:** Work with the federal government to ensure that tax expenditures outside of Ontario's control maximize value for money and directly support economic growth in Ontario.

**Recommendation 11-11:** Review and rationalize the current provincial financial support provided to the horse racing industry so that the industry is more appropriately sustained by the wagering revenues it generates rather than through subsidies or their preferential treatments.

**Recommendation 11-12:** Eliminate the Ontario resource tax credit and review the mining tax system to ensure that the province is supporting the exploration and production of minerals in Ontario while receiving a fair return on its natural resources.

**Recommendation 11-13:** Establish a more user-friendly, "one-window" portal where clients can have seamless access to information about all business support and other economic development programs provided by all ministries, and be able to make online transactions such as applications, approvals, and financial and other types of reports.

**Recommendation 11-14:** Establish single, shared "back-office" support for all ministries in the delivery of their business support programs, including contract administration, payment processing, expenditure tracking, client contacts, project milestones and outcomes.

**Recommendation 11-15:** Establish a four-year sunset rule for all future business support programs. Extend only programs that have demonstrated their merit through a mandatory, comprehensive evaluation in the third year of operation — and end all others.

**Recommendation 11-16:** Publish an annual list of direct business support programs, tax expenditures and related annual spending. In addition, a list of companies receiving direct financial support from the government, including total amount received, should be published.

# **Chapter 12: Infrastructure, Real Estate and Electricity**

**Recommendation 12-1:** Place more emphasis on achieving greater value from existing assets in asset management plan reporting requirements than is currently proposed in the Long-Term Infrastructure Plan for certain organizations (e.g., universities, municipalities, etc.).

Recommendation 12-2: Implement full cost pricing for water and wastewater services.

**Recommendation 12-3:** Where gaps in information and evidence exist, review the roles and operations of public and private mass transit service providers in the Greater Toronto and Hamilton Area and services provided by Ontario Northland Transportation Commission in the north to find efficiencies in those regions' transportation networks. Act on that evidence to improve the efficiency of those services.

**Recommendation 12-4:** Following the precedent set by the Toronto Transit Commission, begin charging for parking at GO Transit parking lots.

**Recommendation 12-5:** Pursue a national transit strategy with the federal government, other provinces and municipalities.

**Recommendation 12-6:** Engage citizens in an open, public dialogue on how best to create new revenue sources for future transportation capital needs.

**Recommendation 12-7:** Subject ministries to market prices for the use of government real estate.

**Recommendation 12-8:** Consolidate the real estate and accommodation function now resting in line ministries and locate it centrally at the Ministry of Infrastructure.

**Recommendation 12-9:** Develop a strategic plan for the province's real estate portfolio that adopts market principles for the acquisition, disposition, use and investment in real estate.

Recommendation 12-10: Eliminate the Ontario Clean Energy Benefit as quickly as possible.

**Recommendation 12-11:** Review all other energy subsidy programs against measures of value for money and achievement of specific policy goals.

**Recommendation 12-12:** Produce an Integrated Power System Plan built on the foundation of the province's Long-Term Energy Plan.

**Recommendation 12-13:** Consolidate Ontario's 80 local distribution companies along regional lines to create economies of scale.

**Recommendation 12-14:** As part of the review of the feed-in tariff (FIT) program, take steps to mitigate its impact on electricity prices by:

- Lowering the initial prices offered in the FIT contract and introducing degression rates that reduce the tariff over time to encourage innovation and discourage any reliance on public subsidies; and
- Making better use of "off-ramps" built into existing contracts.

**Recommendation 12-15:** Procure larger generation facilities through a request for proposal process.

**Recommendation 12-16:** Review the roles of various electricity sector agencies to identify areas for economies in administration. This could include investigating the potential to co-ordinate back-office functions.

**Recommendation 12-17:** Make wholesale electricity prices inclusive of transmission costs such as capacity limitations and congestion as part of a comprehensive restructuring of the wholesale electricity market.

**Recommendation 12-18:** Make regulated prices more reflective of wholesale prices by increasing the on-peak to off-peak price ratio of time-of-use pricing and by making critical peak pricing available on an opt-in basis.

**Recommendation 12-19:** Co-ordinate a comprehensive, proactive electricity education strategy across sector participants that at a minimum covers:

- Ontario's electricity resources including nuclear, hydroelectric, thermal and renewable generation;
- The role and value of electricity import and export markets;
- · Roles and responsibilities of the various entities operating in the electricity sector;
- The evolving role of the electricity ratepayer in the smart grid paradigm; and
- Electricity prices what drives them, how they are communicated and how they are best responded to.

**Recommendation 12-20:** Strategically promote Ontario's strengths in the energy sector, capitalizing on export opportunities for domestic goods and services.

## **Chapter 13: Environment and Natural Resources**

**Recommendation 13-1:** Move towards full cost recovery and user-pay models for environmental programs and services.

**Recommendation 13-2:** Rationalize roles and responsibilities for environmental protections that are currently shared across levels of government.

**Recommendation 13-3:** Employ a risk-based approach for environmental approvals that focuses on improving outcomes and prevention.

**Recommendation 13-4:** Review opportunities to further streamline the environmental assessment process, such as co-ordinating further with the federal government's process or integrating it with certain approvals.

**Recommendation 13-5:** Place greater emphasis on prevention and the polluter-pay principle for contaminated sites using appropriate financial tools, such as financial assurance.

**Recommendation 13-6:** Review the effectiveness of the current governance structure of the Ontario Clean Water Agency to evaluate the merits of restructuring it as a for-profit, wholly owned government entity.

**Recommendation 13-7:** Rationalize and consolidate the entities and agencies involved in land use planning and resources management.

**Recommendation 13-8:** Ensure that the government's approach to the Ring of Fire maximizes opportunities for Aboriginal Peoples and all Ontarians.

#### **Chapter 14: Justice Sector**

**Recommendation 14-1:** Improve evidence-based data collection in the justice sector to achieve better outcomes in sector programs.

**Recommendation 14-2:** Increase use of the Justice On Target program to assist with the reduction of custody remand, and implement evidence-based approaches to increase efficiency in the field of family law and family courts.

**Recommendation 14-3:** Expand diversion programs for low-risk, non-violent offenders with mental illness as an alternative to incarceration.

**Recommendation 14-4:** Review the core responsibilities of police to eliminate their use for non-core duties. This review would include an examination of alternative models of police service delivery. Criteria for the review would include determining the relative costs of the various security providers and an evaluation of their respective comparative advantages.

**Recommendation 14-5:** Use alternative service delivery for the delivery of non-core services within correctional facilities, where it is feasible.

**Recommendation 14-6:** Continue the process of clustering adjudicative tribunals across the Ontario Public Service.

**Recommendation 14-7:** Examine integration opportunities and consolidate where possible public safety training in policing, fire services and correctional services, which are currently delivered individually through their respective colleges.

**Recommendation 14-8:** Have the justice sector continue to work with Infrastructure Ontario to use alternative financing and procurement to assist in replenishing its capital infrastructure.

**Recommendation 14-9:** Improve co-ordination between federal and provincial governments in areas such as justice policy and legislation, law enforcement and correctional services.

**Recommendation 14-10:** Negotiate the transfer of responsibility for incarceration for sentences longer than six months to the federal government.

## **Chapter 15: Labour Relations and Compensation**

**Recommendation 15-1:** Establish an independent working group to consider and determine which broader public-sector occupations and industries should be deemed as providing essential services, the appropriate essential-worker designation process, and the appropriate form of dispute resolution mechanism for broader public-sector industries and occupations.

**Recommendation 15-2:** Establish the overall principles/outcomes necessary for reform to the interest arbitration process going forward.

**Recommendation 15-3:** The normal course of an arbitration process should begin with mediation, prior to arbitration, to attempt to arrive at a negotiated settlement between the parties.

**Recommendation 15-4:** The arbitration system needs to be shifted in favour of more objective analysis, based on objective criteria, and supported by systematic data and research.

**Recommendation 15-5:** Provide zero budget increase for wage costs in the Ontario government so any increases must be accounted for within the respective growth rates recommended in this report.

**Recommendation 15-6:** Bumping provisions (i.e., seniority) in collective agreements are unduly impeding the move towards a progressive and efficient public service. The government needs to work with bargaining agents and employers to explore options for modifying these provisions and monitor progress towards fixing this problem.

**Recommendation 15-7:** Do not let concerns about successor rights in the broader public sector stop privatizations or amalgamations that make sense and are critical to successful reform. Inherited agreements do not live forever; provisions can be accepted initially and bargained differently when they come up for renewal.

**Recommendation 15-8:** Consider expanding the authority of the Ontario Labour Relations Board to facilitate the establishment of effective and rationalized bargaining structures that support the delivery of quality and effective public services.

**Recommendation 15-9:** Further rationalize bargaining, while recognizing that multiple models of rationalized bargaining exist (e.g., centralized, co-ordinated, legislated, voluntary). Work collaboratively with broader public-sector employers and bargaining agents to determine the most appropriate model on a sector-by-sector basis.

**Recommendation 15-10:** The government should facilitate a voluntary movement to centralized bargaining for municipalities — particularly in relation to police and firefighting bargaining.

**Recommendation 15-11:** Establish a Labour Relations Information Bureau to collect and disseminate the range of data and information relevant to employers and unions in the broader public sector in their negotiations, and identify data and other information/knowledge gaps. Of particular importance is developing data and measures of productivity.

**Recommendation 15-12:** Introduce a comprehensive and transparent benchmarking system for Ontario Public Service and broader public-sector compensation, which would include a costing of the full compensation package, including benefits, pensions and moving through "grids" with seniority.

**Recommendation 15-13:** Ensure that leaders in the Ontario Public Service and broader public sector are held to account and that they are adequately compensated and encouraged through incentives to lead and excel.

**Recommendation 15-14:** Ensure that the job descriptions and collective agreement provisions defining management's ability to organize work are flexible enough to allow for the movement of people to ensure that the best people are in the right places at the right time.

**Recommendation 15-15:** Provide a better sense of expectations and objectives for each program, how those fit into the broader public policy thrust, and communicate those expectations to the broader public sector.

# **Chapter 16: Operating and Back-Office Expenditures**

**Recommendation 16-1:** Expand the services ServiceOntario delivers. This includes pursuing additional partnerships for service delivery within the Ontario Public Service, and furthering service delivery partnerships with municipal and federal levels of government.

**Recommendation 16-2:** The government should direct clients to more convenient and less expensive channels, such as online service delivery for birth registration.

Recommendation 16-3: ServiceOntario should optimize current virtual processes.

**Recommendation 16-4:** The government needs to increase ServiceOntario's current annual \$2 million capital budget.

**Recommendation 16-5:** Savings from efficiency gains in ServiceOntario operations should be used to generate a fiscal dividend.

**Recommendation 16-6:** Where possible, private-sector participation should be used to move ServiceOntario further towards a full cost recovery model.

**Recommendation 16-7:** The government should review existing agency mandates and functions to determine if greater efficiencies could be achieved through rationalization or consolidation of programs, delivery through existing ministry resources, or the outright elimination of functions.

**Recommendation 16-8:** Where there is an existing non-tax revenue stream or where such a revenue stream can be created, strong consideration should be given to transferring or establishing responsibility for direct delivery to an arm's-length, not-for-profit corporation, under the Delegated Administrative Authorities or similar model.

**Recommendation 16-9:** Consideration should be given to rationalizing and consolidating programs that regulate inter-related sectors or that could otherwise gain efficiencies from greater integration.

**Recommendation 16-10:** The government should shift its service delivery of information and information technology (I&IT) from in-house to external sources, where feasible.

**Recommendation 16-11:** The government should ask the Ontario Auditor General to help find an appropriate balance between ensuring accountability and continuing oversight of compliance with rules and regulations. **Recommendation 16-12:** At a minimum, the government should allow principles of efficiency to drive accountability programs, such as switching from individually tracked expenses to a per diem for civil servants and consultants, as is done by the federal government.

**Recommendation 16-13:** Selected shared services should be expanded to agencies, boards and commissions and the broader public sector.

**Recommendation 16-14:** The government should consolidate information and information technology (I&IT) services throughout the broader public sector.

**Recommendation 16-15:** Significant savings and efficiencies can be achieved by further co-ordinating existing horizontal supply chains across the broader public sector.

**Recommendation 16-16:** The province should take a direct leadership role in using core provincial infrastructure and expertise to foster shared services across the broader public sector. Significant economies of scale can be created through common shared services foundations, applications, resources and expertise.

**Recommendation 16-17:** Expand consolidation of maintenance and plant management practices already established in the Ontario Public Service into the broader public sector to create efficiencies.

**Recommendation 16-18:** The Ontario Public Service should develop an integrated transfer payment operation centre and an enterprise grant management system.

**Recommendation 16-19:** Consolidate back-office operations for grant programs or transfer payments with identical recipients.

# **Chapter 17: Government Business Enterprises**

**Recommendation 17-1:** Do not partially or fully divest any or all of the province's government business enterprises — Ontario Lottery and Gaming Corporation, Liquor Control Board of Ontario, Ontario Power Generation and Hydro One — unless the net, long-term benefit to Ontario is considerable and can be clearly demonstrated through comprehensive analysis.

**Recommendation 17-2:** While continuing to promote socially responsible consumption, undertake initiatives to enhance the Liquor Control Board of Ontario's profits, including:

- Direct it to use its purchasing power more effectively and improve its markup structure for setting retail prices;
- Continually compare the merits of providing supports to Ontario producers against desired policy outcomes; and
- More aggressively pursue store expansion.

**Recommendation 17-3:** Improve the Ontario Lottery and Gaming Corporation's efficiency through, at a minimum, the following measures:

- Close one of the two head offices;
- Close one of the two casinos in Niagara Falls;
- Allow slot machine operations at sites that are not co-located with horse racing venues; and
- Stop subsidizing the purchase and provision of lottery terminals to point-of-sale locations and begin to introduce other points of sale for lotteries.

**Recommendation 17-4:** Re-evaluate, on a value-for-money basis, the practice of providing a portion of net slot revenues to the horse racing and breeding industry and municipalities in order to substantially reduce and better target that support.

**Recommendation 17-5:** Consider directing the Ontario Lottery and Gaming Corporation to expand its existing business lines, develop new gaming opportunities and make effective use of private-sector involvement.

**Recommendation 17-6:** The government should avoid intervening in Ontario Power Generation or Hydro One's rate filings for the purpose of delaying short-term price increases; too often this leads to greater costs down the road. When regulations or directives are required that impinge on normal utility business practices, the policy objectives being sought must be transparent. **Recommendation 17-7:** The government should seek and achieve efficiencies within the operations of Ontario Power Generation and Hydro One through means such as strategic partnerships.

**Recommendation 17-8:** Each government business enterprise must continue to build on its industry's best practices to improve its operational efficiency. Each should revisit memorandums of understanding and other agreements to ensure that they reflect commercial mandates. And each should undergo peer ranking and benchmarking on the basis of financial and other metrics both to better understand the organization's relative performance and find efficiencies.

# **Chapter 18: Revenue Integrity**

**Recommendation 18-1:** Work with the federal government to ensure that a fair share of a company's worldwide income is allocated to Canada and the provinces.

**Recommendation 18-2:** Work with the federal government to address aggressive interprovincial and international tax avoidance activities by:

- Undertaking additional data review and research to identify activities of particular concern to Ontario;
- Entering into an agreement with the Canada Revenue Agency to invest resources in additional compliance efforts; and
- Implementing additional reporting requirements that disclose activities that cause income and losses to be allocated to a province where the underlying economic activity was minimal or did not occur.

**Recommendation 18-3:** Collaborate with the federal government and other provinces to investigate options to tax corporations on a consolidated basis, with the purpose of ensuring a fair allocation of losses and income across Canada.

**Recommendation 18-4:** Enhance Ontario's ability to detect and recover revenues from underground economic activity by linking more databases to reported transactions for tax purposes.

**Recommendation 18-5:** Review the adoption of government-authorized sales-recording modules in certain sectors (e.g., food services) to address "zapper" software (zappers remove a vendor's record of sale).

**Recommendation 18-6:** Develop a concept of self-certification of electronic point-of-sales (ePOS) software. The self-certification is based on the principle of tax authorities developing and publishing a set of requirements for accounting software and ePOS systems.

**Recommendation 18-7:** Develop a public awareness campaign on the impact of the underground economy. For example, by using unregistered contractors or contractors who do not issue receipts, there are risks of not obtaining a warranty for repairs, risks of not being able to seek legal remedy for poor workmanship, and risks of liability for injuries or damages that occur on a customer's premises.

**Recommendation 18-8:** Create employee deeming provisions where businesses substitute independent contractors for employees to avoid paying Ontario's Employer Health Tax.

**Recommendation 18-9:** Establish a forum to discuss emerging issues and trends in the underground economy as well as innovations and best practices for addressing them. The forum should include representatives from various ministries, and federal and municipal governments as well as industry associations.

**Recommendation 18-10:** The Ministry of Finance should take the lead by providing assistance to municipalities in developing policy for the collection of unpaid Provincial Offences Act fines in the province.

**Recommendation 18-11:** Use licence and registration suspensions as a tool to facilitate the collection of Provincial Offences Act fines related to vehicles, including parking, speeding and automobile insurance violations.

**Recommendation 18-12:** Allow fines to be added via the property tax roll by adding Provincial Offences Act fines to the offender's property tax bill, even if the property is jointly owned.

Recommendation 18-13: Offset tax refunds against unpaid Provincial Offences Act fines.

**Recommendation 18-14:** Require that recipients of government grants or refundable tax credits, contracts, loans and loan guarantees are first in good standing with the government in terms of accounts receivable and have no outstanding taxes due before providing assistance.

**Recommendation 18-15:** Require that all ministries record Crown debt receivables in the enterprise financial system so that collection action can be commenced in a timely fashion.

**Recommendation 18-16:** Proceed with the *2011 Ontario Budget* proposals by moving to rationalize the collection of non-tax revenue between Ontario Shared Services and the Ministry of Finance with the intent to consolidate, in a staged fashion, all non-tax and tax collection functions into the Ministry of Finance.

**Recommendation 18-17:** Develop a legislative framework to provide the Ministry of Finance with the authority to collect all provincial Crown debts and incorporate more effective collections tools and mechanisms.

**Recommendation 18-18:** Develop standard policies and practices across the Ontario Public Service for collections to ensure the optimum return for dollars spent.

**Recommendation 18-19:** Work with the Office of the Information and Privacy Commissioner of Ontario to ensure the protection of privacy in the implementation of these proposals.

**Recommendation 18-20:** Improve methods for information gathering and sharing across government, including making greater use of the Regulatory Modernization Act, in order to identify emerging and current issues to improve responsiveness in a compliance environment.

**Recommendation 18-21:** Use the Ministry of Finance's risk assessment technology to better focus enterprise-wide audit activity on areas where rates of return are highest for the province.

**Recommendation 18-22:** Implement measures to better co-ordinate and consolidate government audits of companies within the Ministry of Finance to recover funds on behalf of the province.

**Recommendation 18-23:** Develop risk assessment approaches with other jurisdictions to help address audit issues that cross provincial and international boundaries.

**Recommendation 18-24:** Instead of user fees remaining in fixed nominal terms, they should be updated using a blend of full cost recovery and indexation and be phased in over the next two years.

**Recommendation 18-25:** Conduct a review of education tax rate-setting policies for residential and business tax rates to maintain a stable level of education tax revenues in real terms.

**Recommendation 18-26:** Continue to implement the business education tax (BET) reduction plan while considering options for adjusting the plan in order to avoid part or all of the revenue loss associated with reducing high BET rates by also increasing low BET rates.

**Recommendation 18-27:** Build on the existing business education tax (BET) reduction plan to address historical BET rate inequities and distortions by gradually implementing a single uniform BET rate.

**Recommendation 18-28:** Further develop and implement results-focused strategies to deter illegal tobacco, including enforcing existing laws and developing new partnerships and legislative and regulatory tools.

**Recommendation 18-29:** Replace taxes tied to a good's volume with taxes tied to the good's value (i.e., replace specific taxes with *ad valorem* taxes or otherwise capture changes in values).

#### **Chapter 19: Liability Management**

**Recommendation 19-1:** General risks can and should be handled through the contingency reserve, which should be set higher than in recent budgets and should grow over time to address the possibility of growth rate biases in the revenue projection. Modest internal risks should be addressed through an operating reserve. The contingency reserve should be increased to cover a 0.2 percentage point annual overestimate of revenue growth.

**Recommendation 19-2:** Specific risks should be addressed through an explicit strategy. Care should be taken in budget-setting processes to diligently identify any known risks of significant fiscal magnitude, and a strategy developed to mitigate those risks.

**Recommendation 19-3:** We recommend that the province either terminate the Pension Benefits Guarantee Fund or explore the possibility of transferring it to a private insurer. The Fund is no longer sustainable in its current form as it presents a large fiscal risk for the province in the event of another economic downturn.

**Recommendation 19-4:** The Ontario government should conduct and publish its own liability management assessment of the public-sector pension plans and develop plans to contain any fiscal risks identified.

**Recommendation 19-5:** Clarify who bears the ultimate financial responsibility for funding deficits of the public-sector pension plans as the Commission encountered considerable confusion on this issue.

**Recommendation 19-6:** In the proposed liability management assessment report, the government should make public the current and prospective financial health of public-sector pension plans.

**Recommendation 19-7:** In the liability management assessment report, the government should test the fiscal health of the plans against the possibility of rates of return being higher or lower than assumed. This could be done using a higher or lower discount rate, or could rely on a probability distribution.

**Recommendation 19-8:** The government's objective, when faced with pension funding deficits, should be to reduce prospective benefits rather than increase the contribution rate beyond current levels. This would help to close the funding gap and reduce the accrual of pension benefits on a prospective basis, mitigating the impact on the fiscal plan. The government may need to consider legislative options, should negotiations with plan sponsors be unsuccessful.

**Recommendation 19-9:** The government should accelerate work on the design of public-sector benefits and make containing the growth in the cost of benefits part of the broader public-sector compensation negotiation strategy.

**Recommendation 19-10:** The province should examine opportunities to achieve savings and better investment returns through the consolidation of the administrative functions and investment pooling of pension plans across the broader public sector.

**Recommendation 19-11:** The province must make the government's cost of the public-sector pension plans — both in concept and in magnitude — much clearer in the *Public Accounts* and other financial statements, including the *Budget*.

**Recommendation 19-12:** To better protect the province against the costs of environmental cleanup, adjust the current legislative framework so that more focus is placed on the polluter-pays principle.

**Recommendation 19-13:** Work with the federal government to mitigate risks to the Ontario fiscal framework from federal policy changes. Known risks at the time include the Canada–European Union Free Trade Agreement being negotiated, proposed changes to personal income taxes and the federal omnibus crime bill (Bill C-10).

**Recommendation 19-14:** Ontario should negotiate with the federal government to commit to a housing framework for Canada that includes adequate, stable, long-term federal funding and encourages its housing partners and stakeholders, including municipal governments, to work with the federal government to secure this commitment.

**Recommendation 19-15:** Work with the municipal sector to mitigate risks to the Ontario fiscal framework by ensuring that commitments are adhered to. Known risks at this time include potential overruns in municipal infrastructure and the Pan Am Games.

**Recommendation 19-16:** Modify or eliminate the Taxpayer Protection Act so that both spending and taxes can be used as required to address threats to fiscal sustainability.

#### **Chapter 20: Intergovernmental Relations**

**Recommendation 20-1:** Establish an understanding with the federal government that actions taken at the federal level pose fiscal risks to Ontario.

**Recommendation 20-2:** Advocate strongly for reforming federal programs that are not working effectively in Ontario's interests.

**Recommendation 20-3:** Advocate for reforms to Equalization by, at a minimum, fully capturing resource revenues and accommodating differing price levels between provinces.

**Recommendation 20-4:** Simultaneously eliminate the Canada Social Transfer and transfer the equivalent tax points to the provinces.

**Recommendation 20-5:** Advocate for federal greenhouse gas mitigation programs to provide fair and equitable support for Ontario's clean energy initiatives.

**Recommendation 20-6:** Sort out areas of responsibility with the federal government where there is overlap and duplication and establish a more efficient economic and fiscal relationship that saves money and provides better services to citizens.

**Recommendation 20-7:** Extend the period of the final \$500 million of upload by another two years, so it is not complete until 2020. For illustration, if we reach 2015's \$232 million by 2017, that would save \$165 million (\$397 million minus \$232 million).

**Recommendation 20-8:** Ensure that, beginning in 2013, the Ontario Municipal Partnership Fund (OMPF) declines to the planned \$500 million by 2016. A reasonable assumption would be a \$25 million decrease in each of the next four years beginning in 2013, resulting in a \$500 million OMPF envelope in 2016.

**Recommendation 20-9:** The province and municipalities must work together to establish an accountability framework that would track how municipalities are investing the benefits realized as a result of the uploads.

# Appendix 2: List of Acronyms

ABCs	agencies, boards and commissions
AFP	alternative financing and procurement
ALC	alternate level of care
AMAPCEO	Association of Management, Administrative and Professional Crown Employees of Ontario
AMO	Association of Municipalities of Ontario
ASD	Alternative Service Delivery
ATTC	Apprenticeship Training Tax Credit
BET	business education tax
BPS	broader public sector
CAAT	Colleges of Applied Arts and Technology Pension Plan
CCAC	Community Care Access Centre
CEAA	Canadian Environmental Assessment Act/Agency
CETA	Canada–European Union Free Trade Agreement
CETC	Co-operative Education Tax Credit
CHSRF	Canadian Health Services Research Foundation
CHSRG	Canadian Health Services Research Group
CHT	Canada Health Transfer
CIHI	Canadian Institute for Health Information
COIA	Canada–Ontario Immigration Agreement
CPI	consumer price index
CPP	Canada Pension Plan

CRA	Canada Revenue Agency
CRF	Community Reinvestment Fund
CST	Canada Social Transfer
DAA	Delegated Administrative Authorities
DRC	debt retirement charge
EA	environmental assessment
EASR	Environmental Activity and Sector Registry
ECA	Environmental Compliance Approval
ECE	early childhood educator
EGMS	Enterprise Grants Management System
EI	Employment Insurance
ELCC	Early Learning and Child Care
EMS	Emergency Medical Services
EO	Employment Ontario
EPA	Environmental Protection Act
EQAO	Education Quality and Accountability Office
ER	emergency room
ES	Employment Service
ETFO	Elementary Teachers' Federation of Ontario
EU	European Union
FDK	full-day kindergarten
FHO	Family Health Organization
FHT	Family Health Team

- FIT feed-in tariff
- FSCO Financial Services Commission of Ontario
- FSW Federal Skilled Worker
- FTE full-time equivalent
- GBE government business enterprise
- GEO Global Experience Ontario
- GDP gross domestic product
- GTA Greater Toronto Area
- GTHA Greater Toronto and Hamilton Area
- HBAM Health-Based Allocation Model
- HOOPP Healthcare of Ontario Pension Plan
- HOT high-occupancy/toll lane
- HQO Health Quality Ontario
- HST harmonized sales tax
- I&IT information and information technology
- ICES Institute for Clinical Evaluative Sciences
- ICT information and communications technology
- IESO Independent Electricity System Operator
- INAC Indian and Northern Affairs Canada
- IO Infrastructure Ontario
- IP intellectual property
- IPRC Identification, Placement and Review Committee
- IPSP Integrated Power System Plan

IT	information technology
JOT	Justice On Target
JSPP	Jointly Sponsored Pension Plan
LAO	Legal Aid Ontario
LCBO	Liquor Control Board of Ontario
LDC	local distribution companies
LHIN	Local Health Integration Network
LMA	Labour Market Agreement
LMDA	Labour Market Development Agreement
LSR	Local Services Realignment
LTC	long-term care
LTEP	Long-Term Energy Plan
LTIP	Long-Term Infrastructure Plan
MAG	Ministry of the Attorney General
MCI	Ministry of Citizenship and Immigration
MCSCS	Ministry of Community Safety and Correctional Services
MCSS	Ministry of Community and Social Services
MEU	municipal electrical utility
MGS	Ministry of Government Services
MNDM	Ministry of Northern Development and Mines
MNR	Ministry of Natural Resources
MOE	Ministry of the Environment
MOHLTC	Ministry of Health and Long-Term Care

- MTCU Ministry of Training, Colleges and Universities
- NAFTA North American Free Trade Agreement
- NPLC Nurse Practitioner-Led Clinic
- OACP Ontario Association of Chiefs of Police
- OAPSB Ontario Association of Police Services Boards
- OCB Ontario Child Benefit
- OCEB Ontario Clean Energy Benefit
- OCT Ontario College of Teachers
- OCWA Ontario Clean Water Agency
- ODB Ontario Drug Benefit Program
- ODSP Ontario Disability Support Program
- OECD Organization for Economic Co-operation and Development
- OECM Ontario Education Collaborative Marketplace
- OECTA Ontario English Catholic Teachers Association
- OEFC Ontario Electricity Financial Corporation
- OEPTC Ontario Energy and Property Tax Credit
- OHIP Ontario Health Insurance Plan
- OLG Ontario Lottery and Gaming Corporation
- OLRB Ontario Labour Relations Board
- OMA Ontario Medical Association
- OMAFRA Ontario Ministry of Agriculture, Food and Rural Affairs
- OMPF Ontario Municipal Partnership Fund
- ONTC Ontario Northland Transportation Commission

OPA	Ontario Power Authority
OPG	Ontario Power Generation
OPP	Ontario Provincial Police
OPS	Ontario Public Service
OPSEU	Ontario Public Service Employees Union
OPSEUPP	OPSEU Pension Plan
OSSTF	Ontario Secondary School Teachers' Federation
OTF	Ontario Teachers' Federation
OW	Ontario Works
PBA	Pension Benefits Act
PBGF	Pension Benefits Guarantee Fund
PIL	payments in lieu of taxes
PISA	Programme for International Student Assessment
PMFSDR	Provincial-Municipal Fiscal and Service Delivery Review
PNP	Provincial Nominee Program
POA	Provincial Offences Act
PSAB	Public Sector Accounting Board
PSE	post-secondary education
PSLRTA	Public Sector Labour Relations Transition Act
PSPP	Public Service Pension Plan
Q&E	Teacher Qualification & Experience
QECO	Qualifications Evaluation Council of Ontario
R&D	research and development

- REA Renewable Energy Approval
- RFP request for proposal
- RMP Risk Management Program
- SBD small business deduction
- SIB Social Impact Bond
- SJIF Strategic Jobs and Investment Fund
- SME small and medium enterprises
- SR&ED Scientific Research and Experimental Development
- SSO shared-service organization
- STTF Strategic Training and Transition Fund
- TFSA Tax-Free Savings Account
- TPA Taxpayer Protection Act
- TPP Teachers' Pension Plan
- TTC Toronto Transit Commission
- Val Tag Vehicle Validation Sticker
- WHO World Health Organization
- YES Youth Employment Strategy
- YMPE Year's Maximum Pensionable Earnings
- 3SO Shared Support Services Southeastern Ontario

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